

Before the
COPYRIGHT ROYALTY JUDGES
Washington, DC

In the Matter of
Distribution of the
2014-17 Cable Funds

)
)
) Docket No. 16-CRB-0009-CD (2014-17)
)
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MOTION IN LIMINE TO EXCLUDE PORTIONS OF THE TESTIMONY
OF PROFESSOR ROBERT A. PAPPER

Program Suppliers respectfully move the Copyright Royalty Judges (“Judges”) to exclude portions of the Written Direct and Rebuttal Testimonies of Professor Robert A. Papper (“Professor Papper”), and their appendices (individually, “Papper WDT” and “Papper WRT,” collectively, the “Papper Testimonies”), from admission as evidence in the captioned proceeding.¹

INTRODUCTION

In the Papper Testimonies, CTV’s retained expert, Professor Papper, opines that, based on his analysis of results of the Radio Television Digital News Association annual surveys for the years 2014 through 2017 which he conducted (“RTDNA Surveys”), CTV “should be more highly compensated [in the instant proceeding] than in the last go-around of the Copyright Royalty hearings that involved the years 2010 – 2013.” Papper WDT at 1.

But there is a glaring problem that renders significant portions of the Papper Testimonies inadmissible in this proceeding. To wit, Professor Papper failed to preserve requisite critical data that underlie his conclusions. Professor Papper’s conclusions rise and fall with the RTDNA Surveys, yet he *destroyed* the significant portions of the input data—the actual survey responses—underlying those survey results. Consequently, the portions of the Papper Testimonies that rely on

¹ Program Suppliers and the Commercial Television Claimants (“CTV”) met and conferred on January 17 and February 17, 2023 regarding Program Suppliers’ objections, but were unable to reach a resolution.

the RTDNA Surveys are inadmissible as evidence, as they violate regulations and precedent requiring retention and production of input data underlying expert analyses and requiring all bottom-line numbers presented in a testimony to be verifiable. *See* 37 C.F.R. §§ 351.10(e) and (f); Order, Docket No. 94-3 CARP CD 90-92 at 2 (October 30, 1995).

Program Suppliers and the other parties are unable to assess the validity and reliability of the claimed survey methods, reported results, and related conclusions in the Papper Testimonies. Indeed, the missing input data not only makes it impossible to independently verify the RTDNA Survey results, it also makes Professor Papper's conclusions that rely on those results unsupportable, as insufficient evidence has been proffered in support thereof.

In an effort to cure these deficiencies, CTV produced, *just yesterday*, four spreadsheets which they contend contain "the full raw data that underlie" the RTDNA Survey. This disclosure is obviously untimely, prejudicial to all claimants, and, on its face and by CTV's admission, incomplete. The Judges should disregard it, and all assertions and conclusions in the Papper Testimonies related to the destroyed input data should be excluded from evidence.²

REGULATORY STANDARDS

Parties offering a study or analysis into evidence "must retain summaries and tabulations of input data and the input data themselves." 37 C.F.R. § 351.10(e); *see also* 80 Fed. Reg. 13423, 13427 (March 13, 2015); *Intercollegiate Broad. Sys., Inc. v. Copyright Royalty Bd.*, 796 F.3d 111, 129 (D.C. Cir. 2015) (Judges properly excluded expert survey testimony because "without [documentary evidence], the Board could not assess its validity"); 79 Fed. Reg. 23101, 23123 (April 25, 2014) ("Without documentary evidence that would allow the Judges to assess the validity of the survey, [expert's] reference to it cannot be accepted as evidence.").

² The portions of the Papper Testimonies that Program Suppliers seek to exclude are identified by yellow highlighting in Exhibits A and B to the attached Declaration of Lucy Holmes Plovnick ("Plovnick Declaration").

Moreover, a party must produce sufficient information to allow other parties to independently verify all “bottom-line” numbers. Order, Docket No. 94-3 CARP CD 90-92 at 2 (October 30, 1995). Evidence, testimony, and argument are properly excluded when the proponent of expert testimony fails to “furnish[] unprivileged underlying documents” related to its expert witness’s conclusions. 37 C.F.R. § 351.10(f); *Indep. Producers Grp. v. Libr. of Cong.*, 792 F.3d 132, 141–42 (D.C. Cir. 2015) (“[I]nput data [itself] shall be retained. A party may object that an opposing party has not furnished unprivileged underlying documents.”). Failure to provide such documents deprives the parties and the Judges of a “basis in the record” for the facts it asks the Judges to rely upon. *See SoundExchange, Inc. v. Librarian of Congress*, 571 F.3d 1220, 1223 (D.C. Cir. 2009) (noting that facts relied upon by an agency must have a “basis in the record” under the Administrative Procedure Act).

ARGUMENT

A. The Specified Portions of the Papper Testimonies Should Be Excluded From Admission As Evidence For Violating 37 CFR § 351.10(e).

Here, as conceded by CTV, Professor Papper destroyed, or oversaw the destruction of, the completed RTDNA Survey responses. *See* Plovnick Decl. at Ex. C, Ltr. from CTV Counsel David Ervin (dated August 29, 2022) (“[A]ll survey responses provided by all stations are destroyed after the results are recorded and tabulated by Professor Papper as a regular matter of course.”); Plovnick Decl. at Ex. D, email from CTV counsel Preetha Chakrabati (dated September 8, 2022) (“Professor Papper receives responses to the RTDNA Survey questions and manually records the responses in Word documents...and then destroys the responses.”). The destruction of the RTDNA Survey responses violates the regulatory requirement that “input data” underlying a study or analysis be “retain[ed].” 37 C.F.R. § 351.10(e). As the Judges recently recognized, expert witnesses in royalty distribution proceedings are required to retain (and produce) all of the input data that underlies the

analyses presented, and cannot avoid this requirement through reliance on a document retention policy, or other routine practice of deleting or destroying documents. *See Order 24 Granting The SDC Motion To Compel PTV To Produce Documents* at 23-24 (January 19, 2022) (citing *Fidelity Nat'l Title Insurance Co. v. Intercounty Nat'l Title Insurance Co.*, 412 F.3d 745, 750-51 (7th Cir. 2005) (Posner, J.)). Therefore, Professor Papper's testimony presenting the RTDNA Survey results that were drawn from the destroyed input data should be excluded from admission.

B. Professor Papper's Conclusions Based On The RTDNA Survey Results Should Also Be Excluded From Admission.

Parties offering "bottom-line figures" must provide "all the underlying data that contributed to those bottom-line figures, notwithstanding the problems of confidentiality." Order, Docket No. 94-3 CARP CD 90-92 at 2 (October 30, 1995). The disclosure is necessary to protect against "errors" and "undercounting," and is "important to the process of verification." *Id.* Here, CTV admittedly failed to provide underlying input data for the RTDNA Surveys for the majority of the survey respondents, making it "impossible to determine the credibility of the RTDNA Survey results that Mr. Papper is relying on," and "impossible to determine if any of Mr. Papper's work product is accurate and whether his conclusions are based on correctly done analyses." Written Rebuttal Testimony of Jeffrey A. Stec, Ph. D. ("Stec WRT") at 44.³ As a result Professor Papper's bottom-line figures cannot be verified, the portions of his testimonies identified in Plovnick Declaration Exhibits A and B should be excluded from evidence. 37 C.F.R. § 351.10(f).

C. CTV's Eleventh Hour Production Is Both Untimely And Insufficient.

On February 16, 2023, the eve of the deadline for filing the instant motion, CTV produced

³ Dr. Stec further notes that the American Association for Public Opinion Research's Standards for Minimal Disclosure require "sufficient information" disclosed to allow "for independent review and verification of research claims." Stec WRT at 44. Further, while the Federal Rules of Evidence are not controlling here, they are instructive. The Papper Testimonies have failed to properly lay foundation for "sufficient facts and data," "reliable principles and methods," and reliable application. *See also* Fed. R. Evid. 702.

four Microsoft Excel files which CTV counsel claimed were newly discovered and contained the missing RTDNA Survey input data. *See* Plovnick Decl. at Ex. E, Ltr. from Ervin. CTV’s eleventh-hour production - eight months after the submission of the Papper WDT, and five months after CTV confirmed that all input data related to the Papper Testimonies had been destroyed—is extremely prejudicial. The claimants and their experts have had no time to carefully analyze these materials, let alone address them in written rebuttal testimony. For that reason, alone, this production should be disregarded.

But in addition to being too late, CTV’s production is also too little, for at least two reasons. *First*, CTV’s counsel admitted its production does not include the original input data related to paper responses of the RTDNA Surveys; rather, the paper responses *were indeed destroyed*, and CTV’s production only includes *summaries* of those responses. Thus, CTV’s statement that its productions “constitute the full raw data that underlie the” survey is, by their admission, false. In terms relevant here, CTV failed to provide “the input data themselves.” 37 C.F.R. § 351.10(e). *Second*, CTV has not even provided full “summaries and tabulations of input data.” 37 C.F.R. § 351.10(e). For example, for the 2014 survey, Papper states that “[v]alid responses came from 1,300 television stations.” Papper WDT, Appx C. But CTV’s production discloses results from *just 372 observations*, or *approximately 28% of all observations* from the period. *See* CTV0006225. The results from the other years are similar. *See* attached Declaration of Jeffery Stec, ¶¶ 9-10. The Judges’ regulations and the claimants’ agreed schedule exist to prevent litigation by ambush. Regardless of whether there is an innocent explanation for CTV’s expert’s belated and incomplete disclosure (and Program Suppliers do not doubt as much), it is undeniable that the other claimants are prejudiced thereby.

CONCLUSION

Program Suppliers respectfully submit that the motion should be granted.

Respectfully submitted,

PROGRAM SUPPLIERS

/s/ Gregory O. Olaniran

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Dated: February 17, 2023

ATTACHMENTS

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DECLARATION OF LUCY HOLMES PLOVNIK

I, Lucy Holmes Plovnick, declare:

1. I am an attorney at law duly licensed to practice law in Rhode Island, Massachusetts, and the District of Columbia, and am an attorney of record for the Program Suppliers claimants represented by the Motion Picture Association, Inc. (“MPA”) in this proceeding.
2. I have personal knowledge of the following facts and, if called and sworn as a witness, could and would competently testify thereto.
3. Attached hereto as **Exhibit A** is a true and correct copy of the Written Direct Testimony of Professor Robert A. Papper in this proceeding. Yellow highlighting identifies the portions of the testimony the Program Suppliers move to exclude via their motion *in limine*.
4. Attached hereto as **Exhibit B** is a true and correct copy of the Written Rebuttal Testimony of Professor Robert A. Papper in this proceeding. Yellow highlighting identifies the portions of the testimony the Program Suppliers move to exclude via their motion *in limine*.
5. Attached hereto as **Exhibit C** is a true and correct copy of August 29, 2022 correspondence from Commercial Television Claimants (“CTV”) counsel David Ervin explaining Professor Robert A. Papper destroyed or oversaw the destruction of all responses to the Radio and

Television Digital News Association annual surveys (“RTDNA Surveys”) for the years 2014 through 2017.

6. Attached hereto as **Exhibit D** is a true and correct copy of meet and confer email correspondence I received from CTV counsel Preetha Chakrabarti dated September 8, 2022, confirming that Professor Papper destroyed, or oversaw the destruction of, input data related to the RTDNA Surveys. Specifically, Ms. Chakrabati stated, “Professor Papper receives responses to the RTDNA Survey questions and manually records the responses in Word documents (“Summary Word Documents”), and then destroys the responses. The Summary Word Documents that he manually creates is what we produced to all parties, simply in PDF form, so as to facilitate redaction of station-identifying information. There is no “electronic database” in which any of the Summary Word Documents are housed (other than Professor Papper’s own computer where he saves these documents), nor are there any other “electronic files,” beyond the Summary Word Documents that Professor manually creates.” See **Exhibit D** at 1.

7. On January 17, 2023, I and my colleague, Greg Olaniran, participated in a meet and confer video conference with CTV counsel Mr. Ervin and Ms. Chakrabarti regarding Program Suppliers’ intention to file a motion in limine seeking to exclude the portions of Professor Papper’s testimonies that relied on the RTDNA Surveys because the input data underlying the surveys had been destroyed, and could not be produced in discovery. CTV counsel indicated they understood our objection, however the parties were unable to reach a resolution.

8. Attached hereto as **Exhibit E** is a true and correct copy of correspondence that I received yesterday, February 16, 2023, at 5:16pm from CTV’s counsel Mr. Ervin, which accompanied CTV’s production of four additional Microsoft Excel spreadsheets underlying Professor Papper’s testimonies. In this letter, CTV counsel claimed that additional documents they produced yesterday were “newly discovered,” and characterized them as “the full raw data

that underlie the annual RTDNA Survey[s].” See Exhibit E at 1. The four documents CTV produced on February 16, 2023 were labeled CTV0006225_2014 qualtrics output uncleaned.csv; CTV0006226_2015 Qualtrics data uncleaned.csv; CTV0006227_2016 qualtrics data uncleaned.csv; CTV0006228_2017 qualtrics data uncleaned.csv.

9. After reviewing these files, it became apparent that Mr. Ervin’s statement in his letter was incorrect, and that the information CTV had produced in discovery did not include the original RTDNA Survey input data that Professor Papper relied on for his conclusions. For example, a significant number of the RTDNA Survey responses each year were completed by the respondents in paper format, however that survey input data was not included in CTV’s production.

10. Program Suppliers had an additional meet and confer video conference with CTV counsel today, February 17, 2023 prior to filing this motion in limine. During that meet and confer, Mr. Ervin informed us that the four spreadsheets that CTV produced yesterday were generated by Qualtrics, and contained both information from the online version of the RTDNA Surveys and information that Professor Papper tabulated manually from the paper survey responses. Mr. Ervin confirmed once again that all paper survey responses for the RTDNA Surveys have been destroyed by Professor Papper, and cannot be produced by CTV in discovery.

I declare under penalty of perjury under the laws of the United States that the foregoing is true and correct.

Executed this 17th day of February, 2023, in Washington, D.C.

/s/ Lucy Holmes Plovnick
Lucy Holmes Plovnick

EXHIBIT A

Written Testimony of Robert A. Papper

Professional Background

I am a graduate of Columbia College and the Columbia Graduate School of Journalism. I am currently Adjunct Professor of Broadcast and Digital Journalism at The S. I. Newhouse School of Public Communications at Syracuse University, as well as the Emeritus Distinguished Professor of Journalism at The Lawrence Herbert School of Communication at Hofstra University and Professor Emeritus at the College of Communication, Information, and Media at Ball State University. I am also a former faculty member at American University in Washington, D.C. and Ohio Wesleyan University.

I have worked as a producer and manager at television stations in Minneapolis, MN, Washington, DC, San Francisco, CA and Columbus, OH, radio stations in Maine and Indiana, and I am a past president of the Maine Association of Broadcasters.

For the last 28 years, I have overseen what is now the RTDNA/Newhouse School at Syracuse University Annual Survey on the state of local radio and television news. A past president of the RTDNA called me, "the country's foremost academic authority on local radio and television news." I have also conducted research for the Ford Foundation, the Knight Foundation and others, and I am the founder and co-editor of *Electronic News*, the official journal of the Electronic News Division of the Association for Education in Journalism and Mass Communication (AEJMC). My *Broadcast News & Writing Stylebook* (Routledge, New York) has recently been released in its seventh edition. I have done extensive coaching and training for the Voice of America and the United States Secret Service.

I have won more than a hundred state, regional and national awards, including four regional Edward R. Murrow Awards and a DuPont-Columbia for "Excellence in Broadcast Journalism." In 2006, I was honored as the Ball State University Researcher of the Year, and in 2007, the Associated Press Broadcasters inducted me into the Indiana Hall of Fame for Distinguished Service in Broadcast Journalism. In 2012, the Electronic News Division of AEJMC named me the winner of the Ed Bliss Award as the outstanding electronic news faculty member in the U.S.

Introduction

I have been retained by the National Association of Broadcasters (NAB) on behalf of the Commercial Television claimants in connection with a proceeding in front of the Copyright Royalty Board involving the cable royalty allocation spanning the years of 2014 – 2017.

In connection with this matter, I have completed an analysis of the 1,935 TV stations involved in distant signal importation by Multiple System Cable Operators (MSOs) from 2014 through 2017, and it is my conclusion that the Commercial Television claimants should be more highly compensated than in the last go-around of the Copyright Royalty hearings that involved the years 2010 – 2013. I base my analysis on the list of station signals imported by MSOs on a distant basis over the four-year period provided to me by counsel (see Appendix A) against the backdrop of the 2014, 2015, 2016 and 2017 Radio Television Digital News Association/Hofstra University Annual Surveys (RTDNA Surveys) that I have conducted since 1994 (see Appendix B).

“RTDNA is the world’s largest professional organization devoted exclusively to broadcast and digital journalism. Founded as a grassroots organization in 1946, RTDNA’s mission is to promote and protect responsible journalism.” (See RTDNA website: https://www.rtdna.org/content/about_rtdna)

The RTDNA Surveys started in 1970 (when the organization was known as RTNDA – Radio Television News Directors Association) and were designed to create a scientific record of the state of the industry. From the beginning, the Survey gathered data on the amount of news stations were running, the size and ethnic composition of the staff, salaries and more. The RTDNA Surveys rapidly became recognized as the authority on the state of the local radio and television news industry. RTDNA Survey data is widely cited by academic journals, the news media, the Federal Communications Commission, the General Accounting Office and others, and I have been consulted by the FCC and GAO (among others) in regard to various issues related to radio and TV news.

The Surveys were originally conducted by Vernon Stone at Southern Illinois University and then Missouri University. I took over the Survey in 1994 when I was at Ball State University. I moved the Survey to Hofstra University in 2007 and to Syracuse University in 2019.

The annual Surveys are conducted in the fourth quarter of the year among all 1,780 operating, non-satellite television stations and a random sample of 3,379 radio stations. Paper surveys are mailed to all TV stations that produce local news; all other TV stations are contacted to ensure that current data remain accurate (see Appendix B). A series of emails are sent to non-responding stations urging participation via the paper survey or the online version of the Survey constructed in Qualtrics. Valid responses came from 78.4% of TV stations in 2014, 75.9% in 2015, 76.5% in 2016, and 83.7% in 2017 (although not all news directors respond to all questions, and some data is collected on a census rather than projected basis).

Local News Value

As I reviewed a number of previous filings before the Copyright Royalty Board, I felt that there might not have been adequate emphasis placed on what specific types of programming are on the distantly imported TV stations and the relative value of that product. Of the four biggest commercial network-affiliated stations (ABC, CBS, FOX and NBC), 97.8% to 99.1% of those stations run local news. Most Telemundo, Univision, CW and MyNet affiliates also run local news, and those eight affiliated station groups are the most-often imported signals by the MSOs.

Overview and Yearly Breakdown of Distantly Imported Signals in the Context of the Annual RTDNA Surveys

The notable trends confirmed by the RTDNA Annual Surveys conducted during the period 2014 – 2017 (copies of the annual survey are attached in Appendix B) include the following:

- A steady increase in the amount of local news broadcast by stations, including an increase in the amount of local news from 5.3 hours in 2014 to 5.7 hours in 2017. Note that this trend has continued, and the average TV station now runs 6.3 hours per weekday. The amount of local news also went up on the weekend, going from an average of 2 hours per Saturday in 2014 to 2.1 hours in 2017, while the amount of local news on Sunday rose from 1.9 hours in 2014 to 2.1 hours in 2017.

- In particular, stations added more local newscasts to their lineups in the 4 pm to 7 pm time slots and the 5 am to 7 am time slots.
- Stations continued to increase local news budgets during the four-year period.
- Local news consistently accounted for the highest percentage of station revenue of any of the program elements broadcast by a station. Over the four years at issue in this proceeding, local news accounted for an average of 50.5% of total station revenue and a median of 52.4% of total station revenue.
- Each of the four years at issue saw a new record for the number of local television stations running local news – from 1,026 in 2014 to 1,045 in 2015 to 1,053 in 2016 to 1,062 in 2017.

The point is, the business of local television is local television news – produced, at great expense, by each individual station.

I reviewed each of the broadcast stations that were distantly retransmitted by MSOs during the 2014 – 2017 period against the annual RTDNA respondents and Survey results. My analysis confirmed that the trends and observations regarding local news revealed in the annual survey of all broadcast stations apply consistently to the distant stations relevant to this proceeding.

The 1,935 stations whose signals were imported on a distant basis by MSOs in 2014 through 2017 represent 84 different network affiliations along with independents. By overall category:

- 5 are Mexican (0.26%)
- 23 are Canadian (1.19%)
- 24 are non-commercial (but not PBS) (1.24%)
- 70 are religious (3.62%)
- 596 are PBS (30.8%)
- 1,217 are U.S. commercial stations (62.89%).

2014

In 2014, 1,396 stations were imported into distant MSOs:

- 5 Mexican stations (0.36%)
- 20 independent non-commercial stations (1.43%)
- 22 Canadian stations (1.58%)
- 60 religious stations (4.3%)
- 333 PBS stations (23.85%)
- 956 U.S. commercial stations (68.48%).

In 2014, 627 of the 956 U.S. commercial stations distantly imported ran local news (65.59%). Overall, on average, stations ran 5.3 hours of local news per weekday with a median of 5 hours. And although the time spent on local news only represents around 20% of the potential (24 hour) broadcast day (although almost all TV viewing takes place between 6 am and 12 midnight), local news accounted for an average of 50% of station revenue and a median of 50% of station revenue. (Source: Radio Television Digital News Association/Hofstra University Annual Survey 2014. See Appendix C for complete reports on both amount of news and station revenue and profitability.)

2015

In 2015, 1,389 stations were imported into distant MSOs:

- 5 Mexican stations (0.36%)
- 19 independent non-commercial stations (1.37%)
- 22 Canadian stations (1.58%)
- 52 religious stations (3.74%)
- 340 PBS stations (24.48%)
- 951 U.S. commercial stations (68.47%).

In 2015, 595 of the 951 U.S. commercial stations distantly imported ran local news (62.57%). Overall, on average, stations ran 5.3 hours of local news per weekday with a median of 5 hours. And although the time spent on local news only represents around 20% of the potential (24 hour) broadcast day (although almost all TV viewing takes place between 6 am and 12 midnight), local news accounted for an average of 51.8% of station revenue and a median of 54.5% of station revenue. (Source: Radio Television Digital News Association/Hofstra University Annual Survey 2015. See Appendix C for complete reports on both amount of news and station revenue and profitability.)

2016

In 2016, 1,559 stations were imported into distant MSOs:

- 5 Mexican stations (0.32%)
- 21 Canadian stations (1.35%)
- 22 independent non-commercial stations (1.41%)
- 54 religious stations (3.46%)
- 505 PBS stations (32.39%)
- 952 U.S. commercial stations (61.07%).

In 2016, 571 of the 952 U.S. commercial stations distantly imported ran local news (59.98%). Overall, on average, stations ran 5.5 hours of local news per weekday with a median of 5.5 hours. And although the time spent on local news only represents around 23% of the potential (24 hour) broadcast day (although almost all TV viewing takes place between 6 am and 12 midnight), local news accounted for an average of 47.7% of station revenue and a median of 50% of station revenue. (Source: Radio Television Digital News Association/Hofstra University Annual Survey 2016. See Appendix C for complete reports on both amount of news and station revenue and profitability.)

2017

In 2017, 1,680 stations were imported into distant MSOs:

- 5 Mexican stations (0.3%)
- 24 independent non-commercial stations (1.43%)
- 22 Canadian stations (1.31%)
- 51 religious stations (3.03%)
- 573 PBS stations (34.11%)

- 1,005 U.S. commercial stations (59.82%).

In 2017, 570 of the 1,005 U.S. commercial stations distantly imported ran local news (56.72%). Overall, on average, stations ran 5.7 hours of local news per weekday with a median of 6 hours. And although the time spent on local news only represents around 25% of the potential (24 hour) broadcast day (although almost all TV viewing takes place between 6 am and 12 midnight), local news accounted for an average of 52.6% of station revenue and a median of 55% of station revenue. (Source: Radio Television Digital News Association/Hofstra University Annual Survey 2017. See Appendix C for complete reports on both amount of news and station revenue and profitability.)

Comparison with 2010 – 2013

The growing importance of local news is clear when we compare virtually any time frame with a more recent time frame. In 2010, the average station running local news ran 5 hours per weekday, 1.7 hours on Saturday and 1.6 hours on Sunday. In 2011, the average amount of weekday local news was 5.3 hours with Saturday and Sunday at 1.7 hours each. In 2012, the average amount of weekday local news rose to 5.5 hours with Saturday and Sunday at 1.8 hours each. In 2013, the average weekday included 5.4 hours of local news with Saturday at 2 hours and Sunday at 1.9 hours.

The average of 2010 through 2013 was 5.3 weekday hours of local news with 1.8 hours on Saturday and 1.75 hours on Sunday. See Appendix D.

The average of 2014 through 2017 was 5.45 hours on weekdays and 2.05 hours on Saturday and 2 hours on Sunday. See Appendices C and E.

That .15 hour per weekday difference means 9 minutes per weekday ... 45 minutes per week, or .75 hours per week. On average, each Saturday and each Sunday rose by .25 hours per day, so the typical station that ran local news added one hour per week of local news comparing 2010 – 2013 to 2014 – 2017. See Appendices C, D, and E.

That increasing emphasis on local news is also reflected in the percentage of station revenue produced by local news. The average percentage of station revenue produced by local news rose from 47.075% over the course of 2010 – 2013 to 50.525% over the course of 2014 – 2017. See Appendices C, D, and E.

Local News and Station Programming Insights

Based on my 54 years of experience in the television and local news industry, I am familiar with the reasons why local news and other local-themed programming produced by stations is relevant to regional viewers and is so valuable relative to other types of programming.

Local news and network affiliation go hand in hand. As noted above, almost all of the four major network affiliates (97.8% to 99.1%) run local news. Network affiliation and local news go together. And that makes a huge difference in the value of a station.

Individual television station sales are uncommon, making comparisons difficult, but there are a few examples that highlight the difference between network affiliates that run local news and independents that do not:

- This year (2022), WHIZ-TV (and four radio stations) sold for \$10.7 million. WHIZ is an NBC (and other) affiliate and runs local news. It's in Zanesville, OH – market 203 (of 210 total TV markets).
- Although the sale was not consummated because of the FCC, in 2019, KQTV was to be sold for \$13.65 million. KQTV is an ABC affiliate and runs local news. It's in St. Joseph, MO – market 201.
- In 2019, Gray Television purchased WNYF-TV (Fox) and WWNY-TV (CBS) in Watertown, NY and KEYC-TV (CBS) in North Mankato, MN for \$45 million. All three stations run local news. Watertown is market 180, and North Mankato is market 199.
- In 2021, WMDN-TV in Meridian, MS sold for \$2.55 million. The CBS affiliate runs local news. Meridian is market 191. That same year, WGBC-TV, the Fox affiliate in Meridian also sold for \$2,501,788.

Compare those prices and locations with some independent stations that do not run local news

- In 2021, Gray Television purchased independent WLFM (TV) in Cleveland, OH for \$1,655,000. Cleveland is market 19.
- In 2021, WTXI TV in Miami and WTBT TV in Tampa sold for a combined \$800,000. The independent stations did not run local news. Miami is market 18, and Tampa is market 13.
- In 2021, KYMU TV in Seattle sold for \$1.75 million. The independent station did not run local news. Seattle is market 12.
- In 2021, HC2 Broadcasting sold independent television stations in Dallas (KAZD), Houston (KYAZ), and Phoenix (KMOH and KEJR) for \$35 million. None of the stations ran local news. Dallas is market 5; Houston is market 8; Phoenix is market 11.

In other words, the value of a station is not simply determined by its location – although that can certainly be important. But network affiliates that run local news in Watertown, NY and Mankato, MN and Zanesville, OH are worth more than independents in any number of top 20 markets.

The better part of two-thirds of the commercial television stations distantly-imported by MSOs run local news. The extra value of that product should be clear:

- Live programming that provides news and information about nearby cities and commercial hubs.
- Critical information and warnings as they relate to local and regional weather and breaking news.
- Entertainment information on concerts, shows and sporting events.
- Via news programs, daily responses to viewer ascertainment needs in various communities.
- Stations run more and more local news because that's what viewers want – rather than syndicated programming that's being more and more replaced with live news.

A word about public television. I am a fairly well-known critic of public TV. Part of that is because you can count on two hands and one toe the number of public television stations that run even one newscast at least four days a week. And a fair number of those are staffed entirely or almost entirely by students. Not many public television stations even produce a weekly public affairs program. Most public television stations run virtually the same programming at the same time – virtually none of which is produced specifically for their local communities. I believe there is no question to anyone experienced in the industry that the value of locally-produced public television programming is miniscule compared to the live, local news and public affairs aired each day by commercial television stations.

Conclusion

As demonstrated by the above, the most valuable single product produced by commercial television stations in the U.S. is local news. If 20 to 25% of a station's airtime produces 50 to 55% of the revenue, there's no question about what's the most important product that the station produces. In every (DMA) market in the United States, the top (rated) stations are the ones that produce local news. There are no exceptions. (Source: Nielsen data for all TV markets from 2013 through 2017 supplied to the author as part of a research study commissioned by the Knight Foundation.) See Appendix F and <https://knightfoundation.org/reports/local-tv-news-and-the-new-media-landscape/>.

It's no accident that nearly two-thirds of the commercial television stations distantly imported by MSOs run local news. That's the critical product that separates them from other stations. That's the product that tells people what's going on in a neighboring city ... in a nearby larger market ... or in a more distant regional commercial center. Local news is the uniquely different programming made available every day of the week. Not just every now and then or seasonally – but every day of the week – multiple times every day. Television news – local television news -- remains America's number one – and most-trusted – source of news (See <https://pressgazette.co.uk/most-least-trusted-us-media/>).

The trends revealed in the RTDNA Studies demonstrate an increase in the amount of local news hours and the number of newscasts run by commercial stations. That increase in local news necessarily reflects a replacement of other types of programming during the 2014 – 2017 period. In addition, the amount of local news and local newscasts aired by commercial stations during 2014 – 2017 was higher than the 2010 – 2013 time period. My analysis further confirmed that these trends were observed in the commercial stations that MSOs imported on a distant basis during 2014 – 2017. Based on my analysis and experience, it is my opinion that the value of commercial television programming to MSOs during the years 2014 – 2017 was higher than it was during the years 2010 – 2013.

Finally, I understand that I may be asked to review and comment on additional information that becomes available over the course of this case, including testimony and opinions of expert witnesses and documents used to support those opinions. To the extent the information relates to my opinions and experience, I reserve the right to amend and supplement this report as necessary.

DECLARATION OF ROBERT A. PAPPER

I declare under penalty of perjury that the foregoing testimony is true and correct.

Executed on: 6/30/22

A handwritten signature in black ink, appearing to read "Robert A. Papper", is written over a grey rectangular background.

Robert A. Papper

Appendix A

NAB Workbook:

The data file in the NAB Workbook (Appendix A) is largely self-explanatory, but some additional notes are required. The column labeled Notes includes a variety of information:

- *can* refers to Canadian stations
- Call letters in Notes means that the station in Column A is actually a satellite or translator of the noted station or that the station has since changed call letters.
- *PBS* means that the station in Column A is affiliated with PBS
- *PBS/XXXX* with XXXX being call letters means that the station in Column A is effectively a satellite or translator of the noted station (XXXX)
- All stations with blanks in Column I (Notes) are commercial stations, but some commercial stations also have call letters (as appropriate above)
- Non-comm means that the station is non-commercial but not affiliated with PBS
- *mex* refers to Mexican stations
- *gone* means that the station no longer exists – but did in the examined period
- *rel* refers to religious stations – some of which are non-commercial, and some are commercial

Columns marked 2014, 2015, 2016 and 2017 include 4 markings and no markings:

- **c** refers to a Canadian station being imported
- **m** refers to a Mexican station being imported
- **In** refers to a station that runs local news
- **x** refers to a station that does not run local news
- Call letters means that there was a change in what was broadcast that year – check the call letters elsewhere
- A blank in the column means that the station was not distantly imported that year

Appendix B

2014 RTDNA/Hofstra University Television News Survey

Individual answers are completely confidential

1. City: _____ 2. State: _____ 3. DMA Rank: _____

4. Primary affiliation (circle one): ABC CBS NBC FOX CW ion MyNet PBS Telemundo Univision Independent Other: _____

4a. Secondary affiliation: ABC CBS NBC FOX CW ion MyNet PBS Telemundo Univision Independent Other: _____

5. Is your station commercial or non-commercial? ☐ Commercial ☐ Non-commercial

6. Does your station target any particular ethnic or religious group? ☐ Yes ☐ No

6a. If yes, which? ☐ Hispanic ☐ Christian ☐ Other: _____

7. Does your station do any locally originated news programming? ☐ Yes ☐ No

If no, skip the rest of the survey, but please return the survey in the envelope provided.

8. Does your station provide local news content to any other media outlets? (check all that apply)

- ☐ Another local TV station ☐ TV station in another market ☐ A cable TV channel
☐ A local radio station ☐ A website other than your own ☐ Mobile devices ☐ Other: _____
☐ No - we do not provide content to other media outlets

9. Are you producing news that you run on another local or nearby TV station? ☐ Yes, How many: _____ ☐ No

10. Excluding stations in Q8 or Q9, do you have a COOPERATIVE news gathering or coverage arrangement with:

☐ Another TV station(s) ☐ A local newspaper ☐ A local radio station ☐ Other: _____ ☐ No

10a. If yes, are you sharing: ☐ Information ☐ helicopter ☐ pool video ☐ Other: _____

10b. If no, are you planning on or discussing a new cooperative arrangement? ☐ Yes ☐ No

11. Please indicate the gender, ethnicity, age and tenure of the news director of your station:

☐ Male ☐ Caucasian ☐ Hispanic/Latino ☐ Native American
☐ Female ☐ African American ☐ Asian American

11a. ND age: _____ years 11b. Years at this station as ND: _____ 11c. Total years as ND: _____

12. Please indicate the gender and ethnicity of the general manager of your station:

☐ Male ☐ Caucasian ☐ Hispanic/Latino ☐ Native American
☐ Female ☐ African American ☐ Asian American

13. Including you, please indicate the total number of employees in the news department (include sports, weather, technical and other staff, if they are part of the news department):

FULL TIME (40 hours or more/week) _____ Men _____ Women
 PART TIME (less than 40 hours/week) _____ Men _____ Women

14. Please fill in the number of FULL TIME news department employees by gender and ethnicity:

(if the number is zero, please enter 0.)

	Caucasian	African American	Hispanic/Latino	Asian American	Native American
Men					
Women					

15. In the past 12 months has your news staff increased or decreased?

☐ Increased ☐ Decreased ☐ Stayed the same ☐ Don't know

16. During the next 12 months, do you plan to increase or decrease the size of your news staff?

☐ Increase ☐ Decrease ☐ Little or no change ☐ Not sure

17. How many HOURS of locally produced news do you broadcast on EACH SINGLE typical day?

Each Weekday: _____ Each Saturday: _____ Each Sunday: _____

18. During the past 12 months, did you increase or decrease the amount of locally produced news?

☐ Increased ☐ Decreased ☐ Little or no change ☐ Not sure

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19. During the next 12 months, do you plan to increase or decrease the amount of locally produced news?
☐ Increase ☐ Decrease ☐ Little or no change ☐ Not sure

20. In the past 12 months, did the news department show a profit, break even, or show a loss?
☐ Profit ☐ Break even ☐ Loss ☐ Don't know ☐ Non-Profit

21. What percentage of station revenue does the news department produce? _____ Percent ☐ Don't know

22. How did this year's news budget compare with last year's?
☐ Increased ☐ Decreased ☐ Little or no change ☐ Don't know

23. Do you use one-man-bands/MMJs/backpack journalists in the news department?
☐ Yes, mostly ☐ Yes, some ☐ Yes, but not much ☐ No

24. Have you added a newscast in the last year? ☐ Yes ☐ No

24a. If yes, what day(s) and time: _____

25. Have you cut a newscast in the last year? ☐ Yes ☐ No

25a. If yes, what day(s) and time: _____

26. What new technology do you plan to purchase in the next year? _____ ☐ None

27. Are you currently broadcasting local news in HD? ☐ Yes ☐ No

28. Are you running material on another digital channel for which you are responsible? (check all that apply)
☐ All news channel ☐ Weather channel ☐ Other: _____ ☐ No

29. Which types of local news content do you provide on the station website (check all that apply)? ☐ No website
☐ Text ☐ Still pictures ☐ News video ☐ Audio ☐ Streaming audio ☐ Live cameras ☐ Live newscasts ☐ Recorded newscasts ☐ Blogs ☐ Podcasts ☐ Allow viewers to assemble own newscasts ☐ Mobile-related ☐ User-generated content ☐ Calendar of events ☐ Other: _____

29a. Aside from ads, does the station sell things on the website? ☐ Yes ☐ No
What? _____

29b. Is the station involved in any local Groupon/Social Living type offerings? ☐ Yes ☐ No
What? _____

30. What's the most important new thing that you started doing online in 2013? _____
Nothing ☐

31. In the past 12 months, did the station's website show a profit, break even or show a loss?
☐ Profit ☐ Break even ☐ Loss ☐ Don't know

32. During the most recent single MONTH, how active was your station's website?
_____ No. of page views _____ No. of unique visitors ☐ Don't know

33. As news director, what is your managerial role with regard to the website?
☐ In charge overall ☐ In charge of news content only ☐ No role ☐
Other: _____

34. How many people currently work PRIMARILY on the station website?
_____ Full-time _____ Part-time
How many last year? _____ Full-time _____ Part-time

34a. Percentage of overall news staff with at least some web responsibilities: _____

35. What percentage of your web content is web only (not from or on air)? _____

36. What percentage of your web content is user-generated? _____

37. Do you have a paywall? ☐ Yes ☐ No

37a. If not, are you considering a paywall? ☐ Yes ☐ No

38. How many apps do you have? (enter 0 if none) _____

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38a. Do you charge for any apps? ☐ Yes ☐ No

39. Do you have a different plan/philosophy/approach to mobile (or tablet) vs. online? ☐ Yes ☐ No

39a. If yes, what's the difference?

40. What's the most important new thing that you started doing with mobile in 2013?

Nothing

41. Does your station or newsroom have a Facebook page? ☐ Station only ☐ Newsroom only

☐ Both ☐ No

42. Is the newsroom actively involved with Twitter? ☐ Constantly ☐ Daily ☐ Periodically ☐ No

43. What's the most important new thing that you started doing with social media in 2013?

Nothing

44. Please indicate the number of workers, average annual salary, the salary range (where appropriate) and contract status for each of the following positions:

	Number	Average annual salary	Salary Range		Under contract?		Non-compete?	
	of workers	(in thousands, e.g. 45)	Low	High	YES	NO	YES	NO
News Director								
Assist. News Dir.								
Managing Editor								
Exec. Producer								
News Anchor								
Weathercaster								
Sports Anchor								
News Reporter								
Sports Reporter								
Assignment Editor								
News Producer								
News Writer								
News Assistant								
Photographer								
Tape Editor								
Graphics Specialist								
Web/mobile writer								
Web/mobile pro/ed								
Other:								

45. How many FULL TIME people did you hire in the past 12 months?

Number of REPLACEMENTS (for those who left) ... for what jobs?

Number of NEW positions ... for what jobs?

46. What is the typical starting annual salary for new FULL TIME news employees with no full time professional experience? \$ for what position(s)?

47. Based on your discussions with station and corporate management, how would you describe the company's outlook

on the future of local television?

☐ Extremely optimistic ☐ Cautiously optimistic ☐ Neutral ☐ Somewhat pessimistic ☐ Extremely pessimistic ☐ DK

48. How would you describe your own outlook on the future of local TV news?

☐ Extremely optimistic ☐ Cautiously optimistic ☐ Neutral ☐ Somewhat pessimistic ☐ Extremely pessimistic

48a. Why?

Thank you. Please return the survey in the postage-paid envelope, no later than December 31, to RTDNA/Hofstra University Annual Survey, Department of Journalism, 111 Hofstra University, Hempstead, NY 11549 or email to bob.papper@hofstra.edu.

2015 RTDNA/Hofstra University Television News Survey

Individual answers are completely confidential

1. City: _____ 2. State: _____ 3. DMA Rank: _____

4. Primary affiliation (circle one): ABC CBS NBC FOX CW ion MyNet PBS Telemundo Univision Independent Other: _____

4a. Secondary affiliation: ABC CBS NBC FOX CW ion MyNet PBS Telemundo Univision Independent Other: _____

5. Is your station commercial or non-commercial? () Commercial () Non-commercial

6. Does your primary station target any particular ethnic or religious group? () Yes () No

6a. If yes, which? () Hispanic () Christian () Other: _____

7. Does your station do any locally originated news programming? () Yes () No

If no, skip the rest of the survey, but please return the survey in the envelope provided.

8. Are you involved in a Shared Services or similar arrangement with another station? () Yes () No

8a. If yes, how many stations? _____

8b. On how many of those stations in 8a do you run local news? _____

9. Does your station provide local news content to any other media outlets? (check all that apply)

() Another local TV station () TV station in another market () A cable TV channel

() A local radio station () A website other than your own () Mobile devices () Other: _____

() No - we do not provide content to other media outlets

10. Excluding stations in Q8 or Q9, do you have a COOPERATIVE news gathering or coverage arrangement with:

() Another TV station(s) () A local newspaper () A local radio station () Other: _____ () No

10a. If yes, are you sharing: () information () helicopter () pool video () Other: _____

10b. If no, are you planning on or discussing a new cooperative arrangement? () Yes () No

11. Please indicate the gender, ethnicity, age and tenure of the news director of your station:

() Male () Caucasian () Hispanic/Latino () Native American

() Female () African American () Asian American

11b. ND age: _____ years 11c. Years at this station as ND: _____ 11d. Total years as ND: _____

12. Please indicate the gender and ethnicity of the general manager of your station:

() Male () Caucasian () Hispanic/Latino () Native American

() Female () African American () Asian American

13. Including you, please indicate the total number of employees in the news department (include sports, weather, technical and other staff, if they are part of the news department):

FULL TIME (40 hours or more/week) _____ Men _____ Women

PART TIME (less than 40 hours/week) _____ Men _____ Women

14. Please fill in the number of FULL TIME news department employees by gender and ethnicity:

(if the number is zero, please enter 0).

	Caucasian	African American	Hispanic/Latino	Asian American	Native American
Men					
Women					

15. In the past 12 months has your news staff increased or decreased?

() Increased () Decreased () Stayed the same () Don't know

16. During the next 12 months, do you plan to increase or decrease the size of your news staff?

() Increase () Decrease () Little or no change () Not sure

17. How many HOURS of locally produced news do you broadcast on EACH SINGLE typical day?

Each Weekday: _____ Each Saturday: _____ Each Sunday: _____

18. During the past 12 months, did you increase or decrease the amount of locally produced news?

() Increased () Decreased () Little or no change () Not sure

19. During the next 12 months, do you plan to increase or decrease the amount of locally produced news?

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☐ Increase

☐ Decrease

☐ Little or no change

☐ Not sure

20. Compared with a year ago, are you now placing more (M), less (L), or the same (S) emphasis or resources on:

☐ Investigative reporting ☐ Beat reporting generally ☐ Weather ☐ Sports ☐ Traffic ☐ Education ☐ Consumer issues ☐ Live reporting ☐ Politics/government reporting ☐ Other: _____

21. In the past 12 months, did the news department show a profit, break even, or show a loss?

☐ Profit

☐ Break even

☐ Loss

☐ Don't know

☐ Non-Profit

22. What percentage of station revenue does the news department produce? _____ Percent ☐ Don't know

23. How did this year's news budget compare with last year's?

☐ Increased

☐ Decreased

☐ Little or no change

☐ Don't know

24. Do you use one-man-bands/MMJs/backpack journalists in the news department?

☐ Yes, mostly

☐ Yes, some

☐ Yes, but not much

☐ No

25. Have you added a newscast in the last year? ☐ Yes ☐ No

25a. If yes, what day(s) and time: _____

26. Have you cut a newscast in the last year? ☐ Yes ☐ No

26a. If yes, what day(s) and time: _____

27. Are you currently broadcasting local news in HD? ☐ Yes ☐ No

28. Which types of local news content do you provide on the station website (check all that apply)? ☐ No website

☐ Text ☐ Still pictures ☐ News video ☐ Audio ☐ Streaming audio ☐ Live cameras ☐ Live newscasts

☐ Recorded newscasts ☐ Blogs ☐ Podcasts ☐ Allow viewers to assemble own newscasts

☐ Mobile-related ☐ User-generated content ☐ Calendar of events ☐ Other: _____

29a. Aside from ads, does the station sell things on the website? ☐ Yes ☐ No

If yes, what? _____

29b. Is the station involved in any local Groupon/Social Living type offerings? ☐ Yes ☐ No

30. What's the most important new thing that you started doing online in 2014? _____

☐ Nothing

31. In the past 12 months, did the station's website show a profit, break even or show a loss?

☐ Profit

☐ Break even

☐ Loss

☐ Don't know

32. During the most recent single MONTH, how active was your station's website?

_____ No. of page views

_____ No. of unique visitors

☐ Don't know

33. As news director, what is your managerial role with regard to the website?

☐ In charge overall

☐ In charge of news content only

☐ No role

☐ Other: _____

34. How many people currently work **PRIMARILY** on the station website?

_____ Full-time

_____ Part-time

How many last year?

_____ Full-time

_____ Part-time

34a. Percentage of overall news staff with at least some web responsibilities: _____

35. What percentage of your web content is web only (not from or on air)? _____

36. What percentage of your web content is user-generated? _____

37. Do you have a paywall? ☐ Yes ☐ No

37a. If not, are you considering a paywall? ☐ Yes ☐ No

38. How many apps do you have? (enter 0 if none) _____

38a. Do you charge for any apps? ☐ Yes ☐ No

39. What's the most important new thing that you started doing with mobile in 2014? _____

☐ Nothing

CTV Direct Case (Allocation) 2014-2017: Papper Testimony

40. Does your station or newsroom have a Facebook page? () Station only () Newsroom only () Both () No

41. Is the newsroom actively involved with Twitter? () Constantly () Daily () Periodically () No

42. What's the most important new thing that you started doing with social media in 2014? _____
 _____ () Nothing

43. Please indicate the number of workers, average annual salary, the salary range (where appropriate) and contract status for each of the following positions:

	Number of workers	Average annual salary (in thousands, e.g. 45)	Salary Range (in thousands) Low High	Under contract? YES NO	Non-compete? YES NO
News Director					
Assist. News Dir.					
Managing Editor					
Exec. Producer					
News Anchor					
Weathercaster					
Sports Anchor					
News Reporter					
MMJ					
Sports Reporter					
Assignment Editor					
News Producer					
News Writer					
News Assistant					
Photographer					
Tape Editor					
Graphics Specialist					
Digital content mgr					
Web/mobile writer/prod					
Social media prod/ed					
Other:					

44. How many FULL TIME people did you hire in the past 12 months?
 _____ Number of REPLACEMENTS (for those who left) ... for what jobs?
 _____ Number of NEW positions ... for what jobs?

45. What is the typical starting annual salary for new FULL TIME news employees with no full time professional experience? \$ _____ for what position(s)? _____

46. Percentage of news video gathered digitally: _____ Most common camera used: _____
 Percentage of news material edited digitally: _____ Most common equipment used: _____
 Percentage of news material played back or aired digitally: _____
 Newsroom computer system: _____

Thank you. Please return the survey in the postage-paid envelope, no later than December 31, to RTDNA/Hofstra University Annual Survey, Department of Journalism, 111 Hofstra University, Hempstead, NY 11549 or email to bob.papper@hofstra.edu.

2016 RTDNA/Hofstra University Television News Survey

Individual answers are completely confidential

1. City: _____ 2. State: _____ 3. DMA Rank: _____

4. Primary affiliation (circle one): ABC CBS NBC FOX CW ion MyNet PBS Telemundo Univision Ind Retro MeTV Antenna

4a. Secondary affiliation: ABC CBS NBC FOX CW ion MyNet PBS Telemundo Univision Ind Retro MeTV Antenna

5. Is your station commercial or non-commercial? ☐ Commercial ☐ Non-commercial

6. Does your primary station target any particular ethnic or religious group? ☐ Yes ☐ No

6a. If yes, which? ☐ Hispanic ☐ Christian ☐ Other: _____

7. Does your station do any locally originated news programming? ☐ Yes ☐ No

If no, skip the rest of the survey, but please return the survey in the envelope provided.

8. Are you involved in a Shared Services or similar arrangement with another station? ☐ Yes ☐ No

8a. If yes, how many stations? _____

8b. On how many of those stations in 8a do you run local news? _____

9. Does your station provide local news content to any other media outlets? (check all that apply)

☐ Another local TV station ☐ TV station in another market ☐ A cable TV channel

☐ A local radio station ☐ A website other than your own ☐ Mobile devices ☐ Other: _____

☐ No - we do not provide content to other media outlets

10. Excluding stations in Q8 or Q9, do you have a COOPERATIVE news gathering or coverage arrangement with:

☐ Another TV station(s) ☐ A local newspaper ☐ A local radio station ☐ Other: _____ ☐ No

10a. If yes, are you sharing: ☐ information ☐ helicopter ☐ pool video ☐ Other: _____

10b. If no, are you planning on or discussing a new cooperative arrangement? ☐ Yes ☐ No

11. Please indicate the gender, ethnicity, age and tenure of the news director of your station:

☐ Male ☐ Female

11a. ☐ Caucasian ☐ African American ☐ Hispanic/Latino ☐ Asian American ☐ Native American

11b. ND age: _____ years 11c. Years at this station as ND: _____ 11d. Total years as ND: _____

12. Please indicate the gender and ethnicity of the general manager of your station:

☐ Male ☐ Female

12a. ☐ Caucasian ☐ African American ☐ Hispanic/Latino ☐ Asian American ☐ Native American

13. Including you, please indicate the total number of employees in the news department (include sports, weather, technical and other staff, if they are part of the news department):

FULL TIME (40 hours or more/week) _____ Men _____ Women

PART TIME (less than 40 hours/week) _____ Men _____ Women

14. Please fill in the number of FULL TIME news department employees by gender and ethnicity:

(If the number is zero, please enter 0):

	Caucasian	African American	Hispanic/Latino	Asian American	Native American
Men					
Women					

15. In the past 12 months has your news staff increased or decreased?

☐ Increased ☐ Decreased ☐ Stayed the same ☐ Don't know

16. During the next 12 months, do you plan to increase or decrease the size of your news staff?

☐ Increase ☐ Decrease ☐ Little or no change ☐ Not sure

17. How many HOURS of locally produced news do you broadcast on EACH SINGLE typical day?

Each Weekday: _____ Each Saturday: _____ Each Sunday: _____

18. During the past 12 months, did you increase or decrease the amount of locally produced news?

☐ Increased ☐ Decreased ☐ Little or no change ☐ Not sure

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19. During the next 12 months, do you plan to increase or decrease the amount of locally produced news?
☐ Increase ☐ Decrease ☐ Little or no change ☐ Not sure

20. Compared with a year ago, are you now spending more (M), less (L), or the same (S) amount of time on:
☐ Corporate responsibilities ☐ Meeting with GM ☐ New directives from owner/manager ☐ Big picture planning ☐ Coping with limited staff or resources ☐ Hands-on daily operation ☐ Other: _____

21. Compared with 5-10 years ago, is your newsroom/station doing more (M), less (L), or the same (S) as far as:

☐ Family friendly working conditions ☐ Healthcare benefits for newspeople ☐ Availability of overtime
☐ Retirement benefits for newspeople ☐ Unionization ☐ Vacation time for newspeople ☐ Other: _____

22. Do you use one-man-bands/MMJs/backpack journalists in the news department?

☐ Yes, mostly ☐ Yes, some ☐ Yes, but not much ☐ No

23. Have you added a newscast in the last year? ☐ Yes ☐ No

23a. If yes, what day(s) and time: _____

24. Have you cut a newscast in the last year? ☐ Yes ☐ No

24a. If yes, what day(s) and time: _____

25. Do you use drone footage? ☐ Are using ☐ About to start ☐ Have used but not now ☐ No

25a. If yes, using it for what? _____

26. Which types of local news content do you provide on the station website (check all that apply)? ☐ No website
☐ Text ☐ Still pictures ☐ News video ☐ Audio ☐ Streaming audio ☐ Live cameras ☐ Live newscasts
☐ Recorded newscasts ☐ Blogs ☐ Podcasts ☐ Mobile-related ☐ User-generated content
☐ Calendar of events ☐ Stream live news/events ☐ Other: _____

27. How many people currently work PRIMARILY on the station website? _____ Full-time _____ Part-time
How many last year? _____ Full-time _____ Part-time

27a. Percentage of overall news staff with at least some web responsibilities: _____

28. Aside from ads, does the station sell things on the website? ☐ Yes ☐ No
What? _____

29. What's the most important new thing that you started doing online in 2015? _____
_____ ☐ Nothing

30. In the past 12 months, did the station's website show a profit, break even or show a loss?

☐ Profit ☐ Break even ☐ Loss ☐ Don't know

31. During the most recent single MONTH, how active was your station's website?

_____ No. of page views _____ No. of unique visitors ☐ Don't know

33. What percentage of your web content is web only (not from or on air)? _____

34. What percentage of your web content is user-generated? _____

35. Do you have a paywall? ☐ Yes ☐ No

35a. If not, are you considering a paywall? ☐ Yes ☐ No

36. How many apps do you have? (enter 0 if none) _____

36a. Do you charge for any apps? ☐ Yes ☐ No

37. What's the most important new thing that you started doing with mobile in 2015? _____
_____ ☐ Nothing

38. Does your station or newsroom have a Facebook page? ☐ Station only ☐ Newsroom only ☐ Both ☐ No

39. Is the newsroom actively involved with Twitter? ☐ Constantly ☐ Daily ☐ Periodically ☐ No

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40. What OTHER social media platforms do you use ... and how do you use them? _____

☐ None

41. What's the most important new thing that you started doing with social media in 2015? _____

☐ Nothing

42. In the past 12 months, did the news department show a profit, break even, or show a loss?

☐ Profit

☐ Break even

☐ Loss

☐ Don't know

☐ Non-Profit

43. What percentage of station revenue does the news department produce? _____ Percent ☐ Don't know

44. How did this year's news budget compare with last year's?

☐ Increased

☐ Decreased

☐ Little or no change

☐ Don't know

45. Please indicate the number of workers, average annual compensation, the compensation range (where appropriate) and contract status for each of the following positions:

	Number of workers	Average annual salary (in thousands, e.g. 45)	Salary Range Low (in thousands) High	Under contract? YES NO	Non-compete? YES NO
News Director					
Assist. News Dir.					
Managing Editor					
Exec. Producer					
News Anchor					
Weathercaster					
Sports Anchor					
News Reporter					
MMJ					
Sports Reporter					
Assignment Editor					
News Producer					
News Writer					
News Assistant					
Photographer					
Tape Editor					
Graphics Specialist					
Digital content mgr					
Web/mobile writer/prod					
Social media prod/ed					
Other:					

45a. Are non-competes legal in your state? ☐ Yes ☐ No

46. How many FULL TIME people did you hire in the past 12 months?

_____ Number of REPLACEMENTS (for those who left) ... for what jobs? _____

_____ Number of NEW positions ... for what jobs? _____

47. What is the typical starting annual salary for new FULL TIME news employees with no full time professional experience? \$ _____ for what position(s)? _____

Thank you. Please return the survey in the postage-paid envelope, no later than December 31, to RTDNA/Hofstra University Annual Survey, Department of Journalism, 111 Hofstra University, Hempstead, NY 11549 or email to bob.papper@hofstra.edu.

2017 RTDNA/Hofstra University Television News Survey

Individual answers are completely confidential

1. City: _____ 2. State: _____ 3. DMA Rank: _____

4. Primary affiliation (circle one): ABC CBS NBC FOX CW ion MyNet PBS Telemundo Univision Ind Retro MeTV Antenna

4a. Secondary affiliation: ABC CBS NBC FOX CW ion MyNet PBS Telemundo Univision Ind Retro MeTV Antenna

5. Is your station commercial or non-commercial? ☐ Commercial ☐ Non-commercial

6. Does your primary station target any particular ethnic or religious group? ☐ Yes ☐ No

6a. If yes, which? ☐ Hispanic ☐ Christian ☐ Other: _____

7. Does your station do any locally originated news programming? ☐ Yes ☐ No

If no, skip the rest of the survey, but please return the survey in the envelope provided.

8. Are you involved in a Shared Services or similar arrangement with another station? ☐ Yes ☐ No

8a. If yes, how many stations? _____ 8b. On how many of those stations in 8a do you run local news? _____

9. Does your station provide local news content to any other media outlets? (check all that apply)

☐ Another local TV station ☐ TV station in another market ☐ A cable TV channel

☐ A local radio station ☐ A website other than your own ☐ Mobile devices ☐ Other: _____

☐ No - we do not provide content to other media outlets

10. Excluding stations in Q8 or Q9, do you have a COOPERATIVE news gathering or coverage arrangement with:

☐ Another TV station(s) ☐ A local newspaper ☐ A local radio station ☐ Other: _____ ☐ No

10a. If yes, are you sharing: ☐ information ☐ helicopter ☐ pool video ☐ Other: _____

10b. If no, are you planning on or discussing a new cooperative arrangement? ☐ Yes ☐ No

11. Does the station have a drone? ☐ Already own ☐ Planning to buy ☐ Considering ☐ We lease/arrange for one when needed ☐ We just use drone footage from others ☐ No, not involved with drones

12. Please indicate the gender, ethnicity, age and tenure of the news director of your station:

☐ Male ☐ Female

12a. ☐ Caucasian ☐ African American ☐ Hispanic/Latino ☐ Asian American ☐ Native American

12b. ND age: _____ years 12c. Years at this station as ND: _____ 12d. Total years as ND: _____

13. Please indicate the gender and ethnicity of the general manager of your station:

☐ Male ☐ Female

13a. ☐ Caucasian ☐ African American ☐ Hispanic/Latino ☐ Asian American ☐ Native American

14. Including you, please indicate the total number of employees in the news department (include sports, weather, technical and other staff, if they are part of the news department):

FULL TIME (40 hours or more/week) _____ Men _____ Women

PART TIME (less than 40 hours/week) _____ Men _____ Women

15. Please fill in the number of FULL TIME news department employees by gender and ethnicity:

(If the number is zero, please enter 0).

	Caucasian	African American	Hispanic/Latino	Asian American	Native American
Men					
Women					

16. In the past 12 months has your news staff increased or decreased?

☐ Increased ☐ Decreased ☐ Stayed the same ☐ Don't know

17. During the next 12 months, do you plan to increase or decrease the size of your news staff?

☐ Increase ☐ Decrease ☐ Little or no change ☐ Not sure

18. How many HOURS of locally produced news do you broadcast on EACH SINGLE typical day?

Each Weekday: _____ Each Saturday: _____ Each Sunday: _____

19. During the past 12 months, did you increase or decrease the amount of locally produced news?

☐ Increased ☐ Decreased ☐ Little or no change ☐ Not sure

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20. During the next 12 months, do you plan to increase or decrease the amount of locally produced news?
☐ Increase ☐ Decrease ☐ Little or no change ☐ Not sure

21. Beyond salary, what specific benefits does the station offer full time employees? ☐ None
☐ Station paid health insurance ☐ Station partly paid health insurance ☐ Station paid dental plan ☐ Station paid drug plan ☐ Paid maternity or paternity leave ☐ Station contributes to 401(k) or 403(b) ☐ Station paid pension plan ☐ Paid vacation: No. of weeks/year after 1 year _____ ☐ Other: _____

22. Is the station doing anything specific to reach younger (18 – 34 year old) viewers? ☐ Yes ☐ No
If yes, what? _____

23. Do you use one-man-bands/MMJs/backpack journalists in the news department?
☐ Yes, mostly ☐ Yes, some ☐ Yes, but not much ☐ No

24. Have you added a newscast in the last year? ☐ Yes ☐ No

24a. If yes, what day(s) and time: _____

25. Have you cut a newscast in the last year? ☐ Yes ☐ No

25a. If yes, what day(s) and time: _____

26. Which types of local news content do you provide on the station website (check all that apply)? ☐ No website
☐ Text ☐ Still pictures ☐ News video ☐ Audio ☐ Streaming audio ☐ Live cameras ☐ Live newscasts
☐ Recorded newscasts ☐ Blogs ☐ Podcasts ☐ Mobile-related ☐ User-generated content
☐ Calendar of events ☐ Stream live news/events ☐ Other: _____

27. How many people currently work PRIMARILY on the station website? _____ Full-time _____ Part-time
How many last year? _____ Full-time _____ Part-time

27a. Percentage of overall news staff with at least some web responsibilities: _____

28. Aside from ads, does the station sell things on the website? ☐ Yes ☐ No If yes, what? _____

29. What's the most important new thing that you started doing online in 2016? _____
_____ ☐ Nothing

30. In the past 12 months, did the station's website show a profit, break even or show a loss?
☐ Profit ☐ Break even ☐ Loss ☐ Don't know

31. During the most recent single MONTH, how active was your station's website?
_____ No. of page views _____ No. of unique visitors ☐ Don't know

32. What percentage of your web content is web only (not from or on air)? _____

33. What percentage of your web content is user-generated? _____

34. Do you have a paywall? ☐ Yes ☐ No

34a. If not, are you considering a paywall? ☐ Yes ☐ No

35. How many apps do you have? (enter 0 if none) _____

35a. Do you charge for any apps? ☐ Yes ☐ No

36. What's the most important new thing that you started doing with mobile in 2016? _____
_____ ☐ Nothing

37. Does your station or newsroom have a Facebook page? ☐ Station only ☐ Newsroom only ☐ Both ☐ No

38. Is the newsroom actively involved with Twitter? ☐ Constantly ☐ Daily ☐ Periodically ☐ No

39. What OTHER social media platforms do you use ... and how do you use them? _____
_____ ☐ None

40. What's the most important new thing that you started doing with social media in 2016? _____
_____ ☐ Nothing

41. What position directly oversees the news department's social media?

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42. In the past 12 months, did the news department show a profit, break even, or show a loss?

☐ Profit ☐ Break even ☐ Loss ☐ Don't know ☐ Non-Profit

43. What percentage of station revenue does the news department produce? _____ Percent ☐ Don't know

44. How did this year's news budget compare with last year's?

☐ Increased ☐ Decreased ☐ Little or no change ☐ Don't know

45. Please indicate the number of workers, average annual compensation, the compensation range (where appropriate) and contract status for each of the following positions:

	Number	Average annual salary	Salary Range		Under contract?		Non-compete?	
	of workers	(in thousands, e.g. 45)	Low	High	YES	NO	YES	NO
News Director								
Assist. News Dir.								
Managing Editor								
Exec. Producer								
News Anchor								
Weathercaster								
Sports Anchor								
News Reporter								
MMJ								
Sports Reporter								
Assignment Editor								
News Producer								
News Writer								
News Assistant								
Photographer								
Tape Editor								
Graphics Specialist								
Digital content mgr								
Web/mobile writer/prod								
Social media prod/ed								
Other:								

46. How many FULL TIME people did you hire in the past 12 months?

_____ Number of REPLACEMENTS (for those who left) ... for what jobs? _____

_____ Number of NEW positions ... for what jobs? _____

47. What is the typical starting annual salary for NEW, FULL TIME news employees with no full time professional experience? \$_____ for what position(s)? _____

Thank you. Please return the survey in the postage-paid envelope, no later than December 31, to RTDNA/Hofstra University Annual Survey, Department of Journalism, 111 Hofstra University, Hempstead, NY 11549 or email to bob.papper@hofstra.edu.

Appendix C

2014 RTDNA Article on News:

For the first time in 9 years, the number of TV stations originating local news goes up ... 2014
by Bob Papper

- The amount of TV news remains near record high
- News directors project more for next year
- Small drop in radio news

The number of TV stations originating local news actually went up by two this year -- to 719 stations. However weakly, that reverses an eight-year trend of fewer newsrooms.

Those 719 TV stations run news on those and another 307 stations ... a record total of 1,026 stations running local news.

For those keeping score by affiliation, here's how those 719 break down:

- 182 NBC affiliates
- 175 ABC affiliates
- 173 CBS affiliates
- 70 Fox affiliates
- 37 Univision affiliates
- 31 Independents (two of which are Hispanic)
- 19 Telemundo affiliates
- 16 PBS affiliates
- 8 CW affiliates
- 5 America ONE affiliates
- 2 This TV affiliates
- 1 MundoFox affiliate

And here's how those 307 stations that get news from another station break down:

- 97 Fox affiliates
- 47 CW affiliates
- 36 MyNetworkTV affiliates
- 35 CBS affiliates
- 29 ABC affiliates
- 21 NBC affiliates
- 16 Independents
- 14 Univision affiliates
- 8 Telemundo affiliates
- 2 MeTV affiliates
- 1 America ONE affiliate
- 1 Retro TV affiliate

Without getting into the whole list, I show no daily (at least weekday) local news on the following affiliates:

- 12 Fox affiliates
- 6 CBS affiliates
- 3 ABC affiliates
- 2 NBC affiliates
- 162 PBS affiliates

For the second year in a row, the average amount of news on local TV dropped slightly from the year before -- down 6 minutes after a 6 minute drop a year ago. But the latest RTDNA/Hofstra University Annual Survey found the

CTV Direct Case (Allocation) 2014-2017: Papper Testimony

median remained at 5 hours per weekday, and both average and median remained the same for both Saturday and Sunday.

Hours of local TV news per day – 2014

	Average weekday	Median weekday	Weekday maximum	Average Saturday	Median Saturday	Saturday maximum	Average Sunday	Median Sunday	Sunday maximum
All TV news	5.3	5	35.5	2	1.5	24	1.9	1.5	24
Big four affiliates	5.5	5	35.5	2.1	1.5	24	2	1.5	24
Other commercial	3.8	3.8	9.5	1.2	0.5	7.5	1.2	0.5	7.5
Market size:									
1-25	6	5.5	24	2.9	3	24	2.9	2	24
26-50	5.8	6	10.5	2.9	3	7.5	3	3	7.5
51-100	5.6	5.5	35.5	2	2	7	1.9	1.5	6.5
101-150	5.2	5	21	1.5	1	5	1.4	1	5
151+	3.6	3.5	6	0.9	1	2.5	0.9	1	2
Staff size:									
Staff 51+	6.5	6.3	35.5	3.1	3	24	3.1	3	24
Staff 31-50	5.6	5.5	13	2	2	5	1.9	1.8	5
Staff 21-30	4.6	4.5	10	1.3	1	4	1.3	1	4
Staff 11-20	3.3	3.5	7	0.8	1	2	0.8	1	2
Staff 1-10	1.8	1	6	0.2	0	1	0.2	0	1
Affiliation:									
ABC	5.4	5	24	2.5	2	24	2.4	2	24
CBS	5.8	5	35.5	1.9	1.5	6	1.8	1.5	6
Fox	5.8	6	13	1.7	1	6	1.8	1	6
NBC	5.4	5	20	2.1	1.5	7	2	1.5	6.5
PBS	1.0	0.5	5	0	0	0	0	0	0

Generally, the bigger the market and the bigger the news staff, the more news a station is likely to run.

Overall, the numbers are almost identical to a year ago. The overall average slid by 0.1 per weekday (6 minutes), although the median remained exactly the same. So did both Saturday and Sunday. The biggest markets cut back slightly; the middle markets, 26 - 150, rose slightly or stayed the same; the smallest markets, 151+, fell. Fox affiliates and PBS affiliates were most likely to cut back.

Amount of news changes ... the past year

	Increase	Decrease	Same	Not sure
All TV News	36.8%	1.6%	61%	0.6%
Big four affiliates	36.3	1.8	61.3	0.7
Other commercial	50	0	50	0
Market size:				
1-25	40.4	3.5	54.4	1.8
26-50	41	2.6	56.4	0
51-100	34.8	2.2	62.9	0
101-150	41	0	57.8	1.2
151+	26	0	74	0

A clear trend is developing. Last year, the percentage increasing news dropped by 4 points from the year before. This year, the drop is almost 5 points. That downward trend is most pronounced in both the largest and smallest markets.

Changes in newscasts in the past year

	Added a newscast	Cut a newscast	No change
All TV news	26.8%	3.2%	70.9%
Big four affiliates	28.1	3.1	69.7
Other commercial	21.7	4.3	73.9
Market			
1 – 25	26	4.1	71.4

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26 – 50	31.4	5.7	62.9
51 – 100	27.2	4.9	69.1
101 – 150	29.9	0	70.1
151+	18.2	2.3	81.4
Staff size			
51+	33.3	5.6	63
31 – 50	39.1	4.3	58
21 – 30	15.8	1.8	83.9
11 – 20	18.9	0	81.1
1 – 10	11.5	3.8	84.6

There was a 10 point drop, overall, in the percentage of stations adding a newscast in the last year -- which follows on the heels of a 6 point drop the year before. The drop was most pronounced in top 25 markets, which fell by 23 points from the year before. Those adding newscasts spread them surprisingly evenly across several time periods. Late news additions (which include 9 pm in Central and Mountain time) led the way, with a number of those newscasts being added to stations other than the news department's own air. Right behind that was Saturday and/or Sunday morning. Almost at the same level: various weekday morning newscasts, especially 4:30 am, and early evening newscasts, especially at 5 pm.

The percentage of stations cutting a newscast dropped by half from a year ago. What few cuts that were made were scattered across all day parts.

Stations neither adding nor cutting a newscast rose by 11 points from a year ago -- and 24 points in the top 25 markets.

Amount of news planned ... the next year - 2014

	Increase	Decrease	Same	Not sure
All TV news	36.3%	0.6%	48.6%	14.5%
Big four affiliates	36.4	0.7	49.1	13.8
Other commercial	42.3	0	34.6	23.1
Market size:				
1-25	37.5	0	48.2	14.3
26-50	40	0	37.5	22.5
51-100	38.2	2.2	47.2	12.4
101-150	32.9	0	52.4	14.6
151+	34	0	54	12

The amount of news planned has turned into a pretty reasonable predictor of future behavior. A year ago, the overall numbers weren't much different from the year before that, but I noted two key differences. First, "other commercial" stations were much more likely to say they expected to increase news, and top 25 market news directors were a lot less likely to expect the amount of news would increase. Both of those things took place between last year and this.

Now, almost across the board, network affiliates are a lot more likely to expect the amount of news to increase in 2014 over 2013. We'll see.

Radio News

The median amount of local radio news fell by 10 minutes per weekday from a year ago. The weekend remained the same, with the typical radio station running no local news on Saturday or Sunday.

In cases of two or more stations in a market, overwhelmingly, 85.6%, there is a centralized newsroom handling the news for all the stations.

Overall in the survey, 75.3% of local radio groups reported that at least one station in the group runs local news. In total, 70% of radio stations run local news -- 76.2% of AM stations and 67.1% of FM stations. The overall percentage is down 7.7 from last year, with AM stations down 2.6 points and FM stations down 10.1. As I do each year, I urge caution on those numbers. The numbers are based on stations that return the survey, and since it's a news survey, stations that run news could well be more likely to return the surveys than stations that do not. It's possible those percentages are too high overall.

Average and median minutes of locally-produced radio news -- 2014

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	Weekday average	Weekday median	Saturday average	Saturday median	Sunday average	Sunday median
All radio	78	50	26.5	0	21.1	0
Major market	191.7	52.5	149.7	0	145.5	0
Large market	58.5	40.5	5.6	0	5.2	0
Medium market	73.7	60	17	0	6.3	0
Small market	60.1	44.3	11.2	0	8.1	0

Overall, the amount of radio news per week fell from a year ago. Average minutes of news per weekday rose in the largest and smallest markets, but those increases were more than offset by drops in large and medium markets. Median (typical) numbers are probably better gauges of trends, because the number of news or news/talk stations participating the survey can make the averages bounce up and down from year to year; median numbers moderate that influence and give a truer overall perspective. Median numbers fell by 10 minutes per weekday from a year ago. Note that the typical radio station runs no local news on Saturday or Sunday -- the same as last year.

As usual, more staff meant more news. Two or more stations in a local group meant more news, but the amount didn't go up as the number of stations went up -- just that two or more stations had more news than just one station. Commercial stations ran about twice as much local news as non-commercial stations. Stations in the Northeast tended to run more news than stations elsewhere. Note that these numbers represent amount of news per newsroom -- not news per station.

Changes in radio news in the last 12 months and planned for the future -- 2014

	Increase	Decrease	Same	Not sure
Amount of news the past year	19.6%	5.5%	73.6%	1.2%
Plan to change amount of news next year	18.3	1.2	73.2	7.3

The amount of news in the past year looks a lot like the year before. Non-commercial stations were much more likely to increase local news than commercial stations. Stations in the smallest markets were less likely to add news than other market sizes.

Plans for this year are similar as well, although a few more stations plan to increase news than a year ago. Again, non-commercial stations are well ahead of commercial stations, but, otherwise, there are no consistent trends.

Changes in newscasts in the past year

	Added a newscast	Cut a newscast	No change
All radio news	16.8%	8.1%	77.6%
Major market	25	6.7	68.8
Large market	19.2	3.8	76.9
Medium market	19.3	10.5	73.7
Small market	11.3	7.9	83.9

About one in six (16.8%) news directors reported adding a newscast last year. That's a little less than the year before. The top time for expansion was afternoon drive, but that barely edged out morning drive and midday.

One in twelve (8.1%) news directors reported cutting a newscast last year. That's also a little less than the year before. The cuts tended to be spread all across the board, although afternoon drive and weekend led a close race.

Stations least likely to have added or cut a newscast: those with the smallest staffs, in the smallest markets, and stations in the Northeast and West.

Number of Stations Where the Radio News Director Oversees the News -- 2014

No. of Stations	Percentage
One	44.6%
Two	23.1
Three	11.3
Four	6.5
Five	7
Six+	7
Overall	Number

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Average	2.5 locally
Median	2
Maximum	9 locally + 37 elsewhere

The numbers here are strikingly similar to a year ago. The average local number is down 0.1, but the median is exactly the same at 2.

What else radio news directors do – 2014

This year, 75.7% of radio news directors said they had other responsibilities at the station beyond news. That's up from last year's low of 64.5% -- but still well behind the all time record of 83.1% six years ago.

Interestingly, there's usually some sort of pattern to this -- like the smaller the market, the more likely that the news director has other responsibilities. Not this year. There was no pattern by number of stations, market size, ownership, or commercial vs. non-commercial.

What else radio news directors do?

Other job	Percentage
Announcing	13.9%
Sales	13.9
Sports	9.7
General Manager	9.7
Program Director	9.7
Operations	9
Production	6.2
Public Affairs	4.9
Promotions	3.5
Producer	3.5
Talk show host	2.8
News Anchor	2.1
Web	2.1
Engineer	2.1
Other	4.2

This year's list of other jobs represents one of the biggest single year shifts that I've seen. Announcing stayed on top, but way below last year. Sales soared, moving from 10th place last year into a tie for first. The order is about the same for most of the rest of the list, but there's been a serious flattening of the results so that there's much less difference from one to the next than I usually see.

Bob Papper is Emeritus Distinguished Professor of Journalism at Hofstra University and has worked extensively in radio and TV news. This research was supported by the Lawrence Herbert School of Communication at Hofstra University and the Radio Television Digital News Association.

About the Survey

The RTDNA/Hofstra University Survey was conducted in the fourth quarter of 2013 among all 1,659 operating, non-satellite television stations and a random sample of 3,263 radio stations. Valid responses came from 1,300 television stations (78.4%) and 249 radio news directors and general managers representing 649 radio stations. Some data sets (e.g. the number of TV stations originating local news, getting it from others and women TV news directors) are based on a complete census and are not projected from a smaller sample.

2014 RTDNA Article on Profitability:

TV news employment slips slightly ... little change in radio by Bob Papper

- TV news employment slides down
- The number of newsrooms goes up for a change
- Radio news little changed ... as usual

The latest RTDNA/Hofstra University Annual Survey found a mixed picture on TV news staffing. The average size of a local TV newsroom fell slightly, but the median size remained exactly the same. The average dropped because fewer than usual really large stations returned the survey this year. That happens some years.

The number of TV stations originating local news actually went up by two this year -- to 719 stations. That reverses an eight-year trend of fewer newsrooms. I put the total local TV news employment at 27,300, down about 400 from last year.

The American Society of News Editors (ASNE) has delayed the release of this year's newspaper numbers until sometime "this summer." Last year's numbers from ASNE found that newspaper newsroom staff fell 6.4% from the year before. That's approaching three times the previous year's drop of 2.4%. That took the total daily newspaper news staff down from the record low of 40,600 two years ago to a new record low of 38,000 last year, spread among nearly 1,400 newspapers (twice the number of local TV newsrooms). I'll update the comparison between TV and newspaper as soon as ASNE releases the new numbers.

The average TV station hired 5.5 replacements during 2013 and 1.3 new, additional positions. Replacements are down 0.1, but new hires are up 0.4 from a year ago.

Top replacement hires:

1. Reporters ... barely edging out #2.
2. Producers ... way ahead of #3.
3. Anchors ... well ahead of #4.
4. Photographers ... just about double #5.
5. MMJs ... a little ahead of #6.
6. Weather ... modestly ahead of #7.
7. Sports ... noticeably ahead of closely ranked #8, #9 and #10.
8. Assignment editor
9. Executive producer
10. Web/social media

There are quite a few meaningful differences this year versus last. A year ago, reporters came out well ahead of producers; this year, they're almost dead even. Last year, photographers came in well ahead of anchors; this year, they're reversed. MMJs remained at #5, but the numbers were down. APs (associate or assistant producers or news assistants) almost disappeared from last year's list, and they failed to make a comeback this year either.

The top new hires usually look a lot like the replacement list. Not so much this year:

1. Producers ... clearly ahead of #2.
2. Reporters ... way ahead of #3.
3. Anchors ... almost double #4.
4. Web/social media ... not far ahead of tied #5 and #6 and almost tied #7.
5. Photographers
6. MMJ
7. Weather ... just edging out #8.
8. Assignment editor

TV staff size – 2014

	Avg full-time	Median full-time	Maximum full-time	Avg part-time	Median part-time	Maximum part-time	Avg total staff	Median total	Maximum total staff
All TV	36.1	31	115	4.5	2	197	40.6	34	214

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Big four affiliates	37.9	32	115	4.6	2	197	42.5	35	214
Other commercial	27.9	18	100	4.1	2	19	33.3	18	110
Non-commercial	5.4	3.5	18	2.6	1	8	8	7.5	18
Market size:									
1-25	56.2	68	115	4.9	3	20	60.1	70	124
26-50	56.8	57	99	4.8	4	16	63	62	109
51-100	37.2	36.5	92	3.9	2	20	40.6	40	92
101-150	26.6	25	62	6	2	197	32.4	28	214
151+	19	19	35	2.8	1	17	22.1	21	52

The average full time staff dropped by two this year, although the median size remained exactly the same. It's clear that the fall in average staff size occurred because fewer very large top 25 stations filled out employment numbers. That happens some years. But it's also clear that overall employment didn't go up. Most of the numbers of full-timers are pretty consistent with last year's figures. Average part time numbers also fell -- virtually all in the top 25 market, network-affiliated stations. The drop in staffing occurred mostly among Fox affiliates and stations in the Midwest.

Staff size changes ... the past year

	Increase	Decrease	Same
All TV news	46.2%	10.7%	43.1%
Big four affiliates	46.8	9.5	43.7
Other commercial	50	19.2	30.8

As usual, the bigger the station, the more likely it was to get even bigger. The percentage of stations adding staff rose about one and a half points from a year ago, but the percentage cutting rose by 2. ABC affiliates were a little less likely to grow than others, but they were a bit more likely to grow a year ago. Stations in the Northeast and South were more likely to increase staff than stations in the Midwest and West. That's different from last year -- except for the West, which has lagged for a few years now.

Planned staff changes ... the next year

	Increase	Decrease	Same	Not sure
All TV news	43.4%	1.9%	45.9%	8.9%
Big four affiliates	42.9	2.1	45.7	9.2
Other commercial	53.8	0	38.5	7.7

News directors clearly feel more bullish about 2014. There was a jump of 9 points in expectations of staff increases, and that optimism is across most station groupings. The smallest newsrooms and the smallest markets don't share this optimism, but most others do. CBS affiliates are a little less bullish, but the differences aren't large.

TV news budget ... the past year

	Increase	Decrease	Same	Don't know
All TV news	52.2%	7.3%	34.3%	6.2%
Big four affiliates	54.1	7	33.2	5.7
Other commercial	45.5	13.6	31.8	9.1
Market size:				
1-25	47.6	11.9	35.7	4.8
26-50	51.5	9.1	33.3	6.1
51-100	54.3	7.4	33.3	4.9
101-150	55.4	2.7	37.8	4.1
151+	47.7	9.1	29.5	13.6

The last time a majority of news departments saw budget increases was 2006-2007, just before the housing implosion and resulting recession. Last year was close, but this time it finally made it. Budget growth was led by most of the network affiliates -- except Fox -- and the largest stations. The Midwest and West lagged behind the Northeast and South.

TV news profitability ... 2000 - 2014

	2000	2005	2010	2011	2012	2013	2014
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CTV Direct Case (Allocation) 2014-2017: Papper Testimony

Showing profit	58%	44.5%	47.8%	57.4%	59.3%	65.7%	57.6%
Breaking even	11	24.2	14.6	9.3	7.7	4.9	9.4
Showing loss	11	12.1	8.3	6.9	3.7	4.2	1.8
Don't know	20	19.2	29.2	26.3	29.3	22.7	28.3

After hitting its highest level last year since 1995, the profit percentage dropped back to 2011 levels -- although most of the difference could well come from a sizeable increase in the percentage of news directors saying they didn't know about station profitability. Missing percentages are non-commercial stations.

TV news profitability ... by size and affiliation – 2014

	Showing profit	Breaking even	Showing loss	Don't know
Market size:				
1-25	42.2%	13.3%	0	33.3%
26-50	47.1	14.7	5.9	32.4
51-100	66.2	10	0	21.2
101-150	63	6.8	1.4	27.4
151+	56.8	4.5	4.5	34.1
Staff size:				
51+	63	11.1	3.7	22.2
31-50	65.2	5.8	0	29
21-30	65.5	7.3	1.8	25.5
11-20	58.3	13.9	2.8	22.2
1-10	4	24	0	44
Affiliation:				
ABC	63.1	7.7	0	29.2
CBS	60.5	5.3	1.3	32.9
Fox	38.1	28.6	4.8	28.6
NBC	61.2	7.1	3.5	28.2
Big four affiliates	59.5	8.5	2	30
Other commercial	57.1	23.8	0	19

Note that the percentage showing a loss is extremely low.

Percentage of TV station revenue produced by news – 2014

	Average	Median	Minimum	Maximum	Not sure
All TV news	50%	50%	10%	70%	79.1%
Market size:					
1-25	45.3	42	35	60	82.9
26-50	53.3	52.5	35	70	81.2
51-100	48.1	50	10	70	74
101-150	47.1	47	30	70	78.6
151+	60.7	65	50	70	83.3
Staff size:					
51+	49.4	46	31	70	67.3
31-50	47.8	48.5	30	70	78.8
21-30	48.9	52.5	10	70	70.4
11-20	51.6	48.3	45	65	89.2
1-10	*	*	*	*	96.2
Affiliation:					
ABC	53	54	30	70	87.7
CBS	47.7	47	31	70	71.6
Fox	46	46	32	60	90.5
NBC	50.6	55	10	70	75.6
Big four affiliates	49.5	50	10	70	78.7
Other commercial	51	45	35	70	75

* Insufficient data

CTV Direct Case (Allocation) 2014-2017: Papper Testimony

There was another small jump in the total revenue produced by news, and this is the first time that both average and median news revenue have been half of total station revenue. But there's a caution in the numbers. As I've pointed out before, a high percentage of news directors say they don't know the answer to this question.

Radio Staffing

The typical (median) radio news operation had a full time news staff of one -- the same as it's been since I started doing these surveys 20 years ago. Radio news remains highly centralized, with the typical news director overseeing the news on two stations, with 86% of all multi-station local groups operating with a centralized newsroom.

Radio staff size – 2014

	Avg. full-time	Median full-time	Max full-time	Avg part-time	Med part-time	Max part-time	Avg total staff	Med total staff	Max total staff
All radio news	2.3	1	23	2.3	1	35	4.6	3	40
Market size:									
Major	5.2	4	23	3	3	17	8.2	5	40
Large	3.7	2.5	14	3.3	1.5	15	7	6	20
Medium	2.1	2	8	2.6	1	35	4.6	3	35
Small	1.1	1	9	1.5	1	13	2.6	2	16

A mixed picture on staffing changes in radio this year. Bottom line: the typical radio station has one full time person in news. That's been true -- and unchanged -- for at least a couple decades. Total radio news employment is up this year versus last year, but not in the way radio news people would like. Full time radio news employment dropped by 0.2, while average part time employment rose by 0.5. That's true pretty much across the board and across varying market sizes. As usual, non-commercial staff size is about double commercial stations. A group of 2 or more stations in a market didn't change that typical one news person. At three or more stations, the typical news department had two people in news instead of one. Geography made little difference in the numbers.

Changes in radio staff and budget in the last 12 months and planned for the future – 2014

	Increase	Decrease	Same	Not sure
Total news staff the past year	13.8%	8.2%	77.4%	0.6%
Plan to change amount of staff next year	12.3	2.5	75.3	9.9
Change in news budget from the year before	12.3	5.6	66.7	15.4

Most of these numbers are similar to last year. Staff increases were again a function of commercial/non-commercial and market size. Non-commercial stations were three times as likely to increase staff as commercial stations. Major markets were a little more likely to increase staff, and the smallest markets were a lot less likely to add staff. Almost a third of non-commercial stations think they'll add news staff this year, but less than 5% of commercial stations think so. Stations in the Northeast were a little more likely to add staff last year, but they're at the bottom in terms of expecting to add staff this year.

Radio news profitability ... 2000 - 2014

	2000	2005	2010	2011	2012	2013	2014
Showing profit	25%	19.6%	13.9%	23.0%	14.6%	14.3%	12.5%
Breaking even	15	14.4	13.9	21.5	19.5	17.4	11.2
Showing loss	7	3.1	9.8	9.6	10.4	11.8	10.6
Don't know	53	62.9	62.3	45.9	55.5	33.5	41.2
Non-profit						23.0	24.4

Usually, profitability is a function of market size, with the biggest markets most likely to report making money on news. Not this year. This time around, the smaller the market, for the most part, the more likely for the news director to say that the station made money on news. Stations in the Northeast were a little more likely to report a profit on news, and stations in the South a little less likely.

CTV Direct Case (Allocation) 2014-2017: Papper Testimony

I usually don't report the percentage of radio station revenue derived from news because so few news directors say they know the answer. With over a quarter of news directors and general managers reporting, they say that average station revenue from news was 21% ... but the median percentage was just 2%. You get that kind of variation because you have a number of all-news stations at the high end, but most stations are in the 0 - 2% range.

Radio news profitability by market size – 2014

	Showing profit	Breaking even	Showing loss	Don't know	Non-profit
Major market	6.7%	6.7%	13.3%	33.3%	40%
Large market	4	4	8	28	56
Medium market	13.8	6.9	6.9	55.2	17.2
Small market	16.1	19.4	14.5	35.5	14.5

Major markets are those with 1 million or more potential listeners. Large markets are from 250,000 to 1 million. Medium markets are 50,000 to 250,000. Small markets are fewer than 50,000.

As always, it's also hard to project radio hiring based on the survey responses. Only half the news directors answered the question, and there's no way to know whether a non-answer means there was no hiring or whether it's just a non-answer. The median number of hires -- both replacements and new positions -- was zero. That doesn't mean there was no hiring, but more than half the stations reported they hired no one in news. Of those that did hire, they hired an average of 0.3 people as replacements and 0.2 people in new positions. That's almost exactly the same as last year. Bottom line: another in a series of weak years for radio news employment.

Bob Papper is Emeritus Distinguished Professor of Journalism at Hofstra University and has worked extensively in radio and TV news. This research was supported by the Lawrence Herbert School of Communication at Hofstra University and the Radio Television Digital News Association.

About the Survey

The RTDNA/Hofstra University Survey was conducted in the fourth quarter of 2013 among all 1,659 operating, non-satellite television stations and a random sample of 3,263 radio stations. Valid responses came from 1,300 television stations (78.4%) and 249 radio news directors and general managers representing 649 radio stations. Some data sets (e.g. the number of TV stations originating local news, getting it from others and women TV news directors) are based on a complete census and are not projected from a smaller sample.

2015 RTDNA Articles on News:

The number of TV stations originating local news slides back to 2013 level by Bob Papper

- The amount of TV news remains near record high
- News directors expect amount of news to hold steady in 2015
- Small drop in radio news

TV couldn't hold on to last year's gain, and the latest RTDNA/Hofstra University Survey shows the number of TV stations originating local news dropped by two to 717. That's what it had fallen to in 2013 after 8 straight years of a shrinking number of newsrooms.

Those 717 TV stations run news on those and another 328 stations. The latter number is a new, all-time high -- up from last year's 307. That puts the total number of stations running local news at a record 1,045.

For those keeping score by affiliation, here's how those 717 break down:

- 181 NBC affiliates
- 173 ABC affiliates
- 173 CBS affiliates
- 70 Fox affiliates
- 36 Univision affiliates
- 27 Independents (two of which are Hispanic)
- 23 Telemundo affiliates
- 14 PBS affiliates
- 9 CW affiliates
- 5 America ONE affiliates
- 2 This TV affiliates
- 3 MundoFox affiliate
- 1 Soul of the South affiliate

Up from last year: Telemundo, CW, MundoFox and Soul of the South.

Down from last year: ABC, NBC, Univision, PBS and Independents.

Staying the same: CBS, Fox, America One and This TV.

And here's how those 328 stations that get news from another station break down:

- 102 Fox affiliates
- 50 CW affiliates
- 41 MyNetworkTV affiliates
- 33 CBS affiliates
- 30 ABC affiliates
- 24 NBC affiliates
- 20 Independents
- 7 UniMas
- 6 Univision affiliates
- 6 Telemundo affiliates
- 2 MundoFox
- 1 MeTV affiliates
- 1 PBS affiliate
- 1 Retro TV affiliate
- 1 ion affiliate
- 1 CNN affiliate
- 1 Canal de las Estrellas

Without getting into the whole list, I show no daily (at least weekday) local news on the following affiliates:

- 11 Fox affiliates
- 6 CBS affiliates

CTV Direct Case (Allocation) 2014-2017: Papper Testimony

- 3 ABC affiliates
- 2 NBC affiliates
- 164 PBS affiliates
- 42 CW affiliates
- 12 Telemundo affiliates
- 11 Univision affiliates

After two years of very small drops, the amount of local news on TV held exactly steady from the year before. Both average time per weekday and median time per weekday. However, the average local news time on Sunday rose by 6 minutes, so I suppose you could argue that total local news time actually went up.

Hours of local TV news per day – 2015

	Average weekday	Median weekday	Weekday maximum	Average Saturday	Median Saturday	Saturday maximum	Average Sunday	Median Sunday	Sunday maximum
All TV news	5.3	5	12.5	2	1.5	8	2	1.5	8.5
Big four affiliates	5.6	5.5	12.5	2.1	1.5	7.5	2	1.5	8.5
Other commercial	4.3	4	10.5	2	1	8	2	1	8
Market size:									
1-25	5.7	6	11.5	3	3	7.5	3	3	8.5
26-50	6.3	6.5	10.5	3	3	8	3	3.3	8
51-100	5.6	5.5	12.5	2.1	2	6.5	2	2	6
101-150	5.2	5	12	1.6	1	4.5	1.5	1	4
151+	3.8	4	7	0.9	1	2.5	0.9	1	2
Staff size:									
Staff 51+	6.8	6.5	12.5	3.3	3	8	3.4	3.5	8
Staff 31-50	5.8	5.5	10	2.2	2	5	2	2	5
Staff 21-30	4.8	4.5	12	1.4	1	4	1.3	1	4
Staff 11-20	3.4	3.5	6.5	0.8	1	2	0.8	0.8	2
Staff 1-10	1.7	1	10	0.1	0	1	0.1	0	1
Affiliation:									
ABC	5.3	5	10	2.2	2	7.5	2.3	2	8.5
CBS	5.4	5.4	9.5	1.9	1.5	5.5	1.8	1.5	5.5
Fox	6.9	7.3	10.5	2	1	5.5	2.1	1	5.5
NBC	5.6	5.3	12.5	2.1	2	6.5	2.1	2	6
PBS	1	0.8	2.8	0	0	0	0	0	0

Generally, the bigger the market and the bigger the news staff, the more news a station is likely to run.

Overall, the numbers are almost all identical to a year ago. The weekday average and median are both the same. So are Saturday's numbers. The only change is an average increase of 6 minutes on Sunday -- although even there the median remained the same.

Amount of news changes ... the past year

	Increase	Decrease	Same	Not sure
All TV News	34%	2.3%	63.4%	0.3%
Big four affiliates	33	2.2	64.4	0.4
Other commercial	48	4	48	0
Market size:				
1-25	38.3	6.4	55.3	0
26-50	56.1	0	41.5	2.4
51-100	31.8	1.1	67	0
101-150	31.2	2.6	66.2	0
151+	20	2	78	0

This marks year three of what's become a steady trend. Two years ago, the percentage of stations increasing local news dropped by 4 points from the year before. Last year, the drop was almost 5 points. This year, the drop is just shy of 3 points. All market sizes except 26 - 50 dropped. Still, overwhelmingly, stations report staying the same. Fox stations were noticeably more likely to have increased the amount of news than others.

Changes in newscasts in the past year

CTV Direct Case (Allocation) 2014-2017: Papper Testimony

	Added a newscast	Cut a newscast	No change
All TV news	29.3%	5.3%	67.5%
Big four affiliates	29.5	5.6	67.3
Other commercial	28.6	4.8	66.7
Market			
1 – 25	35	5	62.5
26 – 50	37.5	7.5	57.5
51 – 100	31.2	2.5	67.5
101 – 150	28.8	6.8	68.5
151+	14.9	6.4	78.7
Staff size			
51+	37.3	5.1	61
31 – 50	39.1	3.1	60.9
21 – 30	16.1	6.3	79
11 – 20	12.5	6.2	81.2
1 – 10	28.6	14.3	57.1

The percentage of stations adding a newscast rose slightly from a year ago, with the top 25 markets leading the way. That balances out a year ago, when top 25 markets lagged the rest. Seventy-five stations reported not only adding newscasts but also noted which newscasts were added:

1. Weekday afternoons in the 4 p.m./ hour
2. Weekend mornings (both Saturday and Sunday)
3. A 4-way tie:
 - mornings between 7 a.m. - 9 a.m.
 - early evenings between 5 p.m. and 6 p.m.
 - 4:30 a.m. weekdays
 - midday
7. A 3-way tie:
 - weekdays between 6 p.m. - 7 p.m.
 - weekdays between 10 p.m. and 11 p.m.
 - weekday mornings sometime between 9 a.m. - 12 noon

The percentage of stations cutting a newscast nearly doubled from a year ago. But the changes weren't across the board. Stations with staffs of 31 or bigger made fewer cuts this past year than the year before. All the smaller newsrooms made way more cuts than the year before. Notice that the smallest newsrooms, 1 - 10 staffers, were most likely to cut a newscast ... but also among the most likely to add a newscast. Tinkering within a narrow band, perhaps.

Only 16 news directors identified specific newscasts cut. While the newscasts tended to be scattered across all days and times, midday slightly edged out the others as the top cut.

Note that fewer stations made no additions or subtractions than a year ago -- almost no matter what grouping you look at. The percentage making changes didn't go up much, but it did go up almost across the board.

Note that added, cut and no change will not add up to 100% because some stations both added and cut.

Amount of news planned ... the next year - 2015

	Increase	Decrease	Same	Not sure
All TV news	30.9%	0.3%	56.5%	12.3%
Big four affiliates	30.5	0.4	56.5	12.6
Other commercial	41.7	0	45.8	12.5
Market size:				
1-25	23.4	0	59.6	17
26-50	39	0	41.5	19.5
51-100	35.6	0	55.2	9.2
101-150	28.6	0	59.7	11.7
151+	26.5	2	63.3	8.2

Historically, the amount of news planned has been a pretty reasonable predictor of future behavior, generally coming in within about 2 points of actual behavior. This year, the percentage of news directors expecting to increase the amount of news has dropped almost 6 points from a year ago -- with top 25 markets leading the way in that decline.

CTV Direct Case (Allocation) 2014-2017: Papper Testimony

There's a corresponding increase in the percentage saying that the amount of news will remain the same. Looks like 2015 is likely to look a lot like 2014.

Radio News

Overall in the survey, 79.2% of local radio groups report that at least one station in the group runs local news. That's almost 4 points higher than last year. In total, 66.2% of radio stations in the survey run local news -- 71.9% of AM stations and 63.9% of FM stations. The overall percentage running local news is down around 4 points (3.8) compared to last year -- which was down 7.7 from the year before. AM and FM stations were down about the same amount. Commercial stations ran local news at a much higher rate than non-commercial ones: 82.6% of commercial stations run local news vs. 64.9% of non-commercial ones.

This year, for the first time, I attempted to determine which stations, by format, run local news.

Format	Percent running local news
Country	93.2%
AC (Adult Contemporary)	93.2%
News, Talk, Sports	88.4
Oldies, Adult Hits, Nostalgia	84.7
Rock and Alternative	79.6
Religious	59.1
Jazz and Classical Music	57.9

College, educational, UAC (Urban Adult Contemporary), Eclectic and Other had too few responses to be statistically significant.

As I do each year, I urge caution on all of those numbers. The numbers are based on stations that return the survey, and since it's a news survey, stations that run news could well be more likely to return the surveys than stations that do not. It's possible all those percentages of stations running local news are too high overall.

Average and median minutes of locally-produced radio news -- 2015

	Weekday average	Weekday median	Saturday average	Saturday median	Sunday average	Sunday median
All radio	75.6	50	22.8	0	15.1	0
Major market	129.3	45	49.1	1	42.6	0
Large market	35.8	30	3.1	0	2.4	0
Medium market	70.7	59	20.4	0	11.8	0
Small market	68.9	60	19.8	6.5	8.5	0

The amount of local news on radio looks strikingly like it did a year ago. Average weekday slid by just over 2 minutes per day, but the median stayed exactly the same. Saturday average dropped by about 4 minutes, and Sunday slid by 6. The medians for both Saturday and Sunday remained at zero. In other words, the typical station that ran local news didn't do it on the weekend.

Commercial stations ran more local news than non-commercial ones -- both average and median, both weekday and weekend. The bigger the staff, the more news a station ran, as usual, but number of stations didn't consistently affect volume of news. Groups of 3 or more local stations ran more news than standalone or combo operations, and stations in the Northeast tended to run less news than stations elsewhere.

Changes in radio news in the last 12 months and planned for the future -- 2015

	Increase	Decrease	Same	Not sure
Amount of news the past year	24.1%	4.6%	70.3%	1%
Plan to change amount of news next year	22.1	1.5	70.8	5.6

The numbers aren't dramatically different than last year, although the percentage saying they increased the amount of local news rose 4.5 from a year ago. Non-commercial stations were, again, more likely to increase news, and the difference was more pronounced than last year. There were few meaningful differences by group, although the biggest markets were more likely to add news than others. Changes in the percentages expecting to add or cut news this year were even smaller. Almost three times as many non-commercial news directors expect to add local news -- but they're apparently an optimistic lot, and they always say that. Overall, the biggest markets and the biggest news departments are most likely to expect to add local news.

CTV Direct Case (Allocation) 2014-2017: Papper Testimony

Changes in newscasts in the past year

	Added a newscast	Cut a newscast	No change
All radio news	16.3%	8.3%	74.9%
Major market	32.4	12.5	57.1
Large market	16.1	3.1	80.6
Medium market	16.2	10	72.1
Small market	6.7	7.1	85.7

The percentage of stations adding or cutting newscasts was almost identical to a year ago. The biggest change was among major market stations -- which both added and cut more than any other group. Both additions and subtractions covered the full range of times. Additions to morning drive, midday and afternoon drive were exactly tied for top honors. Well behind all three were very early morning (4 a.m. or 5 a.m.) and all day additions. Cuts were similar. Morning and afternoon drive tied for tops in cutbacks with midday about half those levels and all day behind that.

Note that added, cut and no change will not add up to 100% because some stations both added and cut.

Bob Papper is Emeritus Distinguished Professor of Journalism at Hofstra University and has worked extensively in radio and TV news. This research was supported by the Lawrence Herbert School of Communication at Hofstra University and the Radio Television Digital News Association.

About the Survey

The RTDNA/Hofstra University Survey was conducted in the fourth quarter of 2014 among all 1,688 operating, non-satellite television stations and a random sample of 3,704 radio stations. Valid responses came from 1,281 television stations (75.9%) and 316 radio news directors and general managers representing 868 radio stations. Some data sets (e.g. the number of TV stations originating local news, getting it from others and women TV news directors) are based on a complete census and are not projected from a smaller sample.

2015 RTDNA Article on Profitability:

The business of news by Bob Papper

- The big (business) picture of TV news
- Cooperative ventures continue heading down
- TV news profits up ... radio down

2014 marked another strong year for the TV news business, according to the latest RTDNA/Hofstra University Annual Survey, with more than 60% of TV newsrooms reporting that they made a profit on local news.

TV news profitability ... 2000 - 2015

	2000	2005	2010	2011	2012	2013	2014	2015
Showing profit	58%	44.5%	47.8%	57.4%	59.3%	65.7%	57.6%	60.8%
Breaking even	11	24.2	14.6	9.3	7.7	4.9	9.4	6.8
Showing loss	11	12.1	8.3	6.9	3.7	4.2	1.8	4.6
Don't know	20	19.2	29.2	26.3	29.3	22.7	28.3	25.5

While not at its recent peak in 2013, profitability levels remained strong this past year. Missing percentages are non-commercial stations.

TV news profitability ... by size and affiliation – 2015

	Showing profit	Breaking even	Showing loss	Don't know
Market size:				
1-25	57.1%	8.6%	11.4%	20%
26-50	69.2	7.7	0	20.5
51-100	57.7	7.7	5.1	26.9
101-150	70.1	7.5	1.5	20.9
151+	47.7	2.3	6.8	38.6
Staff size:				
51+	77.2	5.3	1.8	15.8
31-50	66.7	3.2	4.8	25.4
21-30	62.3	9.8	3.3	24.6
11-20	44.8	3.4	6.9	44.8
1-10	14.3	23.8	9.5	23.8
Affiliation:				
ABC	55.9	7.4	2.9	33.8
CBS	67.2	0	1.6	31.1
Fox	61.1	5.6	5.6	27.8
NBC	69	8	4.6	18.4
Big four affiliates	64.1	5.6	3.4	26.9
Other commercial	47.6	19	19	14.3

Note that the percentage showing a loss is extremely low, and, as usual, the bigger the newsroom, the more likely that the station makes a profit on news. As they do every year, the smallest newsrooms in the biggest markets hold down the profit percentages in markets 1 - 25. Missing percentages are non-commercial stations.

Percentage of TV station revenue produced by news – 2015

	Average	Median	Minimum	Maximum	Not sure
All TV news	51.8%	54.5%	20%	90%	82.1%
Market size:					
1-25	41.3	42	40	42	90.6
26-50	56	55	40	75	83.8
51-100	55.8	55	30	90	83.1

CTV Direct Case (Allocation) 2014-2017: Papper Testimony

101-150	46.3	45	20	65	73
151+	60	60	50	70	86
Staff size:					
51+	50.8	48	40	70	81.8
31-50	49.5	55	20	90	71.7
21-30	50.3	52	26	70	80.3
11-20	*	*	*	*	92.6
1-10	*	*	*	*	95
Affiliation:					
ABC	52.3	53.5	40	65	84.4
CBS	44.3	45	20	60	73.7
Fox	*	*	*	*	94.4
NBC	59.9	61	30	90	82.9
Big four affiliates	51.3	53	20	90	81.9
Other commercial	56.3	57.5	40	70	77.8

* Insufficient data

There was another small jump in the total revenue produced by news this year, and this is the second time in a row that both average and median news revenue have been half (or more) of total station revenue. Last year was the first time that had happened. But there's a caution in the numbers. As I've pointed out before, a high percentage of news directors say they don't know the answer to this question.

Radio news profitability ... 2000 - 2015

	2000	2005	2010	2011	2012	2013	2014	2015
Showing profit	25%	19.6%	13.9%	23.0%	14.6%	14.3%	12.5%	13.2%
Breaking even	15	14.4	13.9	21.5	19.5	17.4	11.2	12.1
Showing loss	7	3.1	9.8	9.6	10.4	11.8	10.6	13.7
Don't know	53	62.9	62.3	45.9	55.5	33.5	41.2	40.5
Non-profit						23.0	24.4	20.5

There were no consistent patterns this year on which radio stations made a profit on news. Usually there's something, but the only thing I can report this year is that stations in the West were way less likely to report making a profit on news.

I usually don't report the percentage of radio station revenue derived from news because so few news directors say they know the answer. But for the second year in a row, with over a quarter of news directors and general managers reporting, I'll note that they say that average station revenue from news was 9.7% ... with a median percentage of just 5%. The average was down from last year's 21%, but the median was up from last year's 2%. It varies a lot from year to year depending on how many all news and news/talk stations return the survey.

Radio news profitability by market size – 2015

	Showing profit	Breaking even	Showing loss	Don't know	Non-profit
Major market	8.6%	11.4%	11.4%	25.7%	42.9%
Large market	9.4	12.5	15.6	34.4	28.1
Medium market	20.3	4.7	14.1	48.4	12.5
Small market	10.2	20.3	13.6	44.1	11.9

Major markets are those with 1 million or more potential listeners. Large markets are from 250,000 to 1 million. Medium markets are 50,000 to 250,000. Small markets are fewer than 50,000.

Website profitability ... TV and radio

Radio and TV web profitability were pretty similar back when I started asking about this 15 years ago. Not today.

Is the website making money? 2015

	Profit	Breaking Even	Loss	Don't Know
All TV	38.3%	11.4%	3.8%	46.6%
Markets 1-25	42.9	8.6	8.6	40

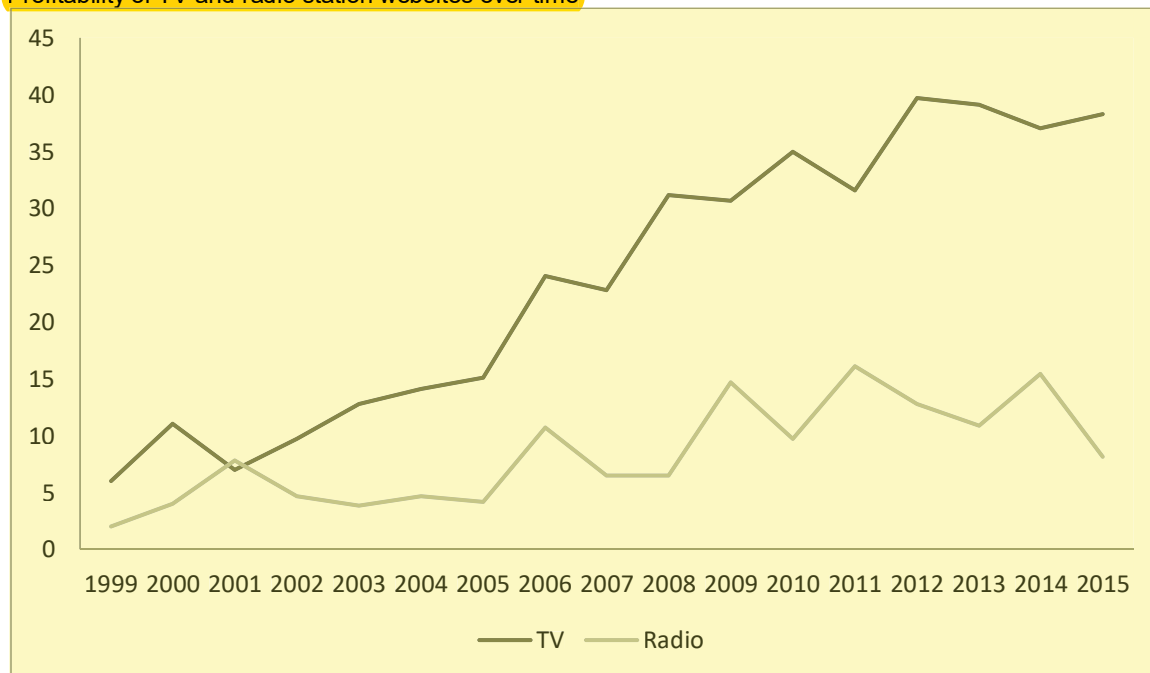
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Markets 26-50	38.5	15.4	2.6	43.6
Markets 51-100	46.2	11.5	0	42.3
Markets 101-150	35.8	13.4	7.5	43.3
Markets 151+	24.4	6.7	2.2	66.7
All Radio	8.1%	16.1%	18.6%	57.1%
Major Market	7.7	11.5	30.8	50
Large Market	3.3	13.3	16.7	66.7
Medium Market	7.3	18.2	12.7	61.8
Small Market	12	18	20	50

In TV, the bigger the newsroom, the more likely that the station made a profit on the web, with over half the stations making a profit in newsrooms with more than 50 staffers. Fox affiliates continued to lag well behind other network affiliates in profitability; otherwise there were few differences from one group to another.

Radio website profitability dropped by half this year from last -- down from 15.4% to 8.1%. The drop was particularly pronounced in large and major markets. Stations in the South and West did particularly poorly. What I cannot answer is whether it's simply the luck of the draw: Different stations fill out the radio survey each year, or whether something bad is going on at radio websites. We'll know more after next year's survey.

Profitability of TV and radio station websites over time



The general upward trajectory in TV is pretty clear; so is radio's up and down ride.

News budgets

Overall, news budget numbers looked pretty good in TV ... less so in radio.

TV news budget ... the past year

	Increase	Decrease	Same	Don't know
All TV news	48.9%	5.2%	39.6%	6.3%
Big four affiliates	51	5	37.3	6.6
Other commercial	42.9	4.8	47.6	4.8
Market size:				
1-25	36.1	8.3	50	5.6
26-50	56.4	2.6	35.9	5.1
51-100	49.4	7.6	40.5	2.5

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101-150	54.3	2.9	35.7	7.1
151+	43.5	4.3	39.1	13

A year ago, a majority of newsrooms had budget increases -- for the first time since 2007 -- but the overall percentage that went up slid back below the 50% mark this year. Big four network affiliates stayed at about the halfway mark -- although just barely. The smallest newsrooms, 1 - 10 staffers, held the overall numbers down; others fared much better. Budget numbers were best for CBS and then ABC affiliates and lowest for Fox stations. Regionally, the South came out on top with the West lagging behind.

Changes in radio budget in the last 12 months

	Increase	Decrease	Same	Don't know
Change in news budget from the year before	11.6	5.8	68.9	13.7

In radio, budget numbers for 2014 looked a lot like 2013 -- which looked a lot like 2012. Budget increases were most likely for the biggest newsrooms and in the biggest markets.

Local TV news beyond the local TV channel

The latest RTDNA/Hofstra University Survey also continues to show that the TV news business isn't limited to TV anymore, but the numbers also show a stabilization in the outside reach of a TV newsroom. The percentage of stations involved with other media is just about the same as a year ago, edging down from 75.9% last year to 75.1% this time around. That's still a very high number. The bigger the staff, the more likely that the station was involved with providing content to other outlets. Otherwise, differences were negligible.

More than a quarter, 27.8%, of TV stations reported being involved in a Shared Services (or similar) arrangement with another station. There were erratic differences by market size (51 - 150 were the highest), but there were no meaningful differences by staff size, affiliation or geography.

Of the stations involved in a Shared Services (or similar) arrangement, the average station supplied content to 1.76 other stations, but the median (most common) number was one. Stations ran local news on more than 90% of those other stations.

There are now 717 local TV newsrooms that run news on those and another 328 stations. The latter number is a new all-time high -- up from last year's 307. That puts the total number of stations running local news at a record 1,045.

TV news departments are providing content to a variety of other outlets

Percentage of TV news departments providing content to other media -- 2015

	Another local TV station	TV in another market	Cable TV channel	Local radio	Website not your own	Mobile device	Other
All TV	18.9%	19.6%	3%	44.5%	9.8%	27.5%	8.7%
Big four affiliates	17.2	17.2	3.4	45.8	8.8	29.8	9.2
Other commercial	42.9	42.9	0	28.6	19	9.5	4.8
Market size:							
1-25	31.4	25.7	2.9	37.1	20	8.6	5.7
26-50	15.8	18.4	2.6	39.5	7.9	26.3	15.8
51-100	12.8	11.5	2.6	47.4	3.8	24.4	11.5
101-150	23.5	20.6	4.4	51.5	13.2	33.8	4.4
151+	15.2	28.3	2.2	39.1	8.7	39.1	6.5

Stations providing content to another local TV station fell slightly from last year, but stations providing content to a station in another market rose by about the same amount. Interestingly, there was a big jump in both categories among top 25 market stations. Most of the other numbers were similar to the year before except markets 51 - 100, which dropped in both categories. Stations providing content to a local radio station went back up to about the same level as the year before last. Cable TV dropped in half, and mobile devices plunged from last year's 42.2%. I have no idea what caused that dramatic change in mobile numbers; every market size went down.

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In most cases, the bigger the newsroom, the more likely that a station was involved in supplying content to another outlet -- except for supplying news to a TV station in another market, which actually went in the other direction.

NBC stations were most likely to supply content to another local station (probably a fair number to Telemundo stations, but I didn't ask that specific question). Fox stations were least likely to be involved with a local radio station.

Three-quarters of the small number of "other" outlets were either other stations in the same ownership group or a local newspaper.

Stations remain involved in cooperative ventures with others ... but not as much

The table above deals with stations supplying news to other media. The next table deals with cooperative ventures among media outlets. Overall, most of the numbers are just about the same as last year, but there has been an overall drop in cooperative ventures. A five and a half point drop now puts a majority of stations NOT involved in a cooperative venture. That's the first time it's been below 50% since I started asking the question in 2008.

Aside from the local or nearby TV station for which you produce news, do you have a cooperative news gathering or coverage agreement with the following?

	Another TV station	Local newspaper	Local radio station	Other	No
All TV Market	18.2%	22.5%	17.1%	4.7%	54.3%
1 - 25	37.8	21.6	21.6	10.8	40.5
26 - 50	15	27.5	22.5	5	50
51 - 100	10.1	27.5	17.4	1.4	56.5
101 - 150	16.2	25	13.2	7.4	54.4
151+	20.5	6.8	13.6	0	65.9

Another TV station and local radio both dropped; local newspaper and "other" came in just about the same as a year ago. Note that, generally, the smaller the market, the more likely that a station is involved in some cooperative arrangement.

"Other" included other stations in a group, a network or a website.

Four years ago, I noted that cooperative ventures had been growing during a down or uncertain economy ... and that it would be interesting to see how they hold up as the economy improves. The last three years of steady shrinkage appears to answer that question.

For those stations that are involved with cooperative agreements, I asked what they were sharing.

	Information	Helicopter	Pool video	Other
All TV Market	80.4%	8.9%	34.8%	19.6%
1 - 25	66.7	38.1	57.1	19
26 - 50	75	10	30	20
51 - 100	90	0	23.3	20
101 - 150	96.2	0	34.6	0
151+	60	0	33.3	53.3

All of the numbers are down from a year ago except "other," but most of the changes weren't large. Most of the "other" category involved video, audio (actualities), photos and packages.

After four years in a row of steady declines, the percentage of stations not involved in a cooperative venture but planning or discussing one actually went up slightly ... from 15.3% to 18.9%. Those planning or discussing are most often the smallest newsrooms (1 - 10 staffers) in the biggest markets (1 - 25).

Putting it (money) all in perspective

It's a lot easier to understand industry decision-making if you understand how the business of local television works. Local TV, generally, gets its revenue from 6 sources: over-the-air advertising, online advertising, retransmission fees,

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mobile advertising, network compensation and other (mostly production fees, events and miscellaneous income). That's the list, but from a more practical standpoint, here's where the money really comes from:

- on air advertising makes up about 85% of total revenue
- retransmission fees comes in around 11%
- online revenue averages around 3%
- everything else totals around 1%

Obviously, numbers vary from one station to the next, and market size matters a lot, but this is the overall picture based on attempting to put together enormously varying estimates from SNL Kagan, BIA Kelsey, TVB, Borrell Associates and speaking with station managers and corporate people.

For most stations, mobile revenue comes in near zero, and, these days, more stations pay the network for the affiliation than the other way around. Political advertising is obviously a part of on air advertising, and it can be a huge part (overall, as much as 12% of on air advertising in presidential years), depending on the year, the state and the market. I now live in a swing state, so a presidential race means, in season, all political ads all the time. When I lived in New York in 2012, I never saw an ad for either Barack Obama or Mitt Romney. Not one.

Bob Papper is Emeritus Distinguished Professor of Journalism at Hofstra University and has worked extensively in radio and TV news. This research was supported by the Lawrence Herbert School of Communication at Hofstra University and the Radio Television Digital News Association.

About the Survey

The RTDNA/Hofstra University Survey was conducted in the fourth quarter of 2014 among all 1,688 operating, non-satellite television stations and a random sample of 3,704 radio stations. Valid responses came from 1,281 television stations (75.9%) and 316 radio news directors and general managers representing 868 radio stations. Some data sets (e.g. the number of TV stations originating local news, getting it from others and women TV news directors) are based on a complete census and are not projected from a smaller sample.

2016 RTDNA Articles on News:

Fewer TV newsrooms ... but they're doing more local news than ever before by Bob Papper

- The amount of TV news hits record high
- News directors expect to add more news in 2016
- Small increase in radio stations running local news and in how much they run

The number of TV stations originating local news continued its slow, steady slide ... dropping three from last year. The latest RTDNA/Hofstra University Survey shows the number of TV stations originating local news down to 714 from last year's 717.

Those 714 TV stations run news on those and another 339 stations. The latter number is another new, all-time high - up from last year's 328. That puts the total number of stations running local news at a record 1,053 - up eight from a year ago.

For those keeping score by affiliation, here's how those 714 break down:

- 179 NBC affiliates ... down 2
- 173 ABC affiliates ... same
- 172 CBS affiliates ... down 1
- 74 Fox affiliates ... up 4
- 36 Univision affiliates ... same
- 27 Independents (two of which are Hispanic) ... same
- 23 Telemundo affiliates ... same
- 14 PBS affiliates ... same
- 9 CW affiliates ... same
- 4 America ONE affiliates ... down 1
- 2 This TV affiliates ... same
- 1 Youtoo America ... up 1
- 0 MundoMax affiliate (formerly MundoFox) ... down 3
- 0 Soul of the South affiliate ... down 1

Up from last year: Fox and Youtoo America

Down from last year: NBC, CBS, America ONE, MundoMax, Soul of the South

Staying the same: ABC, Univision, Independents, Telemundo, PBS, CW, This TV

And here's how those 339 stations that get news from another station break down:

- 97 Fox affiliates ... down 5
- 50 CW affiliates ... same
- 39 MyNetworkTV affiliates ... down 2
- 38 CBS affiliates ... up 5
- 27 ABC affiliates ... down 3
- 24 NBC affiliates ... same
- 18 Independents ... down 2
- 17 UniMas ... up 10
- 9 Telemundo affiliates ... up 3
- 7 Univision affiliates ... up 1
- 3 MeTV affiliates ... up 2
- 2 MundoMax ... same
- 2 PBS affiliates ... up 1
- 1 Retro TV affiliate ... same
- 1 ion affiliate ... same
- 1 Canal de las Estrellas ... same
- 1 ThisTV ... up 1
- 1 Accuweather ... up 1
- 1 Heartland ... up 1

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- 0 CNN affiliate ... down 1

Without getting into the whole list, I show no daily (at least weekday) local news on the following affiliates:

- 162 PBS affiliates ... down 2
- 38 CW affiliates ... down 4
- 11 Telemundo affiliates ... down 1
- 9 Univision affiliates ... down 2
- 8 Fox affiliates ... down 3
- 5 CBS affiliates ... down 1
- 3 ABC affiliates ... same
- 3 NBC affiliates ... up 1

The amount of local news in **TV** hit a new, record high this year. The average amount of weekday news tied the all-time high set in 2012 of 5.5 hours, but the median weekday amount of 5.5 hours broke the old record by half an hour. Saturday's average of 2.2 hours is also a record high, while Saturday's median of 2 ties a record. Sunday's average of 2 hours ties the record, but the Sunday median of 2 hours is an all time high. And the increases were pretty much across the board. With rare exception, every number either rose or stayed the same. One of the few exceptions to that involves NBC affiliates on weekdays, which dropped slightly. Geography made no difference in the amount of news.

Hours of local TV news per day – 2016

	Average weekday	Median weekday	Weekday maximum	Average Saturday	Median Saturday	Saturday maximum	Average Sunday	Median Sunday	Sunday maximum
All TV news	5.5	5.5	13	2.2	2	7.5	2	2	7
Big four affiliates	5.8	5.5	13	2.2	2	7	2	2	7
Other commercial	4.1	3.5	9.5	2	1	7.5	1.8	1	7
Market size:									
1-25	6.1	6	11.5	3	3	7	2.7	3	7
26-50	6.8	6.8	10.5	3.7	4	7.5	3.5	4	7
51-100	5.6	5.5	11	2.3	2	6	2.1	2	7
101-150	5.2	5	13	1.6	1	4.5	1.4	1	4
151+	4	4	6.5	0.9	1	3	0.7	1	2
Staff size:									
Staff 51+	7	7	11.5	3.4	3.5	7.5	3.1	3	7
Staff 31-50	5.6	5.5	9.5	2.1	2	4.5	1.9	2	5
Staff 21-30	5	5	13	1.3	1	4	1.1	1	4
Staff 11-20	3.5	3.5	6	0.8	1	3	0.6	1	2
Staff 1-10	1.8	1.3	6	0.5	0	3	0.4	0	3
Affiliation:									
ABC	5.5	5.5	10	2.4	2	7	2.1	2	7
CBS	5.6	5.3	9.5	2.1	1.5	5.5	1.9	1.5	5
Fox	7.6	8.3	11.5	2.4	2	6.5	2.3	2	5
NBC	5.5	5	13	2.2	2	7	2.1	2	7
PBS	1.2	1	3	0.4	0	2	0.3	0	2

Generally, the bigger the market and the bigger the news staff, the more news a TV station is likely to run.

Amount of news changes ... the past year

	Increase	Decrease	Same	Not sure
All TV News	40.6%	1.3%	57.2%	1%
Big four affiliates	40.8	1.4	57.1	0.7
Other commercial	40.9	0	54.5	4.5
Market size:				
1-25	56.2	0	41.7	2.1
26-50	38.3	0	61.7	0
51-100	40.4	2.2	57.3	0
101-150	41	2.6	53.8	2.6
151+	27.5	0	72.5	0

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After three years of slow drops in the percentage of TV stations *increasing* news, the numbers this year went the other way. The percentage increasing the amount of news went up by almost 7 points; the percentage cutting back was cut in half. This past year, a majority of top 25 market stations increased the amount of news. All market sizes except 26 to 50 went up, and stations in the West were a little more likely than others to increase the amount of news.

Changes in newscasts in the past year

	Added a newscast	Cut a newscast	No change
All TV news	36.6%	4.6%	60.5%
Big four affiliates	37.1	4.7	60.2
Other commercial	42.1	0	55.6
Market			
1 – 25	45	2.6	53.8
26 – 50	42.9	9.5	54.8
51 – 100	36.6	4.9	58.5
101 – 150	35.1	3.9	62.3
151+	26.1	2.2	71.7
Staff size			
51+	42.3	5.6	56.3
31 – 50	42	7.2	52.2
21 – 30	28.6	3.6	67.9
11 – 20	30	0	69
1 – 10	20	5	75

The percentage of TV stations adding a newscast jumped more than 7 points from last year. The increases were across the board, although ABC and Fox affiliates lagged behind CBS and NBC stations. The percentage of stations cutting a newscast fell by 0.7 from last year, with non-commercial stations at double the cuts compared with any other group.

It almost makes more sense to ask when TV stations *didn't* add a newscast rather than when they did. But here's the list of top additions:

1. We start with a tie: Weekday afternoons in the 4 p.m. hour ... second year in a row on top ... along with Weekdays sometime between 4 a.m. and 6 a.m.
3. Sunday morning came in right behind, virtually tied with ...
4. Weekday newscasts sometime between 5 p.m. and 7 p.m.
5. Saturday morning right behind that
6. A three-way tie with weekday late (9 p.m. to 11 p.m.)
- Weekday midday (11 a.m. to 1 p.m.) and
- Weekday morning between 6 a.m. and 9 a.m.
9. Sunday evening not far behind
10. Saturday evening behind that

Only 12 TV news directors noted specific newscasts cut from the schedule. Two-thirds of those were weekday or weekend mornings.

The percentage of stations that made no changes to the news schedule dropped by 7 points this year.

Note that added, cut and no change will not add up to 100% because some stations both added and cut.

Amount of news planned ... the next year - 2016

	Increase	Decrease	Same	Not sure
All TV news	33.2%	0	54.3	12.5%
Big four affiliates	33.6	0	55.1	11.3
Other commercial	33.3	0	42.9	23.8
Market size:				
1-25	31.9	0	55.3	12.8
26-50	23.4	0	70.2	6.4
51-100	40.4	0	49.4	10.1
101-150	36.7	0	48.1	15.2
151+	25.5	0	56.9	17.6

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Historically, this table has been a pretty good predictor of what the next year will look like, but it seriously underestimated this year's news expansion. The numbers expecting an increase next time are up only slightly from last year, so we'll see what happens. Staff size made no difference in the numbers. NBC affiliates and stations in the South tended to expect less growth than other groups. Note that not a single news director expects to run less news this year than last year.

