

Before the  
UNITED STATES COPYRIGHT ROYALTY BOARD  
Washington, D.C.

\_\_\_\_\_  
In the Matter of: )  
)  
)

DETERMINATION OF ROYALTY RATES )  
AND TERMS FOR EPHEMERAL COPIES )  
OF SOUND RECORDINGS USED BY )  
BUSINESS ESTABLISHMENTS )  
(*Business Establishments III*) )  
\_\_\_\_\_ )

Docket No. 17-CRB-0001-BER  
(2019-2023)

**NOTICE OF APPEARANCE**

Please take notice that Colleen Bal (CA State Bar No. 167637) of the firm Wilson Sonsini Goodrich & Rosati, P.C., will appear on behalf of Mood Media Corporation in the above-captioned proceeding. As required by 37 C.F.R § 350.2, it is hereby affirmed that Ms. Bal is presently a member in good standing of the bar of the State of California.

Dated: January 2, 2018

Respectfully submitted,

WILSON SONSINI GOODRICH & ROSATI  
Professional Corporation

By: /s/ Colleen Bal

Colleen Bal (CA State Bar No. 167637)  
One Market Plaza  
Spear Tower, Suite 3300  
San Francisco, CA 94105  
E-mail: cbal@wsgr.com  
Telephone: 650-320-4708  
Facsimile: 415-947-2099

*Counsel for Mood Media Corporation*

# Certificate of Service

I hereby certify that on Tuesday, January 02, 2018 I provided a true and correct copy of the Notice of Appearance to the following:

Music Choice, represented by Margaret L Wheeler-Frothingham served via Electronic Service at [margaret.wheeler@arentfox.com](mailto:margaret.wheeler@arentfox.com)

SoundExchange, Inc., represented by Steven R. Englund served via Electronic Service at [senglund@jenner.com](mailto:senglund@jenner.com)

Rockbot, Inc., represented by Robert A. Rosenbloum served via U.S. Mail

Powell, David, represented by david powell served via Electronic Service at [davidpowell008@yahoo.com](mailto:davidpowell008@yahoo.com)

Rahn, David, represented by David Rahn served via Electronic Service at [dave@customchannels.net](mailto:dave@customchannels.net)

Sirius XM Radio Inc, represented by Todd Larson served via Electronic Service at [todd.larson@weil.com](mailto:todd.larson@weil.com)

Signed: /s/ Colleen Bal