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REACHING 9 OUT OF 10 AMERICANS EVERY MONTH

iHeartRadio Launches First-Of-Its-Kind AI Technology To Deliver An Unparalleled Digital Listening Experience

iHeartRadio's Powerful New Artificial Intelligence Integration Leverages the Best of Live Radio Listening Experience to Provide Seamless Song Transitions and Gapless Music Playback for the First Time Ever on a Digital Music Service

NEW YORK and LOS ANGELES – AUGUST 2, 2018 – iHeartMedia, the leading audio company in America which also has a greater reach in the U.S. than any other media outlet, and **Super Hi-Fi**, a sophisticated artificial intelligence (AI) platform that delivers innovative audio solutions, announced today the launch of an industry-first technology that provides an optimized digital music listening experience unlike any other. The new AI capabilities will allow iHeartRadio to revolutionize its digital music service by creating a listening experience that mimics the polished production of live radio.

The new integration brings the best of live broadcast radio to digital streaming music by delivering flawless song transitions, including precise crossfades, volume leveling and truly gapless playback to iHeartRadio's listeners. **iHeartRadio** is the first and only digital music service to leverage AI for intelligent audio transitions that completely eliminate the space between songs to deliver a fluid and fully produced listening experience that preserves music's energy and momentum from song to song.

"Radio DJs and programmers have mastered the art of segueing music to create beautiful transitions from song to song, maintaining the desired energy and mood of the listening experience that more than a quarter of a billion live radio listeners have grown accustomed to hearing," said Chris Williams, Chief Product Officer for iHeartRadio. "Creating transitions that are unique to each individual song combination is not an easy task, and with the billions of potential song combinations available on our platform and new ones coming every day, it was impossible to scale this by hand. Working together with Super Hi-Fi we have made the impossible, possible, and we are excited to share this new listening experience with our listeners."

"Broadcast radio sees the highest market penetration and longest user engagement over any of its digital counterparts, and this is in part due to the masterful capabilities of their on-air talent," says Zack Zalon, Super Hi-Fi co-founder. "We are thrilled to be launching with iHeartRadio to deliver radio's skillfully produced audio listening experience to its digital users. This is the next frontier for innovation and growth in the digital music industry, and we are excited to be working with iHeartRadio to roll out the first phase of these cutting-edge products."

Beginning today, iHeartRadio listeners will experience three powerful enhancements architected from the ground up, and powered by AI technology that understands the nuances of music with a depth similar to a human DJ:

- **Perfect Transitions:** Dynamically creates the perfect transition between songs every single time. Whether picking the ideal crossfade or recognizing when to simply place the right ending next to the beginning of the subsequent track, this next-generation solution uses real-time AI-processing to create the ideal transition every time a song plays. The result is a smooth tapestry of music listening, crafted to deliver an optimum experience for all listeners.
- **Sonic Leveling:** Automatically adjusts song volume to create smooth and consistent listening sessions. Not all tracks are created equal – some are louder or softer than others. Sonic leveling capabilities eliminate the need to adjust the volume every time a new song comes on. The tech automatically recognizes the volume differential and adjusts it allowing listeners to just sit back and enjoy their favorite tracks.

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- **Gapless Playback:** Eliminates the gaps between music tracks. On average, there are currently eight seconds of silence between songs on all streaming services that interrupts the music listening experience. The new AI technology now deployed on iHeartRadio automatically and completely eliminates the silence, bringing the listening experience in line with live radio.

These industry-first enhancements are now available across iHeartRadio's custom Artist Radio stations, on demand Playlists, Playlist Radio and more for iOS users. Android users will experience the enhanced listening experience across custom Artist Radio stations with all features available for Android users in the coming months.

This will be the first in a series of planned innovative AI enhancements set to rollout throughout the year.

About iHeartMedia

iHeartMedia (NASDAQ: IHRT) is the number one audio company in the United States, reaching nine out of 10 Americans every month – and with its quarter of a billion monthly listeners, has a greater reach than any other media company in the U.S. The company's leadership position in audio extends across multiple platforms, including more than 850 live broadcast stations in over 150 markets; digital radio via its iHeartRadio digital service available across more than 250 platforms and 2,000 devices; through its on-air influencers; social; branded iconic live music events; and podcasts as the #1 commercial podcast publisher. iHeartMedia also leads the audio industry in analytics, targeting and attribution for its marketing partners with its SmartAudio product, using data from its massive consumer base. Visit [iHeartMedia.com](https://www.iheartmedia.com) for more company information.

Proof of Delivery

I hereby certify that on Tuesday, September 08, 2020, I provided a true and correct copy of the iHeartRadio Press Release re Super Hi-Fi to the following:

Jagjaguwar Inc., represented by David A. Handzo, served via ESERVICE at dhandzo@jenner.com

Pandora Media, LLC, represented by Benjamin E. Marks, served via ESERVICE at benjamin.marks@weil.com

Warner Music Group Corp., represented by David A. Handzo, served via ESERVICE at dhandzo@jenner.com

Educational Media Foundation, represented by David Oxenford, served via ESERVICE at doxenford@wbklaw.com

National Religious Broadcasters Noncommercial Music License Committee, represented by Karyn K Ablin, served via ESERVICE at ablin@fhhlaw.com

American Association of Independent Music ("A2IM"), The, represented by David A. Handzo, served via ESERVICE at dhandzo@jenner.com

American Federation of Musicians of the United States and Canada, The, represented by David A. Handzo, served via ESERVICE at dhandzo@jenner.com

UMG Recordings, Inc., represented by David A. Handzo, served via ESERVICE at dhandzo@jenner.com

SAG-AFTRA, represented by David A. Handzo, served via ESERVICE at dhandzo@jenner.com

Sirius XM Radio Inc., represented by Benjamin E. Marks, served via ESERVICE at benjamin.marks@weil.com

Google Inc., represented by Kenneth L Steinthal, served via ESERVICE at ksteinthal@kslaw.com

National Association of Broadcasters, represented by Sarang V Damle, served via
ESERVICE at sy.damle@lw.com

Sony Music Entertainment, represented by David A. Handzo, served via ESERVICE at
dhandzo@jenner.com

Signed: /s/ David A. Handzo