Radio news

Overall in the survey, 80% of local radio groups report that at least one station in the group runs local news. That's almost a point higher than last year. In total, 69.9% of radio stations in the survey run local news – 75.2% of AM stations and 65.6% of FM stations. The overall percentage running local news is up 3 points from last year. That helps make up for some of last year's 4 point drop – which followed a nearly 8 point drop the year before. AM and FM stations were up about the same amount. Commercial stations ran local news at a much higher rate than non-commercial ones: 84.6% of commercial stations run local news vs. 63.4% of non-commercial ones. That represents a point increase among commercial stations and a one and a half point drop among non-commercial ones compared to a year ago.

However imprecise, I've been trying to determine the relationship between format and local news.

Format	Percent running local news
News, Talk, Sports	97.6%
Country	94.6
AC (Adult Contemporary)	91.2
Oldies, Adult Hits, Nostalgia	89.2
Rock and Alternative	76.8
Jazz and Classical Music	57.9
Religious	22.2

College, educational, urban, hip/hop, eclectic and some others simply had too few responses to be statistically meaningful.

And as I do each year, I urge caution on all of those numbers. The numbers are based on radio stations that return the survey, and since it's a news survey, stations that run news could well be more likely to return the surveys than stations that do not. It's possible all those percentages of stations running local news are too high.

Average and median minutes of locally-produced radio news – 2016

	Weekday average	Weekday median	Saturday average	Saturday median	Sunday average	Sunday median
All radio	77.4	50	25.8	0	18.3	0
Major market	148.1	74	72.9	15	66.9	15
Large market	78.7	42	13.8	0	10.1	0
Medium market	72.8	50	18.4	0	11.4	0
Small market	55.7	46	22.8	10	12	0

The amount of local news on radio looks remarkably similar to the numbers a year ago. Average weekday rose by just under 2 minutes per day, but the median stayed exactly the same. Saturday average rose by 3 minutes and Sunday rose by almost 3, but the medians (typical) for the weekend remained at zero.

Generally, the bigger the market, the more news the average station ran ... but that's at least in part (maybe mostly) because there are a lot more all news stations in the biggest markets. Commercial stations ran about one-third more local news than non-commercial stations. Not surprisingly, the bigger the news staff, the more local news a station ran. That wasn't true for the number of stations in a local group, although local groups of 6 or more stations did run more local news than others.

Changes in radio news in the last 12 months and planned for the future – 2016

	Increase	Decrease	Same	Not sure
Amount of news the past year	22.7%	5%	71%	1.2%
Plan to change amount of news next year	15.2	0.6	78.6	5.6

These numbers aren't dramatically different from last year, although the percentage saying they increased the amount of local news fell 1.5 from a year ago. Non-commercial stations were, again, more likely to increase news –

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by two and a half times compared to commercial stations. There were no meaningful differences by group, except that the bigger the newsroom, the more likely that the station increased the amount of local news.

As far as what's likely to happen this year, there was a 7 point drop (from last year) in the percentage of radio news directors expecting to increase the amount of news in 2016. Twice as many non-commercial news directors expect to increase news as commercial news directors; they always say that.

Changes in newscasts in the past year

	Added a newscast	Cut a newscast	No change
All radio news	22.1%	14.7%	65.9%
Major market	34.5	13.8	55.2
Large market	36.7	13.5	56
Medium market	17.3	13.1	70.4
Small market	14.9	17.4	70.2

There were a lot more changes in radio newscasts than usual this past year. The percentage of stations adding a newscast rose by almost 6 points, but the percentage cutting a newscast also went up – by just over 6 points. Not surprisingly, then, the percentage reporting no change fell by 9 points in the past year. Non-commercial stations were twice as likely to add a newscast as commercial stations; commercial stations were three times as likely to cut a newscast. The bigger the staff, the more likely that a station added a newscast, and large and metro stations were twice as likely to add a newscast as medium and small markets. Group-owned stations were a bit more likely to add a newscast and to cut a newscast, but the number of stations in a group and geography made little difference.

Radio newscast additions and subtractions were more concentrated than usual this past year. Additions were mostly in morning drive, followed fairly closely by midday with afternoon drive well behind and everything else way behind that. Cuts were primarily in morning drive with afternoon drive, midday and across the board all tied at half the morning drive level.

Note that added, cut and no change will not add up to 100% because some stations both added and cut.

Bob Papper is Emeritus Distinguished Professor of Journalism at Hofstra University and has worked extensively in radio and TV news. This research was supported by the Lawrence Herbert School of Communication at Hofstra University and the Radio Television Digital News Association.

About the Survey

The RTDNA/Hofstra University Survey was conducted in the fourth quarter of 2015 among all 1,681 operating, non-satellite television stations and a random sample of 4,037 radio stations. Valid responses came from 1,286 television stations (76.5%) and 484 radio news directors and general managers representing 1,316 radio stations. Some data sets (e.g. the number of TV stations originating local news, getting it from others and women TV news directors) are based on a complete census and are not projected from a smaller sample.

2016 RTDNA Article on Profitability:

The business of news: TV by Bob Papper

- Another good year for TV news
- Cooperative ventures largely unchanged
- Drone use in TV ... how much and what for?

The latest RTDNA/Hofstra University Annual Survey found that 2015 marked another strong year for the TV news business. Nearly 60% of TV newsrooms reported that they made a profit on local news. That's just a hair below last year.

TV news profitability ... 2000 - 2016

	2000	2005	2010	2015	2016
Showing profit	58%	44.5%	47.8%	60.8%	59.6%
Breaking even	11	24.2	14.6	6.8	8.2
Showing loss	11	12.1	8.3	4.6	3.7
Don't know	20	19.2	29.2	25.5	25.5

Still not at its recent peak in 2013 (65.7%), profitability levels remained high again this past year, and the percentage showing a loss dropped nearly a point. Missing percentages are non-commercial stations.

TV news profitability ... by size and affiliation – 2016

	Showing profit	Breaking even	Showing loss	Don't know
Market size:				
1-25	61.1%	5.6%	2.8%	25%
26-50	54.1	10.8	5.4	21.6
51-100	62	11.4	3.8	20.3
101-150	57.7	7	4.2	31
151+	61.4	4.5	2.3	29.5
Staff size:				
51+	73.9	5.8	2.9	15.9
31-50	58.8	8.8	2.9	27.9
21-30	61.5	11.5	5.8	21.2
11-20	56.7	0	3.3	36.7
1-10	10	20	10	40
Affiliation:				
ABC	61.5	6.2	1.5	29.2
CBS	57.4	7.4	4.4	30.9
Fox	56.5	8.7	4.3	26.1
NBC	71.4	9.5	1.2	17.9
Big four affiliates	63.3	7.9	2.5	25.4
Other commercial	33.3	11.1	16.7	33.3

Another strong year for local TV news, especially if you're a network affiliate with 11 or more newsroom employees. Of course, that's usually the case, and these numbers are pretty similar to last year. Note that the percentage showing a loss is extremely low. As they do every year, the smallest newsrooms in the biggest markets hold down the profit percentages in markets 1 to 25. Stations in the Northeast were less likely than the others to show a profit and more likely to break even. Missing percentages are non-commercial stations.

Percentage of TV station revenue produced by news – 2016

	Average	Median	Minimum	Maximum	Not sure
All TV news	47.7%	50%	8%	92%	72.3%
Market size:					
1-25	37.8	40	8	60	62.5
26-50	51.7	45.5	30	92	61.3

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51-100	51.6	52.5	10	75	71.4
101-150	47.5	49.5	10	70	75
151+	45.3	47.5	25	62	85.4
Staff size:					
51+	51.6	50	8	92	56.1
31-50	46.7	47.5	10	75	68.8
21-30	50.2	55	25	62	78.7
11-20	42	40	25	70	82.8
1-10	*	*	*	*	100
Affiliation:					
ABC	49.4	52	8	75	68.9
CBS	49.5	50	10	92	66.1
Fox	30	30	10	40	70.6
NBC	51.1	50	25	72	77.8
Big four affiliates	48.3	50	8	92	71.2
Other commercial	41	40	15	70	72.2

* Insufficient data

While 2015 was a good year, it wasn't as strong as the year before. Average station revenue from news slipped for the first time in the last 3 years, dropping 4 points from last year's 51.8%. Median revenue also fell from last year's 54.5% back down to 50%. But there's a caution in the numbers. As I've pointed out before, a high percentage of news directors say they don't know the answer to this question.

TV website profitability

Generally, TV web profitability has continued its comparatively steady increase since I started asking about this more than 15 years ago.

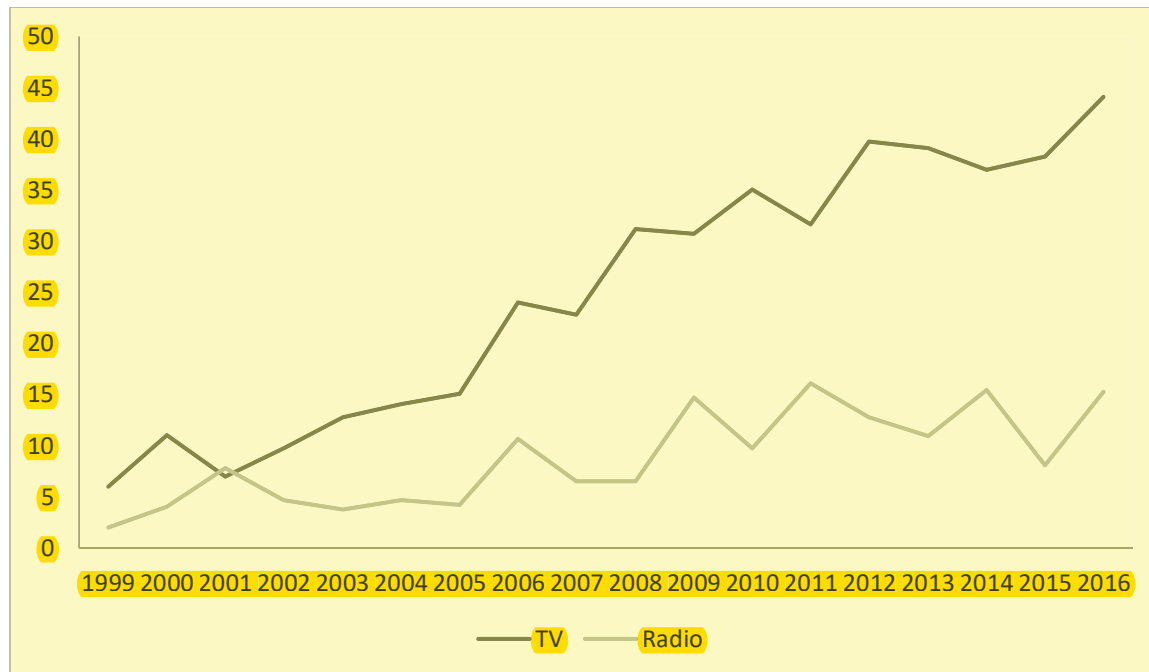
Is the website making money? 2016

	Profit	Breaking Even	Loss	Don't Know
All TV	44.1%	8.1%	5.6%	42.2%
Markets 1-25	45.7	5.7	5.7	42.9
Markets 26-50	42.5	12.5	2.5	42.5
Markets 51-100	58.2	7.6	5.1	29.1
Markets 101-150	31.1	10.8	9.5	48.6
Markets 151+	40.5	2.4	2.4	54.8

Overall TV website profitability rose almost 6 points in the last year. Generally, the bigger the newsroom, the more likely that the station made a profit on the web; over half the stations with more than 50 staffers made a profit on their website. Other commercial websites lagged well behind the big four affiliates, and websites in the Northeast were noticeably more likely to make a profit than stations elsewhere. Note that stations in the Northeast were also the ones most likely to sell stuff online. Just sayin'.

Profitability of TV and radio station websites over time

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The general upward trajectory in TV is pretty clear; so is radio's up and down ride.

Business on the web

Selling stuff on the web

The downward trend continued as far as stations selling stuff on their websites. This year, the percentage was 20.4% of TV stations selling something other than ads. That's down almost 3 points from last year's 23.3% ... which was down from the year before at 24.8%. Then 27.6% and 31% the year before that.

Last year, I attributed the decline to station disinterest in investing money into selling stuff online when retransmission revenue keeps growing with little to no investment in order to achieve that growth. Add increasing political money into the equation, and investing money in trying to boost web income becomes less and less compelling. At least for now. Market size and staff size made little difference. Fox affiliates were less likely than others to sell stuff online; other commercial stations were more likely. Stations in the Northeast continued to be a bit more likely than others to sell stuff online, and stations in the South were a bit less likely.

This year's list of stuff for sale on the station website is markedly different from last year's. On top – and dominating the list – were deals, daily deals, coupons, gift certificates ... at 37.2% of all mentions. Number two came in at 16.3%: advertorials, sponsored content, "ask the expert." Sponsorships came in at 9.3%. That could be the same as #2, but I can't tell based on one word answers. "Discounted items" could be the same as coupons, but I couldn't tell about that either.

Well behind: Dubs of TV stories ... cause-related educational content ... sports videos ... links to advertisers ... local medical content ... video pre-rolls ... homes and cars. A couple news directors said high school football or high school sports, but it wasn't clear whether there was a charge to watch or that the games were sponsored. One news director said contests and trips.

The number of stations involved in any "local Groupon/Social Living type offerings had gotten so low that I didn't even bother to ask about it this year.

Paywalls

TV paywalls (a monetary charge to access a station website) held steady in the last year. Four TV stations said they had paywalls last year, and the number was unchanged this time. All are in smaller markets. Four stations that do not have a paywall say they're considering one. Three of the four are in top 25 markets. I'll be surprised if they implement them, but we'll see next year.

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TV News budgets

Overall, news budget numbers looked pretty good in TV.

TV news budget ... the past year

	Increase	Decrease	Same	Don't know
All TV news	48.3%	4.4%	36.9%	10.3%
Big four affiliates	48.4	4.5	36.9	10.2
Other commercial	50	5.6	33.3	11.1
Market size:				
1-25	43.2	2.7	51.4	2.7
26-50	58.3	11.1	22.2	8.3
51-100	56.4	3.8	32.1	7.7
101-150	45.3	5.3	38.7	10.7
151+	35.6	0	42.2	22.2

For the second year in a row, the percentage of TV newsrooms with budget increases fell just short of the 50% mark. Last year was 48.9%. The smaller the newsroom, the less likely that the budget went up. There were no differences by affiliation, but stations in the West were noticeably less likely to see budget increases. In a sense, that's an improvement because both the South and the West had been lagging behind. Now it's just the West.

Local TV news beyond the local TV channel

The latest RTDNA/Hofstra University Survey also continues to show that the TV news business isn't limited to TV anymore, but the numbers continue to show a stabilization in the outside reach of a TV newsroom. The percentage of stations involved with other media is similar to a year ago, edging down (again) from 75.9% two years ago to 75.1% last year and now 73.9% this time around. That's still a very high number, but there does seem to be a trend developing. The biggest difference is that the smallest newsrooms (10 or fewer staffers) are a lot less likely than others to be supplying news to other media. Fox, CBS affiliates and other commercial stations also tend to be lower than ABC and NBC stations.

All told, 29.1% of TV stations reported being involved in a Shared Services (or similar) arrangement with another station. That's up 1.3 from a year ago. By market size, 26 to 50 was half the rate of all the other market clusters. Fox stations were less likely than others to be involved, as were the smallest newsrooms.

Of the stations involved in a Shared Services (or similar) arrangements, the average station supplied content to 1.93 other stations, but the median (most common) number was one. Stations ran local news on two-thirds of those other stations.

There are now 714 local TV newsrooms that run news on those and another 339 stations. The 714 total is down 3 from a year ago, but the latter number is a new all-time high – up from last year's 328. That puts the total number of stations running local news at a record 1,053.

TV news departments are providing content to a variety of other outlets

Percentage of TV news departments providing content to other media – 2016

	Local radio	Mobile device	TV in another market	Another local TV station	Website not your own	Cable TV channel	Other
All TV	44.5%	26.1%	18.7%	14.8%	11.3%	4.6%	6.4%
Big four affiliates	46.3	26.3	18.4	14.5	9.8	4.7	5.9
Other commercial	26.3	31.6	21.1	21.1	15.8	5.3	5.3
Market size:							
1-25	28.6	28.6	19	28.6	19	4.8	2.4
26-50	48.8	24.4	19.5	12.2	14.6	2.4	12.2
51-100	47.4	29.5	14.1	12.8	7.7	10.3	3.8
101-150	48.1	27.3	15.6	14.3	9.1	1.3	6.5

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151+	44.4	17.8	31.1	8.9	11.1	2.2	8.9
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Stations providing content to another local TV station fell again this year (by 4 points), but there's a separate question now about stations involved in shared services agreements. Otherwise, there are few significant changes from a year ago. Note that other than top 25 markets, nearly half of all TV stations (that produce local news) supply local news to a local radio station.

In the past, the bigger the newsroom, the more likely that a station was involved in supplying content to another outlet. That's no longer the case, although the very smallest newsrooms are generally less likely than all the other groups to supply content to others.

Most of the "other" responses were either local newspapers, especially for the weather, or jointly owned or affiliated TV stations.

Stations remain involved in cooperative ventures with others ... but not most

The table above deals with TV stations supplying news to other media. The next table deals with cooperative ventures among media outlets. Overall, there's been a small increase in the percentage of stations involved with other media. Just 1 or 2 points, but that increase has shown up across all three choices. Still, it's just the second year in a row where a majority of stations have not been involved in a cooperative venture ... and the only two years that's been true since I started asking the question in 2008. The most striking change since last year is the dramatic rise in the percentage of top 25 stations involved with another TV station. That number rose almost 20 points from last year. We'll see if that holds up next year.

Aside from the local or nearby TV station for which you produce news, do you have a cooperative news gathering or coverage agreement with the following?

	Local newspaper	Another TV station	Local radio station	Other	No
All TV Market	23.2%	20.7%	18.1%	2.5%	50.4%
1 - 25	22.5	55	17.5	5	27.5
26 - 50	26.8	17.1	17.1	4.9	53.7
51 - 100	27.3	11.7	18.2	0	57.1
101 - 150	24.3	13.5	17.6	4.1	52.7
151+	11.4	20.5	20.5	0	52.3

"Other" included other stations in a group, a network or a website.

For those stations that are involved with cooperative agreements, I asked what they were sharing.

	Information	Pool video	Helicopter	Other
All TV Market	86.4%	38.6%	12.9%	12.9%
1 - 25	55.6	51.9	51.9	7.4
26 - 50	89.5	52.6	15.8	10.5
51 - 100	93.5	32.3	0	6.5
101 - 150	93.9	24.2	0	24.2
151+	100	40.9	0	13.6

All of the numbers are up 4 to 6 points from last year except "other" which is down 7. Generally, the smaller the staff, the more likely the station is sharing information with someone ... but the less likely to be sharing video. Most of the "other" category involved video, photos and stories.

The percentage of stations *not* involved in a cooperative venture but planning or discussing one dropped to its lowest level since I started asking the question: 12.8%. That's down 6 points from a year ago. Those planning or discussing were most often in the biggest markets, in medium size newsrooms and at Fox affiliates.

Local TV news and the use of drones

One of the new questions in this year's survey was about the use of drones. Despite all the discussion and coverage of drones, most stations haven't used them and say they aren't planning to.

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Do you use drone footage?

	Are using	About to start	Have used but not now	No
All TV	16.3%	6.7%	17.7%	59.4%
Market				
1 – 25	17.5	5	17.5	60
26 – 50	17.1	17.1	14.6	51.2
51 – 100	21	8.6	18.5	51.9
101 – 150	17.1	3.9	13.2	65.8
151+	4.4	0	26.7	68.9
Staff size				
51+	26.8	14.1	14.1	45.1
31 – 50	16.2	5.9	19.1	58.8
21 – 30	10.7	3.6	17.9	67.9
11 – 20	6.9	0	34.5	58.6
1 – 10	5	5	0	90

I included staff size in the table, because drone use is clearly more closely associated with staff size than anything else. Stations in the Northeast were noticeably less likely than others to be involved with drones.

About a hundred news directors answered the question on what they're doing with drones. The answers, in order:

1. If someone else shoots drone footage, the station will consider using it. At 28.8%, that answer easily topped the list. Some news directors went beyond that to note that they will not solicit drone footage.
2. Stations will use drone footage for certain, special stories or events ... 16.3%.
3. Stations use drone footage for breaking news ... 14.4%.
4. Stations use drone footage for weather, storm coverage, flooding, etc. ... 12.5%.
5. General coverage on stories ... 11.5%
6. Some stations are working on a plan for drone use, testing drone use or getting ready to use it ... 7.7%
7. Commercial production and/or promotion ... 6.7%
8. Sports ... 1.9%

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About the Survey

The RTDNA/Hofstra University Survey was conducted in the fourth quarter of 2015 among all 1,681 operating, non-satellite television stations and a random sample of 4,037 radio stations. Valid responses came from 1,286 television stations (76.5%) and 484 radio news directors and general managers representing 1,316 radio stations. Some data sets (e.g. the number of TV stations originating local news, getting it from others and women TV news directors) are based on a complete census and are not projected from a smaller sample.

2017 RTDNA Articles on News:

Fewer TV Newsrooms ... but They're Doing More Local News Than Ever Before by Bob Papper

- Big drop in local TV newsrooms
- Amount of TV news hits another new record high
- The amount of news on radio goes up

The number of TV stations originating local news accelerated its generally steady slide ... dropping nine from last year. The latest RTDNA/Hofstra University Survey shows the number of TV stations originating local news is down to 705 from last year's 714. There were 717 two years ago.

Those 705 TV stations run news on those and another 357 stations. The latter number is another new, all-time high – up 18 from last year's 339. That puts the total number of stations running local news at a record 1,062 – up nine from a year ago. The total keeps going up, but it's doing so because a smaller number of newsrooms are running news on more and more outlets.

For those keeping score by affiliation, here's how those 705 newsrooms break down:

- 177 NBC affiliates ... down another 2 (it was down 2 a year ago as well)
- 172 CBS affiliates ... same
- 169 ABC affiliates ... down 4
- 72 Fox affiliates ... down 2 (after being up 4 the year before)
- 36 Univision affiliates ... same (again)
- 26 Independents (two of which are Hispanic) ... down 1
- 23 Telemundo affiliates ... same (again)
- 13 PBS affiliates ... down 1
- 9 CW affiliates ... same (again)
- 4 America ONE affiliates ... same
- 2 This TV affiliates ... same
- 1 Youtoo America ... same

Up from last year: nobody

Down from last year: ABC, NBC, Fox, Independents, PBS

Staying the same: CBS, Univision, Telemundo, CW, America ONE, This TV, Youtoo America

And here's how those 357 stations that get news from another station break down:

- 99 Fox affiliates ... up 2
- 53 CW affiliates ... up 3
- 41 MyNetworkTV affiliates ... up 2
- 37 CBS affiliates ... down 1
- 32 ABC affiliates ... up 5
- 27 NBC affiliates ... up 3
- 20 Independents ... up 2
- 16 UniMás ... down 1
- 10 Telemundo affiliates ... up 1
- 6 Univision affiliates ... down 1
- 5 MeTV affiliates ... down 1
- 2 MundoMax ... same
- 2 PBS affiliates ... same
- 2 Retro TV affiliates ... up 1
- 1 ion affiliate ... same
- 1 Canal de las Estrellas ... same
- 1 ThisTV ... same

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- 1 Accuweather ... same
- 1 FamilyNet ... up 1

Without getting into the whole list, I show no daily (at least weekday) local news on the following affiliates:

- 163 PBS affiliates ... up 1
- 48 MyNet affiliates
- 34 CW affiliates ... down 4 (they were down 4 a year ago, too)
- 10 Univision affiliates ... up 1
- 8 Telemundo affiliates ... down 3
- 7 Fox affiliates ... down 1
- 6 UniMás affiliates
- 5 CBS affiliates ... same
- 2 ABC affiliates ... down 1
- 3 NBC affiliates ... same

In **radio**, 80.5% of radio news directors and general managers say their station or station group is locally owned. All told, 78.1% of local radio groups report that at least one of the stations in the group runs local news. Overall, 71.2% of all radio stations in the survey report running local news ... 70.8% of AM stations and 71.3% of FM stations.

The amount of local news in **TV** hit a new, record high this year. Again. The average amount of weekday news set a new, all-time high at 5.7 hours ... up 12 minutes from the previous record set in 2012 and tied just last year. But the median weekday amount of 6 hours broke the old record (2016) by half an hour. The weekend remained unchanged, with identical medians for both Saturday and Sunday. Once again, the increases were pretty much across the board. With rare exception, almost every weekday number rose from a year ago. One of the few exceptions to that involves Fox affiliates on weekdays, which dropped slightly. Geography made no difference in the amount of news.

Hours of local TV news per day – 2017

	Average weekday	Median weekday	Weekday maximum	Average Saturday	Median Saturday	Saturday maximum	Average Sunday	Median Sunday	Sunday maximum
All TV news	5.7	6	14	2.1	2	8	2.1	2	8
Big four affiliates	5.9	6	14	2.2	2	7	2.2	2	8
Other commercial	4.7	3.5	14	2	1	8	1.9	1	8
Market size:									
1-25	6.6	6	14	2.9	3	8	3	3	8
26-50	6.4	6.5	10	3	3	8	3.2	3.5	8
51-100	5.8	6	11	2.3	2	6	2.3	2	6
101-150	5.4	5	12	1.7	1	6	1.7	1	6
151+	4.4	4	13	1	1	3	0.9	1	2
Staff size:									
Staff 51+	7.3	7	14	3.5	4	8	3.5	4	8
Staff 31-50	5.7	6	13	2.1	2	6	2	2	6
Staff 21-30	5	5	8	1.4	1	5	1.3	1	6
Staff 11-20	4	4	8	1	1	4	1	1	4
Staff 1-10	1.7	1	8	0.2	0	1	0.1	0	1
Affiliation:									
ABC	5.7	6	12	2.3	2	7	2.2	2	6
CBS	5.7	6	13	2.1	2	6	2	2	6
Fox	7.4	8	14	2.5	2	6	2.8	2	8
NBC	5.9	6	10	2.2	2	6	2.2	2	6
PBS	0.5	0	2	0	0	0	0	0	0

Generally, the bigger the market and the bigger the news staff, the more news a TV station is likely to run. As always.

Amount of TV news changes ... the past year

	Increase	Decrease	Same
All TV News	41%	2.8%	56.2%
Big four affiliates	40.3	2.7	57

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Other commercial	56.5	4.3	39.1
Market size:			
1-25	61	0	39
26-50	38.5	0	61.5
51-100	37.5	6.2	56.2
101-150	47.1	2.4	50.6
151+	24	2	74

Overall, the numbers here are almost exactly the same as a year ago. Most changes were 1 or 2 points either way. Staff size, affiliation and geography made no meaningful difference in the numbers.

Changes in TV newscasts in the past year

	Added a newscast	Cut a newscast	No change
All TV news	38.6%	4.8%	58.4%
Big four affiliates	39.6	5.2	57.1
Other commercial	41.2	0	58.8
Market			
1 – 25	54.3	0	45.7
26 – 50	32.6	0	67.4
51 – 100	39.3	7.9	55.1
101 – 150	40.3	7.8	55.8
151+	28.3	2.2	69.6
Staff size			
51+	35.3	5.9	60.3
31 – 50	45.7	7.4	49.4
21 – 30	31.2	4.7	65.6
11 – 20	40.9	0	59.1
1 – 10	19	0	81

Overall, the percentage of stations adding a newscast edged up from a year ago ... and it went up for almost every grouping except the largest newsrooms in markets 26 to 50. Stations in the Northeast were a little less likely than others to increase. The number of stations cutting newscasts was also just about the same. Note that I didn't find any stations in the top 50 markets that cut a single newscast. The percentage saying they made no changes is also just about the same as a year ago.

As with last year, added newscasts are all across the board. Still, for the third year in a row, the 4 p.m. hour took top honors. In fact, the top time range was 4 p.m. to 7 p.m. But right on the heels of the late afternoon/early evening came the weekend. Both Saturday and Sunday and both morning and evening (although morning barely edged out evening). Then came 9 p.m. to 11 p.m. and 4 a.m. to 6 a.m. and 7 a.m. to 9 a.m. All strong and all about the same. Then came 7 p.m. ... followed by the 6 a.m. hour, 9 a.m. hour and 11 a.m. hour ... all exactly the same.

Only 13 news directors noted newscasts they had cut, and no single time had more than two votes. Five of the 13 did note some hour in the morning that they cut.

Note that added, cut and no change will not add up to 100% because some stations both added and cut.

Amount of TV news planned ... the next year - 2017

	Increase	Decrease	Same	Not sure
All TV news	24.1%	1.5%	63.3%	11.1%
Big four affiliates	22.9	1.4	64.5	11.3
Other commercial	43.5	4.3	39.1	13
Market size:				
1-25	24.4	2.4	58.5	14.6
26-50	21.2	5.8	63.5	9.6
51-100	25	1	64.6	9.4
101-150	28.2	0	62.4	9.4
151+	18	0	66	16

Historically, this table has been a pretty good predictor of what the next year will look like. It was off two years ago -- underestimating growth -- but it's back pretty much on target this time around. For the coming year, it shows a big

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drop in the percent of stations expecting to increase news. Overall, the drop is nine points ... and down almost 15 points in markets 51 to 100. Not many expect cuts, but it looks like it'll be a year of holding steady. That might reflect political uncertainty coupled with a non-election year. Fox affiliates are 10 points higher in terms of expecting to increase news.

Radio news

Overall in the survey, 78.1% of local radio groups report that at least one station in the group runs local news. That's almost two points lower than last year. In total, 71.2% of radio stations in the survey run local news – 70.8% -of AM stations and 71.3% of FM stations. The overall percentage running local news is up just over a point from last year ... with AM stations down four and a half and FM stations up almost six. Commercial stations run local news at a higher rate than non-commercial ones: 72.6% of commercial stations run local news vs. 67.9% of non-commercial ones. That represents a drop in commercial stations running local news and an increase in non-commercial stations doing the same.

Stations running local news run the full gamut of programming. Of the 535 stations in the survey that run local news (and noted their programming)

21.3% program some form of country music

11.4% are news/talk

9.5% are CHR (contemporary hit radio)

9.2% are adult contemporary

8.4% are rock

7.5% are all news

6.9% are music/variety/full service

5.9% are oldies

3.2% are sports

2.8% are CCM (contemporary Christian music)

2.6% are talk

2.1% are AAA (adult album alternative)

Then we have 10 different formats (including jazz, ethnic, urban, gospel, etc.) ... all under 2% each.

Average and median minutes of locally-produced radio news – 2017

	Weekday average	Weekday median	Saturday average	Saturday median	Sunday average	Sunday median
All radio	85.7	57	6.5	0	4.7	0
Major market	126.6	48.5	7	0.5	5.4	0
Large market	86.8	62.5	2.8	0	7.7	0
Medium market	87.6	62	8.4	0	3.9	0
Small market	64.9	43	5.8	1	4	0

The difficulty in tracking the amount of local news is the variance that some all news stations can bring to the data. Looks like we have one or two fewer major market all news or news/talk stations this year. Still, overall, the numbers are fairly similar to the last few years. The weekday average rose by 8 minutes; the median went up by 7. Numbers plunged on the weekend, which is where we really see the loss of those all news and news/talk stations.

Generally, the bigger the staff, the more news a station runs -- which is exactly what you'd expect. Usually, commercial stations run more local news than non-commercial stations, but this year, the average amount of news was identical ... although commercial stations were one-third higher in median amount of time. Geography made relatively little difference.

Changes in radio news in the last 12 months and planned for the future – 2017

	Increase	Decrease	Same	Not sure
Amount of news the past year	20.9%	7%	71.8%	0.3%
Plan to change amount of news next year	16.2	1.4	75.5	6.9

These numbers aren't terribly different from last year, although the percentage saying they increased the amount of local news fell by almost 2 points (after falling 1.5 the year before). The percentage decreasing news rose by 2 points. Non-commercial stations were, again, more likely to increase news – up 7 points over commercial stations. But a year ago, they were up by two and a half times compared to commercial stations. There were no consistent

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differences by group, market size or region, except that the biggest newsrooms were much more likely to have increased the amount of local news.

Over time, the planned amount of news has been a better and better predictor of the coming year. Projected news for this year is just about the same as a year ago ... up by one point. Non-commercial news directors are three times as likely to expect to increase local news as commercial news directors. They always say that, but this time it's even more so. Generally, the bigger the news staff and the larger the local station group, the more expectation of increasing local news. We'll see how that comes out.

Changes in radio newscasts in the past year

	Added a newscast	Cut a newscast	No change
All radio news	18.8%	13.5%	68.7%
Major market	11.1	8.3	80.6
Large market	19	11.6	69
Medium market	20	15.7	65
Small market	20.8	14.1	67.6

Commercial stations were almost twice as likely as non-commercial stations to have added a newscast in the past year. Generally, the smaller the market but the bigger the local group, the more likely to have added a newscast. All market sizes were about the same except major markets, which were noticeably less likely to have added a newscast. Geography made no difference. The percentage of stations cutting a newscast fell 1.2 from a year ago. Commercial stations were almost twice as likely as non-commercial ones to cut a newscast. Generally, the smaller the market, the more likely that a station cut a newscast. Stations in the West were much more likely to have cut a newscast. Note that more than two-thirds of stations neither added nor cut a newscast. The number rose to around 80% for major markets and non-commercial stations. Local groups of three or more stations were more likely to have added and/or cut than standalone stations or combos.

Newscast additions ranged across the day, with morning drive (5 a.m. – 10 a.m.) edging out afternoon drive (3 p.m. to 7 p.m.), which came in barely ahead of midday (10 a.m. to 3 p.m.). Newscast cuts were virtually tied: morning, afternoon, midday.

Note that added, cut and no change will not add up to 100% because some stations both added and cut.

Bob Papper is Emeritus Distinguished Professor of Journalism at Hofstra University and has worked extensively in radio and TV news. This research was supported by the Lawrence Herbert School of Communication at Hofstra University and the Radio Television Digital News Association.

About the Survey

The RTDNA/Hofstra University Survey was conducted in the fourth quarter of 2016 among all 1,684 operating, non-satellite television stations and a random sample of 3,987 radio stations. Valid responses came from 1,409 television stations (83.7%) and 430 radio news directors and general managers representing 1,151 radio stations. Some data sets (e.g. the number of TV stations originating local news, getting it from others and women TV news directors) are based on a complete census and are not projected from a smaller sample.

2017 RTDNA Article on Profitability:

The Business of News: TV by Bob Papper

- A great year for TV news
- Cooperative ventures continue to slide
- Drone ownership ... who's buying and who's not?

The latest RTDNA/Hofstra University Annual Survey found that 2016 marked an extraordinary year for the local TV news business. At 65.7%, newsroom profitability tied the highest level (with 2013) since 1996. Note that **radio** is handled in a separate article.

TV news profitability ... 2000 - 2017

	2000	2005	2010	2015	2016	2017
Showing profit	58%	44.5%	47.8%	60.8%	59.6%	65.7%
Breaking even	11	24.2	14.6	6.8	8.2	7.1
Showing loss	11	12.1	8.3	4.6	3.7	4.3
Don't know	20	19.2	29.2	25.5	25.5	20.1

Profitability in 1996 hit 72%, the highest level I've ever recorded in 23 years of doing the Survey. This year and 2013 are tied for second place. Missing percentages are non-commercial stations.

TV news profitability ... by size and affiliation – 2017

	Showing profit	Breaking even	Showing loss	Don't know
Market size:				
1-25	71.4%	7.1%	0	17.9
26-50	67.6	5.4	10.8	8.1
51-100	67.1	11	3.7	15.9
101-150	64.6	3.1	4.6	27.7
151+	59.5	7.1	2.4	28.6
Staff size:				
51+	87.7	3.5	1.8	7
31-50	64	6.7	5.3	22.7
21-30	62.1	10.3	5.2	22.4
11-20	47.4	15.8	0	31.6
1-10	27.8	5.6	5.6	33.3
Affiliation:				
ABC	69.7	6.1	1.5	22.7
CBS	69.2	3.8	7.7	19.2
Fox	50	18.8	6.2	25
NBC	70	7.1	1.4	21.4
Big four affiliates	68.3	6.5	3.9	21.3
Other commercial	62.5	18.8	12.5	6.2

Elections are still good news for local TV, and almost every category of station went up in profitability during 2016. Every market size rose except the smallest, which pretty much held its own. Staff sizes were all up except 11 to 20. ABC and CBS affiliates went up; NBC held steady; Fox affiliates dropped about 6 points. Most of the gains came from more news directors knowing whether the station made a profit on news -- and almost all of that move went to positive profitability. Stations in the Northeast were a little lower in profitability than stations elsewhere. Same as a year ago. Missing percentages are non-commercial stations.

Percentage of TV station revenue produced by news – 2017

	Average	Median	Minimum	Maximum	Not sure
All TV news	52.6%	55%	10%	100%	75%
Market size:					

CTV Direct Case (Allocation) 2014-2017: Papper Testimony

1-25	33.8	37.5	18	42	84.6
26-50	58.8	60	30	95	65.7
51-100	56.9	60	10	100	71.1
101-150	53	57.5	27	70	82.8
151+	44.3	50	18	65	73.2
Staff size:					
51+	58.1	60	18	100	59.6
31-50	48.8	46	20	90	77.5
21-30	55.3	60	27	70	87.3
11-20	42	40	27	55	61.1
1-10	34.5	34	10	60	77.8
Affiliation:					
ABC	62.5	60	18	100	74.1
CBS	48.5	46	20	90	71.6
Fox	25.7	27	10	40	80
NBC	53.1	55	18	75	76.9
Big four affiliates	52.2	55	10	100	74.5
Other commercial	57	60	35	65	68.8

* Insufficient data

Last year's 4 point drop in average and median revenue turned around in 2016 ... going up 5 points in both average and median. There's a caution in the numbers. As I always point out, a high percentage of news directors say they don't know the answer to this question.

TV News budgets

Overall, news budget numbers looked decent in TV, but they certainly don't reflect the increase in profitability.

TV news budget ... the past year

	Increase	Decrease	Same	Don't know
All TV news	43.2%	8.6%	42.4%	5.8%
Big four affiliates	43.8	7.7	42.5	6
Other commercial	50	25	18.8	6.2
Market size:				
1-25	50	10.7	35.7	3.6
26-50	35.9	7.7	51.3	5.1
51-100	50	11	34.1	4.9
101-150	42.4	7.6	43.9	6.1
151+	33.3	4.8	52.4	9.5

For the third year in a row, the percentage of TV newsrooms with budget increases fell short of the 50% mark. Last year was 48.3%; this year dropped about 5 points. The numbers were erratic by various metrics. Markets 26 to 50 and 151+ were least likely to see budget increases, and the smallest newsrooms were half as likely to see increases as any other grouping. CBS and NBC affiliates didn't fare as well as Fox or ABC stations, and stations in the South did better than any other area.

TV website profitability

Generally, TV web profitability has continued its comparatively steady increase since I started asking about this more than 15 years ago.

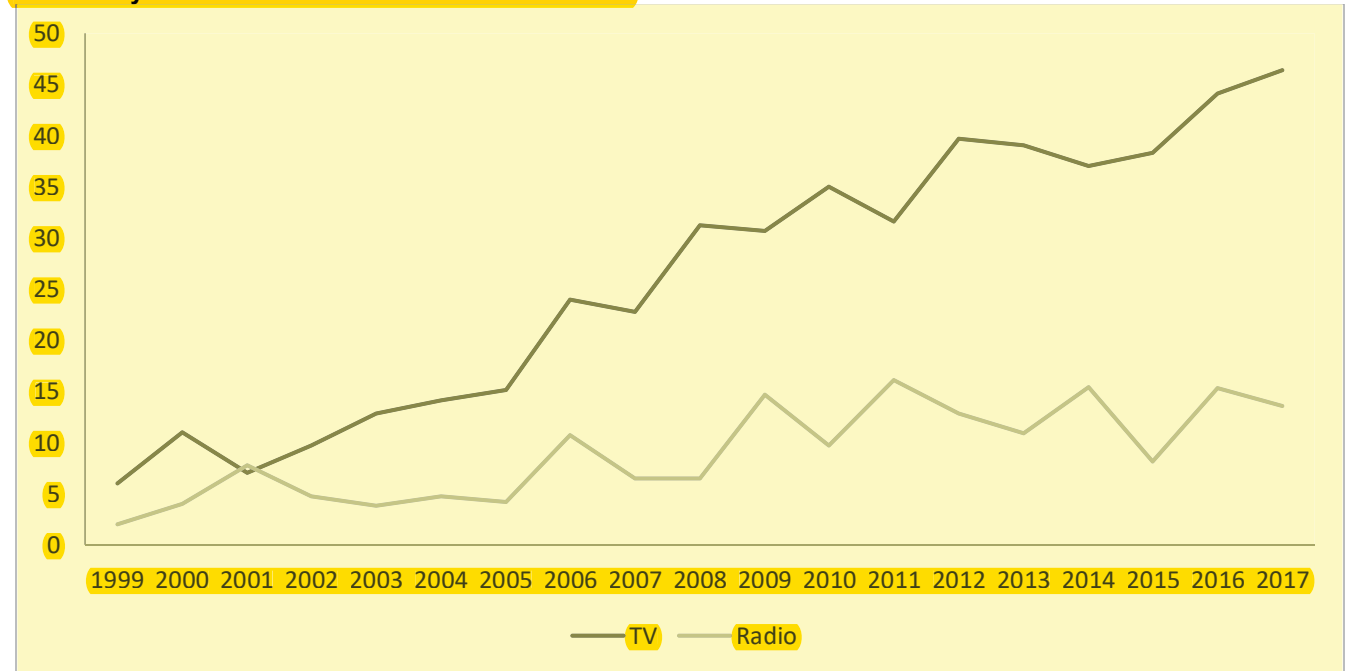
Is the TV website making money? 2017

	Profit	Breaking Even	Loss	Don't Know
All TV	46.4%	9.9%	7.7%	36.1%
Markets 1-25	35.5	16.1	6.5	41.9
Markets 26-50	50	7.1	11.9	31
Markets 51-100	61.6	11.6	1.2	25.6
Markets 101-150	36.2	10.1	13	40.6
Markets 151+	37	4.3	8.7	50

CTV Direct Case (Allocation) 2014-2017: Papper Testimony

The "Don't Know" category dropped by about 6 points from a year ago ... and those numbers were sprinkled pretty evenly to all the other choices: profit, breaking even and loss. Web profitability went up for the middle three market groups but fell for both the biggest and smallest. But the real dividing line on profitability is the size of the newsroom. The bigger the staff, the more likely the station made a profit on the web -- up to 69.2% in the biggest newsrooms ... and down to 5% in the smallest. Stations in the South lagged all other regions.

Profitability of TV and radio station websites over time



The general upward trajectory in TV is pretty clear; so is radio's up and down ride.

Web business

Selling stuff on the web

The downward trend continued as far as stations selling stuff on their websites. This year, the percentage was 17.5% of TV stations selling something other than ads. That's down almost 3 points from last year's 20.4%. It's been a steady drop over the last six years from 31%.

I have attributed the decline to station disinterest in investing money into selling stuff online when retransmission revenue keeps growing with little to no investment in order to achieve that growth. Add increasing political money into the equation, and investing money in trying to boost web income becomes less and less compelling. At least for now. Stations with the largest staffs (51+) were the most likely to sell stuff online (25%), and stations with the smallest staffs (1 to 10) were the least likely (10%). Otherwise, there were few differences.

For those selling stuff online, two categories dominated the field (at 36% each): Deals and sponsored content. Deals included half off, restaurant deals, tickets, etc. Sponsored content mostly involved web pages or web content areas. After that, the scattering of mentions included selling dubs of station content, classified, contests and tagged ads based on IP addresses.

Paywalls

TV paywalls (a monetary charge to access a station website) held steady in the last year. Four TV stations (not 4% -- just plain 4) said they had paywalls this past year -- the same number that we've had for three years running. Interestingly, they're not the same four. Looks like three of the four stations that said they were considering a paywall a year ago actually implemented them. But three others dropped their paywalls. Two stations that do not have

CTV Direct Case (Allocation) 2014-2017: Papper Testimony

paywalls say they're considering them. That's half as many as the year before. The only trend is that TV isn't getting into the paywall protection business.

Local TV news beyond the local TV channel

The latest RTDNA/Hofstra University Survey also continues to show that the TV news business isn't limited to TV anymore, but the numbers continue to show a stabilization in the outside reach of a TV newsroom. The percentage of stations involved with other media is similar to a year ago. After three years of edging down, this year edged up: 76.6% of TV stations provide news to others, up from 73.9% last year. Unlike past years, there were no big differences, overall, by market size, affiliation or region. The smallest newsrooms, unsurprisingly, lag behind all the others.

All told, 31.4% of TV stations reported being involved in a Shared Services (or similar) arrangement with another station. That's up 2.3 from a year ago (which was up 1.3 from the year before). By market size, 26 to 50 continues to lag way behind all the other market clusters. The maximum number of TV stations in a local cluster was four.

Of the stations involved in a Shared Services (or similar) arrangement, the average station supplied content to 1.8 other stations (down very slightly from last year), but the median (most common) number continues to be one. Stations ran local news on more than two-thirds of those other stations with which they have an arrangement.

There are now 705 local TV newsrooms that run news on those and another 357 stations. The 705 total is down nine from a year ago, but the latter number is a new all-time high -- up from last year's 339. That puts the total number of stations running local news at a record 1,062.

TV news departments are providing content to a variety of other outlets

Percentage of TV news departments providing content to other media – 2017

	Local radio	Mobile device	TV in another market	Another local TV station	Website not your own	Cable TV channel	Other
All TV	43.7%	32.6%	21.5%	16.1%	9.8%	3.8%	7.9%
Big four affiliates	46.2	34.5	20.7	14.8	9.7	4.1	7.9
Other commercial	16.7	11.1	27.8	33.3	11.1	0	5.6
Market size:							
1-25	14	30.2	18.6	18.6	9.3	2.3	9.3
26-50	52	28	16	16	18	2	8
51-100	48.4	32.6	20	13.7	7.4	6.3	6.3
101-150	50.6	34.6	22.2	18.5	7.4	3.7	11.1
151+	40.4	36.2	31.9	14.9	10.6	2.1	4.3

Overall, half of the categories went up in the last year, and half went down. Up: *Mobile*, *TV in another market*, and *Another local TV station*. Down: *Local radio*, *Website not your own* and a *Cable TV channel*. Other than mobile, which rose by more than 6 points, nothing changed a lot. The biggest change was in top 25 market stations providing news to a local radio station, which dropped by half from a year ago. We'll see what next year looks like. The only meaningful difference by network affiliation is that Fox stations are less likely than others to supply news to a website other than the station's. There were more variances by geography. Stations in the Northeast and West are more likely to supply news to another local TV station, but only stations in West were more likely to supply news to a TV station in another market. That's what you'd expect given the spread of western population.

In the past, the bigger the newsroom, the more likely that a station was involved in supplying content to another outlet. That ended last year except for the very smallest newsrooms. Even that difference ended this year.

Most of the "other" responses were either other stations within the company or local newspapers.

Stations remain involved in cooperative ventures with others ... but not most stations

The table above deals with TV stations supplying news to other media. The next table deals with cooperative ventures among media outlets. I started asking about cooperative ventures in 2008 as stations responded to recessionary pressures by sharing costs to save money. Most stations participated. The question has always been, would that continue when the economy improved? The answer is yes ... but noticeably less so. This is the third year in a row where a minority of stations have been involved in a cooperative venture, and the percentage is the lowest

CTV Direct Case (Allocation) 2014-2017: Papper Testimony

yet. Stations in cooperative ventures are now down to 44% of all stations. Almost every category and subset went down, although stations in markets 26 to 50 were more variable. The biggest drops came in markets 1 to 25, 51 to 100 and 151+.

Aside from the local or nearby TV station for which you produce news, do you have a cooperative news gathering or coverage agreement with the following?

	Local newspaper	Local radio station	Another TV station	Other	No
All TV Market	19.4%	16.8%	15.9%	2.6%	56%
1 - 25	14.3	14.3	38.1	4.8	40.5
26 - 50	32.7	16.3	14.3	4.1	38.8
51 - 100	18.9	16.8	9.5	1.1	65.3
101 - 150	23.1	17.9	16.7	1.3	55.1
151+	4.4	17.8	8.9	4.4	71.1

"Other" included other stations in a group, a network or a website.

For those stations that are involved with cooperative agreements, I asked:

What are you sharing?

	Information	Pool video	Helicopter	Other
All TV Market	81.1%	32.3%	16.5%	15%
1 - 25	57.1	52.4	52.4	14.3
26 - 50	75	25	35.7	25
51 - 100	87.1	25.8	0	16.1
101 - 150	90.9	27.3	0	9.1
151+	92.9	42.9	0	7.1

Information and pool video are both down by 5 or 6 points. Helicopter and other are both up by 2 or 3 points. Most of the "other" category involved video, photos, weather and stories.

The percentage of stations *not* involved in a cooperative venture but planning or discussing one dropped to its lowest level since I started asking the question: 7.7%. That's down 5 points from last year ... which was down 6 points from the year before. Those planning or discussing were most often in the biggest markets, especially at non big four network affiliates.

Local TV news and drones

Last year, I reported on whether stations were using drones. These were the overall figures:

Do you use drone footage?

	Are using	About to start	Have used but not now	No
All TV Market	16.3%	6.7%	17.7%	59.4%

This year, the follow-up question was whether a station owned a drone, was considering the purchase, was getting drone material from others ... or just not involved.

Does the TV station have a drone?

	Already own	Planning to buy	Considering	Lease/arrange for one as needed	We just use drone footage from others	No, not involved with drones
All TV Market	18.2%	21.6%	21.6%	5.9%	11.4%	21.3%
1 - 25	24.4	19.5	14.6	12.2	9.8	19.5
26 - 50	30.8	23.1	15.4	5.8	9.6	15.4
51 - 100	13.5	19.8	33.3	5.2	9.4	18.8
101 - 150	15.3	29.4	14.1	4.7	14.1	22.4
151+	14	12	24	4	14	32
Staff size						
51+	30.6	23.6	22.2	8.3	5.6	9.7
31 - 50	11.8	23.5	28.2	2.4	12.9	21.2

CTV Direct Case (Allocation) 2014-2017: Papper Testimony

21 – 30	15.2	19.7	18.2	6.1	13.6	27.3
11 – 20	12.5	20.8	29.2	8.3	12.5	16.7
1 – 10	11.1	0	11.1	3.7	11.1	63

Ownership is highest at the biggest stations in markets, 1 to 50. Well ahead of all other groups. The biggest group considering a drone includes market 51 to 100 ... followed, a bit surprisingly, by markets 151+. Among network affiliates, Fox stations are a little more likely than the others to own a drone; CBS stations are a little less likely to be considering one. Other commercial are the highest on *just plain no*. Stations in the Northeast are much less likely than others to own a drone already. Otherwise, there are no meaningful differences.

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Appendix D

TV Staffing Moves Back Up

TV and Radio News Staffing ... 2011

by Bob Papper

The latest RTDNA/Hofstra University Annual Survey found that 2010 marked a turnaround year for local TV news. Stations added 750 jobs last year ... recovering all the losses of 2009 (400 jobs lost) and making a dent in the 1,200 jobs lost in 2008. In fact, the survey found that anticipated hiring in 2011 could bring the industry back to its pre-crash peak by the start of 2012.

Total local television news employment is now 26,522. That's an increase of 2.9 percent in the last year. That's still 1,295 behind the 2007 peak of 27,817. The American Society of News Editors (ASNE) reports that newspaper employment rose by 100 in 2010 (up 2/100 of a percent) to 41,600. That's down from 55,100 in 2007.

Overall, there are now 745 TV stations originating local news ... running that news on those stations and another 223 stations ... for a total of 968 stations airing local news.

TV Staff Size – 2011

	Avg full-time	Median full-time	Maximum full-time	Avg part-time	Median part-time	Maximum part-time	Avg total staff	Median total	Maximum total staff
All TV	35.6	30	164	4.0	2.0	34	39.5	33	164
Big four affiliates	38.8	33	164	4.1	2	34	42.8	36	164
Other commercial	12.4	9	65	3.7	2	15	15.4	9.5	65
Market size:									
1-25	56.4	68	164	6.2	3	30	61.1	69	164
26-50	54.7	58	100	5.4	4	20	60.1	65	106
51-100	38.1	38	90	4.4	2.5	34	43.0	44	91
101-150	24.3	24	75	3.2	1	30	28.0	28.5	105
151+	17.7	16	47	2.1	1	13	20.0	19.5	52

The median full time number of staffers rose by one from a year ago, but that probably understates staff growth. Independents dropped noticeably from a year ago, but the typical network affiliate went up by two. Not everyone shared in the growth. Markets 101 and smaller actually fell, but markets 26 - 100 rose, and the top 25 markets went up significantly.

Staff Size Changes ... the past year

	Increase	Decrease	Same	Don't know
All TV news	31.3%	20.0%	48.1%	0.6%
Big four affiliates	33.0	18.1	48.2	0.6
Other commercial	20.0	36.0	44.0	0

Perhaps better than any other, this table on staff size changes shows what a difference a year makes. A year ago, almost two-thirds of the stations reported a decrease in staffing. This year, that's down to 20%. A year ago, less than 12% of stations increased staff; this year it was over 31%. Same staff size doubled from 24% last year to 48% this year.

The bigger the market and the bigger the staff, the more likely for a station to have hired even more people. By market size, the tipping point came in markets 151+; smaller than that, more stations shrank than grew. By staff size, staffs 11 - 20 were just about dead even growing and shrinking, but the smallest staffs, 1 - 10, were almost twice as likely to shrink as grow. Fox affiliates were most likely to increase in size, with ABC affiliates a little more likely to grow than CBS or NBC affiliates. Stations in the Northeast and South were more likely to add people than stations in the Midwest or West.

CTV Direct Case (Allocation) 2014-2017: Papper Testimony

Planned Staff Changes ... the next year

	Increase	Decrease	Same	Not sure
All TV news	34.0%	3.5%	52.4%	10.2%
Big four affiliates	33.9	3.2	53.7	9.2
Other commercial	45.5	4.5	27.3	22.7

A majority of news directors expect no change in staffing in 2011, but 10 times as many stations expect to add staff as cut, and those numbers run almost across the board. Interestingly, stations with 11 - 20 staffers, which lagged behind in 2010 lead the rest in expecting staff growth in 2011. The smallest stations, with 1 - 10 staffers, remain at the bottom, but even there, more than five times as many news directors expect staff growth as expect cuts. Network affiliation made less of a difference here, although Fox affiliates remain on top for expansion expectation. Jobs in 2011 appear most likely to be in the South and least likely to be in the Midwest.

If those numbers for anticipated hiring in 2011 play out as expected, the industry would return to its pre-crash staffing peak by the start of 2012.

TV News Budget ... the past year

	Increase	Decrease	Same	Don't know
All TV news	26.9%	23.9%	43.2%	6.0%
Big four affiliates	28.8	22.1	42.8	6.3
Other commercial	15.0	40.0	40.0	5.0
Market size:				
1-25	21.7	34.8	37.0	6.5
26-50	19.6	32.6	41.3	6.5
51-100	39.5	18.4	36.8	5.3
101-150	25.0	22.5	48.8	3.8
151+	22.6	17.0	50.9	9.4

TV news budgets in 2010 bore no resemblance to the industry of 2009. A plurality were unchanged, and more budgets rose than fell. Compare that to 2009 when almost two-thirds of all budgets dropped from the year before. Overall, three times as many budgets rose in 2010 versus 2009, while a third as many fell. And the numbers would have been even better if not for the smallest news operations, with 1 - 10 staffers, holding the overall numbers down. Stations in the West were the only ones to have more budgets that fell than went up, but even there, staying the same was the easy winner.

TV News Profitability ... 2011 - 2000

	2011	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000
Showing profit	57.4%	47.8%	52.7%	55.4%	56.2%	57.4%	44.5%	58.4%	55.3%	54.9%	56%	58%
Breaking even	9.3	14.6	11.6	11.5	11.5	8.1	24.2	10.4	13.6	11.6	13	11
Showing loss	6.9	8.3	14.5	10.5	6.4	10.0	12.1	9.2	9.2	11.2	10	11
Don't know	26.3	29.2	21.3	22.6	26.0	24.4	19.2	22.0	21.9	22.3	21	20

TV news profitability soared in 2010 --- up 10 points from the year before and reaching the highest level since 2006. The bigger the staff, the more likely to show a profit. A higher percentage of Fox affiliates reported making a profit than other network affiliates, but news directors at Fox stations were also more likely to know the answer to the question, so there may not be any real differences among network affiliates. Again, stations in the Northeast and South led over stations in the Midwest and West, but even in the West, where the percentage of profitability was the lowest, it still hit 50%.

TV News Profitability ... by Size and Affiliation - 2011

	Showing profit	Breaking even	Showing loss	Don't know
Market size:				
1-25	55.8%	4.7%	16.3%	23.3%
26-50	61.0	7.3	4.9	26.8
51-100	69.7	9.2	3.9	17.1
101-150	54.5	9.1	6.5	29.9
151+	42.3	15.4	5.8	36.5
Staff size:				
51+	72.4	1.7	5.2	20.7

CTV Direct Case (Allocation) 2014-2017: Papper Testimony

31-50	76.1	3.0	3.0	17.9
21-30	55.1	10.2	2.0	32.7
11-20	48.1	15.4	11.5	25.0
1-10	9.4	21.9	25.0	43.8
Affiliation:				
ABC	60.8	5.4	5.4	28.4
CBS	62.2	11.0	7.3	19.5
Fox	71.9	9.4	6.3	12.5
NBC	57.5	8.2	0	34.2
Big four affiliates	61.7	8.4	4.6	25.3
Other commercial	25.0	15.0	25.0	35.0

All breakdowns rose except the smallest stations, the smallest markets and non-affiliate television stations.

Percentage of TV Station Revenue Produced by News – 2011

	Average	Median	Minimum	Maximum	Not sure
All TV news	46.8%	45%	5.0%	100.0%	76.1%
Market size:					
1-25	38.6	40	10	60	69.0
26-50	48.9	45	30	100	65.0
51-100	52.3	53	13	90	74.6
101-150	47.5	50	16.5	70	81.6
151+	43.1	47.5	5	65	84.3
Staff size:					
51+	44.4	40.5	25	70	57.9
31-50	50.2	50	21	80	73.8
21-30	51.5	55	13	90	72.9
11-20	36.7	33	16.5	60	90.0
1-10	48.0	50	10	100	84.8
Affiliation:					
ABC	44.9	42.5	21	90	74.6
CBS	50.5	50	16.5	80	70.9
Fox	33.2	33	13	60	80.0
NBC	49.6	47.5	40	65	80.3
Big four affiliates	46.9	45	13	90	75.7
Other commercial	53.0	50	5	100	75.0

There are no meaningful changes in the percentage of station revenue produced by news from last year, although the average is up slightly -- even as the median stayed the same

Radio Staffing

The typical (median) radio news operation had a full time news staff of one -- the same as it's been since I started doing these surveys 17 years ago. Radio news remains highly centralized, with the typical news director overseeing the news on three stations, more than two-thirds of those multi-station operations have a centralized newsroom, and just about 80 percent of radio news directors say they have additional station responsibilities beyond news.

Radio Staff Size – 2011

	Avg. full-time	Median full-time	Max full-time	Avg part-time	Med part-time	Max part-time	Avg total staff	Med total staff	Max total staff
All radio news	2.4	1	22	1.7	1	25	4.0	2	26.0
Market size:									
Major	5.5	2	22	3.4	1.5	25	8.9	6	26
Large	2.6	2	10	1.1	1	2	3.6	3	12
Medium	1.6	1	6	1.3	1	20	2.9	2	21

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Small	1.2	1	4	1.2	0	11	2.4	2	11
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The number of radio stations in a market tended to have little to do with the size of the staff. Commercial stations overall had larger staffs than non-commercial stations, as did group-owned rather than independent.

Changes in Radio Staff and Budget in the last 12 months and planned for the future – 2011

	Increase	Decrease	Same	Not sure
Total news staff the past year	11.0	9.7	77.9	1.4
Plan to change amount of staff next year	12.0	2.1	75.4	10.6
Change in news budget from the year before	13.0	7.2	60.9	18.8

Non-commercial and independent radio stations were most likely to have grown in the past year, but overall, size really didn't change much. Three-quarters of stations expect no staff changes this year, although six times as many stations expect staff to increase rather than decrease. Still, the numbers are small. Those expecting growth are most often non-commercial stations and stations in the largest markets. Budgets were better in 2010, and fewer than half as many stations reported budget decreases as in the year before. Generally, the bigger the market, the more likely to see a budget increase.

Radio News Profitability ... 2011 - 2000

	2011	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000
Showing profit	23.0%	13.9%	11.8%	21.0%	29.1%	18.1%	19.6%	22.5%	25.2%	15.2%	17%	25%
Breaking even	21.5	13.9	16.7	13.7	13.1	17.6	14.4	17.1	13.8	13.9	17	15
Showing loss	9.6	9.8	9.8	10.5	8.6	6.4	3.1	7.2	2.4	7.3	0	7
Don't know	45.9	62.3	61.8	54.8	49.1	58.0	62.9	53.2	58.6	63.6	66	53

Group-owned radio stations tended to do a lot better in profitability, but the biggest change in the last year was that a lot more news directors knew the answer than they did a year ago.

Radio News Profitability by Market Size – 2011

	Showing profit	Breaking even	Showing loss	Don't know
Major market	20.7%	17.2%	13.8%	48.3%
Large market	33.3	33.3	0	33.3
Medium market	17.9	19.6	10.7	51.8
Small market	28.9	23.7	7.9	39.5

Major markets are those with 1 million or more potential listeners. Large markets are from 250,000 to 1 million. Medium markets are 50,000 to 250,000. Small markets are fewer than 50,000.

Bob Papper is the Lawrence Stessin Distinguished Professor of Journalism and chair of the Department of Journalism, Media Studies, and Public Relations at Hofstra University and has worked extensively in radio and TV news. This research was supported by the School of Communication at Hofstra University and the Radio Television Digital News Association.

About the Survey

The RTDNA/Hofstra University Survey was conducted in the fourth quarter of 2010 among all 1,729 operating, non-satellite television stations and a random sample of 3,000 radio stations. Valid responses came from 1,360 television stations (78.7 percent) and 203 radio news directors and general managers representing 603 radio stations.

Some data sets (e.g. the number of TV stations originating local news, getting it from others and women TV news directors) are based on a complete census and are not projected from a smaller sample.

CTV Direct Case (Allocation) 2014-2017: Papper Testimony

TV news staffing soars ... radio news remains the same ... 2012 by Bob Papper

- TV news employment up to second highest level ever
- More TV news hiring projected this year
- Radio news little changed ... as usual

The latest RTDNA/Hofstra University Annual Survey found that TV news staffing soared in 2011 ... adding 1,131 jobs ... to reach total full time employment of 27,653. That's a gain of 4.3% over last year and the highest average full time TV news staff ever. However, overall, it puts 2011 in second place for total TV news employment. First place is still held by year 2000. The average station newsroom employment then was lower than today, but more stations originated local news.

Overall, there are now 725 TV stations originating local news ... running that news on those stations and another 242 stations ... for a total of 967 stations airing local news.

The average TV station hired 5.4 replacements during 2011 and 1.5 new, additional positions. Top replacement hires: 1)reporters, 2)producers, 3)photographers, 4)anchors, 5)multimedia journalists, 6)weather, 7)associate producers/news assistants, 8)web, and 9)tape editor and sports. Top new hires: 1)producers, 2)reporters, 3)web, 4)anchors, 5)photographers, 6)multimedia journalists, 7)tape editor, 8)weather, associate producers/news assistants and executive producer

In contrast, the latest numbers for the newspaper industry found that newspaper newsroom staff fell 2.4% from a year ago. The American Society of News Editors reported that the total newspaper news staff of 40,600 is at the lowest level in the 35 years that ASNE has been conducting the survey. Overall, newsroom staff has fallen 28.6% from its high in 1990.

TV staff size – 2012

	Avg full-time	Median full-time	Maximum full-time	Avg part-time	Median part-time	Maximum part-time	Avg total staff	Median total	Maximum total staff
All TV	38.2	32	240	5.1	3	194	43.6	36	240
Big four affiliates	40.7	34	240	5.3	3	194	46.4	39	240
Other commercial	23.3	13	110	4.0	3	15	23.0	14	110
Non-commercial	4.6	4	8	1.9	1	6	6.5	7.5	10
Market size:									
1-25	67.7	70	240	7.3	4.5	36	75.8	80.5	240
26-50	46.7	52	94	5.1	4	17	51.6	56.5	94
51-100	39.0	38	85	4.1	3	20	43.9	43	100
101-150	26.5	25	92	6.6	2	194	33.5	30.5	209
151+	19.5	21	40	3.0	2	15	23.1	24	40

The median number of full time staffers rose by two from a year ago, and the average number soared by 2.6. That's a huge one-year increase. Not everyone shared in the growth. Markets 26 - 50 actually dropped, but markets 51+ all went up noticeably, and the biggest markets, 1 - 25, skyrocketed.

Staff size changes ... the past year

	Increase	Decrease	Same	Don't know
All TV news	42.9%	10.1%	46.2%	0.9%
Big four affiliates	41.8	9.9	47.4	1.0
Other commercial	64.0	12.0	24.0	0

In the last year, the percentage of stations saying they increased staff rose by more than 11%, and the percentage saying they decreased staff fell by 10%. Generally, the larger the market, the more likely that

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the station increased staff. Fox affiliates were more likely than any other group to increase staff size. Stations in the South were more likely to have added staff than stations elsewhere.

Planned staff changes ... the next year

	Increase	Decrease	Same	Not sure
All TV news	36.7%	2.4%	54.6%	6.3%
Big four affiliates	36.2	2.7	56.1	5.0
Other commercial	56.0	0	24.0	20.0

As with last year, a majority of news directors expect no staff size changes in 2012, but almost 15 times as many news directors expect to add staff as cut. Last year, the ratio was 10:1. Most of the market and staff sizes are similar in number, although the biggest market and staff groups are more likely than others to expect to add staff, and the smallest market and staff sizes are the least likely to expect growth. Affiliation makes little difference, although fewer NBC affiliate news directors expect to add staff than others, and fewer stations in the Midwest expect to add staff.

News directors can be a surprisingly optimistic lot, but last year's survey projections on hiring turned out to be dead on what took place in the following year.

TV news budget ... the past year

	Increase	Decrease	Same	Don't know
All TV news	38.0%	16.7%	38.7%	6.7%
Big four affiliates	39.6	17.2	36.6	6.6
Other commercial	31.6	5.3	52.6	10.5
Market size:				
1-25	34.0	11.3	52.8	1.9
26-50	42.5	22.5	27.5	7.5
51-100	37.2	18.6	39.5	4.7
101-150	51.4	10.8	31.1	6.8
151+	19.1	23.4	42.6	14.9

A plurality of TV news budgets stayed the same last year as the year before -- but just barely. A plurality of network affiliate news budgets went up. Eleven percent more TV news budgets increased than the year before, and the percentage that decreased fell by 7%. Most groupings shared in the budget increases, but the smallest stations and stations in the smallest markets rose the least.

TV news profitability ... 2012 - 2000

	2012	2011	2010	2005	2000
Showing profit	59.3%	57.4%	47.8%	44.5%	58%
Breaking even	7.7	9.3	14.6	24.2	11
Showing loss	3.7	6.9	8.3	12.1	11
Don't know	29.3	26.3	29.2	19.2	20

TV news profitability rose again, and this year's 59.3% is the highest level it's been since 1998.

TV news profitability ... by size and affiliation -- 2012

	Showing profit	Breaking even	Showing loss	Don't know
Market size:				
1-25	54.7%	17.0%	3.8%	24.5%
26-50	54.1	13.5	5.4	27.0
51-100	68.2	5.7	3.4	22.7
101-150	61.6	5.5	2.7	30.1
151+	47.8	0	4.3	47.8
Staff size:				
51+	67.7	9.2	3.1	20.0
31-50	64.9	7.8	1.3	26.0
21-30	60.7	8.9	3.6	26.8
11-20	48.8	7.3	2.4	41.5
1-10	20.0	10.0	10.0	60.0
Affiliation:				

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ABC	57.3	9.8	1.2	31.7
CBS	64.5	5.3	5.3	25.0
Fox	68.0	8.0	4.0	20.0
NBC	62.5	3.4	1.1	33.0
Big four affiliates	62.0	6.3	2.6	29.2
Other commercial	44.4	22.2	16.7	16.7

Stations in the smallest markets, with the smallest staffs and outside the big four networks all brought the profitability numbers down.

Percentage of TV station revenue produced by news – 2012

	Average	Median	Minimum	Maximum	Not sure
All TV news	48.2%	45.0%	25	75%	77.3%
Market size:					
1-25	39.2	35.0	25	70	81.6
26-50	46.1	44.5	35	75	65.7
51-100	51.9	55	25	67	75.6
101-150	46.7	45	25	70	77.1
151+	57.1	60	40	65	84.4
Staff size:					
51+	45.9	44.5	25	75	66.7
31-50	51.9	55	35	70	79.7
21-30	51.3	51.5	28	70	69.8
11-20	45.0	45	25	65	89.7
1-10	50.0	50	50	50	95.0
Affiliation:					
ABC	45.9	48	25	67	80.0
CBS	50.6	50	35	70	75.0
Fox	34.5	35	25	44	75.0
NBC	51.4	52.5	25	75	71.4
Big four affiliates	48.2	45	25	75	75.3
Other commercial	50.0	50	50	50	94.4

As with last year, there are no meaningful changes in the percentage of station revenue produced by news compared to the year before. Although the average is up slightly, the median stayed the same.

Radio Staffing

The typical (median) radio news operation had a full time news staff of one -- the same as it's been since I started doing these surveys 18 years ago. Radio news remains highly centralized, with the typical news director overseeing the news on two stations and more than three-quarters (77.6%) of all multi-station operations have a centralized newsroom.

Radio staff size – 2012

	Avg. full-time	Median full-time	Max full-time	Avg part-time	Med part-time	Max part-time	Avg total staff	Med total staff	Max total staff
All radio news	2.5	1	48	1.8	1	40	4.3	2	79
Market size:									
Major	7.9	5	48	4.2	1	40	12.1	6	79
Large	2.6	2	15	2.2	1	16	4.7	3	21
Medium	1.5	1	15	1.4	1	8	2.9	2	20
Small	1.4	1	7	1.1	0	11	2.5	2	11

This year's survey included some very large major market all news stations, and those stations raised the average staff size. That's why it's frequently better to focus on the median, which gives a better sense of what's happening at the typical station. With those larger, all news stations, the major market median rose, but all other medians -- including overall -- remained exactly the same as it was last year. Non-commercial

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stations tended to have more part timers, but otherwise, there was little difference between commercial and non-commercial. Group owned stations tended to be larger -- as did stations in the Northeast.

Changes in radio staff and budget in the last 12 months and planned for the future -- 2012

	Increase	Decrease	Same	Not sure
Total news staff the past year	16.0%	8.8%	74.0%	1.1%
Plan to change amount of staff next year	13.8	0.6	75.7	9.9
Change in news budget from the year before	15.7	8.4	62.9	12.9

Most of these numbers look a lot like last year. Five percent more stations reported an increase in staff than a year ago, but the percentage reporting a decrease in staff fell by less than a percentage point. Planned staff and budget changes are almost identical. Non-commercial stations fared much better than commercial ones. More than twice as many non-commercial stations reported increasing staff compared to commercial stations. The bigger the staff, the more likely for the station to have increased, and most of that increase came in the biggest markets (1 million and more). Groups fared better than independents, but geography made little difference. Planned increases follow a similar pattern, except that a lot fewer non-commercial stations plan increases. There were few meaningful differences in budget, although the rich (bigger stations in the biggest markets) were far more likely to get richer (more budget) than any other group.

Radio news profitability ... 2012 - 2000

	2012	2011	2010	2005	2000
Showing profit	14.6%	23.0%	13.9%	19.6%	25%
Breaking even	19.5	21.5	13.9	14.4	15
Showing loss	10.4	9.6	9.8	3.1	7
Don't know	55.5	45.9	62.3	62.9	53

The percentage of news directors not knowing the answer to news profitability grew by 10% over last year, and most of that appears to have come from the profit group. The biggest stations tended to do better than others; stations in the West didn't do as well as all the other areas. Although I report an estimate of station revenue that comes from news in TV, I don't report the number in radio because the overwhelming number of radio news directors (81.1%) say they don't know, and the survey sample size in radio is smaller than in television..

Radio news profitability by market size -- 2012

	Showing profit	Breaking even	Showing loss	Don't know
Major market	18.2%	13.6%	18.2%	50.0%
Large market	12.5	12.5	12.5	62.5
Medium market	13.3	23.3	8.3	55.0
Small market	15.5	20.7	8.6	55.2

Major markets are those with 1 million or more potential listeners. Large markets are from 250,000 to 1 million. Medium markets are 50,000 to 250,000. Small markets are fewer than 50,000.

It's also hard to project radio hiring based on the survey responses. Only half the news directors answered the question, and there's no way to know whether a non-answer means there was no hiring or whether it's just a non-answer. The median number of hires -- both replacements and new positions -- was zero. That doesn't mean there was no hiring, but half the stations reported they hired no one in news. Of those that did hire, they hired an average of 0.4 people as replacements and 0.5 people in new positions. Bottom line: another weak year for radio employment.

Bob Papper is the Lawrence Stessin Distinguished Professor of Journalism and chair of the Department of Journalism, Media Studies, and Public Relations at Hofstra University and has worked extensively in radio and TV news. This research was supported by the School of Communication at Hofstra University and the Radio Television Digital News Association.

About the Survey

CTV Direct Case (Allocation) 2014-2017: Papper Testimony

The RTDNA/Hofstra University Survey was conducted in the fourth quarter of 2011 among all 1,735 operating, non-satellite television stations and a random sample of 3,000 radio stations. Valid responses came from 1,238 television stations (71.4%) and 260 radio news directors and general managers representing 743 radio stations.

Some data sets (e.g. the number of TV stations originating local news, getting it from others and women TV news directors) are based on a complete census and are not projected from a smaller sample.

CTV Direct Case (Allocation) 2014-2017: Papper Testimony

TV news employment stagnates ... radio news plods along as usual ... 2013 by Bob Papper

- TV news employment holds steady
- The average TV staff size goes up, but the number of newsrooms falls
- Radio news little changed ... as usual

The latest RTDNA/Hofstra University Annual Survey found lots of staff turnover, but when the dust settled, the total TV staffing was virtually unchanged from a year ago -- down just 48 to a total local TV news staff of 27,605. The average staff size per newsroom actually grew to break last year's record, but, once again, fewer newsrooms resulted in that slight overall shrinkage. It's still the third highest total staff ever (barely behind both 2000 and last year).

Overall, there are now 717 TV stations originating local news ... running that news on those stations and another 235 stations ... for a total of 952 stations airing local news. That's down eight stations originating news from last year's 725, and they're running news on seven fewer additional stations than last year. Most of the stations that stopped originating local news are involved in some form of consolidation (so they're still running news), but some other stations that got news from elsewhere dropped local news completely.

The number of stations originating local news peaked in 2005 at 778. It's been steadily down since then. Some of those were marginal operations to begin with, but quite a few TV newsrooms have been subsumed in some sort of consolidation or shared services agreement. We're now losing TV newsrooms at the fairly steady rate of eight per year. Until this year, the number of stations getting news from one of those originating stations has been growing. This is the first year that list has gotten smaller. I'll have to see if that's also a trend.

In contrast, the latest numbers from the American Society of News Editors (ASNE) found that newspaper newsroom staff fell 6.4% from a year ago. That's approaching three times the previous year's drop of 2.4%. That takes the total daily newspaper news staff down from last year's record low of 40,600 to a new record low of 38,000, spread among nearly 1,400 newspapers (twice the number of local TV newsrooms). The average U.S. daily newspaper now has 27.5 news staffers; the average local TV news staff is 38.5.

The average TV station hired 5.6 replacements during 2012 and .90 new, additional positions. Replacements are up 0.2, but new hires are down 0.6 from a year ago.

Top replacement hires:

1. Reporters ... well ahead of #2.
2. Producers ... well ahead of #3.
3. Photographers ... well ahead of #4.
4. Anchors ... at double #5.
5. MMJs ... well ahead of #6.
6. Weather
7. Video editors and assignment desk (tied) ... about double #9.
9. A tie among: writer, sports anchor, executive producer, other news manager, web producer and anchor/reporter.

The only meaningful difference in that list compared to last year is that AP (associate or assistant producer/news assistant) virtually disappeared from the list this year.

Top new hires:

1. Reporter and producer (tied) ... well ahead of #3.
3. Anchor ... barely ahead of #4.
4. MMJ, photographer and web producer (tied) ... double #7.
7. AP and weather (tied).
9. Barely showing up, but it's executive producer and digital content manager

There are more differences among new hires this year versus last. Web hires dropped this year, along with tape editors and APs. MMJs rose from a year ago.

TV staff size – 2013

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	Avg full-time	Median full-time	Maximum full-time	Avg part-time	Median part-time	Maximum part-time	Avg total staff	Median total	Maximum total staff
All TV	38.5	31	136	4.9	2	130	43.1	34	175
Big four affiliates	40.9	33	136	5.2	2	130	45.6	36	175
Other commercial	25.3	18	107	4.3	3	19	27.2	20.5	86
Non-commercial	7.6	7	23	0.9	0	3	9.3	8	23
Market size:									
1-25	67.7	76	136	9.1	4	50	76.0	82	175
26-50	51.0	55	102	4.2	3	13	57.1	61	107
51-100	40.1	39	85	4.3	3	20	43.3	42	100
101-150	25.8	25	47	5.1	2	130	31.2	29	145
151+	19.1	19	34	2.9	1	32	22.7	22.5	47

The average full time staff rose slightly this year, but the median full time staff dropped by one. Overall, most market sizes held fairly steady in the last year.

Staff size changes ... the past year

	Increase	Decrease	Same	Don't know
All TV news	44.8%	8.5%	46.4%	0.3%
Big four affiliates	45.4	7.8	46.4	0.3
Other commercial	36.0	12.0	52.0	0

Generally, the bigger the station, the more likely it was to get even bigger. ABC and NBC affiliates were a little more likely to grow than CBS or Fox affiliates. Stations in the Northeast were most likely to grow, followed by the Midwest ... with the South and West lagging behind.

Planned staff changes ... the next year

	Increase	Decrease	Same	Not sure
All TV news	34.7%	2.5%	54.0%	8.9%
Big four affiliates	34.7	2.4	54.6	8.2
Other commercial	40.0	4.0	44.0	12.0

Two-thirds of the biggest stations and two-thirds of the top 25 market stations expected little or no change in staff this year. Fox affiliates were the most likely to expect growth in the next 12 months, but that was also true last year -- even though it didn't work out that way. Stations in the South were the most likely to expect growth, and stations in the Northeast were the least likely.

TV news budget ... the past year

	Increase	Decrease	Same	Don't know
All TV news	48.8%	5.7%	38.5%	7.0%
Big four affiliates	50.7	5.6	36.7	7.0
Other commercial	31.6	10.5	57.9	0
Market size:				
1-25	38.5	7.7	48.1	5.8
26-50	54.5	2.3	31.8	11.4
51-100	50.6	7.4	39.5	2.5
101-150	52.9	4.3	37.1	5.7
151+	46.2	5.8	34.6	13.5

The percentage of stations with bigger news budgets rose more than 10 points in the last year, and the percentage of stations with a lower budget fell by 11. All of that increase went to network affiliates. Stations in the Northeast generally fared the best, while stations in the West lagged behind.

TV news profitability ... 2000 - 2013

	2000	2005	2010	2011	2012	2013
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Showing profit	58%	44.5%	47.8%	57.4%	59.3%	65.7%
Breaking even	11	24.2	14.6	9.3	7.7	4.9
Showing loss	11	12.1	8.3	6.9	3.7	4.2
Don't know	20	19.2	29.2	26.3	29.3	22.7

The percentages of stations making a profit on news rose to its highest level since 1995, when it hit 72%. The highest I've ever seen was 1994, when profitability was 83%. Missing percentages are non-commercial stations.

TV news profitability ... by size and affiliation – 2013

	Showing profit	Breaking even	Showing loss	Don't know
Market size:				
1-25	72.3%	4.3%	6.4%	12.8%
26-50	57.5	7.5	5.0	22.5
51-100	79.7	2.5	2.5	13.9
101-150	57.4	5.9	4.4	30.9
151+	55.8	5.8	3.8	34.6
Staff size:				
51+	85.2	1.6	3.3	8.2
31-50	73.5	1.5	1.5	23.5
21-30	64.3	8.9	3.6	21.4
11-20	53.3	11.1	4.4	28.9
1-10	15.8	5.3	21.1	36.8
Affiliation:				
ABC	69.9	2.7	1.4	26.0
CBS	63.4	9.8	4.9	22.0
Fox	70.8	4.2	8.3	12.5
NBC	71.8	2.6	1.3	24.4
Big four affiliates	68.5	5.1	3.1	23.0
Other commercial	57.9	5.3	5.3	31.6

Stations with the smallest staffs and outside the big four networks brought the profitability numbers down. They usually do. Missing percentages are non-commercial stations.

Percentage of TV station revenue produced by news – 2013

	Average	Median	Minimum	Maximum	Not sure
All TV news	48.6%	46.5%	5.0%	74.1%	74.7%
Market size:					
1-25	41.2	40	5	70	66.7
26-50	51.2	51	45	60	80.0
51-100	52.4	54	25	74.1	72.2
101-150	45.9	40	37	70	77.3
151+	54.6	55	30	68	78.7
Staff size:					
51+	43.4	41.5	5	74.1	59.3
31-50	46.5	46	25	70	69.7
21-30	57.7	65	37	68	80.0
11-20	50.9	46	30	70	82.9
1-10	*	*	*	*	94.4
Affiliation:					
ABC	51.1	55	17	70	73.0
CBS	46.1	45	5	70	77.3
Fox	38.0	40	25	45	78.3
NBC	49.5	50	27	74.1	67.1
Big four affiliates	48.2	46	5	74.1	73.0
Other commercial	62.5	62.5	60	65	88.9

There was a small uptick in the percentage of station revenue coming from news last year. The overall average went up by 0.4, but the median rose by 1.5.

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Radio Staffing

The typical (median) radio news operation had a full time news staff of one -- the same as it's been since I started doing these surveys 19 years ago. Radio news remains highly centralized, with the typical news director overseeing the news on two stations and 80% of all multi-station operations operating with a centralized newsroom.

Radio staff size -- 2013

	Avg. full-time	Median full-time	Max full-time	Avg part-time	Med part-time	Max part-time	Avg total staff	Med total staff	Max total staff
All radio news	2.5	1	23	1.8	1	32	4.3	2.5	32
Market size:									
Major	6.0	2	23	2.9	1	14	8.8	7	29
Large	3.0	1	23	1.5	1	10	4.5	2	26
Medium	2.0	1	10	1.8	1	32	3.8	3	32
Small	1.2	1	7	1.4	1	7	2.6	2	9

Most of these numbers for radio aren't simply close to last year -- they're exactly the same. Exactly. Overall average full time, median full time, average and median part time and total staff ... all exactly the same as a year ago. Down to the decimal point. We had fewer extremely large stations in the survey this year than last, but the big picture didn't change. As it has for the 19 years I've been doing this research, the typical (median) radio station still has one person doing news. Typically, non-commercial radio stations have twice the staff as commercial ones. And a group of 2 or more stations in a market didn't change that typical one news person until the group reached six or more stations. At that point, the typical news department had three people in news instead of one.

Changes in radio staff and budget in the last 12 months and planned for the future -- 2013

	Increase	Decrease	Same	Not sure
Total news staff the past year	12.3%	8.6%	77.2%	1.9%
Plan to change amount of staff next year	10.2	0.6	82.8	6.4
Change in news budget from the year before	13.8	8.8	61.3	16.2

Staff increases were a function of commercial/non-commercial and market size. Non-commercial stations were four times as likely to increase staff as commercial stations, and, generally, the larger the market, the more likely for the station to have added staff. Ownership and group size had little bearing. In fact, if anything, larger groups were a little less likely to add staff than others. There was no pattern to stations planning to increase staff in 2013. Budget numbers are pretty similar to last year ... and the year before, and so on.

Radio news profitability ... 2000 - 2013

	2000	2005	2010	2011	2012	2013
Showing profit	25%	19.6%	13.9%	23.0%	14.6%	14.3%
Breaking even	15	14.4	13.9	21.5	19.5	17.4
Showing loss	7	3.1	9.8	9.6	10.4	11.8
Don't know	53	62.9	62.3	45.9	55.5	33.5
Non-profit						23.0

Profitability was a function of market size. The biggest markets were most likely to make a profit on news (20.8%), straight down to the smallest markets at just 8.5%. Number of stations, ownership and region made no discernible difference in profitability. For the first time, I offered news directors an option of non-profit in response to the question. Apparently, I should have done that earlier because it appears that most of those news directors used to answer "didn't know" rather than the more accurate "non-profit."

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I've never reported the percentage of radio station revenue derived from news before because so few radio news directors knew the answer. Typically, 80%+ couldn't answer the question. But this year, a third gave an answer. They put average station revenue for news as 6.1% and a typical (median) percentage of revenue at 2.3%.

Radio news profitability by market size – 2013

	Showing profit	Breaking even	Showing loss	Don't know	Non-profit
Major market	20.8%	8.3%	4.2%	20.8%	45.8%
Large market	18.2	9.1	9.1	30.3	33.3
Medium market	14.0	15.8	17.5	38.6	14.0
Small market	8.5	29.8	10.6	36.2	14.9

Major markets are those with 1 million or more potential listeners. Large markets are from 250,000 to 1 million. Medium markets are 50,000 to 250,000. Small markets are fewer than 50,000.

As always, it's also hard to project radio hiring based on the survey responses. Only half the news directors answered the question, and there's no way to know whether a non-answer means there was no hiring or whether it's just a non-answer. The median number of hires -- both replacements and new positions -- was zero. That doesn't mean there was no hiring, but more than half the stations reported they hired no one in news. Of those that did hire, they hired an average of 0.3 people as replacements and 0.1 people in new positions. Hard to imagine, but that's noticeably lower than last year. Bottom line: another in a series of weak years for radio employment.

Bob Papper is the Lawrence Stessin Distinguished Professor of Journalism and chair of the Department of Journalism, Media Studies, and Public Relations at Hofstra University and has worked extensively in radio and TV news. This research was supported by the School of Communication at Hofstra University and the Radio Television Digital News Association.

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Some data sets (e.g. the number of TV stations originating local news, getting it from others and women TV news directors) are based on a complete census and are not projected from a smaller sample.

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No new record for amount of TV news ... sort of by Bob Papper

- The amount of TV news remains high
- News directors project more for next year
- Changes in survey questions make radio comparisons difficult

After four straight years of setting new records for the amount of news, the number actually dropped slightly this year -- by 6 minutes per weekday. But the latest RTDNA/Hofstra University Annual Survey found the median remained at 5 hours per weekday, and both average and median rose for both Saturday and Sunday, so if you throw in the weekend, then there was a small, overall increase. Call it a semi-record.

Hours of local TV news per day – 2013

	Average weekday	Median weekday	Weekday maximum	Average Saturday	Median Saturday	Saturday maximum	Average Sunday	Median Sunday	Sunday maximum
All TV news	5.4	5	37.5	2.0	1.5	24	1.9	1.5	24
Big four affiliates	5.7	5	37.5	2.0	1.5	24	2.0	1.5	24
Other commercial	3.3	2.8	9	1.7	1	7.5	1.6	1	7.5
Market size:									
1-25	6.2	5.5	24	3.3	3	24	3.3	3	24
26-50	5.2	5.8	10	2.5	2.9	7.5	2.5	2.5	7.5
51-100	6.1	5	37.5	2.0	2	6.5	1.9	1.5	7
101-150	4.9	5	11	1.4	1	3.5	1.3	1	3.5
151+	4.4	4	15	1.0	1	3.5	0.9	1	3
Staff size:									
Staff 51+	7.6	6.5	37.5	3.3	3	7.5	3.2	3.3	7.5
Staff 31-50	5.6	5	11	1.9	1.5	4	1.8	1.5	5.5
Staff 21-30	4.4	4	7.5	1.3	1	3.5	1.2	1	3.5
Staff 11-20	3.9	3.5	15	0.8	1	2	0.8	1	2
Staff 1-10	2.2	1.3	15	0.3	0	1	0.2	0	1
Affiliation:									
ABC	5.4	5	25	2.4	2	24	2.3	1.5	24
CBS	5.5	5.5	15	1.9	1.5	5	1.8	1.5	5.5
Fox	6.6	6.5	11.5	1.8	1	5	2.0	1	5
NBC	5.8	5	37.5	2.0	1.5	6.5	2.0	1.5	7
PBS	1.5	1.5	3	0.3	0.2	1	0.2	0	1

Generally, the bigger the market and the bigger the news staff, the more news a station is likely to run.

Saturday and Sunday news time rose an average of 12 and 6 minutes each, respectively. But the median number went up by half an hour each day. Over 40% of all TV stations say they increased the amount of news that they run, and few stations report cutting back.

Amount of news changes ... the past year

	Increase	Decrease	Same	Not sure
All TV News	41.2%	2.7%	55.8%	0.3%
Big four affiliates	42.5	1.7	55.4	0.3
Other commercial	33.3	8.3	58.3	0
Market size:				
1-25	51.7	3.3	45.0	0
26-50	39.2	3.9	56.9	0
51-100	40.5	4.8	54.8	0
101-150	39.5	0	59.2	1.3
151+	35.1	1.8	63.2	0

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The percentage of stations that reported increasing the amount of news fell about 4 points from last year, and the percentage reporting a decrease increased by just over one. Cutbacks were most common among the smallest newsrooms (1 - 10 staffers) and stations not affiliated with one of the four major networks. But if over 40% of stations reported increasing news, why is there less weekday news now than the year before? First, it's not the same stations reporting every year, so even though participation rates are high, I don't track the exact same stations from one year to the next. And this year, there are noticeably fewer stations reporting 10 and more hours per day. It just happens.

Changes in newscasts in the past year

	Added a newscast	Cut a newscast	No change
All TV news	36.8%	6.0%	59.7%
Big four affiliates	38.6	5.6	58.3
Other commercial	20.0	5.0	75.0
Market			
1 - 25	49.1	11.8	47.1
26 - 50	36.4	6.8	59.1
51 - 100	36.6	6.2	58.5
101 - 150	32.4	2.8	66.2
151+	30.8	3.8	65.4
Staff size			
51+	47.6	8.1	50.0
31 - 50	41.2	4.5	55.9
21 - 30	29.3	1.7	69.0
11 - 20	31.1	6.7	64.4
1 - 10	0	15.8	84.2

There was a nearly 6 point drop in the percentage of stations adding a newscast, with no major differences based on affiliation. Stations in the South were more likely to add a newscast than others. The percentage of stations cutting a newscast nearly doubled from the year before -- especially in the largest markets and at the smallest shops. Still, it's a small number.

Almost 37% of news directors said they added a newscast in 2012, and almost all of them listed when they added. The big winner was weekend mornings. Over 20% of the news directors who added newscasts listed Saturday morning, Sunday morning or both. And almost 20% noted some time Saturday or Sunday evening (or both). Next came the early morning on weekdays, with the 4 am hour and 5 am hour each getting about 10% of all the additions. After that, additions were all across the board. In fact, the only times NOT seeing new newscasts were 9 am - 11 am, 1 pm - 4 pm and 8 pm - 9 pm. Otherwise, every hour from 4 am to midnight saw at least some new newscasts.

In contrast, only 6% of TV news directors said they cut a newscast. Almost 20% of that group said they cut back a noon newscast from an hour to a half hour. Otherwise, the cuts were just a random newscast somewhere in the schedule. Note that the percentages above do not necessarily add up to 100% because the same station may have both added and cut a newscast.

Amount of news planned ... the next year - 2013

	Increase	Decrease	Same	Not sure
All TV news	29.9%	0	60.7%	9.5%
Big four affiliates	29.4	0	61.8	8.9
Other commercial	44.0	0	44.0	12.0
Market size:				
1-25	26.2	0	67.2	6.6
26-50	32.0	0	56.0	12.0
51-100	36.9	0	56.0	7.1
101-150	24.7	0	61.0	14.3
151+	28.6	0	64.3	7.1

As far as amount of news planned, overall, there's not much change in these numbers from a year ago, but that overall figure hides two significant differences. The percentage of other commercial stations (not ABC, CBS, Fox and NBC) planning to increase news this year is up 16 points over last year. That's the plus side.

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But the percentage of stations in top 25 markets that expect to increase news is down more than 10 points from a year ago. We'll see how that all comes out next year.

Radio News

I wish I could provide a clear picture of the amount of radio news this year versus years past, but I can't. It's been clear for a while that different radio news directors were answering the question about amount of news in different ways -- or not answering it at all because of how long and detailed the question was. For two years now, I've tried to streamline and simplify the question. I switched from asking for data from each station by daypart to asking for just weekday and Saturday and Sunday totals; and I've switched from asking hours of news to asking minutes of news.

Hopefully, all of these changes have resulted in better numbers, but the changes themselves have made comparisons with the past largely impossible. We'll see how this year's numbers compare to next year's.

Overall in the survey, 77.7% of radio stations run local news -- 78.8% of AM stations and 77.2% of FM stations. The overall percentage is up a surprising 8.8 from last year, with AM stations up 9.8 points and FM stations up 4. As I do each year, I would urge caution on those numbers. The numbers are based on stations that return the survey, and since it's a news survey, stations that run news could well be more likely to return the surveys than stations that do not. It's possible those percentages are too high.

Average and median minutes -hours of locally-produced radio news -- 2013

	Weekday average	Weekday median	Saturday average	Saturday median	Sunday average	Sunday median
All radio	101.2	60.0	26.5	0	19.4	0
Major market	120.1	95.0	28.7	0	28.8	0
Large market	93.0	32.0	18.8	0	14.1	0
Medium market	131.3	60.0	36.3	1.5	21.3	0
Small market	60.1	49.0	18.5	4.5	15.6	0

Not surprisingly, more staff meant more news. So did more stations in a group. There was no consistent pattern by geography, although stations in the West tended to do a little less news than others. Note that these numbers represent amount of news per newsroom -- not news per station.

Changes in radio news in the last 12 months and planned for the future -- 2013

	Increase	Decrease	Same	Not sure
Amount of news the past year	22.0%	6.7%	70.1%	1.2%
Plan to change amount of news next year	12.7	1.2	80.6	5.5

Historically, these numbers have tended to be pretty consistent, but this year is different. The percentage of stations reporting an increase in news fell from 30.1% last year to 22% this time around. The percentage reporting a drop edged up from 4.9% to 6.7%. Non-commercial stations were a little more likely to increase the amount of news; so were stations in the biggest markets.

Half as many radio news directors expect to increase news this year as expected to increase news a year ago -- down from last year's 25.4% to this year's 12.7%. There were no meaningful differences by subgroup (staff size, ownership, number of stations, etc).

About one in five (21.8%) news directors reported adding a newscast last year. That's almost identical to the previous year. Mornings expanded more than any other area, but even the exact times in the morning varied quite a bit.

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One in ten news directors reported cutting a newscast last year. That's just about the same as last year's 10.2% figure. Those cuts tended not to concentrate in any particular daypart more than another.

Number of Stations Where the Radio News Director Oversees the News – 2013

No. of Stations	Percentage
One	40.0
Two	25.7
Three	11.4
Four	8.0
Five	6.9
Six+	8.0
Overall	Number
Average	2.6 locally
Median	2
Maximum	14 locally + 30 elsewhere

The numbers here are sharply different from past years, with a huge spike in the percentage of news directors saying they oversee the news on just one station. However, the phrasing of the question changed this year, so a direct comparison is risky. It could be that I simply heard from more news directors at single stations, but it could also be a different interpretation by respondent news directors. I should know the answer next year.

Where more than one related station ran news in a market, 80% had a centralized newsroom. That's up almost 2 points from last year to its highest level ever.

What else radio news directors do – 2013

This year, 64.5% of radio news directors said they had other responsibilities at the station beyond news. That's down from last year and the year before and well below the all time record of 83.1% five years ago. But I also cracked down on what constituted "beyond news," since a lot of the answers looked like the usual things that I remember considering part of the job when I worked in radio news. The smaller the market, the more likely for a news director to have other responsibilities.

What else radio news directors do?

Other job	Percentage
Announcing	28.9%
Sports	17.8
General Manager	16.7
Program Director	14.4
Public Affairs	12.2
Promotions	11.1
Production	11.1
Operations	11.1
News Anchor	10.0
x Sales	7.8
Other	6.7
Web	6.7
Talk show host	5.6
Education	5.3

Sports and announcing swapped positions from a year ago, but otherwise, most of the numbers are fairly similar.

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Appendix E

Fewer TV Newsrooms ... but They're Doing More Local News Than Ever Before by Bob Papper

- Big drop in local TV newsrooms
- Amount of TV news hits another new record high
- The amount of news on radio goes up

The number of TV stations originating local news accelerated its generally steady slide ... dropping nine from last year. The latest RTDNA/Hofstra University Survey shows the number of TV stations originating local news is down to 705 from last year's 714. There were 717 two years ago.

Those 705 TV stations run news on those and another 357 stations. The latter number is another new, all-time high – up 18 from last year's 339. That puts the total number of stations running local news at a record 1,062 – up nine from a year ago. The total keeps going up, but it's doing so because a smaller number of newsrooms are running news on more and more outlets.

For those keeping score by affiliation, here's how those 705 newsrooms break down:

- 177 NBC affiliates ... down another 2 (it was down 2 a year ago as well)
- 172 CBS affiliates ... same
- 169 ABC affiliates ... down 4
- 72 Fox affiliates ... down 2 (after being up 4 the year before)
- 36 Univision affiliates ... same (again)
- 26 Independents (two of which are Hispanic) ... down 1
- 23 Telemundo affiliates ... same (again)
- 13 PBS affiliates ... down 1
- 9 CW affiliates ... same (again)
- 4 America ONE affiliates ... same
- 2 This TV affiliates ... same
- 1 Youtoo America ... same

Up from last year: nobody

Down from last year: ABC, NBC, Fox, Independents, PBS

Staying the same: CBS, Univision, Telemundo, CW, America ONE, This TV, Youtoo America

And here's how those 357 stations that get news from another station break down:

- 99 Fox affiliates ... up 2
- 53 CW affiliates ... up 3
- 41 MyNetworkTV affiliates ... up 2
- 37 CBS affiliates ... down 1
- 32 ABC affiliates ... up 5
- 27 NBC affiliates ... up 3
- 20 Independents ... up 2
- 16 UniMás ... down 1
- 10 Telemundo affiliates ... up 1
- 6 Univision affiliates ... down 1
- 5 MeTV affiliates ... down 1
- 2 MundoMax ... same
- 2 PBS affiliates ... same
- 2 Retro TV affiliates ... up 1
- 1 ion affiliate ... same
- 1 Canal de las Estrellas ... same
- 1 ThisTV ... same
- 1 Accuweather ... same
- 1 FamilyNet ... up 1

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Without getting into the whole list, I show no daily (at least weekday) local news on the following affiliates:

- 163 PBS affiliates ... up 1
- 48 MyNet affiliates
- 34 CW affiliates ... down 4 (they were down 4 a year ago, too)
- 10 Univision affiliates ... up 1
- 8 Telemundo affiliates ... down 3
- 7 Fox affiliates ... down 1
- 6 UniMás affiliates
- 5 CBS affiliates ... same
- 2 ABC affiliates ... down 1
- 3 NBC affiliates ... same

In **radio**, 80.5% of radio news directors and general managers say their station or station group is locally owned. All told, 78.1% of local radio groups report that at least one of the stations in the group runs local news. Overall, 71.2% of all radio stations in the survey report running local news ... 70.8% of AM stations and 71.3% of FM stations.

The amount of local news in **TV** hit a new, record high this year. Again. The average amount of weekday news set a new, all-time high at 5.7 hours ... up 12 minutes from the previous record set in 2012 and tied just last year. But the median weekday amount of 6 hours broke the old record (2016) by half an hour. The weekend remained unchanged, with identical medians for both Saturday and Sunday. Once again, the increases were pretty much across the board. With rare exception, almost every weekday number rose from a year ago. One of the few exceptions to that involves Fox affiliates on weekdays, which dropped slightly. Geography made no difference in the amount of news.

Hours of local TV news per day – 2017

	Average weekday	Median weekday	Weekday maximum	Average Saturday	Median Saturday	Saturday maximum	Average Sunday	Median Sunday	Sunday maximum
All TV news	5.7	6	14	2.1	2	8	2.1	2	8
Big four affiliates	5.9	6	14	2.2	2	7	2.2	2	8
Other commercial	4.7	3.5	14	2	1	8	1.9	1	8
Market size:									
1-25	6.6	6	14	2.9	3	8	3	3	8
26-50	6.4	6.5	10	3	3	8	3.2	3.5	8
51-100	5.8	6	11	2.3	2	6	2.3	2	6
101-150	5.4	5	12	1.7	1	6	1.7	1	6
151+	4.4	4	13	1	1	3	0.9	1	2
Staff size:									
Staff 51+	7.3	7	14	3.5	4	8	3.5	4	8
Staff 31-50	5.7	6	13	2.1	2	6	2	2	6
Staff 21-30	5	5	8	1.4	1	5	1.3	1	6
Staff 11-20	4	4	8	1	1	4	1	1	4
Staff 1-10	1.7	1	8	0.2	0	1	0.1	0	1
Affiliation:									
ABC	5.7	6	12	2.3	2	7	2.2	2	6
CBS	5.7	6	13	2.1	2	6	2	2	6
Fox	7.4	8	14	2.5	2	6	2.8	2	8
NBC	5.9	6	10	2.2	2	6	2.2	2	6
PBS	0.5	0	2	0	0	0	0	0	0

Generally, the bigger the market and the bigger the news staff, the more news a TV station is likely to run. As always.

Amount of TV news changes ... the past year

	Increase	Decrease	Same
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All TV News	41%	2.8%	56.2%
Big four affiliates	40.3	2.7	57
Other commercial	56.5	4.3	39.1
Market size:			
1-25	61	0	39
26-50	38.5	0	61.5
51-100	37.5	6.2	56.2
101-150	47.1	2.4	50.6
151+	24	2	74

Overall, the numbers here are almost exactly the same as a year ago. Most changes were 1 or 2 points either way. Staff size, affiliation and geography made no meaningful difference in the numbers.

Changes in TV newscasts in the past year

	Added a newscast	Cut a newscast	No change
All TV news	38.6%	4.8%	58.4%
Big four affiliates	39.6	5.2	57.1
Other commercial	41.2	0	58.8
Market			
1 – 25	54.3	0	45.7
26 – 50	32.6	0	67.4
51 – 100	39.3	7.9	55.1
101 – 150	40.3	7.8	55.8
151+	28.3	2.2	69.6
Staff size			
51+	35.3	5.9	60.3
31 – 50	45.7	7.4	49.4
21 – 30	31.2	4.7	65.6
11 – 20	40.9	0	59.1
1 – 10	19	0	81

Overall, the percentage of stations adding a newscast edged up from a year ago ... and it went up for almost every grouping except the largest newsrooms in markets 26 to 50. Stations in the Northeast were a little less likely than others to increase. The number of stations cutting newscasts was also just about the same. Note that I didn't find any stations in the top 50 markets that cut a single newscast. The percentage saying they made no changes is also just about the same as a year ago.

As with last year, added newscasts are all across the board. Still, for the third year in a row, the 4 p.m. hour took top honors. In fact, the top time range was 4 p.m. to 7 p.m. But right on the heels of the late afternoon/early evening came the weekend. Both Saturday and Sunday and both morning and evening (although morning barely edged out evening). Then came 9 p.m. to 11 p.m. and 4 a.m. to 6 a.m. and 7 a.m. to 9 a.m. All strong and all about the same. Then came 7 p.m. ... followed by the 6 a.m. hour, 9 a.m. hour and 11 a.m. hour ... all exactly the same.

Only 13 news directors noted newscasts they had cut, and no single time had more than two votes. Five of the 13 did note some hour in the morning that they cut.

Note that added, cut and no change will not add up to 100% because some stations both added and cut.

Amount of TV news planned ... the next year - 2017

	Increase	Decrease	Same	Not sure
All TV news	24.1%	1.5%	63.3%	11.1%
Big four affiliates	22.9	1.4	64.5	11.3
Other commercial	43.5	4.3	39.1	13
Market size:				
1-25	24.4	2.4	58.5	14.6
26-50	21.2	5.8	63.5	9.6
51-100	25	1	64.6	9.4
101-150	28.2	0	62.4	9.4
151+	18	0	66	16

Historically, this table has been a pretty good predictor of what the next year will look like. It was off two years ago -- underestimating growth -- but it's back pretty much on target this time around. For the coming year, it shows a big drop in the percent of stations expecting to increase news. Overall, the drop is nine points ... and down almost 15 points in markets 51 to 100. Not many expect cuts, but it looks like it'll be a year of holding steady. That might reflect political uncertainty coupled with a non-election year. Fox affiliates are 10 points higher in terms of expecting to increase news.

Radio news

Overall in the survey, 78.1% of local radio groups report that at least one station in the group runs local news. That's almost two points lower than last year. In total, 71.2% of radio stations in the survey run local news -- 70.8% of AM stations and 71.3% of FM stations. The overall percentage running local news is up just over a point from last year ... with AM stations down four and a half and FM stations up almost six. Commercial stations run local news at a higher rate than non-commercial ones: 72.6% of commercial stations run local news vs. 67.9% of non-commercial ones. That represents a drop in commercial stations running local news and an increase in non-commercial stations doing the same.

Stations running local news run the full gamut of programming. Of the 535 stations in the survey that run local news (and noted their programming)

21.3% program some form of country music

11.4% are news/talk

9.5% are CHR (contemporary hit radio)

9.2% are adult contemporary

8.4% are rock

7.5% are all news

6.9% are music/variety/full service

5.9% are oldies

3.2% are sports

2.8% are CCM (contemporary Christian music)

2.6% are talk

2.1% are AAA (adult album alternative)

Then we have 10 different formats (including jazz, ethnic, urban, gospel, etc.) ... all under 2% each.

Average and median minutes of locally-produced radio news -- 2017

	Weekday average	Weekday median	Saturday average	Saturday median	Sunday average	Sunday median
All radio	85.7	57	6.5	0	4.7	0
Major market	126.6	48.5	7	0.5	5.4	0
Large market	86.8	62.5	2.8	0	7.7	0
Medium market	87.6	62	8.4	0	3.9	0
Small market	64.9	43	5.8	1	4	0

The difficulty in tracking the amount of local news is the variance that some all news stations can bring to the data. Looks like we have one or two fewer major market all news or news/talk stations this year. Still, overall, the numbers are fairly similar to the last few years. The weekday average rose by 8 minutes; the median went up by 7. Numbers plunged on the weekend, which is where we really see the loss of those all news and news/talk stations.

Generally, the bigger the staff, the more news a station runs -- which is exactly what you'd expect. Usually, commercial stations run more local news than non-commercial stations, but this year, the average amount of news was identical ... although commercial stations were one-third higher in median amount of time. Geography made relatively little difference.

Changes in radio news in the last 12 months and planned for the future -- 2017

	Increase	Decrease	Same	Not sure

CTV Direct Case (Allocation) 2014-2017: Papper Testimony

Amount of news the past year	20.9%	7%	71.8%	0.3%
Plan to change amount of news next year	16.2	1.4	75.5	6.9

These numbers aren't terribly different from last year, although the percentage saying they increased the amount of local news fell by almost 2 points (after falling 1.5 the year before). The percentage decreasing news rose by 2 points. Non-commercial stations were, again, more likely to increase news – up 7 points over commercial stations. But a year ago, they were up by two and a half times compared to commercial stations. There were no consistent differences by group, market size or region, except that the biggest newsrooms were much more likely to have increased the amount of local news.

Over time, the planned amount of news has been a better and better predictor of the coming year. Projected news for this year is just about the same as a year ago ... up by one point. Non-commercial news directors are three times as likely to expect to increase local news as commercial news directors. They always say that, but this time it's even more so. Generally, the bigger the news staff and the larger the local station group, the more expectation of increasing local news. We'll see how that comes out.

Changes in radio newscasts in the past year

	Added a newscast	Cut a newscast	No change
All radio news	18.8%	13.5%	68.7%
Major market	11.1	8.3	80.6
Large market	19	11.6	69
Medium market	20	15.7	65
Small market	20.8	14.1	67.6

Commercial stations were almost twice as likely as non-commercial stations to have added a newscast in the past year. Generally, the smaller the market but the bigger the local group, the more likely to have added a newscast. All market sizes were about the same except major markets, which were noticeably less likely to have added a newscast. Geography made no difference. The percentage of stations cutting a newscast fell 1.2 from a year ago. Commercial stations were almost twice as likely as non-commercial ones to cut a newscast. Generally, the smaller the market, the more likely that a station cut a newscast. Stations in the West were much more likely to have cut a newscast. Note that more than two-thirds of stations neither added nor cut a newscast. The number rose to around 80% for major markets and non-commercial stations. Local groups of three or more stations were more likely to have added and/or cut than standalone stations or combos.

Newscast additions ranged across the day, with morning drive (5 a.m. – 10 a.m.) edging out afternoon drive (3 p.m. to 7 p.m.), which came in barely ahead of midday (10 a.m. to 3 p.m.). Newscast cuts were virtually tied: morning, afternoon, midday.

Note that added, cut and no change will not add up to 100% because some stations both added and cut.

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About the Survey

The RTDNA/Hofstra University Survey was conducted in the fourth quarter of 2016 among all 1,684 operating, non-satellite television stations and a random sample of 3,987 radio stations. Valid responses came from 1,409 television stations (83.7%) and 430 radio news directors and general managers representing 1,151 radio stations. Some data sets (e.g. the number of TV stations originating local news, getting it from others and women TV news directors) are based on a complete census and are not projected from a smaller sample.

Appendix F

Innovation and Engagement in Local TV News

Interim Report
May 2017

Debora Wenger, University of Mississippi

Bob Papper, Hofstra University

Commissioned by the John S.
and James L. Knight Foundation



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1. Introduction



Despite its role as a significant source of news and information for much of the population, TV has largely been neglected as an object of journalistic research — particularly around innovation in news. The Fall/Winter 2016 issue of *Columbia Journalism Review* (“The Innovation Issue: What’s Next”) includes what it labels “Dispatches from the future of journalism.” The 112-page volume includes work from a variety of distinguished journalists and media thinkers. But not one of them appears to have worked in local television news, and not a single article examines – or even mentions – local television news. The most widely-used source of information for most Americans is, as usual, invisible to those claiming to examine and define the future of the field.

Yet as the newspaper industry continues to shrink, understanding the role and future of television in informing the community is critical. The average local TV station now has more news employees than the average American daily newspaper. Based on current trends, the total number of local TV news staffers will exceed the total daily newspaper (newsroom) staff by 2020.

At the same time, the future of television is replete with challenges. Even as local television remains the dominant news source for Americans, researchers have been noting a slow but steady loss of audience, especially among younger demographics. Despite these troubling signs, television news is produced in much the same way that it has been for 60 or more years, and though the TV news format has changed little, audience habits have changed dramatically. The future of local television as a vital source of news and information likely depends on the medium’s ability to transcend media fragmentation.

This interim report, based on a review of self-reported industry data and an analysis of social media usage by local TV news market leaders, explores where and how local TV stations are considering, facing and responding to the future—and how such efforts are impacting the ability for local TV news to inform community. This document is based on partial results of a larger study, which will conclude in the summer.

Key Findings

Among the key findings in this interim report:

- Many stations are consciously seeking new audiences: Stations self-report myriad strategies to find and reach new and especially younger audiences. Chief among these is an emphasis on social media, including traditional social media outreach and content designed and oriented toward a social and sharing environment. Two-thirds (63%) of stations report prioritizing younger audiences, and are experimenting with social media and targeted content. More than three-quarters (78%) are experimenting with online content models—from streaming newscasts, to web-only content, to packages that leverage digital to improve storytelling.
- Facebook is a dominant platform: Among these efforts, use of Facebook stands out as a central social media platform and a streaming distribution service. Many stations report using Facebook as their primary social media outreach strategy in addition to using

Facebook Live as a new way to deliver content. Among the 86% of news directors who said they did something “new” in social media in 2016, more than half (56%) cited Facebook live. An analysis of social media traffic and engagement shows that, for leading stations, Facebook is by far the major driver (reports suggest that Facebook may account for 90% of all social engagement for local TV). In top markets Facebook is generating tens of millions of actions among users, and Facebook live is accounting for tens of millions of total views.

- Social media is an effective way to reach audiences: A preliminary analysis of social media usage by stations across various market sizes reveals that many are reaching and engaging large audiences through social media, including Facebook Live. An analysis of Facebook posts for a subset of stations revealed that just under half (48%) of content is either human interest or entertainment. The rest was news, a total that includes sports, crime and weather. Among the stations analyzed, smaller markets tended to emphasize local content, while social media for larger markets was focused largely on national news.

Approach

To better understand the current landscape and outlook of local TV news, this study analyzes several questions:

- What local TV stations see themselves as innovative and what are they doing?
- How is social media being used by local TV stations to inform the community amid media fragmentation?
- What is the impact of innovation—across platforms—on viewership and ratings?

The study is being conducted in several parts:

1. Station innovation practices: The first part of the study provides input directly from stations in response to the Radio Television Digital News Association /Hofstra University Annual Survey—a leading industry survey.¹
2. Social media content and engagement analysis: The second part is a review of the social media strategies adopted by leading stations in five different market sizes. This included analysis of the level of reach and engagement.
3. Interviews with stations: We have followed up with several stations that responded to the RTDNA/Hofstra University Annual Survey and/or separate outreach to all local stations and plan to conduct interviews with stations that have identified a range of innovation practices to

¹The RTDNA/Hofstra University Survey was conducted in the fourth quarter of 2016 among all 1,684 operating, non-satellite television stations. Valid responses came from 1,409 television stations (83.7 percent). Some data sets (e.g. the number of TV stations originating local news, getting it from others and women TV news directors) are based on a complete census and are not projected from a smaller sample. Different numbers of news directors responded to different questions.

better understand the motivations behind them and management required to implement them.

4. Ratings analysis: Using data provided by Nielsen Research, we will make an effort to understand what impact innovation practices and use of social media have on ratings, irrespective of market size.

This interim report provides initial findings for the first two stages of research. Findings from stages 3 and 4 are forthcoming.

II. State of the Industry



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This section provides context on the state of local TV news, including key business, revenue and audience trends, as well as potential long-term shifts on the horizon.

Revenue

Local television news continues to make money, and stations—and the companies that own them—continue to invest in news and buying more stations. The average local TV station is running a record amount of local news: 5.7 hours—with a record median amount of 6 hours per weekday. Three-quarters of stations provide local news content to one or more other media, beyond their own station, website, social media and mobile apps.²

Services are consolidating in some parts of the industry. Just under 30 percent of TV stations are involved in some sort of “shared services” (or similar) arrangement with another station. In these arrangements, one station oversees or even conducts most or all of another station’s operation, to save costs or drive up net revenue. Across the country, there are now 705 local TV newsrooms which together produce local news for a record 1,062 stations.³

Recently, the business model itself has changed. TV still generates most of its income from advertising and, for stations that run local news, more than half of total station revenue (median 55 percent) comes from news. Station websites have also become increasingly profitable (for example, over three-quarters of news directors who know whether their website makes a profit say the answer is “yes”).⁴

Yet the most significant growth area for station revenue is a steady jump in cable and satellite carriage fees. Labeled “retransmission,” this is the money cable, satellite and telecommunications carriers pay to broadcasters to include those local channels on the cable or satellite system. In less than a decade, the percentage of station revenue from retransmission has gone from near zero to as much as 12 to 15 percent of total station revenue, and financial research firm SNL Kagan estimates that retransmission revenue will rise by at least 50 percent in the next five years.⁵

In addition to retransmission fees, some stations are generating as much as 5 percent of their total revenue from “multicasting”: transmitting additional digital signals, typically programmed with low-cost, but well-known movies and TV shows, which in turn open up more opportunities for selling advertising.⁶

While revenue is growing, predictions about the future could impact the business model. The industry analysis firm Statista estimates total TV ad revenue for 2017 will be \$76.5 billion, but eMarketer estimates that 2017 is when total digital online advertising surpasses TV. Digital is estimated at 38.4

² 2017 RTDNA/Hofstra Survey.

³ 2017 RTDNA/Hofstra Survey.

⁴ 2017 RTDNA/Hofstra Survey.

⁵ Data collected for the “Broadcast News and Writing Stylebook” (Sixth Edition), by Robert Papper. Forthcoming.

⁶ Revenue estimate drawn from a confidential interview conducted by Debora Wenger. For more on multicasting, see: Buckman, A. (2016, July 26). “Diginets Keep Growing, Despite Auction Cloud.” Retrieved May 17, 2017, from <http://www.tvnewscheck.com/article/96496/diginets-keep-growing-despite-auction-cloud/page/1>

percent of all advertising dollars versus 35.8 percent for TV. By contrast, newspapers are projected to be 6.6 percent of the total, falling below radio at 7 percent.⁷

In time spent with media, television remains a major player. TV use towers over any other medium. Nielsen numbers released in June 2016 put total average TV viewing at 5 hours, 4 minutes per day, per adult.⁸

Figure 1. Nielsen's comparative list of time spent with media for U.S. adults 18+:

TV	5+ hours per day
Radio	1.8
Phone	1.7
Internet on PC	0.9
Tablet	0.5
Game console	0.2
Multimedia device	0.2
DVD/Blu-ray	0.1
Video on smartphone	0.04

Current Audience

Television also dominated video viewing. Nearly all (95 percent) of video watching was on a TV, 4 percent was on the internet, and 1 percent was on a smartphone. Of the five-plus hours per day involved watching TV, more than 4.5 hours of that involved watching live TV. There is no question that mobile, internet-based content is gaining. From 2015-2016, TV dropped three minutes a day from the year before, but smartphone use was up 37 minutes from the previous year.⁹

Age makes a significant difference. Generally, the older the viewer, the more she watches TV. Young adults, 18 to 24, were the lowest in TV viewing at 2.2 hours per day. Pew Research Center's 2016 study, "The Modern News Consumer," found that Americans "show a clear preference for getting news on a screen, and the TV screen still leads the way." But, the research also found that the dominance of TV was clear among Americans older than 50. Those 18 to 29 years old reported they "often" got news online. Estimates of how long people spend online vary—from less than two hours per day to more than six (see Figure 2).

⁷ Data collected for the "Broadcast News and Writing Stylebook (Sixth Edition), by Robert Papper. Forthcoming.

⁸ Data collected for the "Broadcast News and Writing Stylebook (Sixth Edition), by Robert Papper. Forthcoming.

⁹ Data collected for the "Broadcast News and Writing Stylebook (Sixth Edition), by Robert Papper. Forthcoming.

Figure 2. Varying industry estimates of time online per day.

Nielsen (18+)	1.75 hours per day
Ofcom (age 16+)	2.9 hours per day
comScore	"about 3 hours per day"
Flurry Insights	3.3 hours per day (mobile apps alone)
GlobalWebIndex	6.2 hours per day (ages 16 – 64)

Potential Shifts in Audience

Evidence suggests that the local TV news audience is shrinking, but the evidence is incomplete. The typical local television station has most often seen its audience drop over the last few years, especially at night. The larger question is whether that audience is slipping amid a general decline in TV news viewing, or due to growing choices for TV news. While Pew Research's "State of the Media" reports a decline in TV news viewing, its methodology hasn't kept up with changes in the TV news business, and more and more TV news goes uncounted. Specifically, Pew Research counts most network affiliates, but it doesn't include the most significant area of local news growth: secondary affiliates. At least 271 local TV stations in the U.S. (more than 25 percent of all stations that run local news) are uncounted. It is therefore possible that whatever decline there has been in local news may well have gone not to other media but to the many and increasing number of local TV stations left uncounted by Pew Research.

How much news people get from online sources is even harder to calculate. While news and information websites are capable of amazing depth and breadth, there's a difference between capability and actual usage. Most people do not spend much time at a given news website. Chartbeat found that most people (55 percent) spent 15 seconds or less at a given website. Pew and comScore found that at the top news website the average visit lasted less than four minutes. Overall, the average time spent per visit to a newspaper website is just over one minute. ComScore reports that total time spent on news websites is less than four minutes per day. Online time is growing, but still trails any form of "traditional" media.

Technology

Technology, however, may reshape the TV business in new ways—with help from the Federal Communications Commission. ATSC 3.0 is a new broadcast standard that will support several innovations, including mobile television. The most optimistic companies, including Sinclair, which owns 173 stations in 81 markets, see huge potential in the new standard being able to "liberate broadcasting from the living room and put it in cars and smartphones." ATSC 3.0 also offers broadcasters an opportunity to create even more channels of programming and to improve targeted and interactive advertising. This is a potentially significant development. Television and television news are businesses, and their future will be determined by profitability, not simply by audience.

Ownership Diversity

When it comes to diversity in content providers, new threats may be emerging. The Federal Communications Commission (FCC) voted in late April to reinstate what's commonly known as the "UHF discount." The move means that station owners will have to include just 50 percent of the viewership for channels broadcast over UHF waves in calculating how many markets they reach. Therefore, a significant barrier for a single company owning more stations than ever has been lifted, and Sinclair Broadcast Group's bid for the Tribune television stations will likely be part of a new round of consolidation.

In addition, some in the industry expect a repeal of the "Top 4 Station" barrier to multiple station ownership. Under this FCC rule, no company can own more than one station among the top four, as determined by an accepted audience ratings service such as Nielsen. If that rule is eliminated, some of the wealthiest station groups, such as Hearst and Cox, may seek to purchase their chief competitors within the markets they serve. That would mean fewer separate editorial voices in any number of TV markets. The Federal Communications Commission is also reportedly considering lifting or modifying the ban of cross-ownership between newspapers and television stations. That change could aid ailing newspapers but could also reduce the number of independent editorial voices in a community.

Still, there's long been a belief that the changing economics of TV news would mean that many markets would ultimately prove to have too many stations for all to be sustained long term. Federal Communications Commission rule changes may hasten the reduction of competition, but with or without the relaxation of government regulation, it is likely that there will be fewer local TV news stations in each market due to changing market forces. Over the last decade, the changing media landscape and station consolidation have resulted in the number of separate local TV newsrooms to fall, on average, by seven newsrooms per year.

Future Outlook?

How much longer will TV dominate? Pundits have predicted the demise of the TV upfronts, which are the spring and summer sale of a portion of the advertising for the networks' upcoming TV season starting in the fall. Those upfronts are taking place right now, and the expectation—once again—is that the networks will defy the doomsayers. The New York Post quoted NBCU's top ad sales executive, Linda Yaccarino: "We don't get to grade our own homework," a less than veiled reference to technology firms' lack of third-party measurement verification.

This is a high-stakes battle over a staggering amount of money. Networks, stations and digital companies are after their share of the estimated \$72.7 billion in TV ad money, as well as their share of the estimated \$83 billion in digital advertising.

But while television and TV news are healthy right now, the biggest challenge is the age of the consumer. There's a stair-step relationship between age and amount of TV viewing, with the oldest groups bringing up the average. For example, 59 percent of adults 50-64 and 67 percent of adults older than 65 get news "often" from TV, compared with 22 percent of 18- to 29-year-olds. It's not at all clear that the number will rise as the younger half of millennials—indeed, all millennials—get older. The same relationship with TV viewing overall exists with news consumption. The younger the age

group, the less news they consume, and the more likely that they get that (much smaller amount of news) online.

In the end, if local TV news stations can transform into local news and information services, they still have multiple advantages: They know video, they have regulators seemingly ready to make consolidation easier and they are poised to get a new transmission standard that will allow them to offer better quality mobile reception, more multicasting opportunities and new business models to strengthen their overall revenue potential.

III. Innovation in TV news



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To better understand whether and how local TV news stations have been trying to innovate in their approach to reporting, producing and distributing news, this study began with the most comprehensive industry survey: the Radio Television Digital News Association/Hofstra University Annual Survey (RTDNA/Hofstra Survey).¹⁰ This survey, which had responses from 357 of the country's 705 TV newsrooms in 2016, is an imperfect tool but is the most comprehensive outreach to TV stations each year.¹¹

A deeper dive into these results, including station interviews, is underway. What follows are an initial analysis of survey responses.

Finding No. 1: Younger audiences are a priority for many and social media is the primary tool to reach them.

Overall, almost two-thirds of TV news directors (63 percent) in the RTDNA Survey reported that they were doing something specific to reach 18 to 34-year-olds. But the more than 300 answers on what stations were doing revealed few new practices.

Leading the way were efforts to improve social media outreach. Over half (55 percent) said what they were doing to reach younger audiences was "social media." (Some said that they were "emphasizing social media" or "aggressively pushing social media"). Coming in second, at 15 percent, were news directors who said they were pushing specific social platforms or features. A third of mentions concerned Facebook Live. Snapchat came in next, closely followed by Instagram, then, further back, Twitter, Burst and YouTube.

Some reported new content strategies targeting younger audience. A total of 14 percent reported developing younger-oriented content on digital platforms. Few specifics were provided, although one news director said the station was doing live chats aimed at millennials. At 10 percent came a millennial-oriented digital strategy. In most cases, nothing else was reported, although one news director said the station had created a website specifically for millennials. Several Sinclair Broadcast Group news directors also noted Sinclair's efforts with Circa: a "mobile-friendly, video-driven news

¹⁰ The 2017 RTDNA/Hofstra Survey was conducted in the fourth quarter of 2016 among all 1,684 operating, non-satellite television stations. Valid responses came from 1,409 television stations (84 percent). Some data sets (e.g. the number of TV stations originating local news, getting it from others and women TV news directors) are based on a complete census and are not projected from a smaller sample. Different numbers of news directors responded to different questions. Four questions in the existing survey on the state of local TV news in 2017 were used to identify potential innovation:

- Is the station doing anything specific to reach younger (18- to 34-year-old) viewers? If yes, what?
- What's the most important new thing that you started doing online in 2016?
- What's the most important new thing that you started doing with mobile in 2016?
- What's the most important new thing that you started doing with social media in 2016?

Responses to these questions—which ranged in depth—were coded and analyzed. Where possible, comparisons with previous survey responses were analyzed.

¹¹ To supplement selective self-reporting, two forms of follow-up are underway. First, emails were sent to all local TV news directors—regardless of whether they participated in the RTDNA/Hofstra Survey—asking for them to nominate the most innovative practices they had seen at their station or another. Second, we are scheduling interviews with many responding stations. This section of the report provides an initial analysis of responses to the RTDNA/Hofstra Survey.

and entertainment portal" aimed at millennials that emphasizes shareable content and easy customization.¹²

A much smaller number reported other approaches. For example, five stations noted new on-air programs aimed at millennials (or at least younger people). Another five noted alterations to one or more newscasts to target millennials or running a newscast at a non-traditional time; another noted a faster-paced show; and another mentioned including social media comments on the air. Four stations reported digital hires. Three mentioned technology: measuring social media impact, Roku and over-the-top content (content transmitted via the internet as a standalone product).

Surprisingly, a quarter to a third of TV news directors said they were doing nothing new online or in social media or in trying to reach younger viewers.

Finding No. 2: Stations are getting more creative and urgent about putting content online.

More than three-quarters (78 percent) of TV news directors said they were doing something new and important online in 2016. Just under a quarter (22 percent) said they were doing nothing new.

As in the past, content remains king, with almost two-thirds of the responses relating to content. A significant number simply pointed to Facebook Live, but a range of online-oriented content strategies emerged including:

- Moving newscasts online: Several stations reported either making more newscasts available online or documenting events live online.
- Web-only content: Stations also reported a significant jump in content designed specifically for the web and for online mobile platforms. They also reported developing enterprise and long-form storytelling for the web.
- Leveraging digital to improve storytelling: Stations pointed to experiments in user-generated content and graphics as ways they were taking advantage of digital platforms.
- Properties for younger audiences: Some stations also developed digital assets targeting younger audiences, such as website redesigns or sites developed specifically for millennials.

After content, the second most common response involved new strategy and design for digital offerings (21 percent). Examples of practices included: more clickable content, more selective content (rather than just posting everything), more sharing across stations, improved staffing, policies and procedures, more audience engagement and enhanced tracking of digital metrics.

¹² Circa was originally created as a "born on mobile" news app with no legacy medium affiliated with the content. Sinclair Broadcast purchased the app in 2015 and re-launched it in 2016.

Finding No. 3: Mobile is an emerging emphasis.

More than two-thirds of TV news directors (69 percent) said they were doing something new in mobile this past year.

App development remains the top mobile strategy at 29 percent, but this is a decline in about 10 points from a year ago. Leading the list of apps include: weather apps, including radar and special severe weather apps. Some stations have been adding apps, but several stations developed apps for the first time.

There were also several areas of growth in mobile strategies. Push alerts moved up 10 percentage points to 25 percent of responses. Push alerts and notifications were a major area of development and refinement in the past year, with terms like “enhanced” and “refined” used frequently. Stations are also developing special news categories of push alerts that are more specific to audience interests (e.g. school closings, weather, etc.). Another area of growth was streaming, at 18 percent of respondents. Many responses centered on live streaming and Facebook Live in particular.

All told, 16 percent of stations have also begun to report on mobile strategy and technical redesign more broadly. Leading in this category came new, cleaner, easier-to-use mobile. Just behind that were mentions of a new mobile-first strategy, including a newsroom reorganization to emphasize mobile. Several stations also introduced a new content management system, in part driven by mobile needs.

Despite significant emphasis in “online” content, far fewer stations reported new developments in mobile content, which at 7 percent of respondents has fallen by half in three years.

Finding No. 4: Facebook Live leads “what’s new” in social media for local TV stations.

A significant majority of TV news directors (86 percent) said they did something new in social media in 2016, an increase of almost 20 percentage points from 2015 (which came in at 67 percent). More than half of these (56 percent) included Facebook Live in their answer. Dividing the answer between Facebook Live and other would be possible.

How did stations use Facebook Live? Breaking news led the way, including: bad weather, polls, sports specials, major events, behind-the-scenes broadcasts. One station said it made a point of using Facebook Live weekly. Another said it used Facebook Live daily before every newscast.

Facebook was also cited as a key part of other social strategies, such as a place for more content, exclusive interviews, special web stories, polls, user-generated content and digital-only video.

While Facebook dominated “new” approaches in social media, a small number of stations (16 percent) reported efforts to improve their social media approaches more generally. This included such tactics as developing a specific social media strategy, staff training, better linking social media products to newscasts, improved posting practices and a social media checklist for reporters. These

responses also included hiring people specifically to work on social media or oversee social media or restructuring job roles to improve social media.

Fewer stations mentioned other platforms, including Instagram, Snapchat, Twitter, Videolicious, YouTube and Periscope.

Finding No. 5: Although not “new,” other social media platforms are finding traction.

TV newsrooms were also asked if they were using social media beyond Facebook and Twitter, and three in four (76 percent) replied in the affirmative. Instagram led the way at 82 percent. The list of what stations are doing included: “behind-the-scenes, glimpse-into-our-lives” images, beauty shots, photos of weather events, station events and other ways to engage audiences. Well behind, at 34 percent, came Snapchat. News directors noted they used Snapchat for sharing pictures and short videos and behind-the-scenes photos. Several stations said they were experimenting with Snapchat, although several said it wasn’t working for them. Other platforms—Pinterest, YouTube, etc.—came in at single digit percentages.

There were significant shifts from 2015 to 2016 in social media use. The first is the domination of Instagram and rise of Snapchat; every other platform declined. The second trend is one of consolidation. In 2015, TV news directors noted using 22 different software programs (beyond Facebook and Twitter). In 2016, the list fell to just 12 programs.

Conclusion

This initial analysis of innovation in TV newsrooms is most valuable as a broad glimpse at what they are trying. While most TV news directors complete the lengthy annual survey, some provide only cursory answers to the above questions or no responses at all.

What the survey shows, however, is a burgeoning orientation toward digital-first and social media content out of a recognition that audience habits and interests are changing and an understanding that many audiences are waiting to be found online.

Forthcoming analysis will supplement this landscape with directed responses solicited by email to all TV news directors, in-depth interviews with a range of stations and a ratings analysis to examine innovation practices.

IV. Social Media Engagement in TV News



As the RTDNA/Hofstra Survey illustrated, online engagement—especially through social media—occupies a significant share of the time and energy TV news stations devote to reaching new audiences and adopting a digital-first orientation.

To better understand the impact of social media on how TV news reaches and engages audience, this portion of the interim report provides preliminary findings of an audience, engagement and content analysis of several TV station's social media strategies. This analysis is based on a review of social analytics provided by the proprietary Shareablee platform, which tracks and aggregates social "actions."¹³ For a comprehensive description of the methodology, consult the Appendix.

Finding No. 1: Among top performing stations, Facebook is the key driver of social traffic.

With a few exceptions, the stations that generate the most social actions on Facebook generate the most social actions overall. Facebook is clearly the dominant component of most local TV newsrooms' social media strategies. In the largest markets, Designated Market Areas (DMAs) 1-25, the three stations driving the most activity on Facebook each have more than 40 million reactions, shares and comments on their posts for the year 2016.¹⁴

By some estimates, Facebook drives more than 90 percent of total social engagement in local media.¹⁵ For more than a year, analytics companies have been reporting that Facebook routinely drives more web traffic to local news sites than Google.¹⁶ Yet knowing the importance of Facebook and being able to act on that knowledge can be challenging. Facebook shares little information that can help journalism organizations understand why one post does well and another doesn't, which makes building a coherent Facebook strategy difficult for publishers.

Finding No. 2: The most successful stations in terms of reach are in larger markets, but across DMAs the volume of activity did not correlate with audience engagement.

Initial data analysis shows that, when measuring Facebook audience engagement through reactions, shares and comments, the most successful local TV news stations are clearly found in the biggest DMA categories (see Figure 3). This is likely not surprising as, by definition, larger markets feature far more significant potential audiences.

Despite this edge, however, the relationship between the level of activity and engagement is not conclusive. In our sample of top stations across DMA categories, the two stations that had the highest level of engagement posted less frequently than others in their respective categories. The station that posted the most often had the lowest engagement percentage of all the top stations in the sample.

¹³ Total actions across platforms are defined as the volume of post-level likes, shares, retweets and comments that a specified property receives during a defined period.

¹⁴ Nielsen Media Research defines a Designated Market Area (DMA) as, "an exclusive geographic area of counties in which the homemarket television stations hold a dominance of total hours viewed." DMAs do not overlap, and every county in the United States belongs to only one DMA.

¹⁵ Facebook Delivers 9X More Engagement in Local TV (2015, August 27). Retrieved April 17, 2017, from <http://sharerocket.com/facebook-delivers-9x-more-engagement-in-local-tv/>

¹⁶ Ingram, M. (2015, August 19). Facebook now drives more traffic to media sites than Google. Retrieved April 17, 2017, from <http://fortune.com/2015/08/18/facebook-google/>

In DMAs 1-25, KABC in Los Angeles (DMA 2) generated more than 44 million actions on its 7,193 Facebook posts for 2016. Much of that activity was likely facilitated by its more than 2 million fans. In addition, the station enjoys high engagement per post (which Shareablee defines as essentially the number of actions taken on each post, per fan).¹⁷ For KABC that percentage was .34 in 2016 compared to .23 for the overall Local TV category. WNYW in New York (DMA 1) had about half a million fewer fans (1,477,073) and generated more than 42.5 million actions, possibly because the station posted to Facebook more than 14,000 times in 2016, almost twice as much as KABC. The station's engagement per post was at the category average of .23.

WLS in Chicago (DMA 3) had more than 1.7 million fans, generating more than 41.7 million actions with 17,500 posts. The station posted the most often among the Top 3 in DMAs 1-25, but underperformed the engagement per post for the Local TV category with .15 percent.

In this case, having the most fans and the smallest number of posts led to the highest level of audience engagement. What's unique about these three stations as compared to the rest of the stations in our sample is that they are huge players in very big markets. Together, they account for more than 8 percent of what Shareablee calls the "social voice" for the category of "Local TV," which includes 834 stations. "Social voice" is not just determined by a property's presence on Facebook, but also Twitter, Instagram, YouTube and other social platforms.

When you drop down into slightly smaller markets, DMAs 26-50, the top station in terms of Facebook actions is WXIN in Indianapolis (DMA 27). The station had more than 609,000 fans in 2016 and generated more than 11 million actions. The post engagement percentage was .20. WHNS in Greenville, South Carolina, (DMA 37) had the lowest post engagement percentage (.08) and the largest volume of posts (31,568) for any station in our sample. Despite the frequency of posts, the station had almost 443,000 fans. WCMH in Columbus, Ohio, (DMA 32) had about as many actions as WHNS with about half as many posts for an engagement percentage of .20.

In the still smaller DMAs 51-100, the station that achieved one of the highest totals for interactions with the fewest posts to Facebook also came out on top audience engagement. WBIR in Knoxville, Tennessee, (DMA 62) achieved the category average of .23 for its engagement percentage. Of the Top 3 stations in DMAs 101-150, KTVB in Boise, Idaho, (DMA 106) had the fewest posts and the fewest fans, but outperformed the category with a .24 percent for audience engagement, and the same held true in the smallest DMAs 151+ where KTVQ in Billings, Montana, (DMA 166) had the fewest fans and the fewest posts of the top three stations, but came closest to achieving the category average for engagement among the three stations in this sample with a .22 percent rating.

The two stations outperforming the category average for engagement – KABC (.34) and KTVB (.24) – appear to be posting with a purpose. Their knowledge of the Facebook audience seems to allow them to be more selective with posting content they know will resonate.

¹⁷ Shareablee defines "engagement" as "a percent of the fan count, the average number of actions (likes, shares, comments) taken on each post published by the property, during the time period."

Figure 3. Analysis of Facebook activity for Top 3 stations in 5 DMA categories

STATION	LOCATION	DMA	OWNER	FANS	FB ACTIONS	POSTS	ENGAGEMENT %
KABC	Los Angeles	1-25 2	ABC	2,068,499	44,369,679	7,193	0.34
WNYW	New York	1	FOX	1,477,973	42,578,026	14,169	0.23
WLS	Chicago	3	ABC	1,768,514	41,788,703	17,495	0.15
WXIN	Indianapolis	26-50 27	Tribune	558,959	11,278,327	10,322	0.20
WHNS	Greenville, S.C.	37	Meredith	442,991	9,499,953	31,568	0.08
WCMH	Columbus, Ohio	32	Nexstar	334,374	9,358,889	17,708	0.20
WHBQ	Memphis	51-100 51	Cox	558,959	8,562,539	8,843	0.19
WBIR	Knoxville, Tenn.	62	Tegna	352,572	6,715,985	8,695	0.23
WTVR	Richmond, Va.	55	Tribune	315,411	6,002,797	18,661	0.11
KATC	Lafayette, La.	101-150 120	Cordillera	301,563	3,307,748	9,764	0.12
KLTV	Tyler, Texas	108	Raycom	253,853	2,933,956	11,924	0.11
KTVB	Boise, Idaho	106	Tegna	182,586	2,901,195	7,276	0.24
WLOX	Biloxi, Miss.	151+ 157	Raycom	184,113	2,421,939	10,383	0.13
KTVQ	Billings, Mont.	166	Cordillera	88,595	1,436,254	8,252	0.22
KPLC	Lake Charles, La.	174	Raycom	142,893	1,364,927	10,408	0.10

The formula for guaranteed success on Facebook remains elusive, though certain station groups seem to be closer to divining the perfect strategy than others. Our sample of 15 stations includes nine owners: ABC (2), FOX (1), Tribune (2), Meredith (1), Nexstar (1), Cox (1), Tegna (2), Cordillera (2), Raycom (3).

Raycom executives have gone on the record saying that social media has changed everything about their stations' connectivity with viewers, and they treat their Facebook pages like the news organizations' "first screen."¹⁸ Their digital managers report focusing on serious news as opposed to clickbait, with an emphasis on keeping posts local.¹⁹

¹⁸Greeley, P. (2016, November 07). Tucson's KOLD Leads Local Social Media. Retrieved April 17, 2017, from <http://www.netnewscheck.com/article/55635/tucsons-kold-leads-local-social-media?ref=search>

¹⁹Greeley, P. (2016, September 26). Hawaii News Now Dominates Islands' Social Media. Retrieved April 17, 2017, from <http://www.netnewscheck.com/article/54433/hawaii-news-now-dominates-islands-social-media?ref=search>

Responsiveness to the audience is also a critical part of Raycom's overall strategy, as is the station group's efforts to encourage its digital managers to connect on a regular basis to share success stories and track the posts that generate the most audience reactions.²⁰

Finding No. 3: Facebook Live shows signs of boosting local TV reach.

Although it is still early, TV stations' enthusiasm for Facebook Live (as reported in the RTDNA/Hofstra Survey) appears to be making an early impact. (See Figure 4).

WLS, the ABC affiliate in Chicago, used Facebook Live 371 times in 2016 and generated not only 9 percent of the total actions for the station for the year with those live posts but also garnered almost 70 million views for those live streams.

In DMAs 26-50, WCMH generated 5 percent of its total actions on Facebook using Facebook Live. According to Facebook, people comment more than 10 times more on Facebook Live videos than on regular videos.²¹ The station's 428 live streams accounted for 2.4 percent of all posts for the year.

The stations among these top performers devoting the most energy to Facebook Live include WNYW in New York (3.4 percent of posts), as well as two stations in DMAs 51-100, WBIR is the most aggressive user of Facebook Live within our sample (4.3 percent of posts) followed by WHBQ (3.3 percent).

Beyond the engagement metric of total actions, the impact of Facebook Live can be witnessed through the number of views, which are not included as a part of "total actions." In addition to the almost 70 million views generated by WLS with just 371 live streams, WNYW in New York used Facebook Live 482 times to generate just under 41 million views. WCMH was a key player here as well with 428 streams generating more than 28 million views, and WBIR picked up about 26 million views with 377 streams.

²⁰Greeley, P. (2016, August 08). Facebook Propels WLBT To Social Leadership. Retrieved April 17, 2017, from <http://www.netnewscheck.com/article/53031/facebook-propels-wlbt-to-social-leadership?ref=search>

²¹Introducing New Ways to Create, Share and Discover Live Video on Facebook. (n.d.). Retrieved April 17, 2017, from <https://newsroom.fb.com/news/2016/04/introducing-new-ways-to-create-share-and-discover-live-video-on-facebook/>

Figure 4. Analysis of Facebook Live activity for Top 3 stations in 5 DMA categories

STATION	LOCATION	DMA	OWNER	TOTAL ACTIONS	FB LIVE ACTIONS	TOTAL POSTS	FB LIVE EVENTS	TOTAL
KABC	Los Angeles	1-25 2	ABC	44,369,679	779,562	7,193	73	17,712,934
WNYW	New York	1	FOX	42,578,026	2,715,130	14,169	482	40,890,974
WLS	Chicago	3	ABC	41,788,703	3,885,392	17,495	371	69,437,823
WXIN	Indianapolis	26-50 27	Tribune	11,278,327	297,272	10,322	146	6,179,316
WHNS	Greenville, S.C.	37	Meredith	9,499,953	924,392	31,568	499	19,872,855
WCMH	Columbus, OH	32	Nexstar	9,358,889	1,387,635	17,708	428	28,162,099
WHBQ	Memphis	51-100 51	Cox	8,562,539	519,889	8,843	293	13,125,107
WBIR	Knoxville	62	Tegna	6,715,985	906,017	8,695	377	25,756,369
WTVR	Richmond	55	Tribune	6,002,797	210,704	18,661	376	4,736,813
KATC	Lafayette, LA	101-150 120	Cordillera	3,307,748	53,582	9,764	93	2,289,339
KLTV	Tyler, TX	108	Raycom	2,933,956	93,153	11,924	127	2,068,962
KTVB	Boise, ID	106	Tegna	2,901,195	49,674	7,276	41	1,308,393
WLOX	Biloxi, MS	151+ 157	Raycom	2,421,939	42,849	10,383	73	1,206,269
KTVQ	Billings, MT	166	Cordillera	1,436,254	14,923	8,252	36	409,102
KPLC	Lake Charles, LA	174	Raycom	1,364,927	59,557	10,408	122	1,436,602

Finding No. 4: Social media content maintains local news focus, but “soft” topics dominate.

A content analysis of the top posts in terms of total actions for the four stations which met or exceeded the engagement average for the local TV category revealed that human interest and entertainment content dominated, but information related to emergencies and risks, politics and public policy, and civic institutions is also engaging audiences at the highest level. The content analysis also found that, overall, content was more local than non-local.

Content was coded according to the Federal Communications Commission’s list of critical information needs of communities:²²

²² For further discussion of the approach, see the Appendix.

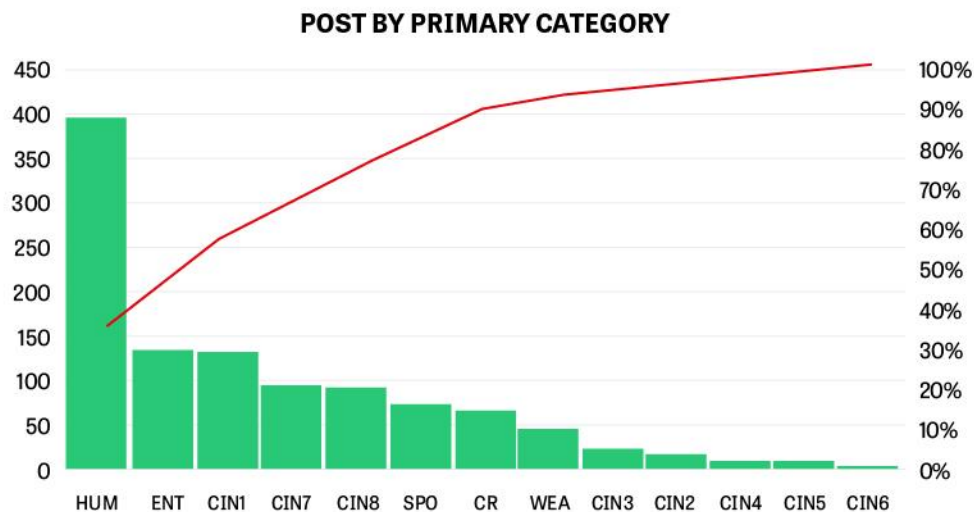
- CIN1: emergencies and risks.
- CIN2: health and welfare.
- CIN3: education.
- CIN4: transportation.
- CIN5: economic opportunities.
- CIN6: the environment.
- CIN7: civic information.
- CIN8: political information.

Across all four stations, content of human interest (35 percent) dominated the posts (See Figure 3). Entertainment-related content (12 percent) and emergencies and risks (CIN1 – 12 percent) ran a close second and third. Content about our civic institutions (CIN7 – 9 percent) and politics and public policy (CIN8 – 9 percent), including news about candidates, was also prevalent. Sports (7 percent), crime (6 percent) and weather (4 percent) were also regularly included, but stories about education (CIN3 – 2 percent) health and welfare (CIN2 – 2 percent), transportation (CIN4 – <1 percent), economic opportunities (CIN5 – <1 percent) and the environment (CIN6 – <1 percent) were relatively rare.

A significant amount of the posts produced by the four stations was non-local (Local n=599, Non-local n=522). However, for the stations we analyzed, the two smaller markets focused much more on the communities they cover. WBIR Knoxville posted the most local content (81 percent), followed by KTVB Boise (72 percent), KABC Los Angeles (42 percent) and WNYW New York (34 percent).

That much of the most engaging content posted by local TV news stations falls under the categories of human interest and entertainment is not surprising. Social media platforms were not originally created to serve as distribution channels for hard news. However, consumers are getting more than stories about pregnant giraffes and celebrity breakups. What's significant is the amount of information related to emergencies and risks, politics and public policy, as well as civic institutions that is engaging audience at the highest level among the top-rated social stations in our sample.

Figure 5. Analysis of Facebook Posts by Content



Conclusion

Local TV news is heavily emphasizing and experimenting with social media, as documented by the RTDNA/Hofstra Survey. The initial social media analysis seems to indicate that these strategies can pay off in terms of reach and, if used well, increased audience engagement.

What is less clear are several issues. First, whether social media strategies impact the broadcast product is to be determined. The next phase of the analysis will seek to analyze station performance in the context of social media engagement and Nielsen ratings. Second, the primary purpose of Facebook for local TV stations is not to inform the community on critical issues but instead to entertain. Interviews with stations attempting specific strategies may shed better light on how stations can deliver content on multiple platforms that delights audiences, while also informing the community on critical issues.

V. Appendix: Social Media Methodology



Data Collection and Analysis

The local TV news landscape includes 705 local newsrooms producing at least one newscast per day on 1,062 stations. All local stations that produce news have at least one Facebook page, along with a presence on several other social platforms.

To access data on a broad cross section of TV news stations, including use, content and audience engagement, this report draws on the social analytics company Shareablee. The company was founded in February 2014 and includes CBS, NBC, ESPN, Fox News, CNN, as well as hundreds of additional media brands and publishers, including local TV stations, among its clients worldwide.

Based on Shareablee data for the 834 local TV stations' social media that the company tracks, the study organized the stations according to Nielsen's Designated Market Areas (DMAs) for the 2016-2017 television season. Market sizes are determined by population, and this study adopts five tiers (1-25, 26-50, 51-100, 101-150 and 150-plus) to remain consistent with the RTNDA/Hofstra Survey. Stations in each DMA category were analyzed five ways, based on data collected from Jan. 1, 2016 through Dec. 31, 2016: Total Actions, Facebook Total Actions, Twitter Total Actions, Instagram Total Actions and YouTube Total Actions.²³ Due to the centrality of Facebook in local TV news social media use, Facebook Total Actions results were used to determine the top three performers in each of the DMA categories.

In addition to the data collection and analysis, a significant question to address included the type of content resonating with audiences on Facebook. Content was therefore coded according to 14 factors, which included the eight Critical Information Needs (CIN) of local communities, developed for the Federal Communications Commission.²⁴ They are:

- CIN1: emergencies and risks.
- CIN2: health and welfare.
- CIN3: education.
- CIN4: transportation.
- CIN5: economic opportunities.
- CIN6: the environment.
- CIN7: civic information.
- CIN8: political information.

To these eight categories, several others were added: sports, weather, crime, entertainment and human interest. Human interest was the broadest content category, including the trivial content often associated with social media, such as memes and cute animal videos, as well as

²³Total actions across platforms are defined as the volume of post-level likes, shares, retweets and comments that a specified property receives during a defined period.

²⁴Friedland, L., Napoli, P., Ognyanova, K., Weil, C., & Wilson III, E. J. (2012). Review of the literature regarding critical information needs of the American public. Report prepared for the Federal Communications Commission, http://transition.fcc.gov/bureaus/ocbo/Final_Literature_Review.pdf [accessed 19 May 2013].

representations of people and their problems, challenges or achievements that cause others to sympathize or empathize or just learn something about other people and communities. Content was also analyzed for total actions taken and whether it concerned local versus non-local information.

This first phase of the content analysis involved analyzing the top 3 percent of posts (n=1121) for stations meeting or outperforming the engagement per post average for the category of Local TV (.23).²⁵ Each post was assigned a primary category but was coded for secondary content areas as well. For example, a story could be marked as CIN1 (Emergency/Risk) and also be coded as "Weather."

²⁵Engagement per post is defined as a percent of the fan count—that is, the average number of actions (likes, shares and comments) on each post published by the property during a specified time period. The average Facebook engagement per post for all the stations Shareablee includes in its local TV category is .23.

VI. About the Researchers



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Debora Wenger, Ph.D., is director and associate professor at the University of Mississippi's Meek School of Journalism and New Media. She has worked in broadcast news in Fargo, North Dakota, Ft. Myers, Florida, Manchester, New Hampshire, Charlotte, North Carolina, and Tampa, Florida. Wenger's work has been recognized with dozens of national, regional and local awards including a Cronkite Award for Excellence in Political Journalism and a Scripps Headliner Award. She is a Society of Professional Journalists/Google News Lab trainer and is co-author of the widely-adopted broadcast journalism textbook, "Advancing the Story: Journalism in a Multimedia World," as well as "Managing Today's News Media: Audience First." Wenger moved into teaching full time in 2002, and in 2017, she was named as a top broadcast journalism educator by Crain's NewsPro magazine.

Bob Papper is Emeritus Distinguished Professor of Journalism at Hofstra University. For 23 years, he has overseen the RTDNA/Hofstra University Annual Survey on the state of local radio and television news. His "Broadcast News and Writing Stylebook" is going into its sixth edition, and he's the founder and co-editor of Electronic News, the official journal of the Electronic News Division of the Association for Education in Journalism and Mass Communication. He's worked at television stations in Minneapolis, Washington, D.C., San Francisco, and Columbus, Ohio, and is a past president of the Maine Association of Broadcasters. He has won more than 100 state, regional and national awards, including more than a dozen regional Edward R. Murrow Awards and an Alfred I. duPont-Columbia University Award for "Excellence in Broadcast Journalism." In 2012, he received the Ed Bliss Award, the highest honor from the Electronic News Division of the Association for Education in Journalism and Mass Communication.

EXHIBIT B

Rebuttal Testimony Robert A. Papper

November 2, 2022

Rebuttal of Public Television's Written Direct Statement

On page 8 of the Written Testimony of Lynne Costantini ("Costantini WDS"), she wrote:

"21. Additionally, after 2013, the quantity and quality of programs produced by local commercial broadcast stations declined. Many commercial broadcast stations reduced the amount of high-cost programming, such as original local news programs, which cable companies previously perceived as high value, and replaced them with re-runs of entertainment programs, unscripted and reality TV programs and other low-cost programs, which were perceived by cable operators as having a lower relative value."

I wouldn't have thought that witnesses to a formal proceeding like this can just make stuff up because the invented statement serves their purposes. Unsupported by a shred of evidence, this appears to be part of the notion that, "if I say it often enough it might become true."

Not this time.

For 29 years, I have been conducting the annual Radio Television Digital News Association's Annual Survey on the state of local radio and television news. Starting in 1994, when it was the RTNDA/Ball State University Annual Survey, through the RTDNA/Hofstra University Annual Survey and now the RTDNA/Syracuse University Annual Survey. I am the recognized academic authority on the state of local radio and television news and have been frequently asked to report on the state of local news in a variety of media outlets during the past three decades. I have been quoted in virtually every newspaper in the U.S. (including on numerous occasions in the *New York Times* and the *Washington Post*); I've been a guest on the program "On the Media" on NPR, on "Marketplace" on NPR and on NBC News.

Ms. Costantini's statement is blatantly false, and I challenge her to produce any credible evidence in support of her statement.

On the contrary, here are the facts – backed up by 29 years of the most authoritative research on the subject.

Local TV stations have (mostly) steadily increased the amount of local news that they run over the course of the 22 years that I've asked the question on the Survey. On an overall basis, the total amount of local news produced has increased in 15 years, gone down in five and stayed even in one. See Table 1.

Table 1. Average Hours of Local News on Local TV

Year	Average Weekday	Average Saturday	Average Sunday	Total for Week
2001	3.4	1.3	1.3	19.6
2002	3.3	1.2	1.2	18.9
2003	3.3	1.2	1.2	18.9
2004	3.7	1.4	1.3	21.2

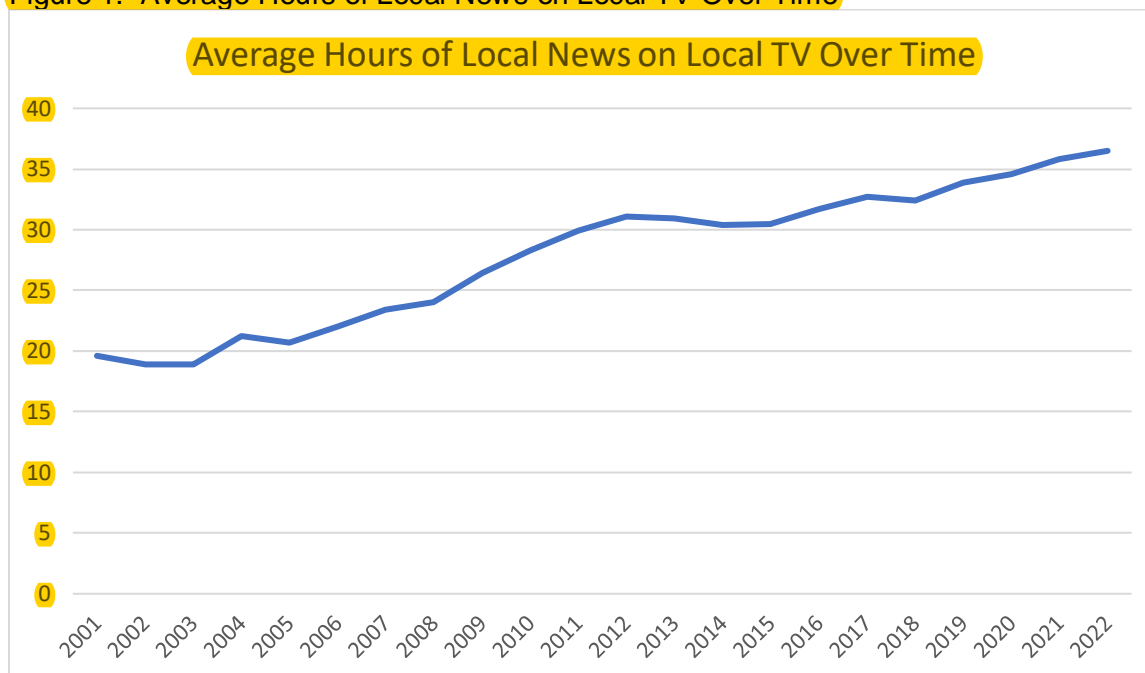
CTV Rebuttal Case (Allocation) 2014-2017: Papper Testimony

2005	3.6	1.4	1.3	20.7
2006	3.8	1.5	1.5	22
2007	4.1	1.5	1.4	23.4
2008	4.1	1.8	1.7	24
2009	4.6	1.7	1.7	26.4
2010	5	1.7	1.6	28.3
2011	5.3	1.7	1.7	29.9
2012	5.5	1.8	1.8	31.1
2013	5.4	2	1.9	30.9
2014	5.3	2	1.9	30.4
2015	5.3	2	2	30.5
2016	5.5	2.2	2	31.7
2017	5.7	2.1	2.1	32.7
2018	5.6	2.2	2.2	32.4
2019	5.9	2.2	2.2	33.9
2020	5.9	2.6	2.5	34.6
2021	6.2	2.4	2.4	35.8
2022	6.3	2.5	2.5	36.5

Source: RTNDA/Ball State University Annual Survey 2001-2007; RTDNA/Hofstra University Annual Survey 2008-2019; RTDNA/Syracuse University Annual Survey 2020-2022. See Appendix A.

The following chart (see Figure 1) makes visually clearer the near relentless march upwards that started in 2003 and has continued up nearly non-stop through today. The amount of local news on local TV during the years relevant to this proceeding increased from 2014 to 2015 ... from 2015 to 2016 ... and from 2016 to 2017. After a small retrenchment in 2018, it rose again in 2019, 2020, 2021 and 2022.

Figure 1. Average Hours of Local News on Local TV Over Time



Source: RTNDA/Ball State University Annual Survey 2001-2007; RTDNA/Hofstra University Annual Survey 2008-2019; RTDNA/Syracuse University Annual Survey 2020-2022. See Appendix A.

And that increasing amount of local news is running on more and more local TV stations.

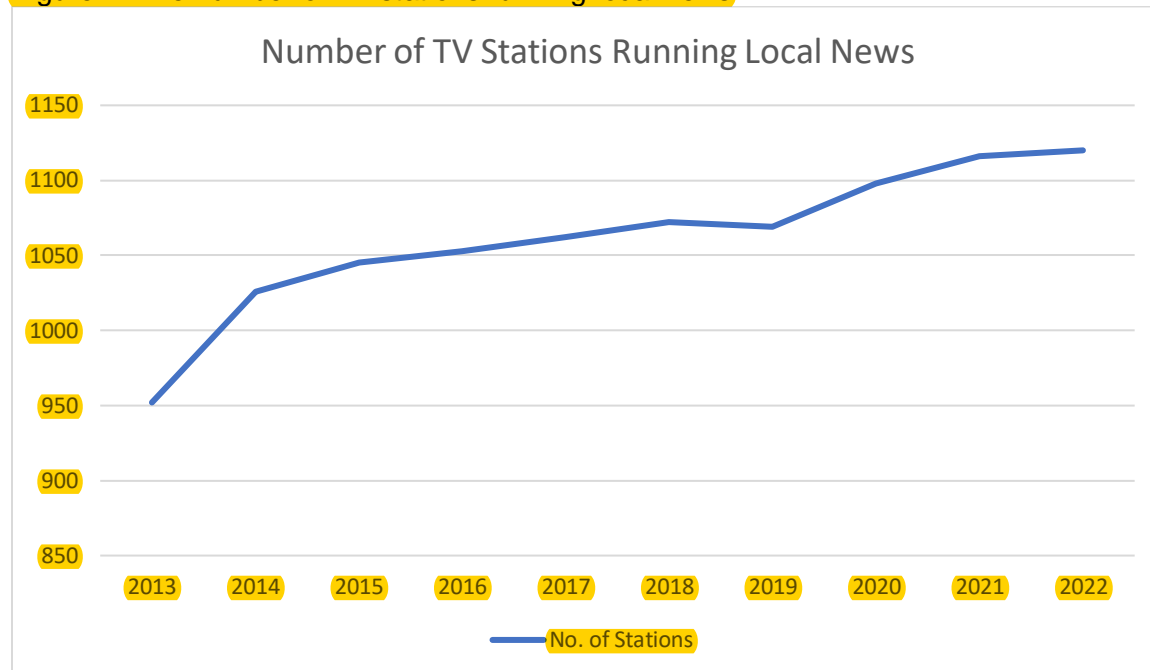
The number of TV stations running local news has gone up (almost) steadily since 2013. In only one year (2018 to 2019) did the number of TV stations running local news not increase (see Table 2 and Figure 2).

Table 2. The number of local TV stations running local news

Year	Number of stations running local news
2013	952
2014	1,026
2015	1,045
2016	1,053
2017	1,062
2018	1,072
2019	1,069
2020	1,098
2021	1,116
2022	1,120

Source: RTDNA/Hofstra University Annual Survey 2013-2019; RTDNA/Syracuse University Annual Survey 2020-2022. See Appendix A.

Figure 2. The number of TV stations running local news



Source: RTDNA/Hofstra University Annual Survey 2013-2019; RTDNA/Syracuse University Annual Survey 2020-2022. See Appendix A.

Why the increase in stations running local news and in the amount of local news being produced? There are several reasons for this:

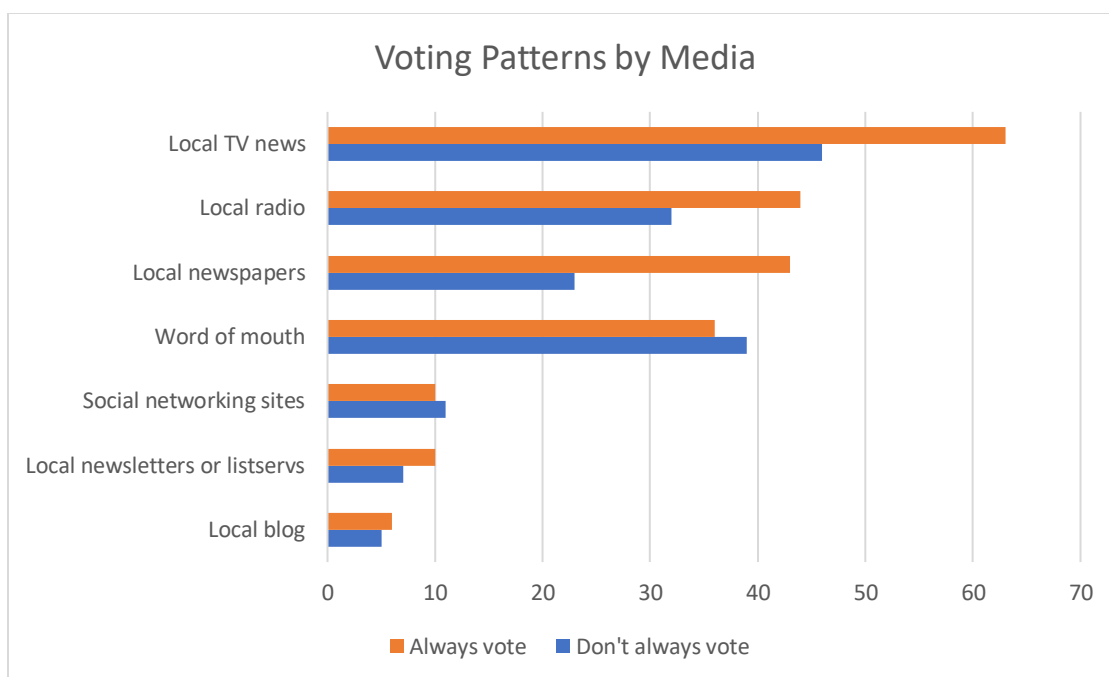
- While news is the most expensive programming a station can produce (because it's so people intensive), the really large investment is the initial creation of a news department.

That involves purchasing expensive equipment and vehicles, building or rebuilding and equipping a studio, hiring dozens to well over a hundred news people, depending on (among other things) the size of the market. But once the news department is in place, the incremental cost of adding more news is comparatively small.

- Every time a successful syndicated show is canceled – like Oprah in 2011 or, more recently, Ellen earlier this year – there’s a jump in local news. From a business standpoint, it’s frequently considered safer for commercial stations to increase news than to take a chance on a lower-rated syndicated program the station is already running or an unproven new syndicated show. “As ‘Ellen DeGeneres’ Departs Stations, Local News Moves In” Broadcasting & Cable, published September 02, 2022. “Many stations opt for local content instead of syndicated programming. The final new episode of *The Ellen DeGeneres Show* aired in May, and many stations that air the syndicated program, now in repeats, are lining up a new newscast to take its place. KNTV San Jose, WJAR Providence and WCCO Minneapolis are among the stations set to introduce an afternoon newscast as their *Ellen DeGeneres* deals end. KVVU Las Vegas starts a 2 p.m. news in place of *Ellen DeGeneres* on September 5, giving the Gray Television a whopping 15½ hours a day of local content. ‘When you need local news, we are the station you turn to,’ Michael Korr, VP and general manager told *B+C*. Down in Los Angeles, *Ellen DeGeneres* occupies the 3 p.m.-4 p.m. slot at KNBC. On September 12, the station will have local news at 3 p.m.” <https://www.nexttv.com/news/as-ellen-degeneres-departs-local-news-moves-in>.
- Station purchases of syndicated programming typically involve a payment of fees to the syndicator and/or giving the syndicator some amount of commercial advertising inventory. For a station already running local news, adding a news program may mean adding as few as three or four people, and the station gets to keep all of its commercial inventory.
- There’s a strong interest and appetite for news – especially local news. In virtually every market, the size of the audience for the main local news programs is considerably larger than the audience for the network news. “Television remains a common place for Americans to get their news, with local TV on par with or outpacing cable and network TV.” <https://www.pewresearch.org/journalism/fact-sheet/local-tv-news/> “Almost three out of four U.S. adults (71%) watch local television news and 65% view network newscasts over the course of a month, according to Nielsen data from February 2013.” <https://www.pewresearch.org/journalism/2013/10/11/how-americans-get-tv-news-at-home/> “According to the Pew Research Center, 20% of adults in the United States in 2018 said they get their news from social media “often,” compared to 16% who said they often get news from print newspapers, 26% who often get it from the radio, 33% who often get it from news websites, and 49% who often get it from TV.” <https://www.pewresearch.org/fact-tank/2018/12/10/social-media-outpaces-print-newspapers-in-the-u-s-as-a-news-source/> Local television news commands the largest broadcast audience by far in a typical day. Its average daily audience is 18.1 million viewers (Matsa and Fedeli 2019). Compare that to the top three cable networks—CNN, Fox News, and MSNBC—which have a combined daily average of 1.9 million viewers (Grieco 2018). <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7595048/>

- One of the major areas of revenue growth in local TV is political advertising. Most political advertising money goes to TV, and almost all of that goes to stations with local news. That's because people who watch local news are more likely to vote than people who do not. In fact, in political season, commercial breaks around local news are filled almost entirely with political advertising. "About half of all political ads for the presidential and down-ballot races were aired on local newscasts—that was about twice as many as were aired on all other news programs on networks combined, and twice as many as were aired on all entertainment and sports programs combined. That was higher than previous campaigns but consistent with the dominance of local television news for the placement of ads over time (Ridout et al. 2014). Local Television Political Advertising and the Manufacturing of Political Reality by Danilo Yanich <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7595048/>

Figure 3 – Local news habits of those who always or sometimes vote (in %)



Local news habits of those who always or sometimes vote (in percent).

Source: Analysis of Pew Research Center data, "Civic Engagement Strongly Tied to Local News Habits," November 3, 2016 (Barthel, et al. 2016) <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7595048/>.

- A local station's identity is wrapped up in its local news and its local news people. That means that whenever one station increases local news -- expanding earlier in the morning, earlier in the afternoon or in the early evening or weekends -- the pressure is on all the other stations that run local news to do the same. And, mostly, they do. More news begets more news.

So the truth is that the amount of local news and the number of stations running it are rising relentlessly – and showing no signs of slowing down. NBC recently floated the idea of eliminating its 10 pm network programming (in Eastern and Pacific time zones, 9 pm Central and Mountain), and all the speculation has been that NBC affiliates would almost certainly and

near-universally replace it with local news. See “The Price Point” from TVNewsCheck, Appendix B.

While 20 to 25 percent of a TV station’s airtime is local news (of those that run local news), that 20 to 25 percent produces 50 to 55 percent of the station’s revenue (see Table 3).

Table 3. Percent of station revenue produced by local news.

	2014	2015	2016	2017
Average % of local news revenue	50%	51.8%	47.7%	52.6%

Source: RTDNA/Hofstra University Annual Survey 2014-2017. See Appendix A.

In November of 2018, Seth Geiger of research company SmithGeiger LLC “found that 72 percent of people still engage with local TV news and that 53 percent of people trust their favorite local news station more than any other news source. Google came in at 2nd on that poll, 15 points lower than local news.”

“Geiger also showcased four different points that he’s found in research in how people view local TV news:

1. Audiences love television
2. Audiences will reward great storytelling
3. Audiences have tremendous amount of trust for local news
4. Local TV news delivers connection to community that’s second to none”

<https://www.storybench.org/local-tv-news-challenge-attracting-next-generation-viewers/>

Why is local TV news so successful? Probably because, as SmithGeiger found, every study I could locate that tested where people got their news and what news they most trusted determined that more people trust local news – and local TV news specifically – than any other source of news.

- “Local TV news is still what the majority of Americans turn to to keep informed. According to Pew’s most recent State of the News Media report https://www.pewresearch.org/journalism/wp-content/uploads/sites/8/2019/06/State-of-the-News-Media_2017-Archive-2.pdf), published in 2017, more people get their news from television than any other source, and, of those viewers, the majority get that news from their local TV station—and their websites.” April 18, 2018 <https://niemanreports.org/articles/reinventing-local-tv-news/>
- Published April 5, 2018 by the Knight Foundation, “Local TV News and the New Media Landscape, Part 1” (<https://knightfoundation.org/reports/local-tv-news-and-the-new-media-landscape/>) provides a number of relevant insights:
 - The State of the Industry, Part 1, Page 7: “If you believe the misconception that local [TV] news has fallen out of favor, think again. In actuality, news viewing increased from 2015 to 2016 and has shown continued growth in early 2017,” according to a recently-released 2017 Local Watch Report from Nielsen. <https://www.nielsen.com/insights/2017/q1-2017-local-watch-report-tv-trends-in-our-cities/>
 - The State of the Industry, Part 1, Page 8: Overall, local TV news remains the go-to news source for Americans. Coda 2017, reported in TVNewsCheck 5/15/17. The most recent Pew numbers found that local TV remained on top of the list of

where U.S. adults “often” get news — even as the margin (over online) has tightened.

<https://www.pewresearch.org/fact-tank/2017/09/07/americans-online-news-use-vs-tv-news-use/>

- The State of the Industry, Part 1, Page 8: Nielsen found that local TV news reaches more people 18+ and 25 to 54 than network news or cable news. By a lot. Nielsen reported the reach of local TV news to be 18 percent higher than network TV news and more than double the reach of cable TV news (46 percent to 22 percent). <https://www.nielsen.com/insights/2017/its-all-about-local-news/>
- Published in 2018, a “new Poynter Media Trust Survey found 76 percent of Americans across the political spectrum have ‘a great deal’ or ‘a fair amount’ of trust in their local television news, and 73 percent have confidence in local newspapers. That contrasts with 55 percent trust in national network news, 59 percent in national newspapers and 47 percent in online-only news outlets.” <https://www.poynter.org/ethics-trust/2018/finally-some-good-news-trust-in-news-is-up-especially-for-local-media/>
- In December 2018, the Knight-Cronkite News Lab at Arizona State University published, “Why Local TV News is Our Best Hope to Save Democracy” (<https://cronkitenewslab.com/lab-notes/2018/12/21/why-local-tv-news-is-our-best-hope-to-save-democracy/>). The article goes on to note, “We trust our local politicians more than our statewide reps; and we trust our statewide reps more than those pols way off in DC. The same is true for journalism. Studies by Pew Research consistently show that local news sources are the most trusted by their communities, with trust decreasing with distance. Of those local sources, local TV news is actually seen as the singularly most trusted source (4 points higher than Public Television News – cited from GfK TVB Mentor Survey, Winter 2016).”

“Meanwhile, the tipping point for reach and audience has long since moved from local newspapers to the local TV stations. For most respondents, local TV news is by far their first source for local news. A Pew Research Project study

(<https://www.pewresearch.org/journalism/2016/11/03/civic-engagement-strongly-tied-to-local-news-habits/>) found that high civic engagement increased this effect. People who always vote were 47% more likely to say they get local news regularly from a local TV station rather than from their local newspaper (63% vs. 43%.) With continued cuts in newspaper newsrooms, as well as reductions in the size and frequency of papers, that trend should only continue.”

Note that Arizona State has one of only 11 public TV stations in the U.S. that runs a daily local news program.

<https://cronkitenewslab.com/lab-notes/2018/12/21/why-local-tv-news-is-our-best-hope-to-save-democracy/>

- A Gallup poll, sponsored by the Knight Foundation, and published in “Local News Most Trusted in Keeping Americans Informed About Their Communities” in May 2022, found that, “Americans continued to hold local news in higher regard than national news across a variety of metrics....”
“Compared with other sources of local information, Americans also say local news does the *best* job of keeping them informed”

“When seeking local news, most Americans turn to mainstream local news outlets — i.e., broadcast news affiliates (33%), local radio (15%), and local newspapers or

magazines (14%). Combined with local talk radio, 67% of Americans report most often getting their local news from established news outlets.”

“Where do you most often get your local news from?”

Broadcast news affiliates (local ABC/NBC/CBS)	33%
Local news/public radio (e.g. local NPR, news, traffic)	15
Local newspaper/magazine outlets	14
Posts on social media (e.g. Facebook, Snapchat)	13
Talking with family, friends or neighbors	6
Local talk radio	5
Other	5
Local news apps (e.g. Nextdoor)	3
I do not read, watch or listen to local news	3
Email or newsletter about your local community	2
Locally focused podcasts	1

“Trust in local news has fluctuated but is still higher than national news, regardless of political party affiliation.”

“The gap between trust in local and national news has grown by three percentage points since Gallup/Knight’s findings on this measure in 2019

(<https://knightfoundation.org/reports/state-of-public-trust-in-local-news/>). In 2021, Americans were 17 points more likely to say they trust reporting by *local* news organizations ‘a great deal’ or ‘quite a lot’ than to trust reporting by national news organizations. In 2019, Americans were 14 points more likely to say they trusted local news compared with national news. Consistent with the finding that Americans are paying less attention to national news of late (<https://knightfoundation.org/articles/americans-attention-to-national-news-lowest-in-four-years/>), the gap appears to be driven by further declines in trust in national news, as it has decreased from 31% in 2019 to 27% in 2021.”

<https://knightfoundation.org/articles/local-news-most-trusted-in-keeping-americans-informed-about-their-communities/>

- In the State of Public Trust in Local News, published by the Knight Foundation in 2019 (based on research by the Gallup organization), the Executive Summary notes:
 1. “More Americans trust local news than national news. Forty-five percent of Americans trust reporting by local news organizations ‘a great deal’ or ‘quite a lot,’ compared with 31% for national news organizations.”
 2. “Local news bests national news in earning more trust of Americans for coverage that Americans can use in their daily life (79% to 19%) and in reporting without bias (66% to 31%), among other roles and responsibilities. And, local journalists have more positive attributes than national journalists, Americans say: Local journalists are more likely than national journalists to be seen as caring (36% vs. 4%, respectively), trustworthy (29% vs. 8%), accurate (25% vs. 8%), and neutral or unbiased (23% vs. 10%). Republicans favor local journalists for the positive attributes by wide margins, while Democrats make few distinctions between the two groups.”
<https://knightfoundation.org/reports/state-of-public-trust-in-local-news/>
- “Local television news commands the largest broadcast audience by far in a typical day. Its average daily audience is 18.1 million viewers (Matsa and Fedeli 2019). Compare

that to the top three cable networks—CNN, Fox News, and MSNBC—which have a combined daily average of 1.9 million viewers (Grieco 2018).”

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7595048/>

- In June 2020, the Yale Program on Climate Change Communication published “Who do Americans trust most for information about COVID-19?” The article noted, “Local TV is the most trusted media source, with 82% of Americans saying they somewhat or strongly trust their broadcasts. Many fewer people trust national media networks (CNN, 57%; MSNBC, 52%; and FOX News, 52%).”
<https://climatecommunication.yale.edu/publications/who-do-americans-trust-most-for-information-about-covid-19/>
- In a May 2021 article in *The Atlantic*, author Amanda Ripley notes, “More Americans get their news from local TV stations than from cable TV, newspapers, or national network TV, according to a 2020 Pew Research Center poll (<https://www.theatlantic.com/ideas/archive/2021/05/local-news-media-trust-americans/618895/>; <https://www.pewresearch.org/journalism/2020/12/08/measuring-news-consumption-in-a-digital-era/>). And when it comes to political news, the local TV audience is particularly diverse—politically, economically, and racially. As a news source, local TV is more popular (<https://www.pewresearch.org/journalism/2018/12/03/americans-still-prefer-watching-to-reading-the-news-and-mostly-still-through-television/>) than online sites such as YouTube, Facebook, and Twitter. But the widespread consumption of local TV news also represents a huge opportunity. Overall, Americans trust it more than any other medium, including newspapers and digital media, according to a 2019 Poynter survey <https://www.poynter.org/business-work/2019/pew-research-finds-that-broadcast-is-the-favorite-source-for-local-news-and-weather-is-the-most-valued-topic/>.”
<https://www.theatlantic.com/ideas/archive/2021/05/local-news-media-trust-americans/618895/>
- In 2021, a poll from Harvard University reported that, “when it comes to news, young Americans age 18-29 list local TV as among the most trustworthy sources of information.”
<https://www.blog.nab.org/2021/05/25/young-americans-trust-local-news-the-most/>
- The Reuters Institute for the Study of Journalism reported in June 2021 the trust scores for different media outlets:
“Local TV news scored highest, with a 58% trust score in the US. It was followed by CBS News (48%), ABC News (48%), BBC News (47%), the Wall Street Journal (46%) and NBC/MSNBC News (46%). BuzzFeed News (30%), Yahoo News (34%) and Fox News (35%) had the lowest trust scores among the 15 sources that were included in the survey. Fox News had the highest proportion (46%) of participants who said they did not trust it. It was followed by BuzzFeed News (37%), CNN (37%) and NBC/MSNBC (37%).”
<https://pressgazette.co.uk/most-least-trusted-us-media/>
- “A Spectrum News/Morning Consult poll conducted in 2022 found that “62% of Americans watch local news on TV as compared to national news (55%).”
“... the vast majority of Americans (87%) are satisfied with the coverage of local news in their community, and 83% find local news coverage on television and radio to be most trustworthy.”

<https://corporate.charter.com/newsroom/spectrum-news-morning-consult-poll-finds-83-percent-of-americans-trust-local-news>

- The latest survey (released 10/31/22) on trust in news media continues the long-time trend: “U.S. readers place more trust in local news organizations than in national news outlets and social media sites, according to a new study by the Pew Research Center. Of the U.S. readers polled, 71% have some or a lot of trust in local news entities, vs. 61% for national news organizations and 33% in social media sites.” “Pew surveyed 12,147 adults from its American Trends Panel from July 18 to Aug. 21, 2022.” <https://www.mediapost.com/publications/article/379264/local-news-providers-beat-national-and-social-medi.html>

All of that begs the question about PBS’s claim on media trust.

On pages 16 and 17 of her Written Testimony in Public Television’s Written Direct Statement, PBS executive Kate Alany notes, “PBS is the most trusted source of news and public affairs programming among television programmers. In 2017, PBS was called the most-trusted institution for the fourteenth consecutive year (42 percent of respondents trust the organization “a great deal”), over other options including commercial cable TV (24 percent), courts of law (22 percent), commercial broadcast TV (20 percent), newspapers (15 percent), the federal government (10 percent), and Congress (6 percent).”

Ms. Alany’s testimony also includes references to PBS press releases and survey results in other years – all based upon the same survey sponsored, developed and administered by PBS itself – which each find that PBS was the most trusted media organization and even the nation’s most-trusted institution among a consideration set that includes courts of law, commercial cable and broadcast television, newspapers, digital platforms and others:

A PBS release issued March 17, 2022 noted that “According to a nationwide survey, PBS was named the most trusted media organization for the 19th year in a row.” “PBS also remains the most trusted source for news and public affairs programming, outranking ABC, CBS, CNN, Fox News, MSNBC and NBC.”

In 2021, PBS noted, “72% of those surveyed trust PBS news and public affairs programming a “great deal” and “somewhat.” When asked which networks they trust most when it comes to news and public affairs programming, respondents ranked PBS #1 (tied with CNN), ahead of the major broadcast and cable news networks.”

In 2020, PBS noted, “According to survey respondents, PBS is also the most trusted source of news, with 73% of those polled trusting PBS’s public affairs programs over that of ABC, CBS, NBC, CNN, MSNBC and Fox News. In a news climate overcome by misinformation, the survey finds that PBS has the highest level of *increased* trust among viewers.”

March 15, 2017: “Nearly 8 in 10 people trust PBS (76% “trust a great deal” or “trust somewhat”). The 2017 study marks the 14th time in a row that PBS was called the nation’s most-trusted institution among a consideration set that includes courts of law, commercial cable and broadcast television, newspapers, digital platforms and others. The study found that respondents had a significantly higher level of trust in PBS (42% “trust a great deal”) over the

nearest institutions, including commercial cable television (24% “trust a great deal”) and courts of law (22% “trust a great deal”).

In 2013, PBS noted, “More than 4 in 5 people trust PBS (85% “trust a great deal” or “trust somewhat”). The 2013 study marks the 10th time in a row that PBS was called the nation’s most-trusted institution among a consideration set that includes courts of law, newspapers, and others. The study found that respondents had nearly twice the level of trust in PBS (46% “trust a great deal”) over the nearest institution, courts of law (27% “trust a great deal”).”

It is unclear from the disclosures published with the PBS survey whether respondents were qualified as being familiar with each of the news organizations and institutions being surveyed, including PBS:

“Survey Methodology”

This survey was developed by PBS and conducted online within the United States by Marketing & Research Resources, Inc. (M&RR) fielded 27 questions during the window of January 7-19, 2022. The survey was conducted among a sample of 1,108 adults ages 18+, 535 men, 572 women, and 1 respondent preferred to self-identify. The results are weighted to be nationally representative of the U.S. adult population.”

I can’t help but be a bit skeptical.

Those are really impressive numbers – especially in an era when polling by Gallup and other researchers consistently finds a decreasing level of trust in pretty much all U.S. institutions – especially the news media.

But there are two points that concern me about those impressive trust numbers. First, no other reasonably similar polling comes up with the same results. PBS does well in a number of those polls, but never at the same level as in their own sponsored survey:

- In 2011, Public Policy Polling put PBS on top in trust with a 50% score. That’s a bit ahead of Fox News at 42 ... NBC at 41 ... CNN at 40 ... CBS at 36 ... and ABC at 35. Local TV news wasn’t included in the study.
<http://publicpolicypolling.blogspot.com/2011/01/our-second-annual-tv-news-trust-poll.html>
- In 2013, Public Policy Polling found that PBS was the only national TV news source trusted by more people than it was distrusted: 52% said they trusted PBS with 29% saying they distrusted PBS. But the response to the question, “which single outlet they trust the most,” Fox News came out on top at 34% ... PBS at 13 ... CNN at 12 ... ABC at 11 ... MSNBC at 8 ... CBS at 6 ... NBC and Comedy Central tied at 5. Local TV news wasn’t included in the study.
<https://www.publicpolicypolling.com/polls-archive/archive-2013/> ... then 2/6/13: 4th Annual TV News Trust Poll (https://www.publicpolicypolling.com/wp-content/uploads/2017/09/PPP_Release_National_206.pdf)
- But in 2014, Public Policy Polling asked, “Which TV news outlet do you trust the most?” The easy winner: Fox News at 35% ... PBS at 14 ... ABC at 11 ... CNN at 10 ... CBS at

9 ... MSNBC and Comedy Central tied at 6 ... NBC at 3. Note that Fox News also came out on top for “trust the least.” Local TV news wasn’t included in the study.

<https://www.publicpolicypolling.com/polls/fox-once-again-leads-most-trusted-and-least-trusted-list/>

<https://www.publicpolicypolling.com/polls-archive/archive-2014/> ... then 1/30/14: 5th

Annual TV News Poll (https://www.publicpolicypolling.com/wp-content/uploads/2017/09/PPP_Release_National_130.pdf)

- In 2015, as in the past, Fox News came in first as most (and least) trusted – at 32% ... then PBS and CNN tied at 14 ... ABC at 10 ... CBS at 9 ... NBC at 5 ... and MSNBC and Comedy Central tied at 3. Local TV news wasn’t included in the study.
<https://www.publicpolicypolling.com/polls-archive/archive-2015/> ... then 2/26/15: 6th Annual TV News Poll (https://www.publicpolicypolling.com/wp-content/uploads/2017/09/PPP_Release_National_22615.pdf)

That’s the last year that Public Policy Polling asked the question.

- In 2020, Pew Research Center published its study on trust in 30 print and broadcast national news outlets. The study examined the trust divide based on political leaning. When it came to political and election news, Democrats and Lean Democrats trusted CNN the most at 67%, followed by NBC at 61, ABC at 60, CBS at 59, and PBS at 56. Republican and Lean Republican trusted Fox News the most at 65%, followed by ABC at 33, CBS at 30, Hannity (radio) at 30 and NBC at 30. Local TV news wasn’t included in the study.
<https://www.pewresearch.org/journalism/2020/01/24/u-s-media-polarization-and-the-2020-election-a-nation-divided/>

On an overall adult basis, here’s the list of most-trusted for political and election news:

ABC News	48%
CNN News	47
NBC News	47
CBS News	45
Fox News	43
PBS	42
BBC	35
NY Times	35
MSNBC	34

Local TV news wasn’t included in the study.

https://www.pewresearch.org/journalism/2020/01/24/democrats-report-much-higher-levels-of-trust-in-a-number-of-news-sources-than-republicans/pj_2020-01-24_media-polarization_1-01/

- In the appendix of the above report, Pew reported on what percentage of U.S. adults trusted, distrusted and haven’t heard of the news outlet.

The figures above reflect the most trusted list, but I was struck by the fact that 31% of U.S. adults reported that they hadn’t heard of PBS. If 31% hadn’t heard of PBS (at least as a news source if not overall), how could PBS come up with the high level of trust in its own survey?

https://www.pewresearch.org/journalism/wp-content/uploads/sites/8/2020/01/PJ_2020.01.24_media-polarization_A-01.png?w=504

- That ties in with a 2014 study conducted by the Pew Research Center on which news organizations are the most trusted. Pew notes that most trusted tends to follow most known. So, “A source like The Economist, on the other hand, is known by just 34% of respondents and so could never have a trust level exceeding 34% — even if everyone who had heard of it trusted it.” Local TV news wasn’t included in the survey.

That’s what happened to PBS. Most trusted in this 2014 Pew study:

CNN	54%
ABC	50
NBC	50
CBS	46
Fox News	44

Those are the outlets that most people have heard of – from 95% with CNN down to 93% for CBS and Fox News.

Pew then decided to look at trust as a percentage of those who were familiar with the news outlet. That brought NPR into second place at 55%. Overall, 47% of the U.S. adults hadn’t heard of NPR, but NPR was highly trusted by those who had. That was the only addition to the table. Local TV news wasn’t included in the study.

<https://www.pewresearch.org/fact-tank/2014/10/30/which-news-organization-is-the-most-trusted-the-answer-is-complicated/>

- PBS scored fourth when comparing the percentage of trust (38) to distrust (12). It’s just that a lot fewer people were familiar with PBS, and 38% said they neither trusted nor distrusted PBS.
https://www.pewresearch.org/journalism/2014/10/21/political-polarization-media-habits/pj_14-10-21_mediapolarization-10/
- In a study published in April 2022, the Economist/YouGov poll reported that the most trusted national news source (of 22 listed) was the Weather Channel at 41% (as the net difference between trusted and distrusted). The BBC came in second at +24. PBS came in third at +15, followed by the Wall Street Journal at +13 and CBS, the AP, NPR and Reuters all at +7. Local TV news wasn’t included in the study.
<https://today.yougov.com/topics/politics/articles-reports/2022/04/05/trust-media-2022-where-americans-get-news-poll>

Another question I have is also a simple, straightforward one: If PBS is really the most trusted source for national news, why do so few people watch it?

Let’s look at the audience numbers (source: Nielsen) for 2014 through 2017:

2014:

Network evening news (ABC + CBS + NBC)	23.7 million
Average cable prime (CNN + Fox + MSNBC)	2.49 million

CTV Rebuttal Case (Allocation) 2014-2017: Papper Testimony

PBS Newshour	0.85 million
Total	27.04 million
PBS Newshour percentage	3.1%
If we add in evening local TV news	24.1 million
Total	51.14 million
PBS Newshour percentage	1.7%

2015:

Network evening news (ABC + CBS + NBC)	23.9 million
Average cable prime (CNN + Fox + MSNBC)	3.09 million
PBS Newshour	0.83 million
Total	27.82 million
PBS Newshour percentage	3.0%
If we add in evening local TV news	24.0 million
Total	51.82 million
PBS Newshour percentage	1.6%

2016:

Network evening news (ABC + CBS + NBC)	23.75 million
Average cable prime (CNN + Fox + MSNBC)	4.76 million
PBS Newshour	1.01 million
Total	29.52 million
PBS Newshour percentage	3.4%
If we add in evening local TV news	20.71 million
Total	50.23 million
PBS Newshour percentage	2%

2017:

Network evening news (ABC + CBS + NBC)	23.13 million
Average cable prime (CNN + Fox + MSNBC)	4.83 million
PBS Newshour	1.18 million
Total	29.14 million
PBS Newshour percentage	4%
If we add in evening local TV news	19.55 million
Total	48.69 million
PBS Newshour percentage	2.4%

<https://deadline.com/2017/12/fox-news-highest-ratings-cable-news-2017-1202230070/>
<https://www.pewresearch.org/journalism/fact-sheet/network-news/>
<https://www.adweek.com/tvnewser/evening-news-ratings-2017-2018-season-q3-2018-week-of-sept-17-2018/377690/?ver=1666542919312>

Pew's State of the News Media 2015, 2016, 2017, 2018.

It just seems that if PBS and PBS Newshour were really viewed as that much more trustworthy than anyone else (as the PBS survey consistently finds), more than 3% of those watching national news would be watching Newshour. And we're in the 1 to 2% range of viewers if we include local TV news. That doesn't seem to speak well for the real value that people place on PBS and Newshour.

Public TV Involves Less Than Meets the Eye

There really aren't as many distinct PBS stations as it appears

While PBS claims to have “over 330 PBS member stations in all 50 states, Puerto Rico, U.S. Virgin Islands, Guam, and American Samoa” (Alany WDS, p.4), that number is more than deceptive.

Of 50 states (and the District of Columbia), 20 have public TV networks such that all the stations in the state simulcast the same programming all or nearly all of the time (AL, AR, CT, HI, ID, IA, ME, MD, MS, MT, NE, NH, ND, OK, SC, SD, UT, VT, WV and WY).

Delaware has no public stations; Rhode Island has one.

For these 22 states, then, plus the District, there are, effectively, 21 legitimately separate public TV stations.

Ten states have statewide networks that cover most of the state – with either 1 or 2 stations outside the network: AK (+1), CO (+1), GA (+1), KS (+2), KY (+1), LA (+1), NJ (+1), NC (+1), OR (+2), and WI (+2). So that's 32 states with a total of 44 clearly separate public TV stations.

The remaining 19 states include 114 non-satellite stations, bringing the total of legitimately separate PBS stations to 158, which is less than half of the number of PBS stations touted by Ms. Alany in her testimony.

For the most part, if you've seen one PBS station, then you've seen them all.

That's an admittedly flip comment and overstates the actual situation. But it doesn't overstate the condition of PTV stations by much.

- There is a measurably significant amount of duplication of programming on public TV stations.
- The duplication of programming is a result of how PBS licenses programming to PBS member stations nationally. All PBS member stations are airing much of the same licensed content. And they air much of it at exactly the same time.
- To get a sense of how much duplication of programming there is on PTV stations, I asked Dr. Chris Bennett and his team at Bates White to analyze the programming content on PTV stations during the 2014-17 period using the available Red Bee programming data and CDC royalty data. Dr. Bennett provides this programming and royalty data analysis in his rebuttal testimony (Expert Rebuttal Report of Christopher J. Bennett, PhD dated November 2, 2022, which I will refer to as the “Bennett WRS”), which I rely on in my testimony here.
- The PTV programming duplication analysis during 2014-17 includes the following: (i) the amount of programming aired on distant PTV stations that is duplicated on local PTV stations within the same subscriber groups and (ii) the amount of programming aired on

the primary PTV signal that is duplicated on that PTV station's subchannel signals in the same subscriber groups. Dr. Bennett applies two duplication measurements in his analysis – simultaneous and within a 24-hour window.

- The results of this duplication analysis of PTV stations and programming are striking.

First, let's look at the local station, WHIQ-TV, for system ALD200, subscriber group 1 and compare it to the distant, imported station, WBIQ-TV, for the entire period of 2014-1 (January 1, 2014 through June 30, 2014). See Appendix C. Note that the programming – all of the programming – for the entire six months is identical almost all the time (99.8%). Identical in the programming and identical in the scheduling of the programming. The importation of WBIQ has contributed absolutely nothing to either the subscribers or the cable system itself.

And that's not an isolated case. Table 4 below shows the overall duplication of PTV programming across local and imported channels and main channels and subchannels within the same subscriber groups from 2014 through 2017.

Table 4 – Proportion of PTV minutes that are duplicative within subscriber groups, 2014-2017

PTV stations assessed for duplication	Duplication definition	
	Simultaneous	24-hour window
Distant duplicated with local	24%	41%
Primary duplicated with subchannel	6%	20%

Source: Bennett WRS, Appendix

Let's look at the specifics of some examples.

We start with period 2014-1, system ALA800, subscriber group 0 with local PTV channel WCIQ-TV and distant imported channels WAIQ-TV and WBIQ-TV. Tan boxes represent simultaneous duplication. Light blue boxes represent 24-hour program duplication.

Table 5 – Simultaneous and 24-hour duplication for local WCIQ-TV, distant WAIQ-TV and distant WBIQ-TV.

Date	Time	(Distant) WAIQ-DT	(Distant) WBIQ-DT	(Local) WCIQ-DT
2014-01-01	00:00:00	The PBS NewsHour	The PBS NewsHour	The PBS NewsHour
2014-01-01	01:00:00	Live from Lincoln Center	Live from Lincoln Center	Live from Lincoln Center
2014-01-01	02:30:00	Return to Downton Abbey	Return to Downton Abbey	Return to Downton Abbey
2014-01-01	03:00:00	Frontline	Frontline	Frontline
2014-01-01	04:00:00	Frontline	Frontline	Frontline
2014-01-01	04:30:00			
2014-01-01	05:00:00	BBC World News	BBC World News	BBC World News
2014-01-01	05:30:00	Independent Lens	Independent Lens	Independent Lens
2014-01-01	07:00:00	Ribbon of Sand	Ribbon of Sand	Ribbon of Sand
2014-01-01	07:30:00	Return to Downton Abbey	Return to Downton Abbey	Return to Downton Abbey
2014-01-01	08:00:00			
2014-01-01	09:00:00	Frontline	Frontline	Frontline

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2014-01-01	09:30:00			
2014-01-01	10:00:00	Antiques Roadshow	Antiques Roadshow	Antiques Roadshow
2014-01-01	11:00:00	Workplace Essential Skills	Workplace Essential Skills	Workplace Essential Skills
2014-01-01	11:30:00	Workplace Essential Skills	Workplace Essential Skills	Workplace Essential Skills
2014-01-01	12:00:00	Workplace Essential Skills	Workplace Essential Skills	Workplace Essential Skills
2014-01-01	12:30:00	Workplace Essential Skills	Workplace Essential Skills	Workplace Essential Skills
2014-01-01	13:00:00	Curious George	Curious George	Curious George
2014-01-01	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-01	14:00:00	Peg + Cat	Peg + Cat	Peg + Cat
2014-01-01	14:30:00	Dinosaur Train	Dinosaur Train	Dinosaur Train
2014-01-01	15:00:00	Sesame Street	Sesame Street	Sesame Street
2014-01-01	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-01	16:30:00	Super Why!	Super Why!	Super Why!
2014-01-01	17:00:00	Sid the Science Kid	Sid the Science Kid	Sid the Science Kid
2014-01-01	17:30:00	Thomas & Friends	Thomas & Friends	Thomas & Friends
2014-01-01	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-01	18:30:00	Caillou	Caillou	Caillou
2014-01-01	19:00:00	Super Why!	Super Why!	Super Why!
2014-01-01	19:30:00	Dinosaur Train	Dinosaur Train	Dinosaur Train
2014-01-01	20:00:00	Peg + Cat	Peg + Cat	Peg + Cat
2014-01-01	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-01	21:00:00	Curious George	Curious George	Curious George
2014-01-01	21:30:00	Arthur	Arthur	Arthur
2014-01-01	22:00:00	WordGirl	WordGirl	WordGirl
2014-01-01	22:30:00	Wild Kratts	Wild Kratts	Wild Kratts
2014-01-01	23:00:00	Martha Speaks	Martha Speaks	Martha Speaks
2014-01-01	23:30:00	Cyberchase	Cyberchase	Cyberchase
2014-01-02	00:00:00	The PBS NewsHour	The PBS NewsHour	The PBS NewsHour
2014-01-02	00:30:00			
2014-01-02	01:00:00	Great Performances	Great Performances	Great Performances
2014-01-02	02:00:00			
2014-01-02	02:30:00	Touching the Void	Touching the Void	Touching the Void
2014-01-02	03:00:00			
2014-01-02	04:00:00	Alabama Inc.	Alabama Inc.	Alabama Inc.
2014-01-02	04:30:00	Start Up	Start Up	Start Up
2014-01-02	05:00:00	BBC World News	BBC World News	BBC World News

Source: Bennett WRS, Appendix

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That's the simultaneous programming duplication over the first 50 program time slots starting with January 1, 2014. If we were to go through the 7,396 lines of data through June 30, 2014 (the end of 2014-1), we find a simultaneous duplication rate of 97.1%. And that duplication rate rises to 99.9% within 24 hours. See Bennett WRS, Appendix. In other words, the importation of WAIQ-TV and WBIQ-TV adds absolutely no value to either viewer or cable system beyond the local signal of WCIQ-TV.

And there's nothing unique about this particular subscriber group example.

Let's go to period 2015-1, system IAD600, subscriber groups 1, 2, 3, 4, 5 and 6, with local PTV channel KIIN-TV and distant imported channel WHA-TV. Tan boxes represent simultaneous duplication. Light blue boxes represent 24-hour program duplication.

Table 6 – Simultaneous and 24-hour duplication for distant WHA-TV and local KIIN-TV.

Date	Time	(Distant) WHA-DT	(Local) KIIN-DT KIIN-HD
2015-01-01	00:00:00	The PBS NewsHour	
2015-01-01	00:30:00		This Old House
2015-01-01	01:00:00	Live from Lincoln Center	Live from Lincoln Center
2015-01-01	01:30:00		
2015-01-01	02:00:00		
2015-01-01	02:30:00		
2015-01-01	03:00:00	Michael Feinstein New Year's Eve at the Rainbow Room	Michael Feinstein New Year's Eve at the Rainbow Room
2015-01-01	03:30:00		
2015-01-01	04:00:00	Wausau West Pop Concert 2014	Nightly Business Report
2015-01-01	04:30:00		The Red Green Show
2015-01-01	05:00:00	Great Performances	Austin City Limits
2015-01-01	05:30:00		
2015-01-01	06:00:00	Charlie Rose	Charlie Rose
2015-01-01	06:30:00		
2015-01-01	07:00:00	Live from Lincoln Center	Tavis Smiley
2015-01-01	07:30:00		This Is America & the World with Dennis Wholey
2015-01-01	08:00:00		Michael Feinstein New Year's Eve at the Rainbow Room
2015-01-01	08:30:00		
2015-01-01	09:00:00	Michael Feinstein New Year's Eve at the Rainbow Room	Nature
2015-01-01	09:30:00		
2015-01-01	10:00:00	University Place	NOVA
2015-01-01	10:30:00		
2015-01-01	11:00:00	Caillou	This Is America & the World with Dennis Wholey
2015-01-01	11:30:00	Arthur	Nightly Business Report
2015-01-01	12:00:00	Odd Squad	Body Electric

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2015-01-01	12:30:00	Wild Kratts	Wild Kratts
2015-01-01	13:00:00	Curious George	Curious George
2015-01-01	13:30:00	Curious George	Curious George
2015-01-01	14:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2015-01-01	14:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2015-01-01	15:00:00	Masterpiece	Sesame Street
2015-01-01	15:30:00		
2015-01-01	16:00:00		Dinosaur Train
2015-01-01	16:30:00		Sid the Science Kid
2015-01-01	16:55:00	Masterpiece	
2015-01-01	17:00:00		Peg + Cat
2015-01-01	17:30:00		Martha Speaks
2015-01-01	17:48:00	Masterpiece	
2015-01-01	18:00:00		Super Why!
2015-01-01	18:30:00		Thomas & Friends
2015-01-01	18:40:00	Masterpiece	
2015-01-01	19:00:00		Sesame Street
2015-01-01	19:30:00		The Cat in the Hat Knows a Lot About That!
2015-01-01	19:32:00	Masterpiece	
2015-01-01	20:00:00		Curious George
2015-01-01	20:25:00	Masterpiece	
2015-01-01	20:30:00		Clifford the Big Red Dog
2015-01-01	21:00:00		WordGirl

Source: Bennett WRS, Appendix

That's the simultaneous and 24-hour programming duplication over the first 50 program time slots starting with January 1, 2015. If we were to go through the 9,058 lines of data through June 30, 2015 (the end of 2015-1), we find a simultaneous duplication rate of 38.9%. And that duplication rate rises to 61.6% within 24 hours. See Bennett WRS, Appendix.

That's certainly better than the first example, but the importation of distant WHA-TV is clearly bringing less added value to anyone than it may first appear.

Let's go to period 2014-2, system MES200, subscriber group 0 with local PTV channels WMEA-TV and WENH-TV and distantly imported WGBH-TV. Tan boxes represent simultaneous duplication. Light blue boxes represent 24-hour program duplication.

Table 7 – Simultaneous and 24-hour duplication for local WMEA-TV, distant WGBH-TV and local WENH-TV.

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Date	Time	(Distant) WGBH-DT	(Local) WENH-DT	(Local) WMEA-DT
2014-07-01	00:00:00			Antiques Roadshow
2014-07-01	00:30:00			
2014-07-01	01:00:00		30 Days to a Younger Heart	Antiques Roadshow
2014-07-01	01:30:00	Joe Bonamassa: Tour De Force - Live in London		
2014-07-01	02:00:00			POV
2014-07-01	02:30:00		Rick Steves' Festive Europe	
2014-07-01	03:00:00	POV		
2014-07-01	03:30:00		Charlie Rose	Film School Shorts
2014-07-01	04:00:00			The PBS NewsHour
2014-07-01	04:30:00	Greater Boston	Nightly Business Report	
2014-07-01	05:00:00	Midsomer Murders	Midsomer Murders	Antiques Roadshow
2014-07-01	06:00:00	Inspector George Gently	Inspector George Gently	Antiques Roadshow
2014-07-01	06:30:00			
2014-07-01	07:00:00			Masterpiece
2014-07-01	07:30:00	Last Tango in Halifax	Last Tango in Halifax	
2014-07-01	08:00:00			
2014-07-01	08:30:00	Antiques Roadshow	Antiques Roadshow	Vicious
2014-07-01	09:00:00			Last Tango in Halifax
2014-07-01	09:30:00	Clifford the Big Red Dog	Clifford the Big Red Dog	
2014-07-01	10:00:00	Sid the Science Kid	Sid the Science Kid	BBC World News
2014-07-01	10:30:00	Caillou	Caillou	Classical Stretch
2014-07-01	11:00:00	Wild Kratts	Wild Kratts	Caillou
2014-07-01	11:30:00	Wild Kratts	Wild Kratts	Clifford the Big Red Dog
2014-07-01	12:00:00	Curious George	Curious George	Curious George
2014-07-01	12:30:00	Curious George	Curious George	Curious George
2014-07-01	13:00:00	Peg + Cat	Peg + Cat	Peg + Cat
2014-07-01	13:30:00	Dinosaur Train	Dinosaur Train	Dinosaur Train
2014-07-01	14:00:00	Sesame Street	Sesame Street	Sesame Street
2014-07-01	14:30:00			
2014-07-01	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-07-01	15:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-07-01	16:00:00	Dinosaur Train	Dinosaur Train	Dinosaur Train
2014-07-01	16:30:00	Dinosaur Train	Dinosaur Train	Dinosaur Train
2014-07-01	17:00:00	Super Why!	Super Why!	Super Why!
2014-07-01	17:30:00	Thomas & Friends	Thomas & Friends	Thomas & Friends
2014-07-01	18:00:00	The Cat in the Hat Knows a Lot About That!	Peg + Cat	Sid the Science Kid

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2014-07-01	18:30:00	Martha Speaks	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-07-01	19:00:00	Arthur	Curious George	Curious George
2014-07-01	19:30:00	Arthur	Curious George	Wild Kratts
2014-07-01	20:00:00	Curious George	Arthur	Arthur
2014-07-01	20:30:00	Curious George	Arthur	Charlie Rose
2014-07-01	21:00:00	Wild Kratts	Wild Kratts	
2014-07-01	21:30:00	Wild Kratts	Wild Kratts	Journal
2014-07-01	22:00:00	The PBS NewsHour	The PBS NewsHour	BBC World News America
2014-07-01	22:30:00			Nightly Business Report
2014-07-01	23:00:00	Greater Boston	Greater Boston	The PBS NewsHour
2014-07-01	23:30:00	Rick Steves' Europe	Rick Steves' Europe	
2014-07-02	00:00:00	Time Scanners	Time Scanners	Time Scanners

Source: Bennett WRS, Appendix

That's the simultaneous and 24-hour programming duplication over the first 50 program time slots starting with July 1, 2014. If we were to go through the 8,695 lines of data through December 31, 2014 (the end of 2014-2), we find a simultaneous duplication rate of 79.6%. And that duplication rate rises to 94% within 24 hours. See Bennett WRS, Appendix.

Let's go to period 2017-2, system MSP450, subscriber group 8 with local PTV channel WMAE-TV and distantly imported WKNO-TV. Tan boxes represent simultaneous duplication. Light blue boxes represent 24-hour program duplication.

Table 8 – Simultaneous and 24-hour duplication for distant WKNO-TV and local WMAE-TV.

Date	Time	(Distant) WKNO-DT	(Local) WMAE-DT
2017-07-01	00:00:00	Behind the Headlines	Washington Week
2017-07-01	00:30:00	Memphis Energized	Brand New
2017-07-01	01:00:00	Great Performances	The Great British Baking Show
2017-07-01	02:00:00	Great Performances	Great Performances
2017-07-01	03:00:00	On Story	Amped & Wired
2017-07-01	03:30:00	Science Goes to the Movies	The Lowertown Line
2017-07-01	04:00:00		Music City Roots: Live from the Factory
2017-07-01	04:01:00	Tavis Smiley	
2017-07-01	04:30:00	Newsline	
2017-07-01	05:00:00	Behind the Headlines	Washington Week
2017-07-01	05:30:00	Memphis Energized	Charlie Rose: The Week
2017-07-01	06:00:00	Great Performances	The Great British Baking Show
2017-07-01	07:00:00	Great Performances	Great Performances
2017-07-01	08:00:00	Big Pacific	The Tunnel: Sabotage

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2017-07-01	09:00:00	The This Old House Hour	The This Old House Hour
2017-07-01	10:00:00	The Cat in the Hat Knows a Lot About That!	Sit and Be Fit
2017-07-01	10:30:00	Thomas & Friends	Classical Stretch
2017-07-01	11:00:00	Bob the Builder	Bob the Builder
2017-07-01	11:30:00	Sesame Street	Daniel Tiger's Neighborhood
2017-07-01	12:00:00	American Woodshop	Daniel Tiger's Neighborhood
2017-07-01	12:30:00	Rough Cut with Fine Woodworking	Splash and Bubbles
2017-07-01	13:00:00	The Woodwright's Shop	Curious George
2017-07-01	13:30:00	Woodsmith Shop	Nature Cat
2017-07-01	14:00:00	The This Old House Hour	Ready Jet Go!
2017-07-01	14:30:00		The Best of the Joy of Painting
2017-07-01	15:00:00	A Chef's Life	Antiques Roadshow
2017-07-01	15:30:00	Lidia's Kitchen	
2017-07-01	16:00:00	America's Test Kitchen from Cook's Illustrated	New Orleans Cooking with Kevin Belton
2017-07-01	16:30:00	Martha Stewart's Cooking School	Lidia's Kitchen
2017-07-01	17:00:00	Mexico: One Plate at a Time with Rick Bayless	A Chef's Life
2017-07-01	17:30:00	Sewing with Nancy	America's Test Kitchen from Cook's Illustrated
2017-07-01	18:00:00	It's Sew Easy	P. Allen Smith's Garden Home
2017-07-01	18:30:00	Fons & Porter's Love of Quilting	Fit to Eat
2017-07-01	19:00:00	Garden Smart	Destination Craft with Jim West
2017-07-01	19:30:00	Volunteer Gardener	Sewing with Nancy
2017-07-01	20:00:00	The Family Plot	Fons & Porter's Love of Quilting
2017-07-01	20:30:00	Tennessee Valley Uncharted	The Woodwright's Shop
2017-07-01	21:00:00	Wild Side	MotorWeek
2017-07-01	21:30:00	Charlie Rose: The Week	This Old House
2017-07-01	22:00:00	PBS NewsHour Weekend	This Wild Life
2017-07-01	22:30:00	Best Times	
2017-07-01	22:31:00		Mississippi Outdoors
2017-07-01	23:00:00	The Lawrence Welk Show	Farmweek
2017-07-01	23:30:00		PBS NewsHour Weekend
2017-07-02	00:00:00	Classic Gospel	Classic Gospel
2017-07-02	01:00:00	Doc Martin	As Time Goes By
2017-07-02	01:30:00		Waiting for God
2017-07-02	02:00:00	The Coroner	The Coroner

Source: Bennett WRS, Appendix

That's the simultaneous and 24-hour programming duplication over the first 50 program time slots starting with July 1, 2017. If we were to go through the 7,335 lines of data through

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December 31, 2017 (the end of 2017-2), we find a simultaneous duplication rate of 41.3%. And that duplication rate rises to 52.5% within 24 hours. See Bennett WRS, Appendix.

Let's go to period 2015-1, system NES180, subscriber groups 1, 2 and 3 with local PTV channel KTNE-TV and distantly imported KPNE-TV and KHNE-TV. Tan boxes represent simultaneous duplication. Light blue boxes represent 24-hour program duplication.

Table 9 – Simultaneous and 24-hour duplication for distant KHNE-TV, distant KPNE-TV and local KTNE-TV.

Date	Time	(Distant) KHNE-DT	(Distant) KPNE-DT	(Local) KTNE-DT
2015-01-01	00:00:00	The PBS NewsHour	The PBS NewsHour	The PBS NewsHour
2015-01-01	00:30:00			
2015-01-01	01:00:00	Live from Lincoln Center	Live from Lincoln Center	Live from Lincoln Center
2015-01-01	01:30:00			
2015-01-01	02:00:00			
2015-01-01	02:30:00			
2015-01-01	03:00:00	Michael Feinstein New Year's Eve at the Rainbow Room	Michael Feinstein New Year's Eve at the Rainbow Room	Michael Feinstein New Year's Eve at the Rainbow Room
2015-01-01	03:30:00			
2015-01-01	04:00:00	Casting Call to Curtain Call	Casting Call to Curtain Call	Casting Call to Curtain Call
2015-01-01	04:30:00			
2015-01-01	05:00:00	Michael Feinstein New Year's Eve at the Rainbow Room	Michael Feinstein New Year's Eve at the Rainbow Room	Michael Feinstein New Year's Eve at the Rainbow Room
2015-01-01	05:30:00			
2015-01-01	06:00:00	Live from Lincoln Center	Live from Lincoln Center	Live from Lincoln Center
2015-01-01	06:30:00			
2015-01-01	07:00:00			
2015-01-01	07:30:00			
2015-01-01	08:00:00	Michael Feinstein New Year's Eve at the Rainbow Room	Michael Feinstein New Year's Eve at the Rainbow Room	Michael Feinstein New Year's Eve at the Rainbow Room
2015-01-01	08:30:00			
2015-01-01	09:00:00	Nature	Nature	Nature
2015-01-01	09:30:00			
2015-01-01	10:00:00	NOVA	NOVA	NOVA
2015-01-01	10:30:00			
2015-01-01	11:00:00	Caillou	Caillou	Caillou
2015-01-01	11:30:00	Arthur	Arthur	Arthur
2015-01-01	12:00:00	Caillou	Caillou	Caillou
2015-01-01	12:30:00	Arthur	Arthur	Arthur
2015-01-01	13:00:00	Odd Squad	Odd Squad	Odd Squad

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2015-01-01	13:30:00	Wild Kratts	Wild Kratts	Wild Kratts
2015-01-01	14:00:00	Curious George	Curious George	Curious George
2015-01-01	14:30:00	Curious George	Curious George	Curious George
2015-01-01	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2015-01-01	15:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2015-01-01	16:00:00	Sesame Street	Sesame Street	Sesame Street
2015-01-01	16:30:00			
2015-01-01	17:00:00	Dinosaur Train	Dinosaur Train	Dinosaur Train
2015-01-01	17:30:00	Dinosaur Train	Dinosaur Train	Dinosaur Train
2015-01-01	18:00:00	Peg + Cat	Peg + Cat	Peg + Cat
2015-01-01	18:30:00	Peg + Cat	Peg + Cat	Peg + Cat
2015-01-01	19:00:00	Super Why!	Super Why!	Super Why!
2015-01-01	19:30:00	Thomas & Friends	Thomas & Friends	Thomas & Friends
2015-01-01	20:00:00	Sesame Street	Sesame Street	Sesame Street
2015-01-01	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2015-01-01	21:00:00	Curious George	Curious George	Curious George
2015-01-01	21:30:00	Curious George	Curious George	Curious George
2015-01-01	22:00:00	Arthur	Arthur	Arthur
2015-01-01	22:30:00	Odd Squad	Odd Squad	Odd Squad
2015-01-01	23:00:00	Wild Kratts	Wild Kratts	Wild Kratts
2015-01-01	23:30:00	Wild Kratts	Wild Kratts	Wild Kratts

Source: Bennett WRS, Appendix

That's the simultaneous and 24-hour programming duplication over the first 50 program time slots starting with January 1, 2015. If we were to go through the 8,641 data lines through June 30, 2015 (the end of 2015-1), we find a simultaneous duplication rate of 100%. Every single program run in that six-month period was identical between the two distantly imported stations and the local station. See Bennett WRS, Appendix.

Let's go to period 2014-2, system SCA052, subscriber group 3 with local PTV channel WNEH-TV and distantly imported WNTV-TV and WRET-TV. Tan boxes represent simultaneous duplication. Light blue boxes represent 24-hour program duplication.

Table 10 – Simultaneous and 24-hour duplication for local WNEH-TV, distant WNTV-TV and distant WRET-TV.

Date	Time	(Distant) WNTV-DT	(Distant) WRET-DT	(Local) WNEH-HD
2014-07-01	00:00:00	Antiques Roadshow	Antiques Roadshow	Antiques Roadshow
2014-07-01	01:00:00	Antiques Roadshow	Antiques Roadshow	Antiques Roadshow
2014-07-01	02:00:00	POV	POV	POV

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2014-07-01	03:00:00			
2014-07-01	03:30:00	BBC World News	BBC World News	BBC World News
2014-07-01	04:00:00	Charlie Rose	Charlie Rose	Charlie Rose
2014-07-01	04:14:00			
2014-07-01	05:00:00	Antiques Roadshow	Antiques Roadshow	Antiques Roadshow
2014-07-01	05:02:00			
2014-07-01	06:00:00	Antiques Roadshow	Antiques Roadshow	Antiques Roadshow
2014-07-01	07:00:00	Masterpiece	Masterpiece	Masterpiece
2014-07-01	08:00:00			
2014-07-01	08:30:00	Vicious	Vicious	Vicious
2014-07-01	09:00:00	Last Tango in Halifax	Last Tango in Halifax	Last Tango in Halifax
2014-07-01	09:30:00			
2014-07-01	10:00:00	Priscilla's Yoga Stretches	Priscilla's Yoga Stretches	Priscilla's Yoga Stretches
2014-07-01	10:15:00	Priscilla's Yoga Stretches	Priscilla's Yoga Stretches	Priscilla's Yoga Stretches
2014-07-01	10:30:00	Clifford the Big Red Dog	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-07-01	11:00:00	Caillou	Caillou	Caillou
2014-07-01	11:30:00	Martha Speaks	Martha Speaks	Martha Speaks
2014-07-01	12:00:00	Curious George	Curious George	Curious George
2014-07-01	12:30:00	Curious George	Curious George	Curious George
2014-07-01	13:00:00	Peg + Cat	Peg + Cat	Peg + Cat
2014-07-01	13:30:00	Dinosaur Train	Dinosaur Train	Dinosaur Train
2014-07-01	14:00:00	Sesame Street	Sesame Street	Sesame Street
2014-07-01	14:30:00			
2014-07-01	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-07-01	15:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-07-01	16:00:00	Sid the Science Kid	Sid the Science Kid	Sid the Science Kid
2014-07-01	16:30:00	Dinosaur Train	Dinosaur Train	Dinosaur Train
2014-07-01	17:00:00	Super Why!	Super Why!	Super Why!
2014-07-01	17:30:00	Thomas & Friends	Thomas & Friends	Thomas & Friends
2014-07-01	18:00:00	Peg + Cat	Peg + Cat	Peg + Cat
2014-07-01	18:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-07-01	19:00:00	Curious George	Curious George	Curious George
2014-07-01	19:30:00	Curious George	Curious George	Curious George
2014-07-01	20:00:00	Arthur	Arthur	Arthur
2014-07-01	20:30:00	Arthur	Arthur	Arthur
2014-07-01	21:00:00	Martha Speaks	Martha Speaks	Martha Speaks
2014-07-01	21:30:00	WordGirl	WordGirl	WordGirl

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2014-07-01	22:00:00	The PBS NewsHour	The PBS NewsHour	The PBS NewsHour
2014-07-01	23:00:00	Making It Grow	Making It Grow	Making It Grow
2014-07-02	00:00:00	Time Scanners	Time Scanners	Time Scanners
2014-07-02	01:00:00	History Detectives Special Investigations	History Detectives Special Investigations	History Detectives Special Investigations
2014-07-02	02:00:00	Frontline	Frontline	Frontline
2014-07-02	03:00:00	Tavis Smiley	Tavis Smiley	Tavis Smiley
2014-07-02	03:30:00	BBC World News	BBC World News	BBC World News
2014-07-02	04:00:00	Charlie Rose	Charlie Rose	Charlie Rose

Source: Bennett WRS, Appendix

That's the simultaneous and 24-hour programming duplication over the first 50 program time slots starting with July 1, 2014. If we were to go through the 7,345 lines of data through December 31, 2014 (the end of 2014-2), we find a simultaneous duplication rate of 100%. Every single program run in that six-month period was identical between the two distantly imported stations and the local station. See Bennett WRS, Appendix.

Let's go to period 2016-1, system SDG200, subscriber group 2 with local PTV channel KCSD-TV and distantly imported KSIN-TV. Tan boxes represent simultaneous duplication. Light blue boxes represent 24-hour program duplication.

Table 11 – Simultaneous and 24-hour duplication for local KCSD-TV and distant KSIN-TV.

Date	Time	(Distant) KSIN-DT	(Local) KCSD-DT
2016-01-01	00:00:00		The PBS NewsHour
2016-01-01	00:30:00	Rick Steves' Europe	
2016-01-01	00:58:00		Nightly Business Report News Brief
2016-01-01	01:00:00	Live from Lincoln Center	Live from Lincoln Center
2016-01-01	01:30:00		
2016-01-01	02:00:00		
2016-01-01	02:30:00	A Salute to Downton Abbey	A Salute to Downton Abbey
2016-01-01	03:00:00	Michael Feinstein New Year's Eve at the Rainbow Room	Michael Feinstein New Year's Eve at the Rainbow Room
2016-01-01	03:30:00		
2016-01-01	04:00:00	Nightly Business Report	Best of Jazzfest 2015
2016-01-01	04:30:00	Keeping Up Appearances	
2016-01-01	05:00:00		
2016-01-01	05:30:00	Whitechapel	
2016-01-01	06:00:00		No Cover, No Minimum
2016-01-01	06:30:00	Focus on Europe	
2016-01-01	07:00:00	Tavis Smiley	No Cover, No Minimum
2016-01-01	07:30:00	To the Contrary with Bonnie Erbe	

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2016-01-01	08:00:00	Michael Feinstein New Year's Eve at the Rainbow Room	No Cover, No Minimum
2016-01-01	08:30:00		
2016-01-01	09:00:00	Nature	No Cover, No Minimum
2016-01-01	09:30:00		
2016-01-01	10:00:00	NOVA	No Cover, No Minimum
2016-01-01	10:30:00		
2016-01-01	11:00:00	To the Contrary with Bonnie Erbe	Asia Insight
2016-01-01	11:30:00	Nightly Business Report	Priscilla's Yoga Stretches
2016-01-01	11:45:00		Priscilla's Yoga Stretches
2016-01-01	12:00:00	Classical Stretch	BBC World News
2016-01-01	12:30:00	Wild Kratts	Wild Kratts
2016-01-01	12:44:00		
2016-01-01	13:00:00	Curious George	Curious George
2016-01-01	13:30:00	Curious George	Curious George
2016-01-01	14:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2016-01-01	14:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2016-01-01	15:00:00	Sesame Street	Arthur
2016-01-01	15:30:00	Peg + Cat	Peg + Cat
2016-01-01	16:00:00	Dinosaur Train	Dinosaur Train
2016-01-01	16:30:00	Sid the Science Kid	Dinosaur Train
2016-01-01	17:00:00	Super Why!	Super Why!
2016-01-01	17:30:00	Thomas & Friends	Thomas & Friends
2016-01-01	18:00:00	Martha Speaks	Great Plains: America's Lingerin Wild
2016-01-01	18:30:00	The Cat in the Hat Knows a Lot About That!	
2016-01-01	19:00:00	Curious George	Great Plains: America's Lingerin Wild
2016-01-01	19:30:00	Curious George	
2016-01-01	20:00:00	Peg + Cat	Danube - Europe's Amazon
2016-01-01	20:30:00	Clifford the Big Red Dog	
2016-01-01	21:00:00	WordGirl	Danube - Europe's Amazon
2016-01-01	21:30:00	Arthur	
2016-01-01	21:59:00		Red Star Line: A Story of Immigration

Source: Bennett WRS, Appendix

That's the simultaneous and 24-hour programming duplication over the first 50 program time slots starting with January 1, 2016. If we were to go through the 9,255 lines of data through June 30, 2016 (the end of 2016-1), we find a simultaneous duplication rate of 44.8% and a 24-hour duplication rate of 64.3%. See Bennett WRS, Appendix.

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Let's go to period 2015-2, system WVM660, subscriber groups 2, 3 and 4 with local PTV channel WNPB-TV and distantly imported WQED-TV. Tan boxes represent simultaneous duplication. Light blue boxes represent 24-hour program duplication.

Table 12– Simultaneous and 24-hour duplication for local WNPB-TV and distant WQED-TV.

Date	Time	(Distant) WQED-DT	(Local) WNPB-DT WNPB-HD
2015-07-01	00:00:00	American Experience	The Roosevelts: An Intimate History
2015-07-01	00:30:00		
2015-07-01	01:00:00	1913: Seeds of Conflict	
2015-07-01	01:30:00		
2015-07-01	02:00:00	Frontline	Frontline
2015-07-01	02:30:00		
2015-07-01	03:00:00		
2015-07-01	03:30:00	Charlie Rose	Yellowstone: Land to Life
2015-07-01	04:00:00		Tavis Smiley
2015-07-01	04:30:00	Memories From the Table	Tavis Smiley
2015-07-01	05:00:00	QED Cooks	American Experience
2015-07-01	05:30:00		
2015-07-01	06:00:00		1913: Seeds of Conflict
2015-07-01	06:30:00		
2015-07-01	07:00:00		Frontline
2015-07-01	07:30:00		
2015-07-01	08:00:00	Age Reversed with Miranda Esmonde-White	
2015-07-01	08:30:00		Antiques Roadshow
2015-07-01	09:00:00	Easy Yoga for Easing Pain	
2015-07-01	09:30:00		Yellowstone: Land to Life
2015-07-01	10:00:00	Caillou	Newsline
2015-07-01	10:30:00	Arthur	Arthur
2015-07-01	10:45:00		
2015-07-01	11:00:00	Odd Squad	Odd Squad
2015-07-01	11:30:00	Wild Kratts	Wild Kratts
2015-07-01	12:00:00		
2015-07-01	12:30:00	Curious George	Abracadabra
2015-07-01	13:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2015-07-01	13:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2015-07-01	14:00:00	Sesame Street	Sesame Street

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2015-07-01	14:30:00		
2015-07-01	15:00:00	Dinosaur Train	Dinosaur Train
2015-07-01	15:30:00	Dinosaur Train	Dinosaur Train
2015-07-01	16:00:00	Peg + Cat	Peg + Cat
2015-07-01	16:30:00	Peg + Cat	Sit and Be Fit
2015-07-01	17:00:00	Super Why!	Super Why!
2015-07-01	17:30:00	Thomas & Friends	Thomas & Friends
2015-07-01	18:00:00	Sesame Street	Sesame Street
2015-07-01	18:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2015-07-01	19:00:00	Curious George	Curious George
2015-07-01	19:30:00	Curious George	Curious George
2015-07-01	20:00:00	Martha Speaks	Arthur
2015-07-01	20:30:00	WordGirl	Odd Squad
2015-07-01	21:00:00	Wild Kratts	Wild Kratts
2015-07-01	21:30:00		
2015-07-01	22:00:00	The PBS NewsHour	BBC World News America
2015-07-01	22:30:00		Nightly Business Report
2015-07-01	23:00:00	Nightly Business Report	The PBS NewsHour

Source: Bennett WRS, Appendix

That's the simultaneous and 24-hour programming duplication over the first 50 program time slots starting with July 1, 2015. If we were to go through the 9,061 lines of data through December 31, 2015 (the end of 2015-2), we find a simultaneous duplication rate of 51% and a 24-hour duplication rate of 57.8%. See Bennett WRS, Appendix.

Let's go to period 2014-1, system COD680, subscriber group 0 with local PTV channel KRMU-TV and distantly imported KRMA-TV. Tan boxes represent simultaneous duplication. Light blue boxes represent 24-hour program duplication.

Table 13 – Simultaneous and 24-hour duplication for distant KRMA-TV and local KRMU-TV.

Date	Time	(Distant) KRMA-DT	(Local) KRMU-DT
2014-01-01	00:00:00	BBC World News America	BBC World News America
2014-01-01	00:30:00	Nightly Business Report	Nightly Business Report
2014-01-01	01:00:00	The PBS NewsHour	The PBS NewsHour
2014-01-01	02:00:00	Live from Lincoln Center	Live from Lincoln Center
2014-01-01	03:30:00	Return to Downton Abbey	Return to Downton Abbey
2014-01-01	04:00:00	Frontline	Frontline

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2014-01-01	05:00:00	Frontline	Frontline
2014-01-01	06:00:00	Charlie Rose	Charlie Rose
2014-01-01	07:00:00	Tavis Smiley	Tavis Smiley
2014-01-01	07:30:00	Rudy Maxa's World	Rudy Maxa's World
2014-01-01	08:00:00	Burt Wolf: Travels and Traditions	Burt Wolf: Travels and Traditions
2014-01-01	08:30:00	Rick Steves' Europe	Rick Steves' Europe
2014-01-01	09:00:00	Joseph Rosendo's Travelscope	Joseph Rosendo's Travelscope
2014-01-01	09:30:00	Joseph Rosendo's Travelscope	Joseph Rosendo's Travelscope
2014-01-01	10:00:00	Globe Trekker	Globe Trekker
2014-01-01	11:00:00	America's Heartland	America's Heartland
2014-01-01	11:30:00	Body Electric	Body Electric
2014-01-01	12:00:00	Jerry Yarnell School of Fine Art	Jerry Yarnell School of Fine Art
2014-01-01	12:30:00	Classical Stretch	Classical Stretch
2014-01-01	13:00:00	Deepa and Rupa: A Fairytale from India	Deepa and Rupa: A Fairytale from India
2014-01-01	13:30:00	The Woodcutter's Daughter	The Woodcutter's Daughter
2014-01-01	14:00:00	Sage & the Mouse/Sniff	Sage & the Mouse/Sniff
2014-01-01	14:30:00	Peg + Cat	Peg + Cat
2014-01-01	15:00:00	Dinosaur Train	Dinosaur Train
2014-01-01	15:30:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-01-01	16:00:00	Easy Yoga for Arthritis with Peggy Cappy	Easy Yoga for Arthritis with Peggy Cappy
2014-01-01	17:00:00	Joel Harper's Firming After 50	Joel Harper's Firming After 50
2014-01-01	18:00:00	Deepak Chopra, MD: What Are You Hungry For?	Deepak Chopra, MD: What Are You Hungry For?
2014-01-01	19:30:00	Heal Yourself: Mind Over Medicine with Lissa Rankin, MD	Heal Yourself: Mind Over Medicine with Lissa Rankin, MD
2014-01-01	21:00:00	3 Steps to Incredible Health! with Joel Fuhrman, M.D.	3 Steps to Incredible Health! with Joel Fuhrman, M.D.
2014-01-01	21:30:00	Cook's Country from America's Test Kitchen	Cook's Country from America's Test Kitchen
2014-01-01	22:30:00	Brain Change with David Perlmutter, MD	Brain Change with David Perlmutter, MD
2014-01-02	00:00:00	BBC World News America	BBC World News America
2014-01-02	00:30:00	Nightly Business Report	Nightly Business Report
2014-01-02	01:00:00	The PBS NewsHour	The PBS NewsHour
2014-01-02	02:00:00	Great Performances	Great Performances
2014-01-02	03:30:00	Ribbon of Sand	Ribbon of Sand
2014-01-02	04:00:00	NOVA	NOVA
2014-01-02	05:00:00	Antiques Roadshow	Antiques Roadshow
2014-01-02	05:30:00	BBC World News	BBC World News
2014-01-02	06:00:00	Charlie Rose	Charlie Rose
2014-01-02	07:00:00	Tavis Smiley	Tavis Smiley
2014-01-02	07:30:00	Perfect Day	Perfect Day

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2014-01-02	08:00:00	Burt Wolf: Travels and Traditions	Burt Wolf: Travels and Traditions
2014-01-02	08:30:00	Rick Steves' Europe	Rick Steves' Europe
2014-01-02	09:00:00	Joseph Rosendo's Travelscope	Joseph Rosendo's Travelscope
2014-01-02	09:30:00	Joseph Rosendo's Travelscope	Joseph Rosendo's Travelscope
2014-01-02	10:00:00	Globe Trekker	Globe Trekker

Source: Bennett WRS, Appendix

That's the simultaneous and 24-hour programming duplication over the first 50 program time slots starting with January 1, 2014. If we were to go through the 6,652 lines of data through June 30, 2014 (the end of 2014-1), we find a simultaneous and 24-hour duplication rate of 100%. See Bennett WRS, Appendix. Again, the distant importation of KRMA-TV brings nothing of value to either subscriber or cable system.

Let's go to period 2017-2, system GAA021, subscriber group 2 with local PTV channel WCES-TV and distantly imported WEBA-TV. Tan boxes represent simultaneous duplication. Light blue boxes represent 24-hour program duplication.

Table 14 – Simultaneous and 24-hour duplication for local WCES-TV and distant WEBA-TV.

Date	Time	(Distant) WEBA-DT	(Local) WCES-DT WCES-HD
2017-07-01	00:00:00	Washington Week	Masterpiece
2017-07-01	00:30:00	Charlie Rose: The Week	
2017-07-01	01:00:00	The Great British Baking Show	The Great British Baking Show
2017-07-01	02:00:00	Great Performances	Masterpiece
2017-07-01	03:00:00	Tavis Smiley	Father Brown
2017-07-01	03:30:00	BBC World News	
2017-07-01	04:00:00	Charlie Rose	The Queen at 90
2017-07-01	05:00:00	Washington Week	City in the Sky
2017-07-01	05:30:00	Charlie Rose: The Week	
2017-07-01	06:00:00	The Great British Baking Show	Super Skyscrapers
2017-07-01	07:00:00	Great Performances	Frontline
2017-07-01	08:00:00	The Tunnel: Sabotage	The PBS NewsHour
2017-07-01	09:00:00	The This Old House Hour	Antiques Roadshow
2017-07-01	10:00:00	Mister Rogers' Neighborhood	Bob the Builder
2017-07-01	10:30:00	Thomas & Friends	Thomas & Friends
2017-07-01	11:00:00	Bob the Builder	Mack & Moxy
2017-07-01	11:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2017-07-01	12:00:00	Sewing with Nancy	Daniel Tiger's Neighborhood
2017-07-01	12:30:00	Fons & Porter's Love of Quilting	Splash and Bubbles
2017-07-01	13:00:00	The This Old House Hour	Curious George
2017-07-01	13:30:00		Nature Cat

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2017-07-01	14:00:00	Rough Cut with Fine Woodworking	Thomas Edison's Secret Lab
2017-07-01	14:30:00	Woodsmith Shop	Odd Squad
2017-07-01	15:00:00	P. Allen Smith's Garden Home	Ask This Old House
2017-07-01	15:30:00	Moveable Feast with Fine Cooking	This Old House
2017-07-01	16:00:00	Cook's Country from America's Test Kitchen	Steven Raichlen's Project Smoke
2017-07-01	16:30:00	Lidia's Kitchen	New Orleans Cooking with Kevin Belton
2017-07-01	17:00:00	Julia Child Cooking with Master Chefs	America's Test Kitchen from Cook's Illustrated
2017-07-01	17:30:00	Simply Ming	Cook's Country from America's Test Kitchen
2017-07-01	18:00:00	America's Test Kitchen from Cook's Illustrated	Martha Stewart's Cooking School
2017-07-01	18:30:00	Martha Stewart's Cooking School	Martha Bakes
2017-07-01	19:00:00	Martha Bakes	Sara's Weeknight Meals
2017-07-01	19:30:00	Sara's Weeknight Meals	A Chef's Life
2017-07-01	20:00:00	A Chef's Life	The Great British Baking Show
2017-07-01	20:30:00	A Craftsman's Legacy	
2017-07-01	21:00:00	This Old House	Ask This Old House
2017-07-01	21:30:00	For Your Home	This Old House
2017-07-01	22:00:00	The Lawrence Welk Show	PBS NewsHour Weekend
2017-07-01	22:30:00		Georgia Traveler
2017-07-01	23:00:00	The Great Fire	Father Brown
2017-07-02	00:00:00	Father Brown	Last Tango in Halifax
2017-07-02	01:00:00	The Doctor Blake Mysteries	Keeping Up Appearances
2017-07-02	01:30:00		As Time Goes By
2017-07-02	02:00:00	Miss Fisher's Murder Mysteries	French Fields
2017-07-02	02:30:00		Miranda
2017-07-02	03:00:00	Austin City Limits	Agatha Christie's Miss Marple
2017-07-02	04:00:00	Great Performances	The Forsyte Saga
2017-07-02	04:56:00		The Forsyte Saga

Source: Bennett WRS, Appendix

That's the simultaneous and 24-hour programming duplication over the first 50 program time slots starting with July 1, 2017. If we were to go through the 7,230 program time slots through December 31, 2017 (the end of 2017-2), we find a simultaneous duplication rate of 52.1% and a 24-hour duplication rate of 58%. See Bennett WRS, Appendix.

Let's go to period 2016-1, system KSG560, subscriber group 2 with local PTV channel KOOD-TV and distantly imported KPTS-TV. Tan boxes represent simultaneous duplication. Light blue boxes represent 24-hour program duplication.

Table 15 – Simultaneous and 24-hour duplication for local KOOD-TV and distant KPTS-TV.

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Date	Time	(Distant) KPTS-DT	(Local) KOOD-DT
2016-01-01	00:00:00	The PBS NewsHour	The PBS NewsHour
2016-01-01	00:30:00		
2016-01-01	01:00:00	Live from Lincoln Center	Sunflower Journeys
2016-01-01	01:30:00		Real AG
2016-01-01	02:00:00		Live from Lincoln Center
2016-01-01	02:30:00	A Salute to Downton Abbey	
2016-01-01	03:00:00	Michael Feinstein New Year's Eve at the Rainbow Room	Frontline
2016-01-01	03:30:00		
2016-01-01	04:00:00	In Good Shape	BBC World News
2016-01-01	04:30:00	BBC World News	America's Heartland
2016-01-01	05:00:00	Charlie Rose	Charlie Rose
2016-01-01	05:30:00		
2016-01-01	06:00:00	Live from Lincoln Center	Live from Lincoln Center
2016-01-01	06:30:00		
2016-01-01	07:00:00		
2016-01-01	07:30:00	A Salute to Downton Abbey	A Salute to Downton Abbey
2016-01-01	08:00:00	Michael Feinstein New Year's Eve at the Rainbow Room	Michael Feinstein New Year's Eve at the Rainbow Room
2016-01-01	08:30:00		
2016-01-01	09:00:00	Nature	Nature
2016-01-01	09:30:00		
2016-01-01	10:00:00	NOVA	NOVA
2016-01-01	10:30:00		
2016-01-01	11:00:00	Arthur	Arthur
2016-01-01	11:30:00	Odd Squad	Odd Squad
2016-01-01	12:00:00	Priscilla's Yoga Stretches	Wild Kratts
2016-01-01	12:15:00	Priscilla's Yoga Stretches	
2016-01-01	12:30:00	Wild Kratts	Body Electric
2016-01-01	13:00:00	Curious George	Curious George
2016-01-01	13:30:00	Curious George	Curious George
2016-01-01	14:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2016-01-01	14:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2016-01-01	15:00:00	Easy Yoga for Arthritis with Peggy Cappy	Sesame Street
2016-01-01	15:30:00		Peg + Cat
2016-01-01	16:00:00	Disease Proof with Dr. David Katz	Dinosaur Train
2016-01-01	16:30:00		Dinosaur Train
2016-01-01	17:00:00	Super Genes with Dr. Rudy Tanzi	Caillou

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2016-01-01	17:30:00		Space Racers
2016-01-01	18:00:00		Sesame Street
2016-01-01	18:30:00	Effortless Healing with Dr. Joseph Mercola	The Cat in the Hat Knows a Lot About That!
2016-01-01	19:00:00		Curious George
2016-01-01	19:30:00		The Cat in the Hat Knows a Lot About That!
2016-01-01	20:00:00	The Power of Purpose	Peg + Cat
2016-01-01	20:30:00		Curious George
2016-01-01	21:00:00		Clifford the Big Red Dog
2016-01-01	21:30:00	Suze Orman's Financial Solutions For You	Arthur
2016-01-01	22:00:00		Odd Squad
2016-01-01	22:30:00		Wild Kratts
2016-01-01	23:00:00		WordGirl

Source: Bennett WRS, Appendix

That's the simultaneous and 24-hour programming duplication over the first 50 program time slots starting with January 1, 2016. If we were to go through the 8,930 lines of data through June 30, 2016 (the end of 2016-1), we find a simultaneous duplication rate of 46.3% and a 24-hour duplication rate of 56.8%. See Bennett WRS, Appendix.

Let's go to period 2014-1, system KYE110, subscriber groups 1.2 and 7 with local PTV channels WKGB-TV and WKYU-TV and distantly imported WNPT-TV. Tan boxes represent simultaneous duplication. Light blue boxes represent 24-hour program duplication.

Table 16 – Simultaneous and 24-hour duplication for local WKGB-TV, distant WNPT-TV and local WKYU-TV.

Date	Time	(Distant) WNPT-DT	(Local) WKGB-DT	(Local) WKYU-DT
2014-01-01	00:00:00	The PBS NewsHour	The PBS NewsHour	Rough Cut with Fine Woodworking
2014-01-01	00:30:00			This Old House
2014-01-01	01:00:00	Live from Lincoln Center	Jubilee	Klamath Basin: A Restoration for the Ages
2014-01-01	02:00:00		The Red Green Show	NOVA
2014-01-01	02:30:00	Return to Downton Abbey		
2014-01-01	03:00:00	Frontline	In Performance at the White House	NOVA
2014-01-01	03:30:00			
2014-01-01	04:00:00	Frontline		Charlie Rose
2014-01-01	04:30:00		BBC World News	
2014-01-01	05:00:00	BBC World News	Live from the Artists Den	NOVA
2014-01-01	05:30:00	Katmai: Alaska's Wild Peninsula		
2014-01-01	06:00:00	Live from Lincoln Center	Charlie Rose	Community Calendar

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2014-01-01	06:30:00			
2014-01-01	07:00:00		Live from the Artists Den	
2014-01-01	07:30:00	Return to Downton Abbey		
2014-01-01	08:00:00	Frontline	Call the Midwife	Community Calendar
2014-01-01	08:30:00			
2014-01-01	09:00:00	Frontline		
2014-01-01	09:17:00		Horses of the West: America's Love Story	
2014-01-01	09:30:00			
2014-01-01	10:00:00	Antiques Roadshow	The Woodwright's Shop	Community Calendar
2014-01-01	10:30:00		Rough Cut with Fine Woodworking	
2014-01-01	11:00:00	Classical Stretch	Wai Lana Yoga	
2014-01-01	11:30:00	Body Electric	Body Electric	
2014-01-01	12:00:00	Arthur	Arthur	Community Calendar
2014-01-01	12:30:00	Wild Kratts	Wild Kratts	
2014-01-01	13:00:00	Curious George	Curious George	Thomas & Friends
2014-01-01	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!	Dinosaur Train
2014-01-01	14:00:00	Peg + Cat	Peg + Cat	Sesame Street
2014-01-01	14:30:00	Dinosaur Train	Dinosaur Train	
2014-01-01	15:00:00	Sesame Street	Sesame Street	Curious George
2014-01-01	15:30:00			Peg + Cat
2014-01-01	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood	Arthur
2014-01-01	16:30:00	Super Why!	Super Why!	The Cat in the Hat Knows a Lot About That!
2014-01-01	17:00:00	Sid the Science Kid	Sid the Science Kid	Caillou
2014-01-01	17:30:00	Thomas & Friends	Thomas & Friends	Sid the Science Kid
2014-01-01	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood	America's Heartland
2014-01-01	18:30:00	Caillou	Caillou	Sewing with Nancy
2014-01-01	19:00:00	Super Why!	Super Why!	The Victory Garden
2014-01-01	19:30:00	Dinosaur Train	Dinosaur Train	Kevin Dundon's Modern Irish Food
2014-01-01	20:00:00	Martha Speaks	Peg + Cat	Curious George
2014-01-01	20:30:00	Clifford the Big Red Dog	The Cat in the Hat Knows a Lot About That!	Peg + Cat
2014-01-01	21:00:00	Peg + Cat	Curious George	WordGirl
2014-01-01	21:30:00	The Cat in the Hat Knows a Lot About That!	Arthur	Wild Kratts
2014-01-01	22:00:00	Curious George	WordGirl	FETCH! With Ruff Ruffman
2014-01-01	22:30:00	Arthur	Wild Kratts	Cyberchase

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2014-01-01	23:00:00	WordGirl	BBC World News America	Journal
2014-01-01	23:30:00	Wild Kratts	Nightly Business Report	BBC World News America

Source: Bennett WRS, Appendix

That's the simultaneous and 24-hour programming duplication over the first 50 program time slots starting with January 1, 2014. If we were to go through the 8,656 lines of data through June 30, 2014 (the end of 2014-1), we find a simultaneous duplication rate of 46.7% and a 24-hour duplication rate of 59.7%. See Bennett WRS, Appendix.

Let's go to period 2015-1, system LAT400, subscriber groups 1,2 and 7 with local PTV channel WYES-TV and distantly imported WLPB-TV. Tan boxes represent simultaneous duplication. Light blue boxes represent 24-hour program duplication.

Table 17 – Simultaneous and 24-hour duplication for local WYES-TV and distant WLPB-TV.

Date	Time	(Distant) WYES-DT	(Local) WLPB-DT
2015-01-01	00:00:00	The PBS NewsHour	The PBS NewsHour
2015-01-01	00:30:00		
2015-01-01	01:00:00	Live from Lincoln Center	Live from Lincoln Center
2015-01-01	01:30:00		
2015-01-01	02:00:00		
2015-01-01	02:30:00		
2015-01-01	03:00:00	Michael Feinstein New Year's Eve at the Rainbow Room	Michael Feinstein New Year's Eve at the Rainbow Room
2015-01-01	03:30:00		
2015-01-01	04:00:00	New Orleans That Was	Live from the Artists Den
2015-01-01	04:30:00		
2015-01-01	05:00:00	Nostalgic New Orleans Eats and Drinks	Front and Center
2015-01-01	05:30:00		
2015-01-01	06:00:00	Charlie Rose	Live from Lincoln Center
2015-01-01	06:30:00		
2015-01-01	07:00:00	Live from Lincoln Center	
2015-01-01	07:30:00		
2015-01-01	08:00:00	Michael Feinstein New Year's Eve at the Rainbow Room	Michael Feinstein New Year's Eve at the Rainbow Room
2015-01-01	08:30:00		
2015-01-01	09:00:00	Nature	Nature
2015-01-01	09:30:00		
2015-01-01	10:00:00	NOVA	NOVA
2015-01-01	10:30:00		
2015-01-01	11:00:00	Caillou	Caillou

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2015-01-01	11:30:00	Arthur	Sid the Science Kid
2015-01-01	12:00:00	Odd Squad	Odd Squad
2015-01-01	12:30:00	Wild Kratts	Wild Kratts
2015-01-01	13:00:00	Curious George	Curious George
2015-01-01	13:30:00	Curious George	Curious George
2015-01-01	14:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2015-01-01	14:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2015-01-01	15:00:00	Sesame Street	Sesame Street
2015-01-01	15:30:00		
2015-01-01	16:00:00	New Orleans That Was	Dinosaur Train
2015-01-01	16:30:00		Dinosaur Train
2015-01-01	17:00:00	More New Orleans That Was	Peg + Cat
2015-01-01	17:30:00		Peg + Cat
2015-01-01	18:00:00	New Orleans Food Memories	Super Why!
2015-01-01	18:30:00		Thomas & Friends
2015-01-01	19:00:00	Steppin' Out Visits Historic Houses	Sesame Street
2015-01-01	19:30:00	Great Performances	The Cat in the Hat Knows a Lot About That!
2015-01-01	20:00:00		Curious George
2015-01-01	20:30:00		Curious George
2015-01-01	21:00:00	City Park Memories	Arthur
2015-01-01	21:30:00		Odd Squad
2015-01-01	22:00:00	Audubon Park Memories	Wild Kratts
2015-01-01	22:30:00		Wild Kratts
2015-01-01	23:00:00	Growing Up In New Orleans	BBC World News America
2015-01-01	23:30:00		Nightly Business Report

Source: Bennett WRS, Appendix

That's the simultaneous and 24-hour programming duplication over the first 50 program time slots starting with January 1, 2015. If we were to go through the 8,889 lines of data through June 30, 2015 (the end of 2015-1), we find a simultaneous duplication rate of 63.3% and a 24-hour duplication rate of 74.9%. See Bennett WRS, Appendix.

Let's go to period 2014-2, system NCC430, subscriber group 7 with local PTV channel WTVI-TV and distantly imported WNSC-TV. Tan boxes represent simultaneous duplication. Light blue boxes represent 24-hour program duplication.

Table 18 – Simultaneous and 24-hour duplication for distant WNSC-TV and local WTVI-TV.

CTV Rebuttal Case (Allocation) 2014-2017: Papper Testimony

Date	Time	(Distant) WNSC-DT	(Local) WTVI-DT
2014-07-01	00:00:00	Antiques Roadshow	Antiques Roadshow
2014-07-01	00:30:00		
2014-07-01	01:00:00	Antiques Roadshow	Antiques Roadshow
2014-07-01	01:30:00		
2014-07-01	02:00:00	POV	Straight No Chaser - Songs of the Decades: Holiday Edition
2014-07-01	02:30:00		
2014-07-01	03:00:00		
2014-07-01	03:30:00	BBC World News	PBS Previews: The Roosevelts
2014-07-01	04:00:00	Charlie Rose	Globe Trekker
2014-07-01	04:30:00		
2014-07-01	05:00:00	Antiques Roadshow	Antiques Roadshow
2014-07-01	05:30:00		
2014-07-01	06:00:00	Antiques Roadshow	Last Tango in Halifax
2014-07-01	06:30:00		
2014-07-01	07:00:00	Masterpiece	Masterpiece
2014-07-01	07:30:00		
2014-07-01	08:00:00		
2014-07-01	08:30:00	Vicious	PBS Previews: The Roosevelts
2014-07-01	09:00:00	Last Tango in Halifax	Workplace Essential Skills
2014-07-01	09:30:00		Classical Stretch
2014-07-01	10:00:00	Priscilla's Yoga Stretches	Classical Stretch
2014-07-01	10:15:00	Priscilla's Yoga Stretches	
2014-07-01	10:30:00	Clifford the Big Red Dog	Caillou
2014-07-01	11:00:00	Caillou	Wild Kratts
2014-07-01	11:30:00	Martha Speaks	Wild Kratts
2014-07-01	12:00:00	Curious George	Curious George
2014-07-01	12:30:00	Curious George	Curious George
2014-07-01	13:00:00	Peg + Cat	Peg + Cat
2014-07-01	13:30:00	Dinosaur Train	Dinosaur Train
2014-07-01	14:00:00	Sesame Street	Sesame Street
2014-07-01	14:30:00		
2014-07-01	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-07-01	15:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-07-01	16:00:00	Sid the Science Kid	Dinosaur Train

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2014-07-01	16:30:00	Dinosaur Train	Dinosaur Train
2014-07-01	17:00:00	Super Why!	Super Why!
2014-07-01	17:30:00	Thomas & Friends	Thomas & Friends
2014-07-01	18:00:00	Peg + Cat	Peg + Cat
2014-07-01	18:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-07-01	19:00:00	Curious George	Curious George
2014-07-01	19:30:00	Curious George	Curious George
2014-07-01	20:00:00	Arthur	Cyberchase
2014-07-01	20:30:00	Arthur	Arthur
2014-07-01	21:00:00	Martha Speaks	Wild Kratts
2014-07-01	21:30:00	WordGirl	Charlotte Cooks
2014-07-01	22:00:00	The PBS NewsHour	Charlie Rose
2014-07-01	22:30:00		
2014-07-01	23:00:00	Making It Grow	The PBS NewsHour

Source: Bennett WRS, Appendix

That's the simultaneous and 24-hour programming duplication over the first 50 program time slots starting with July 1, 2014. If we were to go through the 9,057 lines of data through December 31, 2014 (the end of 2014-2), we find a simultaneous duplication rate of 46.4% and a 24-hour duplication rate of 64%. See Bennett WRS, Appendix.

Let's go to period 2017-2, system ORP500, subscriber group 3 with local PTV channel KOAC-TV and distantly imported KOPB-TV. Tan boxes represent simultaneous duplication. Light blue boxes represent 24-hour program duplication.

Table 19 – Simultaneous and 24-hour duplication for distant KOPB-TV and local KOAC-TV.

Date	Time	(Distant) KOPB-DT	(Local) KOAC-DT KOAC-HD
2017-07-01	00:00:00	Odd Squad	Odd Squad
2017-07-01	00:30:00	Wild Kratts	Wild Kratts
2017-07-01	01:00:00	Burt Wolf: Travels and Traditions	Burt Wolf: Travels and Traditions
2017-07-01	01:30:00	Nightly Business Report	Nightly Business Report
2017-07-01	02:00:00	The PBS NewsHour	The PBS NewsHour
2017-07-01	03:00:00	Father Brown	Father Brown
2017-07-01	03:30:00		
2017-07-01	04:00:00	The Great British Baking Show	The Great British Baking Show
2017-07-01	05:00:00	The Great British Baking Show	The Great British Baking Show
2017-07-01	05:30:00		
2017-07-01	05:33:00		
2017-07-01	06:00:00	Masterpiece	Masterpiece

CTV Rebuttal Case (Allocation) 2014-2017: Papper Testimony

2017-07-01	06:30:00		
2017-07-01	07:00:00	The PBS NewsHour	The PBS NewsHour
2017-07-01	07:30:00		
2017-07-01	08:00:00	Great Performances at the Met	Great Performances at the Met
2017-07-01	08:30:00		
2017-07-01	09:00:00		
2017-07-01	09:30:00		
2017-07-01	10:00:00		
2017-07-01	11:00:00	The Kate	The Kate
2017-07-01	11:30:00		
2017-07-01	12:00:00	Nightly Business Report	Nightly Business Report
2017-07-01	12:30:00	BBC Newsnight	BBC Newsnight
2017-07-01	13:00:00	Sid the Science Kid	Sid the Science Kid
2017-07-01	13:30:00	Curious George	Curious George
2017-07-01	14:00:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2017-07-01	14:30:00	Sesame Street	Sesame Street
2017-07-01	15:00:00	Ready Jet Go!	Ready Jet Go!
2017-07-01	15:30:00	Cyberchase	Cyberchase
2017-07-01	16:00:00	SciGirls	SciGirls
2017-07-01	16:30:00	BizKid\$	BizKid\$
2017-07-01	17:00:00	Garden Smart	Garden Smart
2017-07-01	17:30:00	P. Allen Smith's Garden Home	P. Allen Smith's Garden Home
2017-07-01	18:00:00	Sewing with Nancy	Sewing with Nancy
2017-07-01	18:30:00	Quilting Arts	Quilting Arts
2017-07-01	19:00:00	Fresh Quilting	Fresh Quilting
2017-07-01	19:30:00	It's Sew Easy	It's Sew Easy
2017-07-01	20:00:00	Lidia's Kitchen	Lidia's Kitchen
2017-07-01	20:30:00	America's Test Kitchen from Cook's Illustrated	America's Test Kitchen from Cook's Illustrated
2017-07-01	21:00:00	Martha Stewart's Cooking School	Martha Stewart's Cooking School
2017-07-01	21:30:00	Steven Raichlen's Project Smoke	Steven Raichlen's Project Smoke
2017-07-01	22:00:00	MotorWeek	MotorWeek
2017-07-01	22:30:00	The Woodwright's Shop	The Woodwright's Shop
2017-07-01	23:00:00	American Woodshop	American Woodshop
2017-07-01	23:30:00	Ask This Old House	Ask This Old House
2017-07-02	00:00:00	This Old House	This Old House
2017-07-02	00:30:00	PBS NewsHour Weekend	PBS NewsHour Weekend

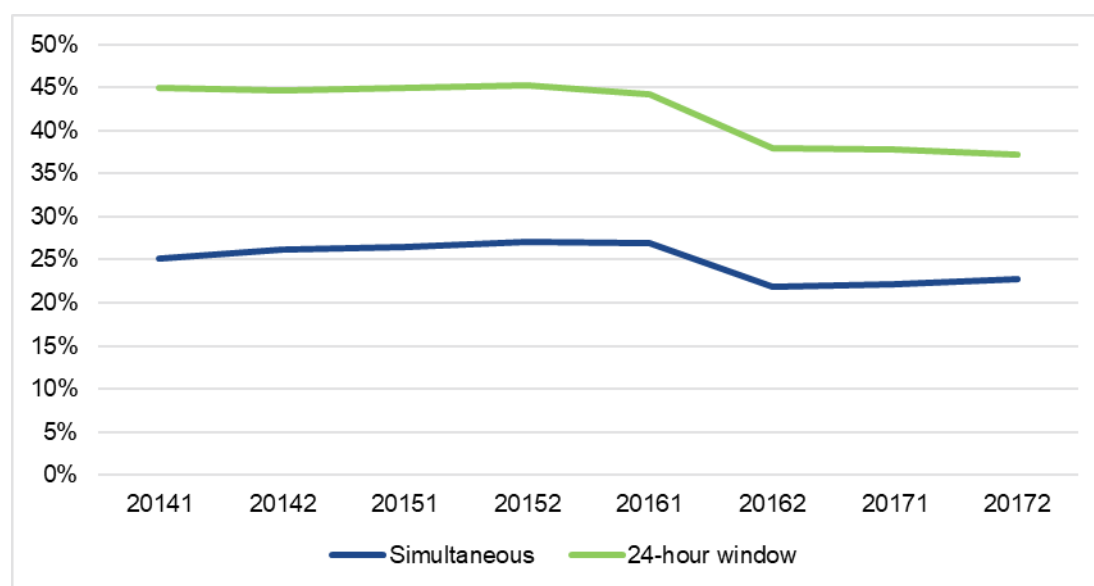
Source: Bennett WRS, Appendix

That's the simultaneous and 24-hour programming duplication over the first 50 program time slots starting with July 1, 2017. If we were to go through the 8,972 lines of data through December 31, 2017 (the end of 2017-2), we find a simultaneous duplication rate of 98.9% and a 24-hour duplication rate of 99.6%. See Bennett WRS, Appendix.

The point is, the examples above are taken from cable systems all across the country and all across the eight time periods at issue in this proceeding. I could have used dozens of other examples that would have demonstrated exactly the same range of duplication. What this shows is the inherent nature of how PTV operates. It is largely a top-down system with most of the participants (individual PTV stations) simply signing up to follow the national leader. In so many cases, the importation of distant signals with duplicative content adds little or no value to either the viewer or the cable system.

Figure 4 provides a view of the overall share of distant PTV minutes duplicated with local PTV stations within the same subscriber group during the 2014-17 period. While the amount of PTV program duplication dropped a bit in 2016 and 2017, it remained high throughout the period in question.

Figure 4 – Proportion of PTV minutes that are duplicative within subscriber groups: distant vs. local



Source: Bennett WRS, Appendix

And there's substantial duplication between main channel PTV stations and their own subchannels within the same subscriber group. Simultaneous duplication is 7%, but duplication within a 24-hour window goes up to 20%.

Again, the point is, there's seldom a good reason to import a distant PBS signal unless there really isn't a local one. The carriage patterns for PTV stations during 2014 through 2017 bear this out with more than half of the cable systems carrying only a local PTV station in subscriber groups. See Figure 5.

Figure 5: Distant and local PTV station carriage

Accounting period	Systems					Subscriber groups				
	Total	Distant and local	No PTV	Only Distant	Only Local	Total	Distant and local	No PTV	Only Distant	Only Local
2014-1	948	34.1%	0.4%	7.8%	57.7%	3,745	25.1%	0.2%	12.3%	62.5%
2014-2	951	34.3%	0.3%	7.7%	57.7%	3,760	25.0%	0.1%	12.8%	62.1%
2015-1	962	34.1%	0.3%	7.5%	58.1%	3,589	25.7%	0.1%	12.6%	61.6%
2015-2	953	35.4%	0.2%	6.8%	57.6%	3,505	27.5%	0.1%	12.3%	60.1%
2016-1	940	35.9%	0.1%	6.9%	57.1%	3,337	27.7%	0.1%	12.9%	59.2%
2016-2	934	36.0%	0.1%	6.6%	57.3%	3,347	28.5%	0.1%	12.9%	58.5%
2017-1	941	35.7%	0.1%	7.1%	57.1%	3,348	28.5%	0.1%	13.1%	58.4%
2017-2	924	36.3%	0.0%	7.1%	56.6%	3,328	29.0%	0.1%	13.2%	57.7%

Source: Bennett WRS, Appendix

More than one-third of the cable systems and one-quarter of the subscriber groups carried both a local PTV station and a distant PTV station during 2014 through 2017, where the programming on the imported distant PTV station duplicated the programming on the local station at an average rate of 41% during a 24-hour window. In my opinion, such duplicated programming would not likely be viewed by cable systems as enhancing their ability to attract and retain subscribers.

PBS has noted that this variable scheduling offers the audience greater choice of when to watch a particular program, but we're talking about cable systems where about half of the audience has a DVR as part of the subscription. Time shifting is already readily available – it's not an added bonus. See S&P Global Market Intelligence, 2015, 2016, 2017 and 2018 in Appendix D.

The point is, with PTV, there's less than meets the eye.

But what about CTV programming? Isn't program duplication within subscriber groups also a part of commercial television? No, not so much. The average CTV simultaneous duplication for 2014 through 2017 came to 0.06%. The 24-hour duplication rose to 0.09%. Less than one-tenth of one percent. See Figure 6.

Figure 6: Proportion of CTV minutes that are duplicative within subscriber groups, 2014-2017

Stations assessed	Duplication definition	
	Simultaneous	24 hour window
Distant duplicated with local	0.06%	0.09%

Source: Bennett WRS, Appendix

There's no surprise here. Local commercial TV station programming – almost entirely news, sports and public affairs -- is unique to each station. In fact, the above figures probably overstate CTV duplication because a program title like "high school football" was included as

duplicative when, in fact, it almost certainly represents distinctly different high school football games.

I recognize that some may say I'm anti-public media, but that's simply not true.

I spent more than a dozen years as a public radio news director, and I have enormous respect for NPR. Former *All Things Considered* Host Robert Siegel has been a good friend for over half a century, and I was asked to be the introductory speaker when Robert was given the Chancellor Award for journalistic excellence. Longtime NPR correspondent Margot Adler was a good friend. I gave longtime NPR host and reporter Alex Chadwick his first job. NPR was his second. Longtime NPR editor Ken Barcus was a former student of mine, and we stayed in close touch until his death earlier this year.

My issue is not with public media, it's with PBS. It's with what PBS does too much of ... and mostly too little of.

On the positive side.

PBS's support and development of programming for young children has been – and continues to be – the best thing that it does. There has been no good alternative to that programming, and PBS continues to lead the way with it.

PBS's support for Ken Burns and independent filmmaking is also a positive.

But PBS is too much about the best of British Broadcasting

I've enjoyed *Downton Abbey* and *Doc Martin*, among others, and there was a time when PBS was the only way to see some of these fine shows. But British TV seemed to take over PBS programming: *Masterpiece*, *All Creatures Great and Small*, *Grantchester*, *Poldark*, *Endeavour*, *Victoria*, *Miss Fisher's Murder Mysteries*, *Midsomer Murders*, *Prime Suspect*, *Pie in the Sky*, *Cadfael*, *A Touch of Frost*, *Foyle's War*, *Inspector Morse*, *Inspector Lewis*, *Inspector George Gently*, *Vera*, *Death in Paradise*, *Marple*, *Poirot*. And that's just a partial list.

But Acorn TV has offered the best of the BBC in its streaming service since 2013, and Britbox has offered even more streaming options for the same BBC programs since early 2017. This has diluted the value of the BBC programming that PBS continues to broadcast excessively on its public TV stations.

Relatively few PBS stations actually produce much in the way of programming – especially local programming

To be clear, there are a handful of PBS stations that have outstanding records of programming production. That includes WGBH in Boston, WETA in Washington, DC, WNET in New York, KQED in San Francisco. WTTW in Chicago and WHYY in Philadelphia have been involved in some excellent shows. But they're the exception – not the rule. Most PBS stations produce relatively little programming of any kind.

And there's even less production of programs that address local issues of the day

Rather than support and develop local news, public affairs and public issues programming, PBS opted to enter the crowded and already-competent field of national and international news. PBS has fewer than 200 people in its news division – compared to thousands at each of the legacy networks.

And the legacy networks do a good job covering national and world events. This really wasn't an area with a critical shortage of good coverage. And the audience has made that clear. Of the viewers who watch the four over-the-air network newscasts on ABC, CBS, NBC and PBS, only 5% are watching PBS. (See pages 14-15 ... <https://deadline.com/2017/12/fox-news-highest-ratings-cable-news-2017-1202230070/> <https://www.pewresearch.org/journalism/fact-sheet/network-news/> <https://www.adweek.com/tvnewser/evening-news-ratings-2017-2018-season-q3-2018-week-of-sept-17-2018/377690/?ver=1666542919312>

Pew's State of the News Media 2015, 2016, 2017, 2018)

There is a nightly vote being taken, and PBS loses every evening.

Where PBS stations also fall short is the production of local news and public affairs. Just 11 PBS stations produce a daily (at least four days a week) newscast, and five of those are at universities where students do most – or all – of the production.

Those nightly news and public affairs programs are how stations connect with their local viewers. There's no meaningful connection made between the viewer and a network program they happen to watch on the local CBS or NBC affiliate. The connection is made between the local news and the local news people and the local viewer. That connection is missing for most PTV stations because the audience knows full well that they could just as soon be watching the PBS shows on any channel. And the duplicative importation of distant PTV stations proves that day in and day out.

To be clear, I'm not the only voice saying that PBS should reevaluate its mission and organization.

"Public television stations, which for the most part produce little local news and information programming, should form a study group to develop a strategy for more news content and community engagement."

Page viii ... Rethinking Public Media: More Local, More Inclusive, More Interactive - A White Paper on the Public Media Recommendations of the Knight Commission on the Information Needs of Communities in a Democracy written by Barbara Cochran 2010. The Aspen Institute Communications and Society Program

<https://knightfoundation.org/reports/rethinking-public-media-more-local-more-inclusive/>

“Public television stations are even less likely than radio stations to produce local and state news programs. Only 13 PBS affiliate stations offer a daily local news broadcast, and most are in large cities, according to Papper. Maintaining a local television news staff is expensive, and local news shows do not typically have wide audience appeal. Therefore, the production costs cannot be recouped through syndication. “Doing production, even a small production at a public television station, requires space. It requires lighting and technical equipment and people,” says Lynda Clarke, vice president, content grants management, at CPB.²¹⁴ Additionally, public radio and public television operate differently, says PRX’s Hoffman. “Public television is programmed nationally. ‘Downton Abbey’ is on at the same time across the whole nation,” she says. “Since most things are centrally programmed, the muscles to make local content aren’t there.”

From: BUSINESS MODEL: A BIGGER ROLE FOR PUBLIC BROADCASTING, UNC Hussman School of Journalism and Media, 2022 US News Deserts

<https://www.usnewsdeserts.com/reports/news-deserts-and-ghost-newspapers-will-local-news-survive/the-news-landscape-of-the-future-transformed-and-renewed/business-model-a-bigger-role-for-public-broadcasting/>

From: BUSINESS MODEL: A BIGGER ROLE FOR PUBLIC BROADCASTING, UNC Hussman School of Journalism and Media, 2022 US News Deserts

Final Comments

I’m not an economist or a statistician, and I do not have a specific recommendation on what percentage of the cable royalties should be allocated to CTV. I am an expert on news and its importance to viewers, listeners and those who supply news to those television and radio viewers and listeners.

There’s no question that local news has become the most important product that local TV stations produce. LOCAL NEWS. That’s what separates one station from another, and that’s what separates any given station from the programming that people can receive from streaming and what makes programming more valuable on a station imported into an adjacent market.

That, in fact, goes to the critical difference between CTV and PTV. Every commercial TV station that runs local news is clearly distinct from every other commercial TV station. At substantial expense, that station produces a unique product that’s clearly of value to the sizeable audiences that watch it. In contrast, most public television stations simply open a spigot for programming that virtually every other public television station is running. With stunningly few exceptions, if you’ve seen one PTV station, you’ve seen almost all of them.

And as I’ve outlined in this and my previous testimony, CTV stations see the importance of local news and are producing more and more of it and running it on more and more stations. In

contrast, we see no evidence of increasing unique local programming being produced by PTV stations. PBS continues to put its resources into a national news program that few people watch, and PTV stations serve as a forum for the best of British television. There's little substantive reason to import most of the distant signals that simply duplicate the programs already being shown by the local public television station. As such, why cable operators choose to carry more than one PTV station likely has little to do with the relative value of the actual programming.

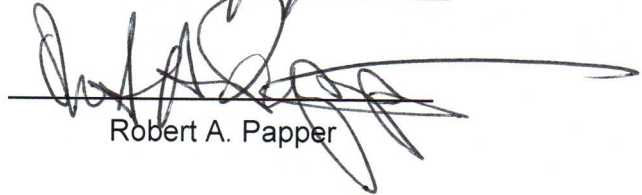
In my opinion, these demonstrable differences between CTV and PTV – in particular the increasing level and relatively higher amount of unique local programming, especially local news, that CTV stations produced and broadcast – should be considered an important factor in determining the relative value of the television programming in this proceeding.

DECLARATION OF ROBERT A. PAPPER

I declare under penalty of perjury that the foregoing testimony is true and correct.

Executed on:

11/3/22

A handwritten signature in black ink, appearing to read 'Robert A. Papper', is written over a horizontal line. The signature is stylized and cursive.

Robert A. Papper

Appendix A

News, Staff and Making Money

By Bob Papper and Michael Gerhard

The size of the typical TV newsroom rose to its largest level ever – even as radio set a new record in the opposite direction.

Almost every category in television news staffing rose in the latest RTNDA/Ball State University Annual Survey. Part of the reason for the growth appears to be fewer new, small news operations bringing the average down. It will be interesting to see whether those strong employment numbers hold next year, given the tighter economy since the survey data was collected.

Compared to 1994, overall TV news full time employment is up 39.1 percent. In the last seven years, network affiliates, overall, have grown 28.9 percent, while other commercial stations have shot up a whopping 157.9 percent. In addition, the number of stations producing local news has risen from 758 in 1996 to 851 this year. Between the growth in the number of stations doing news and the growth of station news departments, total TV news employment (full time and part time) has risen 45 percent in the past 5 years: from 24,180 in 1996 to 35,061 today.

In contrast, in the last seven years, the size of the typical radio newsroom has fallen 56.7 percent, from 4.5 full and part time newspeople in 1994 to 1.95 today.

While the amount of TV news at the typical station has gone up to almost 3 ½ hours per weekday, the amount of radio news on the typical weekday has dropped to just over half an hour.

Percentage of TV News Departments Providing Content to Other Media

	Another TV Station	Cable TV Channel	Local Radio	Station Website
All TV	19%	17%	40%	68%
Big Four Affiliates	20%	18%	43%	69%
Other Commercial	13%	7%	20%	47%
DMA 1-25	23%	13%	27%	67%
DMA 26-50	11%	15%	31%	62%
DMA 51-100	31%	31%	52%	75%
DMA 101-150	9%	11%	50%	65%
DMA 151+	20%	10%	23%	63%

Overall, news departments are more likely to provide news to other outlets than they were a year ago. All categories were up from a year ago—although news to a cable TV channel rose only marginally. On a percentage basis, the biggest growth was another TV station, which went from 14 percent last year to 19 percent this time.

TV Staff Size

	Average Full-time	Maximum Full-time	Average Part-time	Maximum Part-time	Average Total Staff	Maximum Total Staff
All TV	37.0	141	4.2	39	41.2	160
Big Four Affiliates	38.4	141	4.1	39	42.5	160
Other Commercial	31.2	117	5.9	12	37.1	123
DMA 1-25	77.0	141	8.7	39	85.7	160
DMA 26-50	44.5	90	3.8	8	48.3	95
DMA 51-100	35.1	89	3.4	15	38.5	89
DMA 101-150	24.7	45	3.3	13	28.0	48
DMA 151+	17.8	46	2.8	10	20.6	52

TV news staff size rose to its biggest level ever, with substantial gains in almost every category. Part of the reason for the growth appears to be fewer new, small news operations bringing the average down. Interestingly, while full-time employment is up substantially, part-time employment actually fell slightly.

Staff Size Changes (1999-2000)

	Increase	Decrease	Same
All TV News	38%	25%	37%
Big Four Affiliates	37%	26%	37%
Other Commercial	60%	20%	20%

Notice that independent news operations were far more likely to add staff than network affiliates. That may reflect a maturing of many of the newer, independent news operations. Stations with bigger staffs were generally more likely to increase staff than others, but there was no consistent pattern by market size or network affiliation.

Amount of News Changes (1999-2000)

	Increase	Decrease	Same
All TV News	40%	5%	55%
Big Four Affiliates	39%	5%	56%

Other Commercial	47%	0	53%
DMA 1-25	30%	7%	63%
DMA 26-50	38%	0	62%
DMA 51-100	54%	4%	42%
DMA 101-150	42%	4%	54%
DMA 151+	27%	7%	66%

While a majority of stations kept the amount of news the same as the year before, a sizeable minority increased news, and few decreased. Note that markets 51-150 were the most likely to increase news. There was no consistent pattern by staff size, geography or network affiliation.

Hours of Local TV News per Day

	Average Weekday	Weekday Maximum	Average Saturday	Saturday Maximum	Average Sunday	Sunday Maximum
All TV News	3.42	8.00	1.25	6.50	1.26	6.50
Big Four Affiliates	3.59	8.00	1.35	6.50	1.37	6.50
Other Commercial	2.06	8.00	0.60	1.50	0.60	1.50
DMA 1-25	4.57	8.00	2.02	6.50	2.28	6.50
DMA 26-50	3.69	7.00	1.65	4.50	1.69	4.00
DMA 51-100	3.39	6.00	1.19	5.00	1.13	4.00
DMA 101-150	3.40	8.00	1.07	3.00	1.00	3.00
DMA 151+	2.28	4.00	0.68	1.50	0.65	1.50
Staff 51+	5.16	8.00	2.38	6.50	2.47	6.50
Staff 31-50	3.97	8.00	1.28	3.00	1.21	2.00
Staff 21-30	2.61	5.00	0.90	1.50	0.92	3.00
Staff 11-20	1.94	5.00	0.54	1.50	0.50	1.00
Staff 1-10	1.12	4.00	0.20	2.00	0.30	2.00
ABC	3.57	7.00	1.29	5.50	1.50	5.50
CBS	3.83	8.00	1.29	4.50	1.21	3.00
Fox	2.98	8.00	1.19	3.50	1.37	4.00
NBC	3.74	8.00	1.54	6.50	1.44	6.50
PBS	1.23	5.00	0.22	1.00	0.22	1.00

The average amount of news on weekdays increased by more than half an hour from 1999 to 2000. While almost all categories went up, Fox affiliates rose the most—as many of the newer Fox news operations continued to mature. News on the weekend rose slightly from a year ago.

TV News Budget ... 2000 vs. 1999

	Increase	Decrease	Same	Don't know
All TV News	59%	13%	24%	4%
Big Four Affiliates	59%	14%	24%	3%
Other Commercial	67%	7%	20%	6%
DMA 1-25	70%	7%	23%	0
DMA 26-50	69%	8%	15%	8%
DMA 51-100	55%	21%	22%	2%
DMA 101-150	58%	13%	29%	0
DMA 151+	53%	10%	27%	10%

Last year was a good year for news budgets. A majority—sometimes a sizeable one—of almost all categories saw budget increases. The only exceptions were the smallest news operations (staffs with 1-10 people) and PBS affiliates. In both cases, their budgets were most likely to have remained the same as the year before.

Amount of News Planned ... For 2001 vs. 2000

	Increase	Decrease	Same	Not sure
All TV News	38%	2%	53%	7%
Big Four Affiliates	37%	2%	53%	8%
Other Commercial	40%	0	60%	0
DMA 1-25	37%	0	56%	7%
DMA 26-50	31%	0	69%	0
DMA 51-100	52%	0	46%	2%
DMA 101-150	27%	4%	54%	15%
DMA 151+	37%	3%	50%	10%

A majority of stations in almost all categories expected no change in the amount of news in 2001 compared with 2000. A sizeable minority expected to increase the amount of news, and few expected to cut back.

TV Stations Using Helicopters and SNG to Gather News

	Own Chopper	Long-term Lease	Hire as Needed	Not Use	Have SNG Truck
All TV News	2%	15%	17%	66%	33%
Big Four Affiliates	2%	16%	19%	63%	34%
Other	0	13%	13%	74%	27%

Commercial					
DMA 1-25	10%	53%	17%	20%	73%
DMA 26-50	0	31%	15%	54%	62%
DMA 51-100	0	8%	27%	65%	33%
DMA 101-150	0	3%	17%	80%	20%
DMA 151+	0	3%	3%	94%	3%

Outside of large and major markets, helicopter use is pretty limited. Even in markets 26-50, most TV news operations don't use a helicopter at all. Ownership of satellite trucks is widespread in the top 50 markets but falls off precipitously after that.

Almost twice as many stations reported hiring new staff as letting people go, and stations that hired newspeople hired three times as many people as stations that let people go. Interestingly, the list of who was hired and who was let go are remarkably similar.

	Most Often Hired	Most Often Cut
1	Photographer	Reporter
2	Reporter	Producer
3	Producer	Photographer
4	Anchor	Anchor
5	Tape Editor	Tape Editor
6	Web Specialist	Newsroom Assistant (AP)
7	Assignment Editor	Assignment Editor
8	Other	Other

TV News Profitability ... 1996 to 2000

	2000	1999	1998	1997	1996
Showing profit	56%	58%	57%	63%	62%
Breaking even	13%	11%	9%	11%	6%
Showing loss	10%	11%	11%	10%	8%
Don't know	21%	20%	23%	16%	24%

Note that since a drop in profitability in 1998 (when we saw a bunch of new Fox and independent news operations start up or undergo major expansions), there has been little change in news profitability. Before 1996, news directors were not offered the option of "Don't know." Given the large percentage choosing that option, numbers prior to 1996 are not viewed as comparable (and may not be terribly accurate).

TV News Profitability ... by Size and Affiliation

	Showing profit	Breaking even	Showing loss	Don't know
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Market size				
1-25	62%	10%	14%	14%
26-50	77%	8%	7%	8%
51-100	69%	10%	8%	13%
101-150	51%	13%	5%	31%
151+	38%	21%	17%	24%
Full-time staff				
51+	73%	14%	5%	8%
31-50	65%	6%	8%	21%
21-30	58%	12%	13%	17%
11-20	36%	8%	12%	44%
1-10	6%	44%	19%	31%
Affiliation				
ABC	56%	24%	3%	17%
CBS	49%	12%	12%	27%
Fox	73%	4%	12%	11%
NBC	68%	4%	9%	19%
Big four affiliates	60%	11%	9%	20%
Other commercial	47%	19%	13%	21%

Overall numbers and market size and staff size breakouts are all fairly similar to last year with a few exceptions. The biggest change is among the very smallest news departments (1-10 staffers), where profitability plunged from last year's 27 percent and break even soared from last year's 7 percent. Among affiliates, ABC and CBS stations dropped from last year, Fox rose substantially, and NBC affiliates remained unchanged. Although well below network affiliates in profitability, other commercial stations rose from last year.

Percentage of TV Station Revenue Produced by News

	Average	Median	Minimum	Maximum
All TV News	44.0%	45.5%	5%	65%
Market size				
1-25	38.4%	40%	26%	52%
26-50	34.8%	36%	15%	52%
51-100	47.2%	50%	20%	64%
101-150	43.5%	48%	10%	60%
151+	40.8%	40%	5%	65%
Full-time staff				
51+	43.3%	42.5%	26%	60%
31-50	46.6%	49%	20%	64%
21-30	44.5%	50%	15%	65%
11-20	24.8%	29%	5%	40%
1-10	48.2%	46%	28%	55%
Affiliation				

ABC	50.1%	50%	40%	58%
CBS	42.1%	48%	5%	60%
Fox	36.6%	37.5%	15%	64%
NBC	43.6%	40%	10%	65%
Big four affiliates	43.1%	46%	5%	65%
Other commercial	57.0%	45%	26%	55%

After some slippage last year, the percentage of station revenue produced by news rose again—to its highest level since we started asking the question. Most categories rose—led by strong increases among the smallest news departments, non-network stations and Fox affiliates. CBS and NBC affiliates dropped slightly, and stations with news departments of 11-20 people plunged, but that's likely to be a statistical anomaly that will correct itself next year.

Use of Digital Equipment and New Technology in TV News

	Digital field cameras	Digital editing	Digital studio cameras	Digital master control	Digital archive system	Virtual news set	Computer assisted reporting
All TV News	58%	46%	20%	41%	11%	5%	54%
Four network affiliates	59%	42%	21%	40%	13%	5%	58%
Other commercial	73%	73%	27%	53%	20%	0	27%
DMA 1-25	63%	60%	40%	47%	17%	3%	60%
DMA 26-50	54%	62%	19%	46%	8%	8%	69%
DMA 51-100	57%	55%	22%	35%	10%	10%	67%
DMA 101-150	67%	31%	16%	47%	16%	2%	42%
DMA 151+	50%	23%	17%	33%	3%	0	40%

Not surprisingly, stations in the biggest markets were most likely to have digital equipment. Note that these numbers do not indicate what percentage of a station's gear is digital—only what percentage of stations are using at least some digital gear. Few stations are using a virtual set, but, overall, more than half the stations report doing at least some computer-assisted reporting.

Radio Staff Size

	Full time	Part time	Total staff
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All radio news	1.35	0.6	1.95
Market			
Major	3.95	1.09	5.04
Large	0.64	0.36	1.00
Medium	0.79	0.57	1.36
Small	0.63	0.26	0.89

The latest figures represent a sizeable drop in radio staffing from last year: down from 2.60 to 1.95. The drop is across all categories and both full time and part time. In 1994, the average radio news operation had 2.4 people full time and 2.1 part time. Seven years later, the total of 4.5 newspeople in 1994 in the typical radio newsroom has fallen 56.7 percent to 1.95. Full-timers are down 43.8 percent and part-timers are down 71.4 percent at the typical radio newsroom.

Average Minutes of Locally-Produced Radio News

	All radio	Major market	Large market	Medium market	Small market
Weekdays					
AM drive	16.91	23.67	16.24	14.94	15.67
Midday	5.83	10.85	3.00	5.33	6.32
PM drive	6.49	11.88	3.42	5.63	7.58
Night	2.09	4.61	0.93	1.49	2.07
Total weekday	31.32	51.01	23.59	27.39	31.64
Saturday					
AM drive	6.03	10.97	0.91	5.96	9.7
Midday	2.56	3.64	0.80	3.11	3.30
PM drive	1.67	3.12	0.13	1.53	3.13
Night	1.00	3.88	0.13	0.24	1.20
Total Saturday	11.26	21.61	1.97	10.84	17.33
Sunday					
AM drive	2.37	4.39	1.02	2.46	2.50
Midday	1.81	3.39	0.13	2.07	2.40
PM drive	1.11	2.30	0.13	0.90	2.03
Night	0.72	2.91	0.13	0.38	0.20
Total Sunday	6.01	12.99	1.41	5.81	7.13

Across the board, the amount of radio news is down from last year. Weekday total minutes dropped from 42 in the last survey to 31.32 this time. Saturday fell from 15 to 11.26 and Sunday from 9 to 6.01.

Number of Stations Where Radio News Director Oversees the News

One	47%
Two	22%
Three	11%
Four	8%
Five	7%
Six	3%
Seven	1%
Eight	1%

As consolidation in radio continues, the numbers of stations where news is managed by the typical news director continues to grow. Last year, just 3 percent of news directors oversaw five or more stations. This year, the total is 12 percent.

What Else Radio News Director Do

Programming	25%
Announcing	23%
Public Affairs	11%
Operations	11%
Sports	9%
Sales	6%
GM	2%
Other	13%

The exact same percentage of news directors as a year ago—64 percent—say they have responsibilities beyond the news. Note that 6 percent (about the same as last year's 7 percent) say those additional responsibilities include sales.

Changes in Radio News, Staff and Budget in the last 12 months

	Increase	Same	Decrease	Note Sure
Total staff	25%	66%	6%	3%
Amount of news	29%	67%	4%	0
Change in news budget	22%	47%	3%	28%
Plan to change amount of news next year	18%	71%	1%	10%

Almost all the stations reporting increases or planned increases were in major markets. Major markets are those with 1 million or more listeners. Large markets are from 250,000 to 1 million. Medium markets are 50,000 to 250,000. Small markets are fewer than 50,000.

Radio News Profitability ... 1996 to 2000

	2000	1999	1998	1997	1996
Showing profit	17%	25%	19%	22%	23%
Breaking even	17%	15%	18%	14%	20%
Showing loss	0	7%	6%	6%	6%
Don't know	66%	53%	57%	58%	51%

While the percentage of stations reporting making a profit on news dropped from last year, the biggest change was in the growth of news directors who don't know whether radio news makes a profit for the station. Note that in 1996, when we first offered "Don't know" as an option, just over half the news directors said they didn't know. Five years later, two-thirds say they don't know. That may reflect the relative importance the station puts on local news as part of the overall profit picture.

Radio News Profitability by Market Size

	Showing profit	Breaking even	Showing loss	Don't know
Major market	13%	25%	0	62%
Large market	18%	21%	0	61%
Medium market	11%	8%	0	81%
Small market	35%	26%	0	39%

Compared to a year ago, major markets are down in profit but way up in Don't know. Large markets are up slightly. Medium markets are down, and small markets are about the same.

Use of Digital Equipment and New Technology in Radio News

	Digital Audio recording	Digital editing and mixing	Digital or cellular phones	Field laptops for editing
All radio	73%	74%	70%	12%
Major market	71%	79%	71%	29%
Large market	70%	70%	60%	6%
Medium market	79%	85%	75%	7%
Small market	58%	42%	58%	17%

Other than the smallest markets, between two-thirds and three-quarters of radio news departments use digital gear in both the recording and editing of news. Note that these

percentages do not indicate what percentage of a station's gear is digital—only what percentage of stations are using at least some digital gear.

TV and Radio News Directors ... Age, Tenure and Experience

	Average Age	Median Age	Average Years in Current Job	Median Years in Current Job	Average Total Years as ND	Median Total Years as ND
All TV News	40.2	40	3.4	2	5.1	3.5
Big Four Affiliates	39.7	39	3.1	2	4.8	3
Other Commercial Market Size	44.0	42	5.7	3.75	6.6	5.25
DMA 1-25	42.6	43	3.8	3	6.2	6
DMA 26-50	43.1	41.5	4.5	2.5	7.4	5
DMA 51-100	39.3	37.5	2.9	2	5.0	3.5
DMA 101-150	39.0	38	3.8	2	5.0	3
DMA 151+	39.5	38	2.5	1.5	3.4	2
All Radio News Market Size	40.1	41	5.0	3	10.0	7.5
Major	43.0	43	3.0	3	8.4	8.0
Large	40.9	32	4.4	2.5	15.7	13.5
Medium	38.8	39	5.8	3	8.9	6.5
Small	37.6	36.5	5.2	2.8	7.6	4.0

The median time on the job for TV news directors remains 2 years although the average is higher. The radio median is 3 years. Overall, radio and television news director ages, tenure and experience tend to be fairly close. Generally, in both radio and television, larger markets have slightly older news directors, and news directors in the larger two market sizes in both radio and TV have more overall experience as news director than in smaller markets.

Bob Papper is professor of telecommunications at Ball State University and has worked extensively in radio and TV news. Michael Gerhard, Ph.D., is associate

professor of telecommunications at Ball State and has extensive industry and research experience. This research was supported by the Department of Telecommunications at Ball State University and the Radio Television News Directors Association.

About the Survey

The RTNDA/Ball State University Survey was conducted in the fourth quarter of 2000 among all 1,387 operating, non-satellite television stations and a random sample of 1,193 radio stations. Valid responses came from 731 television stations (52.7 percent) and 120 radio news directors and general managers representing 278 radio stations.

Recession Shrinks TV News Staff

By Bob Papper and Michael Gerhard

The latest RTNDA/Ball State University Survey appears to have captured the industry at the lowest point in the latest recession. The data, collected in the fourth quarter of 2001, shows an overall drop in local television news employment of 14.6 percent from the year before as layoffs and hiring freezes across the country erased many of the gains in the last year before the recession. Still, the numbers are ahead of two years ago, and overall, employment is still up 15.4 percent from 1994 figures.

Hardest hit were the independent stations—down 16.0 percent compared to a 12.5 percent drop at network affiliates.

Overall, there are 733 local television news departments, running news on 834 stations.

For the first time in years, the total amount of news on the air in TV also fell. The amount of radio news continued to drop, although staff size did not.

TV Staff Size - 2002

	Avg Full-time	Median Full-time	Maximum Full-time	Avg Part-time	Maximum Part-time	Avg Total Staff	Median Total	Maximum Total Staff
All TV	30.7	27.0	120	3.7	22	35.2	31.0	130
Big Four Affiliates	33.6	28.0	120	3.5	22	36.8	32.0	130
Other Commercial	26.2	21.5	85	4.5	14	31.5	31.0	85
DMA 1-25	57.5	48.0	113	5.2	19	62.3	52.0	130
DMA 26-50	45.9	46.5	120	4.1	16	51.8	50.0	124
DMA 51-100	34.9	36.0	77	3.6	18	38.9	38.5	77
DMA 101-150	22.3	23.0	39	3.3	17	25.8	26.0	49
DMA 151+	15.8	14.5	35	3.1	22	19.5	18.0	54

Overall, TV news staff size fell by 14.6 percent from the year before—down 12.5 percent at network affiliates and 16.0 percent at independents. Total staffing remains above all previous years except for the peak reported in the fourth quarter of 2000

Staff Size Changes (2001-2002)

	Increase	Decrease	Same
All TV News	19.2%	54.2%	26.6%
Big Four Affiliates	18.1%	57.1%	24.8%
Other Commercial	35.3%	35.3%	29.4%

While 19.2 percent of stations reported an increase in staff, that's half the level from a year ago, and the 54.2 percent reporting a decrease is more than double the year before. There was an even split among other commercial stations, but the ones that dropped cut a lot more people than the number added by those that went up.

Planned Staff Changes for 2002-2003

	Increase	Decrease	Same	Not Sure
All TV News	19.6%	10.0%	56.6%	13.8%
Big Four Affiliates	20.0%	11.4%	54.8%	13.8%
Other Commercial	17.7%	0	64.7%	17.6%

Stations in the South and Northeast are more likely to expect staff increases than those in the Midwest and South, and the larger the newsroom, the more likely staff size will drop.

Amount of News Changes (2001-2002)

	Increase	Decrease	Same	Don't Know
All TV News	28.3%	5.1%	65.8%	0.8%
Big Four Affiliates	27.1%	4.8%	67.1%	1.0%
Other Commercial	52.9%	5.9%	41.2%	0
DMA 1-25	28.0%	4.0%	64.0%	4.0%
DMA 26-50	28.6%	0	71.4%	0
DMA 51-100	19.7%	6.6%	73.7%	0
DMA 101-150	30.2%	6.3%	61.9%	1.6%
DMA 151+	35.7%	5.4%	58.9%	0

While five times as many stations reported increasing news than decreasing, the increase category fell by almost 12 percent from the year before. Almost all of that number went into the stayed the same category.

Hours of Local TV News per Day - 2002

	Average Weekday	Weekday Maximum	Average Saturday	Saturday Maximum	Average Sunday	Sunday Maximum
All TV News	3.25	10.00	1.20	5.00	1.20	5.00
Big Four Affiliates	3.39	8.00	1.26	5.00	1.11	5.00
Other Commercial	3.03	10.00	1.12	4.00	1.06	4.00
DMA 1-25	3.82	8.00	1.74	5.00	1.82	5.00
DMA 26-50	3.67	7.00	1.60	5.00	1.43	4.50
DMA 51-100	3.68	10.00	1.28	3.00	1.01	2.00
DMA 101-150	2.93	5.00	0.98	3.00	0.82	3.00

DMA 151+	2.56	7.50	0.78	4.00	0.75	4.00
Staff 51+	4.97	8.00	2.30	5.00	2.10	5.00
Staff 31-50	3.43	6.50	1.20	3.00	1.10	3.00
Staff 21-30	2.78	4.50	0.94	1.50	0.84	1.50
Staff 11-20	2.60	10.00	0.68	1.50	0.58	1.50
Staff 1-10	1.03	3.50	0.29	2.50	0.26	2.50
ABC	3.39	7.50	1.18	5.00	1.03	3.50
CBS	3.83	7.00	1.50	5.00	1.24	5.00
Fox	2.20	7.00	0.78	3.50	0.90	3.50
NBC	3.49	8.00	1.28	5.00	1.14	5.00
PBS	1.02	2.50	0.05	0.50	0.19	1.50

After generally steady increases, the amount of news actually dropped 5 percent in the most recent survey compared to the year before. The average weekday amount of news fell by 15 minutes; the average amount of news on Saturday and Sunday fell by 3 minutes each day.

TV News Budget ... 2002 vs. 2001

	Increase	Decrease	Same	Don't know
All TV News	30.1%	30.5%	35.0%	4.4%
Big Four Affiliates	29.3%	28.3%	37.9%	4.5%
Other Commercial	43.7%	37.5%	12.5%	6.3%
DMA 1-25	49.9%	16.7%	29.2%	4.2%
DMA 26-50	17.2%	31.4%	51.4%	0
DMA 51-100	25.9%	31.0%	41.4%	1.7%
DMA 101-150	28.6%	32.1%	33.9%	5.4%
DMA 151+	35.8%	34.0%	20.8%	9.4%

The near three-way split among increase, decrease, and stayed the same reflects a significant deterioration from the year before. The 30.1 percent increase is half what it was the year before, and the 30.5 percent decrease is almost three times the level of the year before.

Amount of News Planned ... For 2002 vs. 2001

	Increase	Decrease	Same	Not sure
All TV News	26.4%	1.7%	61.5%	10.4%
Big Four Affiliates	27.1%	1.9%	61.0%	10.0%
Other Commercial	12.5%	0	62.5%	25.0%
DMA 1-25	16.0%	4.0%	60.0%	20.0%
DMA 26-50	32.4%	2.9%	50.0%	14.7%
DMA 51-100	19.7%	0	75.4%	4.9%
DMA 101-150	27.0%	3.2%	55.6%	14.2%
DMA 151+	33.9%	0	60.7%	5.4%

The 26.4 percent increase represents a 12 percent drop from the year before. Most of that went to the stayed the same category, with not sure picking up the rest.

TV News Profitability ... 1997 to 2002

	2002	2001	2000	1999	1998	1997
Showing profit	54.9%	56%	58%	57%	63%	62%
Breaking even	11.6%	13%	11%	9%	11%	6%
Showing loss	11.2%	10%	11%	11%	10%	8%
Don't know	22.3%	21%	20%	23%	16%	24%

TV news profitability remains high, but there's a clear downward trend in the numbers overall. On the other hand, the latest figures appear a lot stronger than many people might have expected given the economic climate.

TV News Profitability ... by Size and Affiliation

	Showing profit	Breaking even	Showing loss	Don't know
Market size				
1-25	64.0%	12.0%	12.0%	12.0%
26-50	54.3%	11.4%	8.6%	25.7%
51-100	65.4%	12.7%	5.5%	16.4%
101-150	53.4%	12.1%	10.4%	24.1%
151+	41.2%	9.8%	19.6%	29.4%
Full-time staff				
51+	72.5%	10.0%	5.0%	12.5%
31-50	61.0%	11.7%	7.8%	19.5%
21-30	50.0%	8.0%	18.0%	24.0%
11-20	44.4%	13.9%	11.1%	30.6%
1-10	26.3%	21.1%	15.8%	36.8%
Affiliation				
ABC	61.2%	12.2%	6.2%	20.4%
CBS	59.1%	10.6%	4.5%	25.8%
Fox	51.6%	10.5%	20.7%	17.2%
NBC	58.5%	7.6%	11.3%	22.6%
Big four affiliates	58.4%	10.2%	9.1%	22.3%
Other commercial	35.4%	17.6%	17.6%	29.4%

Note that other commercial stations are considerably less likely to be profitable than network affiliates. Otherwise, there are few consistent patterns within the numbers.

Percentage of TV Station Revenue Produced by News

	Average	Median	Minimum	Maximum	Not Sure
All TV News	41.0%	40%	0	100%	64.9%

Market size					
1-25	27.9%	30%	5.0%	50.0%	40.0%
26-50	40.4%	35%	17.0%	85.0%	63.9%
51-100	41.9%	44%	4.0%	85.0%	51.6%
101-150	47.0%	49%	12.0%	60.0%	63.5%
151+	42.9%	40%	0	100%	69.9%
Full-time staff					
51+	46.1%	46.5%	4.0%	85.0%	55.0%
31-50	38.0%	40%	5.0%	80.0%	54.3%
21-30	42.7%	49%	11.0%	60.0%	64.2%
11-20	40.2%	40%	5.0%	85.0%	68.3%
1-10	37.3%	12%	0	100%	66.7%
Affiliation					
ABC	42.3%	45%	10.0%	58.0%	58.5%
CBS	49.3%	50%	30.0%	85.0%	57.1%
Fox	20.7%	17%	10.0%	52.0%	64.5%
NBC	42.1%	42%	4.0%	60.0%	64.3%
Big four affiliates	41.7%	42%	4.0%	85.0%	60.5%
Other commercial	35.0%	25%	5.0%	85.0%	57.9%

The percentage of revenue generated by news fell from last year's all-time high—the average dropped from 44.0 percent to 41.0 percent, and the median fell from 45.5 percent to 40 percent. All of the decrease came from top 25 markets

Radio Staff Size - 2002

	Avg. Full time	Median FT	Max FT	Avg Part time	Med PT	Max PT	Avg Total staff	Med Tot St	Max T S
All radio news	1.55	1	12	0.83	1	14	2.38	2	21
Market									
Major	3.28	2	12	1.61	1	14	4.89	2	21
Large	1.72	1	11	1.18	1	8	2.90	1	18
Medium	1.33	1	11	0.76	0	8	2.09	1	17
Small	1.10	1	4	0.34	0	5	1.44	1	9

The average staff size actually rose from a year ago, but the ongoing consolidation in the industry makes it difficult to determine exactly what that means. While the typical news department size rose slightly from last year, the typical radio news department handled news on more stations than a year ago. Even so, the total staff size is still down from two years ago and down 47.1 percent since 1994. Almost half (44.6 percent) of all radio news departments have a staff of one.

Average Minutes of Locally-Produced Radio News - 2002

	All	Major	Large	Medium	Small
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	radio	market	market	market	market
Weekdays					
AM drive	16.33	19.91	12.52	14.77	21.41
Midday	5.62	9.39	3.53	3.99	9.11
PM drive	5.50	6.80	4.45	4.09	8.71
Night	1.58	1.17	2.32	0.95	1.83
Total weekday	29.03	37.27	22.82	23.80	41.06
Saturday					
AM drive	4.61	3.17	3.22	3.87	5.23
Midday	2.09	2.76	1.41	0.87	4.50
PM drive	1.33	2.04	0.91	0.51	2.14
Night	1.30	2.15	1.21	0.52	0.69
Total	9.33	10.12	6.75	5.77	12.56
Sunday					
AM drive	2.50	4.37	0.72	1.72	3.29
Midday	1.45	2.15	1.06	0.44	2.72
PM drive	1.06	2.15	0.89	0.47	1.12
Night	0.95	1.96	1.21	0.46	0.59
Total Sunday	5.96	10.63	3.88	3.09	7.72

Weekdays, the amount of radio news is down 7.3 percent from the year before (which was down from the year before that). The amount of news on the weekend also fell. All market sizes dropped—except the smallest, which rose on weekdays.

Number of Stations Where Radio News Director Oversees the News - 2002

One	25.0%
Two	24.8%
Three	13.9%
Four	12.1%
Five	10.9%
Six	7.9%
Seven	3.0%
Eight	2.4%
Average	3.1
Median	3.0

More and more, radio news departments handle news on more and more stations. Last year, 47 percent of news directors returning the survey supervised the news on one station only; this year just 25 percent handled one station. Two years ago, 3 percent of news directors oversaw the news on five or more stations. Last year, the number jumped to 12 percent. This year, it's 24.2 percent.

What Else Radio News Directors Do - 2002

Announcing	28.8%
Public Affairs	16.2%
Programming	13.5%
Sports	11.7%
Operations	4.5%
Sales	3.6%
Production	2.8%
Other	18.9%

In this year's survey, 77.4 percent of radio news directors reported they had station responsibilities beyond news—up from 64 percent the two previous years. Interestingly, both programming and operations responsibilities are half what they were a year ago.

Changes in Radio News, Staff and Budget in the last 12 months - 2002

	Increase	Same	Decrease	Note Sure
Total staff	19.7%	69.9%	10.4%	0
Plan to change amount of staff next year	14.7%	74.2%	1.3%	9.8%
Amount of news	38.1%	54.6%	5.5%	1.8%
Plan to change amount of news next year	19.6%	73.6%	0	6.8%
Change in news budget	16.0%	48.8%	8.7%	26.5%

As usual, stayed the same was the biggest winner in changes or planned changes in news, staff and budgets.

Radio News Profitability ... 1997 to 2002

	2002	2001	2000	1999	1998	1997
Showing profit	15.2%	17%	25%	19%	22%	23%
Breaking even	13.9%	17%	15%	18%	14%	20%
Showing loss	7.3%	0	7%	6%	6%	6%
Don't know	63.6%	66%	53%	57%	58%	51%

The biggest and most consistent change in radio news profitability is the general trend for fewer and fewer radio news directors to know whether their news makes money.

Radio News Profitability by Market Size - 2002

	Showing profit	Breaking even	Showing loss	Don't know
Major market	5.3%	15.8%	10.5%	68.4%
Large market	10.8%	21.4%	10.7%	57.1%
Medium market	13.3%	11.3%	7.5%	67.9%
Small market	25.0%	9.1%	4.5%	61.4%

Major markets are those with 1 million or more listeners. Large markets are from 250,000 to 1 million. Medium markets are 50,000 to 250,000. Small markets are fewer than 50,000.

Daily Use of Digital Equipment and New Technology in Radio News - 2002

	Digital Audio recording	Digital editing and mixing	Digital or cellular phones	Field laptops for editing	MPEG Audio Layer 3	Internet research or email
All radio	72.8%	61.6%	65.6%	2.0%	29.8%	85.4%
Major market	61.9%	66.7%	57.1%	0	38.1%	90.5%
Large market	85.2%	63.0%	70.4%	3.7%	29.6%	88.9%
Medium market	71.7%	66.0%	71.7%	3.8%	26.4%	90.6%
Small market	69.8%	53.5%	60.5%	0	27.9%	76.7%

The figures are little changed from a year ago, but that could be the result of a change in wording in the question. In the past, we asked about use of digital equipment and new technology; this year we asked about daily use

Percentage of News Material Gathered, Edited and Aired Digitally

	Percent of news gathered digitally	Percent of news material mixed and edited digitally	Percent of news material aired digitally
All Radio - Average	42.9%	54.4%	55.5%
All radio - median	35.0%	50.0%	75.0%
Major Market - average	50.1%	63.0%	55.0%
Major market - median	50.0%	92.0%	77.5%
Large Market - average	42.1%	49.5%	52.9%
Large market - median	50.0%	33.0%	67.5%
Medium market - average	48.9%	56.1%	64.2%
Medium market - median	50.0%	80.0%	94.0%
Small market - average	33.8%	45.7%	45.9%
Small market - median	25.0%	25.0%	27.5%

median			
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This is the first year we've attempted to determine how exactly how widespread the use of digital gear is. Generally, the smallest markets are lower than the others.

Percentage of radio news departments that gather, edit and air news digitally

	Gather some or all news digitally	Edit some or all news digitally	Air some or all news digitally
All radio	75.9%	71.6%	71.1%
Major market	85.7%	80.0%	75.0%
Large market	82.6%	73.9%	62.5%
Medium market	78.4%	74.5%	76.5%
Small market	65.9%	64.3%	66.7%

Percentage of TV News Departments Providing Content to Other Media - 2002

	Another TV Station	Cable TV Channel	Local Radio	Station Website
All TV	17.3%	14.8%	38.0%	68.8%
Big Four Affiliates	18.4%	14.5%	37.7%	73.4%
Other Commercial	17.6%	17.6%	35.3%	35.3%
DMA 1-25	16.7%	20.8%	25.0%	62.5%
DMA 26-50	22.2%	22.2%	44.4%	69.4%
DMA 51-100	18.0%	13.1%	41.0%	75.4%
DMA 101-150	14.8%	13.1%	42.6%	72.1%
DMA 151+	16.4%	10.9%	30.9%	60.0%

Perhaps reflecting the industry constriction of the past year, stations were generally less likely to supply news to other outlets. While the station website figure remained largely unchanged, all other categories dropped from last year—all by about 2 percent.

TV News ... Contracts & Non-Competes

	2002	2001	2000	1999
Percentage of TV News people Under Contract	52.5%	50.2%	44.3%	42.2%
Percentage of TV News people Under Non-Compete	46.5%	43.1%	36.9%	NA

Note that even including photographers and tape editors—two of the groups least likely to be under contract—more than half of the people who work in television news are under contract. Note also the steady rise in the percentage of news people under contract.

TV News ... Percentage Under Contract by Position

	2002	2001	2000	1999
News Director	37%	32%	32%	29%
Asst. News Director	47%	31%	31%	27%
Executive Producer	45%	55%	39%	42%
Managing Editor	52%	54%	33%	27%
News Producer	59%	57%	48%	40%
Assignment Editor	32%	33%	26%	23%
News Anchor	85%	78%	74%	75%
Weathercaster	82%	76%	74%	66%
Sports Anchor	80%	71%	71%	64%
News Reporter	65%	60%	54%	53%
News Writer	9%	21%	7%	11%
News Assistant	5%	14%	5%	2%
Sports Reporter	43%	48%	39%	38%
Photographer	14%	17%	10%	11%
Tape Editor	9%	11%	2%	3%
Graphics Specialist	6%	8%	12%	9%
Internet Specialist	17%	20%	12%	15%

People in most positions are more and more likely to be under contract—with producers and assignment editors showing the highest percentage increases.

Radio News ... Percentage Under Contract or Non-Compete - 2002

	Under Contract	Under Non-Compete
News Director	15%	15%
News Anchor	21%	21%
News Reporter	13%	10%
News Producer	10%	10%
Sports Anchor	11%	10%

Almost all of the radio news people under contract are in the largest markets.

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experience. This research was supported by the Department of Telecommunications at Ball State University and the Radio Television News Directors Association.

About the Survey

The RTNDA/Ball State University Survey was conducted in the fourth quarter of 2001 among all 1,396 operating, non-satellite television stations and a random sample of 1,505 radio stations. Valid responses came from 818 television stations (58.6 percent) and 249 radio news directors and general managers representing 622 radio stations. Some television data result from a complete census and are not projected from a smaller sample.

On the Road to Recovery

By Bob Papper

The latest RTNDA/Ball State University Survey shows both television and radio recovering from last year's drop in news and staff. While neither category in local television news is back to the all-time highs recorded in the fourth quarter of 2000, both are up enough from last year to stand at their second highest levels ever. Local TV news employment is up 4 percent from a year ago, and the amount of local TV news edged up to recover some of last year's small loss.

The television staff increases were largely across the board, although a second straight year of losses among independent stations led to a drop in full time employment in top 25 markets. Perhaps making up for that loss, the number of part-timers in the largest markets soared—up 25 percent.

Radio consolidation makes it almost impossible to compare numbers over time. Today, over 95 percent (95.3 percent) of radio news departments handle the news for more than one station.

TV Staff Size – 2003

	Avg Full-time	Median Full-time	Maximum Full-time	Avg Part-time	Median Part-time	Maximum Part-time	Avg Total Staff	Median Total	Maximum Total Staff
All TV	32.5	27.0	126	4.1	2.0	65	36.6	32.0	140
Big Four Affiliates	34.6	29.0	126	3.8	2.0	40	38.4	33.0	140
Other Commercial	18.9	11.5	47	3.9	1.0	14	22.8	13.5	61
Market Size:									
1-25	50.0	46.0	126	6.5	3.0	40	56.5	53.5	140
26-50	44.9	48.0	85	4.0	3.0	16	48.9	50.0	91
51-100	36.9	36.0	100	4.6	2.0	65	41.5	40.0	100
101-150	24.1	25.0	57	3.9	2.5	17	28.0	28.0	67
151+	19.1	15.0	84	2.1	1.5	10	21.2	19.0	84

The overall staff in local TV news rose 4 percent from a year ago—after a 14.6 percent drop last year. All market sizes rose except top 25, where a second year of losses among independent stations resulted in the average staff size falling in the biggest markets. Part time staff rose in all markets except the smallest, where it remained the same. Generally, the staffs at ABC and Fox affiliates were smaller than those at CBS and NBC stations. News staffs at PBS affiliates—where they exist at all—are tiny. There were no significant geographic variations, although news staffs were a little smaller in the Midwest.

Staff Size Changes 2003 v 2002

	Increase	Decrease	Same
All TV News	27.3%	23.5%	49.2%
Big Four Affiliates	26.3%	22.5%	51.2%
Other Commercial	33.5%	55.5%	11.0%

This table shows how the staff picture has really turned around from a year ago. The number of stations reporting an increase is up 42.2 percent from last year, but even more significantly, the number of stations reporting a staff decrease dropped by 56.6 percent. That's despite an increase in the number of independent stations which cut their staff size. The biggest growth came in markets 51 – 100 with the smallest growth in 26 – 50 and 151+. CBS and NBC affiliates were most likely to grow, and stations in the Midwest were least likely to increase.

Planned Staff Changes for 2003-2004

	Increase	Decrease	Same	Not Sure
All TV News	31.8%	2.9%	56.5%	8.8%
Big Four Affiliates	31.4%	2.4%	58.6%	7.6%
Other Commercial	20.0%	20.0%	30.0%	30.0%

Historically, news directors tend to be optimists on this question, but they're a lot more optimistic this year than last. There's a 62.2 percent jump in the number of news directors who expect staff size to grow this year and a 78.9 percent drop in the number of news directors who expect staff decreases—and most of those are at independent stations. Generally, the bigger the current staff, the more likely the news director to expect growth. Fox affiliates and stations in the West were most likely to expect expansion.

Amount of News Changes 2003 v 2002

	Increase	Decrease	Same	Don't Know
All TV News	32.5%	5.4%	61.7%	0.4%
Big Four Affiliates	33.3%	4.8%	61.4%	0.5%
Other Commercial	10.0%	0	90.0%	0
Market Size:				
1-25	25.8%	0	74.2%	0
26-50	16.7%	5.6%	77.7%	0
51-100	41.3%	6.3%	50.8%	1.6%
101-150	28.0%	8.0%	64.0%	0
151+	48.6%	2.9%	48.5%	0

There was a modest increase in the number of stations saying they increased the amount of news they run--mostly in markets 51-100 and 151+. There was little difference based on staff size, geography or affiliation, other than independents were a lot less likely to have increased the amount of news.

Hours of Local TV News per Day – 2003

	Average Weekday	Weekday Maximum	Average Saturday	Saturday Maximum	Average Sunday	Sunday Maximum
All TV News	3.3	9.5	1.2	9.5	1.2	9.5
Big Four Affiliates	3.5	9.5	1.3	6.0	1.2	4.5
Other Commercial	2.9	9.5	1.4	9.5	1.4	9.5
Market Size:						
1-25	3.8	8.0	1.7	6.0	1.7	4.5
26-50	3.7	9.5	1.6	9.5	1.7	9.5
51-100	3.4	9.5	1.3	4.0	1.2	4.0
101-150	3.1	5.5	1.0	4.5	0.9	2.0
151+	2.8	5.0	0.8	2.5	0.7	2.0
Staff 51+	4.5	9.5	2.0	6.0	2.0	4.5
Staff 31-50	3.4	8.0	1.3	4.5	1.1	2.5
Staff 21-30	2.9	5.0	0.9	3.0	0.8	1.5
Staff 11-20	2.4	4.5	0.6	1.5	0.6	3.0
Staff 1-10	1.9	5.5	0.4	2.0	0.5	2.0
ABC	3.3	6.5	1.1	4.0	1.1	4.0
CBS	3.8	9.5	1.3	4.5	1.1	4.5
Fox	2.2	8.0	0.8	3.5	0.9	3.5
NBC	3.8	8.0	1.6	6.0	1.4	4.5
PBS	0.8	1.5	0.2	1.0	0.2	1.0

The average amount of local television news rose this past year—after its first ever decline a year ago. The average weekday rose by 1.5 percent, recovering 3 of the 15 minutes lost a year ago. Overall, the amount of local TV news is at the second highest level ever—after the record news and staff of 2000/2001. Saturday and Sunday news levels remained exactly the same as a year ago.

TV News Budget ... 2003 v 2002

	Increase	Decrease	Same	Don't know
All TV News	41.0%	21.8%	35.5%	1.7%
Big Four Affiliates	42.9%	22.0%	33.7%	1.4%
Other Commercial	22.2%	22.2%	55.6%	0
Market Size:				
1-25	46.7%	16.7%	36.6%	0
26-50	28.1%	28.1%	43.8%	0
51-100	42.6%	23.0%	32.8%	1.6%
101-150	43.4%	19.7%	34.2%	2.7%
151+	40.0%	22.9%	34.3%	2.8%

Reflecting staff growth, news budgets also rose this past year. There was a 36.2 percent growth in stations reporting an increase and a 28.5 percent drop in the stations reporting smaller news budgets.

Amount of News Planned ... 2003 v 2002

	Increase	Decrease	Same	Not sure
All TV News	27.2%	0.8%	61.5%	10.5%
Big Four Affiliates	24.9%	0.5%	64.1%	10.5%
Other Commercial	10.0%	10.0%	60.0%	20.0%
Market Size:				
1-25	19.4%	0	67.7%	12.9%
26-50	22.9%	5.7%	62.9%	8.5%
51-100	25.4%	0	65.1%	9.5%
101-150	28.0%	0	61.3%	10.7%
151+	40.0%	0	48.6%	11.4%

The figures for the amount of news planned for this year are virtually identical to the figures projected a year ago.

TV News Profitability ... 1997 to 2003

	2003	2002	2001	2000	1999	1998	1997
Showing profit	55.3%	54.9%	56%	58%	57%	63%	62%
Breaking even	13.6%	11.6%	13%	11%	9%	11%	6%
Showing loss	9.2%	11.2%	10%	11%	11%	10%	8%
Don't know	21.9%	22.3%	21%	20%	23%	16%	24%

The latest figures slightly reverse a general downward trend in TV news profitability. That might simply reflect a stronger economy, but note that local TV news profitability hardly suffered—even in the height of the economic downturn.

TV News Profitability ... by Size and Affiliation - 2003

	Showing profit	Breaking even	Showing loss	Don't know
Market size				
1-25	55.2%	10.3%	10.3%	24.2%
26-50	57.6%	9.1%	15.2%	18.1%
51-100	66.7%	10.5%	1.8%	21.0%
101-150	49.3%	17.3%	10.7%	22.7%
151+	47.1%	17.6%	11.8%	23.5%
Full-time staff				
51+	63.6%	9.1%	9.1%	18.2%
31-50	69.0%	8.5%	5.6%	16.9%
21-30	63.6%	15.9%	4.5%	16.0%
11-20	32.4%	23.5%	17.6%	26.5%
1-10	15.0%	25.0%	25.0%	35.0%
Affiliation				
ABC	51.7%	18.3%	11.7%	18.3%
CBS	65.4%	11.5%	3.8%	19.3%
Fox	53.6%	14.3%	7.1%	25.0%
NBC	61.7%	10.0%	8.3%	20.0%
Big four affiliates	58.5%	13.5%	8.0%	20.0%
Other commercial	40.0%	20.0%	30.0%	10.0%

Most market sizes held steady on profitability, although the smallest markets rose more than any other, and the largest markets slipped the most—due mostly to lower profitability among independents. Note that smaller news operations are considerably less likely to make a profit on news. Fox affiliates—with generally less news—and ABC affiliates—with weaker network programming—were less likely to make money on news. Independent stations were far less likely to make money on news and much more likely to lose money than the others.

Percentage of TV Station Revenue Produced by News

	Average	Median	Minimum	Maximum	Not Sure
All TV News	39.7%	44%	0	80.0%	66.7%
Market size					
1-25	31.0%	30%	5.0%	55.0%	76.7%
26-50	19.6%	20%	0	50.0%	75.8%
51-100	41.0%	44%	0	80.0%	50.0%
101-150	46.5%	48%	1.0%	75.0%	71.2%
151+	43.3%	47.5%	20.0%	60.0%	68.6%
Full-time staff					
51+	47.2%	46%	20.0%	80.0%	55.6%
31-50	40.9%	43%	0	65.0%	63.0%
21-30	46.1%	46.5%	20.0%	70.0%	72.1%
11-20	34.0%	37.5%	0	60.0%	75.8%
1-10	11.2%	5.0%	0	30.0%	65.0%

Affiliation					
ABC	48.7%	47.5%	20.0%	80.0%	74.6%
CBS	43.8%	47%	0	70.0%	63.6%
Fox	22.0%	20%	1.0%	55.0%	63.0%
NBC	47.7%	45%	25.0%	70.0%	61.0%
Big four affiliates	43.1%	45%	0	80.0%	66.2%
Other commercial	20.8%	17.5%	3.0%	45.0%	70.0%

The overall average percentage of revenues slipped slightly from 41 percent last year to 39.7 percent this year, although the median percentage rose from 40 percent to 44 percent. Note that network affiliate numbers rose slightly from 41.7 percent, but the percentage from independents plunged from last year's 35 percent.

Radio

Consolidation in radio has forced us to change our methodology in collecting data on radio news, and that makes comparisons with past years difficult to do. Today, 96.2 percent of all radio news departments handle news on more than one station. In fact, the average news department runs news on 3.16 stations; the median number of stations is 3. And that's just inside the market. More than four in 10 radio news departments (41.9 percent) say they do news for one or more stations outside their own market.

Radio Staff Size - 2003

	Avg. Full time	Median FT	Max FT	Avg Part time	Med PT	Max PT	Avg Total staff	Med Tot St	Max T S
All radio news	3.5	2.0	15	2.3	1.0	16	5.8	4.0	25
Market Size									
Major	6.1	5.0	14	2.8	1.5	12	8.9	7.5	16
Large	3.8	3.0	15	2.5	1.0	11	6.3	5.0	23
Medium	2.7	2.0	12	2.6	1.5	16	5.3	4.0	25
Small	3.1	2.0	12	1.9	1.0	8	5.0	4.0	20

While it appears that the average radio news staff has grown, that really reflects a change in methodology that looks at radio news departments rather than individual stations. What's taking place is that the average news department has grown, but consolidation has meant that the number of stations served by that news department has also grown. The bottom line is that while the typical radio news department is larger, the number of radio news people per station has continued to fall.

Average Minutes of Locally-Produced Radio News - 2003

	All radio	Major market	Large market	Medium market	Small market
Weekdays					
AM drive	24.2	40.8	32.0	19.9	22.5
Midday	8.3	12.7	5.1	8.0	10.1
PM drive	9.3	14.1	8.9	8.5	10.5
Night	2.5	7.0	3.7	2.0	1.3
Total weekday	44.3	74.6	49.7	38.4	44.4
Saturday					
AM drive	8.3	15.0	7.8	7.2	9.3
Midday	3.4	5.4	2.7	2.9	4.2
PM drive	2.0	4.7	2.6	1.1	2.4
Night	1.5	4.2	2.3	1.4	0.6
Total Saturday	15.2	29.3	15.4	12.6	16.5
Sunday					
AM drive	4.7	13.8	6.0	3.2	4.1
Midday	2.2	5.5	2.3	1.6	2.4
PM drive	1.7	4.7	2.4	1.0	1.5
Night	1.5	4.2	2.3	1.3	0.4
Total Sunday	10.1	28.2	13.0	7.1	8.4

Consolidation and the change in methodology make comparing this year's figures to last year's almost impossible. On the surface, it looks like the amount of radio news has gone up, but we're now calculating the amount of radio news produced by a news department—rather than the amount of news produced on a given station. Given the growth in the amount of stations served by a single news department, the amount of news on each station appears to have slipped from a year ago, but a precise comparison is not possible.

Number of Stations Where the Radio News Director Oversees the News – 2003

One	25.2%
Two	25.9%
Three	15.1%
Four	15.1%
Five	9.4%
Six	5.0%
Seven	3.6%
Eight	0.7%
Average	2.9
Median	2.0
Maximum	8

These figures are right in line with last year's numbers. While most stations operate with a centralized newsroom, sharing resources across stations, a number of those centralized operations consist of more than one news director, each handling responsibilities for one or more within the group.

What Else Radio News Directors Do – 2003

Announcing	23.7%
Sports	16.4%
Public Affairs	13.2%
Programming	9.9%
Production	9.9%
Operations	9.2%
Sales	8.6%
Other	9.2%

Overall, 77.8 percent of radio news directors say they handle other responsibilities at the station. That's about even with last year's 77.4 percent—and the first time in five years that the number hasn't jumped from the year before. Generally, the smaller the market, the more likely to see a news director with multiple responsibilities, but even in the major markets, over half (53.8 percent) say they handle other jobs.

Changes in Radio News, Staff and Budget in the last 12 months and planned for the future – 2003

	Increase	Same	Decrease	Note Sure
Total staff	13.7%	71.0%	14.5%	0.8%
Plan to change amount of staff next year	13.7%	73.3%	1.5%	11.5%
Amount of news	24.4%	66.4%	8.4%	0.8%
Plan to change amount of news next year	21.4%	71.8%	2.3%	4.5%
Change in news budget	18.5%	46.0%	9.7%	25.8%

As usual, "stayed the same" was the biggest winner in changes or planned changes in news, staff and budgets. There are few differences by market size, although major markets are more likely to have increased staff and are more likely to plan to increase staff. Overall, the figures are little changed from past years.

Radio News Profitability ... 1997 to 2003

	2003	2002	2001	2000	1999	1998	1997
Showing profit	25.2%	15.2%	17%	25%	19%	22%	23%
Breaking even	13.8%	13.9%	17%	15%	18%	14%	20%
Showing loss	2.4%	7.3%	0	7%	6%	6%	6%
Don't know	58.6%	63.6%	66%	53%	57%	58%	51%

This year was the first since 2000 that a quarter of the news departments report making a profit on news. Half of that growth came from the loss column a year ago, and half came from more news directors who said they knew the answer to the question.

Radio News Profitability by Market Size - 2003

	Showing profit	Breaking even	Showing loss	Don't know
Major market	41.7%	16.7%	0	41.6%
Large market	26.1%	21.7%	0	52.2%
Medium market	21.2%	13.5%	3.8%	61.5%
Small market	28.1%	9.4%	3.1%	59.4%

Major markets are those with 1 million or more listeners. Large markets are from 250,000 to 1 million. Medium markets are 50,000 to 250,000. Small markets are fewer than 50,000.

Daily Use of Digital Equipment and New Technology in Radio News – 2003

	Digital Audio recording	Digital editing and mixing	Digital or cellular phones	Field laptops for editing	MPEG Audio Layer 3	Internet research or email
All radio	78.1%	72.8%	72.8%	6.1%	37.7%	87.4%
Major market	84.6%	76.9%	92.3%	15.4%	23.1%	100.0%
Large market	82.6%	78.3%	91.3%	0	26.1%	82.6%
Medium market	72.9%	66.7%	58.3%	8.3%	43.8%	91.7%
Small market	81.5%	81.5%	74.1%	3.7%	48.1%	81.5%

Not surprisingly, the use of digital equipment grew in almost all categories for almost all technologies.

Percentage of News Material Gathered, Edited and Aired Digitally - 2003

	Percent of news gathered digitally	Percent of news material mixed and edited digitally	Percent of news material aired digitally
All Radio - Average	50.7%	72.2%	67.8%
All radio - median	50.0%	100.0%	100.0%
Major Market - average	59.6%	81.2%	89.6%
Major market – median	50.0%	100.0%	100.0%
Large Market - average	53.5%	74.0%	60.3%
Large market – median	45.0%	97.5%	97.5%
Medium market – average	48.7%	72.4%	66.9%
Medium market – median	50.0%	100.0%	100.0%
Small market – average	45.7%	62.9%	62.3%
Small market – median	50.0%	70.0%	77.5%

Virtually all categories rose from a year ago, with small markets making the biggest gains.

Percentage of TV News Departments Providing Content to Other Media – 2003

	Another TV Station	Cable TV Channel	Local Radio	Station Website
All TV	16.7%	16.3%	42.9%	70.6%
Big Four Affiliates	17.1%	17.6%	45.2%	75.2%
Other Commercial	30.0%	0	26.5%	26.5%
Market Size:				
1-25	22.6%	12.9%	38.7%	51.6%
26-50	16.7%	22.2%	41.7%	75.0%
51-100	23.8%	19.0%	47.6%	74.6%
101-150	9.2%	19.7%	46.1%	73.7%
151+	14.7%	0	32.4%	70.6%

These figures are little changed from a year ago.

TV News ... Contracts & Non-Competes

	2003	2002	2001	2000	1999
Percentage of TV News people Under Contract	51.8%	52.5%	50.2%	44.3%	42.2%
Percentage of TV News people Under Non-Compete	41.9%	46.5%	43.1%	36.9%	NA

More than half the people in TV news are under contract, but the percentage appears to be leveling off. That's mostly due to a drop in the percentage of off air people under contract. Most of those under contract also have non-competes. The drop in the total non-compete percentage probably reflects the small but growing number of states which have banned non-competes.

TV News ... Percentage Under Contract by Position

	2003	2002	2001	2000	1999
News Director	36%	37%	32%	32%	29%
Asst. News Director	46%	47%	31%	31%	27%
Executive Producer	41%	45%	55%	39%	42%
Managing Editor	41%	52%	54%	33%	27%
News Producer	56%	59%	57%	48%	40%
Assignment Editor	26%	32%	33%	26%	23%
News Anchor	85%	85%	78%	74%	75%
Weathercaster	83%	82%	76%	74%	66%
Sports Anchor	82%	80%	71%	71%	64%
News Reporter	70%	65%	60%	54%	53%
News Writer	8%	9%	21%	7%	11%
News Assistant	11%	5%	14%	5%	2%
Sports Reporter	48%	43%	48%	39%	38%
Photographer	9%	14%	17%	10%	11%
Tape Editor	3%	9%	11%	2%	3%
Graphics Specialist	8%	6%	8%	12%	9%
Internet Specialist	7%	17%	20%	12%	15%

After years of a steady rise in the percentage of TV news people under contract, the trend has shifted—at least for those off air. While on-air positions under contract held steady or grew, the percentage fell for almost all off air positions. Generally, smaller markets were more likely to place off air news people under contract. There was little difference by market size for on air news people. Almost all TV news people who are under contract have non-compete agreements—if state law allows.

Radio News ... Percentage Under Contract or Non-Compete - 2002

	Under Contract	Under Non-Compete
News Director	17%	53%
News Anchor	13%	80%
News Reporter	10%	60%
News Producer	9%	100%
Sports Anchor	9%	100%

Unlike the past, there's no consistent pattern—by market size, staff size or ownership--on the likelihood of radio news people being under contract. The percentage with non-competes applies just to those who are under contract.

When Do TV Stations Run Local News? Percentage of stations that run news at various times:

Time	Weekdays	Saturday	Sunday
4:30 am	1.2%	1.2%	0.8%
5:00 am	32.0%	0.4%	0.4%
5:30 am	53.1%	1.7%	1.7%
6:00 am	74.3%	4.6%	3.7%
6:30 am	71.8%	5.4%	4.1%
7:00 am	16.6%	11.2%	10.0%
7:30 am	15.4%	11.6%	9.5%
8:00 am	7.9%	9.5%	8.3%
8:30 am	7.5%	8.7%	7.5%
9:00 am	5.4%	5.8%	4.6%
9:30 am	2.9%	5.0%	4.1%
10:00 am	1.7%	2.5%	2.5%
10:30 am	1.7%	1.2%	2.1%
11:00 am	5.4%	0.8%	0.8%
11:30 am	7.5%	1.7%	0.8%
12:00 n	43.2%	2.5%	2.9%
12:30 pm	8.3%	1.7%	1.2%
1:00 pm	0.8%	0.8%	0.8%
1:30 pm	1.2%	1.2%	1.2%
2:00 pm	0.4%	0.8%	0.8%
2:30 pm	0.8%	0.8%	0.8%
3:00 pm	0.4%	0.4%	1.2%
3:30 pm	1.2%	1.2%	0.8%
4:00 pm	4.6%	0.4%	0.4%
4:30 pm	4.6%	0.8%	0.8%
5:00 pm	63.9%	6.2%	12.0%
5:30 pm	32.8%	7.5%	17.0%
6:00 pm	71.8%	56.4%	33.2%

6:30 pm	9.5%	5.8%	5.8%
7:00 pm	4.6%	2.1%	1.7%
7:30 pm	0.8%	1.7%	0.8%
8:00 pm	0.8%	0.4%	0.4%
8:30 pm	1.2%	1.2%	1.2%
9:00 pm	10.4%	7.5%	7.5%
9:30 pm	4.1%	2.9%	3.3%
10:00 pm	51.0%	44.4%	45.2%
10:30 pm	8.7%	4.1%	6.6%
11:00 pm	43.2%	37.8%	38.6%

We collect this detailed data every three years, and it shows significant growth in local news from 2000. For weekdays, 34 half hours showed more news in 2003 than in 2000 while only three went down and one stayed the same. Saturdays and Sundays had similar—although slightly smaller—growth in news. The biggest jumps came in weekday morning, with 5:00 am to 7:00 am all showing significant growth. 5:00 pm, 5:30 pm and 11:00 pm also rose. Other gains simply reflect the fact that stations are running news at more times than ever before. The weekend is a different story. While more stations ran news in most half hours of the days, the increases were generally very small.

Bob Papper is professor of telecommunications at Ball State University and has worked extensively in radio and TV news. Data entry and tabulation were done by the Bureau of Business Research at Ball State. This research was supported by the Department of Telecommunications at Ball State University and the Radio Television News Directors Association.

About the Survey

The RTNDA/Ball State University Survey was conducted in the fourth quarter of 2002 among all 1,421 operating, non-satellite television stations and a random sample of 1,490 radio stations. Valid responses came from 890 television stations (62.6 percent) and 272 radio news directors and general managers representing 445 radio stations.

Solid Growth in News and Staff

by Bob Papper

The latest RTNDA/Ball State University Survey shows continuing growth in television news in both news and staff – but drops in both categories for radio news.

Full time local TV news employment rose another 4 percent this past year, putting employment at its second highest level ever – 8.6 percent below the peak recorded in the fourth quarter of 2000.

While staffing in TV news is just short of its all-time high, the amount of TV news rose to its highest level ever, averaging 3.7 hours of news per weekday for all TV stations.

The total number of local TV stations running news rose again from 751 last year to 759 this year. Another 68 stations get local news from one of those 759.

Radio, on the other hand, dropped in both news and staff for all size stations and markets. While radio consolidation makes it almost impossible to compare numbers over time, almost 95 percent (94.9 percent) of radio news departments handle the news for more than one station. More than six in ten of those news departments (61 percent) involve a news staff of one.

TV Staff Size – 2004

	Avg full-time	Median full-time	Maximum full-time	Avg part-time	Median part-time	Maximum part-time	Avg total staff	Median total	Maximum total staff
All TV	33.8	30.0	115	4.8	3.0	85	38.6	34.0	140
Big four affiliates	35.6	31.0	115	4.5	3.0	85	40.1	35.5	140
Other commercial	28.6	18.5	100	3.7	4.0	15	32.3	23.0	100
Market size:									
1-25	51.1	55.0	115	5.3	3.0	40	56.4	59.0	140
26-50	52.8	56.5	102	6.3	5.0	21	59.1	62.0	117
51-100	37.1	40.0	100	5.3	3.0	70	42.4	44.0	100
101-150	23.3	22.5	47	4.5	2.0	85	27.8	28.5	99
151+	17.9	18.0	40	4.8	3.0	15	20.9	20.0	40

The overall, full time staff rose 4 percent for the second year in a row – largely recovering from a substantial drop reported in 2001. The jump in part timers was 17.1 percent – raising the total staff by 5.5 percent. But the nature of the staff growth varied by market size. The top 100 markets added full time staff, while smaller markets tended to add more part time staff. Fox newsrooms tend to be smaller than other network affiliates but not by much; “other commercial” stations tend to be noticeably smaller. The biggest newsrooms tended to be in the Northeast, followed by the South, although the largest newsrooms in each region were of similar size. The bigger the full time staff, the more part timers the station was likely to have.

Staff Size Changes 2004 v. 2003

	Increase	Decrease	Same
All TV news	34.0%	16.2%	49.8%
Big four affiliates	34.0	14.9	51.0
Other commercial	36.8	21.1	42.1

For the second year in a row, the percentage of stations reporting staff increases grew – by 6.7 percent – while the percentage of stations reporting staff cuts dropped by 7.3 percent. The same percentage reported staying the same. There were no consistent pattern to the increases (or decreases) by market size. The bigger the total staff, the more likely that the staff had grown, but the reverse was not consistently the case. NBC affiliates were a little less likely to have grown, but all the rest were almost identical, and all of the network affiliates were equally likely to have decreased. Stations in the South and Northeast were a little more likely to have grown than stations in the Midwest or West.

Planned Staff Changes for 2004-2005

	Increase	Decrease	Same	Not sure
All TV news	31.1%	3.8%	56.4%	8.7%
Big four affiliates	31.6	3.8	57.7	6.8
Other commercial	21.1	5.3	52.6	21.1

There is almost no difference in these numbers versus one year ago. The one meaningful change involved “other commercial” stations where the percentage of staff decreases dropped – and the percentage planning to remain the same rose.

Amount of News Changes 2004 v. 2003

	Increase	Decrease	Same
All TV News	39.0%	4.5%	56.4%
Big four affiliates	37.6	3.8	58.5
Other commercial	57.9	5.3	36.8
Market size:			
1-25	47.4	10.5	42.1
26-50	37.1	5.7	57.1
51-100	36.1	4.2	59.7
101-150	39.2	3.8	57.0
151+	37.5	0	62.5

The amount of news was most likely to stay the same, but almost 40 percent of TV stations added news. Independents led the way, with over half of those stations adding news. The biggest growth came in the top 50 markets where both network affiliates and “other commercial” stations were most likely to add news. Overall, the bigger the staff, the more likely to increase the amount of news, although that wasn’t an absolutely consistent pattern. Stations in the South and West were the most likely to increase the amount of news, while stations in the Midwest were least likely to increase.

Hours of Local TV News per Day – 2004

	Average weekday	Weekday maximum	Average Saturday	Saturday maximum	Average Sunday	Sunday maximum
All TV news	3.7	20.0	1.4	5.0	1.3	5.0
Big four affiliates	3.9	20.0	1.5	5.0	1.4	5.0
Other commercial	2.3	10.0	1.3	5.0	1.3	5.0
Market size:						
1-25	4.1	10.0	2.0	5.0	2.0	5.0
26-50	4.4	20.0	2.0	4.5	2.1	5.0
51-100	3.9	9.0	1.5	5.0	1.3	4.0
101-150	3.4	15.0	1.2	4.5	1.0	2.5
151+	2.8	5.0	0.8	1.5	0.8	2.0
Staff size:						
Staff 51+	5.3	20.0	2.3	5.0	2.3	5.0
Staff 31-50	3.7	6.0	1.3	5.0	1.1	3.5
Staff 21-30	3.0	5.0	0.9	1.5	0.9	1.5
Staff 11-20	2.7	15.0	0.7	1.0	0.7	1.0
Staff 1-10	1.8	7.5	0.9	4.0	0.8	2.0
Affiliation:						
ABC	3.9	15.0	1.3	4.0	1.3	4.0
CBS	4.3	20.0	1.6	5.0	1.5	5.0
Fox	3.3	8.0	1.3	4.5	1.3	4.5
NBC	3.7	5.5	1.5	5.0	1.3	5.0
PBS	0.7	1.0	0	0	0.6	2.0

After a decline two years ago, the overall amount of news increased again this past year – rising by 12.1 percent on weekdays – or 24 minutes per weekday. That puts the total average weekday news 12 minutes more than the previous all time high. The weekends also edged up after remaining steady the year before. All market sizes and staff sizes saw increases except markets 151+, which remained the same, and staff size 1-10, which dropped slightly. There was no consistent pattern by region, although stations in the West tended to have a little less news than the others.

TV News Budget ... 2004 v. 2003

	Increase	Decrease	Same	Don't know
All TV news	51.2%	13.8%	31.2%	3.8%
Big four affiliates	54.1	12.1	30.7	3.0
Other commercial	33.3	16.7	38.9	11.1
Market size:				
1-25	61.1	8.3	22.2	8.3
26-50	48.6	11.4	37.1	2.9
51-100	49.3	14.1	35.2	1.4
101-150	50.0	19.2	25.6	5.1
151+	50.0	10.0	37.5	2.5

Reflecting staff and news increases, news budgets rose again this year. All categories of stations rose – with a higher percentage saying their budget went up and a lower percentage saying the budget fell. For the first time in three years, a majority of stations said the news budget went up. Generally, the bigger the news staff, the more likely that the budget went up. In fact, the largest newsrooms were more than twice as likely to have had budget increases as the smallest ones. CBS affiliates were most likely to have had budget increases and Fox affiliates and “other commercial” stations the least. Stations in the South and West were far more likely to have budget increases than stations in the Northeast or Midwest.

Amount of News Planned ... 2004 v. 2003

	Increase	Decrease	Same	Not sure
All TV news	37.7%	1.1%	52.5%	8.7%
Big four affiliates	35.3	1.3	55.7	7.7
Other commercial	57.9	0	31.6	10.5
Market size:				
1-25	26.3	0	55.3	18.4
26-50	28.6	0	60.0	11.4
51-100	37.0	4.1	50.7	8.2
101-150	44.3	0	49.4	6.3
151+	45.0	0	52.5	2.5

News directors tend to be optimists, but all categories of stations expect to run more news by the end of this year than they ran last year. Stations with smaller staffs – up to 30 people – were more likely to expect to increase the amount of news over the next 12 months. ABC affiliates and other commercial stations were the most likely to expect to increase while Fox stations were considerably less likely to expect to increase the amount of news. Stations in the South and Northeast were the most likely to expect to increase news, while stations in the Midwest were much less likely to expect growth in news.

TV News Profitability ... 1997 to 2004

	2004	2003	2002	2001	2000	1999	1998	1997
Showing profit	58.4%	55.3%	54.9%	56%	58%	57%	63%	62%

Breaking even	10.4	13.6	11.6	13	11	9	11	6
Showing loss	9.2	9.2	11.2	10	11	11	10	8
Don't know	22.0	21.9	22.3	21	20	23	16	24

Reflecting a stronger economy, more stations reported making a profit on news than any time since 2000.

TV News Profitability ... by Size and Affiliation - 2004

	Showing profit	Breaking even	Showing loss	Don't know
Market size				
1-25	47.2%	16.7%	19.4%	16.7%
26-50	60.6	6.1	12.1	21.2
51-100	63.1	12.3	6.2	18.5
101-150	64.1	7.7	6.4	21.8
151+	47.4	10.5	7.9	34.2
Staff size:				
51+	66.1	11.9	10.2	11.9
31-50	72.4	9.2	5.3	13.2
21-30	50.0	11.9	4.8	33.3
11-20	41.5	14.6	17.1	26.8
1-10	26.3	5.3	15.8	52.6
Affiliation:				
ABC	64.9	12.3	7.0	15.8
CBS	64.4	9.6	5.5	20.5
Fox	63.3	10.0	13.3	13.3
NBC	58.7	7.9	9.5	23.8
Big four affiliates	62.8	9.9	8.1	19.3
Other commercial	33.3	22.2	11.1	33.3

Stations in markets 26 – 150 were most likely (over 60 percent) to report a profit on news. Markets 1-25 and 150+ were well below that (about 47 percent). Keep in mind that markets 1 – 25 include quite a few small, independent stations. Generally, the larger the staff, the more likely to report a profit on news, although the very largest operations (51+) fell a bit behind the second largest group. NBC affiliates were a little less likely to report a profit than other network affiliates, and “other commercial” stations were about half as likely to report a profit on news. Fox affiliates were slightly more likely to report losing money on news – even though the same percentage of Fox stations said they make a profit as ABC and CBS stations. News departments at stations in the South were the most likely to be profitable, and the Midwest, as usual, lagged slightly behind the others.

Percentage of TV Station Revenue Produced by News - 2004

	Average	Median	Minimum	Maximum	Not sure
All TV news	46.1%	50.0%	0	90.0%	74.5%
Market size:					

1-25	41.1	39.0	5.0	67.0	78.1
26-50	40.6	39.0	14.0	90.0	60.0
51-100	50.1	50.0	32.0	70.0	74.2
101-150	44.4	47.5	0	65.0	74.7
151+	57.1	60.0	45.0	75.0	83.3
Staff size:					
51+	46.8	50.0	14.0	90.0	56.6
31-50	42.7	45.0	0	75.0	68.8
21-30	52.2	50.0	40.0	60.0	81.0
11-20	49.2	51.0	30.0	65.0	86.8
1-10	-	-	-	-	100.0
Affiliation:					
ABC	46.6	50.0	0	70.0	64.8
CBS	53.2	50.0	25.0	90.0	72.5
Fox	27.3	25.0	14.0	40.0	78.6
NBC	46.9	49.0	25.0	65.0	79.0
Big four affiliates	47.0	50.0	0	90.0	73.2
Other commercial	33.4	35.0	5.0	67.0	76.5

The overall percentage of station revenue generated by news rose substantially in the last year, from 39.7 percent a year ago to 46.1 percent this time. All market sizes rose except 101-150, which slid slightly from a year ago. On the other hand, view the figures with some care. Given the high percentage of news directors who say that they don't know (including all the news directors at non network affiliates), view these numbers cautiously.

Radio

Consolidation in radio forced us to change our methodology in collecting data on radio news last year, and that makes long term comparisons difficult to do. Today, 94.9 percent of all radio news departments handle news on more than one station. In fact, the average news department runs news on 3.6 stations; the median number of stations is 3.0. Both of those are record highs, and both of those just include stations within the market. Almost four in 10 radio news departments (35.1 percent) say they do news for one or more stations outside their own market.

Radio Staff Size - 2004

	Avg. full-time	Median full-time	Max full-time	Avg part-time	Med part-time	Max part-time	Avg total staff	Med total staff	Max total staff
All radio news	1.8	1.0	11	1.0	0	15	2.8	1.0	18
Market size:									
Major	4.1	4.0	11	3.5	2.0	15	7.6	8.0	18

Large	1.9	1.0	8	1.2	1.0	5	3.0	1.0	13
Medium	1.5	1.0	8	0.7	0	12	2.2	1.0	13
Small	1.0	1.0	3	0.2	0	2	1.2	1.0	4

Radio staff size appears to have fallen sharply in the past year. On the other hand, consolidation required a change in methodology for collecting the radio data, and we may need another year of data in the new system in order to get a clearer picture of what's happening.

Average Minutes of Locally-Produced Radio News - 2004

	All radio	Major market	Large market	Medium market	Small market
Weekdays:					
AM drive	15.4	16.1	20.3	14.1	15.5
Midday	6.4	13.3	4.1	5.1	5.9
PM drive	6.7	10.7	6.3	6.1	5.6
Night	1.7	5.7	1.6	1.2	0.6
Total weekday	30.2	45.8	32.3	26.5	27.6
Saturday:					
AM drive	5.5	7.6	7.1	5.0	4.6
Midday	1.9	3.0	1.7	1.4	2.4
PM drive	1.4	3.1	1.7	1.0	1.2
Night	0.9	2.3	1.1	0.8	0.2
Total Saturday	9.7	16.0	11.6	8.2	8.4
Sunday:					
AM drive	2.7	7.6	0.9	1.9	2.0
Midday	1.3	2.6	1.4	0.8	1.4
PM drive	1.2	2.4	1.7	0.9	0.8
Night	0.7	2.3	1.1	0.5	0.2
Total Sunday	5.9	14.9	5.1	4.1	4.4

All time periods for all categories of stations show less total news than a year ago. But, as with other radio data, consolidation makes it difficult to be sure that that's what is taking place.

Number of Stations Where the Radio News Director Oversees the News – 2004

One	28.7%
Two	19.7
Three	17.2
Four	9.8
Five	12.3
Six	8.2
Seven	0.8
Eight	3.3

Average	3.0
Median	3.0
Maximum	8

The figures are up noticeably from last year. The average number rose from 2.9 to 3.0, and the median – or more typical number – jumped from two to three.

What Else Radio News Directors Do – 2004

Announcing	21.0%
Sports	18.5
Production	14.8
Program Director	13.6
Sales	12.3
Programming	11.1
Public Affairs	9.9
Technical	7.4
Public Service	6.2
Other	19.7

Overall, 74.1 percent of radio news directors say they handle other responsibilities at the station. That's close to last year's 77.8 percent. More than two-thirds of news directors in every market category reported handling other jobs. The biggest changes from a year ago: A drop in public affairs and an increase in sales.

Changes in Radio News, Staff and Budget in the last 12 months and planned for the future – 2004

	Increase	Same	Decrease	Note sure
Total staff the past year	20.0%	70.8%	9.2%	0
Plan to change amount of staff next year	15.0	76.7	0.8	7.5
Amount of news the past year	44.2	53.3	2.5	0
Plan to change amount of news next year	23.3	69.2	0.8	6.7
Change in news budget from the year before	17.2	52.6	11.2	19.0

There is little consistent pattern in these numbers. Most stations report staying the same in all categories. Major markets are most likely to have increased news budget, most likely to have gone up in staff and most likely to expect to increase staff. The smallest markets are the least likely in all categories.

Radio News Profitability ... 1997 to 2004

	2004	2003	2002	2001	2000	1999	1998	1997
Showing profit	22.5%	25.2%	15.2%	17%	25%	19%	22%	23%
Breaking even	17.1	13.8	13.9	17	15	18	14	20
Showing loss	7.2	2.4	7.3	0	7	6	6	6

Don't know	53.2	58.6	63.6	66	53	57	58	51
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The smallest markets are most likely to report a profit on news, but more than half continue to report that they don't know whether news makes a profit.

Radio News Profitability by Market Size - 2004

	Showing profit	Breaking even	Showing loss	Don't know
Major market	13.3%	13.3%	13.3%	60.0%
Large market	18.2	27.3	0	54.5
Medium market	18.4	18.4	6.1	57.1%
Small market	33.3	13.9	8.3	44.4

Major markets are those with 1 million or more listeners. Large markets are from 250,000 to 1 million. Medium markets are 50,000 to 250,000. Small markets are fewer than 50,000.

Daily Use of Digital Equipment and New Technology in Radio News – 2004

	Digital audio recording	Digital editing and mixing	Digital or cellular phones	Field laptops for editing	MPEG audio layer 3	Internet research or email
All radio	79.8%	71.9%	71.1%	11.4%	55.3%	90.4%
Major market	86.7	86.7	73.3	33.3	66.7	93.3
Large market	83.3	50.0	66.7	0	16.7	75.0
Medium market	84.6	76.9	69.2	9.6	55.8	94.2
Small market	68.6	65.7	74.3	8.6	62.9	88.6

After steady growth in the past, these numbers reflect relatively small changes from a year ago. Group owned stations are a little more likely to be more technologically advanced – but that could be because groups are more likely to own in larger markets, which are a little more likely to have more new technology.

Percentage of News Material Gathered, Edited and Aired Digitally - 2004

	Percent of news gathered digitally	Percent of news material mixed and edited digitally	Percent of news material aired digitally
All radio - average	57.0%	72.2%	73.6%
All radio -	62.5	100	100

median			
Major market - average	73.6	92.9	81.4
Major market – median	97.5	100	100
Large market - average	67.2	81.1	78.4
Large market – median	75.0	100	100
Medium market – average	62.2	71.4	78.4
Medium market – median	72.5	100	100
Small market – average	38.6	61.5	64.3
Small market – median	30.0	75.0	90.0

Most of these numbers have edged up from a year ago, although the smallest markets are less consistent.

Percentage of TV News Departments Providing Content to Other Media – 2004

	Station website	Another TV station	Cable TV channel	Local radio
All TV	66.0%	18.1%	10.9%	43.0%
Big four affiliates	70.2	19.1	11.9	45.1
Other commercial	26.3	10.5	5.3	15.8
Market size:				
1-25	42.1	21.1	5.3	36.8
26-50	80.0	17.1	8.6	37.1
51-100	63.0	16.4	16.4	47.9
101-150	68.4	19.0	11.4	44.3
151+	77.5	17.5	7.5	42.5

These figures are little changed from a year ago.

TV News ... Contracts & Non-Competes

	2004	2003	2002	2001	2000	1999
Percentage of TV news people under contract	55.1%	51.8%	52.5%	50.2%	44.3%	42.2%

After a few years of leveling off at just over half, the percentage under contract in television has gone up to its highest level since we started asking the question. More

than four of five (80.4 percent) of those with contracts also have non-compete agreements.

TV News ... Percentage Under Contract by Position

	2004	2003	2002	2001	2000	1999
News director	33%	36%	37%	32%	32%	29%
Asst. news director	47	46	47	31	31	27
Executive producer	58	41	45	55	39	42
Managing editor	47	41	52	54	33	27
News producer	62	56	59	57	48	40
Assignment editor	26	26	32	33	26	23
News anchor	90	85	85	78	74	75
Weathercaster	86	83	82	76	74	66
Sports anchor	84	82	80	71	71	64
News reporter	77	70	65	60	54	53
News writer	3	8	9	21	7	11
News assistant	2	11	5	14	5	2
Sports reporter	57	48	43	48	39	38
Photographer	11	9	14	17	10	11
Tape editor	1	3	9	11	2	3
Graphics specialist	9	8	6	8	12	9
Internet specialist	10	7	17	20	12	15

Most of the job categories rose this past year, but it's not consistent. The biggest jump came among executive producers.

Radio News ... Percentage Under Contract or Non-Compete - 2002

	Under contract	Under non-compete
News director	21%	55%
News anchor	28	36
News reporter	17	50
News producer	20	67
Sports anchor	13	67

Most of the radio categories rose modestly from last year.

Bob Papper is professor of telecommunications at Ball State University and has worked extensively in radio and TV news. Data entry and tabulation were done by the Bureau of Business Research at Ball State. This research was supported by the Department of Telecommunications at Ball State University and the Radio Television News Directors Association.

About the Survey

The RTNDA/Ball State University Survey was conducted in the fourth quarter of 2003 among all 1,295 operating, non-satellite television stations and a random sample of 1,482 radio stations. Valid responses came from 838 television stations (64.7 percent) and 133 radio news directors and general managers representing 437 radio stations.

News, Staff & Profit ... Mixed Messages

by Bob Papper

Overall, the past year was a strong one for the amount of both news and staff, but there are a number of cautionary signs in the latest RTNDA/Ball State University Survey.

The total amount of local TV news time per week remains at record levels.

Staffing grew slightly again, although it's still below the peak of 2000.

Generally, the biggest television stations got bigger, but the picture was mixed for many others.

Even as staffing rose to its second highest level ever, fewer TV news directors expect to see more news or more staff in the coming year. There was also a big drop in news profitability – although only a small decrease in the percentage of revenue that news brings in to the typical station.

The total number of TV stations originating local news rose to 778. That's four more than last year. Despite the attention given to stations that drop local news, there has actually been a net increase every year we've tracked the number. Another 81 stations get local news from one of the 778. That's up 13 from a year ago.

Consolidation in radio and the accompanying changes in the survey to accommodate that consolidation make it difficult to track what's going on in radio news over time. After a drop last year, staffing and news numbers returned to nearly the levels of two years ago. Part of the problem in attempting to compare the data is that, every year, radio news directors oversee the news on more and more stations. This year, the typical radio news director oversaw four stations – that's up a full station from a year ago.

TV Staff Size – 2005

	Avg full-time	Median full-time	Maximum full-time	Avg part-time	Median part-time	Maximum part-time	Avg total staff	Median total	Maximum total staff
All TV	35.0	30.0	155	4.8	3.0	105	39.8	34.0	175
Big four affiliates	37.3	31.0	155	5.0	3.0	105	42.4	36.0	175
Other commercial	34.3	28.5	100	4.6	3.5	22	38.9	33.5	100
Market size:									
1-25	56.6	56.0	155	8.7	7.0	34	65.3	64.0	175
26-50	51.2	51.5	120	5.4	4.0	21	56.6	59.0	125
51-100	36.6	36.0	100	4.2	3.0	21	40.8	42.0	100
101-150	24.0	26.0	43	4.6	1.5	105	28.7	28.5	120
151+	17.7	20.0	48	2.8	2.0	12	20.5	21.5	58

The median staff size in TV news stayed the same as a year ago, but the average rose by 3.1 percent. That's the second-highest staffing level ever. Employment growth was inconsistent across markets, going up slightly in markets 1-25, 101-150 and 150+ but dropping a fraction in markets 26-50 and 51-100. Mostly the big got a little bigger, with only very minor changes outside the top 25 markets. That's why the average rose, but the median stayed the same. The use of part-timers jumped a year ago but held steady this time around. Historically, Fox-affiliated newsrooms have been smaller than other network affiliates, but the difference is now insignificant. Newsrooms in the Northeast tend to be bigger, and newsrooms in the West tend to be smaller.

Staff Size Changes ... the past year

	Increase	Decrease	Same	Don't Know
All TV news	29.2%	18.8%	41.3%	10.7%
Big four affiliates	33.2	18.5	41.2	7.1
Other commercial	8.6	25.7	28.6	37.1

Overall, two-thirds of TV news staffs increased or remained the same. But the gap between increased and decreased narrowed this past year as the percentage increasing went down (13.8 percent) and the percentage decreasing rose (16.0 percent). News departments at CBS, Fox and NBC affiliates were most likely to grow. News

departments at ABC stations were most likely to hold even, and non-network affiliates commonly downsized.

Planned Staff Changes ... the next year

	Increase	Decrease	Same	Not sure
All TV news	22.3%	10.3%	48.0%	19.4%
Big four affiliates	23.5	8.9	53.5	14.1
Other commercial	5.7	22.9	17.1	54.3

Almost half the stations expect to hold staff steady with twice as many of the rest expecting an increase as expecting a decrease. That's the good news. These numbers don't usually change much from year to year, but that's not true this time around. The percentage of planned staff increases is down 28.3 percent from a year ago while planned staff decreases are more than double a year ago. The bigger the market, the more likely to expect planned growth. NBC affiliates were half as likely to expect growth and twice as likely to expect a decrease. Stations in the West tend to expect more growth than stations elsewhere, but stations in the West have tended to lag behind other regions in staff size.

Hours of Local TV News per Day – 2005

	Average weekday	Weekday maximum	Average Saturday	Saturday maximum	Average Sunday	Sunday maximum
All TV news	3.6	20.0	1.4	20.0	1.4	20.0
Big four affiliates	3.8	20.0	1.5	20.0	1.5	20.0
Other commercial	3.5	9.0	1.3	4.5	1.2	4.0
Market size:						
1-25	3.5	7.5	2.5	20.0	2.7	20.0
26-50	4.3	7.5	1.8	4.5	1.9	4.5
51-100	3.9	15.0	1.5	4.5	1.3	4.5
101-150	3.5	20.0	0.9	3.0	0.8	3.0
151+	2.6	4.5	0.7	1.2	0.7	3.0
Staff size:						
Staff 51+	5.0	9.0	2.6	5.5	2.6	5.0
Staff 31-50	3.9	15.0	1.4	4.5	1.4	4.5

Staff 21-30	3.5	20.0	1.0	2.0	0.9	2.0
Staff 11-20	2.7	7.5	0.7	1.2	0.6	2.5
Staff 1-10	1.3	5.0	0.9	20.0	0.9	20.0
Affiliation:						
ABC	3.6	15.0	1.8	20.0	1.8	20.0
CBS	4.2	7.5	1.6	5.0	1.5	5.0
Fox	3.1	7.5	0.8	1.5	1.0	4.0
NBC	3.9	20.0	1.6	4.5	1.5	5.0
PBS	1.2	5.0	0.5	0.5	0	0

The average amount of news per week remained exactly the same as a year ago – at the highest level ever. The weekday average actually dropped by 6 minutes, but the Sunday average rose by the same amount. As usual, stations in the West ran less news than other regions, and Fox stations tended to run a little less news than other affiliates.

Amount of News Changes ... the past year

	Increase	Decrease	Same	Don't know
All TV News	29.7%	10.6%	59.0%	0.7
Big four affiliates	32.4	9.4	57.7	0.5
Other commercial	2.9	22.9	71.4	2.9
Market size:				
1-25	36.1	2.8	61.1	0
26-50	31.3	16.7	52.1	0
51-100	31.2	9.1	59.7	0
101-150	25.8	16.1	58.1	0
151+	26.0	6.0	64.0	4.0

Almost 60 percent of TV news directors reported keeping the amount of news steady last year; three times as many said the amount of news increased rather than decreased. But, again, the picture is markedly different than a year ago. The percentage increasing is down 28.3 percent from last year while the percentage dropping is more than double.

Amount of News Planned ... the next year

	Increase	Decrease	Same	Not sure
All TV news	24.9%	8.8%	60.8%	5.5%
Big four affiliates	25.4	5.6	64.3	4.7
Other commercial	11.4	34.3	45.7	8.6

Market size:				
1-25	24.3	8.1	67.6	0
26-50	36.2	2.1	55.3	6.4
51-100	26.0	10.4	57.1	6.5
101-150	22.6	14.5	56.5	6.5
151+	16.0	6.0	72.0	6.0

More than 60 percent of TV news directors expect the amount of news to remain the same, and the percentage expecting an increase far exceeds those expecting a drop. At the same time, the trend is down. A year ago, almost 38 percent of news directors said they expected the amount of news to increase the next year – compared to just under 25 percent this time. Non-network affiliates are the least likely to expect growth in the amount of news, but there are no other patterns based on staff size, network affiliation or geography.

TV News Budget ... the past year

	Increase	Decrease	Same	Don't know
All TV news	44.2%	19.2%	26.0%	10.6%
Big four affiliates	49.3	16.4	27.5	6.8
Other commercial	11.4	37.1	17.1	34.3
Market size:				
1-25	50.0	13.9	27.8	8.3
26-50	59.6	14.9	14.9	10.6
51-100	45.9	21.6	25.7	6.8
101-150	37.7	18.0	27.9	16.4
151+	29.8	25.5	34.0	10.6

TV news budgets were most likely to go up, but fewer of them rose in the last year (down 13.7 percent) and more were likely to decrease (up 39.1 percent) than a year ago. Again, non-network affiliates led the retreat. Budgets in the smallest markets were least likely to go up, while budgets for the largest newsrooms were most likely to increase. ABC affiliates were far less likely to increase than others, but there was no budget pattern by region.

TV News Profitability ... 1997 to 2005

	2005	2004	2003	2002	2001	2000	1999	1998	1997
Showing profit	44.5%	58.4%	55.3%	54.9%	56%	58%	57%	63%	62%
Breaking even	24.2	10.4	13.6	11.6	13	11	9	11	6
Showing loss	12.1	9.2	9.2	11.2	10	11	11	10	8
Don't know	19.2	22.0	21.9	22.3	21	20	23	16	24

This is the biggest change – and the biggest drop – since we've been reporting these numbers. Note that the biggest shift involves movement from profit to break even. We cannot compare these numbers before 1997 because the wording of the question changed.

TV News Profitability ... by Size and Affiliation - 2005

	Showing profit	Breaking even	Showing loss	Don't know
Market size				
1-25	37.8%	35.1%	16.2%	10.8%
26-50	48.9	19.1	12.8	19.1
51-100	51.4	23.6	11.1	13.9
101-150	45.9	19.7	9.8	24.6
151+	33.3	27.1	12.5	27.1
Staff size:				
51+	66.0	19.1	10.6	4.3
31-50	51.4	27.1	8.6	12.9
21-30	40.7	25.9	11.1	22.2
11-20	29.4	20.6	20.6	29.4
1-10	23.3	20.0	20.0	36.7
Affiliation:				
ABC	44.1	28.8	11.9	15.3
CBS	62.7	6.8	11.9	18.6
Fox	66.7	14.8	7.4	11.1
NBC	51.6	24.2	8.1	16.1
Big four affiliates	54.6	19.3	10.1	15.9
Other commercial	5.7	51.4	17.1	25.7

There's no pattern by market size or geography, but the biggest news departments were much more likely than others to make a profit. Fox and CBS affiliates were the most likely to show a profit; ABC affiliates the least. Non-affiliate news operations seldom made a profit (5.7 percent).

Percentage of TV Station Revenue Produced by News - 2005

	Average	Median	Minimum	Maximum	Not sure
All TV news	42.8%	45.0%	12.0%	75.0%	74.0%
Market size:					
1-25	37.9	40.0	12.0	60.0	81.9
26-50	40.7	40.0	20.0	75.0	68.1
51-100	42.8	45.0	19.0	63.0	68.1
101-150	47.1	50.0	26.0	65.0	77.0
151+	43.3	50.0	12.0	60.0	79.2
Staff size:					
51+	43.6	40.0	24.0	63.0	61.7
31-50	42.4	45.0	19.0	63.0	61.4
21-30	46.6	50.0	25.0	65.0	81.5
11-20	47.8	51.0	30.0	60.0	82.4
1-10	16.0	16.0	12.0	20.0	93.3
Affiliation:					
ABC	47.3	50.0	30.0	60.0	72.9
CBS	47.0	45.0	25.0	75.0	54.2
Fox	30.6	29.0	19.0	49.0	70.4
NBC	42.5	45.0	25.0	60.0	82.3
Big four affiliates	44.2	45.0	19.0	75.0	70.0
Other commercial	30.5	30.0	12.0	50.0	88.6

The percentage of station revenue from news dropped to 42.8 percent from last year's 46.1 percent. But last year was way up from the year before -- 39.7 percent -- and this year's number is higher than it has been for five of the last eight years that we've asked this question. The numbers are fairly constant across most groups but lower among the smallest newsrooms and the largest markets because of the non-affiliated stations. Note that almost three-quarters of the news directors say they're unsure of the percentage of station revenue produced by news.

Radio

Ninety percent of radio newsrooms are now centralized, supplying news to as many as eight stations within a market -- most typically four stations. That's the highest it has ever been. Last year, the median was three stations. Consolidation in radio has led to a

steady shift in the number of stations that each news director reports on and forces us to keep adjusting how we collect radio data. That, in turn, makes long term comparisons difficult.

Radio Staff Size - 2005

	Avg. full-time	Median full-time	Max full-time	Avg part-time	Med part-time	Max part-time	Avg total staff	Med total staff	Max total staff
All radio news	3.0	2.0	14	1.6	1.0	21	4.6	3.0	25
Market size:									
Major	7.4	7.0	14	3.3	1.5	11	10.7	8.5	25
Large	3.9	4.0	11	1.8	1.0	6	5.7	5.0	13
Medium	2.1	2.0	7	1.8	1.0	21	3.9	3.0	22
Small	1.7	1.5	3	0.7	0	3	2.4	1.5	6

Last year, we reported that it appeared that radio news staff size had fallen sharply, but that a change in how we gathered the data – because of consolidation – could have caused the appearance of a drop. This year, the numbers are back nearly to the levels of two year's ago. On the other hand, those people handle news on more stations. That's why comparisons are so difficult.

Average Minutes of Locally-Produced Radio News - 2005

	All radio	Major market	Large market	Medium market	Small market
Weekdays:					
AM drive	18.1	27.9	24.1	11.7	19.2
Midday	8.7	29.1	6.6	6.3	7.5
PM drive	8.0	21.2	9.3	4.5	7.7
Night	4.6	15.3	12.1	0.7	0.8
Total weekday	39.4	93.5	52.1	23.2	35.2
Saturday:					
AM drive	5.2	8.3	5.8	3.6	5.9
Midday	2.3	6.7	2.6	1.2	2.3
PM drive	2.1	7.1	2.5	1.1	1.8
Night	1.5	6.5	2.4	0.6	0.5
Total Saturday	11.1	28.6	13.3	6.5	10.5
Sunday:					

AM drive	6.8	14.7	5.0	2.2	1.6
Midday	1.7	5.5	2.7	0.9	0.9
PM drive	1.7	6.1	2.4	1.0	0.8
Night	1.4	6.5	2.4	0.6	0.1
Total Sunday	11.6	32.8	12.5	4.7	3.4

As with staff size, the data is hard to compare from year to year because of consolidation. And, as with staff size, the amount of news also appears to be closer to the data from two years ago. Compared to last year, both major and large markets have more news but medium and small markets are the same or lower. Stations in the Northeast had more news than elsewhere.

Changes in Radio News, Staff and Budget in the last 12 months and planned for the future – 2005

	Increase	Same	Decrease	Note sure
Total news staff the past year	22.9%	65.6%	11.5%	0
Plan to change amount of staff next year	10.3	76.3	1.0	12.4
Amount of news the past year	40.2	50.5	7.2	2.1
Plan to change amount of news next year	29.9	63.9	0	6.2
Change in news budget from the year before	17.5	53.6	11.3	17.5

These numbers haven't changed a great deal in the last few years, and most of them remain fairly steady this year as well. As far as staff size is concerned, non-commercial news operations are more than twice as likely to have added staff as commercial stations and are much more likely to plan future staff increases. The biggest markets are also more likely to plan staff growth. As far as amount of news is concerned, there were no significant differences based on commercial/non-commercial, staff size, market size or region. Group-owned stations were less likely to have increased the amount of news last year and more likely to have cut it back. As far as planned changes are concerned, non-commercial stations and those in the biggest markets are most likely to plan to increase the amount of news. Non-commercial stations are three times as likely to have had budget increases as commercial stations, and stations with the biggest

staffs, in the largest markets and independents were all more likely to have budget increases than other stations.

Radio News Profitability ... 1997 to 2005

	2005	2004	2003	2002	2001	2000	1999	1998	1997
Showing profit	19.6%	22.5%	25.2%	15.2%	17%	25%	19%	22%	23%
Breaking even	14.4	17.1	13.8	13.9	17	15	18	14	20
Showing loss	3.1	7.2	2.4	7.3	0	7	6	6	6
Don't know	62.9	53.2	58.6	63.6	66	53	57	58	51

Most radio news directors really don't know about radio news profitability. We cannot compare these numbers before 1997 because the wording of the question changed.

Radio News Profitability by Market Size - 2005

	Showing profit	Breaking even	Showing loss	Don't know
Major market	15.4%	0	0	84.6%
Large market	31.6	31.6	0	36.8
Medium market	21.2	6.1	6.1	66.7
Small market	12.5	18.8	3.1	65.6

Major markets are those with 1 million or more potential listeners. Large markets are from 250,000 to 1 million. Medium markets are 50,000 to 250,000. Small markets are fewer than 50,000.

Number of Stations Where the Radio News Director Oversees the News – 2005

One	26.8%
Two-Three	18.6
Four	16.5
Five-Six	19.6
Seven-Eight	18.6
Average	3.75
Median	4.0
Maximum	8

The percentage of news directors overseeing one station's news department is down only slightly. The two to three station percentage is way down, but the four and seven-

eight totals are way up. That's moved the average number of stations overseen to 3.75 and the median number up a full point to 4.0. In the last two years, the average has gone from 2.9 to 3.0 to 3.75 and the median from 2.0 to 3.0 to 4.0.

What Else Radio News Directors Do – 2005

Announcing (including sports and weather)	27.7%
Public Affairs	23.1
Production	13.8
Talk show host	13.8
Operations	13.8
Program Director	7.7
General Manager	6.2
Other	24.6

Two-thirds (67 percent) of radio news directors report that they also have other responsibilities at the station. That's actually down from nearly three-quarters last year. News directors are most likely to have other responsibilities at commercial stations and stations with smaller staffs and in the smallest markets.

Bob Papper is professor of telecommunications at Ball State University and has worked extensively in radio and TV news. Data entry and tabulation were done by the Bureau of Business Research at Ball State. This research was supported by the Department of Telecommunications at Ball State University and the Radio Television News Directors Association.

About the Survey

The RTNDA/Ball State University Survey was conducted in the fourth quarter of 2004 among all 1,624 operating, non-satellite television stations and a random sample of 1,509 radio stations. Valid responses came from 1,223 television stations (75.3 percent) and 103 radio news directors and general managers representing 417 radio stations. Data for the number of stations originating local news and getting it from others is based on a complete census and is not projected from a smaller sample.

Percentage of TV News Departments Providing Content to Other Media – 2004

	Station website	Another TV station	Cable TV channel	Local radio
All TV	70.4%	22.6%	11.7%	44.9%
Big four affiliates	73.4	22.4	14.0	47.7
Other commercial	80.0	22.9	0	45.7
Market size:				
1-25	67.6	16.2	5.4	27.0
26-50	68.8	27.1	20.8	52.1
51-100	72.7	20.8	15.6	48.1
101-150	71.0	32.3	4.8	46.8
151+	70.0	14.0	10.0	44.0

Almost all of these numbers are up from a year ago, although the increases are uniformly small.

Over 40 percent (42.5 percent) of TV news directors report that their news department is doing something that involves “convergence” -- most commonly with a newspaper.

Type of Convergence Partner	Percent of the stations of those involved in convergence
Newspaper(s)	39.8
Newspaper and radio	15.7
Web site(s)	14.5
Radio station(s)	12.0
Other	18.1

Average Number of Newsroom Workers by Position - 2005

	All TV News	Markets 1-25	Markets 26-50	Markets 51-100	Markets 101-150	Markets 151+
News Director	1.0	1.0	1.0	1.0	0.9	1.0
Assistant News Director	0.4	0.7	0.6	0.4	0.2	0.1
Managing Editor	0.3	0.6	0.4	0.4	0.1	0.2
Executive Producer	0.8	1.9	1.3	0.8	0.4	0.3
News Anchor	4.8	6.1	5.3	5.4	3.9	3.4
Weathercaster	2.5	2.7	2.6	3.0	2.2	2.1
Sports Anchor	1.5	1.6	1.6	1.7	1.4	1.2
News Reporter	6.2	8.4	8.2	6.4	4.9	3.9

Sports Reporter	0.6	0.5	0.5	0.7	0.7	0.4
Assignment Editor	1.6	3.2	2.8	1.4	0.6	0.6
News Producer	4.4	6.2	6.8	5.3	2.6	1.4
News Writer	0.5	2.1	1.0	0.2	0.1	0.1
News Assistant	0.7	1.5	0.4	1.0	0.4	0.3
Photographer	7.6	11.5	12.6	8.9	4.0	2.7
Tape Editor	2.1	4.7	3.5	2.1	0.9	0.3
Graphics Specialist	0.5	1.6	0.5	0.4	0.1	0.1
Internet Specialist	0.3	0.8	0.5	0.3	0.1	0.2

News Director Age

While the age of TV news directors this year ranged from 24 to 70, the average and median came in at 44. In 1998, the average and median were 41. Market size, staff size, network affiliation and geography don't alter the number more than two to three years one way or the other.

Typically, news directors have held that position at that station for about three years, although the average is 4.52 – brought up by some long-term news directors. Longevity also doesn't vary much by staff size, network affiliation or region, but news directors in the very largest markets have been news director a little less than other market sizes.

Radio news directors aren't much different, with the average and median age at 42. Again, market size, staff size and region make little difference. The news directors at independent – rather than group-owned -- stations tend to be slightly younger – at 38 years old.

News, Staff & Profit
by Bob Papper

Another growth year for TV news and staff ... but not for radio news.

For television news, almost all the signs are positive in the latest RTNDA/Ball State University Annual Survey. The average total amount of local TV news time per week set a new record this past year, and staffing rose, overall, to tie the all-time peak staffing level of 2000. The percentage of TV news operations making a profit rose to a near all-time high, and the percentage of station revenue produced by news is also at the high end.

On the negative side, for the first time ever, the total number of TV stations originating local news fell. The drop was small—from 778 last year to 772 this year—but it's the first time that the total hasn't gone up from year to year. On the other hand, another 133 stations get local news from one of the 772. That's up 52 from a year ago.

In contrast, there's little positive news on the radio side. Both the average amount of news and average staff size fell from a year ago. While consolidation makes it difficult to track radio news over time, it's clear that the overall trend is down. The typical radio news director oversees three to four stations, and more than three-quarters of radio news directors also have non-news responsibilities.

TV Staff Size – 2006

	Avg full-time	Median full-time	Maximum full-time	Avg part-time	Median part-time	Maximum part-time	Avg total staff	Median total	Maximum total staff
All TV	36.4	30.0	150	4.7	3.0	110	41.2	33.0	162
Big four affiliates	38.1	31.0	150	4.8	3.0	110	42.9	36.0	162

Other commercial	20.0	9.5	89	3.6	3.5	11	23.6	16.0	92
Market size:									
1-25	64.4	56.5	150	8.1	4.0	40	72.4	74.0	162
26-50	51.0	54.5	104	5.0	3.5	23	56.0	60.0	113
51-100	37.5	36.5	110	4.7	3.5	17	42.2	42.0	110
101-150	24.2	25.0	45	4.2	2.0	110	28.4	27.0	124
151+	17.9	17.0	47	2.8	1.0	14	20.6	20.0	54

The median staff size remained the same as a year ago (and two years ago), but, once again, the average staff size went up – this year to 36.4. That’s the second highest full time TV news staff level ever—just behind the record set at the end of 2000. Coupled with an increase in part timers, the total average TV news staff ties the highest level ever. The biggest markets led the way, but most markets rose. A year ago, Fox-affiliated newsrooms moved up in size and were not meaningfully smaller than the others. This year, they’re statistically the same and sometimes larger. Newsrooms in the Northeast and South tended to be larger than those in the Midwest and West.

Staff Size Changes ... the past year

	Increase	Decrease	Same
All TV news	36.2%	15.1%	48.7%
Big four affiliates	38.6	13.3	48.2
Other commercial	12.5	37.5	50.0

Markets 1-25 were the most likely to increase in staff size, and the smallest markets (150+) were the least likely. Generally, the bigger the staff, the more likely it was to get bigger still. Less than 6 percent of the biggest newsrooms saw any decrease in staff. There was no meaningful variation by network, but stations in the West were most likely to see staff expansion.

Planned Staff Changes ... the next year

	Increase	Decrease	Same	Not sure
All TV news	33.2%	3.6%	55.7%	7.5%
Big four affiliates	34.4	3.2	56.0	6.4
Other commercial	12.5	12.5	75.0	0

Most TV news directors expect no change in staff size, but the percentage of news directors expecting staff increases in the next year is 50 percent higher than a year ago, and the percentage of news directors who expect to see staff cuts dropped by two-thirds. Interestingly, the biggest and smallest markets are the least likely to expect staff growth, but news directors in the biggest newsrooms are the most likely to say they expect staff growth. News directors in the West are most likely to say they expect to see staff increases.

Hours of Local TV News per Day – 2006

	Average weekday	Weekday maximum	Average Saturday	Saturday maximum	Average Sunday	Sunday maximum
All TV news	3.8	15.5	1.5	6.5	1.5	11.0
Big four affiliates	4.0	15.5	1.6	6.5	1.6	6.0
Other commercial	1.8	6.0	0.4	1.0	0.3	1.0
Market size:						
1-25	4.6	10.0	2.3	6.5	2.7	11.0
26-50	4.0	7.0	1.9	5.0	1.9	5.0
51-100	4.1	10.0	1.7	5.0	1.5	4.5
101-150	3.6	15.5	1.0	4.0	0.9	2.5
151+	3.1	5.5	0.9	3.0	0.8	3.0
Staff size:						
Staff 51+	5.3	10.0	2.7	5.0	2.8	5.5
Staff 31-50	4.1	15.5	1.4	4.0	1.5	11.0
Staff 21-30	3.6	5.5	1.0	2.0	0.9	2.0
Staff 11-20	2.4	5.0	0.8	3.0	0.8	3.0
Staff 1-10	2.2	5.0	0.7	3.5	0.6	3.5
Affiliation:						
ABC	3.7	7.0	1.5	5.0	1.5	6.0
CBS	4.2	15.5	1.6	5.0	1.5	5.5
Fox	3.5	10.0	1.1	4.0	1.3	5.0
NBC	4.2	10.0	1.8	6.5	1.7	6.0
Other commercial	1.8	6.0	0.4	1.0	0.3	1.0
PBS	3.0	9.0	0.1	0.5	0.3	1.0

The average amount of local TV news set a new record this past year – up two-tenths of an hour (12 minutes) to 3.8 hours per weekday. The average amount of news rose on

both Saturday and Sunday as well (6 minutes each). Stations in the Northeast average the most news, and stations in the Midwest averaged the least.

Amount of News Changes ... the past year

	Increase	Decrease	Same
All TV News	36.0%	1.8%	62.2%
Big four affiliates	37.5	0.8	61.7
Other commercial	25.0	37.5	37.5
Market size:			
1-25	42.5	0	57.5
26-50	28.8	3.8	67.3
51-100	30.4	4.3	65.2
101-150	44.6	0	55.4
151+	32.6	0	67.4

Over 60 percent of TV news directors reported running the same amount of news as the year before, but the percentage of stations reporting more news went up almost 7 percent over the year before, and the percentage of stations reporting a decrease fell by almost 8 percent. Stations with the smallest staff (1-10) were the least likely to increase news, but there was no other consistent pattern by staff size. Among network affiliates, ABC stations were the least likely to increase the amount of news, and stations in the West and Midwest were the most likely to add news.

Amount of News Planned ... the next year

	Increase	Decrease	Same	Not sure
All TV news	36.3%	1.4%	55.9%	6.4%
Big four affiliates	36.7	0.8	56.6	6.0
Other commercial	12.5	0	62.5	25.0
Market size:				
1-25	30.0	5.0	57.5	7.5
26-50	40.4	1.9	50.0	7.7
51-100	40.0	0	52.9	7.1
101-150	38.7	1.3	56.0	4.0
151+	27.3	0	65.9	6.8

Although most TV news directors expect the amount of news to remain steady, there's a 50 percent increase over last year in the percentage of stations expecting growth in the

amount of TV news and a huge drop from last year in the percentage of stations

expecting to decrease the amount of local news. As with the year before, stations in the

largest and smallest markets least expect to see an increase in the amount of news.

Otherwise, there are no patterns by staff size, affiliation or geography.

TV News Budget ... the past year

	Increase	Decrease	Same	Don't know
All TV news	45.8%	11.6%	35.3%	7.3%
Big four affiliates	47.6	11.4	34.6	6.5
Other commercial	37.5	25.0	12.5	25.0
Market size:				
1-25	46.2	5.1	38.5	10.3
26-50	60.0	12.0	18.0	10.0
51-100	42.9	17.1	37.1	2.9
101-150	43.2	8.1	44.6	4.1
151+	38.1	14.3	33.3	14.3

The TV news budget picture improved from a year ago. Not because more stations

increased their news budget – which they did not —but because the percentage of

stations that cut their news budgets dropped by about 40 percent. The percentage of

stations with the same news budget as the year before went up by about a third. The

bigger the news staff, the more likely that the station increased the news budget. ABC

and NBC affiliates were more likely to see budget increases than CBS or Fox stations.

Stations in the Midwest were the least likely to see budget increases.

TV News Profitability ... 1997 to 2006

	2006	2005	2004	2003	2002	2001	2000	1999	1998	1997
Showing profit	57.4%	44.5%	58.4%	55.3%	54.9%	56%	58%	57%	63%	62%
Breaking even	8.1	24.2	10.4	13.6	11.6	13	11	9	11	6
Showing loss	10.0	12.1	9.2	9.2	11.2	10	11	11	10	8
Don't know	24.4	19.2	22.0	21.9	22.3	21	20	23	16	24

The percentage of news departments reporting a profit went back up to its usual range after a dip last year; it's the second highest level of newsroom profitability in the last six years. The smallest newsrooms (1-10 and 11-20 people) were far less likely to show a profit than larger newsrooms —with the very smallest at about one-third the profitability level of newsrooms with at least 21 people. The 11-20 staff newsrooms were half as likely to show a profit as larger newsrooms. Stations in the Northeast were most likely to report making a profit, followed by news departments in the South, with stations in the Midwest and West well behind the other two areas. We cannot compare these numbers before 1997 because the wording of the question changed.

TV News Profitability ... by Size and Affiliation - 2006

	Showing profit	Breaking even	Showing loss	Don't know
Market size				
1-25	57.5%	12.5%	12.5%	17.5%
26-50	56.0	6.0	14.0	24.0
51-100	61.8	11.8	8.8	17.6
101-150	59.4	7.2	11.6	21.7
151+	48.8	2.3	2.3	46.5
Staff size:				
51+	62.7	5.9	9.8	21.6
31-50	75.8	6.1	6.1	12.1
21-30	63.3	8.3	10.0	18.3
11-20	34.3	2.9	20.0	42.9
1-10	19.2	15.4	11.5	53.8
Affiliation:				
ABC	61.4	14.0	7.0	17.5
CBS	58.9	5.6	8.9	26.7
Fox	65.2	8.7	0	26.1
NBC	64.4	4.1	6.8	24.7
Big four affiliates	61.7	7.4	7.0	23.9
Other commercial	12.5	12.5	50.0	25.0

Almost every category increased in news department profitability, and almost every category dropped in the likelihood of losing money on news.

Percentage of TV Station Revenue Produced by News - 2006

	Average	Median	Minimum	Maximum	Not sure
All TV news	44.9%	45.0%	0	85.0%	75.0%
Market size:					
1-25	36.2	40.0	10.0	60.0	75.8
26-50	41.7	40.0	0	85.0	74.5
51-100	48.7	50.0	30.0	70.0	73.8
101-150	48.3	42.0	25.0	70.0	74.0
151+	43.3	50.0	10.0	60.0	78.6
Staff size:					
51+	46.4	42.5	28.0	85.0	70.0
31-50	49.9	50.0	30.0	70.0	67.7
21-30	41.3	40.0	10.0	70.0	75.4
11-20	38.1	40.0	0	60.0	80.6
1-10	38.3	35.0	15.0	65.0	88.5
Affiliation:					
ABC	50.4	50.0	25.0	70.0	74.5
CBS	45.6	45.0	28.0	85.0	71.3
Fox	33.3	30.0	30.0	40.0	86.4
NBC	47.1	50.0	10.0	70.0	71.0
Big four affiliates	46.6	45.0	10.0	85.0	73.4
Other commercial	5.0	5.0	0	10.0	75.0

The median revenue from news remained at 45.0 percent, but the average rose to 44.9 percent. That's on the high side for the last 10 years, and almost all categories of stations rose from a year ago.

Radio

Nearly three-quarters (70.5 percent) of radio station news directors said there was a centralized newsroom for all or most of their stations that air local news. The average centralized newsroom supplied news to 3.3 stations within the local market and 0.6 stations somewhere else (the median was 3.0). That "somewhere else" category led to news directors in the survey supervising the news at as many as 14 stations.

Radio Staff Size - 2006

	Avg. full- time	Median full-time	Max full- time	Avg part- time	Med part- time	Max part- time	Avg total staff	Med total staff	Max total staff
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All radio news	2.0	1.0	30	1.2	0	10	3.2	2.0	30
Market size:									
Major	3.1	2.0	14	1.6	0	6	4.7	2.0	19
Large	2.2	2.0	5	1.2	1.0	5	3.4	3.0	10
Medium	2.4	1.0	30	1.4	0	10	3.7	2.0	30
Small	1.5	1.0	4	0.9	0	9	2.4	2.0	12

The numbers show a noticeable drop in radio staff size from last year. Last year represented the first up-tick in radio news staffing in some time, but this year's numbers reflect a full retreat—not quite to the low point of two years ago, but not much above that either. Non-commercial stations and group-owned stations are each marginally larger in staff, but the difference is small. The staff in the biggest markets were only slightly bigger than in smaller ones. Stations in the Northeast had the largest average staff size, but the median numbers were similar across the board. Consolidation makes long-term comparisons difficult, but the general trend is clearly down.

Average Minutes of Locally-Produced Radio News - 2006

	All radio	Major market	Large market	Medium market	Small market
Weekdays:					
AM drive	20.2	27.3	24.8	17.6	19.7
Midday	7.0	5.6	5.7	5.0	9.4
PM drive	8.2	8.3	7.8	5.5	10.7
Night	1.7	0.8	3.2	0.9	2.1
Total weekday	37.1	42.0	41.5	29.0	41.9
Saturday:					
AM drive	6.6	1.3	8.9	4.3	8.9
Midday	3.3	0.2	3.6	1.7	5.2
PM drive	1.8	0.2	2.4	0.8	2.8
Night	0.7	0.2	2.1	0.2	0.7
Total Saturday	12.4	1.9	17.0	7.0	17.6
Sunday:					
AM drive	2.9	0.8	3.9	1.7	3.9
Midday	1.7	0.2	2.3	0.9	2.5
PM drive	1.4	0.2	2.1	0.5	2.1
Night	0.6	0.2	1.8	0.2	0.5
Total Sunday	6.6	1.4	10.1	3.3	9.0

The amount of radio news in small and medium markets rose, but the amount at major and large markets fell more—leading to an overall drop in the amount of radio news from a year ago. That drop was especially pronounced after morning drive on weekdays and on Sundays, generally. A larger staff might have improved the quality of the news, but it didn't translate into more news on the air; there was no difference in the amount of news based on staff size. Stations in the West tended to run less local news than those elsewhere in the country.

Changes in Radio News, Staff and Budget in the last 12 months and planned for the future – 2006

	Increase	Decrease	Same	Note sure
Total news staff the past year	16.3%	6.1%	77.0%	0.5%
Plan to change amount of staff next year	13.3	0	77.6	9.2
Amount of news the past year	32.1	7.1	58.7	2.0
Plan to change amount of news next year	28.1	1.0	66.8	4.1
Change in news budget from the year before	16.1	2.6	56.0	25.4

Stations in the largest local groups and those with the biggest staffs were most likely to have added staff. Stations in the Midwest and West were less likely to have added staff. Non-commercial stations were much more likely to say that they plan to add staff, but they say that every year, so maybe they're just more optimistic. As usual, the largest staffs and the largest local groups were most likely to say they plan to add staff. The smallest markets were less likely to plan to add news as were stations in the Midwest. The percentage who said they increased the amount of local news in the past year fell from 40.2 percent to 32.1 percent. The number decreasing remained the same, but more stations said the same as a year ago. Stations with the very largest staffs and the biggest groups were more likely to have increased news in the past year. Stations in the Northeast and South were more likely to have increased the amount of news; stations in the very biggest markets were less likely to have added news. Non-commercial stations

are far more likely to say they plan to increase news—as do stations with three or more news employees, standalone stations or ones in the largest groups. Stations in the very largest markets were less likely to say they expected to increase the amount of news in the next year.

Radio News Profitability ... 1997 to 2006

	2006	2005	2004	2003	2002	2001	2000	1999	1998	1997
Showing profit	18.1%	19.6%	22.5%	25.2%	15.2%	17%	25%	19%	22%	23%
Breaking even	17.6	14.4	17.1	13.8	13.9	17	15	18	14	20
Showing loss	6.4	3.1	7.2	2.4	7.3	0	7	6	6	6
Don't know	58.0	62.9	53.2	58.6	63.6	66	53	57	58	51

Most radio news directors really don't know about radio news profitability. We cannot compare these numbers before 1997 because the wording of the question changed.

Radio News Profitability by Market Size - 2006

	Showing profit	Breaking even	Showing loss	Don't know
Major market	19.0%	14.3%	0	66.7%
Large market	16.7	8.3	4.2	70.8
Medium market	21.9	26.6	3.1	48.4
Small market	15.2	13.9	11.4	59.5

Major markets are those with 1 million or more potential listeners. Large markets are from 250,000 to 1 million. Medium markets are 50,000 to 250,000. Small markets are fewer than 50,000.

Number of Stations Where the Radio News Director Oversees the News – 2006

One	17.1%
Two-Three	33.6
Four	15.1
Five-Six	20.5
Seven-Eight	13.7

Average	3.3 (locally) +0.6 elsewhere
Median	3.0
Maximum	14

The percentage of news directors overseeing one station's news department is down again this year—from 26.8 percent last year. But a big jump in the percentage overseeing two or three stations actually led to a slight decrease in the average and median number of stations supervised—although it's still the second highest level ever. Note that the maximum number of stations overseen jumped from eight a year ago to 14 this time around.

What Else Radio News Directors Do – 2006

A record-high 77.3 percent of radio news directors said they had additional non-news responsibilities at their station. News directors at independent stations were a little more likely to say they had other duties, but all categories of stations were high. What else they did:

Announcing (including sports and weather)	30.2%
Program Director	23.8
Other	22.2
Talk show host	18.3
Sales	13.5
Public Affairs	12.7
General Manager	12.7
Production	9.5
Operations	8.7

Bob Papper is professor of telecommunications at Ball State University and has worked extensively in radio and TV news. Data entry and tabulation were done by the Bureau of Business Research at Ball State. This research was supported by the Department of Telecommunications at Ball State University and the Radio Television News Directors Association.

About the Survey

The RTNDA/Ball State University Survey was conducted in the fourth quarter of 2005 among all 1,617 operating, non-satellite television stations and all U.S. radio stations. Valid responses came from 1,120 television stations (69.3 percent) and 209 radio news

directors and general managers representing 613 radio stations. Data for the number of TV stations originating local news and getting it from others is based on a complete census and is not projected from a smaller sample.

Sidebars & other material:

Percentage of TV News Departments Providing Content to Other Media – 2006

	Station website	Other website	Another TV station	Cable TV channel	Local radio
All TV	79.7%	6.8%	20.6%	13.9%	44.1%
Big four affiliates	81.3	7.2	20.3	13.9	47.0
Other commercial	50.0	12.5	0	0	0
Market size:					
1-25	92.5	10.0	25.0	22.5	37.5
26-50	80.8	5.8	30.8	21.2	42.3
51-100	80.0	8.6	20.0	11.4	50.0
101-150	74.7	6.7	20.0	12.0	44.0
151+	75.0	2.3	6.8	4.5	43.2

Generally, the larger the market and the larger the staff size, the more likely the station supplied news to another TV station or a cable TV channel. That was true to a lesser extent for radio and web site. Fox affiliates were less likely to feed news to a cable TV channel, and stations in the West were less likely to supply news to another station and a little less likely to supply news to a radio station.

Convergence

Almost 40 percent (38.6 percent) of TV news directors said that they're doing something they consider convergence— down just a hair from last year. Most commonly, convergence meant working with a newspaper.

Type of Convergence Partner	Percent of the stations of those involved in
-----------------------------	--

	convergence
Newspaper(s)	59.8
Web site(s)	30.4
Radio station(s)	27.5
Other television	8.8
Cell phone	2.9
Podcasting	2.9
Magazine	2.0
Other language	1.0

News Director Tenure and Age ... 2006

News directors are not nearly as nomadic as they once were. The average number of years as news director at the same station increased again. The average is now up to 7.4 years, and median is up to 5 years. Generally, both average and median go up as market size drops. There's no consistent relationship by staff size, although the smallest newsrooms (1-10 staff) have news directors who have been there the longest. News directors at Fox affiliates have been news director there for less time than at other stations, but many of those stations may not have run local news for very long. News directors in the Northeast have the longest longevity.

In TV, the age ranged from 23 to 68, with the median and average age at 44. That's exactly the same as last year. There was no meaningful variation based on market size, staff size, network affiliation or geography.

The average and median age for radio news directors was 45, with little variation by commercial versus non-commercial, group versus independent, market size or geography. The average age is up three years from a year ago.

When Do TV Stations Run Local News?

Percentage of stations that run news at various times:

Time	Weekdays	Saturday	Sunday
4:30 am	2.7%	0.0%	0.0%
5:00 am	47.1	2.7	2.3
5:30 am	65.0	3.0	1.9
6:00 am	77.6	13.3	8.0
6:30 am	75.3	11.8	8.7
7:00 am	31.2	14.1	13.7
7:30 am	26.2	14.1	14.1
8:00 am	21.3	14.4	10.6
8:30 am	18.6	11.8	8.7
9:00 am	11.0	7.6	6.1
9:30 am	3.8	4.9	4.6
10:00 am	4.6	1.1	2.7
10:30 am	1.5	0.4	1.9
11:00 am	6.8	0.4	1.5
11:30 am	6.5	0	1.1
12:00 n	49.8	2.3	2.7
12:30 pm	12.5	0.4	0.4
1:00 pm	0	0	0
1:30 pm	0	0	0
2:00 pm	0	0	0
2:30 pm	0	0	0
3:00 pm	0	0	0
3:30 pm	0	0	0
4:00 pm	4.9	0	0.4
4:30 pm	4.9	0.4	0.8
5:00 pm	74.5	16.0	20.5
5:30 pm	27.0	3.8	12.5
6:00 pm	76.8	58.9	32.3
6:30 pm	11.8	6.5	6.5
7:00 pm	3.8	1.1	1.1
7:30 pm	0.4	0.4	0
8:00 pm	0.8	0.4	0.4
8:30 pm	0	0	0
9:00 pm	7.6	6.5	6.5
9:30 pm	4.6	2.7	2.7
10:00 pm	59.7	52.5	52.9
10:30 pm	12.2	8.0	14.1
11:00 pm	39.5	35.4	36.1

We collect this detailed data every three years, and it again shows significant growth in local news from 1997, 2000 and 2003. Almost every single hour of almost every single day finds a higher percentage of stations running local news than three years ago. The biggest growth is in the morning, especially on weekday mornings, but weekend

mornings doubled from three years ago. Every hour of the morning rose, with 4:30 am and 7 am – 9:30 am each roughly doubling from three years ago. The other morning hours were already high, but they rose, too. The noon hour also rose, as did every early evening half hour except 5:30 pm, which slid slightly (although growth at 5 pm was almost triple the slide at 5:30 pm). The 11 pm news dropped slightly, but the growth at 10 pm was more than double the slide at 11pm.

News, Staff & Profit
by Bob Papper

Another growth year for TV news and staff ... radio news mostly stands still.

Local TV news grew again in the latest RTNDA/Ball State University Annual Survey.

The average total amount of local TV news time per week set another new record this past year, and the typical TV newsroom grew again.

The total number of TV stations originating local news rose to 777 -- up five from last year and only one behind the all-time high of 778 two years ago. Continuing to soar: the number of local TV stations getting news from one of those 777. That number went up to 202 in the latest survey -- up 69 in the last year, which was up 52 from the year before that.

On the other hand, radio news remains largely unchanged in the last year, with little difference in the amount of news on the air or the size of radio news staffs.

Hours of Local TV News per Day – 2007

	Average weekday	Weekday maximum	Average Saturday	Saturday maximum	Average Sunday	Sunday maximum
All TV news	4.1	18.5	1.5	5.5	1.4	6.0
Big four affiliates	4.3	18.5	1.5	5.5	1.5	6.0
Other commercial	4.3	6.5	0.8	1.0	0.8	1.0
Market size:						
1-25	3.8	8.0	1.8	5.5	1.8	6.0
26-50	5.1	18.5	1.7	5.0	1.8	4.5
51-100	4.4	10.5	1.8	5.0	1.8	5.0
101-150	3.9	18.0	1.2	3.5	1.1	3.0

151+	3.2	5.0	0.8	1.5	0.8	2.0
Staff size:						
Staff 51+	5.5	10.5	2.5	5.0	2.6	5.0
Staff 31-50	4.0	6.0	1.6	4.0	1.5	5.0
Staff 21-30	3.9	18.5	1.1	2.0	1.0	2.0
Staff 11-20	3.3	18.0	0.8	1.5	0.7	2.0
Staff 1-10	2.0	12.5	0.2	1.0	0.1	1.0
Affiliation:						
ABC	3.8	6.5	1.6	5.0	1.6	5.0
CBS	4.6	18.0	1.5	5.0	1.4	5.0
Fox	4.4	8.0	0.9	3.0	1.1	3.0
NBC	4.4	18.5	1.8	5.5	1.7	6.0
Other commercial	4.3	6.5	0.8	1.0	0.8	1.0
PBS	1.1	3.0	0.1	0.5	0.2	1.0

The average amount of local weekday TV news set a record again this year -- up 18 minutes from last year's record high. This is the first time the weekday average has passed four hours a day. Saturday remained the same, but Sunday dropped by 6 minutes. Every market size increased except the biggest (1-25), which is lower due to the number of smaller and independent stations in the largest markets. All network affiliates rose. Stations in the Northeast and South run the most news (4.7 hours per weekday) compared to the Midwest and West (3.7 hours per weekday).

Amount of News Changes ... the past year

	Increase	Decrease	Same
All TV News	46.5%	1.6%	51.9%
Big four affiliates	47.5	1.4	51.2
Other commercial	75.0	0	25.0
Market size:			
1-25	28.9	5.3	65.8
26-50	42.5	0	57.5
51-100	50.9	1.8	47.3
101-150	53.5	0	46.5
151+	48.7	2.6	48.7

The record amount of local news on TV is reflected in the percentage of stations reporting an increase in the amount of news on the air: 46.5% reported an increase -- up more than 10% from last year's 36.0%. Just over half the news directors (51.9%)

reported running the same amount of news -- down by more than 10% from a year ago.

All market sizes reported an increase in adding news and a drop in staying the same

except the biggest markets. There was no meaningful variation by size of newsroom,

network affiliation or region.

Amount of News Planned ... the next year

	Increase	Decrease	Same	Not sure
All TV news	37.0%	0.8%	54.7%	7.4%
Big four affiliates	37.3	0	55.3	7.4
Other commercial	75.0	0	25.0	0
Market size:				
1-25	31.6	0	60.5	7.9
26-50	42.5	0	52.5	5.0
51-100	36.4	0	50.9	12.7
101-150	39.4	1.4	57.7	1.4
151+	33.3	2.6	51.3	12.8

These numbers are almost identical to last year's expectations. Stations in the South

and West were most likely to expect increasing the amount of news.

TV Staff Size – 2007

	Avg full-time	Median full-time	Maximum full-time	Avg part-time	Median part-time	Maximum part-time	Avg total staff	Median total	Maximum total staff
All TV	35.8	32.0	182	5.2	3.0	133	39.9	34.0	203
Big four affiliates	38.3	34.0	182	5.2	3.0	133	42.5	37.0	203
Other commercial	30.5	28.0	65	3.5	3.5	7	34.0	34.0	65
Market size:									
1-25	52.8	49.0	182	9.4	5.0	40	60.5	56.0	203
26-50	46.6	49.0	92	4.4	3.0	17	50.4	53.5	92
51-100	42.8	42.0	110	4.6	4.0	23	46.1	46.0	110
101-150	26.0	29.0	51	5.2	2.0	133	30.1	30.0	152
151+	18.6	18.5	42	3.3	2.0	18	21.2	21.5	43

The average staff size in TV fell by 0.6 from a year ago, but the median staff size rose by

2.0. That puts the average staff size as the third highest -- behind 2000 at 37 and last

year at 36.4. But, at 32, the median -- or typical -- staff size is at the highest level ever

recorded. What's happening is a small drop, overall, in newsroom personnel in the

larger markets (50 and up) -- led by smaller, commonly independent news operations -- but significant growth in both average and median sizes in all other markets. So while the biggest markets got a little smaller, the smaller markets got bigger. Both median and average staff size grew for network affiliates; independent and non-commercial station staff sizes brought the averages down. Overall, differences among network affiliates were not large; stations in the Northeast were noticeably larger than stations elsewhere. Overall, the use of part timers was stable in the last year.

Staff Size Changes ... the past year

	Increase	Decrease	Same
All TV news	41.3%	13.2%	45.5%
Big four affiliates	42.6	12.5	44.9
Other commercial	50.0	25.0	25.0

Reversing what took place a year ago, stations in the largest markets (1-25) were the least likely to increase staff this last year. Major market newsrooms were slightly more likely to have decreased staff and most likely to have stayed the same. About 40-50 percent of all TV stations, except the very smallest (staff size 1-10), actually increased staff in the last year, while only 14.3% of those smallest stations increased staff. All of the network affiliates were in the 40 percentile range for increasing staff -- except NBC affiliates at 35.7%. As usual, stations in the South and West were most likely to increase staff, and stations in the Northeast were least likely to grow.

Planned Staff Changes ... the next year

	Increase	Decrease	Same	Not sure
All TV news	28.3%	5.0%	60.8%	5.8%
Big four affiliates	29.4	5.6	59.8	5.1
Other commercial	50.0	0	50.0	0

As usual, most news directors expect no changes in staff size in the next year, but only 5% expect a decrease. Still, news directors are a little less optimistic than a year ago. The percentage expecting an increase in staff dropped from a third last year (33.2%) to

28.3% this year. There are no consistent differences based on market size or staff size. News directors at Fox affiliates were far more optimistic about increasing staff (44.4%) than news directors at other affiliates (27.1%), and news directors in the Northeast were less optimistic about adding staff (23.3%) than news directors anywhere else (29.5%).

TV News Budget ... the past year

	Increase	Decrease	Same	Don't know
All TV news	53.8%	8.4%	31.9%	5.9%
Big four affiliates	56.5	7.9	29.9	5.6
Other commercial	66.7	33.3	0	0
Market size:				
1-25	38.9	13.9	36.1	11.1
26-50	51.3	10.3	35.9	2.6
51-100	55.6	11.1	27.8	5.6
101-150	58.6	5.7	30.0	5.7
151+	59.0	2.6	33.3	5.1

For the first time since 2004, the majority of local TV news budgets increased over the year before. The number saying the budget increased rose by 8% -- about half coming from a drop in the number of stations reporting a decrease and about half from a decrease in the stations reporting budget stagnation. Budget growth was more likely to be in stations outside of the top 25 markets and far less likely to be in the very smallest newsrooms. There were no meaningful differences based on network affiliation or region.

TV News Profitability ... 1997 to 2007

	2007	2006	2005	2004	2003	2002	2001	2000	1999	1998	1997
Showing profit	56.2%	57.4%	44.5%	58.4%	55.3%	54.9%	56%	58%	57%	63%	62%
Breaking even	11.5	8.1	24.2	10.4	13.6	11.6	13	11	9	11	6
Showing loss	6.4	10.0	12.1	9.2	9.2	11.2	10	11	11	10	8
Don't know	26.0	24.4	19.2	22.0	21.9	22.3	21	20	23	16	24

TV newsroom profitability remained in the mid 50 percentile range -- where it has almost always been over the last decade. At 6.4 percent, the percentage reporting a loss is at the lowest level we've ever reported since we started asking the question this way 11 years ago.

TV News Profitability ... by Size and Affiliation - 2007

	Showing profit	Breaking even	Showing loss	Don't know
Market size:				
1-25	42.9%	11.4%	17.1%	28.6%
26-50	63.2	7.9	2.6	26.3
51-100	60.4	15.1	5.7	18.9
101-150	52.9	10.0	4.3	32.9
151+	61.5	12.8	5.1	20.5
Staff size:				
51+	69.0	9.5	0	21.4
31-50	63.8	13.0	2.9	20.3
21-30	59.6	9.6	5.8	25.0
11-20	50.0	11.1	8.3	30.6
1-10	10.0	10.0	25.0	55.0
Affiliation:				
ABC	57.9	14.0	3.5	24.6
CBS	66.7	11.1	1.4	20.8
Fox	70.4	11.1	0	18.5
NBC	50.9	9.1	5.5	34.5
Big four affiliates	60.7	11.4	2.8	25.1
Other commercial	33.3	0	66.7	0

Stations in the largest markets report the lowest level of profitability; that's because that's also where the smallest, independent stations are located, and they bring the percentage down quite a bit.

Percentage of TV Station Revenue Produced by News - 2007

	Average	Median	Minimum	Maximum	Not sure
All TV news	42.0%	42.0%	1.0	75.0%	77.7%
Market size:					
1-25	37.0	41.5	3.0	60.0	75.8
26-50	35.1	40.0	1.0	52.0	78.4
51-100	44.3	48.0	19.0	70.0	69.4
101-150	45.9	44.0	25.0	75.0	79.4

151+	43.6	40.0	33.0	60.0	87.9
Staff size:					
51+	43.5	45.0	25.0	64.0	56.4
31-50	45.4	48.0	19.0	75.0	75.4
21-30	43.5	41.0	25.0	65.0	80.4
11-20	37.8	37.5	25.0	60.0	88.2
1-10	3.0	3.0	3.0	3.0	90.5
Affiliation:					
ABC	42.7	45.0	25.0	64.0	69.1
CBS	47.4	43.5	25.0	75.0	80.6
Fox	28.6	30.0	1.0	48.0	72.0
NBC	46.1	48.0	19.0	65.0	83.3
Big four affiliates	42.6	42.0	1.0	75.0	76.8
Other commercial	26.5	26.5	3.0	50.0	66.7

The average and median percentages both fell by 2-3 percent from a year ago, but both numbers are well within the range (low to mid 40s) that we've seen for more than a decade. Note that three-quarters of TV news directors do not know the percentage of station revenue that news brings in.

Radio

More than three-quarters (76.2 percent) of radio station news directors said there was a centralized newsroom for all or most of their stations that air local news. That's up another 6 percent from a year ago -- and the number has risen fairly steadily with consolidation. The average centralized newsroom supplied news to 3.4 stations within the local market (the median was 3.0) and 0.4 stations somewhere else. Those figures are essentially unchanged from a year ago.

Average Minutes of Locally-Produced Radio News - 2007

	All radio	Major market	Large market	Medium market	Small market
Weekdays:					
AM drive	21.5	23.5	27.5	18.1	22.0
Midday	7.9	14.1	5.8	6.2	10.0

PM drive	8.2	12.7	6.8	7.4	9.0
Night	2.5	9.2	2.7	2.3	1.0
Total weekday	40.1	59.5	42.8	34.0	42.0
Saturday:					
AM drive	6.3	6.5	8.7	4.2	7.5
Midday	3.1	6.2	2.1	2.2	4.2
PM drive	1.6	4.4	1.4	1.0	1.8
Night	1.2	4.2	1.4	0.9	0.6
Total	12.2	21.3	13.6	8.3	14.1
Saturday					
Sunday:					
AM drive	3.3	6.1	4.3	2.8	2.5
Midday	1.9	5.9	1.7	1.4	1.6
PM drive	1.4	4.4	1.0	0.8	1.6
Night	1.1	4.2	1.2	0.9	0.6
Total Sunday	7.7	20.6	8.2	5.9	6.3

The average amount of weekday news in major markets rose, but everything else stayed mostly the same as a year ago, resulting in a very small overall increase in the amount of news. A larger staff generally meant more news but not consistently so, and the number of stations in a market had no relationship to the amount of news on the air. Group or independent ownership had no role in the amount of news; stations in the Northeast generally ran more news than stations anywhere else.

Radio Staff Size - 2007

	Avg. full-time	Median full-time	Max full-time	Avg part-time	Med part-time	Max part-time	Avg total staff	Med total staff	Max total staff
All radio news	2.5	1.0	60	1.3	1.0	17	3.8	2.0	60
Market size:									
Major	8.6	5.0	60	1.0	0	6	10.2	6.0	60
Large	3.3	2.5	10	1.9	1.0	8	5.2	4.0	17
Medium	1.8	1.0	6	1.2	1.0	17	3.0	2.0	21
Small	1.3	1.0	5	0.9	0	10	2.2	2.0	13

The average staff size in radio news edged up from 2.0 last year to 2.5 this year, but the median (or typical) number remained at 1.0. We received surveys from more large operations in major markets this year than usual, and that brought the average up, but

most stations in most other size markets remained static. There's no consistent relationship between the number of stations operated within a market and the number of news staff. Nor is there any relationship between group or independent ownership and staff size. Stations in the Northeast tended to have larger news staffs, but the difference was small.

Changes in Radio News, Staff and Budget in the last 12 months and planned for the future – 2007

	Increase	Decrease	Same	Not sure
Amount of news the past year	15.3%	10.2%	73.9%	0.6%
Plan to change amount of news next year	13.0	0.6	79.7	6.8
Total news staff the past year	34.5	3.4	62.7	0
Plan to change amount of staff next year	26.6	1.1	67.2	5.1
Change in news budget from the year before	16.0	7.4	61.7	14.9

Only half as many stations increased the amount of news they run (15.3 percent) compared to a year ago (32.1 percent) -- with almost all of that difference moving over to the "same" category. The stations most likely to increase news were non-commercial, with the largest staffs, in markets of 1 million or more and in the Northeast. But stations in the Northeast in the largest markets were also the most likely to decrease how much news they ran. Ownership made no difference.

Fewer than half as many stations plan to increase news in the next year compared to what they said a year ago. The stations most likely to say they'll increase the amount of news are the biggest stations in the biggest markets in the Northeast.

Twice as many stations reported an increase in staff compared to a year ago, although almost two-thirds say they're the same size. Those most likely to have increased staff include non-commercial stations and news operations with the most stations in a market, in the biggest cities and group-owned.

Twice as many stations say they plan to increase staff as a year ago, although, again, almost two-thirds say they expect to remain the same. Only 1.1 percent expect to decrease staff size. Non-commercial stations are a little more likely to say they expect to increase staff. Beyond that, the biggest stations are more likely to say they expect to get bigger -- as do the largest groups in the largest markets.

News budgets were mostly unchanged from a year ago. Commercial stations were a little more likely to have seen budget increases than non-commercial stations. Stations in the biggest markets and independent stations were also a little more likely to have experienced higher budgets for news, but stations in the biggest markets were also the most likely to have seen budget cuts.

Radio News Profitability ... 1997 to 2007

	2007	2006	2005	2004	2003	2002	2001	2000	1999	1998	1997
Showing profit	29.1%	18.1%	19.6%	22.5%	25.2%	15.2%	17%	25%	19%	22%	23%
Breaking even	13.1	17.6	14.4	17.1	13.8	13.9	17	15	18	14	20
Showing loss	8.6	6.4	3.1	7.2	2.4	7.3	0	7	6	6	6
Don't know	49.1	58.0	62.9	53.2	58.6	63.6	66	53	57	58	51

The latest figures represent a huge jump in radio news profitability -- most of which came from more news directors saying that they knew whether the station made money on news. We'll have to see if the 2007 numbers hold up over time or if it's just a statistical anomaly. Larger groups and stations with larger staffs were more likely to have made money on news -- as were stations in the Northeast. Market size and group ownership made no difference.

Radio News Profitability by Market Size - 2007

	Showing profit	Breaking even	Showing loss	Don't know
Major market	26.7%	6.7%	0	66.7%
Large market	29.4	8.8	11.8	50.0
Medium market	28.4	11.9	10.4	49.3
Small market	30.5	18.6	6.8	44.1

Major markets are those with 1 million or more potential listeners. Large markets are from 250,000 to 1 million. Medium markets are 50,000 to 250,000. Small markets are fewer than 50,000.

Number of Stations Where the Radio News Director Oversees the News – 2006

No. of Stations	Percentage
One	18.2%
Two-three	43.2
Four	14.8
Five-Six	17.6
Seven-Eight	6.3
Overall	Number
Average	3.4 (locally) +0.4 elsewhere
Median	3.0
Maximum	9

These numbers are virtually unchanged from a year ago.

What Else Radio News Directors Do – 2007

Fewer radio news directors reported also having other station responsibilities than a year ago -- dropping 10% from last year's record 77.3 percent to this year's 67.4 percent.

Other job	Percentage
Announcing (including sports and weather)	43.1%
Program Director	22.5
Talk show host	20.6
Public Affairs	18.6
Operations	14.7
General Manager	13.7
Sales	11.8
Production	7.8

Other	18.6
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Moving up from a year ago: announcing, public affairs and operations. All the rest were largely unchanged.

Bob Papper is professor of journalism at Hofstra University and has worked extensively in radio and TV news. Data entry and tabulation were done by the Bureau of Business Research at Ball State University. This research was supported by the Department of Telecommunications at Ball State University and the Radio Television News Directors Association. This fall, the research becomes the RTNDA/Hofstra University Annual Survey.

About the Survey

The RTNDA/Ball State University Survey was conducted in the fourth quarter of 2006 among all 1,596 operating, non-satellite television stations and all 11,942 radio stations for which we could gather complete data. Valid responses came from 974 television stations (50.9 percent) and 225 radio news directors and general managers representing 740 radio stations. Data for the number of TV stations originating local news and getting it from others is based on a complete census and is not projected from a smaller sample.

Sidebars & other material:

Percentage of TV News Departments Providing Content to Other Media – 2007

	Another local TV station	TV in another market	Cable TV channel	Local radio	Station website	Other website	Other
All TV	37.0%	9.0%	15.2%	49.2%	80.3%	5.7%	10.2%
Big four affiliates	25.7	9.6	16.1	50.5	82.1	6.0	11.5
Other commercial	50.0	0	0	100.0	75.0	0	0
Market size:							
1-25	18.4	13.2	15.8	28.9	71.1	7.9	13.2
26-50	35.0	5.0	12.5	50.0	90.0	2.5	12.5
51-100	26.8	7.1	17.9	48.2	85.7	5.4	14.3
101-150	23.9	8.5	16.9	60.6	76.1	8.5	5.6
151+	17.9	12.8	10.3	48.7	79.5	2.6	7.7

There's been steady and significant growth in the percentage of stations supplying news to another TV station. We can't compare the 9 percent of stations saying they supply a

TV station in another market because we've never asked the question before. The percentage supplying news to a radio station is up about 5 percent from a year ago, but the percentage supplying content to their own or other websites is unchanged.

Convergence

While it looked like a growing trend a few years ago, the percentage of TV news directors saying they're involved with something they consider convergence has been largely unchanged (around 40 percent) for the three years we've asked the question. And the percentage saying that they work with a newspaper has dropped almost 10 percent in the last year, from 59.8 percent to 50.0 percent.

Type of Convergence Partner	Percent of the stations of those involved in convergence
Newspaper(s)	50.0%
Web site(s)	46.2
Radio station(s)	29.5
Other television	9.0
Cell phone	12.8
Other	7.7

News Director Age and Tenure ... 2007

TV news directors ranged in age from 25 - 66 ... with an average age of 43.8 and a median age of 44. That's virtually identical to a year ago -- and the year before that. As usual, there was no meaningful variation based on market size, staff size, network affiliation or geography.

Radio news directors ranged in age from 19 - 69 ... with an average of 45.9 and a median of 48.5. That's little different than a year ago, and as with TV, there were no differences based on any station grouping.

In radio, news directors averaged 11.5 years with that station, with a median tenure of 8 years. Interestingly, there was no variation based on region, ownership, market size, staff size or commercial/non-commercial, but there was a difference based on the number of stations supervised. The more stations overseen, the shorter the tenure -- going from an average 13.1 years for one station down to 6.6 years for seven or more stations. The median also dropped from 11.5 years to 4.5 years.

We didn't ask TV news directors about time on the job this year, but last year we reported that TV news directors were not nearly as nomadic as they once were. The average number of years as news director at the same station rose to 7.4 years, and median to 5 years.

One Man Bands

There appears to be a widely held view that TV newsrooms are using more and more one man bands. This year, we decided to find out. Because we've never asked the question before, we can't look at trends, but we now have a benchmark against which we can compare in the future, and we have a picture of where news directors think the industry is going.

Percentage of TV Newsrooms Reporting Using One-Man-Bands

	Yes, Mostly Use OMB	Yes, Use Some OMB	Yes, But Not Much Use	No, Do Not Use
All TV	22.3%	26.9%	22.3%	28.6%
Market size:				
1-25	22.2	19.4	11.1	47.2
26-50	10.0	22.5	20.0	47.5
51-100	3.7	35.2	31.5	29.6
101-150	24.3	28.6	25.7	21.4
151+	57.9	23.7	15.8	2.6
Staff size:				
51+	0.0	13.3	31.1	55.6
31-50	4.3	30.0	30.0	35.7
21-30	21.6	47.1	13.7	17.6
11-20	58.3	19.4	19.4	2.8
1-10	61.9	28.3	9.5	4.8

Not surprisingly, the use of one man bands generally increases as market size drops ...

and absolutely increases as staff size shrinks.

But it's hard to argue that there's an increasing trend toward the use of one man bands.

The same percentage reported using fewer one man bands as reported using more compared to the year before, and more than three-quarters say it's been the same.

Use of One-Man-Bands in the News Department Last Year Compared to the Year Before

	Used More	Used Less	About the Same
All TV	10.5%	11.0%	78.5%
Market size:			
1-25	11.1	11.1	77.8
26-50	9.7	16.1	74.2
51-100	9.8	14.6	75.6
101-150	9.4	9.4	81.3
151+	13.5	5.4	81.1
Staff size:			
51+	3.0	12.1	84.8
31-50	13.6	13.6	72.9
21-30	11.6	11.6	76.7
11-20	8.8	5.9	85.3
1-10	15.0	10.0	75.0

On the other hand, more than a quarter of news directors (27.7 percent) expect to increase the use of one man bands in the future. More than 70 percent expect no change in the next year. Again, the expected use of one man bands increases as market size and staff size fall.

Expected Use of One-Man-Bands in the News Department Next Year

	More	Less	About the Same
All TV	27.7%	2.0%	70.3%
Market size:			
1-25	18.5	7.4	74.1
26-50	22.6	0.0	77.4
51-100	41.9	0.0	58.1
101-150	28.1	3.1	68.8
151+	21.6	0	78.4
Staff size:			
51+	23.5	2.9	73.5
31-50	33.9	1.7	64.4
21-30	29.5	2.3	68.2
11-20	20.6	0	79.4
1-10	30.0	0	70.0

Sports

Much has been written about the decreasing amount and focus on sports within TV newscasts. At the risk of injecting facts into the mix, we decided to find out.

There is no evidence that there has been an overall decrease in sports coverage in the past year -- with slightly more stations reporting an increase (15.5 percent) than a decrease (13.5 percent). More than 70 percent say the time devoted to sports coverage remained the same. There were few discernible patterns within the numbers, but the smallest markets were more likely to have increased sports coverage, and there was a general trend toward more sports coverage as total staff size fell.

Amount of Time Devoted to Sports Coverage Compared to a Year Ago

	More Than Last Year	Less Than Last Year	About the Same
All TV	15.5%	13.5%	71.0%

Market size:			
1-25	7.1	10.7	82.1
26-50	22.9	14.3	62.9
51-100	13.5	15.4	71.2
101-150	10.0	11.7	78.3
151+	28.1	15.6	56.3
Staff size:			
51+	7.9	21.1	71.1
31-50	11.1	12.7	76.2
21-30	16.7	12.5	70.8
11-20	19.4	16.1	64.5
1-10	31.3	0	68.8

There's also no real evidence of a trend heading one way or the other into the future.

About 10 percent of news directors expect to devote more time -- and less time -- to sports, with about 80 percent saying it will be about the same.

Expected Amount of Time Devoted to Sports Coverage Next Year

	Expect More Time	Expect Less Time	Expect About the Same
All TV	9.3%	10.8%	79.9%
Market size:			
1-25	7.1	3.6	89.3
26-50	11.1	11.1	77.8
51-100	13.5	11.5	75.0
101-150	3.5	12.3	84.2
151+	12.9	12.9	74.2

There may be slightly less money available for that sports coverage, however, with 5 percent more news directors saying that the sports budget is less than a year ago than saying it had grown. But almost three-quarters say it's unchanged.

Has the Budget for Sports Coverage Changed Compared to a Year Ago?

	More	Less	About the Same
All TV	10.4%	15.8%	73.8%
Market size:			
1-25	7.1	17.9	75.0
26-50	8.3	16.7	75.0
51-100	10.2	26.5	63.3
101-150	10.5	8.8	80.7
151+	15.6	9.4	75.0

New Technologies

Periodically, we ask about new technologies and what stations are using and planning to use in the newsroom. Based on what the news directors say, about a quarter of all TV newsrooms will broadcast in high definition by the end of the year.

Technologies Used on a Daily Basis in the Newsroom

	Percent Using Now	Percent Planning to Use in the Next 12 Months
Nonlinear editing	76.7%	50.0%
Desktop nonlinear Editing	28.0	30.5
Digital field cameras	56.5	38.6
Digital studio cameras	35.3	20.7
Digital playback in master control	38.8	26.8
Digital archive system	30.2	43.1
Virtual news set	18.5	9.5
Broadcast news in high definition	7.8	16.8
News service to small screen devices like mobile phones	23.2	32.5
SNG truck	44.8	21.9
Helicopter	19.8	14.5

We also wanted to learn more about whether and how stations are using their digital channels.

Does your station broadcast on more than one digital channel?

	Percent Yes	Average Number of Additional Channels
All TV	51.5	1.6
Market size:		
1-25	34.3	1.7
26-50	62.5	1.8
51-100	56.4	1.3
101-150	52.2	1.6
151+	47.4	1.5

Staff size:		
51+	60.0	1.2
31-50	55.1	1.5
21-30	51.0	1.6
11-20	41.7	1.7
1-10	40.0	2.9

Fox affiliates were noticeably less likely to broadcast on more than one digital channel, 33.3 percent for Fox versus 54.6 percent for the other three network affiliates. Stations in the South were a little more likely to broadcast on more than one digital channel than stations elsewhere.

For those stations broadcasting on another digital channel, weather was the top choice for programming -- followed by another network.

What programming runs on the additional channels?

Type of Programming	Percent
Weather	47.2
Other Network	34.3
News	16.5
Music Videos	10.2
Other	18.5

More than a third of TV news directors said they have plans to broadcast on another digital channel in the next 12 months.

Are there plans to broadcast on additional digital channels in the next 12 months?

	Percent Yes
All TV	34.7
Market size:	
1-25	24.2
26-50	31.4
51-100	42.0
101-150	32.8
151+	41.2

There was no relationship to staff size (which commonly translates to size of station) or geography. Again, Fox affiliates, at 26.9 percent versus 38.0 percent for the other net

affiliates, are noticeably lower in planning to broadcast on additional digital channels in the next year.

Weather was also the winner among planned programming for new channels, but news was listed by over 30 percent of the news directors.

What programming will you run on planned additional channels?

Type of Programming	Percent
Weather	49.0
News	30.6
Other Network	18.4
Music Videos	0
Other	24.5

V7f 8/4/08

**The Real Story of TV News Staffing ...
and other numbers for TV and Radio in 2008
by Bob Papper**

A number of local TV news directors wrote to say that they were among the “lucky” ones that haven’t had to cut staff or leave positions unfilled this year. Actually, they’re the typical ones. In a follow-up RTNDA/Hofstra University Survey of more than 300 stations this July/August, almost three-quarters report either no staff cuts or staff increases. Unfilled positions were counted as staff reductions, and news directors were quick to point out that most of those TV news staff reductions were done through attrition, followed by hiring freezes, rather than letting people go. TV news’ itinerant nature makes that easier to accomplish.

TV News Staff Changes Since January 1, 2008

	Staff increase	Staff decrease	Same
All TV news	22.1%	28.6%	49.4%

In an era of generally increasing TV news staff, those figures are comparatively depressing. Most years, the percentage of stations with increases would be 10 percent higher, and the percentage of stations with decreases would be at least 10 percent lower. This year, there were more layoffs than additions, far more people were cut than added, and some of those layoffs involved dozens of people at one time. In a number of cases, station cuts outside of news meant that the spared newspeople had to pick up the slack.

Stations that increased staff added an average 2.9 people (median 2); stations that cut dropped by an average 3.8 people (median 2). Subtracting gains from losses and projecting across all stations, local TV news, nationwide, has lost about 360 people since the first of the year. There are about 24,500 people who work fulltime in local TV news.

Recession aside, news directors expect the remainder of the year to be far better.

TV News Staff Changes Expected over the Next Few Months

	Staff increase	Staff decrease	Same
All TV news	17.9%	9.1%	72.7%

While nearly three-quarters of the news directors expect no change in staff size, almost twice as many expect to add people as cut them. The industry-wide projection would be a net increase in TV newspeople of 151 through the remainder of the year. That would result in a 2008 net loss of 209 jobs. I'll know in more detail after the next full RTNDA/Hofstra University Annual Survey, but TV news staffing appears to have slipped to its fourth highest level ever – behind 2007, earlier this year and 2001.

The pain of this year's layoffs has not been spread evenly across all stations. The biggest markets, 1 – 25, and markets 101 – 150 have been hit the hardest. In both cases, just over a third of the stations have cut staff. Not surprisingly, the smallest markets, 151+, already on the lean side, were the least likely to see staff reductions (16.7 percent) and the most likely to remain unchanged (70.8 percent).

Stations in the South and Midwest were also hit harder than stations in the Northeast or West. While almost half the stations for every region remained the same, more than 30 percent of the stations in the Midwest and South had cutbacks. That's 7 – 10 points higher than stations in the Northeast or West.

CBS affiliates suffered far more than others. Almost 40 percent of CBS stations had cutbacks. That compares with 28.2 percent of NBC affiliates, 25.9 percent of ABC affiliates, 18.2 percent of all other and just 11.1 percent of Fox stations. In fact, over 40 percent of Fox affiliates reported staff increases.

What to look for the rest of the year

Most stations appear to be done with most of their cuts. There are still some big layoffs on the horizon, but they're likely to be the exception, and few – if any -- of them will come in markets smaller than 50. Overall, stations will be hiring more than letting people go, although many if not most of those hired will simply fill replacement spots left vacant because of hiring freezes.

Jobs are a little more likely to open up in the West and South, and Fox affiliates are likely to continue leading the way. But also look for modest rehiring at CBS affiliates as well. ABC and NBC stations are more likely to sit tight.

But hasn't it been widely reported that the cuts in TV news reflect the beginning of the end? That does seem to be the assumption, but the evidence doesn't support it. Virtually no one is cutting back on news. The latest figures put 2008 even with 2007's all-time record for highest amount of local TV news. A total of 774 stations are

originating local news. That's down three from a year ago and four from the all-time record of 778. There are also 196 local stations that get news from one of those 774.

Hours of Local TV News per Day – 2008

	Average weekday	Weekday maximum	Average Saturday	Saturday maximum	Average Sunday	Sunday maximum
All TV news	4.1	10.0	1.8	7.0	1.7	6.0
Big four affiliates	4.3	10.0	1.8	7.0	1.8	6.0
Other commercial	3.1	10.0	1.4	4.0	1.2	3.0
Market size:						
1-25	4.0	9.0	2.5	7.0	2.4	6.0
26-50	4.3	7.0	2.6	6.0	2.5	6.0
51-100	4.7	10.0	1.9	5.0	1.8	5.0
101-150	4.1	10.0	1.4	3.0	1.3	5.0
151+	3.3	10.0	1.1	2.0	1.0	2.0
Staff size:						
Staff 51+	5.7	9.5	3.0	6.0	2.8	6.0
Staff 31-50	4.5	8.0	1.8	5.0	1.8	5.0
Staff 21-30	4.0	10.0	1.2	3.0	1.1	3.0
Staff 11-20	2.8	10.0	1.0	2.0	0.9	2.0
Staff 1-10	1.8	5.0	1.0	1.5	1.0	1.5
Affiliation:						
ABC	4.2	9.5	1.8	5.0	1.8	5.0
CBS	4.4	10.0	1.8	6.0	1.7	6.0
Fox	3.9	10.0	1.3	5.0	1.4	5.0
NBC	4.6	8.0	2.1	7.0	2.0	6.0
PBS	1.1	2.5	0	0	1.2	1.5

The average amount of local TV news is virtually unchanged from last year's record high. Some market sizes or staff sizes rose a little, and some fell a little, but there were no meaningful changes, and the bottom line was that the weekday average remained exactly the same at 4.1 hours of local news. The Saturday average rose by 18 minutes, and the Sunday average fell by 6 minutes.

Fox affiliates run a little less news than other affiliates. Stations in the South and Northeast continue to run the most news, but this year their edge over the Midwest and West has gotten smaller.

Amount of News Changes ... the past year

	Increase	Decrease	Same	Not sure
All TV News	42.7%	2.1%	54.6%	0.6%
Big four affiliates	44.1	1.0	54.2	0.7
Other commercial	40.7	11.1	48.1	
Market size:				
1-25	35.0	1.7	63.3	
26-50	26.7	0	73.3	
51-100	48.3	3.4	47.1	1.1
101-150	45.5	3.4	50.0	1.1
151+	50.9	0	49.1	

The figures here look a lot like last year's. A majority of stations a year ago said they ran the same amount of news, and a slightly larger majority this year said the same thing. Stations reporting an increase in news fell by almost 4 percent; stations saying they decreased the amount of local news rose by half a percent. As with a year ago, growth was more likely in smaller markets. Stations in the South and West were more likely to add news than stations in the Midwest or Northeast. At 16.7 percent, stations with the smallest staffs (1-10 people) were the most likely to decrease the amount of news they run.

Amount of News Planned ... the next year

	Increase	Decrease	Same	Not sure
All TV news	39.4%	3.6%	49.9%	7.2%
Big four affiliates	39.5	3.7	49.0	7.8
Other commercial	37.0	0	59.3	3.7
Market size:				
1-25	30.0	6.7	58.3	5.0
26-50	40.0	4.4	51.1	4.4

51-100	37.2	2.3	52.3	8.1
101-150	47.1	4.6	40.2	8.0
151+	40.4	0	50.9	8.8

Stations in the West were more likely to expect an increase in the amount of news (45.2 percent versus 36.4 percent). CBS and Fox affiliates were a bit more likely to expect to increase news than ABC or NBC stations.

TV Staff Size – 2008

	Avg full-time	Median full-time	Maximum full-time	Avg part-time	Median part-time	Maximum part-time	Avg total staff	Median total	Maximum total staff
All TV	37.3	30.0	152	8.7	6.0	130	41.3	33.5	153
Big four affiliates	39.3	32.0	152	8.6	6.0	130	43.2	36.0	153
Other commercial	25.5	21.5	92	9.9	8.0	27	31.3	27.5	114
Market size:									
1-25	57.5	58.0	152	14.2	8.5	47	65.6	66.0	153
26-50	54.6	54.0	102	7.3	6.0	22	58.4	55.0	109
51-100	40.7	40.5	112	6.1	5.0	15	43.7	43.0	112
101-150	25.8	26.0	51	9.8	5.0	130	30.2	29.0	148
151+	19.0	19.5	46	5.9	5.0	13	20.7	21.0	51

The above employment figures were gathered in the fourth quarter of 2007. Last year, the average staff size fell but the median went up. This year, it was just the opposite. At 37.3, the average full time staff size is the highest ever. But I view the median size as a better indicator of what's happening, overall, in the industry, and the median fell from its all time high by 2 to 30. Both average and median part time numbers rose substantially this year, suggesting that stations may be economizing by "filling" full-time vacancies with part-timers. For full time staff, overall, larger markets (1 – 50) tended to grow; the middle group (51-150) tended to slip back a bit; and the smallest group (markets 151+) stayed largely the same. But the increase in part-timers was across the board.

There were relatively small staff size differences among affiliate stations – which was also true last year. Regional differences were small.

Staff Size Changes ... the past year

	Increase	Decrease	Same	Don't know
All TV news	34.5%	19.9%	45.2%	0.3%
Big four affiliates	35.7	19.2	44.8	0.3
Other commercial	33.3	25.9	40.7	

A plurality of stations said their staff size remained the same: around 45 percent – which was the same as a year ago. But the percentage of stations reporting increases fell by almost 7 points, and stations reporting a decrease rose by almost 6. About a quarter of the newsrooms with 31 or more newspeople reported decreases, and almost a third of the smallest newsrooms (1 – 10 people) reported a staff decrease – although only the latter group actually had more stations reporting decreases than increases. Fox affiliates were the most likely to report increasing staff – as were stations in the West.

Planned Staff Changes ... the next year

	Increase	Decrease	Same	Not sure
All TV news	32.9%	4.2%	58.7%	4.2%
Big four affiliates	33.2	4.1	59.0	3.7
Other commercial	40.7	3.7	44.4	11.1

As usual, most news directors expect no changes in staff size in the next year, but only about 4 percent expect a decrease. Fox affiliates and stations in the South and West are a little more likely to expect staff increases.

TV News Budget ... the past year

	Increase	Decrease	Same	Don't know
All TV news	45.9%	13.4%	33.7%	7.0%
Big four affiliates	47.4	12.4	33.0	7.2
Other commercial	44.4	22.2	25.9	7.4
Market size:				
1-25	32.8	20.7	37.9	8.6
26-50	51.1	15.6	28.9	4.4
51-100	53.6	11.9	27.4	7.1
101-150	41.2	12.9	41.2	4.7
151+	50.9	7.0	31.6	10.5

After a pretty good budget year last time, budgets slipped a bit this reporting period. A plurality still rose, but the percentage reporting an increase was down almost 8 from a year ago. And 5 percent more said their budgets fell with 2 percent more saying they stayed the same. The biggest drop came in markets 101-150, followed by 151+ and 1 – 25. Changes were smaller in markets 26 – 100. There were no consistent patterns based on staff size, affiliation or geography.

TV News Profitability ... 1999 to 2008

	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999
Showing profit	55.4%	56.2%	57.4%	44.5%	58.4%	55.3%	54.9%	56%	58%	57%
Breaking even	11.5	11.5	8.1	24.2	10.4	13.6	11.6	13	11	9
Showing loss	10.5	6.4	10.0	12.1	9.2	9.2	11.2	10	11	11
Don't know	22.6	26.0	24.4	19.2	22.0	21.9	22.3	21	20	23

TV newsroom profitability remained in the mid 50 percentile range -- where it has almost always been over the last decade. The percentage showing a loss rose to 10.5 percent, but that actually put it back to where it's been most of the last 10 years.

TV News Profitability ... by Size and Affiliation - 2008

	Showing profit	Breaking even	Showing loss	Don't know
Market size:				
1-25	53.4%	10.3%	15.5%	20.7%
26-50	59.5	7.1	11.9	21.4
51-100	62.2	8.5	8.5	20.7
101-150	59.5	10.7	8.3	21.4
151+	38.6	21.1	10.5	29.8
Staff size:				
51+	71.0	8.1	4.8	16.1
31-50	67.9	6.2	8.6	17.3
21-30	54.7	14.0	9.3	22.1
11-20	41.9	14.0	16.3	27.9
1-10	20.8	12.5	25.0	41.7
Affiliation:				
ABC	53.8	8.8	7.5	30.0
CBS	62.2	12.2	6.7	18.9
Fox	60.0	12.5	15.0	12.5
NBC	59.2	10.5	10.5	19.7

Big four affiliates	58.7	10.8	9.1	21.3
Other commercial	37.0	11.1	22.2	29.6

The profitability level of stations in the biggest markets would be much higher were it not for downward pull from the smallest stations (staff size 1 – 10) that drag it down. The most significant change from a year ago is the drop in profitability among stations in markets 151+, where profitability plunged from 61.5 percent to 38.6 percent. Breaking even in those markets rose by almost 9 points and showing a loss doubled to 10.5.

Percentage of TV Station Revenue Produced by News - 2008

	Average	Median	Minimum	Maximum	Not sure
All TV news	44.6%	42.5%	9.0%	89.0%	63.9%
Market size:					
1-25	40.2	40.0	9.0	89.0	51.5
26-50	43.7	46.0	20.0	80.0	58.0
51-100	50.2	50.0	20.0	75.0	60.8
101-150	44.9	40.0	30.0	65.0	73.9
151+	44.4	45.0	10.0	75.0	72.1
Staff size:					
51+	46.8	46.0	20.0	89.0	62.5
31-50	47.3	50.0	22.0	75.0	70.2
21-30	43.1	40.0	9.0	75.0	69.3
11-20	40.0	30.0	20.0	60.0	84.1
1-10	12.5	12.5	10.0	15.0	76.0
Affiliation:					
ABC	46.1	50.0	20.0	70.0	68.6
CBS	44.2	40.0	10.0	70.0	66.7
Fox	36.3	30.0	22.0	60.0	64.3
NBC	53.5	50.0	20.0	89.0	64.5
Big four affiliates	46.2	45.0	10.0	89.0	66.3
Other commercial	37.3	35.0	9.0	80.0	44.4

Both the average and median revenue percentages are up slightly from a year ago – the average is up by about two and a half percent and the median up by half a percent.

Almost all the categories are up slightly as well. These numbers are right in line with the revenue percentages we've seen for the last decade. Note that two-thirds of TV news directors do not know the percentage of station revenue that news brings in, but that's actually less than last year's 78 percent.

Radio

Almost three-quarters (71.6 percent) of radio news directors said there was a centralized newsroom for all or most of their stations that air local news. That's the first drop – albeit a small one – since radio consolidation took hold. The average centralized newsroom supplied news to 2.9 stations within the local market (the median was 2) and 1.4 stations somewhere else (the median figure was 0). Those figures present a mixed picture compared to a year ago. The average number of stations within the market is down by half a station compared to a year ago, and the median dropped from 3 to 2. But the average number outside the market rose by a full station. We'll have to wait for at least another year to know whether we're starting to see a trend develop.

Average Minutes of Locally-Produced Radio News - 2008

	All radio	Major market	Large market	Medium market	Small market
Weekdays:					
AM drive	24.3	24.0	28.7	23.8	19.1
Midday	12.2	19.8	8.1	9.7	10.9
PM drive	14.5	20.8	13.3	13.6	11.3
Night	15.1	19.3	5.7	6.1	8.6
Total weekday	66.1	83.9	55.8	53.2	49.9
Saturday:					
AM drive	16.8	15.3	11.6	16.4	7.3
Midday	9.5	8.3	8.0	8.4	8.8
PM drive	1.7	6.0	0	4.1	7.9
Night	8.6	9.0	0	4.0	5.8
Total Saturday	36.6	38.6	19.6	32.9	29.8
Sunday:					
AM drive	14.4	5.3	6.0	7.4	9.3
Midday	10.0	8.3	8.0	9.7	8.1
PM drive	10.8	6.0	8.0	2.8	6.7
Night	9.3	9.0	0	4.0	6.3
Total Sunday	44.5	28.6	22.0	23.9	30.4

Fueled by a jump in the amount of news reported in afternoon drive and the evening, the average amount of radio news per day – both weekday and weekend – rose from a year ago. The biggest growth came in major and medium markets with smaller increases in large and small markets. Generally, the bigger the staff, the more news that was produced, but there was no relationship between how much news was run and the number of stations in a market. Independent stations tended to produce more news than group-owned stations.

Radio Staff Size – 2008

	Avg. full-time	Median full-time	Max full-time	Avg part-time	Med part-time	Max part-time	Avg total staff	Med total staff	Max total staff
All radio news	2.1	1.0	9	2.4	2.0	12	3.1	2.0	16
Market size:									
Major	4.0	3.5	9	2.4	2.0	7	5.4	5.0	16
Large	2.9	3.0	7	2.7	2.0	5	4.1	3.0	10
Medium	1.9	1.0	5	2.5	1.5	12	3.1	2.0	13
Small	1.6	1.0	5	2.1	2.0	8	2.3	1.0	8

The average staff size fell back down this year. Two years ago, it was 2.0; last year 2.5; this year back down to 2.1. The median staff size remained at 1.0 – as it has for a number of years. Both average and median part time numbers rose by about 1 from a year ago. Generally, the bigger the market, the more newspeople a station had. Group-owned stations tended to employ slightly more newspeople than independent stations.

Changes in Radio News, Staff and Budget in the last 12 months and planned for the future – 2008

	Increase	Decrease	Same	Not sure
Amount of news the past year	34.8%	4.5%	60.6%	0
Plan to change amount of news next year	25.0	0	68.9	6.1
Total news staff the past year	12.9	12.1	74.2	0.8
Plan to change amount of staff next year	12.9	0.8	75.8	10.6
Change in news budget from the year before	11.3	4.0	66.9	17.7

As usual, most stations voted for “same” in the amount of news, plans for more news, current and planned staff and news budget. On the other hand, the percentage saying that they ran more news last year or plan to this year both doubled. In contrast, the percentage of news directors reporting that their staff rose last year or they expect it to this year dropped in half compared to a year ago. The budget figures are little changed. There were no consistent patterns to any of these numbers based on staff size, number of stations, market size, ownership or geography.

Radio News Profitability ... 1999 to 2008

	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999
Showing profit	21.0%	29.1%	18.1%	19.6%	22.5%	25.2%	15.2%	17%	25%	19%
Breaking even	13.7	13.1	17.6	14.4	17.1	13.8	13.9	17	15	18
Showing loss	10.5	8.6	6.4	3.1	7.2	2.4	7.3	0	7	6
Don't know	54.8	49.1	58.0	62.9	53.2	58.6	63.6	66	53	57

Last year I suggested that the jump in profitability might well be just a statistical anomaly, and this year's retreat to the past indicates that that was probably the case. There were no consistent patterns based on staff size, station number, market size or ownership. Note that, as usual, most radio news directors do not know whether the station makes a profit on news.

Radio News Profitability by Market Size - 2008

	Showing profit	Breaking even	Showing loss	Don't know
Major market	0	22.2%	11.1%	66.7%
Large market	27.8	27.8	5.6	38.9
Medium market	18.4	14.3	12.2	55.1
Small market	23.9	6.5	10.9	58.7

Major markets are those with 1 million or more potential listeners. Large markets are from 250,000 to 1 million. Medium markets are 50,000 to 250,000. Small markets are fewer than 50,000.

Number of Stations Where the Radio News Director Oversees the News – 2008

No. of Stations	Percentage
One	21.0%
Two-three	18.5
Four	8.6
Five-Six	11.1
Seven-Eight	40.7
Overall	Number
Average	2.9 (locally) + 1.4 elsewhere
Median	2.0
Maximum	14

These numbers are virtually unchanged from a year ago.

What Else Radio News Directors Do – 2008

After dropping last year, the percentage of radio news directors saying they have responsibilities other than news rose to a record high 83.1 percent. There were no meaningful differences in that percentage based on staff size, number of stations, market size, ownership or geography. The only meaningful variation was that news directors at non-commercial stations were a little less likely to have other responsibilities than their commercial counterparts.

Other job	Percentage
Talk show host	23.2%
Announcing (including sports and weather)	17.1
Program Director	11.0
General Manager	9.8
Operations	7.3
Sales	7.3
Public Affairs	7.3
Production	4.9
Owner	2.4
Other	9.8

Most of these numbers are generally in line with the last few years.

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About the Survey

The RTNDA/Hofstra University Survey was conducted in the fourth quarter of 2007 among all 1,647 operating, non-satellite television stations and a random sample of 2,000 radio stations. Valid responses came from 1,241 television stations (75.3 percent) and 138 radio news directors and general managers representing 271 radio stations. Data for the number of TV stations originating local news and getting it from others is based on a complete census and is not projected from a smaller sample.

Sidebar & other material:

Percentage of TV News Departments Providing Content to Other Media – 2008

	Another local TV station	TV in another market	Cable TV channel	Local radio	Station website	Other website	Other
All TV	23.8%	10.6%	15.6%	39.4%	80.6%	3.2%	3.5%
Big four affiliates	24.9	10.3	15.9	41.2	83.4	3.3	3.3
Other commercial	11.1	14.8	14.8	18.5	51.9	3.7	3.7
Market size:							
1-25	26.2	6.6	6.6	29.5	63.9	8.2	4.9
26-50	26.1	13.0	23.9	37.0	89.1	2.2	4.3
51-100	23.9	6.8	20.5	35.2	78.4	2.3	3.4
101-150	22.7	13.6	15.9	48.9	85.2	3.4	3.4
151+	21.1	14.0	10.5	43.9	87.7	0	1.8

Most of these numbers are little changed from a year ago. Note that for every market size, 21 to 26 percent of the stations supply news to another local TV station. Even the smallest markets. Another 10 percent are supplying news to a TV station outside the local market; and 15 percent are supplying news to a cable channel.

Convergence

After three years at around 40 percent, the percentage of news directors saying that they're doing something that they consider to be convergence rose to 47 percent this year. Not a big increase, but an increase nonetheless. But that increase came despite a steady drop in the percentage of TV stations saying that they're working with a newspaper. In the last three years, the percentage has fallen from 59.8 percent to 50 percent to this year's 38 percent.

Type of Convergence Partner	Percent of the stations of those involved in convergence
Newspaper(s)	38.0%
Web site(s)	31.7
Radio station(s)	20.4
Other television	8.5
Cell phone	4.9
Magazines	3.5
Podcasting	2.1
Other languages	1.4
Other	14.1

News Director Age and Tenure ... 2008

TV news directors ranged in age from 23 to 68 ... with an average age of 44.7 and a median age of 44. That's virtually identical to a year ago -- and the year before that, and so on. Apparently, TV news directors do not age. As usual, there was no meaningful variation based on market size, staff size, network affiliation or geography.

The number of years a TV news director had been news director at that station ranged from just over 2 months to 34 years. The average was 4.9 and the median was 3. The

old adage that TV news directors are at their station for two years and then out hasn't been true for years. There's no consistent pattern by market size, staff size or region, but news directors at Fox stations are a year under the averages and medians.

Radio news directors ranged in age from 16 (is that legal?) to 75 ... with an average of 46.6 and a median of 49. That's about a half-year older than a year ago, and as with TV, there were no differences based on any station grouping.

We didn't ask radio news directors about time on the job this year, but last year we reported that they averaged 11.5 years with that station, with a median tenure of 8 years.

4/21/09

TV Staffing and News ... 2009
by Bob Papper

2008 was the poster child for doing more with less in TV news. All told, 1,200 people in TV news lost their jobs – 4.3 percent of the local TV workforce. Coupled with a decrease in staff, the amount of local news on TV grew to a record amount: 4.6 hours per weekday – up half an hour from the year before.

The pain wasn't limited to staffing. Average salaries in both TV news and radio news also dropped in 2008.

Hours of Local TV News per Day – 2009 - checked

	Average weekday	Weekday maximum	Average Saturday	Saturday maximum	Average Sunday	Sunday maximum
All TV news	4.6	23.0	1.7	7.0	1.7	7.0
Big four affiliates	4.7	23.0	1.7	6.0	1.7	7.0
Other commercial	2.6	7.0	1.3	7.0	1.2	7.0
Market size:						
1-25	4.9	9.0	2.7	7.0	2.8	7.0
26-50	5.2	20.0	2.3	5.0	2.2	4.0
51-100	5.3	23.0	1.8	4.0	1.8	5.0
101-150	4.1	9.0	1.2	3.0	1.2	3.0
151+	3.5	6.0	1.0	2.0	0.9	2.0
Staff size:						
Staff 51+	6.2	23.0	2.8	7.0	2.9	7.0
Staff 31-50	4.4	9.0	1.4	4.0	1.4	4.0
Staff 21-30	4.0	7.0	1.1	2.0	1.0	2.0
Staff 11-20	2.6	5.0	0.9	3.0	0.9	3.0
Staff 1-10	1.5	3.0	0.3	1.0	0.3	1.0
Affiliation:						
ABC	4.4	9.0	1.8	5.0	1.8	5.0
CBS	4.8	20.0	1.7	5.0	1.5	5.0
Fox	4.6	9.0	1.4	5.0	1.5	5.0
NBC	5.0	23.0	1.8	6.0	1.9	7.0

PBS	1.5	3.0	0.5	1.0	0.3	1.0
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This was the epitome of the year when stations did more with less. Despite shrinking news staffs, the amount of news on the average station soared to a new record – up an average half an hour each weekday to 4.6 hours. Other than independent commercial stations, the growth was largely across the board. Top 100 markets rose the most with only markets 101 – 150 remaining the same. The real dividing line was staff size. Stations with the largest staffs (51+) expanded local news; most others stayed the same or shrank slightly. All network affiliate groups rose, although Fox stations rose a little more than the others. Saturday and Sunday both remained exactly the same at 1.7 hours each.

Changes in newscasts in the past year

	Added a newscast	Cut a newscast	No changes
All TV news	29.9%	8.5%	65.9%
Big four affiliates	30.3	8.2	65.5
Other commercial	0	0	100.0
Market			
1 – 25	31.4	14.4	62.9
26 – 50	39.4	11.8	55.9
51 – 100	37.0	4.3	58.7
101 – 150	26.9	7.7	69.2
151+	14.6	7.3	80.5
Staff size			
51+	41.0	13.1	55.7
31 – 50	28.3	0	71.7
21 – 30	27.5	9.8	64.0
11 – 20	18.5	7.4	81.5
1 – 10	0	25.0	75.0

Two-thirds of TV stations neither added nor cut a newscast in 2008, but more than three times as many added as cut. Newsrooms most likely to have cut a newscast were the very smallest (1 – 10 staffers). Fox affiliates were the most likely to have added a newscast; NBC affiliates were a little less likely to have added. There were no meaningful differences in cutting back on newscasts.

Two-thirds of the newscasts added were on weekdays, with a slight edge to morning over the rest of the day. The other third was split evenly between weekend and both weekday and weekend. Just over 80 percent of the newscasts cut were on weekdays, with a majority of the cuts in the afternoon.

The most common newscasts added:

10 pm, followed by a tie between 5 am and 7 am, then noon, and then a tie between 7 pm and 5 pm. Few newscasts were cut, and they were scattered across time period, although noon and 11 pm newscasts were slightly more likely to be cut than others.

Amount of News Changes ... the past year

	Increase	Decrease	Same	Not sure
All TV News	35.1%	6.5%	58.1%	0.3%
Big four affiliates	34.6	5.8	59.3	0.3
Other commercial	45.5	18.2	36.4	0
Market size:				
1-25	26.4	3.8	69.8	0
26-50	48.9	8.5	42.6	0
51-100	42.7	5.3	52.0	0
101-150	33.7	9.3	57.0	0
151+	24.6	4.9	68.9	1.6

Most stations stayed the same, but more than a third increased the amount of news.

Although 6.5% is a low number for decreasing news, it's the highest I've seen in the 15 years I've been doing the survey. Increases in the amount of news were most likely in markets 26 – 100. Decreases were most likely in markets 26-50 and 101-150. Stations with the smallest staffs were the most likely to cut back on news. Fox affiliates were the most likely to add news and independent commercial stations the most likely to cut.

There were no meaningful differences by region.

Amount of News Planned ... the next year

	Increase	Decrease	Same	Not sure
All TV news	23.9%	4.0%	60.2%	11.8%
Big four affiliates	22.8	3.7	61.2	12.2
Other commercial	39.1	4.3	52.2	4.3
Market size:				
1-25	24.1	3.7	66.7	5.6
26-50	19.1	8.5	51.1	21.3
51-100	25.7	4.1	55.4	14.9
101-150	25.6	0	64.0	10.5
151+	23.0	6.6	62.3	8.2

The percentage of stations expecting to increase news the next year is well below last year's number. But it's still six times the number that expect to decrease news. Most stations expect the amount of news to remain the same. Interestingly, the smaller the staff, the more likely to expect an increase next year; that's the opposite of what took place this year. CBS and Fox affiliates are the most likely to expect an increase, and stations in the Northeast are much more likely to expect an increase than affiliates elsewhere.

TV Staff Size – 2009

	Avg full-time	Median full-time	Maximum full-time	Avg part-time	Median part-time	Maximum part-time	Avg total staff	Median total	Maximum total staff
All TV	35.9 -37.3	30.5 - 30.0	117 -152	7.1 - 8.7	4.0 -6.0	140 -130	39.4 -41.3	33.0 - 33.5	162 -153
Big four affiliates	38.1 -39.3	32.0 - 32.0	117 -152	6.2 - 8.6	3.0 -6.0	140 -130	37.1 -43.2	32.0 - 36.0	162 -153
Other commercial	18.8 -25.5	12.0 - 21.5	70 -92	7.0 - 9.9	5.0 -8.0	23 -27	20.2 -31.3	13.0 - 27.5	84 -114
Market size:									
1-25	60.9 -57.5	69.0 - 58.0	117 -152	9.9 - 14.2	5.5 -8.5	45 -47	50.4 -65.6	45.0 - 66.0	162 -153
26-50	53.4 -54.6	58.0 - 54.0	90 -102	8.0 - 7.3	4.0 -6.0	50 -22	47.7 -58.4	56.5 - 55.0	90 -109
51-100	36.8 -40.7	38.0 - 40.5	71 -112	3.8 - 6.1	3.0 -5.0	14 -15	35.4 -43.7	39.0 - 43.0	71 -112
101-150	26.0 -25.8	26.0 - 26.0	50 -51	7.4 - 9.8	3.0 -5.0	140 -130	28.7 -30.2	28.0 - 29.0	157 -148
151+	20.4 -19.0	19.0 - 19.5	60 -46	3.3 - 5.9	2.0 -5.0	25 -13	21.5 -20.7	20.5 - 21.0	60 -51

Average full time employment fell 1.4 people from a year ago. Industry-wide, that's the loss of about 1,200 jobs or 4.1% of TV newspeople. Another 1.6 average part-timers were displaced as well ... shrinking the average total; staff size. The biggest proportional drop came in markets 51 – 100. [The above employment figures were gathered in the fourth quarter of 2007. Last year, the average staff size fell but the median went up. This year, it was just the opposite. At 37.3, the average full time staff size is the highest ever. But I view the median size as a better indicator of what's happening, overall, in the industry, and the median fell from its all time high by 2 to 30. Both average and median part time numbers rose substantially this year, suggesting that stations may be economizing by “filling” full-time vacancies with part-timers. For full time staff, overall, larger markets (1 – 50) tended to grow; the middle group (51-150) tended to slip back a bit; and the smallest group (markets 151+) stayed largely the same. But the increase in part-timers was across the board.]

[There were relatively small staff size differences among affiliate stations – which was also true last year. Regional differences were small.]

Staff Size Changes ... the past year – checked

	Increase	Decrease	Same	Don't know
All TV news	15.8% -34.5%	56.0% -19.9%	27.9% -45.2%	0.3% -0.3%
Big four affiliates	15.9 -35.7	55.9 -19.2	27.8 -44.8	0.3 -0.3
Other commercial	17.4 -33.3	56.5 -25.9	26.1 -40.7	0 -

Increases most likely in markets 1-50 ... then 51 -100 ... least likely in 151+ ... decreases most likely in in top 100 markets with markets 101+ more likely to stay the same ... the biggest staffs most likely to increase (22.5%) ... all others in the low to mid teens ... smallest staffs least likely to cut (40%) ... all others in the mid 50% range ... generally, the smaller the staff, the more likely to stay the same ... fox affil were more

than 3x more likewluy to expand than any others ... and less likely to cut or stay the same ... midwest least likely to grow, then south ... west most likely to cut and least likely to stay the same ... [A plurality of stations said their staff size remained the same: around 45 percent – which was the same as a year ago. But the percentage of stations reporting increases fell by almost 7 points, and stations reporting a decrease rose by almost 6. About a quarter of the newsrooms with 31 or more newspeople reported decreases, and almost a third of the smallest newsrooms (1 – 10 people) reported a staff decrease – although only the latter group actually had more stations reporting decreases than increases. Fox affiliates were the most likely to report increasing staff – as were stations in the West.]

Planned Staff Changes ... the next year - checked

	Increase	Decrease	Same	Not sure
All TV news	9.3% -32.9%	31.6% -4.2%	43.3% -58.7%	15.8% -4.2%
Big four affiliates	7.5 -33.2	32.5 -4.1	44.1 -59.0	15.9 -3.7
Other commercial	34.8 -40.7	21.7 -3.7	30.4 -44.4	13.0 -11.1

The small;er the staff, then less likely to expect expansion ... the bigger the staff, the more likely to expect cuts ... the smaller the staff, the more likely to expect the same ... know know across the board – and the highest it's ever been ... no consistent differences by network or region ... [As usual, most news directors expect no changes in staff size in the next year, but only about 4 percent expect a decrease. Fox affiliates and stations in the South and West are a little more likely to expect staff increases.]

TV News Budget ... the past year - checked

	Increase	Decrease	Same	Don't know
All TV news	25.1% -45.9%	41.9% -13.4%	28.1% -33.7%	4.9% -7.0%
Big four affiliates	24.7 -47.4	42.1 -12.4	28.4 -33.0	4.7 -7.2
Other commercial	18.2 -44.4	54.5 -22.2	9.1 -25.9	18.2 -7.4
Market size:				
1-25	23.5 -32.8	50.0 -20.7	20.6 -37.9	5.9 -8.6
26-50	26.7 -51.1	40.0 -15.6	33.3 -28.9	0 -4.4
51-100	31.1 -53.6	46.7 -11.9	17.8 -27.4	4.4 -7.1
101-150	25.9 -41.2	25.9 -12.9	38.9 -41.2	9.3 -4.7
151+	17.5 -50.9	52.5 -7.0	27.5 -31.6	2.5 -10.5

The worst budget report we've seen in 15 years ... generally, the smaller the staff, the least likely to have seen an increase ... the smaller the staff, the more likely to remain the same ... nbc and fox stations a little more likely to have increased ... cbs affiliates a little more likely to have a decrease ... no meaningful differences by region ... [After a pretty good budget year last time, budgets slipped a bit this reporting period. A plurality still rose, but the percentage reporting an increase was down almost 8 from a year ago. And 5 percent more said their budgets fell with 2 percent more saying they stayed the same. The biggest drop came in markets 101-150, followed by 151+ and 1 – 25. Changes were smaller in markets 26 – 100. There were no consistent patterns based on staff size, affiliation or geography.]

TV News Profitability ... 1999 to 2009 - checked

	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999
Showing profit	52.7%	55.4%	56.2%	57.4%	44.5%	58.4%	55.3%	54.9%	56%	58%	57%
Breaking even	11.6	11.5	11.5	8.1	24.2	10.4	13.6	11.6	13	11	9
Showing loss	14.5	10.5	6.4	10.0	12.1	9.2	9.2	11.2	10	11	11
Don't know	21.3	22.6	26.0	24.4	19.2	22.0	21.9	22.3	21	20	23

Down slightly in profitability ... with loss at the highest level I've seen – although just 14.5% [TV newsroom profitability remained in the mid 50 percentile range -- where it has almost always been over the last decade. The percentage showing a loss rose to 10.5 percent, but that actually put it back to where it's been most of the last 10 years.]

TV News Profitability ... by Size and Affiliation – 2009 - checked

	Showing profit	Breaking even	Showing loss	Don't know
Market size:				
1-25	57.6% -53.4%	15.2% -10.3%	24.2% -15.5%	3.0% -20.7%
26-50	57.6 -59.5	6.1 -7.1	18.2 -11.9	18.2 -21.4
51-100	64.4 -62.2	13.3 -8.5	11.1 -8.5	11.1 -20.7
101-150	49.1 -59.5	14.5 -10.7	5.5 -8.3	30.9 -21.4
151+	36.6 -38.6	7.3 -21.1	19.5 -10.5	36.6 -29.8
Staff size:				
51+	71.7 -71.0	6.7 -8.1	13.3 -4.8	8.3 -16.1
31-50	62.3 -67.9	13.2 -6.2	13.2 -8.6	11.3 -17.3
21-30	48.1 -54.7	15.4 -14.0	13.5 -9.3	23.1 -22.1
11-20	10.7 -41.9	7.1 -14.0	21.4 -16.3	60.7 -27.9
1-10	0 -20.8	25.0 -12.5	25.0 -25.0	50.0 -41.7
Affiliation:				
ABC	47.4 -53.8	17.5 -8.8	14.0 -7.5	21.1 -30.0
CBS	62.1 -62.2	10.3 -12.2	12.1 -6.7	15.5 -18.9
Fox	62.1 -60.0	3.4 -12.5	10.3 -15.0	24.1 -12.5
NBC	49.2 -59.2	11.5 -10.5	13.1 -10.5	26.2 -19.7
Big four affiliates	55.2 -58.7	10.8 -10.8	12.4 -9.1	21.6 -21.3
Other commercial	18.2 -37.0	18.2 -11.1	45.5 -22.2	18.2 -29.6

Profitability of biggest markets pulled down by smallest stations – none of which reported a profit on news ... the bigger the news dept, the more likely to be profitable ... nbc affil dropped 10 points in profitability ... all the rest stayed about the same as a year ago ... interestingly, the biggest markets were much more likely to know whether they made money than in the past ... and the smallest markets were less likely ... stations in the northeast were much more likely to report profitability ... stations in the south and west much less likely ... stations in the northeast also much less likely to report a loss, but all other regions about the same. ... [The profitability level of stations in the biggest markets would be much higher were it not for downward pull from the smallest stations (staff size 1 – 10) that drag it down. The most significant change from a year ago is the drop in profitability among stations in markets 151+, where profitability plunged from 61.5 percent to 38.6 percent. Breaking even in those markets rose by almost 9 points and showing a loss doubled to 10.5.]

Percentage of TV Station Revenue Produced by News – 2009 – checked - rev

	Average	Median	Minimum	Maximum	Not sure
All TV news	43.5% - 44.6%	40.0% - 42.5%	15.0% - 9.0%	70.0% - 89.0%	45.3% - 63.9%
Market size:					
1-25	44.3 -40.2	40.0 -40.0	15.0 -9.0	70.0 -89.0	66.7 -51.5
26-50	31.2 -43.7	35.0 -46.0	27.0 -20.0	55.0 -80.0	75.0 -58.0
51-100	41.7 -50.2	42.5 -50.0	25.0 -20.0	68.0 -75.0	85.0 -60.8
101-150	39.3 - 44.9	40.0 -40.0	26.0 -30.0	65.0 -65.0	82.0 -73.9
151+	40.7 -44.4	40.0 -45.0	25 -10.0	60.0 -75.0	82.1 -72.1
Staff size:					
51+	43.0 -46.8	40.0 -46.0	25.0 -20.0	70.0 -89.0	68.5 -62.5
31-50	39.8 -47.3	42.5 -50.0	26.0 -22.0	60.0 -75.0	82.2 -70.2
21-30	43.1 -43.1	40.0 -40.0	25.0 -9.0	65.0 -75.0	81.6 -69.3
11-20	26.5 -40.0	25.5 -30.0	27.0 -20.0	35.0 -60.0	85.3 -84.1
1-10	14.0 -12.5	15.0 -12.5	15.0 -10.0	27.0 -15.0	71.4 -76.0
Affiliation:					
ABC	44.2 -46.1	40.0 -50.0	20.0 -20.0	70.0 -70.0	74.0 -68.6
CBS	45.2 -44.2	44.0 -40.0	35.0 -10.0	60.0 -70.0	85.2 -66.7
Fox	39.6 -36.3	40.0 -30.0	33.0 -22.0	50.0 -60.0	80.0 -64.3
NBC	35.9 -53.5	40.0 -50.0	35.0 -20.0	68.0 -89.0	80.4 -64.5
Big four affiliates	41.2 -46.2	40.0 -45.0	20.0 -10.0	70.0 -89.0	79.0 -66.3
Other commercial	* -37.3	* -35.0	* -9.0	* -80.0	100.0 -44.4

I ... median drop is 2.5%. The largest markets 1-25 rose in percentage, but all others fell

... nbc stations dropped noticeably (by an average of about 17% and a median of 10%

... all others were about the same ... the northeast had the highest percentage ... all

others about the same. [Both the average and median revenue percentages are up

slightly from a year ago – the average is up by about two and a half percent and the

median up by half a percent. Almost all the categories are up slightly as well. These

numbers are right in line with the revenue percentages we've seen for the last decade.

Note that two-thirds of TV news directors do not know the percentage of station revenue

that news brings in, but that's actually less than last year's 78 percent.]

Radio

79.7% centralized newsroom ... avg 3.1 stations local (median 3) ... max 8 ... avg 0.7 elsewhere (median 0) max 29 ... 60% sharing of resources among those with more than 1 station. ... [Almost three-quarters (71.6 percent) of radio news directors said there was a centralized newsroom for all or most of their stations that air local news. That's the first drop – albeit a small one – since radio consolidation took hold. The average centralized newsroom supplied news to 2.9 stations within the local market (the median was 2) and 1.4 stations somewhere else (the median figure was 0). Those figures present a mixed picture compared to a year ago. The average number of stations within the market is down by half a station compared to a year ago, and the median dropped from 3 to 2. But the average number outside the market rose by a full station. We'll have to wait for at least another year to know whether we're starting to see a trend develop.]

Average Minutes of Locally-Produced Radio News – 2009 - checked

	All radio	Major market	Large market	Medium market	Small market
Weekdays:					
AM drive	24.7 - 24.3	65.0 -24.0	30.5 -28.7	21.7 -23.8	21.3 -19.1
Midday	12.2 - 12.2	42.8 -19.8	13.5 -8.1	9.5 -9.7	11.1 -10.9
PM drive	12.0 - 14.5	46.5 -20.8	10.4 -13.3	10.4 -13.6	10.7 -11.3
Night	3.8 -15.1	31.5 -19.3	5.1 -5.7	3.8 -6.1	0.8 -8.6
Total weekday	52.7 - 66.1	185.8 -83.9	59.5 -55.8	45.4 -53.2	43.9 -49.9
Saturday:					
AM drive	9.1 -16.8	37.5 -15.3	6.6 -11.6	9.7 -16.4	6.8 -7.3
Midday	5.3 -9.5	30.3 -8.3	1.8 -8.0	4.3 -8.4	5.1 -8.8
PM drive	3.4 -1.7	26.5 -6.0	0.7 -0	2.6 -4.1	2.8 -7.9
Night	1.9 -8.6	24.0 -9.0	0.5 -0	1.7 -4.0	0.6 -5.8
Total Saturday	19.7 - 36.6	121.3 -38.6	9.6 -19.6	18.3 -32.9	15.3 -29.8
Sunday:					
AM drive	4.1 -14.4	37.5 -5.3	1.7 -6.0	4.3 -7.4	1.6 -9.3
Midday	3.3 -10.0	30.3 -8.3	1.1 -8.0	4.0 -9.7	1.1 -8.1

PM drive	2.1 -10.8	26.5 -6.0	0.7 -8.0	2.5 -2.8	0.1 -6.7
Night	1.7 -9.3	24.0 -9.0	0.5 -0	1.7 -4.0	0 -6.3
Total Sunday	11.2 -44.5	118.3 -28.6	4.0 -22.0	12.5 -23.9	2.8 -30.4

Overall, the numbers are not dramatically different than a year ago. The largest market numbers rose, but generally smaller numbers in the other markets kept the overall picture in line with last year. Commercial and non-commercial numbers were similar, and a larger staff didn't equal more news. Group-owned stations tended to produce more news, but the difference wasn't large. [Fueled by a jump in the amount of news reported in afternoon drive and the evening, the average amount of radio news per day – both weekday and weekend – rose from a year ago. The biggest growth came in major and medium markets with smaller increases in large and small markets. Generally, the bigger the staff, the more news that was produced, but there was no relationship between how much news was run and the number of stations in a market. Independent stations tended to produce more news than group-owned stations.]

Radio Staff Size – 2009 – checked - rev

	Avg. full-time	Median full-time	Max full-time	Avg part-time	Med part-time	Max part-time	Avg total staff	Med total staff	Max total staff
All radio news	2.8 - 2.1	1.0 -1.0	60 -9	1.6 - 2.4	1.0 - 2.0	40 -12	4.1 - 3.1	2.5 - 2.0	100 - 16
Market size:									
Major	18.8 - 4.0	6.5 -3.5	60 -9	13.0 - 2.4	5.5 - 2.0	40 -7	31.8 - 5.4	12.0 - 5.0	100 - 16
Large	2.3 - 2.9	1.0 -3.0	8 -7	1.0 - 2.7	1.0 - 2.0	4 -5	3.1 - 4.1	1.0 - 3.0	12 - 10
Medium	2.3 - 1.9	2.0 -1.0	14 -5	1.4 - 2.5	1.0 - 1.5	7 -12	3.6 - 3.1	2.0 - 2.0	32 - 13
Small	1.7 - 1.6	1.0 -1.0	32 -5	0.8 - 2.1	0 -2.0	3 -8	2.4 - 2.3	1.0 - 1.0	32 -8

The average rose slightly this year – mostly due to extraordinary small market station(s) ... median remained the same – at 1 – as it has for quite a few years. Group owned

continued to have more people, on average. [The average staff size fell back down this year. Two years ago, it was 2.0; last year 2.5; this year back down to 2.1. The median staff size remained at 1.0 – as it has for a number of years. Both average and median part time numbers rose by about 1 from a year ago. Generally, the bigger the market, the more newspeople a station had. Group-owned stations tended to employ slightly more newspeople than independent stations.]

Changes in Radio News, Staff and Budget in the last 12 months and planned for the future – 2009 - checked

	Increase	Decrease	Same	Not sure
Amount of news the past year	30.4% - 34.8%	2.9% - 4.5%	65.7% - 60.6%	0 - 0
Plan to change amount of news next year	23.5 -25.0	0 -0	72.5 -68.9	3.9 -6.1
Total news staff the past year	7.8 -12.9	9.8 -12.1	79.4 -74.2	2.9 -0.8
Plan to change amount of staff next year	4.9 -12.9	1.0 -0.8	82.4 -75.8	11.8 - 10.6
Change in news budget from the year before	3.9 -11.3	6.9 -4.0	66.7 -66.9	22.5 - 17.7

Non-commercial and group owned more likely to increase amount of news and stations in the west ... most numbers look the same as last year (and the year before, etc.) ... staff less likely to have increased and more likely to stay the same ... along with the budget ... [As usual, most stations voted for “same” in the amount of news, plans for more news, current and planned staff and news budget. On the other hand, the percentage saying that they ran more news last year or plan to this year both doubled. In contrast, the percentage of news directors reporting that their staff rose last year or they expect it to this year dropped in half compared to a year ago. The budget figures are little changed. There were no consistent patterns to any of these numbers based on staff size, number of stations, market size, ownership or geography.]

Radio News Profitability ... 1999 to 2009 - checked

	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999
Showing profit	11.8%	21.0%	29.1%	18.1%	19.6%	22.5%	25.2%	15.2%	17%	25%	19%
Breaking even	16.7	13.7	13.1	17.6	14.4	17.1	13.8	13.9	17	15	18
Showing loss	9.8	10.5	8.6	6.4	3.1	7.2	2.4	7.3	0	7	6
Don't know	61.8	54.8	49.1	58.0	62.9	53.2	58.6	63.6	66	53	57

This year's plung in profitability was not accompanied by an increase in loss or a big difference in breaking even. Mostly, the percentage of news directors who said they didn't know rose to more than 60 percent. [Last year I suggested that the jump in profitability might well be just a statistical anomaly, and this year's retreat to the past indicates that that was probably the case. There were no consistent patterns based on staff size, station number, market size or ownership. Note that, as usual, most radio news directors do not know whether the station makes a profit on news.]

Radio News Profitability by Market Size – 2009 - checked

	Showing profit	Breaking even	Showing loss	Don't know
Major market	25.0% -0	0 -22.2%	25.0% -11.1%	50.0% -66.7%
Large market	0 -27.8	18.8 -27.8	18.8 -5.6	62.5 -38.9
Medium market	17.9 -18.4	15.4 -14.3	7.7 -12.2	59.0 -55.1
Small market	9.1 -23.9	18.2 -6.5	6.8 -10.9	65.9 -58.7

Major markets are those with 1 million or more potential listeners. Large markets are from 250,000 to 1 million. Medium markets are 50,000 to 250,000. Small markets are fewer than 50,000.

Number of Stations Where the Radio News Director Oversees the News – 2009 - checked

No. of Stations	Percentage
One	26.0% -21.0%
Two-three	43.3 -18.5
Four	18.3 -8.6
Five-Six	10.6 -11.1
Seven-Eight	1.9 -40.7

Overall	Number
Average	3.1 -2.9 (locally) +0.7 -1.4 elsewhere
Median	3.0 -2.0
Maximum	29 -14

[These numbers are virtually unchanged from a year ago.]

What Else Radio News Directors Do – 2009 - checked

77.9% yes ... smaller the staff moiré likely ... larger the no. oif stations, the more likely ... [After dropping last year, the percentage of radio news directors saying they have responsibilities other than news rose to a record high 83.1 percent. There were no meaningful differences in that percentage based on staff size, number of stations, market size, ownership or geography. The only meaningful variation was that news directors at non-commercial stations were a little less likely to have other responsibilities than their commercial counterparts.]

Other job	Percentage
Talk show host	15.4 -23.2%
Announcing (including sports and weather)	15.4 -17.1
Program Director	15.4 -11.0
General Manager	4.6 -9.8
Operations	9.2 -7.3
Sales	7.7 -7.3
Public Affairs	3.1 - 7.3
Production	10.8 -4.9
Owner	0 -2.4
Other	18.5 -9.8

[Most of these numbers are generally in line with the last few years.]

Bob Papper is professor and chair of the Department of Journalism, Media Studies, and Public Relations at Hofstra University and has worked extensively in radio and TV news. This research was supported by the School of Communications at Hofstra University and the Radio Television News Directors Association.

About the Survey

The RTNDA/Hofstra University Survey was conducted in the fourth quarter of 2007 among all 1,647 operating, non-satellite television stations and a random sample of

2,000 radio stations. Valid responses came from 1,241 television stations (75.3 percent) and 138 radio news directors and general managers representing 271 radio stations. Data for the number of TV stations originating local news and getting it from others is based on a complete census and is not projected from a smaller sample.

Sidebars & other material:

Percentage of TV News Departments Providing Content to Other Media – 2009 - checked

	Another local TV station	TV in another market	Cable TV channel	Local radio	Station website	Other website	Other
All TV	33.3% - 23.8%	10.6% - 10.6%	15.2% - 15.6%	44.7% - 39.4%	90.2% - 80.6%	9.8% - 3.2%	18.2% - 3.5%
Big four affiliates	33.9 - 24.9	10.6 - 10.3	15.0 - 15.9	44.7 - 41.2	90.6 - 83.4	9.8 -3.3	11.0 -3.3
Other commercial	33.3 - 11.1	33.3 - 14.8	33.3 - 14.8	33.3 - 18.5	100.0 - 51.9	0 -3.7	0 -3.7
Market size:							
1-25	45.0 - 26.2	20.0 - 6.6	30.0 - 6.6	35.0 - 29.5	85.0 - 63.9	15.0 - 8.2	25.0 -4.9
26-50	30.4 - 26.1	4.3 - 13.0	21.7 - 23.9	34.8 - 37.0	95.7 - 89.1	17.4 - 2.2	17.4 -4.3
51-100	28.6 - 23.9	3.6 -6.8	14.3 - 20.5	46.4 - 35.2	89.3 - 78.4	10.7 - 2.3	10.7 -3.4
101-150	25.0 - 22.7	6.3 - 13.6	9.4 - 15.9	53.1 - 48.9	87.5 - 85.2	3.1 -3.4	6.3 -3.4
151+	40.7 - 21.1	22.2 - 14.0	7.4 - 10.5	48.1 - 43.9	92.6 - 87.7	7.4 -0	3.7 -1.8

Biggest staffs most likely to supply news to another station ... only relatively small differences by affil or region [Most of these numbers are little changed from a year ago. Note that for every market size, 21 to 26 percent of the stations supply news to another local TV station. Even the smallest markets. Another 10 percent are supplying news to a TV station outside the local market; and 15 percent are supplying news to a cable channel.]

News Director Age and Tenure ... 2009

29 – 64 ... mean 43.7 ... median 43 ... no difference by market size, staff size, affiliation or region [TV news directors ranged in age from 23 to 68 ... with an average age of 44.7 and a median age of 44. That's virtually identical to a year ago -- and the year before that, and so on. Apparently, TV news directors do not age. As usual, there was no meaningful variation based on market size, staff size, network affiliation or geography.]

[The number of years a TV news director had been news director at that station ranged from just over 2 months to 34 years. The average was 4.9 and the median was 3. The old adage that TV news directors are at their station for two years and then out hasn't been true for years. There's no consistent pattern by market size, staff size or region, but news directors at Fox stations are a year under the averages and medians.]

Radio mean 46.5 ... median 49.5 ... range from 23 to 71 ... no meaningful differences by region, market size, no. of stations, group or commercial ... [Radio news directors ranged in age from 16 (is that legal?) to 75 ... with an average of 46.6 and a median of 49. That's about a half-year older than a year ago, and as with TV, there were no differences based on any station grouping.]

Mean years on job = 12.1 and median 10.0 ... longest = 40 years. [We didn't ask radio news directors about time on the job this year, but last year we reported that they averaged 11.5 years with that station, with a median tenure of 8 years.]

Stations currently broadcasting local news in HD – 2009 - checked

	Yes	No
All TV	23.5%	76.5%

Market size:		
1-25	50.0	50.0
26-50	35.3	64.7
51-100	26.7	73.3
101-150	9.1	90.9
151+	9.8	90.2
Affiliation:		
ABC	23.2	76.8
CBS	17.2	82.8
Fox	17.2	82.8
NBC	31.3	68.7
Big four affiliates	24.0	76.0
Other commercial	9.1	90.9

In addition to the main channel, almost half (48.1%) of the TV stations reported running some program on an additional digital channel. Weather, at 34.1% was the top choice, followed by 15.5% running another network and 3.1% running news.

Over a quarter of the stations (27.3%) said they planned to broadcast on one or more additional digital channels in the next 12 months. Among those, weather, at 26.6% was again the top choice, followed by 21.1% saying another network and 9.2% saying news.

TV Staffing and News ... 2010
by Bob Papper

The RTDNA/Hofstra University Annual Survey found that 2009 meant another year of TV news doing more with less. All told, 400 people in local TV news lost their jobs – 1.5 percent of the local TV workforce. A bad year, but not nearly as bad as the year before, when 1,200 people lost jobs in TV news (4.3 percent of the workforce).

Even as staffing fell, the amount of news on the average station rose -- again -- to a record high 5 hours per weekday.

We started 2009 with 770 TV stations originating local news ... and running that news on those stations and another 205 ... for a total of 975 stations. All told, we started 2010 with 762 stations originating local news ... and running it on those stations and another 224 ... for a total of 986 stations. Only one network affiliate simply dropped local news completely in 2009.

The best news in this year's survey may be hidden in the answer to the question about planned staff changes this year. In a dramatic turnaround from a year ago, over 60 percent of TV news directors say they expect staffing levels to stay the same. That's up nearly 20 points from a year ago. The number expecting a decrease in staffing dropped 77 percent from a year ago, and the percentage expecting an increase in staff went up by 145 percent.

Hours of Local TV News per Day – 2010

	Average weekday	Weekday maximum	Average Saturday	Saturday maximum	Average Sunday	Sunday maximum
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All TV news	5.0	48.0	1.7	7.0	1.6	6.0
Big four affiliates	5.2	48.0	1.7	7.0	1.7	6.0
Other commercial	3.8	11	1.2	4.0	1.2	4.0
Market size:						
1-25	4.9	10.0	2.5	7.0	2.4	6.0
26-50	8.0	48.0	2.5	5.0	2.5	5.0
51-100	5.3	30.0	1.7	5.0	1.7	5.0
101-150	4.1	11.0	1.2	3.0	1.1	3.0
151+	3.7	15.0	0.9	3.0	0.9	3.0
Staff size:						
Staff 51+	7.2	48.0	2.5	7.0	2.6	6.0
Staff 31-50	4.5	11.0	1.5	4.0	1.4	4.0
Staff 21-30	4.4	15.0	1.0	3.0	0.9	2.0
Staff 11-20	3.5	23.0	0.8	2.0	0.7	2.0
Staff 1-10	1.2	2.0	0.3	1.0	0.3	1.0
Affiliation:						
ABC	4.8	30.0	1.5	6.0	1.6	6.0
CBS	5.3	48.0	1.7	5.0	1.5	5.0
Fox	6.1	30.0	1.5	5.0	1.5	5.0
NBC	5.5	35.0	2.0	7.0	2.0	6.0
PBS	1.6	6.0 -	0	0	0.3	1.0

For those who might have thought last year's jump in the amount of news on TV was an anomaly, this year's numbers prove that last year's were no fluke. Most stations were unchanged from last year, but where there were changes, the numbers almost always rose again, and the overall average amount of weekday news per station went up another 24 minutes from last year to an even 5 hours. That is, for the second year in a row, the highest average amount ever. Saturday remained the same at 1.7 hours while Sunday slipped 6 minutes to 1.6 hours.

For weekday news, every market size category stayed the same or rose; every staff size category rose except the very smallest newsrooms, which dropped slightly. Every network affiliate group went up -- even PBS stations. The weekend was virtually the same across the board.

The maximum amount of news produced more than doubled to 48 hours a day for one station. That can happen because of all the stations producing news for other stations.

Changes in newscasts in the past year

	Added a newscast	Cut a newscast	No changes
All TV news	28.6%	13.7%	57.7%
Big four affiliates	28.2	12.5	59.3
Other commercial	42.9	18.2	38.9
Market			
1 – 25	39.6	20.8	39.6
26 – 50	22.6	16.1	61.3
51 – 100	41.9	13.5	44.6
101 – 150	19.7	10.0	70.3
151+	12.5	8.3	79.2
Staff size			
51+	43.7	15.5	40.8
31 – 50	29.5	6.6	63.9
21 – 30	19.1	4.3	76.6
11 – 20	12.5	25.6	61.9
1 – 10	0	23.1	76.9

More than twice as many stations reported adding a newscast as cutting one. Every market size reported more added than cut, but the biggest markets and the largest staff sizes were most likely to see increases. The percentage cut rose by almost 5 percent from a year ago, but all of that came out of the "no changes" category. The percentage adding news was virtually identical to a year ago.

Fox affiliates were more likely to add news than others, but there were no other differences on the plus side by affiliation or geography. Fox stations were a little less likely to cut news than other affiliates, and CBS stations were a little more likely to cut than the others.

Stations that added newscasts added them all across the day. Sunday came in first, split evenly between morning and evening. Right behind that was early evening, 5 pm -

7 pm. Then additions in the 7 am - 10 am area, mainly driven by Fox affiliates. Right behind that, in a three-way tie, were 10 pm - 11 pm newscasts, 10 am - 12 noon newscasts and early morning additions, prior to 6 am. Just behind that was Saturday, again split between morning and evening. Noon to 2 pm newscasts came next, followed closely by 4 pm and 7 pm. Then it's just random newscasts at various other times.

Stations that cut newscasts overwhelmingly made cuts on the weekends -- both morning and evening. Way behind that were a few stations that cut in the 7 am - 9 am, noon to 2 pm and 5 pm - 7 pm area. Beyond that, it was just a scattered few cuts.

Amount of News Changes ... the past year

	Increase	Decrease	Same
All TV News	30.2%	11.8%	58.0%
Big four affiliates	29.8	10.8	59.3
Other commercial	50.0	8.3	41.7
Market size:			
1-25	33.3	19.0	47.6
26-50	22.0	12.2	65.9
51-100	37.9	8.0	54.0
101-150	33.7	10.8	55.4
151+	17.5	11.1	71.4

As with last year, most stations reported staying the same in amount of news. In fact, the percentage is the same as last year. Nearly three times as many stations reported increasing the amount of news as opposed to decreasing news, but the percentage of those decreasing went up 5 percent from a year ago.

Again, Fox affiliates were more likely to report gains, and CBS affiliates a little more likely to report cuts.

Amount of News Planned ... the next year				
	Increase	Decrease	Same	Not sure
All TV news	32.6%	1.8%	57.4%	8.2%
Big four affiliates	31.6	1.7	57.9	8.8
Other commercial	50.0	0	41.7	8.3
Market size:				
1-25	34.9	1.6	54.0	9.5
26-50	26.2	4.8	59.5	9.5
51-100	32.6	1.1	56.2	10.1
101-150	34.9	1.2	56.6	7.2
151+	30.6	1.6	62.9	4.8

The percentage of news directors expecting to increase the amount of news this year is up 9 percent from the year before. The percentage expecting a decrease -- which was already small -- dropped in half. Even the percentage saying they were unsure fell by about a quarter.

The numbers are surprisingly consistent across a variety of breakouts although, once again, Fox affiliates are more likely than others to expect to increase the amount of news.

Almost one-third (31.5 percent) of all TV stations now produce news that's run on another local or nearby TV station. Interestingly, other than markets 26 - 50, which is smaller, close to the same percentage of stations in each market group are about as likely to run news on another station. The same is true for staff size. Other than the smallest staff size, 1 - 10, the other percentages are pretty close. CBS affiliates are a little more likely to run news on another station, and Fox affiliates are a little less likely, and stations in the Northeast are a little more likely to run news on another station as compared to other areas.

A Record Amount of TV News (again)
TV and Radio News ... 2011
by Bob Papper

For the third year in a row, the latest RTDNA/Hofstra University Annual Survey found that the average television station set a new record for the amount of local news aired. Three years ago, the average amount of weekday news was 4:36. That went up 24 minutes last year to a record 5 hours. This year, it's up another 18 minutes to 5:18. The average network affiliate is even higher (5:36).

Hours of Local TV News per Day – 2011

	Average weekday	Weekday maximum	Average Saturday	Saturday maximum	Average Sunday	Sunday maximum
All TV news	5.3	40.0	1.7	7.0	1.7	7.0
Big four affiliates	5.6	40.0	1.8	6.0	1.7	6.0
Other commercial	2.5	10.0	1.1	7.0	1.1	7.0
Market size:						
1-25	4.7	13.5	2.2	6.0	2.1	6.0
26-50	6.3	25.0	2.5	7.0	2.4	7.0
51-100	6.3	27.5	2.1	5.5	2.0	5.5
101-150	4.5	30.0	1.2	3.0	1.1	3.0
151+	4.7	40.0	0.9	2.3	0.9	3.3
Staff size:						
Staff 51+	6.8	22.5	2.8	7.0	2.8	7.0
Staff 31-50	6.2	27.5	2.1	5.0	2.0	5.0
Staff 21-30	5.0	30.0	1.2	3.0	1.2	3.3
Staff 11-20	3.7	20.0	0.9	3.0	0.9	3.0
Staff 1-10	2.9	40.0	0.4	2.0	0.3	1.0
Affiliation:						
ABC	5.6	40.0	1.7	5.5	1.7	6.0
CBS	5.4	25.0	1.8	5.5	1.7	6.0
Fox	6.0	13.5	1.4	5.5	1.6	6.0
NBC	5.7	27.5	2.0	6.0	2.0	6.0
PBS	1.5	6.0	0	0	0.2	1.0

Saturday totals remained the same, but Sunday rose by 6 minutes. Almost every category went up, although the biggest jumps involved the smallest markets and the smallest stations. Over the years, the average amount of news by network affiliation has gotten closer and closer, although significantly fewer Fox affiliates originate or run local news than other affiliates. Regionally, on average, stations in the Northeast run the most news.

Note that the maximum amount of news produced per weekday is now 40 hours. That can happen because stations produce news for other stations (and digital channels) as well as themselves.

Amount of News Changes ... the past year

	Increase	Decrease	Same	Not sure
All TV News	42.0%	4.7%	52.8%	0.6%
Big four affiliates	42.3	4.6	52.8	0.3
Other commercial	48.0	4.0	44.0	4.0
Market size:				
1-25	40.7	5.1	52.5	1.7
26-50	53.6	7.1	39.3	0
51-100	46.4	3.6	50.0	0
101-150	37.6	4.7	56.5	1.2
151+	32.2	3.4	64.4	0

A year ago, 58% of stations reported that the amount of news they ran stayed the same as the year before, but stations that increased had a 3:1 margin over those that cut.

This year, a smaller majority (52.8%) stayed the same, but almost 10 times as many stations added news as cut. Stations with larger staffs were a little more likely to add news, but the differences weren't great. Fox affiliates were again most likely to increase the amount of news. Stations in the Northeast and South were more likely to increase news than stations in the Midwest or West.

Changes in newscasts in the past year

	Added a newscast	Cut a newscast	No change
All TV news	34.6%	6.5%	58.9%
Big four affiliates	36.7	6.1	57.2
Other commercial	19.0	9.5	71.5
Market			
1 – 25	34.7	4.1	61.2
26 – 50	42.9	10.4	46.7
51 – 100	47.4	9.0	43.6
101 – 150	26.3	6.3	67.4
151+	21.4	1.8	76.8
Staff size			
51+	54.1	8.2	37.7
31 – 50	40.8	4.2	55.0
21 – 30	21.2	3.8	75.0
11 – 20	28.8	11.8	59.4

1 – 10	18.2	9.1	72.7
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Most stations (58.9%) didn't change the number of newscasts, but five times as many stations added a newscast as cut one. Last year, that same ratio was 2:1. Fox affiliates, at over 60%, were the most likely to add newscasts -- at a rate nearly twice that of other affiliates. Stations in the Northeast were a little more likely to add and the least likely to cut.

Stations added newscasts all across the clock. Weekdays at 4:30 am came out on top, but it had only a small lead over Saturday morning additions. Sunday morning and weekdays from 6 pm - 7 pm were close behind. The next large group included weekdays at 9 am, 5 - 6 pm, 9 pm and 10 - 11 pm. Right behind that came weekdays at 7 am and Sunday late evening. Then weekdays at 5 am and 4 pm and Saturday early evening.

Relatively few stations cut newscasts, and no more than two stations reported cutting the same time period. Two stations each cut newscasts on weekdays at 7 am, 11 am, noon, 4 pm and 6:30 pm. All other cuts were scattered across the broadcast week.

Amount of News Planned ... the next year

	Increase	Decrease	Same	Not sure
All TV news	36.9%	1.0%	52.9%	9.3%
Big four affiliates	36.9	1.1	52.1	9.9
Other commercial	40.0	0	55.0	5.0
Market size:				
1-25	42.6	0	48.9	8.5
26-50	46.9	2.0	42.9	8.2
51-100	38.5	1.3	46.2	14.1
101-150	32.9	1.2	54.9	11.0
151+	26.8	0	71.4	1.8

Clearly, we're not done with growth in the amount of local news. Generally, the bigger the staff, the more likely to expect growth, but the differences by staff size are relatively small. Again, Fox affiliates are most likely to expect an increase, and NBC affiliates are much less likely to expect growth. Regionally, stations in the South tend to be a little more likely to expect growth, while stations in the West are a little less likely. How good a predictor of the future is this question? Not bad. As it turned out, even more stations added news this past year than projected that outcome a year ago.

Keep in mind that about a third of all TV stations produce news that they run on another TV station, so there are nearly infinite possibilities for news expansion.

Radio News

Radio news changed little again in 2010. The amount of news on the air is higher than a year ago, but we had more all news stations in the survey this year, and they accounted for most of the difference.

Overall in the survey, 70.5% of radio stations run local news -- 74.1% of AM stations and 68.6% of FM stations. I would urge caution on those numbers. That's based on stations that return the survey, and since it's a news survey, stations that run news could well be more likely to return the surveys than stations that do not. It's possible those percentages are too high. That concern is why I've resisted issuing the numbers in the past, but I'm at least reporting what I found in the survey because I'm so frequently asked about this.

Average Minutes of Locally-Produced Radio News – 2011

	All radio	Major market	Large market	Medium market	Small market
Weekdays:					
AM drive	39.3	62.9	29.6	37.2	32.9
Midday	19.6	36.9	10.2	13.2	21.7
PM drive	20.9	46.3	12.4	17.2	15.1
Night	5.5	23.3	1.7	2.2	1.8
Total weekday	85.3	169.4	53.9	69.8	71.5
Saturday:					
AM drive	16.0	31.7	14.3	10.9	15.2
Midday	8.1	24.1	5.4	3.1	7.1
PM drive	4.8	16.0	2.6	1.8	3.7
Night	4.3	20.3	1.1	0.6	1.7
Total Saturday	33.2	92.1	23.4	16.4	27.7
Sunday:					
AM drive	8.2	17.9	12.2	3.5	8.3
Midday	6.3	21.0	2.2	2.6	4.8
PM drive	4.2	16.0	2.2	1.7	2.0
Night	4.2	20.3	1.1	1.0	1.0
Total Sunday	22.9	75.2	17.7	8.8	16.1

Staff size made the key difference in the amount of news produced. The total amount of news went up 60 - 75% when a station (or stations) went from one newsperson to either two or three newspeople. News content rose another 60 percent or more when the station(s) had four or more news staffers.

Much of the increase in news in this year's survey comes from an increase in the number of major market all news radio stations. Note that excluding those all news stations would result in these overall numbers:

Average Minutes of Locally-Produced Radio News Excluding All-News Stations – 2011

	All radio
Weekdays:	
AM drive	35.7
Midday	16.3
PM drive	17.7
Night	3.3
Total weekday	73.0

Other than major market stations, which ran more news and included all news stations, market size made no difference in the amount of news. Group-owned stations tended to run more news than independent ones.

Changes in Radio News in the last 12 months and planned for the future – 2011

	Increase	Decrease	Same	Not sure
Amount of news the past year	31.7%	4.1%	61.4%	2.8%
Plan to change amount of news next year	24.3	0.7	68.8	6.3

The amount of news at a radio station exhibited no consistent pattern, although really large stations (by staff size) were more likely to increase news than others. Non-commercial stations, independent stations, and stations in the Midwest and South were the most likely to expect to increase the amount of news.

Number of Stations Where the Radio News Director Oversees the News – 2011

No. of Stations	Percentage
One	7.2%
Two	34.9
Three	21.7
Four	18.1
Five	7.2
Six	3.6
Seven	1.2

Eight	2.4
Nine+	3.6
Overall	Number
Average	3.4 locally + 1.1 elsewhere
Median	3
Maximum	11 locally + 17 elsewhere

The numbers here moved both up and down in the last year. Fewer news directors oversaw news on more than three stations, but the average actually went up just a little bit because a lot fewer oversaw the news on just one station. The number of stations elsewhere (1.1) and median number of stations overseen (3) remained exactly the same.

Where more than one related station ran news in a market, more than two-thirds of them (69.7%) had a centralized newsroom. That's up just slightly from a year ago.

What Else Radio News Directors Do – 2011

This year, 79.4% percent of radio news directors said they had other responsibilities at the station beyond news. That's down 2% from last year and less than 4% below the all time record of 83.1 percent three years ago. The number is a little lower in the largest markets, but otherwise, there are few differences.

What else radio news directors do?

Other job	Percentage
Sports	20.4
Announcing	19.4
Program Director	17.3
Public Affairs	16.3
General Manager	14.3
Talk show host	9.2
Sales	9.2
Operations	8.2
Production	5.1
Promotions	5.1
Other	7.1

Most of the numbers are similar to a year ago. Talk show host and production are down; announcing, public affairs and sales are up. Promotions is a new entry this year.

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About the Survey

The RTDNA/Hofstra University Survey was conducted in the fourth quarter of 2010 among all 1,729 operating, non-satellite television stations and a random sample of 3,000 radio stations. Valid responses came from 1,360 television stations (78.7 percent) and 203 radio news directors and general managers representing 603 radio stations. Some data sets (e.g. the number of TV stations originating local news, getting it from others and women TV news directors) are based on a complete census and are not projected from a smaller sample.

A Record Amount of TV News (again and again and again and again) **by Bob Papper**

- The amount of TV news sets a new record
- News directors project it'll happen again next year
- TV and radio news directors on what's happening with the news audience

For the fourth year in a row, the latest RTDNA/Hofstra University Annual Survey found that the average television station set a new record for the amount of local news aired. Over those last four years, the average amount of weekday news has gone from 4:36 to 5:00 to 5:18 last year. This year, it's up another 12 minutes to five and a half hours per weekday. The average network affiliate is even higher at 5:48.

Hours of local TV news per day – 2012

	Average weekday	Median weekday	Weekday maximum	Average Saturday	Median Saturday	Saturday maximum	Average Sunday	Median Sunday	Sunday maximum
All TV news	5.5	5.0	42.5	1.8	1.0	7.0	1.8	1.0	6.0
Big four affiliates	5.8	5.0	42.5	1.9	1.5	7.0	1.9	1.5	6.0
Other commercial	2.9	1.0	15.0	0.6	0.5	2.0	0.6	0.5	2.0
Market size:									
1-25	6.1	5.5	36.5	2.5	2.0	7.0	2.5	2.0	6.0
26-50	6.9	5.5	42.5	2.4	2.0	5.5	2.3	2.0	5.0
51-100	6.1	5.0	37.5	2.0	1.8	5.5	2.0	1.5	5.5
101-150	4.9	4.5	22.5	1.2	1.0	6.0	1.2	1.0	3.0
151+	3.6	3.5	5.5	1.0	1.0	2.0	0.9	1.0	2.0
Staff size:									
Staff 51+	8.5	6.0	42.5	3.0	3.0	7.0	3.0	3.0	6.0
Staff 31-50	5.7	5.0	28.8	1.9	1.5	4.5	1.9	1.5	4.5
Staff 21-30	4.9	4.5	22.5	1.2	1.0	3.0	1.1	1.0	3.0
Staff 11-20	3.5	3.5	6.5	0.8	1.0	2.0	0.8	0.5	2.0
Staff 1-10	1.0	1.0	2.0	0.2	0	1.0	0.1	0	1.0
Affiliation:									
ABC	5.0	5.0	22.5	1.9	1.5	5.5	1.9	1.5	6.0
CBS	6.8	5.0	42.5	1.8	1.5	5.5	1.7	1.0	6.0
Fox	6.5	7.0	10.5	1.9	1.5	5.5	2.0	1.5	5.5
NBC	5.6	5.0	30.0	2.0	1.5	7.0	2.0	1.5	6.0
PBS	0.8	0.5	2.0	0.2	0	1.0	0.2	0	1.0

I've added the median (or typical) number this year, but you can see how close the average and the median are. What that means is that it's not simply a matter of a few stations bringing up the average; the typical TV station is running five hours of local

news per weekday. Generally, the bigger the market and the bigger the news staff, the more news a station is likely to run and the more likely that it went up from last year.

The weekend went up as well. Saturday and Sunday news time rose an average of 6 minutes each. Almost half of all TV stations say they increased the amount of news that they run, and few stations cut back.

Amount of news changes ... the past year

	Increase	Decrease	Same	Not sure
All TV News	45.4%	1.5%	52.5%	0.6%
Big four affiliates	45.8	1.3	52.2	0.7
Other commercial	48.0	0	52.0	0
Market size:				
1-25	56.1	0	43.9	0
26-50	52.2	6.5	41.3	0
51-100	48.5	1.0	50.5	0
101-150	41.0	1.2	56.6	1.2
151+	28.0	0	70.0	2.0

A slim majority of stations said they ran the same amount of news in 2011 as in 2010, but more than 45% reported running more news. That increase wasn't uniform across the board. The smallest newsrooms (1-10 staffers) and the smallest markets (151+) were much less likely to say they increased the amount of news. Fox affiliates were the most likely to have added news, followed by CBS stations and other commercial stations. NBC and ABC affiliates lagged well behind the others, and non-commercial stations lagged well behind that. Stations in the West were a lot less likely to increase news than stations elsewhere.

Changes in newscasts in the past year

	Added a newscast	Cut a newscast	No change
All TV news	42.4%	3.9%	53.7%
Big four affiliates	43.3	3.6	53.1
Other commercial	47.4	0	52.6
Market			
1 – 25	57.4	1.9	40.7
26 – 50	46.2	7.7	46.1
51 – 100	50.0	4.5	45.5
101 – 150	34.2	5.3	60.5
151+	21.3	0	78.7
Staff size			

51+	48.4	0	51.6
31 – 50	49.4	3.9	46.7
21 – 30	33.3	1.8	64.9
11 – 20	28.6	7.1	64.3
1 – 10	19.0	9.5	71.5

Virtually all the numbers on adding a newscast are up versus last year, and virtually all the numbers on cutting newscasts are down from a year ago. Generally, stations with the smallest staffs (1 - 10) were more likely to cut news than the others. CBS and Fox stations were most likely to both add and cut newscasts, reflecting a reconfiguration of news that still represents an overall increase.

News directors noted 148 news programs added to the schedule ... along with 11 cutbacks. Overall, the newscast expansion winner was weekday mornings between 5 am - 9 am, with 28% of the stations that added news expanding in that time. That barely edged out 4:30 am at 20% ... which wasn't far ahead of late afternoon (4 pm - 5 pm) at 16%. Thirteen percent of those stations reported adding a late newscast (9 pm and later), and 10% added an early evening newscast (5 pm to 7:30 pm). Weekend morning came in just behind that at 9%, followed by weekend evening at six. One to 3 stations added news at 4 a.m., mid morning, noon and mid evening.

More than half the cutbacks were in the early evening. Then it was one or two scattered across 4 pm, mid evening, morning and weekend morning.

Amount of news planned ... the next year - 2012

	Increase	Decrease	Same	Not sure
All TV news	31.2%	0	60.2%	8.6%
Big four affiliates	31.7	0	60.4	7.9
Other commercial	28.0	0	60.0	12.0
Market size:				
1-25	36.8	0	56.1	7.0
26-50	34.8	0	47.8	17.4
51-100	27.7	0	64.4	7.9
101-150	31.3	0	62.7	6.0
151+	28.0	0	64.0	8.0

The percentage of stations expecting to increase news this year is actually down by about 5 points from the previous year. Fox affiliates again lead the list of expected increases. The percentage of news directors expecting to cut news has always been

low, but this is the first time since 1997 that it's been zero. Not a single TV news director expects to cut back on news in 2012.

A new question this year asked news directors to characterize the audience trend for news by time of day.

Is the TV news audience on your station going up, down or remaining stable?

	Going up	Going down	Stable
Morning	71.3%	3.1%	25.6%
Noon	18.9	10.2	70.9
Late afternoon/early evening	44.1	12.5	43.4
Late news	41.7	19.3	39.0
Overall	51.8	7.5	40.8

There were few meaningful differences based on market size, staff size, affiliation or region, but there were a couple. Stations in the Northeast were about 10 points less likely to say their late news audience was going up than the rest of the country, and about 5 points more likely to say the late audience was going down. Overall, Fox news directors were 5 - 10 points more likely to report that their overall station news audience was dropping than other affiliate news directors.

We'll have to watch this over time to get a sense of what's taking place.

Radio News

Radio news changed relatively little again. The amount of news on the air is higher than a year ago, but we had quite a few all news and mostly news stations in the survey this year. They raised the average, but the median (typical) amount of news stayed about the same.

Overall in the survey, 68.9% of radio stations run local news -- 69.0% of AM stations and 73.2% of FM stations. The overall percentage is down 1.6% from last year, with AM stations down about 5 points and FM stations up about 4. I would urge caution on those numbers. The numbers are based on stations that return the survey, and since it's a

news survey, stations that run news could well be more likely to return the surveys than stations that do not. It's possible those percentages are too high. That concern is why I resisted issuing the numbers in the past, but I'm again at least reporting what I found in the survey because I'm so frequently asked about this.

Average and median hours of locally-produced radio news – 2012

	All radio	Major market	Large market	Medium market	Small market
Weekday average	5.4	7.4	6.6	5.7	3.5
Weekday median	2.0	2.0	2.3	2.0	2.0
Saturday average	1.3	2.6	0.6	1.0	1.3
Saturday median	0	0	0	0	0.3
Sunday average	1.0	2.8	0.5	0.8	0.8
Sunday median	0	0	0	0	0

The radio survey received a major overhaul in 2012, and this question was one of the major changes. In the past, some of the answers to questions suggested that different people were reading the questions in different ways, so I changed a number of questions to try to get better and more consistent answers. It appears that that worked, but the tradeoff is that it's a lot harder (or in some cases impossible) to compare this year's answers to previous years. Note that these numbers represent amount of news per newsroom -- not news per station.

This question is part of that. In the past, I asked about minutes of news by daypart. Unfortunately, I got some erratic answers, and a lot of news directors clearly tired of all the blanks that had to be filled out. In some cases, I felt that some news directors filled out weekday numbers per weekday while others answered for a cumulative week. This year, I asked hours of news per typical weekday as well as Saturday and Sunday. The table above now includes both average (mean) and median (typical) time. This year, I heard from a lot more all news and mostly news stations than usual. That's why there's such a big difference between average and median. This year's median is fairly close to last year's numbers.

Commercial stations produced more than twice as much news as non-commercial ones.

Generally, the bigger the staff, the more stations there were in a local group and the bigger the market ... all tended to result in more news. Stations in the Midwest averaged more news than stations elsewhere in the country.

Changes in radio news in the last 12 months and planned for the future – 2012

	Increase	Decrease	Same	Not sure
Amount of news the past year	30.1%	4.9%	64.5%	0.5%
Plan to change amount of news next year	25.4	0	66.9	7.7

All of these numbers are almost identical to last year. There are few consistent patterns, but non-commercial stations were more likely to increase local news than commercial stations, and stations with larger staffs and stations in the West were more likely to increase news. Not a single news director reported plans to decrease local news. Non-commercial stations, the very largest stations and the largest markets were most likely to expect to increase the amount of news.

Just over one in five news directors (21.5%) said they added a newscast last year.

Those additions were most likely to be in morning drive, followed by afternoon drive and then overall.

Just over 10% of radio news directors (10.2%) reported cutting a newscast last year.

Those cuts tended not to concentrate in any particular area more than another.

Number of Stations Where the Radio News Director Oversees the News – 2012

No. of Stations	Percentage
One	40.8%
Two	21.8
Three	15.0
Four	8.3
Five	6.3
Six	3.9
Seven	1.5
Eight+	2.5
Overall	Number
Average	2.5 locally
Median	2
Maximum	10 locally + 30 elsewhere

The numbers here are sharply different from past years, with a huge spike in the percentage of news directors saying they oversee the news on just one station. However, the phrasing of the question changed this year, so a direct comparison is risky. It could be that I simply heard from more news directors at single stations, but it could also be a different interpretation by responding news directors. I should know the answer next year.

Where more than one related station ran news in a market, more than three-quarters of them (77.6%) had a centralized newsroom. That's up 8 points -- to its highest level ever.

What else radio news directors do – 2012

This year, 67.5% of radio news directors said they had other responsibilities at the station beyond news. That's down from last year and well below the all time record of 83.1% four years ago. But I also cracked down on what constituted "beyond news," since a lot of the answers looked like the usual things that I remember considering part of news when I worked in radio news. The smaller the market, the more likely for a news director to have other responsibilities.

What else radio news directors do?

Other job	Percentage
Announcing	28.9%
Sports	17.8
General Manager	16.7
Program Director	14.4
Public Affairs	12.2
Promotions	11.1
Production	11.1
Operations	11.1
News Anchor	10.0
x Sales	7.8
Other	6.7
Web	6.7
Talk show host	5.6
Education	5.3

Sports and Announcing swapped positions from a year ago, but otherwise, most of the numbers are fairly similar.

A new question this year asked news directors to characterize the audience trend for news by daypart.

Is the radio news audience on your station going up, down or remaining stable?

	Going up	Going down	Stable
Morning	52.6%	1.5%	45.9%
Midday	26.4	8.0	65.6
Afternoon	31.5	7.9	60.6
Evening	22.3	10.7	66.9
Overall	45.7	3.1	51.2

We'll have to watch this over time to get a sense of what's taking place.

Bob Papper is the Lawrence Stessin Distinguished Professor of Journalism and chair of the Department of Journalism, Media Studies, and Public Relations at Hofstra University and has worked extensively in radio and TV news. This research was supported by the School of Communication at Hofstra University and the Radio Television Digital News Association.

About the Survey

The RTDNA/Hofstra University Survey was conducted in the fourth quarter of 2011 among all 1,735 operating, non-satellite television stations and a random sample of 3,000 radio stations. Valid responses came from 1,238 television stations (71.4%) and 260 radio news directors and general managers representing 743 radio stations. Some data sets (e.g. the number of TV stations originating local news, getting it from others and women TV news directors) are based on a complete census and are not projected from a smaller sample.

**No new record for amount of TV news ... sort of
by Bob Papper**

- The amount of TV news remains high
- News directors project more for next year
- Changes in survey questions make radio comparisons difficult

After four straight years of setting new records for the amount of news, the number actually dropped slightly this year -- by 6 minutes per weekday. But the latest RTDNA/Hofstra University Annual Survey found the median remained at 5 hours per weekday, and both average and median rose for both Saturday and Sunday, so if you throw in the weekend, then there was a small, overall increase. Call it a semi-record.

Hours of local TV news per day – 2013

	Average weekday	Median weekday	Weekday maximum	Average Saturday	Median Saturday	Saturday maximum	Average Sunday	Median Sunday	Sunday maximum
All TV news	5.4	5	37.5	2.0	1.5	24	1.9	1.5	24
Big four affiliates	5.7	5	37.5	2.0	1.5	24	2.0	1.5	24
Other commercial	3.3	2.8	9	1.7	1	7.5	1.6	1	7.5
Market size:									
1-25	6.2	5.5	24	3.3	3	24	3.3	3	24
26-50	5.2	5.8	10	2.5	2.9	7.5	2.5	2.5	7.5
51-100	6.1	5	37.5	2.0	2	6.5	1.9	1.5	7
101-150	4.9	5	11	1.4	1	3.5	1.3	1	3.5
151+	4.4	4	15	1.0	1	3.5	0.9	1	3
Staff size:									
Staff 51+	7.6	6.5	37.5	3.3	3	7.5	3.2	3.3	7.5
Staff 31-50	5.6	5	11	1.9	1.5	4	1.8	1.5	5.5
Staff 21-30	4.4	4	7.5	1.3	1	3.5	1.2	1	3.5
Staff 11-20	3.9	3.5	15	0.8	1	2	0.8	1	2
Staff 1-10	2.2	1.3	15	0.3	0	1	0.2	0	1
Affiliation:									
ABC	5.4	5	25	2.4	2	24	2.3	1.5	24
CBS	5.5	5.5	15	1.9	1.5	5	1.8	1.5	5.5
Fox	6.6	6.5	11.5	1.8	1	5	2.0	1	5
NBC	5.8	5	37.5	2.0	1.5	6.5	2.0	1.5	7
PBS	1.5	1.5	3	0.3	0.2	1	0.2	0	1

Generally, the bigger the market and the bigger the news staff, the more news a station is likely to run.

Saturday and Sunday news time rose an average of 12 and 6 minutes each, respectively. But the median number went up by half an hour each day. Over 40% of all TV stations say they increased the amount of news that they run, and few stations report cutting back.

Amount of news changes ... the past year

	Increase	Decrease	Same	Not sure
All TV News	41.2%	2.7%	55.8%	0.3%
Big four affiliates	42.5	1.7	55.4	0.3
Other commercial	33.3	8.3	58.3	0
Market size:				
1-25	51.7	3.3	45.0	0
26-50	39.2	3.9	56.9	0
51-100	40.5	4.8	54.8	0
101-150	39.5	0	59.2	1.3
151+	35.1	1.8	63.2	0

The percentage of stations that reported increasing the amount of news fell about 4 points from last year, and the percentage reporting a decrease increased by just over one. Cutbacks were most common among the smallest newsrooms (1 - 10 staffers) and stations not affiliated with one of the four major networks. But if over 40% of stations reported increasing news, why is there less weekday news now than the year before? First, it's not the same stations reporting every year, so even though participation rates are high, I don't track the exact same stations from one year to the next. And this year, there are noticeably fewer stations reporting 10 and more hours per day. It just happens.

Changes in newscasts in the past year

	Added a newscast	Cut a newscast	No change
All TV news	36.8%	6.0%	59.7%
Big four affiliates	38.6	5.6	58.3
Other commercial	20.0	5.0	75.0
Market			
1 - 25	49.1	11.8	47.1
26 - 50	36.4	6.8	59.1
51 - 100	36.6	6.2	58.5
101 - 150	32.4	2.8	66.2
151+	30.8	3.8	65.4
Staff size			
51+	47.6	8.1	50.0

31 – 50	41.2	4.5	55.9
21 – 30	29.3	1.7	69.0
11 – 20	31.1	6.7	64.4
1 – 10	0	15.8	84.2

There was a nearly 6 point drop in the percentage of stations adding a newscast, with no major differences based on affiliation. Stations in the South were more likely to add a newscast than others. The percentage of stations cutting a newscast nearly doubled from the year before -- especially in the largest markets and at the smallest shops. Still, it's a small number.

Almost 37% of news directors said they added a newscast in 2012, and almost all of them listed when they added. The big winner was weekend mornings. Over 20% of the news directors who added newscasts listed Saturday morning, Sunday morning or both. And almost 20% noted some time Saturday or Sunday evening (or both). Next came the early morning on weekdays, with the 4 am hour and 5 am hour each getting about 10% of all the additions. After that, additions were all across the board. In fact, the only times NOT seeing new newscasts were 9 am - 11 am, 1 pm - 4 pm and 8 pm - 9 pm. Otherwise, every hour from 4 am to midnight saw at least some new newscasts.

In contrast, only 6% of TV news directors said they cut a newscast. Almost 20% of that group said they cut back a noon newscast from an hour to a half hour. Otherwise, the cuts were just a random newscast somewhere in the schedule. Note that the percentages above do not necessarily add up to 100% because the same station may have both added and cut a newscast.

Amount of news planned ... the next year - 2013

	Increase	Decrease	Same	Not sure
All TV news	29.9%	0	60.7%	9.5%
Big four affiliates	29.4	0	61.8	8.9
Other commercial	44.0	0	44.0	12.0
Market size:				
1-25	26.2	0	67.2	6.6
26-50	32.0	0	56.0	12.0
51-100	36.9	0	56.0	7.1
101-150	24.7	0	61.0	14.3
151+	28.6	0	64.3	7.1

As far as amount of news planned, overall, there's not much change in these numbers from a year ago, but that overall figure hides two significant differences. The percentage of other commercial stations (not ABC, CBS, Fox and NBC) planning to increase news this year is up 16 points over last year. That's the plus side. But the percentage of stations in top 25 markets that expect to increase news is down more than 10 points from a year ago. We'll see how that all comes out next year.

Radio News

I wish I could provide a clear picture of the amount of radio news this year versus years past, but I can't. It's been clear for a while that different radio news directors were answering the question about amount of news in different ways -- or not answering it at all because of how long and detailed the question was. For two years now, I've tried to streamline and simplify the question. I switched from asking for data from each station by daypart to asking for just weekday and Saturday and Sunday totals; and I've switched from asking hours of news to asking minutes of news.

Hopefully, all of these changes have resulted in better numbers, but the changes themselves have made comparisons with the past largely impossible. We'll see how this year's numbers compare to next year's.

Overall in the survey, 77.7% of radio stations run local news -- 78.8% of AM stations and 77.2% of FM stations. The overall percentage is up a surprising 8.8 from last year, with AM stations up 9.8 points and FM stations up 4. As I do each year, I would urge caution on those numbers. The numbers are based on stations that return the survey, and since it's a news survey, stations that run news could well be more likely to return the surveys than stations that do not. It's possible those percentages are too high.

Average and median minutes -hours of locally-produced radio news – 2013

	Weekday average	Weekday median	Saturday average	Saturday median	Sunday average	Sunday median
All radio	101.2	60.0	26.5	0	19.4	0
Major market	120.1	95.0	28.7	0	28.8	0

Large market	93.0	32.0	18.8	0	14.1	0
Medium market	131.3	60.0	36.3	1.5	21.3	0
Small market	60.1	49.0	18.5	4.5	15.6	0

Not surprisingly, more staff meant more news. So did more stations in a group. There was no consistent pattern by geography, although stations in the West tended to do a little less news than others. Note that these numbers represent amount of news per newsroom -- not news per station.

Changes in radio news in the last 12 months and planned for the future – 2013

	Increase	Decrease	Same	Not sure
Amount of news the past year	22.0%	6.7%	70.1%	1.2%
Plan to change amount of news next year	12.7	1.2	80.6	5.5

Historically, these numbers have tended to be pretty consistent, but this year is different. The percentage of stations reporting an increase in news fell from 30.1% last year to 22% this time around. The percentage reporting a drop edged up from 4.9% to 6.7%. Non-commercial stations were a little more likely to increase the amount of news; so were stations in the biggest markets.

Half as many radio news directors expect to increase news this year as expected to increase news a year ago -- down from last year's 25.4% to this year's 12.7%. There were no meaningful differences by subgroup (staff size, ownership, number of stations, etc).

About one in five (21.8%) news directors reported adding a newscast last year. That's almost identical to the previous year. Mornings expanded more than any other area, but even the exact times in the morning varied quite a bit.

One in ten news directors reported cutting a newscast last year. That's just about the same as last year's 10.2% figure. Those cuts tended not to concentrate in any particular daypart more than another.

Number of Stations Where the Radio News Director Oversees the News – 2013

No. of Stations	Percentage
One	40.0
Two	25.7
Three	11.4
Four	8.0
Five	6.9
Six+	8.0
Overall	Number
Average	2.6 locally
Median	2
Maximum	14 locally + 30 elsewhere

The numbers here are sharply different from past years, with a huge spike in the percentage of news directors saying they oversee the news on just one station. However, the phrasing of the question changed this year, so a direct comparison is risky. It could be that I simply heard from more news directors at single stations, but it could also be a different interpretation by respondent news directors. I should know the answer next year.

Where more than one related station ran news in a market, 80% had a centralized newsroom. That's up almost 2 points from last year to its highest level ever.

What else radio news directors do – 2013

This year, 64.5% of radio news directors said they had other responsibilities at the station beyond news. That's down from last year and the year before and well below the all time record of 83.1% five years ago. But I also cracked down on what constituted "beyond news," since a lot of the answers looked like the usual things that I remember considering part of the job when I worked in radio news. The smaller the market, the more likely for a news director to have other responsibilities.

What else radio news directors do?

Other job	Percentage
Announcing	28.9%
Sports	17.8
General Manager	16.7
Program Director	14.4
Public Affairs	12.2
Promotions	11.1
Production	11.1
Operations	11.1

News Anchor	10.0
x Sales	7.8
Other	6.7
Web	6.7
Talk show host	5.6
Education	5.3

Sports and announcing swapped positions from a year ago, but otherwise, most of the numbers are fairly similar.

Bob Papper is the Lawrence Stessin Distinguished Professor of Journalism and chair of the Department of Journalism, Media Studies, and Public Relations at Hofstra University and has worked extensively in radio and TV news. This research was supported by the School of Communication at Hofstra University and the Radio Television Digital News Association.

About the Survey

The RTDNA/Hofstra University Survey was conducted in the fourth quarter of 2012 among all 1,732 operating, non-satellite television stations and a random sample of 3,000 radio stations. Valid responses came from 1,377 television stations (79.5%) and 217 radio news directors and general managers representing 575 radio stations. Some data sets (e.g. the number of TV stations originating local news, getting it from others and women TV news directors) are based on a complete census and are not projected from a smaller sample.

2014 RTDNA Article on News:

For the first time in 9 years, the number of TV stations originating local news goes up ... 2014
by Bob Papper

- The amount of TV news remains near record high
- News directors project more for next year
- Small drop in radio news

The number of TV stations originating local news actually went up by two this year -- to 719 stations. However weakly, that reverses an eight-year trend of fewer newsrooms.

Those 719 TV stations run news on those and another 307 stations ... a record total of 1,026 stations running local news.

For those keeping score by affiliation, here's how those 719 break down:

- 182 NBC affiliates
- 175 ABC affiliates
- 173 CBS affiliates
- 70 Fox affiliates
- 37 Univision affiliates
- 31 Independents (two of which are Hispanic)
- 19 Telemundo affiliates
- 16 PBS affiliates
- 8 CW affiliates
- 5 America ONE affiliates
- 2 This TV affiliates
- 1 MundoFox affiliate

And here's how those 307 stations that get news from another station break down:

- 97 Fox affiliates
- 47 CW affiliates
- 36 MyNetworkTV affiliates
- 35 CBS affiliates
- 29 ABC affiliates
- 21 NBC affiliates
- 16 Independents
- 14 Univision affiliates
- 8 Telemundo affiliates
- 2 MeTV affiliates
- 1 America ONE affiliate
- 1 Retro TV affiliate

Without getting into the whole list, I show no daily (at least weekday) local news on the following affiliates:

- 12 Fox affiliates
- 6 CBS affiliates
- 3 ABC affiliates
- 2 NBC affiliates
- 162 PBS affiliates

For the second year in a row, the average amount of news on local TV dropped slightly from the year before -- down 6 minutes after a 6 minute drop a year ago. But the latest RTDNA/Hofstra University Annual Survey found the

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median remained at 5 hours per weekday, and both average and median remained the same for both Saturday and Sunday.

Hours of local TV news per day – 2014

	Average weekday	Median weekday	Weekday maximum	Average Saturday	Median Saturday	Saturday maximum	Average Sunday	Median Sunday	Sunday maximum
All TV news	5.3	5	35.5	2	1.5	24	1.9	1.5	24
Big four affiliates	5.5	5	35.5	2.1	1.5	24	2	1.5	24
Other commercial	3.8	3.8	9.5	1.2	0.5	7.5	1.2	0.5	7.5
Market size:									
1-25	6	5.5	24	2.9	3	24	2.9	2	24
26-50	5.8	6	10.5	2.9	3	7.5	3	3	7.5
51-100	5.6	5.5	35.5	2	2	7	1.9	1.5	6.5
101-150	5.2	5	21	1.5	1	5	1.4	1	5
151+	3.6	3.5	6	0.9	1	2.5	0.9	1	2
Staff size:									
Staff 51+	6.5	6.3	35.5	3.1	3	24	3.1	3	24
Staff 31-50	5.6	5.5	13	2	2	5	1.9	1.8	5
Staff 21-30	4.6	4.5	10	1.3	1	4	1.3	1	4
Staff 11-20	3.3	3.5	7	0.8	1	2	0.8	1	2
Staff 1-10	1.8	1	6	0.2	0	1	0.2	0	1
Affiliation:									
ABC	5.4	5	24	2.5	2	24	2.4	2	24
CBS	5.8	5	35.5	1.9	1.5	6	1.8	1.5	6
Fox	5.8	6	13	1.7	1	6	1.8	1	6
NBC	5.4	5	20	2.1	1.5	7	2	1.5	6.5
PBS	1.0	0.5	5	0	0	0	0	0	0

Generally, the bigger the market and the bigger the news staff, the more news a station is likely to run.

Overall, the numbers are almost identical to a year ago. The overall average slid by 0.1 per weekday (6 minutes), although the median remained exactly the same. So did both Saturday and Sunday. The biggest markets cut back slightly; the middle markets, 26 - 150, rose slightly or stayed the same; the smallest markets, 151+, fell. Fox affiliates and PBS affiliates were most likely to cut back.

Amount of news changes ... the past year

	Increase	Decrease	Same	Not sure
All TV News	36.8%	1.6%	61%	0.6%
Big four affiliates	36.3	1.8	61.3	0.7
Other commercial	50	0	50	0
Market size:				
1-25	40.4	3.5	54.4	1.8
26-50	41	2.6	56.4	0
51-100	34.8	2.2	62.9	0
101-150	41	0	57.8	1.2
151+	26	0	74	0

A clear trend is developing. Last year, the percentage increasing news dropped by 4 points from the year before. This year, the drop is almost 5 points. That downward trend is most pronounced in both the largest and smallest markets.

Changes in newscasts in the past year

	Added a newscast	Cut a newscast	No change
All TV news	26.8%	3.2%	70.9%
Big four affiliates	28.1	3.1	69.7
Other commercial	21.7	4.3	73.9
Market			
1 – 25	26	4.1	71.4

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26 – 50	31.4	5.7	62.9
51 – 100	27.2	4.9	69.1
101 – 150	29.9	0	70.1
151+	18.2	2.3	81.4
Staff size			
51+	33.3	5.6	63
31 – 50	39.1	4.3	58
21 – 30	15.8	1.8	83.9
11 – 20	18.9	0	81.1
1 – 10	11.5	3.8	84.6

There was a 10 point drop, overall, in the percentage of stations adding a newscast in the last year -- which follows on the heels of a 6 point drop the year before. The drop was most pronounced in top 25 markets, which fell by 23 points from the year before. Those adding newscasts spread them surprisingly evenly across several time periods. Late news additions (which include 9 pm in Central and Mountain time) led the way, with a number of those newscasts being added to stations other than the news department's own air. Right behind that was Saturday and/or Sunday morning. Almost at the same level: various weekday morning newscasts, especially 4:30 am, and early evening newscasts, especially at 5 pm.

The percentage of stations cutting a newscast dropped by half from a year ago. What few cuts that were made were scattered across all day parts.

Stations neither adding nor cutting a newscast rose by 11 points from a year ago -- and 24 points in the top 25 markets.

Amount of news planned ... the next year - 2014

	Increase	Decrease	Same	Not sure
All TV news	36.3%	0.6%	48.6%	14.5%
Big four affiliates	36.4	0.7	49.1	13.8
Other commercial	42.3	0	34.6	23.1
Market size:				
1-25	37.5	0	48.2	14.3
26-50	40	0	37.5	22.5
51-100	38.2	2.2	47.2	12.4
101-150	32.9	0	52.4	14.6
151+	34	0	54	12

The amount of news planned has turned into a pretty reasonable predictor of future behavior. A year ago, the overall numbers weren't much different from the year before that, but I noted two key differences. First, "other commercial" stations were much more likely to say they expected to increase news, and top 25 market news directors were a lot less likely to expect the amount of news would increase. Both of those things took place between last year and this.

Now, almost across the board, network affiliates are a lot more likely to expect the amount of news to increase in 2014 over 2013. We'll see.

Radio News

The median amount of local radio news fell by 10 minutes per weekday from a year ago. The weekend remained the same, with the typical radio station running no local news on Saturday or Sunday.

In cases of two or more stations in a market, overwhelmingly, 85.6%, there is a centralized newsroom handling the news for all the stations.

Overall in the survey, 75.3% of local radio groups reported that at least one station in the group runs local news. In total, 70% of radio stations run local news -- 76.2% of AM stations and 67.1% of FM stations. The overall percentage is down 7.7 from last year, with AM stations down 2.6 points and FM stations down 10.1. As I do each year, I urge caution on those numbers. The numbers are based on stations that return the survey, and since it's a news survey, stations that run news could well be more likely to return the surveys than stations that do not. It's possible those percentages are too high overall.

Average and median minutes of locally-produced radio news -- 2014

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	Weekday average	Weekday median	Saturday average	Saturday median	Sunday average	Sunday median
All radio	78	50	26.5	0	21.1	0
Major market	191.7	52.5	149.7	0	145.5	0
Large market	58.5	40.5	5.6	0	5.2	0
Medium market	73.7	60	17	0	6.3	0
Small market	60.1	44.3	11.2	0	8.1	0

Overall, the amount of radio news per week fell from a year ago. Average minutes of news per weekday rose in the largest and smallest markets, but those increases were more than offset by drops in large and medium markets. Median (typical) numbers are probably better gauges of trends, because the number of news or news/talk stations participating the survey can make the averages bounce up and down from year to year; median numbers moderate that influence and give a truer overall perspective. Median numbers fell by 10 minutes per weekday from a year ago. Note that the typical radio station runs no local news on Saturday or Sunday -- the same as last year.

As usual, more staff meant more news. Two or more stations in a local group meant more news, but the amount didn't go up as the number of stations went up -- just that two or more stations had more news than just one station. Commercial stations ran about twice as much local news as non-commercial stations. Stations in the Northeast tended to run more news than stations elsewhere. Note that these numbers represent amount of news per newsroom -- not news per station.

Changes in radio news in the last 12 months and planned for the future -- 2014

	Increase	Decrease	Same	Not sure
Amount of news the past year	19.6%	5.5%	73.6%	1.2%
Plan to change amount of news next year	18.3	1.2	73.2	7.3

The amount of news in the past year looks a lot like the year before. Non-commercial stations were much more likely to increase local news than commercial stations. Stations in the smallest markets were less likely to add news than other market sizes.

Plans for this year are similar as well, although a few more stations plan to increase news than a year ago. Again, non-commercial stations are well ahead of commercial stations, but, otherwise, there are no consistent trends.

Changes in newscasts in the past year

	Added a newscast	Cut a newscast	No change
All radio news	16.8%	8.1%	77.6%
Major market	25	6.7	68.8
Large market	19.2	3.8	76.9
Medium market	19.3	10.5	73.7
Small market	11.3	7.9	83.9

About one in six (16.8%) news directors reported adding a newscast last year. That's a little less than the year before. The top time for expansion was afternoon drive, but that barely edged out morning drive and midday.

One in twelve (8.1%) news directors reported cutting a newscast last year. That's also a little less than the year before. The cuts tended to be spread all across the board, although afternoon drive and weekend led a close race.

Stations least likely to have added or cut a newscast: those with the smallest staffs, in the smallest markets, and stations in the Northeast and West.

Number of Stations Where the Radio News Director Oversees the News -- 2014

No. of Stations	Percentage
One	44.6%
Two	23.1
Three	11.3
Four	6.5
Five	7
Six+	7
Overall	Number

CTV Rebuttal Case (Allocation) 2014-2017: Papper Testimony

Average	2.5 locally
Median	2
Maximum	9 locally + 37 elsewhere

The numbers here are strikingly similar to a year ago. The average local number is down 0.1, but the median is exactly the same at 2.

What else radio news directors do – 2014

This year, 75.7% of radio news directors said they had other responsibilities at the station beyond news. That's up from last year's low of 64.5% -- but still well behind the all time record of 83.1% six years ago.

Interestingly, there's usually some sort of pattern to this -- like the smaller the market, the more likely that the news director has other responsibilities. Not this year. There was no pattern by number of stations, market size, ownership, or commercial vs. non-commercial.

What else radio news directors do?

Other job	Percentage
Announcing	13.9%
Sales	13.9
Sports	9.7
General Manager	9.7
Program Director	9.7
Operations	9
Production	6.2
Public Affairs	4.9
Promotions	3.5
Producer	3.5
Talk show host	2.8
News Anchor	2.1
Web	2.1
Engineer	2.1
Other	4.2

This year's list of other jobs represents one of the biggest single year shifts that I've seen. Announcing stayed on top, but way below last year. Sales soared, moving from 10th place last year into a tie for first. The order is about the same for most of the rest of the list, but there's been a serious flattening of the results so that there's much less difference from one to the next than I usually see.

Bob Papper is Emeritus Distinguished Professor of Journalism at Hofstra University and has worked extensively in radio and TV news. This research was supported by the Lawrence Herbert School of Communication at Hofstra University and the Radio Television Digital News Association.

About the Survey

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2014 RTDNA Article on Profitability:

TV news employment slips slightly ... little change in radio by Bob Papper

- TV news employment slides down
- The number of newsrooms goes up for a change
- Radio news little changed ... as usual

The latest RTDNA/Hofstra University Annual Survey found a mixed picture on TV news staffing. The average size of a local TV newsroom fell slightly, but the median size remained exactly the same. The average dropped because fewer than usual really large stations returned the survey this year. That happens some years.

The number of TV stations originating local news actually went up by two this year -- to 719 stations. That reverses an eight-year trend of fewer newsrooms. I put the total local TV news employment at 27,300, down about 400 from last year.

The American Society of News Editors (ASNE) has delayed the release of this year's newspaper numbers until sometime "this summer." Last year's numbers from ASNE found that newspaper newsroom staff fell 6.4% from the year before. That's approaching three times the previous year's drop of 2.4%. That took the total daily newspaper news staff down from the record low of 40,600 two years ago to a new record low of 38,000 last year, spread among nearly 1,400 newspapers (twice the number of local TV newsrooms). I'll update the comparison between TV and newspaper as soon as ASNE releases the new numbers.

The average TV station hired 5.5 replacements during 2013 and 1.3 new, additional positions. Replacements are down 0.1, but new hires are up 0.4 from a year ago.

Top replacement hires:

1. Reporters ... barely edging out #2.
2. Producers ... way ahead of #3.
3. Anchors ... well ahead of #4.
4. Photographers ... just about double #5.
5. MMJs ... a little ahead of #6.
6. Weather ... modestly ahead of #7.
7. Sports ... noticeably ahead of closely ranked #8, #9 and #10.
8. Assignment editor
9. Executive producer
10. Web/social media

There are quite a few meaningful differences this year versus last. A year ago, reporters came out well ahead of producers; this year, they're almost dead even. Last year, photographers came in well ahead of anchors; this year, they're reversed. MMJs remained at #5, but the numbers were down. APs (associate or assistant producers or news assistants) almost disappeared from last year's list, and they failed to make a comeback this year either.

The top new hires usually look a lot like the replacement list. Not so much this year:

1. Producers ... clearly ahead of #2.
2. Reporters ... way ahead of #3.
3. Anchors ... almost double #4.
4. Web/social media ... not far ahead of tied #5 and #6 and almost tied #7.
5. Photographers
6. MMJ
7. Weather ... just edging out #8.
8. Assignment editor

TV staff size – 2014

	Avg full-time	Median full-time	Maximum full-time	Avg part-time	Median part-time	Maximum part-time	Avg total staff	Median total	Maximum total staff
All TV	36.1	31	115	4.5	2	197	40.6	34	214

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Big four affiliates	37.9	32	115	4.6	2	197	42.5	35	214
Other commercial	27.9	18	100	4.1	2	19	33.3	18	110
Non-commercial	5.4	3.5	18	2.6	1	8	8	7.5	18
Market size:									
1-25	56.2	68	115	4.9	3	20	60.1	70	124
26-50	56.8	57	99	4.8	4	16	63	62	109
51-100	37.2	36.5	92	3.9	2	20	40.6	40	92
101-150	26.6	25	62	6	2	197	32.4	28	214
151+	19	19	35	2.8	1	17	22.1	21	52

The average full time staff dropped by two this year, although the median size remained exactly the same. It's clear that the fall in average staff size occurred because fewer very large top 25 stations filled out employment numbers. That happens some years. But it's also clear that overall employment didn't go up. Most of the numbers of full-timers are pretty consistent with last year's figures. Average part time numbers also fell -- virtually all in the top 25 market, network-affiliated stations. The drop in staffing occurred mostly among Fox affiliates and stations in the Midwest.

Staff size changes ... the past year

	Increase	Decrease	Same
All TV news	46.2%	10.7%	43.1%
Big four affiliates	46.8	9.5	43.7
Other commercial	50	19.2	30.8

As usual, the bigger the station, the more likely it was to get even bigger. The percentage of stations adding staff rose about one and a half points from a year ago, but the percentage cutting rose by 2. ABC affiliates were a little less likely to grow than others, but they were a bit more likely to grow a year ago. Stations in the Northeast and South were more likely to increase staff than stations in the Midwest and West. That's different from last year -- except for the West, which has lagged for a few years now.

Planned staff changes ... the next year

	Increase	Decrease	Same	Not sure
All TV news	43.4%	1.9%	45.9%	8.9%
Big four affiliates	42.9	2.1	45.7	9.2
Other commercial	53.8	0	38.5	7.7

News directors clearly feel more bullish about 2014. There was a jump of 9 points in expectations of staff increases, and that optimism is across most station groupings. The smallest newsrooms and the smallest markets don't share this optimism, but most others do. CBS affiliates are a little less bullish, but the differences aren't large.

TV news budget ... the past year

	Increase	Decrease	Same	Don't know
All TV news	52.2%	7.3%	34.3%	6.2%
Big four affiliates	54.1	7	33.2	5.7
Other commercial	45.5	13.6	31.8	9.1
Market size:				
1-25	47.6	11.9	35.7	4.8
26-50	51.5	9.1	33.3	6.1
51-100	54.3	7.4	33.3	4.9
101-150	55.4	2.7	37.8	4.1
151+	47.7	9.1	29.5	13.6

The last time a majority of news departments saw budget increases was 2006-2007, just before the housing implosion and resulting recession. Last year was close, but this time it finally made it. Budget growth was led by most of the network affiliates -- except Fox -- and the largest stations. The Midwest and West lagged behind the Northeast and South.

TV news profitability ... 2000 - 2014

	2000	2005	2010	2011	2012	2013	2014
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CTV Rebuttal Case (Allocation) 2014-2017: Papper Testimony

Showing profit	58%	44.5%	47.8%	57.4%	59.3%	65.7%	57.6%
Breaking even	11	24.2	14.6	9.3	7.7	4.9	9.4
Showing loss	11	12.1	8.3	6.9	3.7	4.2	1.8
Don't know	20	19.2	29.2	26.3	29.3	22.7	28.3

After hitting its highest level last year since 1995, the profit percentage dropped back to 2011 levels -- although most of the difference could well come from a sizeable increase in the percentage of news directors saying they didn't know about station profitability. Missing percentages are non-commercial stations.

TV news profitability ... by size and affiliation – 2014

	Showing profit	Breaking even	Showing loss	Don't know
Market size:				
1-25	42.2%	13.3%	0	33.3%
26-50	47.1	14.7	5.9	32.4
51-100	66.2	10	0	21.2
101-150	63	6.8	1.4	27.4
151+	56.8	4.5	4.5	34.1
Staff size:				
51+	63	11.1	3.7	22.2
31-50	65.2	5.8	0	29
21-30	65.5	7.3	1.8	25.5
11-20	58.3	13.9	2.8	22.2
1-10	4	24	0	44
Affiliation:				
ABC	63.1	7.7	0	29.2
CBS	60.5	5.3	1.3	32.9
Fox	38.1	28.6	4.8	28.6
NBC	61.2	7.1	3.5	28.2
Big four affiliates	59.5	8.5	2	30
Other commercial	57.1	23.8	0	19

Note that the percentage showing a loss is extremely low.

Percentage of TV station revenue produced by news – 2014

	Average	Median	Minimum	Maximum	Not sure
All TV news	50%	50%	10%	70%	79.1%
Market size:					
1-25	45.3	42	35	60	82.9
26-50	53.3	52.5	35	70	81.2
51-100	48.1	50	10	70	74
101-150	47.1	47	30	70	78.6
151+	60.7	65	50	70	83.3
Staff size:					
51+	49.4	46	31	70	67.3
31-50	47.8	48.5	30	70	78.8
21-30	48.9	52.5	10	70	70.4
11-20	51.6	48.3	45	65	89.2
1-10	*	*	*	*	96.2
Affiliation:					
ABC	53	54	30	70	87.7
CBS	47.7	47	31	70	71.6
Fox	46	46	32	60	90.5
NBC	50.6	55	10	70	75.6
Big four affiliates	49.5	50	10	70	78.7
Other commercial	51	45	35	70	75

* Insufficient data

CTV Rebuttal Case (Allocation) 2014-2017: Papper Testimony

There was another small jump in the total revenue produced by news, and this is the first time that both average and median news revenue have been half of total station revenue. But there's a caution in the numbers. As I've pointed out before, a high percentage of news directors say they don't know the answer to this question.

Radio Staffing

The typical (median) radio news operation had a full time news staff of one -- the same as it's been since I started doing these surveys 20 years ago. Radio news remains highly centralized, with the typical news director overseeing the news on two stations, with 86% of all multi-station local groups operating with a centralized newsroom.

Radio staff size – 2014

	Avg. full-time	Median full-time	Max full-time	Avg part-time	Med part-time	Max part-time	Avg total staff	Med total staff	Max total staff
All radio news	2.3	1	23	2.3	1	35	4.6	3	40
Market size:									
Major	5.2	4	23	3	3	17	8.2	5	40
Large	3.7	2.5	14	3.3	1.5	15	7	6	20
Medium	2.1	2	8	2.6	1	35	4.6	3	35
Small	1.1	1	9	1.5	1	13	2.6	2	16

A mixed picture on staffing changes in radio this year. Bottom line: the typical radio station has one full time person in news. That's been true -- and unchanged -- for at least a couple decades. Total radio news employment is up this year versus last year, but not in the way radio news people would like. Full time radio news employment dropped by 0.2, while average part time employment rose by 0.5. That's true pretty much across the board and across varying market sizes. As usual, non-commercial staff size is about double commercial stations. A group of 2 or more stations in a market didn't change that typical one news person. At three or more stations, the typical news department had two people in news instead of one. Geography made little difference in the numbers.

Changes in radio staff and budget in the last 12 months and planned for the future – 2014

	Increase	Decrease	Same	Not sure
Total news staff the past year	13.8%	8.2%	77.4%	0.6%
Plan to change amount of staff next year	12.3	2.5	75.3	9.9
Change in news budget from the year before	12.3	5.6	66.7	15.4

Most of these numbers are similar to last year. Staff increases were again a function of commercial/non-commercial and market size. Non-commercial stations were three times as likely to increase staff as commercial stations. Major markets were a little more likely to increase staff, and the smallest markets were a lot less likely to add staff. Almost a third of non-commercial stations think they'll add news staff this year, but less than 5% of commercial stations think so. Stations in the Northeast were a little more likely to add staff last year, but they're at the bottom in terms of expecting to add staff this year.

Radio news profitability ... 2000 - 2014

	2000	2005	2010	2011	2012	2013	2014
Showing profit	25%	19.6%	13.9%	23.0%	14.6%	14.3%	12.5%
Breaking even	15	14.4	13.9	21.5	19.5	17.4	11.2
Showing loss	7	3.1	9.8	9.6	10.4	11.8	10.6
Don't know	53	62.9	62.3	45.9	55.5	33.5	41.2
Non-profit						23.0	24.4

Usually, profitability is a function of market size, with the biggest markets most likely to report making money on news. Not this year. This time around, the smaller the market, for the most part, the more likely for the news director to say that the station made money on news. Stations in the Northeast were a little more likely to report a profit on news, and stations in the South a little less likely.

CTV Rebuttal Case (Allocation) 2014-2017: Papper Testimony

I usually don't report the percentage of radio station revenue derived from news because so few news directors say they know the answer. With over a quarter of news directors and general managers reporting, they say that average station revenue from news was 21% ... but the median percentage was just 2%. You get that kind of variation because you have a number of all-news stations at the high end, but most stations are in the 0 - 2% range.

Radio news profitability by market size – 2014

	Showing profit	Breaking even	Showing loss	Don't know	Non-profit
Major market	6.7%	6.7%	13.3%	33.3%	40%
Large market	4	4	8	28	56
Medium market	13.8	6.9	6.9	55.2	17.2
Small market	16.1	19.4	14.5	35.5	14.5

Major markets are those with 1 million or more potential listeners. Large markets are from 250,000 to 1 million. Medium markets are 50,000 to 250,000. Small markets are fewer than 50,000.

As always, it's also hard to project radio hiring based on the survey responses. Only half the news directors answered the question, and there's no way to know whether a non-answer means there was no hiring or whether it's just a non-answer. The median number of hires -- both replacements and new positions -- was zero. That doesn't mean there was no hiring, but more than half the stations reported they hired no one in news. Of those that did hire, they hired an average of 0.3 people as replacements and 0.2 people in new positions. That's almost exactly the same as last year. Bottom line: another in a series of weak years for radio news employment.

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2015 RTDNA Articles on News:

The number of TV stations originating local news slides back to 2013 level by Bob Papper

- The amount of TV news remains near record high
- News directors expect amount of news to hold steady in 2015
- Small drop in radio news

TV couldn't hold on to last year's gain, and the latest RTDNA/Hofstra University Survey shows the number of TV stations originating local news dropped by two to 717. That's what it had fallen to in 2013 after 8 straight years of a shrinking number of newsrooms.

Those 717 TV stations run news on those and another 328 stations. The latter number is a new, all-time high -- up from last year's 307. That puts the total number of stations running local news at a record 1,045.

For those keeping score by affiliation, here's how those 717 break down:

- 181 NBC affiliates
- 173 ABC affiliates
- 173 CBS affiliates
- 70 Fox affiliates
- 36 Univision affiliates
- 27 Independents (two of which are Hispanic)
- 23 Telemundo affiliates
- 14 PBS affiliates
- 9 CW affiliates
- 5 America ONE affiliates
- 2 This TV affiliates
- 3 MundoFox affiliate
- 1 Soul of the South affiliate

Up from last year: Telemundo, CW, MundoFox and Soul of the South.

Down from last year: ABC, NBC, Univision, PBS and Independents.

Staying the same: CBS, Fox, America One and This TV.

And here's how those 328 stations that get news from another station break down:

- 102 Fox affiliates
- 50 CW affiliates
- 41 MyNetworkTV affiliates
- 33 CBS affiliates
- 30 ABC affiliates
- 24 NBC affiliates
- 20 Independents
- 7 UniMas
- 6 Univision affiliates
- 6 Telemundo affiliates
- 2 MundoFox
- 1 MeTV affiliates
- 1 PBS affiliate
- 1 Retro TV affiliate
- 1 ion affiliate
- 1 CNN affiliate
- 1 Canal de las Estrellas

Without getting into the whole list, I show no daily (at least weekday) local news on the following affiliates:

- 11 Fox affiliates
- 6 CBS affiliates

CTV Rebuttal Case (Allocation) 2014-2017: Papper Testimony

- 3 ABC affiliates
- 2 NBC affiliates
- 164 PBS affiliates
- 42 CW affiliates
- 12 Telemundo affiliates
- 11 Univision affiliates

After two years of very small drops, the amount of local news on TV held exactly steady from the year before. Both average time per weekday and median time per weekday. However, the average local news time on Sunday rose by 6 minutes, so I suppose you could argue that total local news time actually went up.

Hours of local TV news per day – 2015

	Average weekday	Median weekday	Weekday maximum	Average Saturday	Median Saturday	Saturday maximum	Average Sunday	Median Sunday	Sunday maximum
All TV news	5.3	5	12.5	2	1.5	8	2	1.5	8.5
Big four affiliates	5.6	5.5	12.5	2.1	1.5	7.5	2	1.5	8.5
Other commercial	4.3	4	10.5	2	1	8	2	1	8
Market size:									
1-25	5.7	6	11.5	3	3	7.5	3	3	8.5
26-50	6.3	6.5	10.5	3	3	8	3	3.3	8
51-100	5.6	5.5	12.5	2.1	2	6.5	2	2	6
101-150	5.2	5	12	1.6	1	4.5	1.5	1	4
151+	3.8	4	7	0.9	1	2.5	0.9	1	2
Staff size:									
Staff 51+	6.8	6.5	12.5	3.3	3	8	3.4	3.5	8
Staff 31-50	5.8	5.5	10	2.2	2	5	2	2	5
Staff 21-30	4.8	4.5	12	1.4	1	4	1.3	1	4
Staff 11-20	3.4	3.5	6.5	0.8	1	2	0.8	0.8	2
Staff 1-10	1.7	1	10	0.1	0	1	0.1	0	1
Affiliation:									
ABC	5.3	5	10	2.2	2	7.5	2.3	2	8.5
CBS	5.4	5.4	9.5	1.9	1.5	5.5	1.8	1.5	5.5
Fox	6.9	7.3	10.5	2	1	5.5	2.1	1	5.5
NBC	5.6	5.3	12.5	2.1	2	6.5	2.1	2	6
PBS	1	0.8	2.8	0	0	0	0	0	0

Generally, the bigger the market and the bigger the news staff, the more news a station is likely to run.

Overall, the numbers are almost all identical to a year ago. The weekday average and median are both the same. So are Saturday's numbers. The only change is an average increase of 6 minutes on Sunday -- although even there the median remained the same.

Amount of news changes ... the past year

	Increase	Decrease	Same	Not sure
All TV News	34%	2.3%	63.4%	0.3%
Big four affiliates	33	2.2	64.4	0.4
Other commercial	48	4	48	0
Market size:				
1-25	38.3	6.4	55.3	0
26-50	56.1	0	41.5	2.4
51-100	31.8	1.1	67	0
101-150	31.2	2.6	66.2	0
151+	20	2	78	0

This marks year three of what's become a steady trend. Two years ago, the percentage of stations increasing local news dropped by 4 points from the year before. Last year, the drop was almost 5 points. This year, the drop is just shy of 3 points. All market sizes except 26 - 50 dropped. Still, overwhelmingly, stations report staying the same. Fox stations were noticeably more likely to have increased the amount of news than others.

Changes in newscasts in the past year

CTV Rebuttal Case (Allocation) 2014-2017: Papper Testimony

	Added a newscast	Cut a newscast	No change
All TV news	29.3%	5.3%	67.5%
Big four affiliates	29.5	5.6	67.3
Other commercial	28.6	4.8	66.7
Market			
1 – 25	35	5	62.5
26 – 50	37.5	7.5	57.5
51 – 100	31.2	2.5	67.5
101 – 150	28.8	6.8	68.5
151+	14.9	6.4	78.7
Staff size			
51+	37.3	5.1	61
31 – 50	39.1	3.1	60.9
21 – 30	16.1	6.3	79
11 – 20	12.5	6.2	81.2
1 – 10	28.6	14.3	57.1

The percentage of stations adding a newscast rose slightly from a year ago, with the top 25 markets leading the way. That balances out a year ago, when top 25 markets lagged the rest. Seventy-five stations reported not only adding newscasts but also noted which newscasts were added:

1. Weekday afternoons in the 4 p.m./ hour
2. Weekend mornings (both Saturday and Sunday)
3. A 4-way tie:
 - mornings between 7 a.m. - 9 a.m.
 - early evenings between 5 p.m. and 6 p.m.
 - 4:30 a.m. weekdays
 - midday
7. A 3-way tie:
 - weekdays between 6 p.m. - 7 p.m.
 - weekdays between 10 p.m. and 11 p.m.
 - weekday mornings sometime between 9 a.m. - 12 noon

The percentage of stations cutting a newscast nearly doubled from a year ago. But the changes weren't across the board. Stations with staffs of 31 or bigger made fewer cuts this past year than the year before. All the smaller newsrooms made way more cuts than the year before. Notice that the smallest newsrooms, 1 - 10 staffers, were most likely to cut a newscast ... but also among the most likely to add a newscast. Tinkering within a narrow band, perhaps.

Only 16 news directors identified specific newscasts cut. While the newscasts tended to be scattered across all days and times, midday slightly edged out the others as the top cut.

Note that fewer stations made no additions or subtractions than a year ago -- almost no matter what grouping you look at. The percentage making changes didn't go up much, but it did go up almost across the board.

Note that added, cut and no change will not add up to 100% because some stations both added and cut.

Amount of news planned ... the next year - 2015

	Increase	Decrease	Same	Not sure
All TV news	30.9%	0.3%	56.5%	12.3%
Big four affiliates	30.5	0.4	56.5	12.6
Other commercial	41.7	0	45.8	12.5
Market size:				
1-25	23.4	0	59.6	17
26-50	39	0	41.5	19.5
51-100	35.6	0	55.2	9.2
101-150	28.6	0	59.7	11.7
151+	26.5	2	63.3	8.2

Historically, the amount of news planned has been a pretty reasonable predictor of future behavior, generally coming in within about 2 points of actual behavior. This year, the percentage of news directors expecting to increase the amount of news has dropped almost 6 points from a year ago -- with top 25 markets leading the way in that decline.

CTV Rebuttal Case (Allocation) 2014-2017: Papper Testimony

There's a corresponding increase in the percentage saying that the amount of news will remain the same. Looks like 2015 is likely to look a lot like 2014.

Radio News

Overall in the survey, 79.2% of local radio groups report that at least one station in the group runs local news. That's almost 4 points higher than last year. In total, 66.2% of radio stations in the survey run local news -- 71.9% of AM stations and 63.9% of FM stations. The overall percentage running local news is down around 4 points (3.8) compared to last year -- which was down 7.7 from the year before. AM and FM stations were down about the same amount. Commercial stations ran local news at a much higher rate than non-commercial ones: 82.6% of commercial stations run local news vs. 64.9% of non-commercial ones.

This year, for the first time, I attempted to determine which stations, by format, run local news.

Format	Percent running local news
Country	93.2%
AC (Adult Contemporary)	93.2%
News, Talk, Sports	88.4
Oldies, Adult Hits, Nostalgia	84.7
Rock and Alternative	79.6
Religious	59.1
Jazz and Classical Music	57.9

College, educational, UAC (Urban Adult Contemporary), Eclectic and Other had too few responses to be statistically significant.

As I do each year, I urge caution on all of those numbers. The numbers are based on stations that return the survey, and since it's a news survey, stations that run news could well be more likely to return the surveys than stations that do not. It's possible all those percentages of stations running local news are too high overall.

Average and median minutes of locally-produced radio news – 2015

	Weekday average	Weekday median	Saturday average	Saturday median	Sunday average	Sunday median
All radio	75.6	50	22.8	0	15.1	0
Major market	129.3	45	49.1	1	42.6	0
Large market	35.8	30	3.1	0	2.4	0
Medium market	70.7	59	20.4	0	11.8	0
Small market	68.9	60	19.8	6.5	8.5	0

The amount of local news on radio looks strikingly like it did a year ago. Average weekday slid by just over 2 minutes per day, but the median stayed exactly the same. Saturday average dropped by about 4 minutes, and Sunday slid by 6. The medians for both Saturday and Sunday remained at zero. In other words, the typical station that ran local news didn't do it on the weekend.

Commercial stations ran more local news than non-commercial ones -- both average and median, both weekday and weekend. The bigger the staff, the more news a station ran, as usual, but number of stations didn't consistently affect volume of news. Groups of 3 or more local stations ran more news than standalone or combo operations, and stations in the Northeast tended to run less news than stations elsewhere.

Changes in radio news in the last 12 months and planned for the future – 2015

	Increase	Decrease	Same	Not sure
Amount of news the past year	24.1%	4.6%	70.3%	1%
Plan to change amount of news next year	22.1	1.5	70.8	5.6

The numbers aren't dramatically different than last year, although the percentage saying they increased the amount of local news rose 4.5 from a year ago. Non-commercial stations were, again, more likely to increase news, and the difference was more pronounced than last year. There were few meaningful differences by group, although the biggest markets were more likely to add news than others. Changes in the percentages expecting to add or cut news this year were even smaller. Almost three times as many non-commercial news directors expect to add local news -- but they're apparently an optimistic lot, and they always say that. Overall, the biggest markets and the biggest news departments are most likely to expect to add local news.

CTV Rebuttal Case (Allocation) 2014-2017: Papper Testimony

Changes in newscasts in the past year

	Added a newscast	Cut a newscast	No change
All radio news	16.3%	8.3%	74.9%
Major market	32.4	12.5	57.1
Large market	16.1	3.1	80.6
Medium market	16.2	10	72.1
Small market	6.7	7.1	85.7

The percentage of stations adding or cutting newscasts was almost identical to a year ago. The biggest change was among major market stations -- which both added and cut more than any other group. Both additions and subtractions covered the full range of times. Additions to morning drive, midday and afternoon drive were exactly tied for top honors. Well behind all three were very early morning (4 a.m. or 5 a.m.) and all day additions. Cuts were similar. Morning and afternoon drive tied for tops in cutbacks with midday about half those levels and all day behind that.

Note that added, cut and no change will not add up to 100% because some stations both added and cut.

Bob Papper is Emeritus Distinguished Professor of Journalism at Hofstra University and has worked extensively in radio and TV news. This research was supported by the Lawrence Herbert School of Communication at Hofstra University and the Radio Television Digital News Association.

About the Survey

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2015 RTDNA Article on Profitability:

The business of news by Bob Papper

- The big (business) picture of TV news
- Cooperative ventures continue heading down
- TV news profits up ... radio down

2014 marked another strong year for the TV news business, according to the latest RTDNA/Hofstra University Annual Survey, with more than 60% of TV newsrooms reporting that they made a profit on local news.

TV news profitability ... 2000 - 2015

	2000	2005	2010	2011	2012	2013	2014	2015
Showing profit	58%	44.5%	47.8%	57.4%	59.3%	65.7%	57.6%	60.8%
Breaking even	11	24.2	14.6	9.3	7.7	4.9	9.4	6.8
Showing loss	11	12.1	8.3	6.9	3.7	4.2	1.8	4.6
Don't know	20	19.2	29.2	26.3	29.3	22.7	28.3	25.5

While not at its recent peak in 2013, profitability levels remained strong this past year. Missing percentages are non-commercial stations.

TV news profitability ... by size and affiliation – 2015

	Showing profit	Breaking even	Showing loss	Don't know
Market size:				
1-25	57.1%	8.6%	11.4%	20%
26-50	69.2	7.7	0	20.5
51-100	57.7	7.7	5.1	26.9
101-150	70.1	7.5	1.5	20.9
151+	47.7	2.3	6.8	38.6
Staff size:				
51+	77.2	5.3	1.8	15.8
31-50	66.7	3.2	4.8	25.4
21-30	62.3	9.8	3.3	24.6
11-20	44.8	3.4	6.9	44.8
1-10	14.3	23.8	9.5	23.8
Affiliation:				
ABC	55.9	7.4	2.9	33.8
CBS	67.2	0	1.6	31.1
Fox	61.1	5.6	5.6	27.8
NBC	69	8	4.6	18.4
Big four affiliates	64.1	5.6	3.4	26.9
Other commercial	47.6	19	19	14.3

Note that the percentage showing a loss is extremely low, and, as usual, the bigger the newsroom, the more likely that the station makes a profit on news. As they do every year, the smallest newsrooms in the biggest markets hold down the profit percentages in markets 1 - 25. Missing percentages are non-commercial stations.

Percentage of TV station revenue produced by news – 2015

	Average	Median	Minimum	Maximum	Not sure
All TV news	51.8%	54.5%	20%	90%	82.1%
Market size:					
1-25	41.3	42	40	42	90.6
26-50	56	55	40	75	83.8
51-100	55.8	55	30	90	83.1

CTV Rebuttal Case (Allocation) 2014-2017: Papper Testimony

101-150	46.3	45	20	65	73
151+	60	60	50	70	86
Staff size:					
51+	50.8	48	40	70	81.8
31-50	49.5	55	20	90	71.7
21-30	50.3	52	26	70	80.3
11-20	*	*	*	*	92.6
1-10	*	*	*	*	95
Affiliation:					
ABC	52.3	53.5	40	65	84.4
CBS	44.3	45	20	60	73.7
Fox	*	*	*	*	94.4
NBC	59.9	61	30	90	82.9
Big four affiliates	51.3	53	20	90	81.9
Other commercial	56.3	57.5	40	70	77.8

* Insufficient data

There was another small jump in the total revenue produced by news this year, and this is the second time in a row that both average and median news revenue have been half (or more) of total station revenue. Last year was the first time that had happened. But there's a caution in the numbers. As I've pointed out before, a high percentage of news directors say they don't know the answer to this question.

Radio news profitability ... 2000 - 2015

	2000	2005	2010	2011	2012	2013	2014	2015
Showing profit	25%	19.6%	13.9%	23.0%	14.6%	14.3%	12.5%	13.2%
Breaking even	15	14.4	13.9	21.5	19.5	17.4	11.2	12.1
Showing loss	7	3.1	9.8	9.6	10.4	11.8	10.6	13.7
Don't know	53	62.9	62.3	45.9	55.5	33.5	41.2	40.5
Non-profit						23.0	24.4	20.5

There were no consistent patterns this year on which radio stations made a profit on news. Usually there's something, but the only thing I can report this year is that stations in the West were way less likely to report making a profit on news.

I usually don't report the percentage of radio station revenue derived from news because so few news directors say they know the answer. But for the second year in a row, with over a quarter of news directors and general managers reporting, I'll note that they say that average station revenue from news was 9.7% ... with a median percentage of just 5%. The average was down from last year's 21%, but the median was up from last year's 2%. It varies a lot from year to year depending on how many all news and news/talk stations return the survey.

Radio news profitability by market size – 2015

	Showing profit	Breaking even	Showing loss	Don't know	Non-profit
Major market	8.6%	11.4%	11.4%	25.7%	42.9%
Large market	9.4	12.5	15.6	34.4	28.1
Medium market	20.3	4.7	14.1	48.4	12.5
Small market	10.2	20.3	13.6	44.1	11.9

Major markets are those with 1 million or more potential listeners. Large markets are from 250,000 to 1 million. Medium markets are 50,000 to 250,000. Small markets are fewer than 50,000.

Website profitability ... TV and radio

Radio and TV web profitability were pretty similar back when I started asking about this 15 years ago. Not today.

Is the website making money? 2015

	Profit	Breaking Even	Loss	Don't Know
All TV	38.3%	11.4%	3.8%	46.6%
Markets 1-25	42.9	8.6	8.6	40

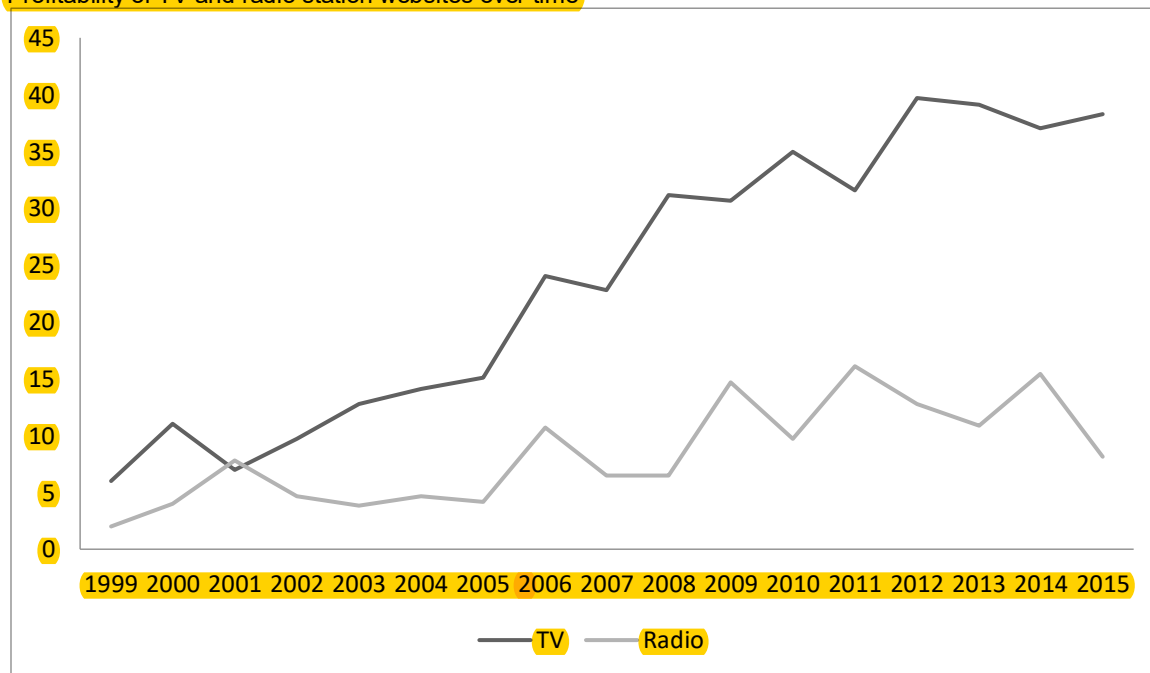
CTV Rebuttal Case (Allocation) 2014-2017: Papper Testimony

Markets 26-50	38.5	15.4	2.6	43.6
Markets 51-100	46.2	11.5	0	42.3
Markets 101-150	35.8	13.4	7.5	43.3
Markets 151+	24.4	6.7	2.2	66.7
All Radio	8.1%	16.1%	18.6%	57.1%
Major Market	7.7	11.5	30.8	50
Large Market	3.3	13.3	16.7	66.7
Medium Market	7.3	18.2	12.7	61.8
Small Market	12	18	20	50

In TV, the bigger the newsroom, the more likely that the station made a profit on the web, with over half the stations making a profit in newsrooms with more than 50 staffers. Fox affiliates continued to lag well behind other network affiliates in profitability; otherwise there were few differences from one group to another.

Radio website profitability dropped by half this year from last -- down from 15.4% to 8.1%. The drop was particularly pronounced in large and major markets. Stations in the South and West did particularly poorly. What I cannot answer is whether it's simply the luck of the draw: Different stations fill out the radio survey each year, or whether something bad is going on at radio websites. We'll know more after next year's survey.

Profitability of TV and radio station websites over time



The general upward trajectory in TV is pretty clear; so is radio's up and down ride.

News budgets

Overall, news budget numbers looked pretty good in TV ... less so in radio.

TV news budget ... the past year

	Increase	Decrease	Same	Don't know
All TV news	48.9%	5.2%	39.6%	6.3%
Big four affiliates	51	5	37.3	6.6
Other commercial	42.9	4.8	47.6	4.8
Market size:				
1-25	36.1	8.3	50	5.6
26-50	56.4	2.6	35.9	5.1
51-100	49.4	7.6	40.5	2.5

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101-150	54.3	2.9	35.7	7.1
151+	43.5	4.3	39.1	13

A year ago, a majority of newsrooms had budget increases -- for the first time since 2007 -- but the overall percentage that went up slid back below the 50% mark this year. Big four network affiliates stayed at about the halfway mark -- although just barely. The smallest newsrooms, 1 - 10 staffers, held the overall numbers down; others fared much better. Budget numbers were best for CBS and then ABC affiliates and lowest for Fox stations. Regionally, the South came out on top with the West lagging behind.

Changes in radio budget in the last 12 months

	Increase	Decrease	Same	Don't know
Change in news budget from the year before	11.6	5.8	68.9	13.7

In radio, budget numbers for 2014 looked a lot like 2013 -- which looked a lot like 2012. Budget increases were most likely for the biggest newsrooms and in the biggest markets.

Local TV news beyond the local TV channel

The latest RTDNA/Hofstra University Survey also continues to show that the TV news business isn't limited to TV anymore, but the numbers also show a stabilization in the outside reach of a TV newsroom. The percentage of stations involved with other media is just about the same as a year ago, edging down from 75.9% last year to 75.1% this time around. That's still a very high number. The bigger the staff, the more likely that the station was involved with providing content to other outlets. Otherwise, differences were negligible.

More than a quarter, 27.8%, of TV stations reported being involved in a Shared Services (or similar) arrangement with another station. There were erratic differences by market size (51 - 150 were the highest), but there were no meaningful differences by staff size, affiliation or geography.

Of the stations involved in a Shared Services (or similar) arrangement, the average station supplied content to 1.76 other stations, but the median (most common) number was one. Stations ran local news on more than 90% of those other stations.

There are now 717 local TV newsrooms that run news on those and another 328 stations. The latter number is a new all-time high -- up from last year's 307. That puts the total number of stations running local news at a record 1,045.

TV news departments are providing content to a variety of other outlets

Percentage of TV news departments providing content to other media -- 2015

	Another local TV station	TV in another market	Cable TV channel	Local radio	Website not your own	Mobile device	Other
All TV	18.9%	19.6%	3%	44.5%	9.8%	27.5%	8.7%
Big four affiliates	17.2	17.2	3.4	45.8	8.8	29.8	9.2
Other commercial	42.9	42.9	0	28.6	19	9.5	4.8
Market size:							
1-25	31.4	25.7	2.9	37.1	20	8.6	5.7
26-50	15.8	18.4	2.6	39.5	7.9	26.3	15.8
51-100	12.8	11.5	2.6	47.4	3.8	24.4	11.5
101-150	23.5	20.6	4.4	51.5	13.2	33.8	4.4
151+	15.2	28.3	2.2	39.1	8.7	39.1	6.5

Stations providing content to another local TV station fell slightly from last year, but stations providing content to a station in another market rose by about the same amount. Interestingly, there was a big jump in both categories among top 25 market stations. Most of the other numbers were similar to the year before except markets 51 - 100, which dropped in both categories. Stations providing content to a local radio station went back up to about the same level as the year before last. Cable TV dropped in half, and mobile devices plunged from last year's 42.2%. I have no idea what caused that dramatic change in mobile numbers; every market size went down.

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In most cases, the bigger the newsroom, the more likely that a station was involved in supplying content to another outlet -- except for supplying news to a TV station in another market, which actually went in the other direction.

NBC stations were most likely to supply content to another local station (probably a fair number to Telemundo stations, but I didn't ask that specific question). Fox stations were least likely to be involved with a local radio station.

Three-quarters of the small number of "other" outlets were either other stations in the same ownership group or a local newspaper.

Stations remain involved in cooperative ventures with others ... but not as much

The table above deals with stations supplying news to other media. The next table deals with cooperative ventures among media outlets. Overall, most of the numbers are just about the same as last year, but there has been an overall drop in cooperative ventures. A five and a half point drop now puts a majority of stations NOT involved in a cooperative venture. That's the first time it's been below 50% since I started asking the question in 2008.

Aside from the local or nearby TV station for which you produce news, do you have a cooperative news gathering or coverage agreement with the following?

	Another TV station	Local newspaper	Local radio station	Other	No
All TV Market	18.2%	22.5%	17.1%	4.7%	54.3%
1 - 25	37.8	21.6	21.6	10.8	40.5
26 - 50	15	27.5	22.5	5	50
51 - 100	10.1	27.5	17.4	1.4	56.5
101 - 150	16.2	25	13.2	7.4	54.4
151+	20.5	6.8	13.6	0	65.9

Another TV station and local radio both dropped; local newspaper and "other" came in just about the same as a year ago. Note that, generally, the smaller the market, the more likely that a station is involved in some cooperative arrangement.

"Other" included other stations in a group, a network or a website.

Four years ago, I noted that cooperative ventures had been growing during a down or uncertain economy ... and that it would be interesting to see how they hold up as the economy improves. The last three years of steady shrinkage appears to answer that question.

For those stations that are involved with cooperative agreements, I asked what they were sharing.

	Information	Helicopter	Pool video	Other
All TV Market	80.4%	8.9%	34.8%	19.6%
1 - 25	66.7	38.1	57.1	19
26 - 50	75	10	30	20
51 - 100	90	0	23.3	20
101 - 150	96.2	0	34.6	0
151+	60	0	33.3	53.3

All of the numbers are down from a year ago except "other," but most of the changes weren't large. Most of the "other" category involved video, audio (actualities), photos and packages.

After four years in a row of steady declines, the percentage of stations not involved in a cooperative venture but planning or discussing one actually went up slightly ... from 15.3% to 18.9%. Those planning or discussing are most often the smallest newsrooms (1 - 10 staffers) in the biggest markets (1 - 25).

Putting it (money) all in perspective

It's a lot easier to understand industry decision-making if you understand how the business of local television works. Local TV, generally, gets its revenue from 6 sources: over-the-air advertising, online advertising, retransmission fees,

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mobile advertising, network compensation and other (mostly production fees, events and miscellaneous income). That's the list, but from a more practical standpoint, here's where the money really comes from:

- on air advertising makes up about 85% of total revenue
- retransmission fees comes in around 11%
- online revenue averages around 3%
- everything else totals around 1%

Obviously, numbers vary from one station to the next, and market size matters a lot, but this is the overall picture based on attempting to put together enormously varying estimates from SNL Kagan, BIA Kelsey, TVB, Borrell Associates and speaking with station managers and corporate people.

For most stations, mobile revenue comes in near zero, and, these days, more stations pay the network for the affiliation than the other way around. Political advertising is obviously a part of on air advertising, and it can be a huge part (overall, as much as 12% of on air advertising in presidential years), depending on the year, the state and the market. I now live in a swing state, so a presidential race means, in season, all political ads all the time. When I lived in New York in 2012, I never saw an ad for either Barack Obama or Mitt Romney. Not one.

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2016 RTDNA Articles on News:

Fewer TV newsrooms ... but they're doing more local news than ever before

by Bob Papper

- The amount of TV news hits record high
- News directors expect to add more news in 2016
- Small increase in radio stations running local news and in how much they run

The number of TV stations originating local news continued its slow, steady slide ... dropping three from last year. The latest RTDNA/Hofstra University Survey shows the number of TV stations originating local news down to 714 from last year's 717.

Those 714 TV stations run news on those and another 339 stations. The latter number is another new, all-time high - up from last year's 328. That puts the total number of stations running local news at a record 1,053 - up eight from a year ago.

For those keeping score by affiliation, here's how those 714 break down:

- 179 NBC affiliates ... down 2
- 173 ABC affiliates ... same
- 172 CBS affiliates ... down 1
- 74 Fox affiliates ... up 4
- 36 Univision affiliates ... same
- 27 Independents (two of which are Hispanic) ... same
- 23 Telemundo affiliates ... same
- 14 PBS affiliates ... same
- 9 CW affiliates ... same
- 4 America ONE affiliates ... down 1
- 2 This TV affiliates ... same
- 1 Youtoo America ... up 1
- 0 MundoMax affiliate (formerly MundoFox) ... down 3
- 0 Soul of the South affiliate ... down 1

Up from last year: Fox and Youtoo America

Down from last year: NBC, CBS, America ONE, MundoMax, Soul of the South

Staying the same: ABC, Univision, Independents, Telemundo, PBS, CW, This TV

And here's how those 339 stations that get news from another station break down:

- 97 Fox affiliates ... down 5
- 50 CW affiliates ... same
- 39 MyNetworkTV affiliates ... down 2
- 38 CBS affiliates ... up 5
- 27 ABC affiliates ... down 3
- 24 NBC affiliates ... same
- 18 Independents ... down 2
- 17 UniMas ... up 10
- 9 Telemundo affiliates ... up 3
- 7 Univision affiliates ... up 1
- 3 MeTV affiliates ... up 2
- 2 MundoMax ... same
- 2 PBS affiliates ... up 1
- 1 Retro TV affiliate ... same
- 1 ion affiliate ... same
- 1 Canal de las Estrellas ... same
- 1 ThisTV ... up 1
- 1 Accuweather ... up 1
- 1 Heartland ... up 1

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- 0 CNN affiliate ... down 1

Without getting into the whole list, I show no daily (at least weekday) local news on the following affiliates:

- 162 PBS affiliates ... down 2
- 38 CW affiliates ... down 4
- 11 Telemundo affiliates ... down 1
- 9 Univision affiliates ... down 2
- 8 Fox affiliates ... down 3
- 5 CBS affiliates ... down 1
- 3 ABC affiliates ... same
- 3 NBC affiliates ... up 1

The amount of local news in **TV** hit a new, record high this year. The average amount of weekday news tied the all-time high set in 2012 of 5.5 hours, but the median weekday amount of 5.5 hours broke the old record by half an hour. Saturday's average of 2.2 hours is also a record high, while Saturday's median of 2 ties a record. Sunday's average of 2 hours ties the record, but the Sunday median of 2 hours is an all time high. And the increases were pretty much across the board. With rare exception, every number either rose or stayed the same. One of the few exceptions to that involves NBC affiliates on weekdays, which dropped slightly. Geography made no difference in the amount of news.

Hours of local TV news per day – 2016

	Average weekday	Median weekday	Weekday maximum	Average Saturday	Median Saturday	Saturday maximum	Average Sunday	Median Sunday	Sunday maximum
All TV news	5.5	5.5	13	2.2	2	7.5	2	2	7
Big four affiliates	5.8	5.5	13	2.2	2	7	2	2	7
Other commercial	4.1	3.5	9.5	2	1	7.5	1.8	1	7
Market size:									
1-25	6.1	6	11.5	3	3	7	2.7	3	7
26-50	6.8	6.8	10.5	3.7	4	7.5	3.5	4	7
51-100	5.6	5.5	11	2.3	2	6	2.1	2	7
101-150	5.2	5	13	1.6	1	4.5	1.4	1	4
151+	4	4	6.5	0.9	1	3	0.7	1	2
Staff size:									
Staff 51+	7	7	11.5	3.4	3.5	7.5	3.1	3	7
Staff 31-50	5.6	5.5	9.5	2.1	2	4.5	1.9	2	5
Staff 21-30	5	5	13	1.3	1	4	1.1	1	4
Staff 11-20	3.5	3.5	6	0.8	1	3	0.6	1	2
Staff 1-10	1.8	1.3	6	0.5	0	3	0.4	0	3
Affiliation:									
ABC	5.5	5.5	10	2.4	2	7	2.1	2	7
CBS	5.6	5.3	9.5	2.1	1.5	5.5	1.9	1.5	5
Fox	7.6	8.3	11.5	2.4	2	6.5	2.3	2	5
NBC	5.5	5	13	2.2	2	7	2.1	2	7
PBS	1.2	1	3	0.4	0	2	0.3	0	2

Generally, the bigger the market and the bigger the news staff, the more news a TV station is likely to run.

Amount of news changes ... the past year

	Increase	Decrease	Same	Not sure
All TV News	40.6%	1.3%	57.2%	1%
Big four affiliates	40.8	1.4	57.1	0.7
Other commercial	40.9	0	54.5	4.5
Market size:				
1-25	56.2	0	41.7	2.1
26-50	38.3	0	61.7	0
51-100	40.4	2.2	57.3	0
101-150	41	2.6	53.8	2.6
151+	27.5	0	72.5	0

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After three years of slow drops in the percentage of TV stations *increasing* news, the numbers this year went the other way. The percentage increasing the amount of news went up by almost 7 points; the percentage cutting back was cut in half. This past year, a majority of top 25 market stations increased the amount of news. All market sizes except 26 to 50 went up, and stations in the West were a little more likely than others to increase the amount of news.

Changes in newscasts in the past year

	Added a newscast	Cut a newscast	No change
All TV news	36.6%	4.6%	60.5%
Big four affiliates	37.1	4.7	60.2
Other commercial	42.1	0	55.6
Market			
1 – 25	45	2.6	53.8
26 – 50	42.9	9.5	54.8
51 – 100	36.6	4.9	58.5
101 – 150	35.1	3.9	62.3
151+	26.1	2.2	71.7
Staff size			
51+	42.3	5.6	56.3
31 – 50	42	7.2	52.2
21 – 30	28.6	3.6	67.9
11 – 20	30	0	69
1 – 10	20	5	75

The percentage of TV stations adding a newscast jumped more than 7 points from last year. The increases were across the board, although ABC and Fox affiliates lagged behind CBS and NBC stations. The percentage of stations cutting a newscast fell by 0.7 from last year, with non-commercial stations at double the cuts compared with any other group.

It almost makes more sense to ask when TV stations *didn't* add a newscast rather than when they did. But here's the list of top additions:

1. We start with a tie: Weekday afternoons in the 4 p.m. hour ... second year in a row on top ... along with Weekdays sometime between 4 a.m. and 6 a.m.
3. Sunday morning came in right behind, virtually tied with ...
4. Weekday newscasts sometime between 5 p.m. and 7 p.m.
5. Saturday morning right behind that
6. A three-way tie with weekday late (9 p.m. to 11 p.m.)
- Weekday midday (11 a.m. to 1 p.m.) and
- Weekday morning between 6 a.m. and 9 a.m.
9. Sunday evening not far behind
10. Saturday evening behind that

Only 12 TV news directors noted specific newscasts cut from the schedule. Two-thirds of those were weekday or weekend mornings.

The percentage of stations that made no changes to the news schedule dropped by 7 points this year.

Note that added, cut and no change will not add up to 100% because some stations both added and cut.

Amount of news planned ... the next year - 2016

	Increase	Decrease	Same	Not sure
All TV news	33.2%	0	54.3	12.5%
Big four affiliates	33.6	0	55.1	11.3
Other commercial	33.3	0	42.9	23.8
Market size:				
1-25	31.9	0	55.3	12.8
26-50	23.4	0	70.2	6.4
51-100	40.4	0	49.4	10.1
101-150	36.7	0	48.1	15.2
151+	25.5	0	56.9	17.6

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Historically, this table has been a pretty good predictor of what the next year will look like, but it seriously underestimated this year's news expansion. The numbers expecting an increase next time are up only slightly from last year, so we'll see what happens. Staff size made no difference in the numbers. NBC affiliates and stations in the South tended to expect less growth than other groups. Note that not a single news director expects to run less news this year than last year.

Radio news

Overall in the survey, 80% of local radio groups report that at least one station in the group runs local news. That's almost a point higher than last year. In total, 69.9% of radio stations in the survey run local news – 75.2% of AM stations and 65.6% of FM stations. The overall percentage running local news is up 3 points from last year. That helps make up for some of last year's 4 point drop – which followed a nearly 8 point drop the year before. AM and FM stations were up about the same amount. Commercial stations ran local news at a much higher rate than non-commercial ones: 84.6% of commercial stations run local news vs. 63.4% of non-commercial ones. That represents a point increase among commercial stations and a one and a half point drop among non-commercial ones compared to a year ago.

However imprecise, I've been trying to determine the relationship between format and local news.

Format	Percent running local news
News, Talk, Sports	97.6%
Country	94.6
AC (Adult Contemporary)	91.2
Oldies, Adult Hits, Nostalgia	89.2
Rock and Alternative	76.8
Jazz and Classical Music	57.9
Religious	22.2

College, educational, urban, hip/hop, eclectic and some others simply had too few responses to be statistically meaningful.

And as I do each year, I urge caution on all of those numbers. The numbers are based on radio stations that return the survey, and since it's a news survey, stations that run news could well be more likely to return the surveys than stations that do not. It's possible all those percentages of stations running local news are too high.

Average and median minutes of locally-produced radio news – 2016

	Weekday average	Weekday median	Saturday average	Saturday median	Sunday average	Sunday median
All radio	77.4	50	25.8	0	18.3	0
Major market	148.1	74	72.9	15	66.9	15
Large market	78.7	42	13.8	0	10.1	0
Medium market	72.8	50	18.4	0	11.4	0
Small market	55.7	46	22.8	10	12	0

The amount of local news on radio looks remarkably similar to the numbers a year ago. Average weekday rose by just under 2 minutes per day, but the median stayed exactly the same. Saturday average rose by 3 minutes and Sunday rose by almost 3, but the medians (typical) for the weekend remained at zero.

Generally, the bigger the market, the more news the average station ran ... but that's at least in part (maybe mostly) because there are a lot more all news stations in the biggest markets. Commercial stations ran about one-third more local news than non-commercial stations. Not surprisingly, the bigger the news staff, the more local news a station ran. That wasn't true for the number of stations in a local group, although local groups of 6 or more stations did run more local news than others.

Changes in radio news in the last 12 months and planned for the future – 2016

	Increase	Decrease	Same	Not sure
Amount of news the past year	22.7%	5%	71%	1.2%
Plan to change amount of news next year	15.2	0.6	78.6	5.6

These numbers aren't dramatically different from last year, although the percentage saying they increased the amount of local news fell 1.5 from a year ago. Non-commercial stations were, again, more likely to increase news –

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by two and a half times compared to commercial stations. There were no meaningful differences by group, except that the bigger the newsroom, the more likely that the station increased the amount of local news.

As far as what's likely to happen this year, there was a 7 point drop (from last year) in the percentage of radio news directors expecting to increase the amount of news in 2016. Twice as many non-commercial news directors expect to increase news as commercial news directors; they always say that.

Changes in newscasts in the past year

	Added a newscast	Cut a newscast	No change
All radio news	22.1%	14.7%	65.9%
Major market	34.5	13.8	55.2
Large market	36.7	13.5	56
Medium market	17.3	13.1	70.4
Small market	14.9	17.4	70.2

There were a lot more changes in radio newscasts than usual this past year. The percentage of stations adding a newscast rose by almost 6 points, but the percentage cutting a newscast also went up – by just over 6 points. Not surprisingly, then, the percentage reporting no change fell by 9 points in the past year. Non-commercial stations were twice as likely to add a newscast as commercial stations; commercial stations were three times as likely to cut a newscast. The bigger the staff, the more likely that a station added a newscast, and large and metro stations were twice as likely to add a newscast as medium and small markets. Group-owned stations were a bit more likely to add a newscast and to cut a newscast, but the number of stations in a group and geography made little difference.

Radio newscast additions and subtractions were more concentrated than usual this past year. Additions were mostly in morning drive, followed fairly closely by midday with afternoon drive well behind and everything else way behind that. Cuts were primarily in morning drive with afternoon drive, midday and across the board all tied at half the morning drive level.

Note that added, cut and no change will not add up to 100% because some stations both added and cut.

Bob Papper is Emeritus Distinguished Professor of Journalism at Hofstra University and has worked extensively in radio and TV news. This research was supported by the Lawrence Herbert School of Communication at Hofstra University and the Radio Television Digital News Association.

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The RTDNA/Hofstra University Survey was conducted in the fourth quarter of 2015 among all 1,681 operating, non-satellite television stations and a random sample of 4,037 radio stations. Valid responses came from 1,286 television stations (76.5%) and 484 radio news directors and general managers representing 1,316 radio stations. Some data sets (e.g. the number of TV stations originating local news, getting it from others and women TV news directors) are based on a complete census and are not projected from a smaller sample.

2016 RTDNA Article on Profitability:

The business of news: TV by Bob Papper

- Another good year for TV news
- Cooperative ventures largely unchanged
- Drone use in TV ... how much and what for?

The latest RTDNA/Hofstra University Annual Survey found that 2015 marked another strong year for the TV news business. Nearly 60% of TV newsrooms reported that they made a profit on local news. That's just a hair below last year.

TV news profitability ... 2000 - 2016

	2000	2005	2010	2015	2016
Showing profit	58%	44.5%	47.8%	60.8%	59.6%
Breaking even	11	24.2	14.6	6.8	8.2
Showing loss	11	12.1	8.3	4.6	3.7
Don't know	20	19.2	29.2	25.5	25.5

Still not at its recent peak in 2013 (65.7%), profitability levels remained high again this past year, and the percentage showing a loss dropped nearly a point. Missing percentages are non-commercial stations.

TV news profitability ... by size and affiliation – 2016

	Showing profit	Breaking even	Showing loss	Don't know
Market size:				
1-25	61.1%	5.6%	2.8%	25%
26-50	54.1	10.8	5.4	21.6
51-100	62	11.4	3.8	20.3
101-150	57.7	7	4.2	31
151+	61.4	4.5	2.3	29.5
Staff size:				
51+	73.9	5.8	2.9	15.9
31-50	58.8	8.8	2.9	27.9
21-30	61.5	11.5	5.8	21.2
11-20	56.7	0	3.3	36.7
1-10	10	20	10	40
Affiliation:				
ABC	61.5	6.2	1.5	29.2
CBS	57.4	7.4	4.4	30.9
Fox	56.5	8.7	4.3	26.1
NBC	71.4	9.5	1.2	17.9
Big four affiliates	63.3	7.9	2.5	25.4
Other commercial	33.3	11.1	16.7	33.3

Another strong year for local TV news, especially if you're a network affiliate with 11 or more newsroom employees. Of course, that's usually the case, and these numbers are pretty similar to last year. Note that the percentage showing a loss is extremely low. As they do every year, the smallest newsrooms in the biggest markets hold down the profit percentages in markets 1 to 25. Stations in the Northeast were less likely than the others to show a profit and more likely to break even. Missing percentages are non-commercial stations.

Percentage of TV station revenue produced by news – 2016

	Average	Median	Minimum	Maximum	Not sure
All TV news	47.7%	50%	8%	92%	72.3%
Market size:					
1-25	37.8	40	8	60	62.5
26-50	51.7	45.5	30	92	61.3

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51-100	51.6	52.5	10	75	71.4
101-150	47.5	49.5	10	70	75
151+	45.3	47.5	25	62	85.4
Staff size:					
51+	51.6	50	8	92	56.1
31-50	46.7	47.5	10	75	68.8
21-30	50.2	55	25	62	78.7
11-20	42	40	25	70	82.8
1-10	*	*	*	*	100
Affiliation:					
ABC	49.4	52	8	75	68.9
CBS	49.5	50	10	92	66.1
Fox	30	30	10	40	70.6
NBC	51.1	50	25	72	77.8
Big four affiliates	48.3	50	8	92	71.2
Other commercial	41	40	15	70	72.2

* Insufficient data

While 2015 was a good year, it wasn't as strong as the year before. Average station revenue from news slipped for the first time in the last 3 years, dropping 4 points from last year's 51.8%. Median revenue also fell from last year's 54.5% back down to 50%. But there's a caution in the numbers. As I've pointed out before, a high percentage of news directors say they don't know the answer to this question.

TV website profitability

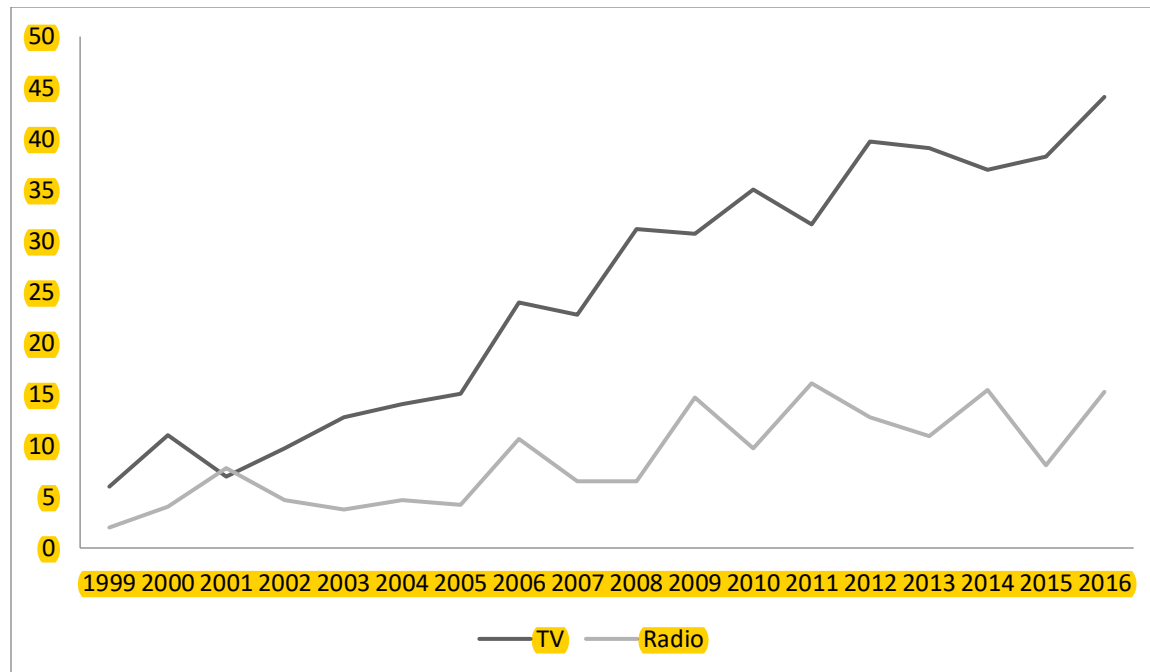
Generally, TV web profitability has continued its comparatively steady increase since I started asking about this more than 15 years ago.

Is the website making money? 2016

	Profit	Breaking Even	Loss	Don't Know
All TV	44.1%	8.1%	5.6%	42.2%
Markets 1-25	45.7	5.7	5.7	42.9
Markets 26-50	42.5	12.5	2.5	42.5
Markets 51-100	58.2	7.6	5.1	29.1
Markets 101-150	31.1	10.8	9.5	48.6
Markets 151+	40.5	2.4	2.4	54.8

Overall TV website profitability rose almost 6 points in the last year. Generally, the bigger the newsroom, the more likely that the station made a profit on the web; over half the stations with more than 50 staffers made a profit on their website. Other commercial websites lagged well behind the big four affiliates, and websites in the Northeast were noticeably more likely to make a profit than stations elsewhere. Note that stations in the Northeast were also the ones most likely to sell stuff online. Just sayin'.

Profitability of TV and radio station websites over time



The general upward trajectory in TV is pretty clear; so is radio's up and down ride.

Business on the web

Selling stuff on the web

The downward trend continued as far as stations selling stuff on their websites. This year, the percentage was 20.4% of TV stations selling something other than ads. That's down almost 3 points from last year's 23.3% ... which was down from the year before at 24.8%. Then 27.6% and 31% the year before that.

Last year, I attributed the decline to station disinterest in investing money into selling stuff online when retransmission revenue keeps growing with little to no investment in order to achieve that growth. Add increasing political money into the equation, and investing money in trying to boost web income becomes less and less compelling. At least for now. Market size and staff size made little difference. Fox affiliates were less likely than others to sell stuff online; other commercial stations were more likely. Stations in the Northeast continued to be a bit more likely than others to sell stuff online, and stations in the South were a bit less likely.

This year's list of stuff for sale on the station website is markedly different from last year's. On top – and dominating the list – were deals, daily deals, coupons, gift certificates ... at 37.2% of all mentions. Number two came in at 16.3%: advertorials, sponsored content, "ask the expert." Sponsorships came in at 9.3%. That could be the same as #2, but I can't tell based on one word answers. "Discounted items" could be the same as coupons, but I couldn't tell about that either.

Well behind: Dubs of TV stories ... cause-related educational content ... sports videos ... links to advertisers ... local medical content ... video pre-rolls ... homes and cars. A couple news directors said high school football or high school sports, but it wasn't clear whether there was a charge to watch or that the games were sponsored. One news director said contests and trips.

The number of stations involved in any "local Groupon/Social Living type offerings had gotten so low that I didn't even bother to ask about it this year.

Paywalls

TV paywalls (a monetary charge to access a station website) held steady in the last year. Four TV stations said they had paywalls last year, and the number was unchanged this time. All are in smaller markets. Four stations that do not have a paywall say they're considering one. Three of the four are in top 25 markets. I'll be surprised if they implement them, but we'll see next year.

TV News budgets

Overall, news budget numbers looked pretty good in TV.

TV news budget ... the past year

	Increase	Decrease	Same	Don't know
All TV news	48.3%	4.4%	36.9%	10.3%
Big four affiliates	48.4	4.5	36.9	10.2
Other commercial	50	5.6	33.3	11.1
Market size:				
1-25	43.2	2.7	51.4	2.7
26-50	58.3	11.1	22.2	8.3
51-100	56.4	3.8	32.1	7.7
101-150	45.3	5.3	38.7	10.7
151+	35.6	0	42.2	22.2

For the second year in a row, the percentage of TV newsrooms with budget increases fell just short of the 50% mark. Last year was 48.9%. The smaller the newsroom, the less likely that the budget went up. There were no differences by affiliation, but stations in the West were noticeably less likely to see budget increases. In a sense, that's an improvement because both the South and the West had been lagging behind. Now it's just the West.

Local TV news beyond the local TV channel

The latest RTDNA/Hofstra University Survey also continues to show that the TV news business isn't limited to TV anymore, but the numbers continue to show a stabilization in the outside reach of a TV newsroom. The percentage of stations involved with other media is similar to a year ago, edging down (again) from 75.9% two years ago to 75.1% last year and now 73.9% this time around. That's still a very high number, but there does seem to be a trend developing. The biggest difference is that the smallest newsrooms (10 or fewer staffers) are a lot less likely than others to be supplying news to other media. Fox, CBS affiliates and other commercial stations also tend to be lower than ABC and NBC stations.

All told, 29.1% of TV stations reported being involved in a Shared Services (or similar) arrangement with another station. That's up 1.3 from a year ago. By market size, 26 to 50 was half the rate of all the other market clusters. Fox stations were less likely than others to be involved, as were the smallest newsrooms.

Of the stations involved in a Shared Services (or similar) arrangements, the average station supplied content to 1.93 other stations, but the median (most common) number was one. Stations ran local news on two-thirds of those other stations.

There are now 714 local TV newsrooms that run news on those and another 339 stations. The 714 total is down 3 from a year ago, but the latter number is a new all-time high – up from last year's 328. That puts the total number of stations running local news at a record 1,053.

TV news departments are providing content to a variety of other outlets**Percentage of TV news departments providing content to other media – 2016**

	Local radio	Mobile device	TV in another market	Another local TV station	Website not your own	Cable TV channel	Other
All TV	44.5%	26.1%	18.7%	14.8%	11.3%	4.6%	6.4%
Big four affiliates	46.3	26.3	18.4	14.5	9.8	4.7	5.9
Other commercial	26.3	31.6	21.1	21.1	15.8	5.3	5.3
Market size:							
1-25	28.6	28.6	19	28.6	19	4.8	2.4
26-50	48.8	24.4	19.5	12.2	14.6	2.4	12.2
51-100	47.4	29.5	14.1	12.8	7.7	10.3	3.8
101-150	48.1	27.3	15.6	14.3	9.1	1.3	6.5

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151+	44.4	17.8	31.1	8.9	11.1	2.2	8.9
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Stations providing content to another local TV station fell again this year (by 4 points), but there's a separate question now about stations involved in shared services agreements. Otherwise, there are few significant changes from a year ago. Note that other than top 25 markets, nearly half of all TV stations (that produce local news) supply local news to a local radio station.

In the past, the bigger the newsroom, the more likely that a station was involved in supplying content to another outlet. That's no longer the case, although the very smallest newsrooms are generally less likely than all the other groups to supply content to others.

Most of the "other" responses were either local newspapers, especially for the weather, or jointly owned or affiliated TV stations.

Stations remain involved in cooperative ventures with others ... but not most

The table above deals with TV stations supplying news to other media. The next table deals with cooperative ventures among media outlets. Overall, there's been a small increase in the percentage of stations involved with other media. Just 1 or 2 points, but that increase has shown up across all three choices. Still, it's just the second year in a row where a majority of stations have not been involved in a cooperative venture ... and the only two years that's been true since I started asking the question in 2008. The most striking change since last year is the dramatic rise in the percentage of top 25 stations involved with another TV station. That number rose almost 20 points from last year. We'll see if that holds up next year.

Aside from the local or nearby TV station for which you produce news, do you have a cooperative news gathering or coverage agreement with the following?

	Local newspaper	Another TV station	Local radio station	Other	No
All TV Market	23.2%	20.7%	18.1%	2.5%	50.4%
1 - 25	22.5	55	17.5	5	27.5
26 - 50	26.8	17.1	17.1	4.9	53.7
51 - 100	27.3	11.7	18.2	0	57.1
101 - 150	24.3	13.5	17.6	4.1	52.7
151+	11.4	20.5	20.5	0	52.3

"Other" included other stations in a group, a network or a website.

For those stations that are involved with cooperative agreements, I asked what they were sharing.

	Information	Pool video	Helicopter	Other
All TV Market	86.4%	38.6%	12.9%	12.9%
1 - 25	55.6	51.9	51.9	7.4
26 - 50	89.5	52.6	15.8	10.5
51 - 100	93.5	32.3	0	6.5
101 - 150	93.9	24.2	0	24.2
151+	100	40.9	0	13.6

All of the numbers are up 4 to 6 points from last year except "other" which is down 7. Generally, the smaller the staff, the more likely the station is sharing information with someone ... but the less likely to be sharing video. Most of the "other" category involved video, photos and stories.

The percentage of stations *not* involved in a cooperative venture but planning or discussing one dropped to its lowest level since I started asking the question: 12.8%. That's down 6 points from a year ago. Those planning or discussing were most often in the biggest markets, in medium size newsrooms and at Fox affiliates.

Local TV news and the use of drones

One of the new questions in this year's survey was about the use of drones. Despite all the discussion and coverage of drones, most stations haven't used them and say they aren't planning to.

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Do you use drone footage?

	Are using	About to start	Have used but not now	No
All TV	16.3%	6.7%	17.7%	59.4%
Market				
1 – 25	17.5	5	17.5	60
26 – 50	17.1	17.1	14.6	51.2
51 – 100	21	8.6	18.5	51.9
101 – 150	17.1	3.9	13.2	65.8
151+	4.4	0	26.7	68.9
Staff size				
51+	26.8	14.1	14.1	45.1
31 – 50	16.2	5.9	19.1	58.8
21 – 30	10.7	3.6	17.9	67.9
11 – 20	6.9	0	34.5	58.6
1 – 10	5	5	0	90

I included staff size in the table, because drone use is clearly more closely associated with staff size than anything else. Stations in the Northeast were noticeably less likely than others to be involved with drones.

About a hundred news directors answered the question on what they're doing with drones. The answers, in order:

1. If someone else shoots drone footage, the station will consider using it. At 28.8%, that answer easily topped the list. Some news directors went beyond that to note that they will not solicit drone footage.
2. Stations will use drone footage for certain, special stories or events ... 16.3%.
3. Stations use drone footage for breaking news ... 14.4%.
4. Stations use drone footage for weather, storm coverage, flooding, etc. ... 12.5%.
5. General coverage on stories ... 11.5%
6. Some stations are working on a plan for drone use, testing drone use or getting ready to use it ... 7.7%
7. Commercial production and/or promotion ... 6.7%
8. Sports ... 1.9%

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2017 RTDNA Articles on News:

Fewer TV Newsrooms ... but They're Doing More Local News Than Ever Before by Bob Papper

- Big drop in local TV newsrooms
- Amount of TV news hits another new record high
- The amount of news on radio goes up

The number of TV stations originating local news accelerated its generally steady slide ... dropping nine from last year. The latest RTDNA/Hofstra University Survey shows the number of TV stations originating local news is down to 705 from last year's 714. There were 717 two years ago.

Those 705 TV stations run news on those and another 357 stations. The latter number is another new, all-time high – up 18 from last year's 339. That puts the total number of stations running local news at a record 1,062 – up nine from a year ago. The total keeps going up, but it's doing so because a smaller number of newsrooms are running news on more and more outlets.

For those keeping score by affiliation, here's how those 705 newsrooms break down:

- 177 NBC affiliates ... down another 2 (it was down 2 a year ago as well)
- 172 CBS affiliates ... same
- 169 ABC affiliates ... down 4
- 72 Fox affiliates ... down 2 (after being up 4 the year before)
- 36 Univision affiliates ... same (again)
- 26 Independents (two of which are Hispanic) ... down 1
- 23 Telemundo affiliates ... same (again)
- 13 PBS affiliates ... down 1
- 9 CW affiliates ... same (again)
- 4 America ONE affiliates ... same
- 2 This TV affiliates ... same
- 1 Youtoo America ... same

Up from last year: nobody

Down from last year: ABC, NBC, Fox, Independents, PBS

Staying the same: CBS, Univision, Telemundo, CW, America ONE , This TV, Youtoo America

And here's how those 357 stations that get news from another station break down:

- 99 Fox affiliates ... up 2
- 53 CW affiliates ... up 3
- 41 MyNetworkTV affiliates ... up 2
- 37 CBS affiliates ... down 1
- 32 ABC affiliates ... up 5
- 27 NBC affiliates ... up 3
- 20 Independents ... up 2
- 16 UniMás ... down 1
- 10 Telemundo affiliates ... up 1
- 6 Univision affiliates ... down 1
- 5 MeTV affiliates ... down 1
- 2 MundoMax ... same
- 2 PBS affiliates ... same
- 2 Retro TV affiliates ... up 1
- 1 ion affiliate ... same
- 1 Canal de las Estrellas ... same
- 1 ThisTV ... same

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- 1 Accuweather ... same
- 1 FamilyNet ... up 1

Without getting into the whole list, I show no daily (at least weekday) local news on the following affiliates:

- 163 PBS affiliates ... up 1
- 48 MyNet affiliates
- 34 CW affiliates ... down 4 (they were down 4 a year ago, too)
- 10 Univision affiliates ... up 1
- 8 Telemundo affiliates ... down 3
- 7 Fox affiliates ... down 1
- 6 UniMás affiliates
- 5 CBS affiliates ... same
- 2 ABC affiliates ... down 1
- 3 NBC affiliates ... same

In **radio**, 80.5% of radio news directors and general managers say their station or station group is locally owned. All told, 78.1% of local radio groups report that at least one of the stations in the group runs local news. Overall, 71.2% of all radio stations in the survey report running local news ... 70.8% of AM stations and 71.3% of FM stations.

The amount of local news in **TV** hit a new, record high this year. Again. The average amount of weekday news set a new, all-time high at 5.7 hours ... up 12 minutes from the previous record set in 2012 and tied just last year. But the median weekday amount of 6 hours broke the old record (2016) by half an hour. The weekend remained unchanged, with identical medians for both Saturday and Sunday. Once again, the increases were pretty much across the board. With rare exception, almost every weekday number rose from a year ago. One of the few exceptions to that involves Fox affiliates on weekdays, which dropped slightly. Geography made no difference in the amount of news.

Hours of local TV news per day – 2017

	Average weekday	Median weekday	Weekday maximum	Average Saturday	Median Saturday	Saturday maximum	Average Sunday	Median Sunday	Sunday maximum
All TV news	5.7	6	14	2.1	2	8	2.1	2	8
Big four affiliates	5.9	6	14	2.2	2	7	2.2	2	8
Other commercial	4.7	3.5	14	2	1	8	1.9	1	8
Market size:									
1-25	6.6	6	14	2.9	3	8	3	3	8
26-50	6.4	6.5	10	3	3	8	3.2	3.5	8
51-100	5.8	6	11	2.3	2	6	2.3	2	6
101-150	5.4	5	12	1.7	1	6	1.7	1	6
151+	4.4	4	13	1	1	3	0.9	1	2
Staff size:									
Staff 51+	7.3	7	14	3.5	4	8	3.5	4	8
Staff 31-50	5.7	6	13	2.1	2	6	2	2	6
Staff 21-30	5	5	8	1.4	1	5	1.3	1	6
Staff 11-20	4	4	8	1	1	4	1	1	4
Staff 1-10	1.7	1	8	0.2	0	1	0.1	0	1
Affiliation:									
ABC	5.7	6	12	2.3	2	7	2.2	2	6
CBS	5.7	6	13	2.1	2	6	2	2	6
Fox	7.4	8	14	2.5	2	6	2.8	2	8
NBC	5.9	6	10	2.2	2	6	2.2	2	6
PBS	0.5	0	2	0	0	0	0	0	0

Generally, the bigger the market and the bigger the news staff, the more news a TV station is likely to run. As always.

Amount of TV news changes ... the past year

	Increase	Decrease	Same
All TV News	41%	2.8%	56.2%
Big four affiliates	40.3	2.7	57

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Other commercial	56.5	4.3	39.1
Market size:			
1-25	61	0	39
26-50	38.5	0	61.5
51-100	37.5	6.2	56.2
101-150	47.1	2.4	50.6
151+	24	2	74

Overall, the numbers here are almost exactly the same as a year ago. Most changes were 1 or 2 points either way. Staff size, affiliation and geography made no meaningful difference in the numbers.

Changes in TV newscasts in the past year

	Added a newscast	Cut a newscast	No change
All TV news	38.6%	4.8%	58.4%
Big four affiliates	39.6	5.2	57.1
Other commercial	41.2	0	58.8
Market			
1 – 25	54.3	0	45.7
26 – 50	32.6	0	67.4
51 – 100	39.3	7.9	55.1
101 – 150	40.3	7.8	55.8
151+	28.3	2.2	69.6
Staff size			
51+	35.3	5.9	60.3
31 – 50	45.7	7.4	49.4
21 – 30	31.2	4.7	65.6
11 – 20	40.9	0	59.1
1 – 10	19	0	81

Overall, the percentage of stations adding a newscast edged up from a year ago ... and it went up for almost every grouping except the largest newsrooms in markets 26 to 50. Stations in the Northeast were a little less likely than others to increase. The number of stations cutting newscasts was also just about the same. Note that I didn't find any stations in the top 50 markets that cut a single newscast. The percentage saying they made no changes is also just about the same as a year ago.

As with last year, added newscasts are all across the board. Still, for the third year in a row, the 4 p.m. hour took top honors. In fact, the top time range was 4 p.m. to 7 p.m. But right on the heels of the late afternoon/early evening came the weekend. Both Saturday and Sunday and both morning and evening (although morning barely edged out evening). Then came 9 p.m. to 11 p.m. and 4 a.m. to 6 a.m. and 7 a.m. to 9 a.m. All strong and all about the same. Then came 7 p.m. ... followed by the 6 a.m. hour, 9 a.m. hour and 11 a.m. hour ... all exactly the same.

Only 13 news directors noted newscasts they had cut, and no single time had more than two votes. Five of the 13 did note some hour in the morning that they cut.

Note that added, cut and no change will not add up to 100% because some stations both added and cut.

Amount of TV news planned ... the next year - 2017

	Increase	Decrease	Same	Not sure
All TV news	24.1%	1.5%	63.3%	11.1%
Big four affiliates	22.9	1.4	64.5	11.3
Other commercial	43.5	4.3	39.1	13
Market size:				
1-25	24.4	2.4	58.5	14.6
26-50	21.2	5.8	63.5	9.6
51-100	25	1	64.6	9.4
101-150	28.2	0	62.4	9.4
151+	18	0	66	16

Historically, this table has been a pretty good predictor of what the next year will look like. It was off two years ago -- underestimating growth -- but it's back pretty much on target this time around. For the coming year, it shows a big

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drop in the percent of stations expecting to increase news. Overall, the drop is nine points ... and down almost 15 points in markets 51 to 100. Not many expect cuts, but it looks like it'll be a year of holding steady. That might reflect political uncertainty coupled with a non-election year. Fox affiliates are 10 points higher in terms of expecting to increase news.

Radio news

Overall in the survey, 78.1% of local radio groups report that at least one station in the group runs local news. That's almost two points lower than last year. In total, 71.2% of radio stations in the survey run local news – 70.8% -of AM stations and 71.3% of FM stations. The overall percentage running local news is up just over a point from last year ... with AM stations down four and a half and FM stations up almost six. Commercial stations run local news at a higher rate than non-commercial ones: 72.6% of commercial stations run local news vs. 67.9% of non-commercial ones. That represents a drop in commercial stations running local news and an increase in non-commercial stations doing the same.

Stations running local news run the full gamut of programming. Of the 535 stations in the survey that run local news (and noted their programming)

21.3% program some form of country music

11.4% are news/talk

9.5% are CHR (contemporary hit radio)

9.2% are adult contemporary

8.4% are rock

7.5% are all news

6.9% are music/variety/full service

5.9% are oldies

3.2% are sports

2.8% are CCM (contemporary Christian music)

2.6% are talk

2.1% are AAA (adult album alternative)

Then we have 10 different formats (including jazz, ethnic, urban, gospel, etc.) ... all under 2% each.

Average and median minutes of locally-produced radio news – 2017

	Weekday average	Weekday median	Saturday average	Saturday median	Sunday average	Sunday median
All radio	85.7	57	6.5	0	4.7	0
Major market	126.6	48.5	7	0.5	5.4	0
Large market	86.8	62.5	2.8	0	7.7	0
Medium market	87.6	62	8.4	0	3.9	0
Small market	64.9	43	5.8	1	4	0

The difficulty in tracking the amount of local news is the variance that some all news stations can bring to the data. Looks like we have one or two fewer major market all news or news/talk stations this year. Still, overall, the numbers are fairly similar to the last few years. The weekday average rose by 8 minutes; the median went up by 7. Numbers plunged on the weekend, which is where we really see the loss of those all news and news/talk stations.

Generally, the bigger the staff, the more news a station runs -- which is exactly what you'd expect. Usually, commercial stations run more local news than non-commercial stations, but this year, the average amount of news was identical ... although commercial stations were one-third higher in median amount of time. Geography made relatively little difference.

Changes in radio news in the last 12 months and planned for the future – 2017

	Increase	Decrease	Same	Not sure
Amount of news the past year	20.9%	7%	71.8%	0.3%
Plan to change amount of news next year	16.2	1.4	75.5	6.9

These numbers aren't terribly different from last year, although the percentage saying they increased the amount of local news fell by almost 2 points (after falling 1.5 the year before). The percentage decreasing news rose by 2 points. Non-commercial stations were, again, more likely to increase news – up 7 points over commercial stations. But a year ago, they were up by two and a half times compared to commercial stations. There were no consistent

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differences by group, market size or region, except that the biggest newsrooms were much more likely to have increased the amount of local news.

Over time, the planned amount of news has been a better and better predictor of the coming year. Projected news for this year is just about the same as a year ago ... up by one point. Non-commercial news directors are three times as likely to expect to increase local news as commercial news directors. They always say that, but this time it's even more so. Generally, the bigger the news staff and the larger the local station group, the more expectation of increasing local news. We'll see how that comes out.

Changes in radio newscasts in the past year

	Added a newscast	Cut a newscast	No change
All radio news	18.8%	13.5%	68.7%
Major market	11.1	8.3	80.6
Large market	19	11.6	69
Medium market	20	15.7	65
Small market	20.8	14.1	67.6

Commercial stations were almost twice as likely as non-commercial stations to have added a newscast in the past year. Generally, the smaller the market but the bigger the local group, the more likely to have added a newscast. All market sizes were about the same except major markets, which were noticeably less likely to have added a newscast. Geography made no difference. The percentage of stations cutting a newscast fell 1.2 from a year ago. Commercial stations were almost twice as likely as non-commercial ones to cut a newscast. Generally, the smaller the market, the more likely that a station cut a newscast. Stations in the West were much more likely to have cut a newscast. Note that more than two-thirds of stations neither added nor cut a newscast. The number rose to around 80% for major markets and non-commercial stations. Local groups of three or more stations were more likely to have added and/or cut than standalone stations or combos.

Newscast additions ranged across the day, with morning drive (5 a.m. – 10 a.m.) edging out afternoon drive (3 p.m. to 7 p.m.), which came in barely ahead of midday (10 a.m. to 3 p.m.). Newscast cuts were virtually tied: morning, afternoon, midday.

Note that added, cut and no change will not add up to 100% because some stations both added and cut.

Bob Papper is Emeritus Distinguished Professor of Journalism at Hofstra University and has worked extensively in radio and TV news. This research was supported by the Lawrence Herbert School of Communication at Hofstra University and the Radio Television Digital News Association.

About the Survey

The RTDNA/Hofstra University Survey was conducted in the fourth quarter of 2016 among all 1,684 operating, non-satellite television stations and a random sample of 3,987 radio stations. Valid responses came from 1,409 television stations (83.7%) and 430 radio news directors and general managers representing 1,151 radio stations. Some data sets (e.g. the number of TV stations originating local news, getting it from others and women TV news directors) are based on a complete census and are not projected from a smaller sample.

2017 RTDNA Article on Profitability:

The Business of News: TV by Bob Papper

- A great year for TV news
- Cooperative ventures continue to slide
- Drone ownership ... who's buying and who's not?

The latest RTDNA/Hofstra University Annual Survey found that 2016 marked an extraordinary year for the local TV news business. At 65.7%, newsroom profitability tied the highest level (with 2013) since 1996. Note that **radio** is handled in a separate article.

TV news profitability ... 2000 - 2017

	2000	2005	2010	2015	2016	2017
Showing profit	58%	44.5%	47.8%	60.8%	59.6%	65.7%
Breaking even	11	24.2	14.6	6.8	8.2	7.1
Showing loss	11	12.1	8.3	4.6	3.7	4.3
Don't know	20	19.2	29.2	25.5	25.5	20.1

Profitability in 1996 hit 72%, the highest level I've ever recorded in 23 years of doing the Survey. This year and 2013 are tied for second place. Missing percentages are non-commercial stations.

TV news profitability ... by size and affiliation – 2017

	Showing profit	Breaking even	Showing loss	Don't know
Market size:				
1-25	71.4%	7.1%	0	17.9
26-50	67.6	5.4	10.8	8.1
51-100	67.1	11	3.7	15.9
101-150	64.6	3.1	4.6	27.7
151+	59.5	7.1	2.4	28.6
Staff size:				
51+	87.7	3.5	1.8	7
31-50	64	6.7	5.3	22.7
21-30	62.1	10.3	5.2	22.4
11-20	47.4	15.8	0	31.6
1-10	27.8	5.6	5.6	33.3
Affiliation:				
ABC	69.7	6.1	1.5	22.7
CBS	69.2	3.8	7.7	19.2
Fox	50	18.8	6.2	25
NBC	70	7.1	1.4	21.4
Big four affiliates	68.3	6.5	3.9	21.3
Other commercial	62.5	18.8	12.5	6.2

Elections are still good news for local TV, and almost every category of station went up in profitability during 2016. Every market size rose except the smallest, which pretty much held its own. Staff sizes were all up except 11 to 20. ABC and CBS affiliates went up; NBC held steady; Fox affiliates dropped about 6 points. Most of the gains came from more news directors knowing whether the station made a profit on news -- and almost all of that move went to positive profitability. Stations in the Northeast were a little lower in profitability than stations elsewhere. Same as a year ago. Missing percentages are non-commercial stations.

Percentage of TV station revenue produced by news – 2017

	Average	Median	Minimum	Maximum	Not sure
All TV news	52.6%	55%	10%	100%	75%
Market size:					

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1-25	33.8	37.5	18	42	84.6
26-50	58.8	60	30	95	65.7
51-100	56.9	60	10	100	71.1
101-150	53	57.5	27	70	82.8
151+	44.3	50	18	65	73.2
Staff size:					
51+	58.1	60	18	100	59.6
31-50	48.8	46	20	90	77.5
21-30	55.3	60	27	70	87.3
11-20	42	40	27	55	61.1
1-10	34.5	34	10	60	77.8
Affiliation:					
ABC	62.5	60	18	100	74.1
CBS	48.5	46	20	90	71.6
Fox	25.7	27	10	40	80
NBC	53.1	55	18	75	76.9
Big four affiliates	52.2	55	10	100	74.5
Other commercial	57	60	35	65	68.8

* Insufficient data

Last year's 4 point drop in average and median revenue turned around in 2016 ... going up 5 points in both average and median. There's a caution in the numbers. As I always point out, a high percentage of news directors say they don't know the answer to this question.

TV News budgets

Overall, news budget numbers looked decent in TV, but they certainly don't reflect the increase in profitability.

TV news budget ... the past year

	Increase	Decrease	Same	Don't know
All TV news	43.2%	8.6%	42.4%	5.8%
Big four affiliates	43.8	7.7	42.5	6
Other commercial	50	25	18.8	6.2
Market size:				
1-25	50	10.7	35.7	3.6
26-50	35.9	7.7	51.3	5.1
51-100	50	11	34.1	4.9
101-150	42.4	7.6	43.9	6.1
151+	33.3	4.8	52.4	9.5

For the third year in a row, the percentage of TV newsrooms with budget increases fell short of the 50% mark. Last year was 48.3%; this year dropped about 5 points. The numbers were erratic by various metrics. Markets 26 to 50 and 151+ were least likely to see budget increases, and the smallest newsrooms were half as likely to see increases as any other grouping. CBS and NBC affiliates didn't fare as well as Fox or ABC stations, and stations in the South did better than any other area.

TV website profitability

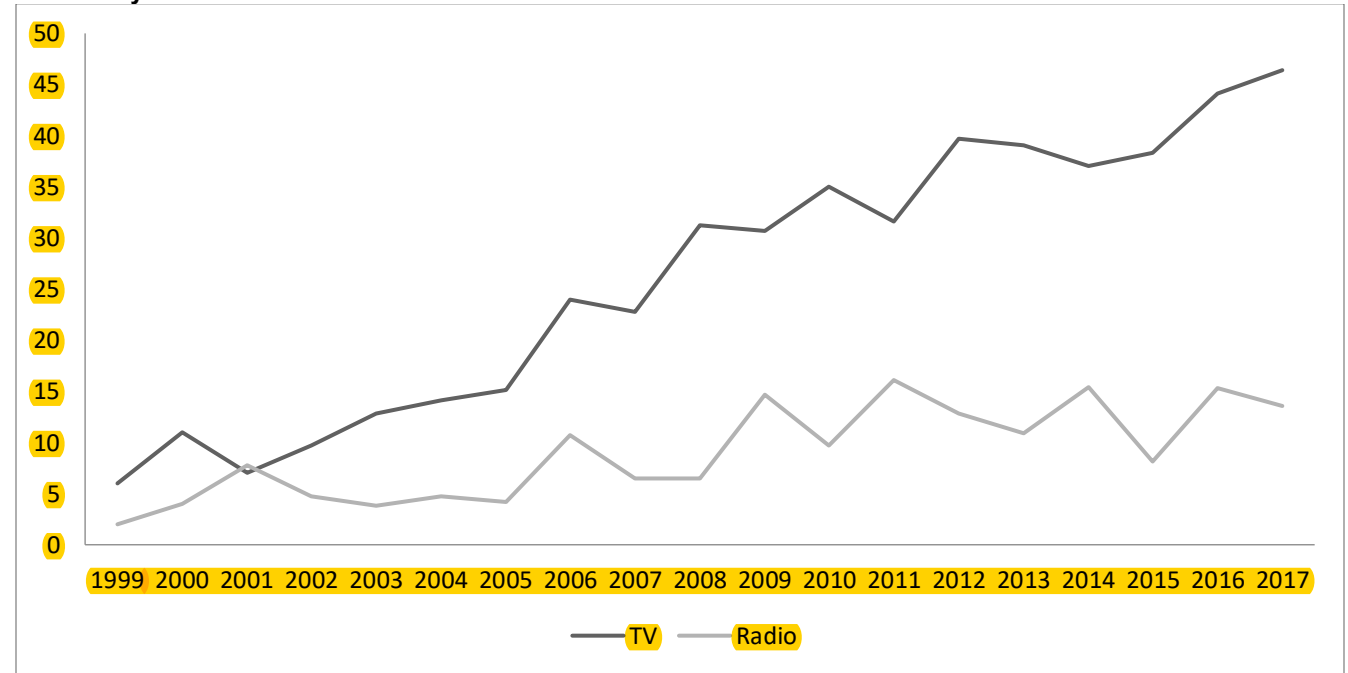
Generally, TV web profitability has continued its comparatively steady increase since I started asking about this more than 15 years ago.

Is the TV website making money? 2017

	Profit	Breaking Even	Loss	Don't Know
All TV	46.4%	9.9%	7.7%	36.1%
Markets 1-25	35.5	16.1	6.5	41.9
Markets 26-50	50	7.1	11.9	31
Markets 51-100	61.6	11.6	1.2	25.6
Markets 101-150	36.2	10.1	13	40.6
Markets 151+	37	4.3	8.7	50

The "Don't Know" category dropped by about 6 points from a year ago ... and those numbers were sprinkled pretty evenly to all the other choices: profit, breaking even and loss. Web profitability went up for the middle three market groups but fell for both the biggest and smallest. But the real dividing line on profitability is the size of the newsroom. The bigger the staff, the more likely the station made a profit on the web -- up to 69.2% in the biggest newsrooms ... and down to 5% in the smallest. Stations in the South lagged all other regions.

Profitability of TV and radio station websites over time



The general upward trajectory in TV is pretty clear; so is radio's up and down ride.

Web business

Selling stuff on the web

The downward trend continued as far as stations selling stuff on their websites. This year, the percentage was 17.5% of TV stations selling something other than ads. That's down almost 3 points from last year's 20.4%. It's been a steady drop over the last six years from 31%.

I have attributed the decline to station disinterest in investing money into selling stuff online when retransmission revenue keeps growing with little to no investment in order to achieve that growth. Add increasing political money into the equation, and investing money in trying to boost web income becomes less and less compelling. At least for now. Stations with the largest staffs (51+) were the most likely to sell stuff online (25%), and stations with the smallest staffs (1 to 10) were the least likely (10%). Otherwise, there were few differences.

For those selling stuff online, two categories dominated the field (at 36% each): Deals and sponsored content. Deals included half off, restaurant deals, tickets, etc. Sponsored content mostly involved web pages or web content areas. After that, the scattering of mentions included selling dubs of station content, classified, contests and tagged ads based on IP addresses.

Paywalls

TV paywalls (a monetary charge to access a station website) held steady in the last year. Four TV stations (not 4% -- just plain 4) said they had paywalls this past year -- the same number that we've had for three years running. Interestingly, they're not the same four. Looks like three of the four stations that said they were considering a paywall a year ago actually implemented them. But three others dropped their paywalls. Two stations that do not have

paywalls say they're considering them. That's half as many as the year before. The only trend is that TV isn't getting into the paywall protection business.

Local TV news beyond the local TV channel

The latest RTDNA/Hofstra University Survey also continues to show that the TV news business isn't limited to TV anymore, but the numbers continue to show a stabilization in the outside reach of a TV newsroom. The percentage of stations involved with other media is similar to a year ago. After three years of edging down, this year edged up: 76.6% of TV stations provide news to others, up from 73.9% last year. Unlike past years, there were no big differences, overall, by market size, affiliation or region. The smallest newsrooms, unsurprisingly, lag behind all the others.

All told, 31.4% of TV stations reported being involved in a Shared Services (or similar) arrangement with another station. That's up 2.3 from a year ago (which was up 1.3 from the year before). By market size, 26 to 50 continues to lag way behind all the other market clusters. The maximum number of TV stations in a local cluster was four.

Of the stations involved in a Shared Services (or similar) arrangement, the average station supplied content to 1.8 other stations (down very slightly from last year), but the median (most common) number continues to be one. Stations ran local news on more than two-thirds of those other stations with which they have an arrangement.

There are now 705 local TV newsrooms that run news on those and another 357 stations. The 705 total is down nine from a year ago, but the latter number is a new all-time high -- up from last year's 339. That puts the total number of stations running local news at a record 1,062.

TV news departments are providing content to a variety of other outlets

Percentage of TV news departments providing content to other media – 2017

	Local radio	Mobile device	TV in another market	Another local TV station	Website not your own	Cable TV channel	Other
All TV	43.7%	32.6%	21.5%	16.1%	9.8%	3.8%	7.9%
Big four affiliates	46.2	34.5	20.7	14.8	9.7	4.1	7.9
Other commercial	16.7	11.1	27.8	33.3	11.1	0	5.6
Market size:							
1-25	14	30.2	18.6	18.6	9.3	2.3	9.3
26-50	52	28	16	16	18	2	8
51-100	48.4	32.6	20	13.7	7.4	6.3	6.3
101-150	50.6	34.6	22.2	18.5	7.4	3.7	11.1
151+	40.4	36.2	31.9	14.9	10.6	2.1	4.3

Overall, half of the categories went up in the last year, and half went down. Up: *Mobile*, *TV in another market*, and *Another local TV station*. Down: *Local radio*, *Website not your own* and a *Cable TV channel*. Other than mobile, which rose by more than 6 points, nothing changed a lot. The biggest change was in top 25 market stations providing news to a local radio station, which dropped by half from a year ago. We'll see what next year looks like. The only meaningful difference by network affiliation is that Fox stations are less likely than others to supply news to a website other than the station's. There were more variances by geography. Stations in the Northeast and West are more likely to supply news to another local TV station, but only stations in West were more likely to supply news to a TV station in another market. That's what you'd expect given the spread of western population.

In the past, the bigger the newsroom, the more likely that a station was involved in supplying content to another outlet. That ended last year except for the very smallest newsrooms. Even that difference ended this year.

Most of the "other" responses were either other stations within the company or local newspapers.

Stations remain involved in cooperative ventures with others ... but not most stations

The table above deals with TV stations supplying news to other media. The next table deals with cooperative ventures among media outlets. I started asking about cooperative ventures in 2008 as stations responded to recessionary pressures by sharing costs to save money. Most stations participated. The question has always been, would that continue when the economy improved? The answer is yes ... but noticeably less so. This is the third year in a row where a minority of stations have been involved in a cooperative venture, and the percentage is the lowest

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yet. Stations in cooperative ventures are now down to 44% of all stations. Almost every category and subset went down, although stations in markets 26 to 50 were more variable. The biggest drops came in markets 1 to 25, 51 to 100 and 151+.

Aside from the local or nearby TV station for which you produce news, do you have a cooperative news gathering or coverage agreement with the following?

	Local newspaper	Local radio station	Another TV station	Other	No
All TV Market	19.4%	16.8%	15.9%	2.6%	56%
1 - 25	14.3	14.3	38.1	4.8	40.5
26 - 50	32.7	16.3	14.3	4.1	38.8
51 - 100	18.9	16.8	9.5	1.1	65.3
101 - 150	23.1	17.9	16.7	1.3	55.1
151+	4.4	17.8	8.9	4.4	71.1

"Other" included other stations in a group, a network or a website.

For those stations that are involved with cooperative agreements, I asked:

What are you sharing?

	Information	Pool video	Helicopter	Other
All TV Market	81.1%	32.3%	16.5%	15%
1 - 25	57.1	52.4	52.4	14.3
26 - 50	75	25	35.7	25
51 - 100	87.1	25.8	0	16.1
101 - 150	90.9	27.3	0	9.1
151+	92.9	42.9	0	7.1

Information and pool video are both down by 5 or 6 points. Helicopter and other are both up by 2 or 3 points. Most of the "other" category involved video, photos, weather and stories.

The percentage of stations *not* involved in a cooperative venture but planning or discussing one dropped to its lowest level since I started asking the question: 7.7%. That's down 5 points from last year ... which was down 6 points from the year before. Those planning or discussing were most often in the biggest markets, especially at non big four network affiliates.

Local TV news and drones

Last year, I reported on whether stations were using drones. These were the overall figures:

Do you use drone footage?

	Are using	About to start	Have used but not now	No
All TV Market	16.3%	6.7%	17.7%	59.4%

This year, the follow-up question was whether a station owned a drone, was considering the purchase, was getting drone material from others ... or just not involved.

Does the TV station have a drone?

	Already own	Planning to buy	Considering	Lease/arrange for one as needed	We just use drone footage from others	No, not involved with drones
All TV Market	18.2%	21.6%	21.6%	5.9%	11.4%	21.3%
1 - 25	24.4	19.5	14.6	12.2	9.8	19.5
26 - 50	30.8	23.1	15.4	5.8	9.6	15.4
51 - 100	13.5	19.8	33.3	5.2	9.4	18.8
101 - 150	15.3	29.4	14.1	4.7	14.1	22.4
151+	14	12	24	4	14	32
Staff size						
51+	30.6	23.6	22.2	8.3	5.6	9.7
31 - 50	11.8	23.5	28.2	2.4	12.9	21.2

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21 – 30	15.2	19.7	18.2	6.1	13.6	27.3
11 – 20	12.5	20.8	29.2	8.3	12.5	16.7
1 – 10	11.1	0	11.1	3.7	11.1	63

Ownership is highest at the biggest stations in markets, 1 to 50. Well ahead of all other groups. The biggest group considering a drone includes market 51 to 100 ... followed, a bit surprisingly, by markets 151+. Among network affiliates, Fox stations are a little more likely than the others to own a drone; CBS stations are a little less likely to be considering one. Other commercial are the highest on *just plain no*. Stations in the Northeast are much less likely than others to own a drone already. Otherwise, there are no meaningful differences.

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A Small Drop in Local TV Newsrooms ... and a Small Drop in News by Bob Papper

The latest RTDNA/Hofstra University Survey found that the number of TV stations originating local news slowed its yearly decline this past year ... down two to 703. Because of consolidation, the number of TV newsrooms had been falling by an average of seven per year. A year ago, the total number dropped from 714 to 705.

Those 703 TV stations run news on those and another 369 stations. The latter number is another new, all-time high – up a dozen from last year's 357. That puts the total number of stations running local news at a record 1,072 – up ten from a year ago. The total keeps going up, but it's doing so because a smaller number of newsrooms are running news on more and more outlets.

For those keeping score by affiliation, here's how those 703 newsrooms break down:

- 180 NBC affiliates ... up 3 after being down the last 2 years
- 169 CBS affiliates ... down 3
- 168 ABC affiliates ... down 1
- 77 Fox affiliates ... up 5
- 36 Univision affiliates ... same (again)
- 17 Independents (four of which are Hispanic) ... down 9, although Hispanic independents are up 2
- 25 Telemundo affiliates ... up 2
- 13 PBS affiliates ... same
- 7 CW affiliates ... down 2
- 5 Youtoo America ... up 4
- 2 This TV affiliates ... same
- 2 MyNet ... same
- 1 EstrellaTV ... new to the list
- 1 FamilyNet ... new to the list

Up from last year: NBC, Fox, Telemundo, Youtoo America, EstrellaTV, FamilyNet and Hispanic independents

Down from last year: CBS, CW, Independents

Staying the same: Univision, PBS, This TV, and MyNet

And here's how those 369 stations that get news from another station break down:

- 93 Fox affiliates ... down 6
- 59 CW affiliates ... up 6
- 45 MyNetworkTV affiliates ... up 4
- 38 CBS affiliates ... up 1
- 33 ABC affiliates ... up 1
- 29 NBC affiliates ... up 2
- 23 Independents ... up 3
- 16 UniMás ... same
- 11 Telemundo affiliates ... up 1
- 8 Univision affiliates ... up 2

- 3 MeTV affiliates ... down 2
- 1 PBS affiliates ... down 1
- 2 Retro TV affiliates ... same
- 1 Canal de las Estrellas ... same
- 1 ThisTV ... same
- 1 Accuweather ... same
- 1 FamilyNet ... same
- 2 America Teve ... new
- 1 Azteca America ... new
- 1 Heros & Icons ... new

So the big change from a year ago involves 5 Fox affiliates producing their own news instead of getting it from another station.

Without getting into the whole list, I show no daily (at least weekday) local news on the following affiliates:

- 158 PBS affiliates ... down 5 (stations that gave up their frequencies)
- 60 ion stations ... up 1
- 43 MyNet affiliates ... down 5
- 29 CW affiliates ... down 5 (they're down 13 over the last 3 years)
- 9 Univision affiliates ... down 1
- 7 Telemundo affiliates ... down 1
- 6 Fox affiliates ... down 1
- 6 UniMás affiliates ... same
- 4 CBS affiliates ... down 1
- 2 ABC affiliates ... same
- 2 NBC affiliates ... down 1

The amount of local news on TV stayed essentially the same this year as last year's record high. The average weekday slid by 12 minutes with Saturday and Sunday up by 12 minutes each. The median for weekday and weekend remained exactly the same. The numbers would have edged up except for some retrenchment in the smallest markets.

Hours of local TV news per day – 2018

	Average weekday	Median weekday	Weekday maximum	Average Saturday	Median Saturday	Saturday maximum	Average Sunday	Median Sunday	Sunday maximum
All TV news	5.6	6	16	2.2	2	8	2.2	2	8
Big four affiliates	5.8	6	16	2.3	2	7	2.2	2	8
Other commercial	4.5	2.8	15.5	2.2	1	8	2	1	8
Market size:									
1-25	6.6	6	15.5	3.3	3.5	8	3.2	3.3	7.5
26-50	6.8	6	12	3.7	4	8	3.7	4	8
51-100	5.9	6	12	2.4	2	6	2.5	2	8
101-150	5.5	5	10	1.7	1	5	1.6	1.5	5
151+	3.9	4	16	0.9	1	4	0.9	1	8
Staff size:									
Staff 51+	7.9	8	15.5	3.7	4	8	3.7	4	8

CTV Rebuttal Case (Allocation) 2014-2017: Papper Testimony

Staff 31-50	5.9	6	10	2.2	2	5	2.2	2	6
Staff 21-30	4.8	4	10	1.3	1	5	1.3	1	5
Staff 11-20	3.7	4	16	1	1	4	0.8	1	2
Staff 1-10	1.3	1	2	0.1	0	1	0.1	0	1
Affiliation:									
ABC	5.6	6	16	2.2	2	7	2.1	2	7
CBS	5.8	6	11	2.3	2	6	2.2	2	6
Fox	6.2	6	12.5	2.1	1	6.5	2.5	2	7
NBC	5.8	6	12	2.3	2	6	2.3	2	8
PBS	1.8	1	8	0.3	0	2	0.3	0	2

Generally, the bigger the market and the bigger the news staff, the more news a TV station is likely to run. As always.

Amount of TV news changes ... the past year

	Increase	Decrease	Same	Not sure
All TV News	32.4%	1.9%	65.4%	0.3%
Big four affiliates	30.3	2.1	67.3	0.4
Other commercial	52.2	0	47.8	0
Market size:				
1-25	58.1	0	41.9	0
26-50	30.2	4.7	65.1	0
51-100	25.6	2.2	71.1	1.1
101-150	32.4	1.4	66.2	0
151+	26.2	1.5	72.3	0

Staying the same was the runaway winner at nearly two-thirds of all stations, although a majority of top 25 market stations increased the amount of news. Almost no one cut back. Fox affiliates were more likely to add news, and stations in the Midwest were a bit less likely to increase news.

Changes in TV newscasts in the past year

	Added a newscast	Cut a newscast	No change
All TV news	31.1%	4.6%	66.4%
Big four affiliates	29.5	5.1	67.7
Other commercial	52.2	0	47.8
Market			
1 – 25	53.7	7.3	43.9
26 – 50	26.8	5	68.3
51 – 100	24.4	2.5	73.4
101 – 150	32.8	3	68.2
151+	25	7.1	69.6
Staff size			
51+	34.8	7.2	60.9
31 – 50	34.8	3	64.2
21 – 30	25	1.8	75
11 – 20	30.3	6.1	63.6
1 – 10	20	5	75

Overall, two-thirds of TV stations neither added nor cut any newscasts. That's up almost 10 points from a year ago.

For the third year in a row, added newscasts were all over the place. For the third year in a row, weekdays from 4 pm to 6 pm led the way – but just barely edging out weekday late evening newscasts, weekday 6 pm to 7 pm and middays between 11 am to 1 pm. Right behind came weekday mornings from 6 am to 8 am and then weekend mornings. Then every other time slot. Even 8 pm to 9 pm got a couple votes.

Only a dozen news directors noted newscasts they had cut – but there weren't a lot of cuts to note. Weekdays from 4 pm to 6 pm topped the list – at four. Then weekdays late evening, and then single votes.

Note that added, cut and no change will not add up to 100% because some stations both added and cut.

Amount of TV news planned ... the next year - 2018

	Increase	Decrease	Same	Not sure
All TV news	29.2%	0.3%	60.9%	9.6%
Big four affiliates	28.8	0	61.6	9.6
Other commercial	39.1	4.3	52.2	4.3
Market size:				
1-25	32.6	0	58.1	9.3
26-50	27.9	0	55.8	16.3
51-100	31.5	0	53.9	14.6
101-150	26	1.4	69.9	2.7
151+	28.1	0	65.6	6.2

Historically, this table has been a pretty good predictor of what the next year will look like. It was off three years ago -- underestimating growth -- but it's been back pretty much on target last year and this time around. For the coming year, holding steady remains on top, but the percentage of stations expecting to add news is up 5 points from a year ago. As with last year, Fox affiliates are most likely to expect to add news. That turned out to be accurate a year ago, so we can probably expect a repeat this coming year.

Bob Papper is Emeritus Distinguished Professor of Journalism at Hofstra University and has worked extensively in radio and TV news. This research was supported by the Lawrence Herbert School of Communication at Hofstra University and the Radio Television Digital News Association.

About the Survey

The RTDNA/Hofstra University Survey was conducted in the fourth quarter of 2017 among all 1,683 operating, non-satellite television stations and a random sample of 3,542 radio stations. Valid responses came from 1,333 television stations (79.2%) and 415 radio news directors and general managers representing 1,110 radio stations. Some data sets (e.g. the number of TV

stations originating local news, getting it from others and women TV news directors) are based on a complete census and are not projected from a smaller sample.

An introductory note, if you will. 2019 marks my 25th year conducting the RTDNA (before that, RTNDA) Annual Survey. First at Ball State University and now at Hofstra University. It has been my privilege to do this, and I want to thank RTDNA, Ball State and Hofstra for the support and opportunity to keep this going. Most of all, I want to thank all of you who spend what I know is way too much time poring over the way too many questions that I ask on this survey. Thank you.
- Bob Papper

A Shocking Development: A Small Increase in Local TV Newsrooms ... and a Record Amount of Local News by Bob Papper

The latest RTDNA/Hofstra University Survey found that the number of TV stations originating local news actually went up by three in 2018 to 706. Over the last decade and more, consolidation had the number of local TV newsrooms dropping at an average of seven per year. Two years ago, the number went down by nine. But last year, the decline slowed to just two ... down to 703. And this year, it's up to 706. I don't see this as a trend, and we don't yet know what the Nexstar purchase of Tribune, the Gray/Raycom merger and purchase of United Communications and the Scripps purchase of Cordillera will mean. Stay tuned.

Those 706 TV stations run news on those and another 363 stations. That latter number is actually down by six from a year ago ... as a number of stations dropped out of the news business entirely. All had been marginal news players to begin with.

That puts the total number of stations running local news at 1,069, and that's down by three from last year's all-time high.

For those keeping score by affiliation, here's how those 706 newsrooms break down:

- 182 NBC affiliates ... up 2 after last year's increase by 3
- 169 CBS affiliates ... same
- 168 ABC affiliates ... same
- 77 Fox affiliates ... same
- 35 Univision affiliates ... down 1
- 26 Telemundo affiliates ... up 1 after being up 2 last year
- 17 Independents (four of which are Hispanic) ... same
- 14 PBS affiliates ... up 1
- 7 CW affiliates ... same
- 5 Youtoo America ... same
- 2 This TV affiliates ... same
- 2 MyNet ... same
- 1 EstrellaTV ... same
- 1 FamilyNet ... same

Most affiliates stayed the same, but, as usual, there is at least some movement:

Up from last year: NBC, Telemundo and PBS.

Down from last year: Univision

And here's how those 363 stations that get news from another station break down:

- 94 Fox affiliates ... up 1, reversing last year's 6 down
- 61 CW affiliates ... up 2 ... following last year's 6 station jump
- 44 MyNetworkTV affiliates ... down 1 after being up 4 last year
- 39 CBS affiliates ... up 1 ... for the second year in a row
- 33 ABC affiliates ... same
- 27 NBC affiliates ... down 2 after being up 2 a year ago
- 21 Independents ... down 2 following last year's 3 up
- 14 Telemundo affiliates ... up 3 following last year's increase of 1
- 9 UniMás ... down 7 from a year ago
- 9 Univision affiliates ... up 1 after a 1 station increase last year
- 3 MeTV affiliates ... same
- 1 PBS affiliates ... same
- 2 Retro TV affiliates ... same
- 1 Canal de las Estrellas ... same
- 1 ThisTV ... same
- 1 Accuweather ... same
- 1 FamilyNet ... same
- 1 America Teve ... down 1
- 1 Azteca America ... same

Not a lot of big changes in this list, but the number of UniMás stations carrying local news dropped significantly while Telemundo stations went up again. CW affiliates continue adding local news (unlike MyNet affiliates), and a significant majority of Fox affiliates continue to get their local news from another station.

Without getting into the whole list, I show no daily (at least weekday) local news on the following affiliates:

- 158 PBS affiliates ... same
- 61 ion stations ... up 1, again
- 42 MyNet affiliates ... down 1, following 5 down last year
- 30 CW affiliates ... up 1, after dropping 13 over the previous 3 years
- 15 UniMás affiliates ... up 9 from a year ago
- 8 Univision affiliates ... down 1, again
- 6 Telemundo affiliates ... down 1, again
- 5 Fox affiliates ... down 1, after dropping 1 the year before
- 4 CBS affiliates ... same
- 2 ABC affiliates ... same
- 2 NBC affiliates ... same

The amount of local news on TV hit a record high – on average – and tied the record based on the median. After sliding 12 minutes a year ago, the average amount of local news rose 18 minutes to 5.9 hours per weekday; the median remained at 6 hours per weekday. Weekend numbers stayed exactly the same.

Hours of local TV news per day – 2019

	Average weekday	Median weekday	Weekday maximum	Average Saturday	Median Saturday	Saturday maximum	Average Sunday	Median Sunday	Sunday maximum
All TV news	5.9	6	33	2.2	2	8	2.2	2	8
Big four affiliates	6.3	6	33	2.3	2	7	2.3	2	7
Other commercial	4	3	16	2	1	8	1.9	1	8
Market size:									
1-25	6.3	6	16	2.9	3	8	2.8	2	7.5
26-50	7.2	7	11.5	3.5	4	8	3.6	4	8
51-100	6.4	6	33	2.5	2.5	6.5	2.6	2.5	7
101-150	5.6	5	17	1.8	1.5	6	1.7	1	6
151+	4.6	4.3	22	1	1	3	0.9	1	2
Staff size:									
Staff 51+	8.6	8	33	3.9	4	8	3.9	4	8
Staff 31-50	6	6	10.5	2.3	2	5.5	2.1	2	5.5
Staff 21-30	5.1	5	17	1.3	1	4	1.2	1	4
Staff 11-20	4.1	4	22	0.9	1	4	0.8	1	3
Staff 1-10	1.2	1	2	0.1	0	1	0.1	0	1
Affiliation:									
ABC	5.7	6	10.5	2.2	2	6	2.2	2	5.5
CBS	6.4	6	22	2.2	2	5.5	2.1	2	6
Fox	8.2	9	14.5	2.9	3	6.5	3.2	3	6
NBC	6.1	5.8	33	2.3	2	7	2.2	2	7
PBS	0.9	1	1.5	0	0	0	0	0	0

All market sizes went up except the biggest ones. All staff sizes rose except the smallest ones. Overall, all network affiliates went up. Generally, the bigger the market and the bigger the news staff, the more news a TV station is likely to run. As always.

Amount of TV news changes ... the past year (2018)

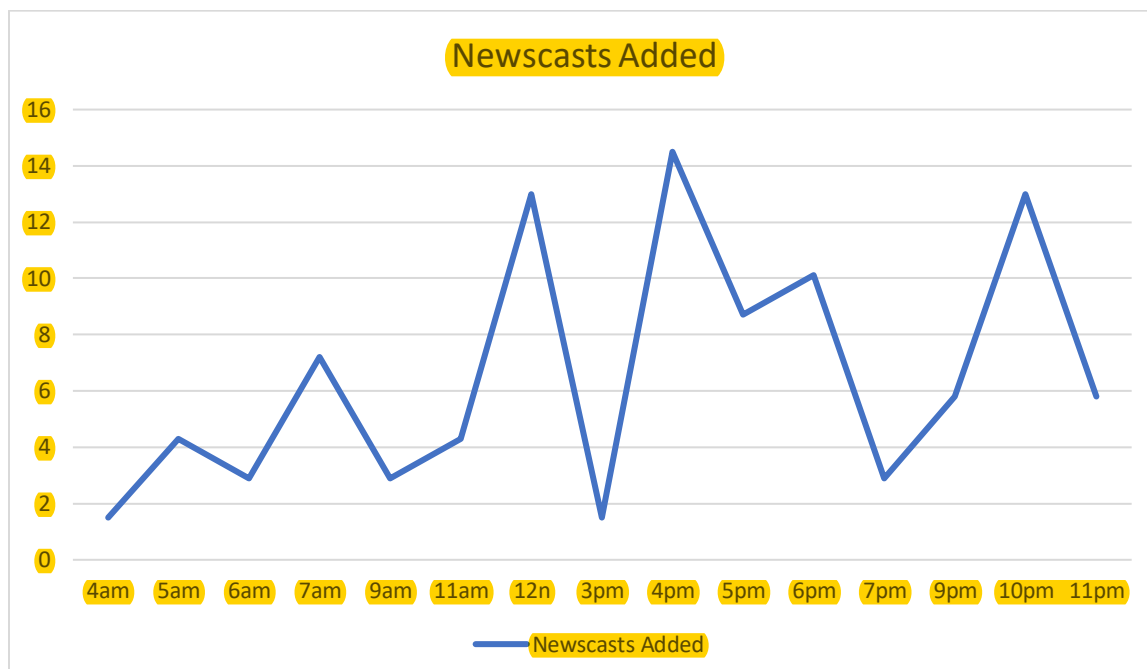
	Increased	Decreased	Same	Not sure
All TV News	28.2%	1%	69.7%	1%
Big four affiliates	26.4	0.8	72	0.8
Other commercial	44	0	52	4
Market size:				
1-25	42.9	0	54.8	2.4
26-50	31.8	0	65.9	2.3
51-100	30	1.2	67.5	1.2
101-150	17.1	1.4	81.4	0
151+	25.9	1.7	72.4	0

Staying the same was the runaway winner -- with more than two-thirds of all stations. That's usually the case. The biggest markets and the biggest staffs were the most likely to increase the amount of news. Network affiliation made no difference, but stations in the Northeast and then the South were more likely to add news than stations in the West or Midwest.

Changes in TV newscasts in the past year (2018)

	Added a newscast	Cut a newscast	Both added and cut	No change
All TV news	24.5%	1.8%	1.4%	72.3%
Big four affiliates	23.2	2	1.2	73.6
Other commercial	41.7	0	4.2	54.2
Market				
1 – 25	38.1	2.4	7.1	52.4
26 – 50	23.3	0	0	76.7
51 – 100	28	0	1.3	70.7
101 – 150	12.7	1.6	0	85.7
151+	23.6	5.5	0	70.9
Staff size				
51+	34.8	1.4	4.3	59.4
31 – 50	19.2	0	0	80.8
21 – 30	14.3	4.1	2	79.6
11 – 20	25.7	5.7	0	68.6
1 – 10	11.8	0	0	88.2

Clearly, most stations neither added nor cut back on newscasts in the past year. But beyond that, stations were about 20 times more likely to add newscasts as cut them. Other commercial stations were more likely to add newscasts than any other group, but network affiliation made no difference. Stations in the Northeast and South were more likely to add than stations in the West or Midwest.



The table above shows the relative (percentage) distribution of newscasts added. Weekend morning also got a fair number of votes; weekend evening less so.

There were so few newscasts cut – and all of them scattered across days and times – that it's not worth cataloguing them.

Amount of TV news planned ... the next year - 2019

	Increase	Decrease	Same	Not sure
All TV news	24.7%	0.3%	63.2%	11.7%
Big four affiliates	21.7	0.4	67.4	10.5
Other commercial	56	0	24	20
Market size:				
1-25	40.5	0	33.3	26.2
26-50	34.9	0	60.5	4.7
51-100	20.3	1.3	70.9	7.6
101-150	14.5	0	76.8	8.7
151+	24.1	0	60.3	15.5

Historically, this table has been a pretty good predictor of what the next year will look like. Markets 51 and smaller are all less likely to predict growth in news than they did a year ago, but markets 1 through 50 are markedly higher in expecting to be running more news. As usual, Fox affiliates are most likely to predict more news. So are other commercial stations and stations in the Northeast.

Bob Papper is Emeritus Distinguished Professor of Journalism at Hofstra University and has worked extensively in radio and TV news. This research was supported by the Lawrence Herbert School of Communication at Hofstra University and the Radio Television Digital News Association.

About the Survey

The RTDNA/Hofstra University Survey was conducted in the fourth quarter of 2018 among all 1,685 operating, non-satellite television stations and a random sample of 3,481 radio stations. Valid responses came from 1,310 television stations (77.7%) and 645 radio news directors and general managers representing 1,938 radio stations. Some data sets (e.g. the number of TV stations originating local news, getting it from others and women TV news directors) are based on a complete census and are not projected from a smaller sample.

A Record Amount of Local TV News by Bob Papper

The amount of weekday local news on TV remained at its record high this year in the latest RTDNA/Lawrence Herbert School of Communication - Hofstra University Survey. But the average amount of news on both Saturday and Sunday went up by about 20 minutes on each day, so you could argue that total week local news hit a new, record high.

Hours of local TV news per day – 2020

	Average weekday	Median weekday	Weekday maximum	Average Saturday	Median Saturday	Saturday maximum	Average Sunday	Median Sunday	Sunday maximum
All TV news	5.9	6	18	2.6	2	30	2.5	2	30
Big four affiliates	6.2	6	18	2.6	2	30	2.5	2	30
Other commercial	4.6	3.5	12	3	1	15	3	1	15
Market size:									
1-25	6.8	7	18	3.2	3.3	8	3.4	3	8
26-50	7	7	12	3.8	4	15	4	4	15
51-100	5.9	6	13	2.6	2	8	2.6	2	8
101-150	5.8	6	12	1.8	2	4	1.8	2	4
151+	4.5	4	8	2	1	30	1.7	1	30
Staff size:									
Staff 51+	7.9	7	13	3.9	4	8	3.9	4	8
Staff 31-50	6	6	12	2.3	2	4	2.2	2	4
Staff 21-30	5.2	5	9	1.5	1	4	1.5	1	4
Staff 11-20	3.7	4	6	2.5	1	30	2	1	30
Staff 1-10	2.1	2	8	1.2	0	15	1.1	0	15
Affiliation:									
ABC	5.6	6	10	2.5	2	6.5	2.5	2	6
CBS	6.1	6	12	2.2	2	8	2.2	2	8
Fox	7.7	8.5	13	2.8	2	8	3.1	2	8
NBC	6.2	6	18	2.8	2	30	2.6	2	30
PBS	0.7	1	2	0.5	0	2	0.5	0	2

By the numbers, larger markets and larger newsrooms remained the same, but smaller markets and smaller newsrooms rose, and that pushed the numbers up slightly compared to a year ago.

Amount of TV news changes ... the past year (2019)

	Increased	Decreased	Same	Not sure
All TV News	27.2%	1.2%	71.2%	0.4%
Big four affiliates	27.4	0.4	71.7	0.4
Other commercial	30	5	65	0
Market size:				
1-25	36.4	3	57.6	3
26-50	31	2.4	66.7	0

51-100	22.1	1.5	76.5	0
101-150	25	0	75	0
151+	28	0	72	0

The amount of news changes in 2019 looks a lot like 2018. Staying the same was the runaway winner -- with more than two-thirds of all stations. That's usually the case. The biggest markets and the biggest staffs were the most likely to increase the amount of news. Network affiliation made no meaningful difference, but stations in the Northeast and then the South were more likely to add news than stations in the West or Midwest. Again.

Changes in TV newscasts in the past year (2019)

	Added a newscast	Cut a newscast	Both added and cut	No change
All TV news	22.1%	0.8%	1.2%	75.8%
Big four affiliates	23	0.9	1.4	74.7
Other commercial	20	0	0	80
Market				
1 – 25	24.1	0	3.4	72.4
26 – 50	21.1	0	2.6	76.3
51 – 100	26.2	3.1	0	70.8
101 – 150	20	0	1.5	78.5
151+	19.1	0	0	80.9
Staff size				
51+	29.6	0	1.9	68.5
31 – 50	21.1	1.4	0	77.5
21 – 30	27.3	0	0	72.7
11 – 20	21.7	0	0	78.3
1 – 10	0	0	0	100

Clearly, most stations neither added nor cut back on newscasts in the past year. But beyond that, stations were more than 20 times more likely to add newscasts than cut them. Stations in the South were most likely to add a newscast.

Newscasts added included almost every time period imaginable, with morning and afternoon tied for the lead. Evening and weekend tied well behind.

There were too few newscasts cut to be able to draw any conclusions from them.

Note the rows won't necessarily add up to 100% because some stations both added and cut newscasts.

Amount of TV news planned ... the next year - 2020

	Increase	Decrease	Same	Not sure
All TV news	37.3%	1.2%	53.8%	7.7%
Big four affiliates	36.5	1.3	54.5	7.7
Other commercial	50	0	40	10
Market size:				
1-25	45.5	0	36.4	18.2

26-50	42.9	0	50	7.1
51-100	37.1	1.4	55.7	5.7
101-150	32.3	3.1	56.9	7.7
151+	34	0	62	4

Historically, this table has been a pretty good predictor of what the next year will look like, and that was certainly true a year ago. The big news this year is a 50% increase in the percentage of news directors expecting to increase the amount of news during 2020. And that increase appears to be spread fairly evenly across the board, regardless of staff size, network affiliation or geography.

Bob Papper is Emeritus Distinguished Professor of Journalism at Hofstra University and has worked extensively in radio and TV news. This research was supported by the Lawrence Herbert School of Communication at Hofstra University and the Radio Television Digital News Association.

About the Survey

The RTDNA/Lawrence Herbert School of Communication - Hofstra University Survey was conducted in the fourth quarter of 2019 among all 1,702 operating, non-satellite television stations and a random sample of 3,427 radio stations. Valid responses came from 1,313 television stations (77.1%) and 673 radio news directors and general managers representing 1,996 radio stations. Some data sets (e.g. the number of TV stations originating local news, getting it from others and women TV news directors) are based on a complete census and are not projected from a smaller sample.

Another Record Amount of Local TV News by Bob Papper

The year of COVID undoubtedly helped in setting a new, record high for local news in the latest RTDNA/Newhouse School at Syracuse University Survey. The median amount remained the same, but the average amount rose by 18 minutes per hour. The medians for Saturday and Sunday stayed the same, but the average amount fell by 12 minutes on Saturday and 6 minutes on Sunday. Overall, a small net gain.

Hours of local TV news per day – 2021

	Average weekday	Median weekday	Weekday maximum	Average Saturday	Median Saturday	Saturday maximum	Average Sunday	Median Sunday	Sunday maximum
All TV news	6.2	6	15	2.4	2	9	2.4	2	9
Big four affiliates	6.4	6	15	2.5	2	6	2.5	2	7
Other commercial	5.7	4.5	15	2	1	9	2	1	9
Market size:									
1-25	7.1	6.5	15	2.8	4	6	3.1	3.5	7
26-50	7.6	7	15	3.7	4	9	3.5	4	9
51-100	6.4	6	13	2.7	2	6	2.7	2	7
101-150	6	6	13	1.9	2	6	1.8	1.8	4
151+	4.4	4	8	1.2	1	3	1.1	1	3
Staff size:									
Staff 51+	8.3	8	15	3.6	4	6	3.6	4	7
Staff 31-50	6.4	6	12	2.3	2	8	2.3	2	7
Staff 21-30	5.3	5	13	1.6	1	6	1.6	1	4
Staff 11-20	3.5	4	6	0.9	1	3	0.9	1	3
Staff 1-10	2.6	2	15	0.9	0	9	1	0	9
Affiliation:									
ABC	5.8	6	10	2.4	2	6	2.3	2	5.5
CBS	6.7	6	13	2.5	2	6	2.4	2	6
Fox	7.4	8.5	15	2.7	2	6	2.7	2	6
NBC	6.5	6	12	2.5	2	6	2.6	2	7
PBS	1.1	1	2	0	0	0	0	0	0

All market sizes except the smallest went up in amount of news in the last year. Newsroom staffs of 21 and larger all went up. Among network affiliates, only Fox affiliated stations went down.

Amount of TV news changes ... the past year (2020)

	Increased	Decreased	Same	Not sure
All TV News	34.5%	2.3%	62.8%	0.4%
Big four affiliates	34.4	0.9	64.3	0.4
Other commercial	34.5	13.8	51.7	0
Market size:				
1-25	45.2	7.1	47.6	0

26-50	44.4	0	55.6	0
51-100	40.3	2.6	57.1	0
101-150	31.7	1.7	65	1.7
151+	10.9	0	89.1	0

Overall, the percentage of stations increasing news rose by a significant 7.3 points; the percentage of stations decreasing local news rose by about 1 point. CBS affiliates were the most likely to increase local news, while stations in the Northeast were markedly less likely to expand news than stations in all other areas.

Amount of TV news planned ... the next year - 2021

	Increase	Decrease	Same	Not sure
All TV news	26.8%	0.4%	60.5%	12.3%
Big four affiliates	26	0.4	61.7	11.9
Other commercial	34.5	0	51.7	13.8
Market size:				
1-25	23.8	0	64.3	11.9
26-50	11.1	0	75	13.9
51-100	32.9	1.3	51.9	13.9
101-150	28.8	0	62.7	8.5
151+	28.9	0	57.8	13.3

Clearly, most news directors expect 2021 to be a year of minimal changes in the amount of news. "Same," which has almost always been the winner, jumped by almost 7 points; "not sure" rose by nearly 5, and almost all of that came from "increase" – which fell by nearly 11 points. Every market size went down in "increase" and up in "same" and "not sure." Interestingly, almost no news director in the Northeast expected to add news this year.

More stations run local news than ever before ... and a surprise increase in the number of stations producing it

The latest RTDNA/Newhouse School at Syracuse University Survey found that the number of TV stations originating local news actually went up from the previous year -- from 705 to 710. Over the last decade and more, industry consolidation led to the number of local TV newsrooms dropping by an average of seven per year. Three years ago, the number went down by nine. Since then it has more or less stabilized. Not all of this year's increase in stations came in the last year. I also located a few stations that started local news the year before, but I hadn't picked up on them. It would probably be more accurate to look at the increase as a two-year phenomenon. The overall increase is also notable because it had to overcome the loss of two PBS-affiliated stations. Likely COVID-related, the universities stopped producing daily newscasts so I had to drop them from the list. Hopefully, they'll be back later this year. Those 710 TV stations run news on those and another 406 stations. That last number is up 13 from a year ago.

That puts the total number of stations running local news at 1,116. So we're up 18 overall from the previous all-time high reached last year.

For those keeping score by affiliation, here's how those 710 newsrooms break down:

- 181 NBC affiliates ... same as last year
- 169 CBS affiliates ... down 1
- 165 ABC affiliates ... up 1
- 79 Fox affiliates ... up 1
- 35 Univision affiliates ... same
- 26 Telemundo affiliates ... same
- 18 Independents (four of which are Hispanic) ... same
- 11 PBS affiliates ... down 2
- 9 CW affiliates ... same
- 5 Youtoo America ... up 1
- 3 MyNet ... same
- 2 This TV ... same
- 2 EstrellaTV ... up 1
- 1 FamilyNet ... same
- 1 AMG ... new to list
- 1 Antenna ... new to list
- 1 AztecaAmerica ... new to list
- 1 NewsNet ... new to list

A fair number of changes in the last year.

And here's how those 406 stations that get news from another station break down:

- 98 Fox affiliates ... up 2
- 71 CW affiliates ... up 5
- 47 MyNetworkTV affiliates ... down 1
- 45 CBS affiliates ... same
- 38 ABC affiliates ... down 2
- 33 NBC affiliates ... up 2
- 27 Independents ... up 3
- 14 Telemundo affiliates ... up 2
- 8 UniMás ... down 4
- 8 Univision affiliates ... same
- 4 MeTV affiliates ... up 2
- 1 PBS affiliate ... same
- 1 Canal de las Estrellas ... same
- 1 ThisTV ... same
- 1 FamilyNet ... same
- 1 America Teve ... same
- 1 CoziTV ... same
- 1 Milenio ... same
- 1 Diya TV ... new this year
- 1 Heroes & Icons ... new this year
- 1 Mega TV ... new this year
- 1 Newschannel Nebraska ... new this year
- 1 NewsNet ... new this year
- 1 True Crime ... new this year

Disappearing from this year's list: an Azteca America station

The biggest jump was among CW stations – up 5, and the biggest drop came with UniMás stations, down 4. There were 6 new entries this year.

Without getting into the whole list, I show no daily local news on the following affiliates:

- 156 PBS affiliates
- 75 ion stations
- 34 MyNet affiliates
- 26 MeTV
- 16 CW affiliates
- 19 UniMás affiliates
- 9 Univision affiliates
- 6 Telemundo affiliates
- 5 Fox affiliates
- 4 CBS affiliates
- 3 ABC affiliates
- 2 NBC affiliates

Bob Papper is Adjunct Professor of Journalism and Digital Media at Syracuse University and has worked extensively in radio and TV news. This research was supported by the S. I. Newhouse School of Public Communications at Syracuse University and the Radio Television Digital News Association.

About the Survey

The RTDNA/Newhouse School at Syracuse University Survey was conducted in the fourth quarter of 2020 among all 1,762 operating, non-satellite television stations and a random sample of 3,379 radio stations. Valid responses came from as many as 1,358 television stations (77.1%) and 765 radio news directors and general managers representing 2,310 radio stations. Some data sets (e.g. the number of TV stations originating local news, getting it from others and women TV news directors) are based on a complete census and are not projected from a smaller sample.

Another Record Amount of Local TV News by Bob Papper with Keren Henderson

Having fewer staffers didn't stop TV stations from increasing the amount of local news to a new record high, according to the latest RTDNA/Newhouse School at Syracuse University Survey. The median amount remained the same, but the average rose by 6 minutes per hour on weekdays. The medians for Saturday and Sunday also stayed the same, but the average amount rose by 6 minutes Saturday and 6 minutes on Sunday. Overall, that's an extra 42 minutes per week.

Hours of local TV news per day – 2022

	Average weekday	Median weekday	Weekday maximum	Average Saturday	Median Saturday	Saturday maximum	Average Sunday	Median Sunday	Sunday maximum
All TV	6.3	6	14.5	2.5	2	9.5	2.5	2	9.5
Big four affiliates	6.4	6	14.5	2.5	2.3	7.5	2.5	2	8
Other commercial	5.8	5	14.5	3.3	2	9.5	3.5	1	9.5
Market size:									
1-25	7.3	6.5	14.5	3.3	3.8	8	3.6	3	9
26-50	7.4	7	12.5	3.6	3.5	9.5	3.5	3.5	9.5
51-100	6.8	6.5	14.5	2.9	3	7	3	3	8
101-150	5.9	6	11	1.9	1.5	4.5	1.8	1.5	4.5
151+	4.9	5	10	1.3	1	3	1.2	1	3
Staff size:									
Staff 51+	8.3	8.5	14.5	3.8	3.5	9.5	3.8	3.5	9.5
Staff 31-50	6.3	6	11	2.6	3	4.5	2.5	2.5	4.5
Staff 21-30	5.7	5.5	10	1.8	1.5	4.5	1.8	1.5	4.5
Staff 11-20	4.3	4.3	8	1.1	1	2.5	1	1	2
Staff 1-10	3.1	1.3	14	0.8	0	5	1.1	0	8
Affiliation:									
ABC	5.9	5.8	10	2.4	2.5	5	2.3	2	5
CBS	6.5	6	14	2.4	2	6	2.4	2	6.5
Fox	7.6	8.5	13.5	2.3	2	7.5	2.6	2	8
NBC	6.6	6	14.5	2.6	3	7	2.6	2.8	7
PBS	1.3	0.8	3	0.4	0	1	0.3	0	1

Markets 1 to 25, 51 to 100 and 151+ all went up; markets 26 to 50 and 101 to 150 went down. The three smallest staff sizes all went up in amount of news, staffs of 31 to 50 edged down a hair, and the biggest staff size held steady. All network affiliates edged up except CBS stations which edged down.

Amount of TV news changes ... the past year (2021)

	Increased	Decreased	Same	Not sure
All TV	26.8%	1.4%	70.9%	0.9%
Big four affiliates	27	0.5	72	0.5
Other commercial	33.3	13.3	46.7	6.7

Market size:				
1-25	28.6	3.6	67.9	0
26-50	24.1	6.9	65.5	3.4
51-100	40.3	0	59.7	0
101-150	22.8	0	75.4	1.8
151+	13.6	0	86.4	0

Overall, the percentage of stations increasing news dropped by 8 points compared to a year ago. Decrease fell by 1. The big winner was same, which rose by 8. The biggest newsrooms were most likely to increase news; otherwise, there were no meaningful differences.

Amount of TV news planned ... the next year - 2022

	Increase	Decrease	Same	Not sure
All TV	33%	0.9%	54.1%	11.9%
Big four affiliates	34.3	0.5	53.5	11.6
Other commercial	26.7	6.7	60	6.7
Market size:				
1-25	42.9	3.6	35.7	17.9
26-50	44.8	0	44.8	10.3
51-100	41.7	1.7	53.3	3.3
101-150	29.3	0	55.2	15.5
151+	11.6	0	72.1	16.3

There's an unusually large change in how TV news directors see this year. The percentage of news directors expecting to increase news is up just over 6 points, but the real story is that more than 40% of news directors in the top 100 markets expect to increase the amount of news this year. That's huge (and unusual). More than half the news directors in the largest newsrooms expect to increase the amount of local news. Of course, we won't know whether it worked out that way for another year.

The number of local TV newsrooms shrinks back down by three

The latest RTDNA/Newhouse School at Syracuse University Survey found that the number of TV stations originating local news went down from last year's 710 to this year's 707. That follows last year's surprise increase from 705 to 710. After a decade of industry consolidation and an average annual loss of seven newsrooms a year, the number seems to be settling into a small variable range – just over 700.

Those 707 TV stations run news on those and another 413 stations. That last number is up 7 from a year ago.

That puts the total number of stations running local news at 1,120. So we're up 4 overall from the previous all-time high reached last year (which passed the mark set the year before – and so on).

For those keeping score by affiliation, here's how those 707 newsrooms break down:

- 179 NBC affiliates ... down 2 from last year
- 169 CBS affiliates ... same as last year

- 165 ABC affiliates ... same
- 81 Fox affiliates ... up 2
- 34 Univision affiliates ... down 1
- 26 Telemundo affiliates ... same
- 18 Independents (four of which are Hispanic) ... same
- 10 PBS affiliates ... down 1 (after dropping 2 the year before)
- 7 CW affiliates ... down 2
- 5 Youtoo America ... same
- 4 MyNet ... up 1
- 2 This TV ... same
- 2 EstrellaTV ... same
- 1 FamilyNet ... same
- 1 AMG ... same
- 1 Antenna ... same
- 1 AztecaAmerica ... same
- 1 NewsNet ... same

No one moved up or down more than 2 from a year ago.

And here's how those 413 stations that get news from another station break down:

- 94 Fox affiliates ... down 4
- 75 CW affiliates ... up 4 (following last year's up 5)
- 46 MyNetworkTV affiliates ... down 1 (again)
- 44 CBS affiliates ... down 1
- 40 ABC affiliates ... up 2 (following last year's down 2)
- 33 NBC affiliates ... same
- 26 Independents ... down 1
- 14 Telemundo affiliates ... same
- 9 Univision affiliates ... up 1
- 7 UniMás ... down 1 (following last year's down 4)
- 6 MeTV affiliates ... up 2 (again)
- 3 ThisTV ... up 2
- 2 Dabi ... new this year
- 1 PBS affiliate ... same
- 1 Canal de las Estrellas ... same
- 1 FamilyNet ... same
- 1 America Teve ... same
- 1 CoziTV ... same
- 1 Milenio ... same
- 1 Heroes & Icons ... same
- 1 Newschannel Nebraska ... same
- 1 NewsNet ... same
- 1 True Crime ... same
- 1 AntennaTV ... new this year
- 1 get TV ... new this year
- 1 Local Now ... new this year
- 1 Televisa ... new this year

Disappearing from this year's list: one Diya TV and one Mega TV

The biggest jump (again) was among CW stations – up 4, and the biggest drop came with Fox, down 4. There were four new entries this year.

Without getting into the whole list, I show no daily local news on the following affiliates:

- 159 PBS affiliates ... up 3
- 68 ion stations ... down 7
- 36 MyNet affiliates ... up 2
- 31 MeTV ... up 5
- 13 CW affiliates ... down 3
- 18 UniMás affiliates ... down 1
- 12 Univision affiliates ... up 3
- 7 Telemundo affiliates ... up 1
- 4 Fox affiliates ... down 1
- 3 NBC affiliates ... up 1
- 2 CBS affiliates ... down 2
- 2 ABC affiliates ... down 1

Bob Papper is Adjunct Professor of Broadcast and Digital Journalism at Syracuse University and has worked extensively in radio and TV news. Keren Henderson is Associate Professor of Broadcast and Digital Journalism at Syracuse. This research was supported by the S. I. Newhouse School of Public Communications at Syracuse University and the Radio Television Digital News Association.

About the Survey

The RTDNA/Newhouse School at Syracuse University Survey was conducted in the fourth quarter of 2021 among all 1,780 operating, non-satellite television stations and a random sample of 3,379 radio stations. Valid responses came from as many as 1,336 television stations (75.1%) and 765 radio news directors and general managers representing 2,310 radio stations. Some data sets (e.g. the number of TV stations originating local news, getting it from others and women TV news directors) are based on a complete census and are not projected from a smaller sample.

Appendix B

Axing Primetime At 10 Could Reset Network-Station Relationships

By Hank Price | October 27, 2022 | 5:30 a.m. ET.

The message from group presidents at the recent NAB New York Show could not have been clearer. Stations want the 10 p.m. hour for local use, and not just from NBC, but from ABC and CBS as well.

Affiliates are also looking beyond a potential hour of news at 10 toward creating their own programming or buying syndicated fare. That kind of content only makes economic sense with a national footprint, thus the desire for all three networks to reduce their prime schedules.

Sensing the start of an affiliate tsunami, CBS's George Cheeks felt compelled to issue a statement saying CBS is still committed to the 10 p.m. hour.

So far ABC has held its cards tightly, but not joining Cheeks in a public repudiation of the idea is also a message.

Why would CBS not welcome the same expense savings as NBC and perhaps ABC? Having the only network programming at 10 might create a ratings advantage for both CBS and their affiliates, but there may also be a bigger reason.

Reducing primetime to two hours could be the first step in resetting the entire network-affiliate relationship in a way that would shift power to the affiliates.

BRAND CONNECTIONS

Currently, affiliates collect vast amounts of cash from cable and satellite retransmission fees, but most of that money ends up at the networks in the form of program payments. The networks are in a strong negotiating position because of the value of primetime programming and the high-profile sporting events they supply. Any change in that dynamic could affect the future distribution of those payments.

Controlling the 10 p.m. time period could also lead to stations eventually programming the entire three hours of primetime as a syndicated/local block. Instead of just station breaks, affiliates would own the majority of inventory. That would relieve the networks from the burden of producing primetime programming, but also loosen the chokehold they have on affiliate program payments.

Unlike the glut of news inventory, quality prime is highly sought by ad agencies and local clients. In this case, more is better, especially if there is a corresponding reduction in network prime inventory.

Under this scenario the network-station relationship would not go away. Networks would still provide sports, news and other special programming. They would also still receive programming payments, but not at the levels they do today.

Before you scoff that affiliate control of prime would lead to nothing but game shows and reality, consider that the traditional networks are already sending a clear message to Wall Street that their highest quality programming will now go on their streaming platforms, not their linear networks. Affiliates, who still believe in the value of linear broadcasting, might find their best bet for preserving primetime quality is to control it themselves.

One thing we've learned from the streaming world is that any organization can now compete for premier programming. Large affiliate groups have the same opportunity as networks and streamers to structure production deals. In case you doubt that, consider the following:

- Sinclair Broadcast Group has a new creative partnership with *CSI* creator Anthony Zuiker to produce new content for the group and likely syndication.
- Gray Television's huge Assembly Atlanta project will bring Hollywood facilities to Georgia, allowing the company to do far more than fulfill their NBCUniversal commitment.
- Nexstar's acquisition of the CW Network puts it squarely in the programming arena.
- Hearst Media Production group has greatly expanded its development efforts in both Los Angeles and Charlotte, N.C., under veteran innovator Frank Biancuzzo.
- Byron Allen's roots are in program production and syndication.

Should affiliates eventually control the entire primetime block, Amazon, Apple, Netflix or even Google could easily expand into the program distribution business. Amazon is already experimenting with the NFL, so major sports leagues and conferences could also come into play, further eroding the networks negotiating power.

Perhaps the best thing about affiliates gaining control of the 10 p.m. hour is the opportunity to slowly change the entire network-affiliate relationship without upsetting the current system.

No one wants to destroy the relationship between networks and their affiliates; quite the opposite. In a perfect world the current system would continue, but the reality of streaming means the networks are no longer willing to play by the old rules. That leaves stations with the untenable position of paying a

If the network-station relationship is to be recalculated, stations must gain enough leverage to negotiate fairer financial agreements along with some control of prime.

For the moment, CBS is trying to put its finger in the 10 p.m. slot, but affiliates are sensing the opportunity to start leveling the playing field and thus will not be easily dissuaded.

Whatever the eventual network-affiliate relationship looks like, it is clear station groups want more control over the future than they have now. Giving affiliates an initial hour of primetime could be the start of that new relationship.

Hank Price is a media consultant. His second book, Leading Local Television (https://www.amazon.com/Leading-Local-Television-Hank-Price/dp/1643439790/ref=tmm_pap_swatch_0?encoding=UTF8&qid=1647637748&sr=8-2), has become a standard text for television general managers. In a 30-year general management career, Price led TV stations for Hearst, CBS and Gannett, including WBBM Chicago, KARE Minneapolis, WVTM Birmingham, Ala., and both WXII and WFMY in Greensboro/Winston Salem, N.C. Earlier, he was a consultant with Frank N. Magid Associates. Price also spent 15 years as senior director of Northwestern University's Media Management Center. He is currently director of leadership development for the School of Journalism and New Media at Ole Miss.

Appendix C

Exhibit C.3. PTV airing of SG 1,2,4,6,8,9,10 of ALD200 in 2014-1

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-01-01	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-01-01	01:00:00	Live from Lincoln Center	Live from Lincoln Center
2014-01-01	02:30:00	Return to Downton Abbey	Return to Downton Abbey
2014-01-01	03:00:00	Frontline	Frontline
2014-01-01	04:00:00	Frontline	Frontline
2014-01-01	05:00:00	BBC World News	BBC World News
2014-01-01	05:30:00	Independent Lens	Independent Lens
2014-01-01	07:00:00	Ribbon of Sand	Ribbon of Sand
2014-01-01	07:30:00	Return to Downton Abbey	Return to Downton Abbey
2014-01-01	09:00:00	Frontline	Frontline
2014-01-01	10:00:00	Antiques Roadshow	Antiques Roadshow
2014-01-01	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-01	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-01	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-01	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-01	13:00:00	Curious George	Curious George
2014-01-01	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-01	14:00:00	Peg + Cat	Peg + Cat
2014-01-01	14:30:00	Dinosaur Train	Dinosaur Train
2014-01-01	15:00:00	Sesame Street	Sesame Street
2014-01-01	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-01	16:30:00	Super Why!	Super Why!
2014-01-01	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-01-01	17:30:00	Thomas & Friends	Thomas & Friends
2014-01-01	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-01	18:30:00	Caillou	Caillou
2014-01-01	19:00:00	Super Why!	Super Why!
2014-01-01	19:30:00	Dinosaur Train	Dinosaur Train
2014-01-01	20:00:00	Peg + Cat	Peg + Cat
2014-01-01	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-01	21:00:00	Curious George	Curious George
2014-01-01	21:30:00	Arthur	Arthur
2014-01-01	22:00:00	WordGirl	WordGirl
2014-01-01	22:30:00	Wild Kratts	Wild Kratts
2014-01-01	23:00:00	Martha Speaks	Martha Speaks
2014-01-01	23:30:00	Cyberchase	Cyberchase
2014-01-02	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-01-02	01:00:00	Great Performances	Great Performances
2014-01-02	02:30:00	Touching the Void	Touching the Void

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-01-02	04:00:00	Alabama Inc.	Alabama Inc.
2014-01-02	04:30:00	Start Up	Start Up
2014-01-02	05:00:00	BBC World News	BBC World News
2014-01-02	05:30:00	Tavis Smiley	Tavis Smiley
2014-01-02	06:00:00	Globe Trekker	Globe Trekker
2014-01-02	07:00:00	Return to Downton Abbey	Return to Downton Abbey
2014-01-02	07:30:00	Nature	Nature
2014-01-02	08:30:00	NOVA	NOVA
2014-01-02	09:30:00	Live from Lincoln Center	Live from Lincoln Center
2014-01-02	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-02	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-02	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-02	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-02	13:00:00	Curious George	Curious George
2014-01-02	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-02	14:00:00	Peg + Cat	Peg + Cat
2014-01-02	14:30:00	Dinosaur Train	Dinosaur Train
2014-01-02	15:00:00	Sesame Street	Sesame Street
2014-01-02	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-02	16:30:00	Super Why!	Super Why!
2014-01-02	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-01-02	17:30:00	Thomas & Friends	Thomas & Friends
2014-01-02	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-02	18:30:00	Caillou	Caillou
2014-01-02	19:00:00	Super Why!	Super Why!
2014-01-02	19:30:00	Dinosaur Train	Dinosaur Train
2014-01-02	20:00:00	Peg + Cat	Peg + Cat
2014-01-02	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-02	21:00:00	Curious George	Curious George
2014-01-02	21:30:00	Arthur	Arthur
2014-01-02	22:00:00	WordGirl	WordGirl
2014-01-02	22:30:00	Wild Kratts	Wild Kratts
2014-01-02	23:00:00	Martha Speaks	Martha Speaks
2014-01-02	23:30:00	Cyberchase	Cyberchase
2014-01-03	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-01-03	01:00:00	The This Old House Hour	The This Old House Hour
2014-01-03	02:00:00	Antiques Roadshow	Antiques Roadshow
2014-01-03	03:00:00	Masterpiece	Masterpiece
2014-01-03	04:30:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-01-03	05:00:00	BBC World News	BBC World News

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-01-03	05:30:00	Tavis Smiley	Tavis Smiley
2014-01-03	06:00:00	Nature	Nature
2014-01-03	07:00:00	Masterpiece	Masterpiece
2014-01-03	08:30:00	Great Performances	Great Performances
2014-01-03	10:00:00	Nature	Nature
2014-01-03	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-03	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-03	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-03	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-03	13:00:00	Curious George	Curious George
2014-01-03	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-03	14:00:00	Peg + Cat	Peg + Cat
2014-01-03	14:30:00	Dinosaur Train	Dinosaur Train
2014-01-03	15:00:00	Sesame Street	Sesame Street
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2014-01-03	21:30:00	Arthur	Arthur
2014-01-03	22:00:00	WordGirl	WordGirl
2014-01-03	22:30:00	Wild Kratts	Wild Kratts
2014-01-03	23:00:00	Martha Speaks	Martha Speaks
2014-01-03	23:30:00	Cyberchase	Cyberchase
2014-01-04	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-01-04	01:00:00	Washington Week	Washington Week
2014-01-04	01:30:00	McLaughlin Group	McLaughlin Group
2014-01-04	02:00:00	Capitol Journal	Capitol Journal
2014-01-04	03:00:00	Carol Burnett: The Mark Twain Prize	Carol Burnett: The Mark Twain Prize
2014-01-04	05:00:00	BBC World News	BBC World News
2014-01-04	05:30:00	Tavis Smiley	Tavis Smiley
2014-01-04	06:00:00	To the Contrary with Bonnie Erbe	To the Contrary with Bonnie Erbe
2014-01-04	06:30:00	Religion & Ethics Newsweekly	Religion & Ethics Newsweekly
2014-01-04	07:00:00	Carol Burnett: The Mark Twain Prize	Carol Burnett: The Mark Twain Prize

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-01-04	09:00:00	NOVA	NOVA
2014-01-04	10:00:00	The This Old House Hour	The This Old House Hour
2014-01-04	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-04	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-04	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-04	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-04	13:00:00	Curious George	Curious George
2014-01-04	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-04	14:00:00	Peg + Cat	Peg + Cat
2014-01-04	14:30:00	Dinosaur Train	Dinosaur Train
2014-01-04	15:00:00	Thomas & Friends	Thomas & Friends
2014-01-04	15:30:00	Bob the Builder	Bob the Builder
2014-01-04	16:00:00	BizKid\$	BizKid\$
2014-01-04	16:30:00	Design Squad	Design Squad
2014-01-04	17:00:00	Cook's Country from America's Test Kitchen	Cook's Country from America's Test Kitchen
2014-01-04	17:30:00	Baking with Julia	Baking with Julia
2014-01-04	18:00:00	Martha Bakes	Martha Bakes
2014-01-04	18:30:00	Moveable Feast with Fine Cooking	Moveable Feast with Fine Cooking
2014-01-04	19:30:00	Sewing with Nancy	Sewing with Nancy
2014-01-04	20:00:00	Fons & Porter's Love of Quilting	Fons & Porter's Love of Quilting
2014-01-04	20:30:00	Rick Steves' Europe	Rick Steves' Europe
2014-01-04	21:00:00	Garden Smart	Garden Smart
2014-01-04	21:30:00	Growing a Greener World	Growing a Greener World
2014-01-04	22:00:00	American Woodshop	American Woodshop
2014-01-04	22:30:00	Hometime	Hometime
2014-01-04	23:00:00	This Old House	This Old House
2014-01-04	23:30:00	PBS NewsHour Weekend	PBS NewsHour Weekend
2014-01-05	00:00:00	The Lawrence Welk Show	The Lawrence Welk Show
2014-01-05	01:00:00	Classic Gospel	Classic Gospel
2014-01-05	02:00:00	Masterpiece	Masterpiece
2014-01-05	03:30:00	Bluegrass Underground	Bluegrass Underground
2014-01-05	04:00:00	Austin City Limits	Austin City Limits
2014-01-05	05:00:00	Front and Center	Front and Center
2014-01-05	06:00:00	Globe Trekker	Globe Trekker
2014-01-05	07:00:00	Independent Lens	Independent Lens
2014-01-05	08:30:00	Live from Lincoln Center	Live from Lincoln Center
2014-01-05	10:00:00	Washington Week	Washington Week
2014-01-05	10:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-01-05	11:00:00	GED Connection	GED Connection
2014-01-05	11:30:00	GED Connection	GED Connection

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-01-05	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-05	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-05	13:00:00	Curious George	Curious George
2014-01-05	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-05	14:00:00	Peg + Cat	Peg + Cat
2014-01-05	14:30:00	Dinosaur Train	Dinosaur Train
2014-01-05	15:00:00	Martha Speaks	Martha Speaks
2014-01-05	15:30:00	WordGirl	WordGirl
2014-01-05	16:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-01-05	16:30:00	Arthur	Arthur
2014-01-05	17:00:00	Bookmark	Bookmark
2014-01-05	17:30:00	Second Opinion: Taking Charge of Your Health Care	Second Opinion: Taking Charge of Your Health Care
2014-01-05	18:00:00	Discovering Alabama	Discovering Alabama
2014-01-05	18:30:00	Alabama Life	Alabama Life
2014-01-05	19:00:00	Capitol Journal	Capitol Journal
2014-01-05	20:00:00	Moyers and Company	Moyers and Company
2014-01-05	21:00:00	In Performance at the White House	In Performance at the White House
2014-01-05	22:00:00	In Performance at the White House	In Performance at the White House
2014-01-05	23:00:00	Carol Burnett: The Mark Twain Prize	Carol Burnett: The Mark Twain Prize
2014-01-06	01:00:00	Secrets of Highclere Castle	Secrets of Highclere Castle
2014-01-06	02:00:00	Masterpiece	Masterpiece
2014-01-06	04:00:00	Secrets of the Manor House	Secrets of the Manor House
2014-01-06	05:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-01-06	05:30:00	Masterpiece	Masterpiece
2014-01-06	07:00:00	Secrets of the Manor House	Secrets of the Manor House
2014-01-06	08:00:00	Carol Burnett: The Mark Twain Prize	Carol Burnett: The Mark Twain Prize
2014-01-06	10:00:00	Antiques Roadshow	Antiques Roadshow
2014-01-06	11:00:00	Antiques Roadshow	Antiques Roadshow
2014-01-06	12:00:00	Arthur	Arthur
2014-01-06	12:30:00	Wild Kratts	Wild Kratts
2014-01-06	13:00:00	Curious George	Curious George
2014-01-06	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-06	14:00:00	Peg + Cat	Peg + Cat
2014-01-06	14:30:00	Dinosaur Train	Dinosaur Train
2014-01-06	15:00:00	Sesame Street	Sesame Street
2014-01-06	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-06	16:30:00	Super Why!	Super Why!
2014-01-06	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-01-06	17:30:00	Thomas & Friends	Thomas & Friends
2014-01-06	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-01-06	18:30:00	Caillou	Caillou
2014-01-06	19:00:00	Super Why!	Super Why!
2014-01-06	19:30:00	Dinosaur Train	Dinosaur Train
2014-01-06	20:00:00	Peg + Cat	Peg + Cat
2014-01-06	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-06	21:00:00	Curious George	Curious George
2014-01-06	21:30:00	Arthur	Arthur
2014-01-06	22:00:00	WordGirl	WordGirl
2014-01-06	22:30:00	Wild Kratts	Wild Kratts
2014-01-06	23:00:00	Martha Speaks	Martha Speaks
2014-01-06	23:30:00	Cyberchase	Cyberchase
2014-01-07	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-01-07	01:00:00	Antiques Roadshow	Antiques Roadshow
2014-01-07	02:00:00	Antiques Roadshow	Antiques Roadshow
2014-01-07	03:00:00	America's Amazon: The Mobile-Tensaw Delta	America's Amazon: The Mobile-Tensaw Delta
2014-01-07	04:00:00	Secrets of the Dead	Secrets of the Dead
2014-01-07	05:00:00	BBC World News	BBC World News
2014-01-07	05:30:00	Tavis Smiley	Tavis Smiley
2014-01-07	06:00:00	Austin City Limits	Austin City Limits
2014-01-07	07:00:00	Antiques Roadshow	Antiques Roadshow
2014-01-07	08:00:00	Secrets of Highclere Castle	Secrets of Highclere Castle
2014-01-07	09:00:00	Masterpiece	Masterpiece
2014-01-07	11:00:00	GED Connection	GED Connection
2014-01-07	11:30:00	GED Connection	GED Connection
2014-01-07	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-07	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-07	13:00:00	Curious George	Curious George
2014-01-07	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-07	14:00:00	Peg + Cat	Peg + Cat
2014-01-07	14:30:00	Dinosaur Train	Dinosaur Train
2014-01-07	15:00:00	Sesame Street	Sesame Street
2014-01-07	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-07	16:30:00	Super Why!	Super Why!
2014-01-07	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-01-07	17:30:00	Thomas & Friends	Thomas & Friends
2014-01-07	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-07	18:30:00	Caillou	Caillou
2014-01-07	19:00:00	Super Why!	Super Why!
2014-01-07	19:30:00	Dinosaur Train	Dinosaur Train
2014-01-07	20:00:00	Peg + Cat	Peg + Cat

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-01-07	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-07	21:00:00	Curious George	Curious George
2014-01-07	21:30:00	Arthur	Arthur
2014-01-07	22:00:00	WordGirl	WordGirl
2014-01-07	22:30:00	Wild Kratts	Wild Kratts
2014-01-07	23:00:00	Martha Speaks	Martha Speaks
2014-01-07	23:30:00	Cyberchase	Cyberchase
2014-01-08	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-01-08	01:00:00	American Experience	American Experience
2014-01-08	03:00:00	Frontline	Frontline
2014-01-08	04:00:00	America's Amazon: The Mobile-Tensaw Delta	America's Amazon: The Mobile-Tensaw Delta
2014-01-08	05:00:00	BBC World News	BBC World News
2014-01-08	05:30:00	Independent Lens	Independent Lens
2014-01-08	07:00:00	Antiques Roadshow	Antiques Roadshow
2014-01-08	08:00:00	Frontline	Frontline
2014-01-08	09:00:00	Independent Lens	Independent Lens
2014-01-08	10:30:00	Sky Island	Sky Island
2014-01-08	11:00:00	GED Connection	GED Connection
2014-01-08	11:30:00	GED Connection	GED Connection
2014-01-08	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-08	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-08	13:00:00	Curious George	Curious George
2014-01-08	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-08	14:00:00	Peg + Cat	Peg + Cat
2014-01-08	14:30:00	Dinosaur Train	Dinosaur Train
2014-01-08	15:00:00	Sesame Street	Sesame Street
2014-01-08	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-08	16:30:00	Super Why!	Super Why!
2014-01-08	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-01-08	17:30:00	Thomas & Friends	Thomas & Friends
2014-01-08	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-08	18:30:00	Caillou	Caillou
2014-01-08	19:00:00	Super Why!	Super Why!
2014-01-08	19:30:00	Dinosaur Train	Dinosaur Train
2014-01-08	20:00:00	Peg + Cat	Peg + Cat
2014-01-08	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-08	21:00:00	Curious George	Curious George
2014-01-08	21:30:00	Arthur	Arthur
2014-01-08	22:00:00	WordGirl	WordGirl
2014-01-08	22:30:00	Wild Kratts	Wild Kratts

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-01-08	23:00:00	Martha Speaks	Martha Speaks
2014-01-08	23:30:00	Cyberchase	Cyberchase
2014-01-09	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-01-09	01:00:00	America's Amazon: The Mobile-Tensaw Delta	America's Amazon: The Mobile-Tensaw Delta
2014-01-09	02:00:00	NOVA	NOVA
2014-01-09	03:00:00	Chasing Shackleton	Chasing Shackleton
2014-01-09	04:00:00	Alabama Inc.	Alabama Inc.
2014-01-09	04:30:00	Start Up	Start Up
2014-01-09	05:00:00	BBC World News	BBC World News
2014-01-09	05:30:00	Tavis Smiley	Tavis Smiley
2014-01-09	06:00:00	Globe Trekker	Globe Trekker
2014-01-09	07:00:00	NOVA	NOVA
2014-01-09	08:00:00	American Experience	American Experience
2014-01-09	10:00:00	Chasing Shackleton	Chasing Shackleton
2014-01-09	11:00:00	GED Connection	GED Connection
2014-01-09	11:30:00	GED Connection	GED Connection
2014-01-09	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-09	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-09	13:00:00	Curious George	Curious George
2014-01-09	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-09	14:00:00	Peg + Cat	Peg + Cat
2014-01-09	14:30:00	Dinosaur Train	Dinosaur Train
2014-01-09	15:00:00	Sesame Street	Sesame Street
2014-01-09	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-09	16:30:00	Super Why!	Super Why!
2014-01-09	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-01-09	17:30:00	Thomas & Friends	Thomas & Friends
2014-01-09	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-09	18:30:00	Caillou	Caillou
2014-01-09	19:00:00	Super Why!	Super Why!
2014-01-09	19:30:00	Dinosaur Train	Dinosaur Train
2014-01-09	20:00:00	Peg + Cat	Peg + Cat
2014-01-09	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-09	21:00:00	Curious George	Curious George
2014-01-09	21:30:00	Arthur	Arthur
2014-01-09	22:00:00	WordGirl	WordGirl
2014-01-09	22:30:00	Wild Kratts	Wild Kratts
2014-01-09	23:00:00	Martha Speaks	Martha Speaks
2014-01-09	23:30:00	Cyberchase	Cyberchase
2014-01-10	00:00:00	The PBS NewsHour	The PBS NewsHour

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-01-10	01:00:00	The This Old House Hour	The This Old House Hour
2014-01-10	02:00:00	Antiques Roadshow	Antiques Roadshow
2014-01-10	03:00:00	Masterpiece	Masterpiece
2014-01-10	04:30:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-01-10	05:00:00	BBC World News	BBC World News
2014-01-10	05:30:00	Tavis Smiley	Tavis Smiley
2014-01-10	06:00:00	Nature	Nature
2014-01-10	07:00:00	Masterpiece	Masterpiece
2014-01-10	08:30:00	Ribbon of Sand	Ribbon of Sand
2014-01-10	09:00:00	Nature	Nature
2014-01-10	10:00:00	NOVA	NOVA
2014-01-10	11:00:00	GED Connection	GED Connection
2014-01-10	11:30:00	GED Connection	GED Connection
2014-01-10	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-10	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-10	13:00:00	Curious George	Curious George
2014-01-10	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-10	14:00:00	Peg + Cat	Peg + Cat
2014-01-10	14:30:00	Dinosaur Train	Dinosaur Train
2014-01-10	15:00:00	Sesame Street	Sesame Street
2014-01-10	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-10	16:30:00	Super Why!	Super Why!
2014-01-10	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-01-10	17:30:00	Thomas & Friends	Thomas & Friends
2014-01-10	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-10	18:30:00	Caillou	Caillou
2014-01-10	19:00:00	Super Why!	Super Why!
2014-01-10	19:30:00	Dinosaur Train	Dinosaur Train
2014-01-10	20:00:00	Peg + Cat	Peg + Cat
2014-01-10	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-10	21:00:00	Curious George	Curious George
2014-01-10	21:30:00	Arthur	Arthur
2014-01-10	22:00:00	WordGirl	WordGirl
2014-01-10	22:30:00	Wild Kratts	Wild Kratts
2014-01-10	23:00:00	Martha Speaks	Martha Speaks
2014-01-10	23:30:00	Cyberchase	Cyberchase
2014-01-11	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-01-11	01:00:00	Washington Week	Washington Week
2014-01-11	01:30:00	McLaughlin Group	McLaughlin Group
2014-01-11	02:00:00	Capitol Journal	Capitol Journal

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-01-11	03:00:00	Live from Lincoln Center	Live from Lincoln Center
2014-01-11	05:00:00	BBC World News	BBC World News
2014-01-11	05:30:00	Tavis Smiley	Tavis Smiley
2014-01-11	06:00:00	To the Contrary with Bonnie Erbe	To the Contrary with Bonnie Erbe
2014-01-11	06:30:00	Religion & Ethics Newsweekly	Religion & Ethics Newsweekly
2014-01-11	07:00:00	Live from Lincoln Center	Live from Lincoln Center
2014-01-11	09:00:00	Chasing Shackleton	Chasing Shackleton
2014-01-11	10:00:00	The This Old House Hour	The This Old House Hour
2014-01-11	11:00:00	GED Connection	GED Connection
2014-01-11	11:30:00	GED Connection	GED Connection
2014-01-11	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-11	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-11	13:00:00	Curious George	Curious George
2014-01-11	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-11	14:00:00	Peg + Cat	Peg + Cat
2014-01-11	14:30:00	Dinosaur Train	Dinosaur Train
2014-01-11	15:00:00	Thomas & Friends	Thomas & Friends
2014-01-11	15:30:00	Bob the Builder	Bob the Builder
2014-01-11	16:00:00	BizKid\$	BizKid\$
2014-01-11	16:30:00	Design Squad	Design Squad
2014-01-11	17:00:00	Cook's Country from America's Test Kitchen	Cook's Country from America's Test Kitchen
2014-01-11	17:30:00	Baking with Julia	Baking with Julia
2014-01-11	18:00:00	Martha Bakes	Martha Bakes
2014-01-11	18:30:00	Lidia's Kitchen	Lidia's Kitchen
2014-01-11	19:00:00	Simply Ming	Simply Ming
2014-01-11	19:30:00	Sewing with Nancy	Sewing with Nancy
2014-01-11	20:00:00	Fons & Porter's Love of Quilting	Fons & Porter's Love of Quilting
2014-01-11	20:30:00	Rick Steves' Europe	Rick Steves' Europe
2014-01-11	21:00:00	Garden Smart	Garden Smart
2014-01-11	21:30:00	Growing a Greener World	Growing a Greener World
2014-01-11	22:00:00	American Woodshop	American Woodshop
2014-01-11	22:30:00	Hometime	Hometime
2014-01-11	23:00:00	This Old House	This Old House
2014-01-11	23:30:00	PBS NewsHour Weekend	PBS NewsHour Weekend
2014-01-12	00:00:00	The Lawrence Welk Show	The Lawrence Welk Show
2014-01-12	01:00:00	Classic Gospel	Classic Gospel
2014-01-12	02:00:00	Masterpiece	Masterpiece
2014-01-12	03:30:00	Bluegrass Underground	Bluegrass Underground
2014-01-12	04:00:00	Austin City Limits	Austin City Limits
2014-01-12	05:00:00	Front and Center	Front and Center

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-01-12	06:00:00	Globe Trekker	Globe Trekker
2014-01-12	07:00:00	Frontline	Frontline
2014-01-12	08:00:00	Independent Lens	Independent Lens
2014-01-12	09:30:00	Sky Island	Sky Island
2014-01-12	10:00:00	Washington Week	Washington Week
2014-01-12	10:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-01-12	11:00:00	GED Connection	GED Connection
2014-01-12	11:30:00	GED Connection	GED Connection
2014-01-12	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-12	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-12	13:00:00	Curious George	Curious George
2014-01-12	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-12	14:00:00	Peg + Cat	Peg + Cat
2014-01-12	14:30:00	Dinosaur Train	Dinosaur Train
2014-01-12	15:00:00	Martha Speaks	Martha Speaks
2014-01-12	15:30:00	WordGirl	WordGirl
2014-01-12	16:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-01-12	16:30:00	Arthur	Arthur
2014-01-12	17:00:00	Bookmark	Bookmark
2014-01-12	17:30:00	Second Opinion: Taking Charge of Your Health Care	Second Opinion: Taking Charge of Your Health Care
2014-01-12	18:00:00	Discovering Alabama	Discovering Alabama
2014-01-12	18:30:00	Alabama Life	Alabama Life
2014-01-12	19:00:00	Capitol Journal	Capitol Journal
2014-01-12	20:00:00	Moyers and Company	Moyers and Company
2014-01-12	20:30:00	Touching the Void	Touching the Void
2014-01-12	22:00:00	America's Amazon: The Mobile-Tensaw Delta	America's Amazon: The Mobile-Tensaw Delta
2014-01-12	23:00:00	Secrets of Highclere Castle	Secrets of Highclere Castle
2014-01-13	00:00:00	Masterpiece	Masterpiece
2014-01-13	02:00:00	Masterpiece	Masterpiece
2014-01-13	03:00:00	Unlocking Sherlock	Unlocking Sherlock
2014-01-13	04:00:00	Secrets of Scotland Yard	Secrets of Scotland Yard
2014-01-13	05:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-01-13	05:30:00	Masterpiece	Masterpiece
2014-01-13	07:00:00	Masterpiece	Masterpiece
2014-01-13	08:00:00	Unlocking Sherlock	Unlocking Sherlock
2014-01-13	09:00:00	Live from Lincoln Center	Live from Lincoln Center
2014-01-13	11:00:00	Secrets of Highclere Castle	Secrets of Highclere Castle
2014-01-13	12:00:00	Arthur	Arthur
2014-01-13	12:30:00	Wild Kratts	Wild Kratts
2014-01-13	13:00:00	Curious George	Curious George

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-01-13	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-13	14:00:00	Peg + Cat	Peg + Cat
2014-01-13	14:30:00	Dinosaur Train	Dinosaur Train
2014-01-13	15:00:00	Sesame Street	Sesame Street
2014-01-13	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-13	16:30:00	Super Why!	Super Why!
2014-01-13	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-01-13	17:30:00	Thomas & Friends	Thomas & Friends
2014-01-13	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-13	18:30:00	Caillou	Caillou
2014-01-13	19:00:00	Super Why!	Super Why!
2014-01-13	19:30:00	Dinosaur Train	Dinosaur Train
2014-01-13	20:00:00	Peg + Cat	Peg + Cat
2014-01-13	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-13	21:00:00	Curious George	Curious George
2014-01-13	21:30:00	Arthur	Arthur
2014-01-13	22:00:00	WordGirl	WordGirl
2014-01-13	22:30:00	Wild Kratts	Wild Kratts
2014-01-13	23:00:00	Martha Speaks	Martha Speaks
2014-01-13	23:30:00	Cyberchase	Cyberchase
2014-01-14	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-01-14	01:00:00	Antiques Roadshow	Antiques Roadshow
2014-01-14	02:00:00	Antiques Roadshow	Antiques Roadshow
2014-01-14	03:00:00	American Experience	American Experience
2014-01-14	04:00:00	Afterhours	Afterhours
2014-01-14	04:30:00	Capitol Journal	Capitol Journal
2014-01-14	05:00:00	BBC World News	BBC World News
2014-01-14	05:30:00	Tavis Smiley	Tavis Smiley
2014-01-14	06:00:00	Austin City Limits	Austin City Limits
2014-01-14	07:00:00	Antiques Roadshow	Antiques Roadshow
2014-01-14	08:00:00	Masterpiece	Masterpiece
2014-01-14	10:00:00	Masterpiece	Masterpiece
2014-01-14	11:00:00	GED Connection	GED Connection
2014-01-14	11:30:00	GED Connection	GED Connection
2014-01-14	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-14	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-14	13:00:00	Curious George	Curious George
2014-01-14	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-14	14:00:00	Peg + Cat	Peg + Cat
2014-01-14	14:30:00	Dinosaur Train	Dinosaur Train

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-01-14	15:00:00	Sesame Street	Sesame Street
2014-01-14	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-14	16:30:00	Super Why!	Super Why!
2014-01-14	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-01-14	17:30:00	Thomas & Friends	Thomas & Friends
2014-01-14	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-14	18:30:00	Caillou	Caillou
2014-01-14	19:00:00	Super Why!	Super Why!
2014-01-14	19:30:00	Dinosaur Train	Dinosaur Train
2014-01-14	20:00:00	Peg + Cat	Peg + Cat
2014-01-14	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-14	21:00:00	Curious George	Curious George
2014-01-14	21:30:00	Arthur	Arthur
2014-01-14	22:00:00	WordGirl	WordGirl
2014-01-14	22:30:00	Wild Kratts	Wild Kratts
2014-01-14	23:00:00	Martha Speaks	Martha Speaks
2014-01-14	23:30:00	Cyberchase	Cyberchase
2014-01-15	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-01-15	01:00:00	American Experience	American Experience
2014-01-15	03:00:00	Frontline	Frontline
2014-01-15	04:00:00	Dugger Mountain Music	Dugger Mountain Music
2014-01-15	04:30:00	Capitol Journal	Capitol Journal
2014-01-15	05:00:00	BBC World News	BBC World News
2014-01-15	05:30:00	Tavis Smiley	Tavis Smiley
2014-01-15	06:00:00	America's Amazon: The Mobile-Tensaw Delta	American Experience
2014-01-15	07:00:00	Antiques Roadshow	
2014-01-15	08:00:00	Frontline	Frontline
2014-01-15	09:00:00	Live from Lincoln Center	Live from Lincoln Center
2014-01-15	11:00:00	GED Connection	Clifford the Big Red Dog
2014-01-15	11:30:00	GED Connection	Martha Speaks
2014-01-15	12:00:00	Workplace Essential Skills	Arthur
2014-01-15	12:30:00	Workplace Essential Skills	Wild Kratts
2014-01-15	13:00:00	Curious George	Curious George
2014-01-15	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-15	14:00:00	Peg + Cat	Peg + Cat
2014-01-15	14:30:00	Dinosaur Train	Dinosaur Train
2014-01-15	15:00:00	Sesame Street	Sesame Street
2014-01-15	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-15	16:30:00	Super Why!	Super Why!
2014-01-15	17:00:00	Sid the Science Kid	Sid the Science Kid

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-01-15	17:30:00	Thomas & Friends	Thomas & Friends
2014-01-15	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-15	18:30:00	Caillou	Caillou
2014-01-15	19:00:00	Super Why!	Super Why!
2014-01-15	19:30:00	Dinosaur Train	Dinosaur Train
2014-01-15	20:00:00	Peg + Cat	Peg + Cat
2014-01-15	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-15	21:00:00	Curious George	Curious George
2014-01-15	21:30:00	Arthur	Arthur
2014-01-15	22:00:00	WordGirl	WordGirl
2014-01-15	22:30:00	Wild Kratts	Wild Kratts
2014-01-15	23:00:00	Martha Speaks	Martha Speaks
2014-01-15	23:30:00	Cyberchase	WordGirl
2014-01-16	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-01-16	01:00:00	ENGAGE: Common Core	Nature
2014-01-16	02:00:00	NOVA	NOVA
2014-01-16	03:00:00	Chasing Shackleton	Chasing Shackleton
2014-01-16	04:00:00	Alabama Inc.	Charlie Rose
2014-01-16	04:30:00	Capitol Journal	
2014-01-16	05:00:00	BBC World News	Tavis Smiley
2014-01-16	05:30:00	Tavis Smiley	Tavis Smiley
2014-01-16	06:00:00	Globe Trekker	Globe Trekker
2014-01-16	07:00:00	NOVA	NOVA
2014-01-16	08:00:00	Chasing Shackleton	Chasing Shackleton
2014-01-16	09:00:00	American Experience	American Experience
2014-01-16	11:00:00	GED Connection	GED Connection
2014-01-16	11:30:00	GED Connection	GED Connection
2014-01-16	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-16	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-16	13:00:00	Curious George	Curious George
2014-01-16	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-16	14:00:00	Peg + Cat	Peg + Cat
2014-01-16	14:30:00	Dinosaur Train	Dinosaur Train
2014-01-16	15:00:00	Sesame Street	Sesame Street
2014-01-16	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-16	16:30:00	Super Why!	Super Why!
2014-01-16	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-01-16	17:30:00	Thomas & Friends	Thomas & Friends
2014-01-16	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-16	18:30:00	Caillou	Caillou

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-01-16	19:00:00	Super Why!	Super Why!
2014-01-16	19:30:00	Dinosaur Train	Dinosaur Train
2014-01-16	20:00:00	Peg + Cat	Peg + Cat
2014-01-16	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-16	21:00:00	Curious George	Curious George
2014-01-16	21:30:00	Arthur	Arthur
2014-01-16	22:00:00	WordGirl	WordGirl
2014-01-16	22:30:00	Wild Kratts	Wild Kratts
2014-01-16	23:00:00	Martha Speaks	Martha Speaks
2014-01-16	23:30:00	Cyberchase	Cyberchase
2014-01-17	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-01-17	01:00:00	The This Old House Hour	The This Old House Hour
2014-01-17	02:00:00	Antiques Roadshow	Antiques Roadshow
2014-01-17	03:00:00	Masterpiece	Masterpiece
2014-01-17	04:30:00	Capitol Journal	Capitol Journal
2014-01-17	05:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-01-17	05:30:00	Tavis Smiley	Tavis Smiley
2014-01-17	06:00:00	ENGAGE: Common Core	ENGAGE: Common Core
2014-01-17	07:00:00	Masterpiece	Masterpiece
2014-01-17	08:30:00	Unlocking Sherlock	Unlocking Sherlock
2014-01-17	09:30:00	Ribbon of Sand	Ribbon of Sand
2014-01-17	10:00:00	Nature	Nature
2014-01-17	11:00:00	GED Connection	GED Connection
2014-01-17	11:30:00	GED Connection	GED Connection
2014-01-17	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-17	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-17	13:00:00	Curious George	Curious George
2014-01-17	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-17	14:00:00	Peg + Cat	Peg + Cat
2014-01-17	14:30:00	Dinosaur Train	Dinosaur Train
2014-01-17	15:00:00	Sesame Street	Sesame Street
2014-01-17	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-17	16:30:00	Super Why!	Super Why!
2014-01-17	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-01-17	17:30:00	Thomas & Friends	Thomas & Friends
2014-01-17	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-17	18:30:00	Caillou	Caillou
2014-01-17	19:00:00	Super Why!	Super Why!
2014-01-17	19:30:00	Dinosaur Train	Dinosaur Train
2014-01-17	20:00:00	Peg + Cat	Peg + Cat

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-01-17	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-17	21:00:00	Curious George	Curious George
2014-01-17	21:30:00	Arthur	Arthur
2014-01-17	22:00:00	WordGirl	WordGirl
2014-01-17	22:30:00	Wild Kratts	Wild Kratts
2014-01-17	23:00:00	Martha Speaks	Martha Speaks
2014-01-17	23:30:00	Cyberchase	Cyberchase
2014-01-18	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-01-18	01:00:00	Washington Week	Washington Week
2014-01-18	01:30:00	McLaughlin Group	McLaughlin Group
2014-01-18	02:00:00	Capitol Journal	Capitol Journal
2014-01-18	03:00:00	Great Performances at the Met	Great Performances at the Met
2014-01-18	06:00:00	To the Contrary with Bonnie Erbe	To the Contrary with Bonnie Erbe
2014-01-18	06:30:00	Religion & Ethics Newsweekly	Religion & Ethics Newsweekly
2014-01-18	07:00:00	Great Performances at the Met	Great Performances at the Met
2014-01-18	10:00:00	The This Old House Hour	The This Old House Hour
2014-01-18	11:00:00	GED Connection	GED Connection
2014-01-18	11:30:00	GED Connection	GED Connection
2014-01-18	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-18	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-18	13:00:00	Curious George	Curious George
2014-01-18	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-18	14:00:00	Peg + Cat	Peg + Cat
2014-01-18	14:30:00	Dinosaur Train	Dinosaur Train
2014-01-18	15:00:00	Thomas & Friends	Thomas & Friends
2014-01-18	15:30:00	Bob the Builder	Bob the Builder
2014-01-18	16:00:00	BizKid\$	BizKid\$
2014-01-18	16:30:00	Design Squad	Design Squad
2014-01-18	17:00:00	America's Test Kitchen from Cook's Illustrated	America's Test Kitchen from Cook's Illustrated
2014-01-18	17:30:00	Baking with Julia	Baking with Julia
2014-01-18	18:00:00	Martha Bakes	Martha Bakes
2014-01-18	18:30:00	Lidia's Kitchen	Lidia's Kitchen
2014-01-18	19:00:00	Simply Ming	Simply Ming
2014-01-18	19:30:00	Sewing with Nancy	Sewing with Nancy
2014-01-18	20:00:00	Fons & Porter's Love of Quilting	Fons & Porter's Love of Quilting
2014-01-18	20:30:00	Rick Steves' Europe	Rick Steves' Europe
2014-01-18	21:00:00	Garden Smart	Garden Smart
2014-01-18	21:30:00	Growing a Greener World	Growing a Greener World
2014-01-18	22:00:00	American Woodshop	American Woodshop
2014-01-18	22:30:00	Hometime	Hometime

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-01-18	23:00:00	This Old House	This Old House
2014-01-18	23:30:00	PBS NewsHour Weekend	PBS NewsHour Weekend
2014-01-19	00:00:00	The Lawrence Welk Show	The Lawrence Welk Show
2014-01-19	01:00:00	Classic Gospel	Classic Gospel
2014-01-19	02:00:00	Masterpiece	Masterpiece
2014-01-19	03:30:00	Bluegrass Underground	Bluegrass Underground
2014-01-19	04:00:00	Austin City Limits	Austin City Limits
2014-01-19	05:00:00	Front and Center	Front and Center
2014-01-19	06:00:00	Globe Trekker	Globe Trekker
2014-01-19	07:00:00	Frontline	Frontline
2014-01-19	08:00:00	Antiques Roadshow	Antiques Roadshow
2014-01-19	09:00:00	Antiques Roadshow	Antiques Roadshow
2014-01-19	10:00:00	Washington Week	Washington Week
2014-01-19	10:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-01-19	11:00:00	GED Connection	GED Connection
2014-01-19	11:30:00	GED Connection	GED Connection
2014-01-19	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-19	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-19	13:00:00	Curious George	Curious George
2014-01-19	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-19	14:00:00	Peg + Cat	Peg + Cat
2014-01-19	14:30:00	Dinosaur Train	Dinosaur Train
2014-01-19	15:00:00	Martha Speaks	Martha Speaks
2014-01-19	15:30:00	WordGirl	WordGirl
2014-01-19	16:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-01-19	16:30:00	Arthur	Arthur
2014-01-19	17:00:00	Bookmark	Bookmark
2014-01-19	17:30:00	Second Opinion: Taking Charge of Your Health Care	Second Opinion: Taking Charge of Your Health Care
2014-01-19	18:00:00	Discovering Alabama	Discovering Alabama
2014-01-19	18:30:00	Alabama Life	Alabama Life
2014-01-19	19:00:00	Capitol Journal	Capitol Journal
2014-01-19	20:00:00	Moyers and Company	Moyers and Company
2014-01-19	20:30:00	Slavery by Another Name	Slavery by Another Name
2014-01-19	22:00:00	American Experience	American Experience
2014-01-20	00:00:00	Journey Proud	Journey Proud
2014-01-20	00:30:00	Journey Proud	Journey Proud
2014-01-20	01:00:00	Masterpiece	Masterpiece
2014-01-20	02:00:00	Masterpiece	Masterpiece
2014-01-20	02:58:00	Masterpiece	Masterpiece
2014-01-20	05:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-01-20	05:30:00	Eye On the Sixties: The Iconic Photography of Rowland S	Eye On the Sixties: The Iconic Photography of Rowland Scherman
2014-01-20	07:00:00	Masterpiece	Masterpiece
2014-01-20	08:00:00	Masterpiece	Masterpiece
2014-01-20	10:00:00	Chasing Shackleton	Chasing Shackleton
2014-01-20	11:00:00	Masterpiece	Masterpiece
2014-01-20	12:00:00	Arthur	Arthur
2014-01-20	12:30:00	Wild Kratts	Wild Kratts
2014-01-20	13:00:00	Curious George	Curious George
2014-01-20	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-20	14:00:00	Dinosaur Train	Dinosaur Train
2014-01-20	15:00:00	Sesame Street	Sesame Street
2014-01-20	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-20	16:30:00	Super Why!	Super Why!
2014-01-20	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-01-20	17:30:00	Thomas & Friends	Thomas & Friends
2014-01-20	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-20	18:30:00	Caillou	Caillou
2014-01-20	19:00:00	Super Why!	Super Why!
2014-01-20	19:30:00	Dinosaur Train	Dinosaur Train
2014-01-20	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-20	21:00:00	Curious George	Curious George
2014-01-20	21:30:00	Arthur	Arthur
2014-01-20	22:00:00	WordGirl	WordGirl
2014-01-20	22:30:00	Wild Kratts	Wild Kratts
2014-01-20	23:00:00	Martha Speaks	Martha Speaks
2014-01-20	23:30:00	Cyberchase	Cyberchase
2014-01-21	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-01-21	01:00:00	Antiques Roadshow	Antiques Roadshow
2014-01-21	02:00:00	Antiques Roadshow	Antiques Roadshow
2014-01-21	03:00:00	American Experience	American Experience
2014-01-21	04:00:00	Afterhours	Afterhours
2014-01-21	04:30:00	Capitol Journal	Capitol Journal
2014-01-21	05:00:00	BBC World News	BBC World News
2014-01-21	05:30:00	Tavis Smiley	Tavis Smiley
2014-01-21	06:00:00	Austin City Limits	Austin City Limits
2014-01-21	07:00:00	Masterpiece	Masterpiece
2014-01-21	08:00:00	Masterpiece	Masterpiece
2014-01-21	09:00:00	Masterpiece	Masterpiece
2014-01-21	11:00:00	GED Connection	GED Connection
2014-01-21	11:30:00	GED Connection	GED Connection

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-01-21	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-21	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-21	13:00:00	Curious George	Curious George
2014-01-21	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-21	14:00:00	Peg + Cat	Peg + Cat
2014-01-21	14:30:00	Dinosaur Train	Dinosaur Train
2014-01-21	15:00:00	Sesame Street	Sesame Street
2014-01-21	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-21	16:30:00	Super Why!	Super Why!
2014-01-21	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-01-21	17:30:00	Thomas & Friends	Thomas & Friends
2014-01-21	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-21	18:30:00	Caillou	Caillou
2014-01-21	19:00:00	Super Why!	Super Why!
2014-01-21	19:30:00	Dinosaur Train	Dinosaur Train
2014-01-21	20:00:00	Peg + Cat	Peg + Cat
2014-01-21	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-21	21:00:00	Curious George	Curious George
2014-01-21	21:30:00	Arthur	Arthur
2014-01-21	22:00:00	WordGirl	WordGirl
2014-01-21	22:30:00	Wild Kratts	Wild Kratts
2014-01-21	23:00:00	Martha Speaks	Martha Speaks
2014-01-21	23:30:00	Cyberchase	Cyberchase
2014-01-22	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-01-22	01:00:00	American Experience	American Experience
2014-01-22	02:00:00	American Masters	American Masters
2014-01-22	04:30:00	Capitol Journal	Capitol Journal
2014-01-22	05:00:00	BBC World News	BBC World News
2014-01-22	05:30:00	Independent Lens	Independent Lens
2014-01-22	07:00:00	American Masters	American Masters
2014-01-22	09:30:00	Sky Island	Sky Island
2014-01-22	10:00:00	Antiques Roadshow	Antiques Roadshow
2014-01-22	11:00:00	GED Connection	GED Connection
2014-01-22	11:30:00	GED Connection	GED Connection
2014-01-22	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-22	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-22	13:00:00	Curious George	Curious George
2014-01-22	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-22	14:00:00	Peg + Cat	Peg + Cat
2014-01-22	14:30:00	Dinosaur Train	Dinosaur Train

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-01-22	15:00:00	Sesame Street	Sesame Street
2014-01-22	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-22	16:30:00	Super Why!	Super Why!
2014-01-22	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-01-22	17:30:00	Thomas & Friends	Thomas & Friends
2014-01-22	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-22	18:30:00	Caillou	Caillou
2014-01-22	19:00:00	Super Why!	Super Why!
2014-01-22	19:30:00	Dinosaur Train	Dinosaur Train
2014-01-22	20:00:00	Peg + Cat	Peg + Cat
2014-01-22	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-22	21:00:00	Curious George	Curious George
2014-01-22	21:30:00	Arthur	Arthur
2014-01-22	22:00:00	WordGirl	WordGirl
2014-01-22	22:30:00	Wild Kratts	Wild Kratts
2014-01-22	23:00:00	Martha Speaks	Martha Speaks
2014-01-22	23:30:00	Cyberchase	Cyberchase
2014-01-23	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-01-23	01:00:00	Nature	Nature
2014-01-23	02:00:00	NOVA	NOVA
2014-01-23	03:00:00	Chasing Shackleton	Chasing Shackleton
2014-01-23	04:00:00	Alabama Inc.	Alabama Inc.
2014-01-23	04:30:00	Capitol Journal	Capitol Journal
2014-01-23	05:00:00	BBC World News	BBC World News
2014-01-23	05:30:00	Tavis Smiley	Tavis Smiley
2014-01-23	06:00:00	Globe Trekker	Globe Trekker
2014-01-23	07:00:00	NOVA	NOVA
2014-01-23	08:00:00	Chasing Shackleton	Chasing Shackleton
2014-01-23	09:00:00	Independent Lens	Independent Lens
2014-01-23	10:30:00	Ribbon of Sand	Ribbon of Sand
2014-01-23	11:00:00	GED Connection	GED Connection
2014-01-23	11:30:00	GED Connection	GED Connection
2014-01-23	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-23	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-23	13:00:00	Curious George	Curious George
2014-01-23	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-23	14:00:00	Peg + Cat	Peg + Cat
2014-01-23	14:30:00	Dinosaur Train	Dinosaur Train
2014-01-23	15:00:00	Sesame Street	Sesame Street
2014-01-23	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-01-23	16:30:00	Super Why!	Super Why!
2014-01-23	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-01-23	17:30:00	Thomas & Friends	Thomas & Friends
2014-01-23	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-23	18:30:00	Caillou	Caillou
2014-01-23	19:00:00	Super Why!	Super Why!
2014-01-23	19:30:00	Dinosaur Train	Dinosaur Train
2014-01-23	20:00:00	Peg + Cat	Peg + Cat
2014-01-23	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-23	21:00:00	Curious George	Curious George
2014-01-23	21:30:00	Arthur	Arthur
2014-01-23	22:00:00	WordGirl	WordGirl
2014-01-23	22:30:00	Wild Kratts	Wild Kratts
2014-01-23	23:00:00	Martha Speaks	Martha Speaks
2014-01-23	23:30:00	Cyberchase	Cyberchase
2014-01-24	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-01-24	01:00:00	Spotlight on Education	Spotlight on Education
2014-01-24	02:00:00	The This Old House Hour	The This Old House Hour
2014-01-24	03:00:00	Journey Proud	Journey Proud
2014-01-24	03:30:00	Journey Proud	Journey Proud
2014-01-24	04:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-01-24	04:30:00	Capitol Journal	Capitol Journal
2014-01-24	05:00:00	BBC World News	BBC World News
2014-01-24	05:30:00	Tavis Smiley	Tavis Smiley
2014-01-24	06:00:00	Nature	Nature
2014-01-24	07:00:00	American Masters	American Masters
2014-01-24	09:30:00	Ribbon of Sand	Ribbon of Sand
2014-01-24	10:00:00	Nature	Nature
2014-01-24	11:00:00	GED Connection	GED Connection
2014-01-24	11:30:00	GED Connection	GED Connection
2014-01-24	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-24	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-24	13:00:00	Curious George	Curious George
2014-01-24	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-24	14:00:00	Peg + Cat	Peg + Cat
2014-01-24	14:30:00	Dinosaur Train	Dinosaur Train
2014-01-24	15:00:00	Sesame Street	Sesame Street
2014-01-24	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-24	16:30:00	Super Why!	Super Why!
2014-01-24	17:00:00	Sid the Science Kid	Sid the Science Kid

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-01-24	17:30:00	Thomas & Friends	Thomas & Friends
2014-01-24	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-24	18:30:00	Caillou	Caillou
2014-01-24	19:00:00	Super Why!	Super Why!
2014-01-24	19:30:00	Dinosaur Train	Dinosaur Train
2014-01-24	20:00:00	Peg + Cat	Peg + Cat
2014-01-24	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-24	21:00:00	Curious George	Curious George
2014-01-24	21:30:00	Arthur	Arthur
2014-01-24	22:00:00	WordGirl	WordGirl
2014-01-24	22:30:00	Wild Kratts	Wild Kratts
2014-01-24	23:00:00	Martha Speaks	Martha Speaks
2014-01-24	23:30:00	Cyberchase	Cyberchase
2014-01-25	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-01-25	01:00:00	Washington Week	Washington Week
2014-01-25	01:30:00	McLaughlin Group	McLaughlin Group
2014-01-25	02:00:00	Capitol Journal	Capitol Journal
2014-01-25	03:00:00	Nashville 2.0	Nashville 2.0
2014-01-25	04:00:00	BBC Newsnight	BBC Newsnight
2014-01-25	04:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-01-25	05:00:00	BBC World News	BBC World News
2014-01-25	05:30:00	Tavis Smiley	Tavis Smiley
2014-01-25	06:00:00	To the Contrary with Bonnie Erbe	To the Contrary with Bonnie Erbe
2014-01-25	06:30:00	Religion & Ethics Newsweekly	Religion & Ethics Newsweekly
2014-01-25	07:00:00	Nashville 2.0	Nashville 2.0
2014-01-25	08:00:00	Music Makes a City: The Story of the Louisville Orchestra	Music Makes a City: The Story of the Louisville Orchestra
2014-01-25	09:00:00	NOVA	NOVA
2014-01-25	10:00:00	The This Old House Hour	The This Old House Hour
2014-01-25	11:00:00	GED Connection	GED Connection
2014-01-25	11:30:00	GED Connection	GED Connection
2014-01-25	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-25	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-25	13:00:00	Curious George	Curious George
2014-01-25	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-25	14:00:00	Peg + Cat	Peg + Cat
2014-01-25	14:30:00	Dinosaur Train	Dinosaur Train
2014-01-25	15:00:00	Thomas & Friends	Thomas & Friends
2014-01-25	15:30:00	Bob the Builder	Bob the Builder
2014-01-25	16:00:00	BizKid\$	BizKid\$
2014-01-25	16:30:00	Design Squad	Design Squad

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-01-25	17:00:00	America's Test Kitchen from Cook's Illustrated	America's Test Kitchen from Cook's Illustrated
2014-01-25	17:30:00	Baking with Julia	Baking with Julia
2014-01-25	18:00:00	Martha Bakes	Martha Bakes
2014-01-25	18:30:00	Lidia's Kitchen	Lidia's Kitchen
2014-01-25	19:00:00	Simply Ming	Simply Ming
2014-01-25	19:30:00	Sewing with Nancy	Sewing with Nancy
2014-01-25	20:00:00	Fons & Porter's Love of Quilting	Fons & Porter's Love of Quilting
2014-01-25	20:30:00	Rick Steves' Europe	Rick Steves' Europe
2014-01-25	21:00:00	Garden Smart	Garden Smart
2014-01-25	21:30:00	Growing a Greener World	Growing a Greener World
2014-01-25	22:00:00	American Woodshop	American Woodshop
2014-01-25	22:30:00	Hometime	Hometime
2014-01-25	23:00:00	This Old House	This Old House
2014-01-25	23:30:00	PBS NewsHour Weekend	PBS NewsHour Weekend
2014-01-26	00:00:00	The Lawrence Welk Show	The Lawrence Welk Show
2014-01-26	01:00:00	Classic Gospel	Classic Gospel
2014-01-26	02:00:00	Masterpiece	Masterpiece
2014-01-26	04:00:00	Austin City Limits	Austin City Limits
2014-01-26	05:00:00	Live from the Artists Den	Live from the Artists Den
2014-01-26	06:00:00	Globe Trekker	Globe Trekker
2014-01-26	07:00:00	Independent Lens	Independent Lens
2014-01-26	08:30:00	American Experience	American Experience
2014-01-26	09:30:00	Ribbon of Sand	Ribbon of Sand
2014-01-26	10:00:00	Washington Week	Washington Week
2014-01-26	10:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-01-26	11:00:00	GED Connection	GED Connection
2014-01-26	11:30:00	GED Connection	GED Connection
2014-01-26	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-26	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-26	13:00:00	Curious George	Curious George
2014-01-26	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-26	14:00:00	Dinosaur Train	Dinosaur Train
2014-01-26	15:00:00	Martha Speaks	Martha Speaks
2014-01-26	15:30:00	WordGirl	WordGirl
2014-01-26	16:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-01-26	16:30:00	Arthur	Arthur
2014-01-26	17:00:00	Bookmark	Bookmark
2014-01-26	17:30:00	Second Opinion: Taking Charge of Your Health Care	Second Opinion: Taking Charge of Your Health Care
2014-01-26	18:00:00	Discovering Alabama	Discovering Alabama
2014-01-26	18:30:00	Alabama Life	Alabama Life

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-01-26	19:00:00	Capitol Journal	Capitol Journal
2014-01-26	20:00:00	Moyers and Company	Moyers and Company
2014-01-26	20:30:00	To Be Announced	To Be Announced
2014-01-26	22:30:00	To Be Announced	To Be Announced
2014-01-27	00:00:00	Music Makes a City: The Story of the Louisville Orchestra	Music Makes a City: The Story of the Louisville Orchestra
2014-01-27	01:00:00	Nashville 2.0	Nashville 2.0
2014-01-27	02:00:00	Masterpiece	Masterpiece
2014-01-27	03:00:00	Masterpiece	Masterpiece
2014-01-27	05:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-01-27	05:30:00	Touching the Void	Touching the Void
2014-01-27	07:00:00	Masterpiece	Masterpiece
2014-01-27	08:00:00	Masterpiece	Masterpiece
2014-01-27	10:00:00	Music Makes a City: The Story of the Louisville Orchestra	Music Makes a City: The Story of the Louisville Orchestra
2014-01-27	11:00:00	Masterpiece	Masterpiece
2014-01-27	12:00:00	Arthur	Arthur
2014-01-27	12:30:00	Wild Kratts	Wild Kratts
2014-01-27	13:00:00	Curious George	Curious George
2014-01-27	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-27	14:00:00	Peg + Cat	Peg + Cat
2014-01-27	14:30:00	Dinosaur Train	Dinosaur Train
2014-01-27	15:00:00	Sesame Street	Sesame Street
2014-01-27	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-27	16:30:00	Super Why!	Super Why!
2014-01-27	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-01-27	17:30:00	Thomas & Friends	Thomas & Friends
2014-01-27	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-27	18:30:00	Caillou	Caillou
2014-01-27	19:00:00	Super Why!	Super Why!
2014-01-27	19:30:00	Dinosaur Train	Dinosaur Train
2014-01-27	20:00:00	Peg + Cat	Peg + Cat
2014-01-27	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-27	21:00:00	Curious George	Curious George
2014-01-27	21:30:00	Arthur	Arthur
2014-01-27	22:00:00	WordGirl	WordGirl
2014-01-27	22:30:00	Wild Kratts	Wild Kratts
2014-01-27	23:00:00	Martha Speaks	Martha Speaks
2014-01-27	23:30:00	Cyberchase	Cyberchase
2014-01-28	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-01-28	01:00:00	Antiques Roadshow	Antiques Roadshow
2014-01-28	02:00:00	Antiques Roadshow	Antiques Roadshow

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-01-28	03:00:00	American Experience	American Experience
2014-01-28	04:00:00	Afterhours	Afterhours
2014-01-28	04:30:00	Capitol Journal	Capitol Journal
2014-01-28	05:00:00	BBC World News	BBC World News
2014-01-28	05:30:00	Tavis Smiley	Tavis Smiley
2014-01-28	06:00:00	Austin City Limits	Austin City Limits
2014-01-28	07:00:00	Nashville 2.0	Nashville 2.0
2014-01-28	08:00:00	Masterpiece	Masterpiece
2014-01-28	09:00:00	Masterpiece	Masterpiece
2014-01-28	11:00:00	GED Connection	GED Connection
2014-01-28	11:30:00	GED Connection	GED Connection
2014-01-28	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-28	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-28	13:00:00	Curious George	Curious George
2014-01-28	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-28	14:00:00	Peg + Cat	Peg + Cat
2014-01-28	14:30:00	Dinosaur Train	Dinosaur Train
2014-01-28	15:00:00	Sesame Street	Sesame Street
2014-01-28	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-28	16:30:00	Super Why!	Super Why!
2014-01-28	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-01-28	17:30:00	Thomas & Friends	Thomas & Friends
2014-01-28	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-28	18:30:00	Caillou	Caillou
2014-01-28	19:00:00	Super Why!	Super Why!
2014-01-28	19:30:00	Dinosaur Train	Dinosaur Train
2014-01-28	20:00:00	Peg + Cat	Peg + Cat
2014-01-28	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-28	21:00:00	Curious George	Curious George
2014-01-28	21:30:00	Arthur	Arthur
2014-01-28	22:00:00	WordGirl	WordGirl
2014-01-28	22:30:00	Wild Kratts	Wild Kratts
2014-01-28	23:00:00	Martha Speaks	Martha Speaks
2014-01-28	23:30:00	Cyberchase	Cyberchase
2014-01-29	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-01-29	01:00:00	American Experience	American Experience
2014-01-29	03:00:00	Frontline	Frontline
2014-01-29	04:00:00	Dugger Mountain Music	Dugger Mountain Music
2014-01-29	04:30:00	Capitol Journal	Capitol Journal
2014-01-29	05:00:00	BBC World News	BBC World News

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-01-29	05:30:00	Independent Lens	Independent Lens
2014-01-29	07:00:00	Masterpiece	Masterpiece
2014-01-29	08:00:00	Frontline	Frontline
2014-01-29	09:00:00	Independent Lens	Independent Lens
2014-01-29	10:30:00	Sky Island	Sky Island
2014-01-29	11:00:00	GED Connection	GED Connection
2014-01-29	11:30:00	GED Connection	GED Connection
2014-01-29	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-29	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-29	13:00:00	Curious George	Curious George
2014-01-29	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-29	14:00:00	Peg + Cat	Peg + Cat
2014-01-29	14:30:00	Dinosaur Train	Dinosaur Train
2014-01-29	15:00:00	Sesame Street	Sesame Street
2014-01-29	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-29	16:30:00	Super Why!	Super Why!
2014-01-29	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-01-29	17:30:00	Thomas & Friends	Thomas & Friends
2014-01-29	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-29	18:30:00	Caillou	Caillou
2014-01-29	19:00:00	Super Why!	Super Why!
2014-01-29	19:30:00	Dinosaur Train	Dinosaur Train
2014-01-29	20:00:00	Peg + Cat	Peg + Cat
2014-01-29	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-29	21:00:00	Curious George	Curious George
2014-01-29	21:30:00	Arthur	Arthur
2014-01-29	22:00:00	WordGirl	WordGirl
2014-01-29	22:30:00	Wild Kratts	Wild Kratts
2014-01-29	23:00:00	Martha Speaks	Martha Speaks
2014-01-29	23:30:00	Cyberchase	Cyberchase
2014-01-30	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-01-30	01:00:00	Nature	Nature
2014-01-30	02:00:00	NOVA	NOVA
2014-01-30	03:00:00	Hawking	Hawking
2014-01-30	04:00:00	Alabama Inc.	Alabama Inc.
2014-01-30	04:30:00	Capitol Journal	Capitol Journal
2014-01-30	05:00:00	BBC World News	BBC World News
2014-01-30	05:30:00	Tavis Smiley	Tavis Smiley
2014-01-30	06:00:00	Globe Trekker	Globe Trekker
2014-01-30	07:00:00	NOVA	NOVA

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-01-30	08:00:00	Frontline	Frontline
2014-01-30	09:00:00	American Experience	American Experience
2014-01-30	11:00:00	GED Connection	GED Connection
2014-01-30	11:30:00	GED Connection	GED Connection
2014-01-30	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-30	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-30	13:00:00	Curious George	Curious George
2014-01-30	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-30	14:00:00	Peg + Cat	Peg + Cat
2014-01-30	14:30:00	Dinosaur Train	Dinosaur Train
2014-01-30	15:00:00	Sesame Street	Sesame Street
2014-01-30	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-30	16:30:00	Super Why!	Super Why!
2014-01-30	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-01-30	17:30:00	Thomas & Friends	Thomas & Friends
2014-01-30	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-30	18:30:00	Caillou	Caillou
2014-01-30	19:00:00	Super Why!	Super Why!
2014-01-30	19:30:00	Dinosaur Train	Dinosaur Train
2014-01-30	20:00:00	Peg + Cat	Peg + Cat
2014-01-30	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-30	21:00:00	Curious George	Curious George
2014-01-30	21:30:00	Arthur	Arthur
2014-01-30	22:00:00	WordGirl	WordGirl
2014-01-30	22:30:00	Wild Kratts	Wild Kratts
2014-01-30	23:00:00	Martha Speaks	Martha Speaks
2014-01-30	23:30:00	Cyberchase	Cyberchase
2014-01-31	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-01-31	01:00:00	The This Old House Hour	The This Old House Hour
2014-01-31	02:00:00	Antiques Roadshow	Antiques Roadshow
2014-01-31	03:00:00	American Masters	American Masters
2014-01-31	04:30:00	Capitol Journal	Capitol Journal
2014-01-31	05:00:00	BBC World News	BBC World News
2014-01-31	05:30:00	Tavis Smiley	Tavis Smiley
2014-01-31	06:00:00	Nature	Nature
2014-01-31	07:00:00	American Experience	American Experience
2014-01-31	09:00:00	Nature	Nature
2014-01-31	10:00:00	NOVA	NOVA
2014-01-31	11:00:00	GED Connection	GED Connection
2014-01-31	11:30:00	GED Connection	GED Connection

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-01-31	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-31	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-01-31	13:00:00	Curious George	Curious George
2014-01-31	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-31	14:00:00	Peg + Cat	Peg + Cat
2014-01-31	14:30:00	Dinosaur Train	Dinosaur Train
2014-01-31	15:00:00	Sesame Street	Sesame Street
2014-01-31	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-31	16:30:00	Super Why!	Super Why!
2014-01-31	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-01-31	17:30:00	Thomas & Friends	Thomas & Friends
2014-01-31	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-01-31	18:30:00	Caillou	Caillou
2014-01-31	19:00:00	Super Why!	Super Why!
2014-01-31	19:30:00	Dinosaur Train	Dinosaur Train
2014-01-31	20:00:00	Peg + Cat	Peg + Cat
2014-01-31	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-01-31	21:00:00	Curious George	Curious George
2014-01-31	21:30:00	Arthur	Arthur
2014-01-31	22:00:00	WordGirl	WordGirl
2014-01-31	22:30:00	Wild Kratts	Wild Kratts
2014-01-31	23:00:00	Martha Speaks	Martha Speaks
2014-01-31	23:30:00	Cyberchase	Cyberchase
2014-02-01	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-02-01	01:00:00	Washington Week	Washington Week
2014-02-01	01:30:00	McLaughlin Group	McLaughlin Group
2014-02-01	02:00:00	Capitol Journal	Capitol Journal
2014-02-01	03:00:00	Great Performances	Great Performances
2014-02-01	04:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-02-01	05:00:00	BBC World News	BBC World News
2014-02-01	05:30:00	Tavis Smiley	Tavis Smiley
2014-02-01	06:00:00	To the Contrary with Bonnie Erbe	To the Contrary with Bonnie Erbe
2014-02-01	06:30:00	Religion & Ethics Newsweekly	Religion & Ethics Newsweekly
2014-02-01	07:00:00	Great Performances	Great Performances
2014-02-01	08:30:00	Architect Michael Graves: A Grand Tour	Architect Michael Graves: A Grand Tour
2014-02-01	09:00:00	Hawking	Hawking
2014-02-01	10:00:00	The This Old House Hour	The This Old House Hour
2014-02-01	11:00:00	GED Connection	GED Connection
2014-02-01	11:30:00	GED Connection	GED Connection
2014-02-01	12:00:00	Workplace Essential Skills	Workplace Essential Skills

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-02-01	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-01	13:00:00	Curious George	Curious George
2014-02-01	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-01	14:00:00	Peg + Cat	Peg + Cat
2014-02-01	14:30:00	Dinosaur Train	Dinosaur Train
2014-02-01	15:00:00	Thomas & Friends	Thomas & Friends
2014-02-01	15:30:00	Bob the Builder	Bob the Builder
2014-02-01	16:00:00	BizKid\$	BizKid\$
2014-02-01	16:30:00	Design Squad	Design Squad
2014-02-01	17:00:00	America's Test Kitchen from Cook's Illustrated	America's Test Kitchen from Cook's Illustrated
2014-02-01	17:30:00	Baking with Julia	Baking with Julia
2014-02-01	18:00:00	Martha Bakes	Martha Bakes
2014-02-01	18:30:00	Lidia's Kitchen	Lidia's Kitchen
2014-02-01	19:00:00	Simply Ming	Simply Ming
2014-02-01	19:30:00	Sewing with Nancy	Sewing with Nancy
2014-02-01	20:00:00	Fons & Porter's Love of Quilting	Fons & Porter's Love of Quilting
2014-02-01	20:30:00	Rick Steves' Europe	Rick Steves' Europe
2014-02-01	21:00:00	Garden Smart	Garden Smart
2014-02-01	21:30:00	Growing a Greener World	Growing a Greener World
2014-02-01	22:00:00	American Woodshop	American Woodshop
2014-02-01	22:30:00	Hometime	Hometime
2014-02-01	23:00:00	This Old House	This Old House
2014-02-01	23:30:00	PBS NewsHour Weekend	PBS NewsHour Weekend
2014-02-02	00:00:00	The Lawrence Welk Show	The Lawrence Welk Show
2014-02-02	01:00:00	Classic Gospel	Classic Gospel
2014-02-02	02:00:00	Masterpiece	Masterpiece
2014-02-02	04:00:00	Austin City Limits	Austin City Limits
2014-02-02	05:00:00	Live from the Artists Den	Live from the Artists Den
2014-02-02	06:00:00	Globe Trekker	Globe Trekker
2014-02-02	07:00:00	Frontline	Frontline
2014-02-02	08:00:00	Frontline	Frontline
2014-02-02	09:00:00	Hawking	Hawking
2014-02-02	10:00:00	Washington Week	Washington Week
2014-02-02	10:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-02-02	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-02	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-02	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-02	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-02	13:00:00	Curious George	Curious George
2014-02-02	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-02-02	14:00:00	Peg + Cat	Peg + Cat
2014-02-02	14:30:00	Dinosaur Train	Dinosaur Train
2014-02-02	15:00:00	Martha Speaks	Martha Speaks
2014-02-02	15:30:00	WordGirl	WordGirl
2014-02-02	16:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-02-02	16:30:00	Arthur	Arthur
2014-02-02	17:00:00	Bookmark	Bookmark
2014-02-02	17:30:00	Second Opinion: Taking Charge of Your Health Care	Second Opinion: Taking Charge of Your Health Care
2014-02-02	18:00:00	Discovering Alabama	Discovering Alabama
2014-02-02	18:30:00	Alabama Life	Alabama Life
2014-02-02	19:00:00	Capitol Journal	Capitol Journal
2014-02-02	20:00:00	Moyers and Company	Moyers and Company
2014-02-02	20:30:00	Slavery by Another Name	Slavery by Another Name
2014-02-02	22:00:00	Great Performances	Great Performances
2014-02-03	01:00:00	Masterpiece	Masterpiece
2014-02-03	02:00:00	Masterpiece	Masterpiece
2014-02-03	03:00:00	Masterpiece	Masterpiece
2014-02-03	05:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-02-03	05:30:00	Great Performances	Great Performances
2014-02-03	07:00:00	Masterpiece	Masterpiece
2014-02-03	08:00:00	Masterpiece	Masterpiece
2014-02-03	10:00:00	Hawking	Hawking
2014-02-03	11:00:00	Masterpiece	Masterpiece
2014-02-03	12:00:00	Arthur	Arthur
2014-02-03	12:30:00	Wild Kratts	Wild Kratts
2014-02-03	13:00:00	Curious George	Curious George
2014-02-03	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-03	14:00:00	Peg + Cat	Peg + Cat
2014-02-03	14:30:00	Dinosaur Train	Dinosaur Train
2014-02-03	15:00:00	Sesame Street	Sesame Street
2014-02-03	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-03	16:30:00	Super Why!	Super Why!
2014-02-03	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-02-03	17:30:00	Thomas & Friends	Thomas & Friends
2014-02-03	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-03	18:30:00	Caillou	Caillou
2014-02-03	19:00:00	Super Why!	Super Why!
2014-02-03	19:30:00	Dinosaur Train	Dinosaur Train
2014-02-03	20:00:00	Peg + Cat	Peg + Cat
2014-02-03	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-02-03	21:00:00	Curious George	Curious George
2014-02-03	21:30:00	Arthur	Arthur
2014-02-03	22:00:00	WordGirl	WordGirl
2014-02-03	22:30:00	Wild Kratts	Wild Kratts
2014-02-03	23:00:00	Martha Speaks	Martha Speaks
2014-02-03	23:30:00	Cyberchase	Cyberchase
2014-02-04	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-02-04	01:00:00	Antiques Roadshow	Antiques Roadshow
2014-02-04	02:00:00	Antiques Roadshow	Antiques Roadshow
2014-02-04	03:00:00	The Quiltmakers of Gee's Bend	The Quiltmakers of Gee's Bend
2014-02-04	04:00:00	Afterhours	Afterhours
2014-02-04	04:30:00	Capitol Journal	Capitol Journal
2014-02-04	05:00:00	BBC World News	BBC World News
2014-02-04	05:30:00	Tavis Smiley	Tavis Smiley
2014-02-04	06:00:00	Austin City Limits	Austin City Limits
2014-02-04	07:00:00	Antiques Roadshow	Antiques Roadshow
2014-02-04	08:00:00	Masterpiece	Masterpiece
2014-02-04	09:00:00	Masterpiece	Masterpiece
2014-02-04	10:00:00	Masterpiece	Masterpiece
2014-02-04	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-04	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-04	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-04	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-04	13:00:00	Curious George	Curious George
2014-02-04	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-04	14:00:00	Peg + Cat	Peg + Cat
2014-02-04	14:30:00	Dinosaur Train	Dinosaur Train
2014-02-04	15:00:00	Sesame Street	Sesame Street
2014-02-04	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-04	16:30:00	Super Why!	Super Why!
2014-02-04	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-02-04	17:30:00	Thomas & Friends	Thomas & Friends
2014-02-04	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-04	18:30:00	Caillou	Caillou
2014-02-04	19:00:00	Super Why!	Super Why!
2014-02-04	19:30:00	Dinosaur Train	Dinosaur Train
2014-02-04	20:00:00	Peg + Cat	Peg + Cat
2014-02-04	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-04	21:00:00	Curious George	Curious George
2014-02-04	21:30:00	Arthur	Arthur

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-02-04	22:00:00	WordGirl	WordGirl
2014-02-04	22:30:00	Wild Kratts	Wild Kratts
2014-02-04	23:00:00	Martha Speaks	Martha Speaks
2014-02-04	23:30:00	Cyberchase	Cyberchase
2014-02-05	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-02-05	01:00:00	Nazi Mega Weapons	Nazi Mega Weapons
2014-02-05	02:00:00	American Experience	American Experience
2014-02-05	04:00:00	Dugger Mountain Music	Dugger Mountain Music
2014-02-05	04:30:00	Capitol Journal	Capitol Journal
2014-02-05	05:00:00	POV	POV
2014-02-05	07:00:00	American Experience	American Experience
2014-02-05	09:00:00	POV	POV
2014-02-05	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-05	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-05	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-05	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-05	13:00:00	Curious George	Curious George
2014-02-05	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-05	14:00:00	Peg + Cat	Peg + Cat
2014-02-05	14:30:00	Dinosaur Train	Dinosaur Train
2014-02-05	15:00:00	Sesame Street	Sesame Street
2014-02-05	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-05	16:30:00	Super Why!	Super Why!
2014-02-05	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-02-05	17:30:00	Thomas & Friends	Thomas & Friends
2014-02-05	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-05	18:30:00	Caillou	Caillou
2014-02-05	19:00:00	Super Why!	Super Why!
2014-02-05	19:30:00	Dinosaur Train	Dinosaur Train
2014-02-05	20:00:00	Peg + Cat	Peg + Cat
2014-02-05	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-05	21:00:00	Curious George	Curious George
2014-02-05	21:30:00	Arthur	Arthur
2014-02-05	22:00:00	WordGirl	WordGirl
2014-02-05	22:30:00	Wild Kratts	Wild Kratts
2014-02-05	23:00:00	Martha Speaks	Martha Speaks
2014-02-05	23:30:00	Cyberchase	Cyberchase
2014-02-06	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-02-06	01:00:00	Nature	Nature
2014-02-06	02:00:00	NOVA	NOVA

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-02-06	03:00:00	Super Skyscrapers	Super Skyscrapers
2014-02-06	04:00:00	Alabama Inc.	Alabama Inc.
2014-02-06	04:30:00	Capitol Journal	Capitol Journal
2014-02-06	05:00:00	BBC World News	BBC World News
2014-02-06	05:30:00	Tavis Smiley	Tavis Smiley
2014-02-06	06:00:00	Globe Trekker	Globe Trekker
2014-02-06	07:00:00	NOVA	NOVA
2014-02-06	08:00:00	Super Skyscrapers	Super Skyscrapers
2014-02-06	09:00:00	Nazi Mega Weapons	Nazi Mega Weapons
2014-02-06	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-06	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-06	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-06	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-06	13:00:00	Curious George	Curious George
2014-02-06	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-06	14:00:00	Peg + Cat	Peg + Cat
2014-02-06	14:30:00	Dinosaur Train	Dinosaur Train
2014-02-06	15:00:00	Sesame Street	Sesame Street
2014-02-06	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-06	16:30:00	Super Why!	Super Why!
2014-02-06	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-02-06	17:30:00	Thomas & Friends	Thomas & Friends
2014-02-06	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-06	18:30:00	Caillou	Caillou
2014-02-06	19:00:00	Super Why!	Super Why!
2014-02-06	19:30:00	Dinosaur Train	Dinosaur Train
2014-02-06	20:00:00	Peg + Cat	Peg + Cat
2014-02-06	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-06	21:00:00	Curious George	Curious George
2014-02-06	21:30:00	Arthur	Arthur
2014-02-06	22:00:00	WordGirl	WordGirl
2014-02-06	22:30:00	Wild Kratts	Wild Kratts
2014-02-06	23:00:00	Martha Speaks	Martha Speaks
2014-02-06	23:30:00	Cyberchase	Cyberchase
2014-02-07	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-02-07	01:00:00	The This Old House Hour	The This Old House Hour
2014-02-07	02:00:00	Antiques Roadshow	Antiques Roadshow
2014-02-07	03:00:00	Colored Frames	Colored Frames
2014-02-07	04:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-02-07	04:30:00	Capitol Journal	Capitol Journal

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-02-07	05:00:00	BBC World News	BBC World News
2014-02-07	05:30:00	Tavis Smiley	Tavis Smiley
2014-02-07	06:00:00	Nature	Nature
2014-02-07	07:00:00	American Experience	American Experience
2014-02-07	09:00:00	Nature	Nature
2014-02-07	10:00:00	NOVA	NOVA
2014-02-07	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-07	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-07	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-07	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-07	13:00:00	Curious George	Curious George
2014-02-07	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-07	14:00:00	Peg + Cat	Peg + Cat
2014-02-07	14:30:00	Dinosaur Train	Dinosaur Train
2014-02-07	15:00:00	Sesame Street	Sesame Street
2014-02-07	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-07	16:30:00	Super Why!	Super Why!
2014-02-07	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-02-07	17:30:00	Thomas & Friends	Thomas & Friends
2014-02-07	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-07	18:30:00	Caillou	Caillou
2014-02-07	19:00:00	Super Why!	Super Why!
2014-02-07	19:30:00	Dinosaur Train	Dinosaur Train
2014-02-07	20:00:00	Peg + Cat	Peg + Cat
2014-02-07	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-07	21:00:00	Curious George	Curious George
2014-02-07	21:30:00	Arthur	Arthur
2014-02-07	22:00:00	WordGirl	WordGirl
2014-02-07	22:30:00	Wild Kratts	Wild Kratts
2014-02-07	23:00:00	Martha Speaks	Martha Speaks
2014-02-07	23:30:00	Cyberchase	Cyberchase
2014-02-08	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-02-08	01:00:00	Washington Week	Washington Week
2014-02-08	01:30:00	McLaughlin Group	McLaughlin Group
2014-02-08	02:00:00	Capitol Journal	Capitol Journal
2014-02-08	03:00:00	American Masters	American Masters
2014-02-08	04:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-02-08	05:00:00	BBC World News	BBC World News
2014-02-08	05:30:00	Tavis Smiley	Tavis Smiley
2014-02-08	06:00:00	To the Contrary with Bonnie Erbe	To the Contrary with Bonnie Erbe

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-02-08	06:30:00	Religion & Ethics Newsweekly	Religion & Ethics Newsweekly
2014-02-08	07:00:00	American Masters	American Masters
2014-02-08	08:30:00	POV	POV
2014-02-08	09:00:00	Super Skyscrapers	Super Skyscrapers
2014-02-08	10:00:00	The This Old House Hour	The This Old House Hour
2014-02-08	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-08	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-08	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-08	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-08	13:00:00	Curious George	Curious George
2014-02-08	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-08	14:00:00	Peg + Cat	Peg + Cat
2014-02-08	14:30:00	Dinosaur Train	Dinosaur Train
2014-02-08	15:00:00	Thomas & Friends	Thomas & Friends
2014-02-08	15:30:00	Bob the Builder	Bob the Builder
2014-02-08	16:00:00	BizKid\$	BizKid\$
2014-02-08	16:30:00	Design Squad	Design Squad
2014-02-08	17:00:00	America's Test Kitchen from Cook's Illustrated	America's Test Kitchen from Cook's Illustrated
2014-02-08	17:30:00	Baking with Julia	Baking with Julia
2014-02-08	18:00:00	Martha Bakes	Martha Bakes
2014-02-08	18:30:00	Lidia's Kitchen	Lidia's Kitchen
2014-02-08	19:00:00	Simply Ming	Simply Ming
2014-02-08	19:30:00	Sewing with Nancy	Sewing with Nancy
2014-02-08	20:00:00	Fons & Porter's Love of Quilting	Fons & Porter's Love of Quilting
2014-02-08	20:30:00	Rick Steves' Europe	Rick Steves' Europe
2014-02-08	21:00:00	Garden Smart	Garden Smart
2014-02-08	21:30:00	Growing a Greener World	Growing a Greener World
2014-02-08	22:00:00	American Woodshop	American Woodshop
2014-02-08	22:30:00	Hometime	Hometime
2014-02-08	23:00:00	This Old House	This Old House
2014-02-08	23:30:00	PBS NewsHour Weekend	PBS NewsHour Weekend
2014-02-09	00:00:00	The Lawrence Welk Show	The Lawrence Welk Show
2014-02-09	01:00:00	Classic Gospel	Classic Gospel
2014-02-09	02:00:00	Masterpiece	Masterpiece
2014-02-09	04:00:00	Austin City Limits	Austin City Limits
2014-02-09	05:00:00	Live from the Artists Den	Live from the Artists Den
2014-02-09	06:00:00	Globe Trekker	Globe Trekker
2014-02-09	07:00:00	Super Skyscrapers	Super Skyscrapers
2014-02-09	08:00:00	POV	POV
2014-02-09	10:00:00	Washington Week	Washington Week

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-02-09	10:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-02-09	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-09	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-09	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-09	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-09	13:00:00	Curious George	Curious George
2014-02-09	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-09	14:00:00	Peg + Cat	Peg + Cat
2014-02-09	14:30:00	Dinosaur Train	Dinosaur Train
2014-02-09	15:00:00	Martha Speaks	Martha Speaks
2014-02-09	15:30:00	WordGirl	WordGirl
2014-02-09	16:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-02-09	16:30:00	Arthur	Arthur
2014-02-09	17:00:00	Bookmark	Bookmark
2014-02-09	17:30:00	Second Opinion: Taking Charge of Your Health Care	Second Opinion: Taking Charge of Your Health Care
2014-02-09	18:00:00	Discovering Alabama	Discovering Alabama
2014-02-09	18:30:00	Alabama Life	Alabama Life
2014-02-09	19:00:00	Capitol Journal	Capitol Journal
2014-02-09	20:00:00	Moyers and Company	Moyers and Company
2014-02-09	20:30:00	Looking Over Jordan: African Americans and the War	Looking Over Jordan: African Americans and the War
2014-02-09	21:00:00	For Love of Liberty: The Story of America's Black Patriots	For Love of Liberty: The Story of America's Black Patriots
2014-02-09	23:00:00	For Love of Liberty: The Story of America's Black Patriots	For Love of Liberty: The Story of America's Black Patriots
2014-02-10	01:00:00	Masterpiece	Masterpiece
2014-02-10	02:00:00	Masterpiece	Masterpiece
2014-02-10	03:00:00	The Making of a Lady	The Making of a Lady
2014-02-10	04:30:00	Discovering Alabama	Discovering Alabama
2014-02-10	05:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-02-10	05:30:00	American Masters	American Masters
2014-02-10	07:00:00	POV	POV
2014-02-10	07:30:00	The Making of a Lady	The Making of a Lady
2014-02-10	09:00:00	American Masters	American Masters
2014-02-10	10:30:00	POV	POV
2014-02-10	11:00:00	Masterpiece	Masterpiece
2014-02-10	12:00:00	Arthur	Arthur
2014-02-10	12:30:00	Wild Kratts	Wild Kratts
2014-02-10	13:00:00	Curious George	Curious George
2014-02-10	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-10	14:00:00	Peg + Cat	Peg + Cat
2014-02-10	14:30:00	Dinosaur Train	Dinosaur Train
2014-02-10	15:00:00	Sesame Street	Sesame Street

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-02-10	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-10	16:30:00	Super Why!	Super Why!
2014-02-10	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-02-10	17:30:00	Thomas & Friends	Thomas & Friends
2014-02-10	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-10	18:30:00	Caillou	Caillou
2014-02-10	19:00:00	Super Why!	Super Why!
2014-02-10	19:30:00	Dinosaur Train	Dinosaur Train
2014-02-10	20:00:00	Peg + Cat	Peg + Cat
2014-02-10	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-10	21:00:00	Curious George	Curious George
2014-02-10	21:30:00	Arthur	Arthur
2014-02-10	22:00:00	WordGirl	WordGirl
2014-02-10	22:30:00	Wild Kratts	Wild Kratts
2014-02-10	23:00:00	Martha Speaks	Martha Speaks
2014-02-10	23:30:00	Cyberchase	Cyberchase
2014-02-11	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-02-11	01:00:00	Antiques Roadshow	Antiques Roadshow
2014-02-11	02:00:00	Antiques Roadshow	Antiques Roadshow
2014-02-11	03:00:00	Discovering Alabama	Discovering Alabama
2014-02-11	04:00:00	Afterhours	Afterhours
2014-02-11	04:30:00	Capitol Journal	Capitol Journal
2014-02-11	05:00:00	BBC World News	BBC World News
2014-02-11	05:30:00	Tavis Smiley	Tavis Smiley
2014-02-11	06:00:00	Austin City Limits	Austin City Limits
2014-02-11	07:00:00	Antiques Roadshow	Antiques Roadshow
2014-02-11	08:00:00	Masterpiece	Masterpiece
2014-02-11	09:00:00	The Making of a Lady	The Making of a Lady
2014-02-11	10:30:00	Katmai: Alaska's Wild Peninsula	Katmai: Alaska's Wild Peninsula
2014-02-11	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-11	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-11	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-11	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-11	13:00:00	Curious George	Curious George
2014-02-11	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-11	14:00:00	Peg + Cat	Peg + Cat
2014-02-11	14:30:00	Dinosaur Train	Dinosaur Train
2014-02-11	15:00:00	Sesame Street	Sesame Street
2014-02-11	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-11	16:30:00	Super Why!	Super Why!

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-02-11	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-02-11	17:30:00	Thomas & Friends	Thomas & Friends
2014-02-11	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-11	18:30:00	Caillou	Caillou
2014-02-11	19:00:00	Super Why!	Super Why!
2014-02-11	19:30:00	Dinosaur Train	Dinosaur Train
2014-02-11	20:00:00	Peg + Cat	Peg + Cat
2014-02-11	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-11	21:00:00	Curious George	Curious George
2014-02-11	21:30:00	Arthur	Arthur
2014-02-11	22:00:00	WordGirl	WordGirl
2014-02-11	22:30:00	Wild Kratts	Wild Kratts
2014-02-11	23:00:00	Martha Speaks	Martha Speaks
2014-02-11	23:30:00	Cyberchase	Cyberchase
2014-02-12	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-02-12	01:00:00	American Experience	American Experience
2014-02-12	02:00:00	American Experience	American Experience
2014-02-12	03:00:00	Frontline	Frontline
2014-02-12	04:00:00	Dugger Mountain Music	Dugger Mountain Music
2014-02-12	04:30:00	Capitol Journal	Capitol Journal
2014-02-12	05:00:00	BBC World News	BBC World News
2014-02-12	05:30:00	Tavis Smiley	Tavis Smiley
2014-02-12	06:00:00	Independent Lens	Independent Lens
2014-02-12	07:00:00	American Experience	American Experience
2014-02-12	08:00:00	Frontline	Frontline
2014-02-12	09:00:00	Independent Lens	Independent Lens
2014-02-12	10:00:00	Antiques Roadshow	Antiques Roadshow
2014-02-12	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-12	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-12	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-12	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-12	13:00:00	Curious George	Curious George
2014-02-12	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-12	14:00:00	Peg + Cat	Peg + Cat
2014-02-12	14:30:00	Dinosaur Train	Dinosaur Train
2014-02-12	15:00:00	Sesame Street	Sesame Street
2014-02-12	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-12	16:30:00	Super Why!	Super Why!
2014-02-12	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-02-12	17:30:00	Thomas & Friends	Thomas & Friends

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-02-12	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-12	18:30:00	Caillou	Caillou
2014-02-12	19:00:00	Super Why!	Super Why!
2014-02-12	19:30:00	Dinosaur Train	Dinosaur Train
2014-02-12	20:00:00	Peg + Cat	Peg + Cat
2014-02-12	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-12	21:00:00	Curious George	Curious George
2014-02-12	21:30:00	Arthur	Arthur
2014-02-12	22:00:00	WordGirl	WordGirl
2014-02-12	22:30:00	Wild Kratts	Wild Kratts
2014-02-12	23:00:00	Martha Speaks	Martha Speaks
2014-02-12	23:30:00	Cyberchase	Cyberchase
2014-02-13	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-02-13	01:00:00	Nature	Nature
2014-02-13	02:00:00	NOVA	NOVA
2014-02-13	03:00:00	Super Skyscrapers	Super Skyscrapers
2014-02-13	04:00:00	Alabama Inc.	Alabama Inc.
2014-02-13	04:30:00	Capitol Journal	Capitol Journal
2014-02-13	05:00:00	BBC World News	BBC World News
2014-02-13	05:30:00	Tavis Smiley	Tavis Smiley
2014-02-13	06:00:00	Globe Trekker	Globe Trekker
2014-02-13	07:00:00	NOVA	NOVA
2014-02-13	08:00:00	Super Skyscrapers	Super Skyscrapers
2014-02-13	09:00:00	American Experience	American Experience
2014-02-13	10:00:00	American Experience	American Experience
2014-02-13	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-13	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-13	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-13	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-13	13:00:00	Curious George	Curious George
2014-02-13	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-13	14:00:00	Peg + Cat	Peg + Cat
2014-02-13	14:30:00	Dinosaur Train	Dinosaur Train
2014-02-13	15:00:00	Sesame Street	Sesame Street
2014-02-13	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-13	16:30:00	Super Why!	Super Why!
2014-02-13	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-02-13	17:30:00	Thomas & Friends	Thomas & Friends
2014-02-13	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-13	18:30:00	Colonial Williamsburg	Colonial Williamsburg

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-02-13	19:30:00	Dinosaur Train	Dinosaur Train
2014-02-13	20:00:00	Peg + Cat	Peg + Cat
2014-02-13	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-13	21:00:00	Curious George	Curious George
2014-02-13	21:30:00	Arthur	Arthur
2014-02-13	22:00:00	WordGirl	WordGirl
2014-02-13	22:30:00	Wild Kratts	Wild Kratts
2014-02-13	23:00:00	Martha Speaks	Martha Speaks
2014-02-13	23:30:00	Cyberchase	Cyberchase
2014-02-14	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-02-14	01:00:00	The This Old House Hour	The This Old House Hour
2014-02-14	02:00:00	Antiques Roadshow	Antiques Roadshow
2014-02-14	03:00:00	The Clinton 12	The Clinton 12
2014-02-14	04:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-02-14	04:30:00	Capitol Journal	Capitol Journal
2014-02-14	05:00:00	BBC World News	BBC World News
2014-02-14	05:30:00	Tavis Smiley	Tavis Smiley
2014-02-14	06:00:00	Nature	Nature
2014-02-14	07:00:00	Chasing Shackleton	Chasing Shackleton
2014-02-14	08:00:00	American Experience	American Experience
2014-02-14	09:00:00	Nature	Nature
2014-02-14	10:00:00	NOVA	NOVA
2014-02-14	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-14	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-14	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-14	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-14	13:00:00	Curious George	Curious George
2014-02-14	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-14	14:00:00	Peg + Cat	Peg + Cat
2014-02-14	14:30:00	Dinosaur Train	Dinosaur Train
2014-02-14	15:00:00	Sesame Street	Sesame Street
2014-02-14	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-14	16:30:00	Super Why!	Super Why!
2014-02-14	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-02-14	17:30:00	Thomas & Friends	Thomas & Friends
2014-02-14	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-14	18:30:00	Caillou	Caillou
2014-02-14	19:00:00	Super Why!	Super Why!
2014-02-14	19:30:00	Dinosaur Train	Dinosaur Train
2014-02-14	20:00:00	Peg + Cat	Peg + Cat

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-02-14	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-14	21:00:00	Curious George	Curious George
2014-02-14	21:30:00	Arthur	Arthur
2014-02-14	22:00:00	WordGirl	WordGirl
2014-02-14	22:30:00	Wild Kratts	Wild Kratts
2014-02-14	23:00:00	Martha Speaks	Martha Speaks
2014-02-14	23:30:00	Cyberchase	Cyberchase
2014-02-15	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-02-15	01:00:00	Washington Week	Washington Week
2014-02-15	01:30:00	McLaughlin Group	McLaughlin Group
2014-02-15	02:00:00	Capitol Journal	Capitol Journal
2014-02-15	03:00:00	Great Performances	Great Performances
2014-02-15	05:00:00	BBC World News	BBC World News
2014-02-15	05:30:00	Tavis Smiley	Tavis Smiley
2014-02-15	06:00:00	To the Contrary with Bonnie Erbe	To the Contrary with Bonnie Erbe
2014-02-15	06:30:00	Religion & Ethics Newsweekly	Religion & Ethics Newsweekly
2014-02-15	07:00:00	Great Performances	Great Performances
2014-02-15	09:00:00	Chasing Shackleton	Chasing Shackleton
2014-02-15	10:00:00	The This Old House Hour	The This Old House Hour
2014-02-15	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-15	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-15	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-15	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-15	13:00:00	Curious George	Curious George
2014-02-15	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-15	14:00:00	Peg + Cat	Peg + Cat
2014-02-15	14:30:00	Dinosaur Train	Dinosaur Train
2014-02-15	15:00:00	Thomas & Friends	Thomas & Friends
2014-02-15	15:30:00	Bob the Builder	Bob the Builder
2014-02-15	16:00:00	BizKid\$	BizKid\$
2014-02-15	16:30:00	Design Squad	Design Squad
2014-02-15	17:00:00	America's Test Kitchen from Cook's Illustrated	America's Test Kitchen from Cook's Illustrated
2014-02-15	17:30:00	Julia Child Cooking with Master Chefs	Julia Child Cooking with Master Chefs
2014-02-15	18:00:00	Martha Bakes	Martha Bakes
2014-02-15	18:30:00	Lidia's Kitchen	Lidia's Kitchen
2014-02-15	19:00:00	Simply Ming	Simply Ming
2014-02-15	19:30:00	Sewing with Nancy	Sewing with Nancy
2014-02-15	20:00:00	Fons & Porter's Love of Quilting	Fons & Porter's Love of Quilting
2014-02-15	20:30:00	Rick Steves' Europe	Rick Steves' Europe
2014-02-15	21:00:00	Garden Smart	Garden Smart

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-02-15	21:30:00	Growing a Greener World	Growing a Greener World
2014-02-15	22:00:00	American Woodshop	American Woodshop
2014-02-15	22:30:00	Hometime	Hometime
2014-02-15	23:00:00	This Old House	This Old House
2014-02-15	23:30:00	PBS NewsHour Weekend	PBS NewsHour Weekend
2014-02-16	00:00:00	The Lawrence Welk Show	The Lawrence Welk Show
2014-02-16	01:00:00	Classic Gospel	Classic Gospel
2014-02-16	02:00:00	Masterpiece	Masterpiece
2014-02-16	03:30:00	Discovering Alabama	Discovering Alabama
2014-02-16	04:00:00	Austin City Limits	Austin City Limits
2014-02-16	05:00:00	Live from the Artists Den	Live from the Artists Den
2014-02-16	06:00:00	Globe Trekker	Globe Trekker
2014-02-16	07:00:00	Frontline	Frontline
2014-02-16	08:00:00	Independent Lens	Independent Lens
2014-02-16	09:00:00	American Experience	American Experience
2014-02-16	10:00:00	Washington Week	Washington Week
2014-02-16	10:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-02-16	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-16	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-16	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-16	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-16	13:00:00	Curious George	Curious George
2014-02-16	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-16	14:00:00	Peg + Cat	Peg + Cat
2014-02-16	14:30:00	Dinosaur Train	Dinosaur Train
2014-02-16	15:00:00	Martha Speaks	Martha Speaks
2014-02-16	15:30:00	WordGirl	WordGirl
2014-02-16	16:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-02-16	16:30:00	Arthur	Arthur
2014-02-16	17:00:00	Bookmark	Bookmark
2014-02-16	17:30:00	Second Opinion: Taking Charge of Your Health Care	Second Opinion: Taking Charge of Your Health Care
2014-02-16	18:00:00	Discovering Alabama	Discovering Alabama
2014-02-16	18:30:00	Alabama Life	Alabama Life
2014-02-16	19:00:00	Capitol Journal	Capitol Journal
2014-02-16	20:00:00	Moyers and Company	Moyers and Company
2014-02-16	20:30:00	A Harpist's Legacy: Ann Hobson Pilot and the Sound of Change	A Harpist's Legacy: Ann Hobson Pilot and the Sound of Change
2014-02-16	21:00:00	The African Americans: Many Rivers to Cross	The African Americans: Many Rivers to Cross
2014-02-16	22:00:00	The African Americans: Many Rivers to Cross	The African Americans: Many Rivers to Cross
2014-02-16	23:00:00	The African Americans: Many Rivers to Cross	The African Americans: Many Rivers to Cross
2014-02-17	00:00:00	The African Americans: Many Rivers to Cross	The African Americans: Many Rivers to Cross

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-02-17	01:00:00	Masterpiece	Masterpiece
2014-02-17	02:00:00	Masterpiece	Masterpiece
2014-02-17	03:15:00	Murder on the Home Front	Murder on the Home Front
2014-02-17	04:30:00	Discovering Alabama	Discovering Alabama
2014-02-17	05:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-02-17	05:30:00	Masterpiece	Masterpiece
2014-02-17	07:00:00	Katmai: Alaska's Wild Peninsula	Katmai: Alaska's Wild Peninsula
2014-02-17	07:30:00	Murder on the Home Front	Murder on the Home Front
2014-02-17	09:00:00	Great Performances	Great Performances
2014-02-17	11:00:00	Masterpiece	Masterpiece
2014-02-17	12:00:00	Arthur	Arthur
2014-02-17	12:30:00	Wild Kratts	Wild Kratts
2014-02-17	13:00:00	Curious George	Curious George
2014-02-17	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-17	14:00:00	Peg + Cat	Peg + Cat
2014-02-17	14:30:00	Dinosaur Train	Dinosaur Train
2014-02-17	15:00:00	Sesame Street	Sesame Street
2014-02-17	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-17	16:30:00	Super Why!	Super Why!
2014-02-17	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-02-17	17:30:00	Thomas & Friends	Thomas & Friends
2014-02-17	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-17	18:30:00	Caillou	Caillou
2014-02-17	19:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-02-17	19:30:00	Dinosaur Train	Dinosaur Train
2014-02-17	20:00:00	Peg + Cat	Peg + Cat
2014-02-17	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-17	21:00:00	Curious George	Curious George
2014-02-17	21:30:00	Arthur	Arthur
2014-02-17	22:00:00	WordGirl	WordGirl
2014-02-17	22:30:00	Wild Kratts	Wild Kratts
2014-02-17	23:00:00	Martha Speaks	Martha Speaks
2014-02-17	23:30:00	Cyberchase	Cyberchase
2014-02-18	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-02-18	01:00:00	Antiques Roadshow	Antiques Roadshow
2014-02-18	02:00:00	Antiques Roadshow	Antiques Roadshow
2014-02-18	03:00:00	Mr. Dial Has Something to Say	Mr. Dial Has Something to Say
2014-02-18	04:00:00	Afterhours	Afterhours
2014-02-18	04:30:00	Capitol Journal	Capitol Journal
2014-02-18	05:00:00	BBC World News	BBC World News

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-02-18	05:30:00	Tavis Smiley	Tavis Smiley
2014-02-18	06:00:00	Austin City Limits	Austin City Limits
2014-02-18	07:00:00	Antiques Roadshow	Antiques Roadshow
2014-02-18	08:00:00	Murder on the Home Front	Murder on the Home Front
2014-02-18	09:30:00	Masterpiece	Masterpiece
2014-02-18	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-18	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-18	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-18	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-18	13:00:00	Curious George	Curious George
2014-02-18	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-18	14:00:00	Peg + Cat	Peg + Cat
2014-02-18	14:30:00	Dinosaur Train	Dinosaur Train
2014-02-18	15:00:00	Sesame Street	Sesame Street
2014-02-18	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-18	16:30:00	Super Why!	Super Why!
2014-02-18	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-02-18	17:30:00	Thomas & Friends	Thomas & Friends
2014-02-18	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-18	18:30:00	Caillou	Caillou
2014-02-18	19:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-02-18	19:30:00	Dinosaur Train	Dinosaur Train
2014-02-18	20:00:00	Peg + Cat	Peg + Cat
2014-02-18	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-18	21:00:00	Curious George	Curious George
2014-02-18	21:30:00	Arthur	Arthur
2014-02-18	22:00:00	WordGirl	WordGirl
2014-02-18	22:30:00	Wild Kratts	Wild Kratts
2014-02-18	23:00:00	Martha Speaks	Martha Speaks
2014-02-18	23:30:00	Cyberchase	Cyberchase
2014-02-19	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-02-19	01:00:00	American Experience	American Experience
2014-02-19	02:00:00	American Experience	American Experience
2014-02-19	03:00:00	Frontline	Frontline
2014-02-19	04:00:00	Dugger Mountain Music	Dugger Mountain Music
2014-02-19	04:30:00	Capitol Journal	Capitol Journal
2014-02-19	05:00:00	BBC World News	BBC World News
2014-02-19	05:30:00	Tavis Smiley	Tavis Smiley
2014-02-19	06:00:00	Independent Lens	Independent Lens
2014-02-19	07:00:00	American Experience	American Experience

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-02-19	08:00:00	Frontline	Frontline
2014-02-19	09:00:00	Independent Lens	Independent Lens
2014-02-19	10:00:00	Antiques Roadshow	Antiques Roadshow
2014-02-19	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-19	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-19	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-19	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-19	13:00:00	Curious George	Curious George
2014-02-19	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-19	14:00:00	Peg + Cat	Peg + Cat
2014-02-19	14:30:00	Dinosaur Train	Dinosaur Train
2014-02-19	15:00:00	Sesame Street	Sesame Street
2014-02-19	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-19	16:30:00	Super Why!	Super Why!
2014-02-19	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-02-19	17:30:00	Thomas & Friends	Thomas & Friends
2014-02-19	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-19	18:30:00	Caillou	Caillou
2014-02-19	19:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-02-19	19:30:00	Dinosaur Train	Dinosaur Train
2014-02-19	20:00:00	Peg + Cat	Peg + Cat
2014-02-19	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-19	21:00:00	Curious George	Curious George
2014-02-19	21:30:00	Arthur	Arthur
2014-02-19	22:00:00	WordGirl	WordGirl
2014-02-19	22:30:00	Wild Kratts	Wild Kratts
2014-02-19	23:00:00	Martha Speaks	Martha Speaks
2014-02-19	23:30:00	Cyberchase	Cyberchase
2014-02-20	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-02-20	01:00:00	Nature	Nature
2014-02-20	02:00:00	NOVA	NOVA
2014-02-20	03:00:00	Super Skyscrapers	Super Skyscrapers
2014-02-20	04:00:00	Alabama Inc.	Alabama Inc.
2014-02-20	04:30:00	Capitol Journal	Capitol Journal
2014-02-20	05:00:00	BBC World News	BBC World News
2014-02-20	05:30:00	Tavis Smiley	Tavis Smiley
2014-02-20	06:00:00	Globe Trekker	Globe Trekker
2014-02-20	07:00:00	NOVA	NOVA
2014-02-20	08:00:00	Super Skyscrapers	Super Skyscrapers
2014-02-20	09:00:00	American Experience	American Experience

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-02-20	10:00:00	American Experience	American Experience
2014-02-20	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-20	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-20	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-20	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-20	13:00:00	Curious George	Curious George
2014-02-20	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-20	14:00:00	Peg + Cat	Peg + Cat
2014-02-20	14:30:00	Dinosaur Train	Dinosaur Train
2014-02-20	15:00:00	Sesame Street	Sesame Street
2014-02-20	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-20	16:30:00	Super Why!	Super Why!
2014-02-20	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-02-20	17:30:00	Thomas & Friends	Thomas & Friends
2014-02-20	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-20	18:30:00	Caillou	Caillou
2014-02-20	19:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-02-20	19:30:00	Dinosaur Train	Dinosaur Train
2014-02-20	20:00:00	Peg + Cat	Peg + Cat
2014-02-20	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-20	21:00:00	Curious George	Curious George
2014-02-20	21:30:00	Arthur	Arthur
2014-02-20	22:00:00	WordGirl	WordGirl
2014-02-20	22:30:00	Wild Kratts	Wild Kratts
2014-02-20	23:00:00	Martha Speaks	Martha Speaks
2014-02-20	23:30:00	Cyberchase	Cyberchase
2014-02-21	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-02-21	01:00:00	The This Old House Hour	The This Old House Hour
2014-02-21	02:00:00	Antiques Roadshow	Antiques Roadshow
2014-02-21	03:00:00	Building the Dream	Building the Dream
2014-02-21	04:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-02-21	04:30:00	Capitol Journal	Capitol Journal
2014-02-21	05:00:00	BBC World News	BBC World News
2014-02-21	05:30:00	Tavis Smiley	Tavis Smiley
2014-02-21	06:00:00	Nature	Nature
2014-02-21	07:00:00	Chasing Shackleton	Chasing Shackleton
2014-02-21	08:00:00	American Experience	American Experience
2014-02-21	09:00:00	Nature	Nature
2014-02-21	10:00:00	NOVA	NOVA
2014-02-21	11:00:00	Workplace Essential Skills	Workplace Essential Skills

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-02-21	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-21	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-21	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-21	13:00:00	Curious George	Curious George
2014-02-21	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-21	14:00:00	Peg + Cat	Peg + Cat
2014-02-21	14:30:00	Dinosaur Train	Dinosaur Train
2014-02-21	15:00:00	Sesame Street	Sesame Street
2014-02-21	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-21	16:30:00	Super Why!	Super Why!
2014-02-21	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-02-21	17:30:00	Thomas & Friends	Thomas & Friends
2014-02-21	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-21	18:30:00	Caillou	Caillou
2014-02-21	19:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-02-21	19:30:00	Dinosaur Train	Dinosaur Train
2014-02-21	20:00:00	Peg + Cat	Peg + Cat
2014-02-21	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-21	21:00:00	Curious George	Curious George
2014-02-21	21:30:00	Arthur	Arthur
2014-02-21	22:00:00	WordGirl	WordGirl
2014-02-21	22:30:00	Wild Kratts	Wild Kratts
2014-02-21	23:00:00	Martha Speaks	Martha Speaks
2014-02-21	23:30:00	Cyberchase	Cyberchase
2014-02-22	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-02-22	01:00:00	Washington Week	Washington Week
2014-02-22	01:30:00	McLaughlin Group	McLaughlin Group
2014-02-22	02:00:00	Capitol Journal	Capitol Journal
2014-02-22	03:00:00	Great Performances	Great Performances
2014-02-22	04:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-02-22	05:00:00	BBC World News	BBC World News
2014-02-22	05:30:00	Tavis Smiley	Tavis Smiley
2014-02-22	06:00:00	To the Contrary with Bonnie Erbe	To the Contrary with Bonnie Erbe
2014-02-22	06:30:00	Religion & Ethics Newsweekly	Religion & Ethics Newsweekly
2014-02-22	07:00:00	Great Performances	Great Performances
2014-02-22	08:30:00	Architect Robert A.M. Stern: Presence of the Past	Architect Robert A.M. Stern: Presence of the Past
2014-02-22	09:00:00	Chasing Shackleton	Chasing Shackleton
2014-02-22	10:00:00	The This Old House Hour	The This Old House Hour
2014-02-22	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-22	11:30:00	Workplace Essential Skills	Workplace Essential Skills

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-02-22	12:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-22	12:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-22	13:00:00	Curious George	Curious George
2014-02-22	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-22	14:00:00	Peg + Cat	Peg + Cat
2014-02-22	14:30:00	Dinosaur Train	Dinosaur Train
2014-02-22	15:00:00	Thomas & Friends	Thomas & Friends
2014-02-22	15:30:00	Bob the Builder	Bob the Builder
2014-02-22	16:00:00	BizKid\$	BizKid\$
2014-02-22	16:30:00	Design Squad	Design Squad
2014-02-22	17:00:00	America's Test Kitchen from Cook's Illustrated	America's Test Kitchen from Cook's Illustrated
2014-02-22	17:30:00	Julia Child Cooking with Master Chefs	Julia Child Cooking with Master Chefs
2014-02-22	18:00:00	Martha Bakes	Martha Bakes
2014-02-22	18:30:00	Lidia's Kitchen	Lidia's Kitchen
2014-02-22	19:00:00	Simply Ming	Simply Ming
2014-02-22	19:30:00	Sewing with Nancy	Sewing with Nancy
2014-02-22	20:00:00	Fons & Porter's Love of Quilting	Fons & Porter's Love of Quilting
2014-02-22	20:30:00	Rick Steves' Europe	Rick Steves' Europe
2014-02-22	21:00:00	Garden Smart	Garden Smart
2014-02-22	21:30:00	Growing a Greener World	Growing a Greener World
2014-02-22	22:00:00	American Woodshop	American Woodshop
2014-02-22	22:30:00	Hometime	Hometime
2014-02-22	23:00:00	This Old House	This Old House
2014-02-22	23:30:00	PBS NewsHour Weekend	PBS NewsHour Weekend
2014-02-23	00:00:00	The Lawrence Welk Show	The Lawrence Welk Show
2014-02-23	01:00:00	Classic Gospel	Classic Gospel
2014-02-23	02:00:00	Masterpiece	Masterpiece
2014-02-23	03:00:00	Building the Dream	Building the Dream
2014-02-23	03:30:00	Discovering Alabama	Discovering Alabama
2014-02-23	04:00:00	Austin City Limits	Austin City Limits
2014-02-23	04:30:00	Capitol Journal	Capitol Journal
2014-02-23	05:00:00	Live from the Artists Den	Live from the Artists Den
2014-02-23	05:30:00	Tavis Smiley	Tavis Smiley
2014-02-23	06:00:00	Globe Trekker	Globe Trekker
2014-02-23	07:00:00	Frontline	Frontline
2014-02-23	08:00:00	Independent Lens	Independent Lens
2014-02-23	09:00:00	American Experience	American Experience
2014-02-23	10:00:00	Washington Week	Washington Week
2014-02-23	10:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-02-23	11:00:00	Workplace Essential Skills	Workplace Essential Skills

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-02-23	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-23	12:00:00	Sit and Be Fit	Sit and Be Fit
2014-02-23	12:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-02-23	13:00:00	Curious George	Curious George
2014-02-23	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-23	14:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-23	14:30:00	Super Why!	Super Why!
2014-02-23	15:00:00	Martha Speaks	Martha Speaks
2014-02-23	15:30:00	WordGirl	WordGirl
2014-02-23	16:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-02-23	16:30:00	Arthur	Arthur
2014-02-23	17:00:00	Bookmark	Bookmark
2014-02-23	17:30:00	Second Opinion: Taking Charge of Your Health Care	Second Opinion: Taking Charge of Your Health Care
2014-02-23	18:00:00	Discovering Alabama	Discovering Alabama
2014-02-23	18:30:00	Alabama Life	Alabama Life
2014-02-23	19:00:00	Capitol Journal	Capitol Journal
2014-02-23	20:00:00	The African Americans: Many Rivers to Cross	The African Americans: Many Rivers to Cross
2014-02-23	21:00:00	The African Americans: Many Rivers to Cross	The African Americans: Many Rivers to Cross
2014-02-23	22:00:00	Great Performances at the Met	Great Performances at the Met
2014-02-24	00:00:00	One Night in March	One Night in March
2014-02-24	00:30:00	Masterpiece	Masterpiece
2014-02-24	02:00:00	Masterpiece	Masterpiece
2014-02-24	04:00:00	American Masters	American Masters
2014-02-24	05:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-02-24	05:30:00	Masterpiece	Masterpiece
2014-02-24	07:00:00	American Experience	American Experience
2014-02-24	08:00:00	Great Performances	Great Performances
2014-02-24	09:30:00	American Experience	American Experience
2014-02-24	10:30:00	Architect Robert A.M. Stern: Presence of the Past	Architect Robert A.M. Stern: Presence of the Past
2014-02-24	11:00:00	American Masters	American Masters
2014-02-24	12:00:00	Arthur	Arthur
2014-02-24	12:30:00	Wild Kratts	Wild Kratts
2014-02-24	13:00:00	Curious George	Curious George
2014-02-24	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-24	14:00:00	Peg + Cat	Peg + Cat
2014-02-24	14:30:00	Dinosaur Train	Dinosaur Train
2014-02-24	15:00:00	Sesame Street	Sesame Street
2014-02-24	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-24	16:30:00	Super Why!	Super Why!
2014-02-24	17:00:00	Sid the Science Kid	Sid the Science Kid

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-02-24	17:30:00	Thomas & Friends	Thomas & Friends
2014-02-24	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-24	18:30:00	Caillou	Caillou
2014-02-24	19:00:00	Super Why!	Super Why!
2014-02-24	19:30:00	Dinosaur Train	Dinosaur Train
2014-02-24	20:00:00	Peg + Cat	Peg + Cat
2014-02-24	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-24	21:00:00	Curious George	Curious George
2014-02-24	21:30:00	Arthur	Arthur
2014-02-24	22:00:00	WordGirl	WordGirl
2014-02-24	22:30:00	Wild Kratts	Wild Kratts
2014-02-24	23:00:00	Martha Speaks	Martha Speaks
2014-02-24	23:30:00	Cyberchase	Cyberchase
2014-02-25	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-02-25	01:00:00	Antiques Roadshow	Antiques Roadshow
2014-02-25	02:00:00	Antiques Roadshow	Antiques Roadshow
2014-02-25	03:00:00	Journey Proud	Journey Proud
2014-02-25	03:30:00	Journey Proud	Journey Proud
2014-02-25	04:00:00	Afterhours	Afterhours
2014-02-25	04:30:00	Capitol Journal	Capitol Journal
2014-02-25	05:00:00	BBC World News	BBC World News
2014-02-25	05:30:00	Tavis Smiley	Tavis Smiley
2014-02-25	06:00:00	Austin City Limits	Austin City Limits
2014-02-25	07:00:00	Ice Warriors - USA Sled Hockey	Ice Warriors - USA Sled Hockey
2014-02-25	08:00:00	Antiques Roadshow	Antiques Roadshow
2014-02-25	09:00:00	Masterpiece	Masterpiece
2014-02-25	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-25	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-25	12:00:00	Sit and Be Fit	Sit and Be Fit
2014-02-25	12:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-02-25	13:00:00	Curious George	Curious George
2014-02-25	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-25	14:00:00	Peg + Cat	Peg + Cat
2014-02-25	14:30:00	Dinosaur Train	Dinosaur Train
2014-02-25	15:00:00	Sesame Street	Sesame Street
2014-02-25	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-25	16:30:00	Super Why!	Super Why!
2014-02-25	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-02-25	17:30:00	Thomas & Friends	Thomas & Friends
2014-02-25	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-02-25	18:30:00	Caillou	Caillou
2014-02-25	19:00:00	Super Why!	Super Why!
2014-02-25	19:30:00	Dinosaur Train	Dinosaur Train
2014-02-25	20:00:00	Peg + Cat	Peg + Cat
2014-02-25	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-25	21:00:00	Curious George	Curious George
2014-02-25	21:30:00	Arthur	Arthur
2014-02-25	22:00:00	WordGirl	WordGirl
2014-02-25	22:30:00	Wild Kratts	Wild Kratts
2014-02-25	23:00:00	Martha Speaks	Martha Speaks
2014-02-25	23:30:00	Cyberchase	Cyberchase
2014-02-26	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-02-26	01:00:00	Journey Proud	Journey Proud
2014-02-26	01:30:00	Journey Proud	Journey Proud
2014-02-26	02:00:00	Frontline	Frontline
2014-02-26	03:30:00	The Education of Harvey Gantt	The Education of Harvey Gantt
2014-02-26	04:00:00	Dugger Mountain Music	Dugger Mountain Music
2014-02-26	04:30:00	Capitol Journal	Capitol Journal
2014-02-26	05:00:00	BBC World News	BBC World News
2014-02-26	05:30:00	Tavis Smiley	Tavis Smiley
2014-02-26	06:00:00	Ice Warriors - USA Sled Hockey	Ice Warriors - USA Sled Hockey
2014-02-26	07:00:00	Frontline	Frontline
2014-02-26	09:00:00	Ice Warriors - USA Sled Hockey	Ice Warriors - USA Sled Hockey
2014-02-26	10:00:00	Antiques Roadshow	Antiques Roadshow
2014-02-26	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-26	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-26	12:00:00	Sit and Be Fit	Sit and Be Fit
2014-02-26	12:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-02-26	13:00:00	Curious George	Curious George
2014-02-26	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-26	14:00:00	Peg + Cat	Peg + Cat
2014-02-26	14:30:00	Dinosaur Train	Dinosaur Train
2014-02-26	15:00:00	Sesame Street	Sesame Street
2014-02-26	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-26	16:30:00	Super Why!	Super Why!
2014-02-26	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-02-26	17:30:00	Thomas & Friends	Thomas & Friends
2014-02-26	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-26	18:30:00	Caillou	Caillou
2014-02-26	19:00:00	Super Why!	Super Why!

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-02-26	19:30:00	Dinosaur Train	Dinosaur Train
2014-02-26	20:00:00	Peg + Cat	Peg + Cat
2014-02-26	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-26	21:00:00	Curious George	Curious George
2014-02-26	21:30:00	Arthur	Arthur
2014-02-26	22:00:00	WordGirl	WordGirl
2014-02-26	22:30:00	Wild Kratts	Wild Kratts
2014-02-26	23:00:00	Martha Speaks	Martha Speaks
2014-02-26	23:30:00	Cyberchase	Cyberchase
2014-02-27	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-02-27	01:00:00	Nature	Nature
2014-02-27	02:00:00	NOVA	NOVA
2014-02-27	03:00:00	Super Skyscrapers	Super Skyscrapers
2014-02-27	04:00:00	Alabama Inc.	Alabama Inc.
2014-02-27	04:30:00	Capitol Journal	Capitol Journal
2014-02-27	05:00:00	BBC World News	BBC World News
2014-02-27	05:30:00	Tavis Smiley	Tavis Smiley
2014-02-27	06:00:00	Globe Trekker	Globe Trekker
2014-02-27	07:00:00	NOVA	NOVA
2014-02-27	08:00:00	Super Skyscrapers	Super Skyscrapers
2014-02-27	09:00:00	American Experience	American Experience
2014-02-27	10:00:00	Ice Warriors - USA Sled Hockey	Ice Warriors - USA Sled Hockey
2014-02-27	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-27	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-27	12:00:00	Sit and Be Fit	Sit and Be Fit
2014-02-27	12:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-02-27	13:00:00	Curious George	Curious George
2014-02-27	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-27	14:00:00	Peg + Cat	Peg + Cat
2014-02-27	14:30:00	Dinosaur Train	Dinosaur Train
2014-02-27	15:00:00	Sesame Street	Sesame Street
2014-02-27	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-27	16:30:00	Super Why!	Super Why!
2014-02-27	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-02-27	17:30:00	Thomas & Friends	Thomas & Friends
2014-02-27	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-27	18:30:00	Caillou	Caillou
2014-02-27	19:00:00	Super Why!	Super Why!
2014-02-27	19:30:00	Dinosaur Train	Dinosaur Train
2014-02-27	20:00:00	Peg + Cat	Peg + Cat

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-02-27	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-27	21:00:00	Curious George	Curious George
2014-02-27	21:30:00	Arthur	Arthur
2014-02-27	22:00:00	WordGirl	WordGirl
2014-02-27	22:30:00	Wild Kratts	Wild Kratts
2014-02-27	23:00:00	Martha Speaks	Martha Speaks
2014-02-27	23:30:00	Cyberchase	Cyberchase
2014-02-28	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-02-28	01:00:00	The This Old House Hour	The This Old House Hour
2014-02-28	02:00:00	Antiques Roadshow	Antiques Roadshow
2014-02-28	03:00:00	Sunshine by the Stars: Celebrating Louisiana Music	Sunshine by the Stars: Celebrating Louisiana Music
2014-02-28	04:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-02-28	04:30:00	Capitol Journal	Capitol Journal
2014-02-28	05:00:00	BBC World News	BBC World News
2014-02-28	05:30:00	Tavis Smiley	Tavis Smiley
2014-02-28	06:00:00	Nature	Nature
2014-02-28	07:00:00	Chasing Shackleton	Chasing Shackleton
2014-02-28	08:00:00	American Experience	American Experience
2014-02-28	09:00:00	Nature	Nature
2014-02-28	10:00:00	NOVA	NOVA
2014-02-28	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-28	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-02-28	12:00:00	Sit and Be Fit	Sit and Be Fit
2014-02-28	12:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-02-28	13:00:00	Curious George	Curious George
2014-02-28	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-28	14:00:00	Peg + Cat	Peg + Cat
2014-02-28	14:30:00	Dinosaur Train	Dinosaur Train
2014-02-28	15:00:00	Sesame Street	Sesame Street
2014-02-28	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-28	16:30:00	Super Why!	Super Why!
2014-02-28	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-02-28	17:30:00	Thomas & Friends	Thomas & Friends
2014-02-28	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-02-28	18:30:00	Caillou	Caillou
2014-02-28	19:00:00	Super Why!	Super Why!
2014-02-28	19:30:00	Dinosaur Train	Dinosaur Train
2014-02-28	20:00:00	Peg + Cat	Peg + Cat
2014-02-28	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-02-28	21:00:00	Curious George	Curious George

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-02-28	21:30:00	Arthur	Arthur
2014-02-28	22:00:00	WordGirl	WordGirl
2014-02-28	22:30:00	Wild Kratts	Wild Kratts
2014-02-28	23:00:00	Martha Speaks	Martha Speaks
2014-02-28	23:30:00	Cyberchase	Cyberchase
2014-03-01	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-03-01	01:00:00	Washington Week	Washington Week
2014-03-01	01:30:00	McLaughlin Group	McLaughlin Group
2014-03-01	02:00:00	Capitol Journal	Capitol Journal
2014-03-01	03:00:00	Jazz and the Philharmonic	Jazz and the Philharmonic
2014-03-01	04:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-03-01	05:00:00	BBC World News	BBC World News
2014-03-01	05:30:00	Tavis Smiley	Tavis Smiley
2014-03-01	06:00:00	To the Contrary with Bonnie Erbe	To the Contrary with Bonnie Erbe
2014-03-01	06:30:00	Religion & Ethics Newsweekly	Religion & Ethics Newsweekly
2014-03-01	07:00:00	Jazz and the Philharmonic	Jazz and the Philharmonic
2014-03-01	08:30:00	Becoming An Artist	Becoming An Artist
2014-03-01	09:00:00	Chasing Shackleton	Chasing Shackleton
2014-03-01	10:00:00	The This Old House Hour	The This Old House Hour
2014-03-01	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-01	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-01	12:00:00	Sit and Be Fit	Sit and Be Fit
2014-03-01	12:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-03-01	13:00:00	Right from Birth: A Parenting Series	Right from Birth: A Parenting Series
2014-03-01	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-01	14:00:00	Peg + Cat	Peg + Cat
2014-03-01	14:30:00	Dinosaur Train	Dinosaur Train
2014-03-01	15:00:00	Thomas & Friends	Thomas & Friends
2014-03-01	15:30:00	Bob the Builder	Bob the Builder
2014-03-01	16:00:00	BizKid\$	BizKid\$
2014-03-01	16:30:00	30 Days to a Younger Heart	30 Days to a Younger Heart
2014-03-01	18:00:00	Blood Sugar Solution 10-Day Detox Diet	Blood Sugar Solution 10-Day Detox Diet
2014-03-01	19:30:00	Nature	Nature
2014-03-01	21:00:00	Making War Horse	Making War Horse
2014-03-01	22:00:00	Suze Orman's Financial Solutions For You	Suze Orman's Financial Solutions For You
2014-03-02	00:00:00	My Music	My Music
2014-03-02	02:00:00	Heartbeat of Home	Heartbeat of Home
2014-03-02	04:00:00	Great Performances	Great Performances
2014-03-02	06:00:00	Easy Yoga: The Secret to Strength and Balance with Peggy	Easy Yoga: The Secret to Strength and Balance with Peggy Cappy
2014-03-02	07:00:00	Frontline	Frontline

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-03-02	09:00:00	Ice Warriors - USA Sled Hockey	Ice Warriors - USA Sled Hockey
2014-03-02	10:00:00	Washington Week	Washington Week
2014-03-02	10:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-03-02	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-02	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-02	12:00:00	Sit and Be Fit	Sit and Be Fit
2014-03-02	12:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-03-02	13:00:00	Curious George	Curious George
2014-03-02	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-02	14:00:00	Peg + Cat	Peg + Cat
2014-03-02	14:30:00	Dinosaur Train	Dinosaur Train
2014-03-02	15:00:00	Martha Speaks	Martha Speaks
2014-03-02	15:30:00	WordGirl	WordGirl
2014-03-02	16:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-03-02	16:30:00	Arthur	Arthur
2014-03-02	17:00:00	Healing A.D.D. with Dr. Daniel Amen	Healing A.D.D. with Dr. Daniel Amen
2014-03-02	19:00:00	My Music	My Music
2014-03-02	21:00:00	Heartbeat of Home	Heartbeat of Home
2014-03-02	23:00:00	Dr. Wayne Dyer: I Can See Clearly Now	Dr. Wayne Dyer: I Can See Clearly Now
2014-03-03	02:00:00	Suze Orman's Financial Solutions For You	Suze Orman's Financial Solutions For You
2014-03-03	04:00:00	Dr. Wayne Dyer: I Can See Clearly Now	Dr. Wayne Dyer: I Can See Clearly Now
2014-03-03	07:00:00	Ice Warriors - USA Sled Hockey	Ice Warriors - USA Sled Hockey
2014-03-03	08:00:00	Chasing Shackleton	Chasing Shackleton
2014-03-03	09:00:00	American Experience	American Experience
2014-03-03	10:00:00	Antiques Roadshow	Antiques Roadshow
2014-03-03	11:00:00	Ice Warriors - USA Sled Hockey	Ice Warriors - USA Sled Hockey
2014-03-03	12:00:00	Arthur	Arthur
2014-03-03	12:30:00	Wild Kratts	Wild Kratts
2014-03-03	13:00:00	Curious George	Curious George
2014-03-03	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-03	14:30:00	Peg + Cat	Peg + Cat
2014-03-03	15:00:00	Sesame Street	Sesame Street
2014-03-03	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-03	16:30:00	Super Why!	Super Why!
2014-03-03	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-03-03	17:30:00	Thomas & Friends	Thomas & Friends
2014-03-03	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-03	18:30:00	Caillou	Caillou
2014-03-03	19:00:00	Super Why!	Super Why!
2014-03-03	19:30:00	Peg + Cat	Peg + Cat

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-03-03	20:00:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-03	21:00:00	Curious George	Curious George
2014-03-03	21:30:00	Arthur	Arthur
2014-03-03	22:00:00	WordGirl	WordGirl
2014-03-03	22:30:00	Wild Kratts	Wild Kratts
2014-03-03	23:00:00	Martha Speaks	Martha Speaks
2014-03-03	23:30:00	Cyberchase	Cyberchase
2014-03-04	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-03-04	01:00:00	My Music	My Music
2014-03-04	03:00:00	A Celebration of Blues & Soul: The 1989 Inaugural Concert	A Celebration of Blues & Soul: The 1989 Inaugural Concert
2014-03-04	04:30:00	Capitol Journal	Capitol Journal
2014-03-04	05:00:00	Great Performances	Great Performances
2014-03-04	06:30:00	Katmai: Alaska's Wild Peninsula	Katmai: Alaska's Wild Peninsula
2014-03-04	07:00:00	Antiques Roadshow	Antiques Roadshow
2014-03-04	08:00:00	Masterpiece	Masterpiece
2014-03-04	10:00:00	NOVA	NOVA
2014-03-04	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-04	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-04	12:00:00	Sit and Be Fit	Sit and Be Fit
2014-03-04	12:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-03-04	13:00:00	Curious George	Curious George
2014-03-04	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-04	14:00:00	Peg + Cat	Peg + Cat
2014-03-04	14:30:00	Dinosaur Train	Dinosaur Train
2014-03-04	15:00:00	Sesame Street	Sesame Street
2014-03-04	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-04	16:30:00	Super Why!	Super Why!
2014-03-04	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-03-04	17:30:00	Thomas & Friends	Thomas & Friends
2014-03-04	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-04	18:30:00	Caillou	Caillou
2014-03-04	19:00:00	Super Why!	Super Why!
2014-03-04	19:30:00	Dinosaur Train	Dinosaur Train
2014-03-04	20:00:00	Peg + Cat	Peg + Cat
2014-03-04	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-04	21:00:00	Curious George	Curious George
2014-03-04	21:30:00	Arthur	Arthur
2014-03-04	22:00:00	WordGirl	WordGirl
2014-03-04	22:30:00	Wild Kratts	Wild Kratts
2014-03-04	23:00:00	Martha Speaks	Martha Speaks

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-03-04	23:30:00	Cyberchase	Cyberchase
2014-03-05	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-03-05	01:00:00	Heartbeat of Home	Heartbeat of Home
2014-03-05	03:00:00	Judy Collins: Live in Ireland	Judy Collins: Live in Ireland
2014-03-05	04:30:00	Capitol Journal	Capitol Journal
2014-03-05	05:00:00	Suze Orman's Financial Solutions For You	Suze Orman's Financial Solutions For You
2014-03-05	07:00:00	Civilization: The West and the Rest with Niall Ferguson	Civilization: The West and the Rest with Niall Ferguson
2014-03-05	09:00:00	Independent Lens	Independent Lens
2014-03-05	10:00:00	Antiques Roadshow	Antiques Roadshow
2014-03-05	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-05	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-05	12:00:00	Sit and Be Fit	Sit and Be Fit
2014-03-05	12:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-03-05	13:00:00	Curious George	Curious George
2014-03-05	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-05	14:00:00	Peg + Cat	Peg + Cat
2014-03-05	14:30:00	Dinosaur Train	Dinosaur Train
2014-03-05	15:00:00	Sesame Street	Sesame Street
2014-03-05	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-05	16:30:00	Super Why!	Super Why!
2014-03-05	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-03-05	17:30:00	Thomas & Friends	Thomas & Friends
2014-03-05	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-05	18:30:00	Caillou	Caillou
2014-03-05	19:00:00	Super Why!	Super Why!
2014-03-05	19:30:00	Dinosaur Train	Dinosaur Train
2014-03-05	20:00:00	Peg + Cat	Peg + Cat
2014-03-05	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-05	21:00:00	Curious George	Curious George
2014-03-05	21:30:00	Arthur	Arthur
2014-03-05	22:00:00	WordGirl	WordGirl
2014-03-05	22:30:00	Wild Kratts	Wild Kratts
2014-03-05	23:00:00	Martha Speaks	Martha Speaks
2014-03-05	23:30:00	Cyberchase	Cyberchase
2014-03-06	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-03-06	01:00:00	Ethan Bortnick Live in Concert: The Power of Music	Ethan Bortnick Live in Concert: The Power of Music
2014-03-06	02:30:00	Suze Orman's Financial Solutions For You	Suze Orman's Financial Solutions For You
2014-03-06	04:30:00	Capitol Journal	Capitol Journal
2014-03-06	05:00:00	Healing A.D.D. with Dr. Daniel Amen	Healing A.D.D. with Dr. Daniel Amen
2014-03-06	07:00:00	NOVA	NOVA

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-03-06	08:00:00	Life on Fire	Life on Fire
2014-03-06	09:00:00	Civilization: The West and the Rest with Niall Ferguson	Civilization: The West and the Rest with Niall Ferguson
2014-03-06	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-06	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-06	12:00:00	Sit and Be Fit	Sit and Be Fit
2014-03-06	12:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-03-06	13:00:00	Curious George	Curious George
2014-03-06	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-06	14:00:00	Peg + Cat	Peg + Cat
2014-03-06	14:30:00	Dinosaur Train	Dinosaur Train
2014-03-06	15:00:00	Sesame Street	Sesame Street
2014-03-06	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-06	16:30:00	Super Why!	Super Why!
2014-03-06	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-03-06	17:30:00	Thomas & Friends	Thomas & Friends
2014-03-06	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-06	18:30:00	Caillou	Caillou
2014-03-06	19:00:00	Super Why!	Super Why!
2014-03-06	19:30:00	Dinosaur Train	Dinosaur Train
2014-03-06	20:00:00	Peg + Cat	Peg + Cat
2014-03-06	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-06	21:00:00	Curious George	Curious George
2014-03-06	21:30:00	Arthur	Arthur
2014-03-06	22:00:00	WordGirl	WordGirl
2014-03-06	22:30:00	Wild Kratts	Wild Kratts
2014-03-06	23:00:00	Martha Speaks	Martha Speaks
2014-03-06	23:30:00	Cyberchase	Cyberchase
2014-03-07	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-03-07	01:00:00	My Music	My Music
2014-03-07	02:30:00	Great Performances	Great Performances
2014-03-07	04:30:00	Capitol Journal	Capitol Journal
2014-03-07	05:00:00	Suze Orman's Financial Solutions For You	Suze Orman's Financial Solutions For You
2014-03-07	07:00:00	Independent Lens	Independent Lens
2014-03-07	08:00:00	Nature	Nature
2014-03-07	09:00:00	NOVA	NOVA
2014-03-07	10:00:00	Life on Fire	Life on Fire
2014-03-07	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-07	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-07	12:00:00	Sit and Be Fit	Sit and Be Fit
2014-03-07	12:30:00	Wai Lana Yoga	Wai Lana Yoga

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-03-07	13:00:00	Curious George	Curious George
2014-03-07	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-07	14:00:00	Peg + Cat	Peg + Cat
2014-03-07	14:30:00	Dinosaur Train	Dinosaur Train
2014-03-07	15:00:00	Sesame Street	Sesame Street
2014-03-07	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-07	16:30:00	Super Why!	Super Why!
2014-03-07	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-03-07	17:30:00	Thomas & Friends	Thomas & Friends
2014-03-07	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-07	18:30:00	Caillou	Caillou
2014-03-07	19:00:00	Super Why!	Super Why!
2014-03-07	19:30:00	Dinosaur Train	Dinosaur Train
2014-03-07	20:00:00	Peg + Cat	Peg + Cat
2014-03-07	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-07	21:00:00	Curious George	Curious George
2014-03-07	21:30:00	Arthur	Arthur
2014-03-07	22:00:00	WordGirl	WordGirl
2014-03-07	22:30:00	Wild Kratts	Wild Kratts
2014-03-07	23:00:00	Martha Speaks	Martha Speaks
2014-03-07	23:30:00	Cyberchase	Cyberchase
2014-03-08	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-03-08	01:00:00	Washington Week	Washington Week
2014-03-08	01:30:00	McLaughlin Group	McLaughlin Group
2014-03-08	02:00:00	Capitol Journal	Capitol Journal
2014-03-08	03:00:00	Suze Orman's Financial Solutions For You	Suze Orman's Financial Solutions For You
2014-03-08	05:00:00	3 Steps to Incredible Health! with Joel Fuhrman, M.D.	3 Steps to Incredible Health! with Joel Fuhrman, M.D.
2014-03-08	07:00:00	From Dust to Dreams: Opening Night at the Smith Center	From Dust to Dreams: Opening Night at the Smith Center for the Performing Arts
2014-03-08	09:00:00	Antiques Roadshow	Antiques Roadshow
2014-03-08	10:00:00	The This Old House Hour	The This Old House Hour
2014-03-08	11:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-08	11:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-08	12:00:00	Sit and Be Fit	Sit and Be Fit
2014-03-08	12:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-03-08	13:00:00	Right from Birth: A Parenting Series	Right from Birth: A Parenting Series
2014-03-08	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-08	14:30:00	Dinosaur Train	Dinosaur Train
2014-03-08	15:00:00	Thomas & Friends	Thomas & Friends
2014-03-08	15:30:00	Bob the Builder	Bob the Builder
2014-03-08	16:00:00	BizKid\$	BizKid\$

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-03-08	16:30:00	Design Squad	Design Squad
2014-03-08	17:00:00	Suze Orman's Financial Solutions For You	Suze Orman's Financial Solutions For You
2014-03-08	19:00:00	Rick Steves' Italy: Cities of Dreams	Rick Steves' Italy: Cities of Dreams
2014-03-08	21:00:00	My Music	My Music
2014-03-08	23:00:00	Daniel O'Donnell: Stand Beside Me	Daniel O'Donnell: Stand Beside Me
2014-03-09	00:30:00	My Music	My Music
2014-03-09	03:00:00	My Music	My Music
2014-03-09	05:00:00	Great Performances	Great Performances
2014-03-09	07:00:00	Independent Lens	Independent Lens
2014-03-09	08:00:00	Life on Fire	Life on Fire
2014-03-09	09:00:00	Washington Week	Washington Week
2014-03-09	09:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-03-09	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-09	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-09	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-03-09	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-03-09	12:00:00	Curious George	Curious George
2014-03-09	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-09	13:00:00	Peg + Cat	Peg + Cat
2014-03-09	13:30:00	Dinosaur Train	Dinosaur Train
2014-03-09	14:00:00	Martha Speaks	Martha Speaks
2014-03-09	14:30:00	WordGirl	WordGirl
2014-03-09	15:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-03-09	15:30:00	Arthur	Arthur
2014-03-09	16:00:00	3 Steps to Incredible Health! with Joel Fuhrman, M.D.	3 Steps to Incredible Health! with Joel Fuhrman, M.D.
2014-03-09	18:00:00	My Music	My Music
2014-03-09	20:30:00	Brain Change with David Perlmutter, MD	Brain Change with David Perlmutter, MD
2014-03-09	22:00:00	My Music	My Music
2014-03-09	23:30:00	Ethan Bortnick Live in Concert: The Power of Music	Ethan Bortnick Live in Concert: The Power of Music
2014-03-10	01:00:00	Masterpiece Sneak Preview: Mr. Selfridge Season 2	Masterpiece Sneak Preview: Mr. Selfridge Season 2
2014-03-10	02:00:00	My Music	My Music
2014-03-10	04:00:00	3 Steps to Incredible Health! with Joel Fuhrman, M.D.	3 Steps to Incredible Health! with Joel Fuhrman, M.D.
2014-03-10	06:00:00	Masterpiece	Masterpiece
2014-03-10	07:00:00	Civilization: The West and the Rest with Niall Ferguson	Civilization: The West and the Rest with Niall Ferguson
2014-03-10	09:00:00	NOVA	NOVA
2014-03-10	10:00:00	Nature	Nature
2014-03-10	11:00:00	Arthur	Arthur
2014-03-10	11:30:00	Wild Kratts	Wild Kratts
2014-03-10	12:00:00	Curious George	Curious George
2014-03-10	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-03-10	13:00:00	Peg + Cat	Peg + Cat
2014-03-10	13:30:00	Dinosaur Train	Dinosaur Train
2014-03-10	14:00:00	Sesame Street	Sesame Street
2014-03-10	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-10	15:30:00	Super Why!	Super Why!
2014-03-10	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-03-10	16:30:00	Thomas & Friends	Thomas & Friends
2014-03-10	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-10	17:30:00	Caillou	Caillou
2014-03-10	18:00:00	Super Why!	Super Why!
2014-03-10	18:30:00	Dinosaur Train	Dinosaur Train
2014-03-10	19:00:00	Peg + Cat	Peg + Cat
2014-03-10	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-10	20:00:00	Curious George	Curious George
2014-03-10	20:30:00	Arthur	Arthur
2014-03-10	21:00:00	WordGirl	WordGirl
2014-03-10	21:30:00	Wild Kratts	Wild Kratts
2014-03-10	22:00:00	Martha Speaks	Martha Speaks
2014-03-10	22:30:00	Cyberchase	Cyberchase
2014-03-10	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-03-11	00:00:00	Joe Bonamassa: Tour De Force - Live in London	Joe Bonamassa: Tour De Force - Live in London
2014-03-11	01:30:00	Great Performances	Great Performances
2014-03-11	03:30:00	Capitol Journal	Capitol Journal
2014-03-11	04:00:00	Great Performances	Great Performances
2014-03-11	06:00:00	Antiques Roadshow	Antiques Roadshow
2014-03-11	07:00:00	Masterpiece	Masterpiece
2014-03-11	08:00:00	Masterpiece	Masterpiece
2014-03-11	09:00:00	Masterpiece	Masterpiece
2014-03-11	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-11	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-11	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-03-11	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-03-11	12:00:00	Curious George	Curious George
2014-03-11	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-11	13:00:00	Peg + Cat	Peg + Cat
2014-03-11	13:30:00	Dinosaur Train	Dinosaur Train
2014-03-11	14:00:00	Sesame Street	Sesame Street
2014-03-11	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-11	15:30:00	Super Why!	Super Why!
2014-03-11	16:00:00	Sid the Science Kid	Sid the Science Kid

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-03-11	16:30:00	Thomas & Friends	Thomas & Friends
2014-03-11	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-11	17:30:00	Caillou	Caillou
2014-03-11	18:00:00	Super Why!	Super Why!
2014-03-11	18:30:00	Dinosaur Train	Dinosaur Train
2014-03-11	19:00:00	Peg + Cat	Peg + Cat
2014-03-11	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-11	20:00:00	Curious George	Curious George
2014-03-11	20:30:00	Arthur	Arthur
2014-03-11	21:00:00	WordGirl	WordGirl
2014-03-11	21:30:00	Wild Kratts	Wild Kratts
2014-03-11	22:00:00	Martha Speaks	Martha Speaks
2014-03-11	22:30:00	Cyberchase	Cyberchase
2014-03-11	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-03-12	00:00:00	My Music	My Music
2014-03-12	02:30:00	Easy Yoga: The Secret to Strength and Balance with Peggy	Easy Yoga: The Secret to Strength and Balance with Peggy Cappy
2014-03-12	03:30:00	Capitol Journal	Capitol Journal
2014-03-12	04:00:00	My Music	My Music
2014-03-12	06:00:00	Civilization: The West and the Rest with Niall Ferguson	Civilization: The West and the Rest with Niall Ferguson
2014-03-12	08:00:00	Independent Lens	Independent Lens
2014-03-12	09:00:00	Antiques Roadshow	Antiques Roadshow
2014-03-12	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-12	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-12	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-03-12	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-03-12	12:00:00	Curious George	Curious George
2014-03-12	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-12	13:00:00	Peg + Cat	Peg + Cat
2014-03-12	13:30:00	Dinosaur Train	Dinosaur Train
2014-03-12	14:00:00	Sesame Street	Sesame Street
2014-03-12	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-12	15:30:00	Super Why!	Super Why!
2014-03-12	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-03-12	16:30:00	Thomas & Friends	Thomas & Friends
2014-03-12	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-12	17:30:00	Caillou	Caillou
2014-03-12	18:00:00	Super Why!	Super Why!
2014-03-12	18:30:00	Dinosaur Train	Dinosaur Train
2014-03-12	19:00:00	Peg + Cat	Peg + Cat
2014-03-12	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-03-12	20:00:00	Curious George	Curious George
2014-03-12	20:30:00	Arthur	Arthur
2014-03-12	21:00:00	WordGirl	WordGirl
2014-03-12	21:30:00	Wild Kratts	Wild Kratts
2014-03-12	22:00:00	Martha Speaks	Martha Speaks
2014-03-12	22:30:00	Cyberchase	Cyberchase
2014-03-12	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-03-13	00:00:00	My Music	My Music
2014-03-13	02:00:00	Brit Floyd: Live at Red Rocks	Brit Floyd: Live at Red Rocks
2014-03-13	03:30:00	Capitol Journal	Capitol Journal
2014-03-13	04:00:00	Use Your Brain to Change Your Age with Dr. Daniel Amen	Use Your Brain to Change Your Age with Dr. Daniel Amen
2014-03-13	06:00:00	NOVA	NOVA
2014-03-13	07:00:00	Life on Fire	Life on Fire
2014-03-13	08:00:00	Civilization: The West and the Rest with Niall Ferguson	Civilization: The West and the Rest with Niall Ferguson
2014-03-13	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-13	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-13	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-03-13	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-03-13	12:00:00	Curious George	Curious George
2014-03-13	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-13	13:00:00	Peg + Cat	Peg + Cat
2014-03-13	13:30:00	Dinosaur Train	Dinosaur Train
2014-03-13	14:00:00	Sesame Street	Sesame Street
2014-03-13	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-13	15:30:00	Super Why!	Super Why!
2014-03-13	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-03-13	16:30:00	Thomas & Friends	Thomas & Friends
2014-03-13	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-13	17:30:00	Caillou	Caillou
2014-03-13	18:00:00	Super Why!	Super Why!
2014-03-13	18:30:00	Dinosaur Train	Dinosaur Train
2014-03-13	19:00:00	Peg + Cat	Peg + Cat
2014-03-13	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-13	20:00:00	Curious George	Curious George
2014-03-13	20:30:00	Arthur	Arthur
2014-03-13	21:00:00	WordGirl	WordGirl
2014-03-13	21:30:00	Wild Kratts	Wild Kratts
2014-03-13	22:00:00	Martha Speaks	Martha Speaks
2014-03-13	22:30:00	Cyberchase	Cyberchase
2014-03-13	23:00:00	The PBS NewsHour	The PBS NewsHour

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-03-14	00:00:00	Tommy Emmanuel: Center Stage	Tommy Emmanuel: Center Stage
2014-03-14	01:30:00	My Music	My Music
2014-03-14	03:30:00	Capitol Journal	Capitol Journal
2014-03-14	04:00:00	3 Steps to Incredible Health! with Joel Fuhrman, M.D.	3 Steps to Incredible Health! with Joel Fuhrman, M.D.
2014-03-14	06:00:00	A Program About Unusual Buildings & Other Roadside Stuff	A Program About Unusual Buildings & Other Roadside Stuff
2014-03-14	07:00:00	Nature	Nature
2014-03-14	08:00:00	NOVA	NOVA
2014-03-14	09:00:00	Life on Fire	Life on Fire
2014-03-14	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-14	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-14	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-03-14	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-03-14	12:00:00	Curious George	Curious George
2014-03-14	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-14	13:00:00	Peg + Cat	Peg + Cat
2014-03-14	13:30:00	Dinosaur Train	Dinosaur Train
2014-03-14	14:00:00	Sesame Street	Sesame Street
2014-03-14	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-14	15:30:00	Super Why!	Super Why!
2014-03-14	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-03-14	16:30:00	Thomas & Friends	Thomas & Friends
2014-03-14	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-14	17:30:00	Caillou	Caillou
2014-03-14	18:00:00	Super Why!	Super Why!
2014-03-14	18:30:00	Dinosaur Train	Dinosaur Train
2014-03-14	19:00:00	Peg + Cat	Peg + Cat
2014-03-14	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-14	20:00:00	Curious George	Curious George
2014-03-14	20:30:00	Arthur	Arthur
2014-03-14	21:00:00	WordGirl	WordGirl
2014-03-14	21:30:00	Wild Kratts	Wild Kratts
2014-03-14	22:00:00	Martha Speaks	Martha Speaks
2014-03-14	22:30:00	Cyberchase	Cyberchase
2014-03-14	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-03-15	00:00:00	Washington Week	Washington Week
2014-03-15	00:30:00	McLaughlin Group	McLaughlin Group
2014-03-15	01:00:00	Capitol Journal	Capitol Journal
2014-03-15	02:00:00	Brain Change with David Perlmutter, MD	Brain Change with David Perlmutter, MD
2014-03-15	03:30:00	Rick Steves' Festive Europe	Rick Steves' Festive Europe
2014-03-15	04:00:00	My Music	My Music

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-03-15	06:00:00	American Masters	American Masters
2014-03-15	08:00:00	A Program About Unusual Buildings & Other Roadside Stuff	A Program About Unusual Buildings & Other Roadside Stuff
2014-03-15	09:00:00	The This Old House Hour	The This Old House Hour
2014-03-15	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-15	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-15	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-03-15	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-03-15	12:00:00	Right from Birth: A Parenting Series	Right from Birth: A Parenting Series
2014-03-15	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-15	13:00:00	Peg + Cat	Peg + Cat
2014-03-15	13:30:00	Dinosaur Train	Dinosaur Train
2014-03-15	14:00:00	Thomas & Friends	Thomas & Friends
2014-03-15	14:30:00	Bob the Builder	Bob the Builder
2014-03-15	15:00:00	BizKid\$	BizKid\$
2014-03-15	15:30:00	Design Squad	Design Squad
2014-03-15	16:00:00	Rick Steves' Festive Europe	Rick Steves' Festive Europe
2014-03-15	16:30:00	3 Steps to Incredible Health! with Joel Fuhrman, M.D.	3 Steps to Incredible Health! with Joel Fuhrman, M.D.
2014-03-15	18:30:00	Healing A.D.D. with Dr. Daniel Amen	Healing A.D.D. with Dr. Daniel Amen
2014-03-15	20:30:00	My Music	My Music
2014-03-15	23:00:00	Gospel's Jubilee Showcase	Gospel's Jubilee Showcase
2014-03-15	23:30:00	My Music	My Music
2014-03-16	00:00:00	My Music	My Music
2014-03-16	01:30:00	My Music	My Music
2014-03-16	03:30:00	Tommy Emmanuel: Center Stage	Tommy Emmanuel: Center Stage
2014-03-16	05:00:00	Easy Yoga for Arthritis with Peggy Cappy	Easy Yoga for Arthritis with Peggy Cappy
2014-03-16	06:00:00	Civilization: The West and the Rest with Niall Ferguson	Civilization: The West and the Rest with Niall Ferguson
2014-03-16	08:00:00	Independent Lens	Independent Lens
2014-03-16	09:00:00	Washington Week	Washington Week
2014-03-16	09:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-03-16	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-16	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-16	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-03-16	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-03-16	12:00:00	Curious George	Curious George
2014-03-16	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-16	13:00:00	Peg + Cat	Peg + Cat
2014-03-16	13:30:00	Dinosaur Train	Dinosaur Train
2014-03-16	14:00:00	Martha Speaks	Martha Speaks
2014-03-16	14:30:00	WordGirl	WordGirl
2014-03-16	15:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-03-16	15:30:00	Arthur	Arthur
2014-03-16	16:00:00	Use Your Brain to Change Your Age with Dr. Daniel Amen	Use Your Brain to Change Your Age with Dr. Daniel Amen
2014-03-16	18:00:00	Rick Steves' Italy: Cities of Dreams	Rick Steves' Italy: Cities of Dreams
2014-03-16	20:00:00	Great Performances	Great Performances
2014-03-16	23:00:00	Celtic Woman: Emerald - Musical Gems	Celtic Woman: Emerald - Musical Gems
2014-03-17	01:00:00	My Music	My Music
2014-03-17	03:00:00	My Music	My Music
2014-03-17	05:00:00	Easy Yoga for Arthritis with Peggy Cappy	Easy Yoga for Arthritis with Peggy Cappy
2014-03-17	06:00:00	Masterpiece	Masterpiece
2014-03-17	07:00:00	American Masters	American Masters
2014-03-17	09:00:00	A Program About Unusual Buildings & Other Roadside Stuff	A Program About Unusual Buildings & Other Roadside Stuff
2014-03-17	10:00:00	Nature	Nature
2014-03-17	11:00:00	Arthur	Arthur
2014-03-17	11:30:00	Wild Kratts	Wild Kratts
2014-03-17	12:00:00	Curious George	Curious George
2014-03-17	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-17	13:00:00	Peg + Cat	Peg + Cat
2014-03-17	13:30:00	Dinosaur Train	Dinosaur Train
2014-03-17	14:00:00	Sesame Street	Sesame Street
2014-03-17	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-17	15:30:00	Super Why!	Super Why!
2014-03-17	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-03-17	16:30:00	Thomas & Friends	Thomas & Friends
2014-03-17	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-17	17:30:00	Caillou	Caillou
2014-03-17	18:00:00	Super Why!	Super Why!
2014-03-17	18:30:00	Dinosaur Train	Dinosaur Train
2014-03-17	19:00:00	Peg + Cat	Peg + Cat
2014-03-17	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-17	20:00:00	Curious George	Curious George
2014-03-17	20:30:00	Arthur	Arthur
2014-03-17	21:00:00	WordGirl	WordGirl
2014-03-17	21:30:00	Wild Kratts	Wild Kratts
2014-03-17	22:00:00	Martha Speaks	Martha Speaks
2014-03-17	22:30:00	Cyberchase	Cyberchase
2014-03-17	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-03-18	00:00:00	Peter, Paul and Mary 25th Anniversary Concert	Peter, Paul and Mary 25th Anniversary Concert
2014-03-18	02:00:00	Elvis: Aloha from Hawaii	Elvis: Aloha from Hawaii
2014-03-18	03:30:00	Capitol Journal	Capitol Journal
2014-03-18	04:00:00	My Music	My Music

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-03-18	06:00:00	Antiques Roadshow	Antiques Roadshow
2014-03-18	07:00:00	Masterpiece	Masterpiece
2014-03-18	08:00:00	Masterpiece	Masterpiece
2014-03-18	09:00:00	Masterpiece	Masterpiece
2014-03-18	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-18	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-18	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-03-18	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-03-18	12:00:00	Curious George	Curious George
2014-03-18	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-18	13:00:00	Peg + Cat	Peg + Cat
2014-03-18	13:30:00	Dinosaur Train	Dinosaur Train
2014-03-18	14:00:00	Sesame Street	Sesame Street
2014-03-18	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-18	15:30:00	Super Why!	Super Why!
2014-03-18	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-03-18	16:30:00	Thomas & Friends	Thomas & Friends
2014-03-18	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-18	17:30:00	Caillou	Caillou
2014-03-18	18:00:00	Super Why!	Super Why!
2014-03-18	18:30:00	Dinosaur Train	Dinosaur Train
2014-03-18	19:00:00	Peg + Cat	Peg + Cat
2014-03-18	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-18	20:00:00	Curious George	Curious George
2014-03-18	20:30:00	Arthur	Arthur
2014-03-18	21:00:00	WordGirl	WordGirl
2014-03-18	21:30:00	Wild Kratts	Wild Kratts
2014-03-18	22:00:00	Martha Speaks	Martha Speaks
2014-03-18	22:30:00	Cyberchase	Cyberchase
2014-03-18	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-03-19	00:00:00	My Music	My Music
2014-03-19	02:00:00	Easy Yoga for Arthritis with Peggy Cappy	Easy Yoga for Arthritis with Peggy Cappy
2014-03-19	03:30:00	Capitol Journal	Capitol Journal
2014-03-19	04:00:00	My Music	My Music
2014-03-19	06:00:00	A Program About Unusual Buildings & Other Roadside Stuff	A Program About Unusual Buildings & Other Roadside Stuff
2014-03-19	07:00:00	Frontline	Frontline
2014-03-19	08:00:00	Independent Lens	Independent Lens
2014-03-19	09:30:00	Katmai: Alaska's Wild Peninsula	Katmai: Alaska's Wild Peninsula
2014-03-19	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-19	10:30:00	Workplace Essential Skills	Workplace Essential Skills

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-03-19	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-03-19	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-03-19	12:00:00	Curious George	Curious George
2014-03-19	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-19	13:00:00	Peg + Cat	Peg + Cat
2014-03-19	13:30:00	Dinosaur Train	Dinosaur Train
2014-03-19	14:00:00	Sesame Street	Sesame Street
2014-03-19	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-19	15:30:00	Super Why!	Super Why!
2014-03-19	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-03-19	16:30:00	Thomas & Friends	Thomas & Friends
2014-03-19	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-19	17:30:00	Caillou	Caillou
2014-03-19	18:00:00	Super Why!	Super Why!
2014-03-19	18:30:00	Dinosaur Train	Dinosaur Train
2014-03-19	19:00:00	Peg + Cat	Peg + Cat
2014-03-19	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-19	20:00:00	Curious George	Curious George
2014-03-19	20:30:00	Arthur	Arthur
2014-03-19	21:00:00	WordGirl	WordGirl
2014-03-19	21:30:00	Wild Kratts	Wild Kratts
2014-03-19	22:00:00	Martha Speaks	Martha Speaks
2014-03-19	22:30:00	Cyberchase	Cyberchase
2014-03-19	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-03-20	00:00:00	My Music	My Music
2014-03-20	02:00:00	My Music	My Music
2014-03-20	03:30:00	Capitol Journal	Capitol Journal
2014-03-20	04:00:00	My Music	My Music
2014-03-20	06:00:00	NOVA	NOVA
2014-03-20	07:00:00	Skeletons of the Sahara	Skeletons of the Sahara
2014-03-20	08:00:00	American Experience	American Experience
2014-03-20	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-20	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-20	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-03-20	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-03-20	12:00:00	Curious George	Curious George
2014-03-20	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-20	13:00:00	Peg + Cat	Peg + Cat
2014-03-20	13:30:00	Dinosaur Train	Dinosaur Train
2014-03-20	14:00:00	Sesame Street	Sesame Street

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-03-20	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-20	15:30:00	Super Why!	Super Why!
2014-03-20	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-03-20	16:30:00	Thomas & Friends	Thomas & Friends
2014-03-20	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-20	17:30:00	Caillou	Caillou
2014-03-20	18:00:00	Super Why!	Super Why!
2014-03-20	18:30:00	Dinosaur Train	Dinosaur Train
2014-03-20	19:00:00	Peg + Cat	Peg + Cat
2014-03-20	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-20	20:00:00	Curious George	Curious George
2014-03-20	20:30:00	Arthur	Arthur
2014-03-20	21:00:00	WordGirl	WordGirl
2014-03-20	21:30:00	Wild Kratts	Wild Kratts
2014-03-20	22:00:00	Martha Speaks	Martha Speaks
2014-03-20	22:30:00	Cyberchase	Cyberchase
2014-03-20	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-03-21	00:00:00	My Music	My Music
2014-03-21	02:00:00	Joe Bonamassa: Tour De Force - Live in London	Joe Bonamassa: Tour De Force - Live in London
2014-03-21	03:30:00	Capitol Journal	Capitol Journal
2014-03-21	04:00:00	Use Your Brain to Change Your Age with Dr. Daniel Amen	Use Your Brain to Change Your Age with Dr. Daniel Amen
2014-03-21	06:00:00	Ferrets: The Pursuit of Excellence	Ferrets: The Pursuit of Excellence
2014-03-21	07:00:00	Nature	Nature
2014-03-21	08:00:00	NOVA	NOVA
2014-03-21	09:00:00	Skeletons of the Sahara	Skeletons of the Sahara
2014-03-21	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-21	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-21	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-03-21	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-03-21	12:00:00	Curious George	Curious George
2014-03-21	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-21	13:00:00	Peg + Cat	Peg + Cat
2014-03-21	13:30:00	Dinosaur Train	Dinosaur Train
2014-03-21	14:00:00	Sesame Street	Sesame Street
2014-03-21	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-21	15:30:00	Super Why!	Super Why!
2014-03-21	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-03-21	16:30:00	Thomas & Friends	Thomas & Friends
2014-03-21	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-21	17:30:00	Caillou	Caillou

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-03-21	18:00:00	Super Why!	Super Why!
2014-03-21	18:30:00	Dinosaur Train	Dinosaur Train
2014-03-21	19:00:00	Peg + Cat	Peg + Cat
2014-03-21	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-21	20:00:00	Curious George	Curious George
2014-03-21	20:30:00	Arthur	Arthur
2014-03-21	21:00:00	WordGirl	WordGirl
2014-03-21	21:30:00	Wild Kratts	Wild Kratts
2014-03-21	22:00:00	Martha Speaks	Martha Speaks
2014-03-21	22:30:00	Cyberchase	Cyberchase
2014-03-21	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-03-22	00:00:00	Washington Week	Washington Week
2014-03-22	00:30:00	McLaughlin Group	McLaughlin Group
2014-03-22	01:00:00	Capitol Journal	Capitol Journal
2014-03-22	02:00:00	My Music	My Music
2014-03-22	04:00:00	Healing A.D.D. with Dr. Daniel Amen	Healing A.D.D. with Dr. Daniel Amen
2014-03-22	06:00:00	American Masters	American Masters
2014-03-22	08:00:00	Skeletons of the Sahara	Skeletons of the Sahara
2014-03-22	09:00:00	The This Old House Hour	The This Old House Hour
2014-03-22	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-22	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-22	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-03-22	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-03-22	12:00:00	Right from Birth: A Parenting Series	Right from Birth: A Parenting Series
2014-03-22	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-22	13:00:00	Peg + Cat	Peg + Cat
2014-03-22	13:30:00	Dinosaur Train	Dinosaur Train
2014-03-22	14:00:00	Thomas & Friends	Thomas & Friends
2014-03-22	14:30:00	Bob the Builder	Bob the Builder
2014-03-22	15:00:00	BizKid\$	BizKid\$
2014-03-22	15:30:00	Design Squad	Design Squad
2014-03-22	16:00:00	Dr. Wayne Dyer: I Can See Clearly Now	Dr. Wayne Dyer: I Can See Clearly Now
2014-03-22	19:00:00	Celtic Woman: Emerald - Musical Gems	Celtic Woman: Emerald - Musical Gems
2014-03-22	21:00:00	Rick Steves' Festive Europe	Rick Steves' Festive Europe
2014-03-22	21:30:00	Brain Change with David Perlmutter, MD	Brain Change with David Perlmutter, MD
2014-03-22	23:00:00	My Music	My Music
2014-03-23	01:00:00	My Music	My Music
2014-03-23	03:00:00	My Music	My Music
2014-03-23	05:30:00	Rick Steves' Festive Europe	Rick Steves' Festive Europe
2014-03-23	06:00:00	Frontline	Frontline

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-03-23	07:00:00	Independent Lens	Independent Lens
2014-03-23	08:30:00	Katmai: Alaska's Wild Peninsula	Katmai: Alaska's Wild Peninsula
2014-03-23	09:00:00	Washington Week	Washington Week
2014-03-23	09:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-03-23	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-23	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-23	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-03-23	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-03-23	12:00:00	Curious George	Curious George
2014-03-23	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-23	13:00:00	Peg + Cat	Peg + Cat
2014-03-23	13:30:00	Dinosaur Train	Dinosaur Train
2014-03-23	14:00:00	Martha Speaks	Martha Speaks
2014-03-23	14:30:00	WordGirl	WordGirl
2014-03-23	15:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-03-23	15:30:00	Arthur	Arthur
2014-03-23	16:00:00	Pledge Programming	Pledge Programming
2014-03-23	20:00:00	Pledge Programming	Pledge Programming
2014-03-23	22:00:00	Pledge Programming	Pledge Programming
2014-03-24	00:00:00	Pledge Programming	Pledge Programming
2014-03-24	02:00:00	Pledge Programming	Pledge Programming
2014-03-24	04:00:00	Pledge Programming	Pledge Programming
2014-03-24	06:00:00	Secrets of the Tower of London	Secrets of the Tower of London
2014-03-24	07:00:00	American Experience	American Experience
2014-03-24	09:00:00	Ferrets: The Pursuit of Excellence	Ferrets: The Pursuit of Excellence
2014-03-24	10:00:00	Secrets of the Tower of London	Secrets of the Tower of London
2014-03-24	11:00:00	Arthur	Arthur
2014-03-24	11:30:00	Wild Kratts	Wild Kratts
2014-03-24	12:00:00	Curious George	Curious George
2014-03-24	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-24	13:00:00	Peg + Cat	Peg + Cat
2014-03-24	13:30:00	Dinosaur Train	Dinosaur Train
2014-03-24	14:00:00	Sesame Street	Sesame Street
2014-03-24	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-24	15:30:00	Super Why!	Super Why!
2014-03-24	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-03-24	16:30:00	Thomas & Friends	Thomas & Friends
2014-03-24	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-24	17:30:00	Caillou	Caillou
2014-03-24	18:00:00	Super Why!	Super Why!

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-03-24	18:30:00	Dinosaur Train	Dinosaur Train
2014-03-24	19:00:00	Peg + Cat	Peg + Cat
2014-03-24	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-24	20:00:00	Curious George	Curious George
2014-03-24	20:30:00	Arthur	Arthur
2014-03-24	21:00:00	WordGirl	WordGirl
2014-03-24	21:30:00	Wild Kratts	Wild Kratts
2014-03-24	22:00:00	Martha Speaks	Martha Speaks
2014-03-24	22:30:00	Cyberchase	Cyberchase
2014-03-24	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-03-25	00:00:00	Antiques Roadshow	Antiques Roadshow
2014-03-25	01:00:00	Antiques Roadshow	Antiques Roadshow
2014-03-25	02:00:00	American Masters	American Masters
2014-03-25	03:00:00	Afterhours	Afterhours
2014-03-25	03:30:00	Capitol Journal	Capitol Journal
2014-03-25	04:00:00	BBC World News	BBC World News
2014-03-25	04:30:00	Tavis Smiley	Tavis Smiley
2014-03-25	05:00:00	Austin City Limits	Austin City Limits
2014-03-25	06:00:00	Antiques Roadshow	Antiques Roadshow
2014-03-25	07:00:00	Secrets of the Tower of London	Secrets of the Tower of London
2014-03-25	08:00:00	Masterpiece	Masterpiece
2014-03-25	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-25	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-25	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-03-25	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-03-25	12:00:00	Curious George	Curious George
2014-03-25	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-25	13:00:00	Peg + Cat	Peg + Cat
2014-03-25	13:30:00	Dinosaur Train	Dinosaur Train
2014-03-25	14:00:00	Sesame Street	Sesame Street
2014-03-25	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-25	15:30:00	Super Why!	Super Why!
2014-03-25	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-03-25	16:30:00	Thomas & Friends	Thomas & Friends
2014-03-25	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-25	17:30:00	Caillou	Caillou
2014-03-25	18:00:00	Super Why!	Super Why!
2014-03-25	18:30:00	Dinosaur Train	Dinosaur Train
2014-03-25	19:00:00	Peg + Cat	Peg + Cat
2014-03-25	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-03-25	20:00:00	Curious George	Curious George
2014-03-25	20:30:00	Arthur	Arthur
2014-03-25	21:00:00	WordGirl	WordGirl
2014-03-25	21:30:00	Wild Kratts	Wild Kratts
2014-03-25	22:00:00	Martha Speaks	Martha Speaks
2014-03-25	22:30:00	Cyberchase	Cyberchase
2014-03-25	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-03-26	00:00:00	The Story of the Jews with Simon Schama	The Story of the Jews with Simon Schama
2014-03-26	01:00:00	The Story of the Jews with Simon Schama	The Story of the Jews with Simon Schama
2014-03-26	02:00:00	Frontline	Frontline
2014-03-26	03:00:00	Dugger Mountain Music	Dugger Mountain Music
2014-03-26	03:30:00	Capitol Journal	Capitol Journal
2014-03-26	04:00:00	BBC World News	BBC World News
2014-03-26	04:30:00	Tavis Smiley	Tavis Smiley
2014-03-26	05:00:00	Independent Lens	Independent Lens
2014-03-26	06:00:00	The Story of the Jews with Simon Schama	The Story of the Jews with Simon Schama
2014-03-26	07:00:00	Frontline	Frontline
2014-03-26	08:00:00	Independent Lens	Independent Lens
2014-03-26	09:00:00	Antiques Roadshow	Antiques Roadshow
2014-03-26	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-26	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-26	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-03-26	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-03-26	12:00:00	Curious George	Curious George
2014-03-26	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-26	13:00:00	Peg + Cat	Peg + Cat
2014-03-26	13:30:00	Dinosaur Train	Dinosaur Train
2014-03-26	14:00:00	Sesame Street	Sesame Street
2014-03-26	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-26	15:30:00	Super Why!	Super Why!
2014-03-26	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-03-26	16:30:00	Thomas & Friends	Thomas & Friends
2014-03-26	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-26	17:30:00	Caillou	Caillou
2014-03-26	18:00:00	Super Why!	Super Why!
2014-03-26	18:30:00	Dinosaur Train	Dinosaur Train
2014-03-26	19:00:00	Peg + Cat	Peg + Cat
2014-03-26	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-26	20:00:00	Curious George	Curious George
2014-03-26	20:30:00	Arthur	Arthur

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-03-26	21:00:00	WordGirl	WordGirl
2014-03-26	21:30:00	Wild Kratts	Wild Kratts
2014-03-26	22:00:00	Martha Speaks	Martha Speaks
2014-03-26	22:30:00	Cyberchase	Cyberchase
2014-03-26	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-03-27	00:00:00	Nature	Nature
2014-03-27	01:00:00	NOVA	NOVA
2014-03-27	02:00:00	Secrets of the Dead	Secrets of the Dead
2014-03-27	03:00:00	Alabama Inc.	Alabama Inc.
2014-03-27	03:30:00	Capitol Journal	Capitol Journal
2014-03-27	04:00:00	BBC World News	BBC World News
2014-03-27	04:30:00	Tavis Smiley	Tavis Smiley
2014-03-27	05:00:00	Globe Trekker	Globe Trekker
2014-03-27	06:00:00	NOVA	NOVA
2014-03-27	07:00:00	Secrets of the Dead	Secrets of the Dead
2014-03-27	08:00:00	The Story of the Jews with Simon Schama	The Story of the Jews with Simon Schama
2014-03-27	09:00:00	The Story of the Jews with Simon Schama	The Story of the Jews with Simon Schama
2014-03-27	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-27	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-27	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-03-27	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-03-27	12:00:00	Curious George	Curious George
2014-03-27	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-27	13:00:00	Peg + Cat	Peg + Cat
2014-03-27	13:30:00	Dinosaur Train	Dinosaur Train
2014-03-27	14:00:00	Sesame Street	Sesame Street
2014-03-27	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-27	15:30:00	Super Why!	Super Why!
2014-03-27	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-03-27	16:30:00	Thomas & Friends	Thomas & Friends
2014-03-27	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-27	17:30:00	Caillou	Caillou
2014-03-27	18:00:00	Super Why!	Super Why!
2014-03-27	18:30:00	Dinosaur Train	Dinosaur Train
2014-03-27	19:00:00	Peg + Cat	Peg + Cat
2014-03-27	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-27	20:00:00	Curious George	Curious George
2014-03-27	20:30:00	Arthur	Arthur
2014-03-27	21:00:00	WordGirl	WordGirl
2014-03-27	21:30:00	Wild Kratts	Wild Kratts

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-03-27	22:00:00	Martha Speaks	Martha Speaks
2014-03-27	22:30:00	Cyberchase	Cyberchase
2014-03-27	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-03-28	00:00:00	The This Old House Hour	The This Old House Hour
2014-03-28	01:00:00	Antiques Roadshow	Antiques Roadshow
2014-03-28	02:00:00	Malbis Plantation: From Greece to America	Malbis Plantation: From Greece to America
2014-03-28	03:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-03-28	03:30:00	Capitol Journal	Capitol Journal
2014-03-28	04:00:00	BBC World News	BBC World News
2014-03-28	04:30:00	Tavis Smiley	Tavis Smiley
2014-03-28	05:00:00	Nature	Nature
2014-03-28	06:00:00	The Bletchley Circle	The Bletchley Circle
2014-03-28	07:00:00	Nature	Nature
2014-03-28	08:00:00	NOVA	NOVA
2014-03-28	09:00:00	Secrets of the Dead	Secrets of the Dead
2014-03-28	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-28	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-28	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-03-28	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-03-28	12:00:00	Curious George	Curious George
2014-03-28	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-28	13:00:00	Peg + Cat	Peg + Cat
2014-03-28	13:30:00	Dinosaur Train	Dinosaur Train
2014-03-28	14:00:00	Sesame Street	Sesame Street
2014-03-28	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-28	15:30:00	Super Why!	Super Why!
2014-03-28	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-03-28	16:30:00	Thomas & Friends	Thomas & Friends
2014-03-28	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-28	17:30:00	Caillou	Caillou
2014-03-28	18:00:00	Super Why!	Super Why!
2014-03-28	18:30:00	Dinosaur Train	Dinosaur Train
2014-03-28	19:00:00	Peg + Cat	Peg + Cat
2014-03-28	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-28	20:00:00	Curious George	Curious George
2014-03-28	20:30:00	Arthur	Arthur
2014-03-28	21:00:00	WordGirl	WordGirl
2014-03-28	21:30:00	Wild Kratts	Wild Kratts
2014-03-28	22:00:00	Martha Speaks	Martha Speaks
2014-03-28	22:30:00	Cyberchase	Cyberchase

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-03-28	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-03-29	00:00:00	Washington Week	Washington Week
2014-03-29	00:30:00	McLaughlin Group	McLaughlin Group
2014-03-29	01:00:00	Capitol Journal	Capitol Journal
2014-03-29	02:00:00	Live from Lincoln Center	Live from Lincoln Center
2014-03-29	03:00:00	BBC Newsnight	BBC Newsnight
2014-03-29	03:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-03-29	04:00:00	BBC World News	BBC World News
2014-03-29	04:30:00	Tavis Smiley	Tavis Smiley
2014-03-29	05:00:00	To the Contrary with Bonnie Erbe	To the Contrary with Bonnie Erbe
2014-03-29	05:30:00	Religion & Ethics Newsweekly	Religion & Ethics Newsweekly
2014-03-29	06:00:00	Live from Lincoln Center	Live from Lincoln Center
2014-03-29	07:00:00	10 Buildings that Changed America	10 Buildings that Changed America
2014-03-29	08:00:00	The Bletchley Circle	The Bletchley Circle
2014-03-29	09:00:00	The This Old House Hour	The This Old House Hour
2014-03-29	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-29	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-29	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-03-29	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-03-29	12:00:00	Right from Birth: A Parenting Series	Right from Birth: A Parenting Series
2014-03-29	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-29	13:00:00	Peg + Cat	Peg + Cat
2014-03-29	13:30:00	Dinosaur Train	Dinosaur Train
2014-03-29	14:00:00	Thomas & Friends	Thomas & Friends
2014-03-29	14:30:00	Bob the Builder	Bob the Builder
2014-03-29	15:00:00	BizKid\$	BizKid\$
2014-03-29	15:30:00	Design Squad	Design Squad
2014-03-29	16:00:00	America's Test Kitchen from Cook's Illustrated	America's Test Kitchen from Cook's Illustrated
2014-03-29	16:30:00	Julia Child Cooking with Master Chefs	Julia Child Cooking with Master Chefs
2014-03-29	17:00:00	Martha Bakes	Martha Bakes
2014-03-29	17:30:00	Lidia's Kitchen	Lidia's Kitchen
2014-03-29	18:00:00	Simply Ming	Simply Ming
2014-03-29	18:30:00	Sewing with Nancy	Sewing with Nancy
2014-03-29	19:00:00	Fons & Porter's Love of Quilting	Fons & Porter's Love of Quilting
2014-03-29	19:30:00	Rick Steves' Europe	Rick Steves' Europe
2014-03-29	20:00:00	Garden Smart	Garden Smart
2014-03-29	20:30:00	Growing a Greener World	Growing a Greener World
2014-03-29	22:00:00	This Old House	This Old House
2014-03-29	22:30:00	PBS NewsHour Weekend	PBS NewsHour Weekend
2014-03-29	23:00:00	The Lawrence Welk Show	The Lawrence Welk Show

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-03-30	00:00:00	Classic Gospel	Classic Gospel
2014-03-30	01:00:00	Masterpiece	Masterpiece
2014-03-30	02:30:00	Music Voyager	Music Voyager
2014-03-30	03:00:00	Austin City Limits	Austin City Limits
2014-03-30	04:00:00	Live from the Artists Den	Live from the Artists Den
2014-03-30	05:00:00	Globe Trekker	Globe Trekker
2014-03-30	06:00:00	Frontline	Frontline
2014-03-30	07:00:00	Independent Lens	Independent Lens
2014-03-30	08:00:00	Secrets of the Dead	Secrets of the Dead
2014-03-30	09:00:00	Washington Week	Washington Week
2014-03-30	09:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-03-30	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-30	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-03-30	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-03-30	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-03-30	12:00:00	Curious George	Curious George
2014-03-30	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-30	13:00:00	Peg + Cat	Peg + Cat
2014-03-30	13:30:00	Dinosaur Train	Dinosaur Train
2014-03-30	14:00:00	Martha Speaks	Martha Speaks
2014-03-30	14:30:00	WordGirl	WordGirl
2014-03-30	15:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-03-30	15:30:00	Arthur	Arthur
2014-03-30	16:00:00	Bookmark	Bookmark
2014-03-30	16:30:00	Second Opinion: Taking Charge of Your Health Care	Second Opinion: Taking Charge of Your Health Care
2014-03-30	17:00:00	Discovering Alabama	Discovering Alabama
2014-03-30	18:00:00	Capitol Journal	Capitol Journal
2014-03-30	19:00:00	Great Performances at the Met	Great Performances at the Met
2014-03-30	21:30:00	Live from Lincoln Center	Live from Lincoln Center
2014-03-30	22:30:00	American Masters	American Masters
2014-03-31	00:00:00	Call the Midwife	Call the Midwife
2014-03-31	01:00:00	Masterpiece	Masterpiece
2014-03-31	03:00:00	American Masters	American Masters
2014-03-31	04:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-03-31	04:30:00	Masterpiece	Masterpiece
2014-03-31	06:00:00	Nature	Nature
2014-03-31	07:00:00	Live from Lincoln Center	Live from Lincoln Center
2014-03-31	08:00:00	The Story of the Jews with Simon Schama	The Story of the Jews with Simon Schama
2014-03-31	09:00:00	The Story of the Jews with Simon Schama	The Story of the Jews with Simon Schama
2014-03-31	10:00:00	Nature	Nature

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-03-31	11:00:00	Arthur	Arthur
2014-03-31	11:30:00	Wild Kratts	Wild Kratts
2014-03-31	12:00:00	Curious George	Curious George
2014-03-31	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-31	13:00:00	Peg + Cat	Peg + Cat
2014-03-31	13:30:00	Dinosaur Train	Dinosaur Train
2014-03-31	14:00:00	Sesame Street	Sesame Street
2014-03-31	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-31	15:30:00	Super Why!	Super Why!
2014-03-31	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-03-31	16:30:00	Thomas & Friends	Thomas & Friends
2014-03-31	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-03-31	17:30:00	Caillou	Caillou
2014-03-31	18:00:00	Super Why!	Super Why!
2014-03-31	18:30:00	Dinosaur Train	Dinosaur Train
2014-03-31	19:00:00	Peg + Cat	Peg + Cat
2014-03-31	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-03-31	20:00:00	Curious George	Curious George
2014-03-31	20:30:00	Arthur	Arthur
2014-03-31	21:00:00	WordGirl	WordGirl
2014-03-31	21:30:00	Wild Kratts	Wild Kratts
2014-03-31	22:00:00	Martha Speaks	Martha Speaks
2014-03-31	22:30:00	Cyberchase	Cyberchase
2014-03-31	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-04-01	00:00:00	Antiques Roadshow	Antiques Roadshow
2014-04-01	01:00:00	Antiques Roadshow	Antiques Roadshow
2014-04-01	02:00:00	10 Buildings that Changed America	10 Buildings that Changed America
2014-04-01	03:00:00	Afterhours	Afterhours
2014-04-01	03:30:00	Capitol Journal	Capitol Journal
2014-04-01	04:00:00	BBC World News	BBC World News
2014-04-01	04:30:00	Tavis Smiley	Tavis Smiley
2014-04-01	05:00:00	Austin City Limits	Austin City Limits
2014-04-01	06:00:00	Antiques Roadshow	Antiques Roadshow
2014-04-01	07:00:00	Call the Midwife	Call the Midwife
2014-04-01	08:00:00	Masterpiece	Masterpiece
2014-04-01	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-01	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-01	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-04-01	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-04-01	12:00:00	Curious George	Curious George

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-04-01	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-01	13:00:00	Peg + Cat	Peg + Cat
2014-04-01	13:30:00	Dinosaur Train	Dinosaur Train
2014-04-01	14:00:00	Sesame Street	Sesame Street
2014-04-01	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-01	15:30:00	Super Why!	Super Why!
2014-04-01	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-04-01	16:30:00	Thomas & Friends	Thomas & Friends
2014-04-01	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-01	17:30:00	Caillou	Caillou
2014-04-01	18:00:00	Super Why!	Super Why!
2014-04-01	18:30:00	Dinosaur Train	Dinosaur Train
2014-04-01	19:00:00	Peg + Cat	Peg + Cat
2014-04-01	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-01	20:00:00	Curious George	Curious George
2014-04-01	20:30:00	Arthur	Arthur
2014-04-01	21:00:00	WordGirl	WordGirl
2014-04-01	21:30:00	Wild Kratts	Wild Kratts
2014-04-01	22:00:00	Martha Speaks	Martha Speaks
2014-04-01	22:30:00	Cyberchase	Cyberchase
2014-04-01	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-04-02	00:00:00	The Story of the Jews with Simon Schama	The Story of the Jews with Simon Schama
2014-04-02	01:00:00	The Story of the Jews with Simon Schama	The Story of the Jews with Simon Schama
2014-04-02	02:00:00	The Story of the Jews with Simon Schama	The Story of the Jews with Simon Schama
2014-04-02	03:00:00	Dugger Mountain Music	Dugger Mountain Music
2014-04-02	03:30:00	Capitol Journal	Capitol Journal
2014-04-02	04:00:00	BBC World News	BBC World News
2014-04-02	04:30:00	Independent Lens	Independent Lens
2014-04-02	06:00:00	The Story of the Jews with Simon Schama	The Story of the Jews with Simon Schama
2014-04-02	07:00:00	The Story of the Jews with Simon Schama	The Story of the Jews with Simon Schama
2014-04-02	08:00:00	Independent Lens	Independent Lens
2014-04-02	09:30:00	Katmai: Alaska's Wild Peninsula	Katmai: Alaska's Wild Peninsula
2014-04-02	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-02	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-02	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-04-02	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-04-02	12:00:00	Curious George	Curious George
2014-04-02	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-02	13:00:00	Peg + Cat	Peg + Cat
2014-04-02	13:30:00	Dinosaur Train	Dinosaur Train

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-04-02	14:00:00	Sesame Street	Sesame Street
2014-04-02	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-02	15:30:00	Super Why!	Super Why!
2014-04-02	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-04-02	16:30:00	Thomas & Friends	Thomas & Friends
2014-04-02	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-02	17:30:00	Caillou	Caillou
2014-04-02	18:00:00	Super Why!	Super Why!
2014-04-02	18:30:00	Dinosaur Train	Dinosaur Train
2014-04-02	19:00:00	Peg + Cat	Peg + Cat
2014-04-02	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-02	20:00:00	Curious George	Curious George
2014-04-02	20:30:00	Arthur	Arthur
2014-04-02	21:00:00	WordGirl	WordGirl
2014-04-02	21:30:00	Wild Kratts	Wild Kratts
2014-04-02	22:00:00	Martha Speaks	Martha Speaks
2014-04-02	22:30:00	Cyberchase	Cyberchase
2014-04-02	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-04-03	00:00:00	Nature	Nature
2014-04-03	01:00:00	NOVA	NOVA
2014-04-03	02:00:00	Secrets of the Dead	Secrets of the Dead
2014-04-03	03:00:00	Alabama Inc.	Alabama Inc.
2014-04-03	03:30:00	Capitol Journal	Capitol Journal
2014-04-03	04:00:00	BBC World News	BBC World News
2014-04-03	04:30:00	Tavis Smiley	Tavis Smiley
2014-04-03	05:00:00	Globe Trekker	Globe Trekker
2014-04-03	06:00:00	NOVA	NOVA
2014-04-03	07:00:00	Secrets of the Dead	Secrets of the Dead
2014-04-03	08:00:00	10 Buildings that Changed America	10 Buildings that Changed America
2014-04-03	09:00:00	Antiques Roadshow	Antiques Roadshow
2014-04-03	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-03	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-03	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-04-03	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-04-03	12:00:00	Curious George	Curious George
2014-04-03	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-03	13:00:00	Peg + Cat	Peg + Cat
2014-04-03	13:30:00	Dinosaur Train	Dinosaur Train
2014-04-03	14:00:00	Sesame Street	Sesame Street
2014-04-03	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-04-03	15:30:00	Super Why!	Super Why!
2014-04-03	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-04-03	16:30:00	Thomas & Friends	Thomas & Friends
2014-04-03	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-03	17:30:00	Caillou	Caillou
2014-04-03	18:00:00	Super Why!	Super Why!
2014-04-03	18:30:00	Dinosaur Train	Dinosaur Train
2014-04-03	19:00:00	Peg + Cat	Peg + Cat
2014-04-03	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-03	20:00:00	Curious George	Curious George
2014-04-03	20:30:00	Arthur	Arthur
2014-04-03	21:00:00	WordGirl	WordGirl
2014-04-03	21:30:00	Wild Kratts	Wild Kratts
2014-04-03	22:00:00	Martha Speaks	Martha Speaks
2014-04-03	22:30:00	Cyberchase	Cyberchase
2014-04-03	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-04-04	00:00:00	The This Old House Hour	The This Old House Hour
2014-04-04	01:00:00	Antiques Roadshow	Antiques Roadshow
2014-04-04	02:00:00	Israel: The Royal Tour	Israel: The Royal Tour
2014-04-04	03:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-04-04	03:30:00	Capitol Journal	Capitol Journal
2014-04-04	04:00:00	BBC World News	BBC World News
2014-04-04	04:30:00	Tavis Smiley	Tavis Smiley
2014-04-04	05:00:00	Nature	Nature
2014-04-04	06:00:00	The Bletchley Circle	The Bletchley Circle
2014-04-04	07:00:00	The Story of the Jews with Simon Schama	The Story of the Jews with Simon Schama
2014-04-04	08:00:00	The Story of the Jews with Simon Schama	The Story of the Jews with Simon Schama
2014-04-04	09:00:00	The Story of the Jews with Simon Schama	The Story of the Jews with Simon Schama
2014-04-04	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-04	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-04	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-04-04	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-04-04	12:00:00	Curious George	Curious George
2014-04-04	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-04	13:00:00	Peg + Cat	Peg + Cat
2014-04-04	13:30:00	Dinosaur Train	Dinosaur Train
2014-04-04	14:00:00	Sesame Street	Sesame Street
2014-04-04	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-04	15:30:00	Super Why!	Super Why!
2014-04-04	16:00:00	Sid the Science Kid	Sid the Science Kid

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-04-04	16:30:00	Thomas & Friends	Thomas & Friends
2014-04-04	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-04	17:30:00	Caillou	Caillou
2014-04-04	18:00:00	Super Why!	Super Why!
2014-04-04	18:30:00	Dinosaur Train	Dinosaur Train
2014-04-04	19:00:00	Peg + Cat	Peg + Cat
2014-04-04	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-04	20:00:00	Curious George	Curious George
2014-04-04	20:30:00	Arthur	Arthur
2014-04-04	21:00:00	WordGirl	WordGirl
2014-04-04	21:30:00	Wild Kratts	Wild Kratts
2014-04-04	22:00:00	Martha Speaks	Martha Speaks
2014-04-04	22:30:00	Cyberchase	Cyberchase
2014-04-04	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-04-05	00:00:00	Washington Week	Washington Week
2014-04-05	00:30:00	McLaughlin Group	McLaughlin Group
2014-04-05	01:00:00	Capitol Journal	Capitol Journal
2014-04-05	02:00:00	Live from Lincoln Center	Live from Lincoln Center
2014-04-05	03:00:00	BBC Newsnight	BBC Newsnight
2014-04-05	03:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-04-05	04:00:00	BBC World News	BBC World News
2014-04-05	04:30:00	Tavis Smiley	Tavis Smiley
2014-04-05	05:00:00	To the Contrary with Bonnie Erbe	To the Contrary with Bonnie Erbe
2014-04-05	05:30:00	Religion & Ethics Newsweekly	Religion & Ethics Newsweekly
2014-04-05	06:00:00	Live from Lincoln Center	Live from Lincoln Center
2014-04-05	07:00:00	The Cleveland Orchestra In Performance: Bruckner Symp	The Cleveland Orchestra In Performance: Bruckner Symphony No.4
2014-04-05	08:30:00	Katmai: Alaska's Wild Peninsula	Katmai: Alaska's Wild Peninsula
2014-04-05	09:00:00	The This Old House Hour	The This Old House Hour
2014-04-05	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-05	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-05	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-04-05	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-04-05	12:00:00	The Whole Child: A Caregiver's Guide to the First Five Years	The Whole Child: A Caregiver's Guide to the First Five Years
2014-04-05	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-05	13:00:00	Peg + Cat	Peg + Cat
2014-04-05	13:30:00	Dinosaur Train	Dinosaur Train
2014-04-05	14:00:00	Thomas & Friends	Thomas & Friends
2014-04-05	14:30:00	Bob the Builder	Bob the Builder
2014-04-05	15:00:00	BizKid\$	BizKid\$
2014-04-05	15:30:00	Design Squad	Design Squad

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-04-05	16:00:00	America's Test Kitchen from Cook's Illustrated	America's Test Kitchen from Cook's Illustrated
2014-04-05	16:30:00	Julia Child Cooking with Master Chefs	Julia Child Cooking with Master Chefs
2014-04-05	17:00:00	Martha Bakes	Martha Bakes
2014-04-05	17:30:00	Lidia's Kitchen	Lidia's Kitchen
2014-04-05	18:00:00	Simply Ming	Simply Ming
2014-04-05	18:30:00	Sewing with Nancy	Sewing with Nancy
2014-04-05	19:00:00	Fons & Porter's Love of Quilting	Fons & Porter's Love of Quilting
2014-04-05	19:30:00	Rick Steves' Europe	Rick Steves' Europe
2014-04-05	20:00:00	Garden Smart	Garden Smart
2014-04-05	20:30:00	Growing a Greener World	Growing a Greener World
2014-04-05	21:00:00	American Woodshop	American Woodshop
2014-04-05	21:30:00	Hometime	Hometime
2014-04-05	22:00:00	This Old House	This Old House
2014-04-05	22:30:00	PBS NewsHour Weekend	PBS NewsHour Weekend
2014-04-05	23:00:00	The Lawrence Welk Show	The Lawrence Welk Show
2014-04-06	00:00:00	Classic Gospel	Classic Gospel
2014-04-06	01:00:00	Masterpiece	Masterpiece
2014-04-06	02:30:00	Music Voyager	Music Voyager
2014-04-06	03:00:00	Austin City Limits	Austin City Limits
2014-04-06	04:00:00	Live from the Artists Den	Live from the Artists Den
2014-04-06	05:00:00	Globe Trekker	Globe Trekker
2014-04-06	06:00:00	Independent Lens	Independent Lens
2014-04-06	07:30:00	Katmai: Alaska's Wild Peninsula	Katmai: Alaska's Wild Peninsula
2014-04-06	08:00:00	The Bletchley Circle	The Bletchley Circle
2014-04-06	09:00:00	Washington Week	Washington Week
2014-04-06	09:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-04-06	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-06	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-06	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-04-06	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-04-06	12:00:00	Curious George	Curious George
2014-04-06	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-06	13:00:00	Peg + Cat	Peg + Cat
2014-04-06	13:30:00	Dinosaur Train	Dinosaur Train
2014-04-06	14:00:00	Martha Speaks	Martha Speaks
2014-04-06	14:30:00	WordGirl	WordGirl
2014-04-06	15:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-04-06	15:30:00	Arthur	Arthur
2014-04-06	16:00:00	Bookmark	Bookmark
2014-04-06	16:30:00	Second Opinion: Taking Charge of Your Health Care	Second Opinion: Taking Charge of Your Health Care

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-04-06	17:00:00	Discovering Alabama	Discovering Alabama
2014-04-06	18:00:00	Capitol Journal	Capitol Journal
2014-04-06	19:00:00	Civil War: The Untold Story	Civil War: The Untold Story
2014-04-06	20:00:00	Civil War: The Untold Story	Civil War: The Untold Story
2014-04-06	21:00:00	Civil War: The Untold Story	Civil War: The Untold Story
2014-04-06	22:00:00	Civil War: The Untold Story	Civil War: The Untold Story
2014-04-06	23:00:00	Journey Proud	Journey Proud
2014-04-06	23:30:00	Journey Proud	Journey Proud
2014-04-07	00:00:00	Call the Midwife	Call the Midwife
2014-04-07	01:00:00	Masterpiece	Masterpiece
2014-04-07	02:00:00	Secrets of Selfridges	Secrets of Selfridges
2014-04-07	03:00:00	Secrets of the Tower of London	Secrets of the Tower of London
2014-04-07	04:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-04-07	04:30:00	Masterpiece	Masterpiece
2014-04-07	06:00:00	Secrets of Selfridges	Secrets of Selfridges
2014-04-07	07:00:00	The Story of the Jews with Simon Schama	The Story of the Jews with Simon Schama
2014-04-07	08:00:00	The Story of the Jews with Simon Schama	The Story of the Jews with Simon Schama
2014-04-07	09:00:00	The Story of the Jews with Simon Schama	The Story of the Jews with Simon Schama
2014-04-07	10:00:00	Secrets of the Tower of London	Secrets of the Tower of London
2014-04-07	11:00:00	Arthur	Arthur
2014-04-07	11:30:00	Wild Kratts	Wild Kratts
2014-04-07	12:00:00	Curious George	Curious George
2014-04-07	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-07	13:00:00	Peg + Cat	Peg + Cat
2014-04-07	13:30:00	Dinosaur Train	Dinosaur Train
2014-04-07	14:00:00	Sesame Street	Sesame Street
2014-04-07	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-07	15:30:00	Super Why!	Super Why!
2014-04-07	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-04-07	16:30:00	Thomas & Friends	Thomas & Friends
2014-04-07	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-07	17:30:00	Caillou	Caillou
2014-04-07	18:00:00	Super Why!	Super Why!
2014-04-07	18:30:00	Dinosaur Train	Dinosaur Train
2014-04-07	19:00:00	Peg + Cat	Peg + Cat
2014-04-07	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-07	20:00:00	Curious George	Curious George
2014-04-07	20:30:00	Arthur	Arthur
2014-04-07	21:00:00	WordGirl	WordGirl
2014-04-07	21:30:00	Wild Kratts	Wild Kratts

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-04-07	22:00:00	Martha Speaks	Martha Speaks
2014-04-07	22:30:00	Cyberchase	Cyberchase
2014-04-07	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-04-08	00:00:00	Antiques Roadshow	Antiques Roadshow
2014-04-08	01:00:00	In Performance at the White House	In Performance at the White House
2014-04-08	02:00:00	Journey Proud	Journey Proud
2014-04-08	02:30:00	Journey Proud	Journey Proud
2014-04-08	03:00:00	Afterhours	Afterhours
2014-04-08	03:30:00	Capitol Journal	Capitol Journal
2014-04-08	04:00:00	BBC World News	BBC World News
2014-04-08	04:30:00	Tavis Smiley	Tavis Smiley
2014-04-08	05:00:00	Austin City Limits	Austin City Limits
2014-04-08	06:00:00	Antiques Roadshow	Antiques Roadshow
2014-04-08	07:00:00	Call the Midwife	Call the Midwife
2014-04-08	08:00:00	Masterpiece	Masterpiece
2014-04-08	09:00:00	Secrets of Selfridges	Secrets of Selfridges
2014-04-08	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-08	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-08	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-04-08	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-04-08	12:00:00	Curious George	Curious George
2014-04-08	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-08	13:00:00	Peg + Cat	Peg + Cat
2014-04-08	13:30:00	Dinosaur Train	Dinosaur Train
2014-04-08	14:00:00	Sesame Street	Sesame Street
2014-04-08	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-08	15:30:00	Super Why!	Super Why!
2014-04-08	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-04-08	16:30:00	Thomas & Friends	Thomas & Friends
2014-04-08	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-08	17:30:00	Caillou	Caillou
2014-04-08	18:00:00	Super Why!	Super Why!
2014-04-08	18:30:00	Dinosaur Train	Dinosaur Train
2014-04-08	19:00:00	Peg + Cat	Peg + Cat
2014-04-08	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-08	20:00:00	Curious George	Curious George
2014-04-08	20:30:00	Arthur	Arthur
2014-04-08	21:00:00	WordGirl	WordGirl
2014-04-08	21:30:00	Wild Kratts	Wild Kratts
2014-04-08	22:00:00	Martha Speaks	Martha Speaks

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-04-08	22:30:00	Cyberchase	Cyberchase
2014-04-08	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-04-09	00:00:00	Great Performances	Great Performances
2014-04-09	02:00:00	Frontline	Frontline
2014-04-09	03:00:00	Dugger Mountain Music	Dugger Mountain Music
2014-04-09	03:30:00	Capitol Journal	Capitol Journal
2014-04-09	04:00:00	BBC World News	BBC World News
2014-04-09	04:30:00	Tavis Smiley	Tavis Smiley
2014-04-09	05:00:00	Independent Lens	Independent Lens
2014-04-09	06:00:00	In Performance at the White House	In Performance at the White House
2014-04-09	07:00:00	Frontline	Frontline
2014-04-09	08:00:00	Independent Lens	Independent Lens
2014-04-09	09:00:00	Antiques Roadshow	Antiques Roadshow
2014-04-09	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-09	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-09	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-04-09	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-04-09	12:00:00	Curious George	Curious George
2014-04-09	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-09	13:00:00	Peg + Cat	Peg + Cat
2014-04-09	13:30:00	Dinosaur Train	Dinosaur Train
2014-04-09	14:00:00	Sesame Street	Sesame Street
2014-04-09	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-09	15:30:00	Super Why!	Super Why!
2014-04-09	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-04-09	16:30:00	Thomas & Friends	Thomas & Friends
2014-04-09	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-09	17:30:00	Caillou	Caillou
2014-04-09	18:00:00	Super Why!	Super Why!
2014-04-09	18:30:00	Dinosaur Train	Dinosaur Train
2014-04-09	19:00:00	Peg + Cat	Peg + Cat
2014-04-09	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-09	20:00:00	Curious George	Curious George
2014-04-09	20:30:00	Arthur	Arthur
2014-04-09	21:00:00	WordGirl	WordGirl
2014-04-09	21:30:00	Wild Kratts	Wild Kratts
2014-04-09	22:00:00	Martha Speaks	Martha Speaks
2014-04-09	22:30:00	Cyberchase	Cyberchase
2014-04-09	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-04-10	00:00:00	Nature	Nature

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-04-10	01:00:00	NOVA	NOVA
2014-04-10	02:00:00	Your Inner Fish	Your Inner Fish
2014-04-10	03:00:00	Alabama Inc.	Alabama Inc.
2014-04-10	03:30:00	Capitol Journal	Capitol Journal
2014-04-10	04:00:00	BBC World News	BBC World News
2014-04-10	04:30:00	Tavis Smiley	Tavis Smiley
2014-04-10	05:00:00	Globe Trekker	Globe Trekker
2014-04-10	06:00:00	NOVA	NOVA
2014-04-10	07:00:00	Your Inner Fish	Your Inner Fish
2014-04-10	08:00:00	Great Performances	Great Performances
2014-04-10	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-10	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-10	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-04-10	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-04-10	12:00:00	Curious George	Curious George
2014-04-10	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-10	13:00:00	Peg + Cat	Peg + Cat
2014-04-10	13:30:00	Dinosaur Train	Dinosaur Train
2014-04-10	14:00:00	Sesame Street	Sesame Street
2014-04-10	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-10	15:30:00	Super Why!	Super Why!
2014-04-10	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-04-10	16:30:00	Thomas & Friends	Thomas & Friends
2014-04-10	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-10	17:30:00	Caillou	Caillou
2014-04-10	18:00:00	Super Why!	Super Why!
2014-04-10	18:30:00	Dinosaur Train	Dinosaur Train
2014-04-10	19:00:00	Peg + Cat	Peg + Cat
2014-04-10	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-10	20:00:00	Curious George	Curious George
2014-04-10	20:30:00	Arthur	Arthur
2014-04-10	21:00:00	WordGirl	WordGirl
2014-04-10	21:30:00	Wild Kratts	Wild Kratts
2014-04-10	22:00:00	Martha Speaks	Martha Speaks
2014-04-10	22:30:00	Cyberchase	Cyberchase
2014-04-10	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-04-11	00:00:00	The This Old House Hour	The This Old House Hour
2014-04-11	01:00:00	Antiques Roadshow	Antiques Roadshow
2014-04-11	02:00:00	In Performance at the White House	In Performance at the White House
2014-04-11	03:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-04-11	03:30:00	Capitol Journal	Capitol Journal
2014-04-11	04:00:00	BBC World News	BBC World News
2014-04-11	04:30:00	Tavis Smiley	Tavis Smiley
2014-04-11	05:00:00	Nature	Nature
2014-04-11	06:00:00	The Bletchley Circle	The Bletchley Circle
2014-04-11	07:00:00	Live from Lincoln Center	Live from Lincoln Center
2014-04-11	08:00:00	Nature	Nature
2014-04-11	09:00:00	NOVA	NOVA
2014-04-11	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-11	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-11	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-04-11	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-04-11	12:00:00	Curious George	Curious George
2014-04-11	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-11	13:00:00	Peg + Cat	Peg + Cat
2014-04-11	13:30:00	Dinosaur Train	Dinosaur Train
2014-04-11	14:00:00	Sesame Street	Sesame Street
2014-04-11	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-11	15:30:00	Super Why!	Super Why!
2014-04-11	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-04-11	16:30:00	Thomas & Friends	Thomas & Friends
2014-04-11	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-11	17:30:00	Caillou	Caillou
2014-04-11	18:00:00	Super Why!	Super Why!
2014-04-11	18:30:00	Dinosaur Train	Dinosaur Train
2014-04-11	19:00:00	Peg + Cat	Peg + Cat
2014-04-11	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-11	20:00:00	Curious George	Curious George
2014-04-11	20:30:00	Arthur	Arthur
2014-04-11	21:00:00	WordGirl	WordGirl
2014-04-11	21:30:00	Wild Kratts	Wild Kratts
2014-04-11	22:00:00	Martha Speaks	Martha Speaks
2014-04-11	22:30:00	Cyberchase	Cyberchase
2014-04-11	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-04-12	00:00:00	Washington Week	Washington Week
2014-04-12	00:30:00	McLaughlin Group	McLaughlin Group
2014-04-12	01:00:00	Capitol Journal	Capitol Journal
2014-04-12	02:00:00	Live from Lincoln Center	Live from Lincoln Center
2014-04-12	03:00:00	BBC Newsnight	BBC Newsnight
2014-04-12	03:30:00	Charlie Rose: The Week	Charlie Rose: The Week

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-04-12	04:00:00	BBC World News	BBC World News
2014-04-12	04:30:00	Tavis Smiley	Tavis Smiley
2014-04-12	05:00:00	To the Contrary with Bonnie Erbe	To the Contrary with Bonnie Erbe
2014-04-12	05:30:00	Religion & Ethics Newsweekly	Religion & Ethics Newsweekly
2014-04-12	06:00:00	Live from Lincoln Center	Live from Lincoln Center
2014-04-12	07:00:00	Nature	Nature
2014-04-12	08:00:00	NOVA	NOVA
2014-04-12	09:00:00	The This Old House Hour	The This Old House Hour
2014-04-12	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-12	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-12	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-04-12	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-04-12	12:00:00	The Whole Child: A Caregiver's Guide to the First Five Years	The Whole Child: A Caregiver's Guide to the First Five Years
2014-04-12	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-12	13:00:00	Peg + Cat	Peg + Cat
2014-04-12	13:30:00	Dinosaur Train	Dinosaur Train
2014-04-12	14:00:00	Thomas & Friends	Thomas & Friends
2014-04-12	14:30:00	Bob the Builder	Bob the Builder
2014-04-12	15:00:00	BizKid\$	BizKid\$
2014-04-12	15:30:00	Design Squad	Design Squad
2014-04-12	16:00:00	America's Test Kitchen from Cook's Illustrated	America's Test Kitchen from Cook's Illustrated
2014-04-12	16:30:00	Julia Child Cooking with Master Chefs	Julia Child Cooking with Master Chefs
2014-04-12	17:00:00	Martha Bakes	Martha Bakes
2014-04-12	17:30:00	Lidia's Kitchen	Lidia's Kitchen
2014-04-12	18:00:00	Simply Ming	Simply Ming
2014-04-12	18:30:00	Sewing with Nancy	Sewing with Nancy
2014-04-12	19:00:00	Fons & Porter's Love of Quilting	Fons & Porter's Love of Quilting
2014-04-12	19:30:00	Rick Steves' Europe	Rick Steves' Europe
2014-04-12	20:00:00	Garden Smart	Garden Smart
2014-04-12	20:30:00	Growing a Greener World	Growing a Greener World
2014-04-12	21:00:00	American Woodshop	American Woodshop
2014-04-12	21:30:00	Hometime	Hometime
2014-04-12	22:00:00	This Old House	This Old House
2014-04-12	22:30:00	PBS NewsHour Weekend	PBS NewsHour Weekend
2014-04-12	23:00:00	The Lawrence Welk Show	The Lawrence Welk Show
2014-04-13	00:00:00	Classic Gospel	Classic Gospel
2014-04-13	01:00:00	Masterpiece	Masterpiece
2014-04-13	02:30:00	Music Voyager	Music Voyager
2014-04-13	04:00:00	Live from the Artists Den	Live from the Artists Den
2014-04-13	05:00:00	Globe Trekker	Globe Trekker

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-04-13	06:00:00	Frontline	Frontline
2014-04-13	07:00:00	Independent Lens	Independent Lens
2014-04-13	08:00:00	The Bletchley Circle	The Bletchley Circle
2014-04-13	09:00:00	Washington Week	Washington Week
2014-04-13	09:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-04-13	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-13	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-13	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-04-13	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-04-13	12:00:00	Curious George	Curious George
2014-04-13	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-13	13:00:00	Peg + Cat	Peg + Cat
2014-04-13	13:30:00	Dinosaur Train	Dinosaur Train
2014-04-13	14:00:00	Martha Speaks	Martha Speaks
2014-04-13	14:30:00	WordGirl	WordGirl
2014-04-13	15:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-04-13	15:30:00	Arthur	Arthur
2014-04-13	16:00:00	Bookmark	Bookmark
2014-04-13	16:30:00	Second Opinion: Taking Charge of Your Health Care	Second Opinion: Taking Charge of Your Health Care
2014-04-13	17:00:00	Discovering Alabama	Discovering Alabama
2014-04-13	18:00:00	Capitol Journal	Capitol Journal
2014-04-13	19:00:00	Great Performances at the Met	Great Performances at the Met
2014-04-13	21:30:00	Plácido Domingo: Greatest Living Tenor	Plácido Domingo: Greatest Living Tenor
2014-04-13	22:00:00	Civil War: The Untold Story	Civil War: The Untold Story
2014-04-13	23:00:00	Discovering Alabama	Discovering Alabama
2014-04-13	23:30:00	Discovering Alabama	Discovering Alabama
2014-04-14	00:00:00	Call the Midwife	Call the Midwife
2014-04-14	01:00:00	Masterpiece	Masterpiece
2014-04-14	02:00:00	The Bletchley Circle	The Bletchley Circle
2014-04-14	03:00:00	Civil War: The Untold Story	Civil War: The Untold Story
2014-04-14	04:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-04-14	04:30:00	Masterpiece	Masterpiece
2014-04-14	06:00:00	The Bletchley Circle	The Bletchley Circle
2014-04-14	07:00:00	Live from Lincoln Center	Live from Lincoln Center
2014-04-14	08:00:00	Great Performances	Great Performances
2014-04-14	10:00:00	Civil War: The Untold Story	Civil War: The Untold Story
2014-04-14	11:00:00	Arthur	Arthur
2014-04-14	11:30:00	Wild Kratts	Wild Kratts
2014-04-14	12:00:00	Curious George	Curious George
2014-04-14	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-04-14	13:00:00	Peg + Cat	Peg + Cat
2014-04-14	13:30:00	Dinosaur Train	Dinosaur Train
2014-04-14	14:00:00	Sesame Street	Sesame Street
2014-04-14	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-14	15:30:00	Super Why!	Super Why!
2014-04-14	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-04-14	16:30:00	Thomas & Friends	Thomas & Friends
2014-04-14	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-14	17:30:00	Caillou	Caillou
2014-04-14	18:00:00	Super Why!	Super Why!
2014-04-14	18:30:00	Dinosaur Train	Dinosaur Train
2014-04-14	19:00:00	Peg + Cat	Peg + Cat
2014-04-14	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-14	20:00:00	Curious George	Curious George
2014-04-14	20:30:00	Arthur	Arthur
2014-04-14	21:00:00	WordGirl	WordGirl
2014-04-14	21:30:00	Wild Kratts	Wild Kratts
2014-04-14	22:00:00	Martha Speaks	Martha Speaks
2014-04-14	22:30:00	Cyberchase	Cyberchase
2014-04-14	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-04-15	00:00:00	Antiques Roadshow	Antiques Roadshow
2014-04-15	01:00:00	Antiques Roadshow	Antiques Roadshow
2014-04-15	02:00:00	Discovering Alabama	Discovering Alabama
2014-04-15	02:30:00	Discovering Alabama	Discovering Alabama
2014-04-15	03:00:00	Live from Lincoln Center	Live from Lincoln Center
2014-04-15	04:00:00	BBC World News	BBC World News
2014-04-15	04:30:00	Tavis Smiley	Tavis Smiley
2014-04-15	05:00:00	Austin City Limits	Austin City Limits
2014-04-15	06:00:00	Live from Lincoln Center	Live from Lincoln Center
2014-04-15	07:00:00	Call the Midwife	Call the Midwife
2014-04-15	08:00:00	Masterpiece	Masterpiece
2014-04-15	09:00:00	Antiques Roadshow	Antiques Roadshow
2014-04-15	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-15	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-15	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-04-15	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-04-15	12:00:00	Curious George	Curious George
2014-04-15	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-15	13:00:00	Peg + Cat	Peg + Cat
2014-04-15	13:30:00	Dinosaur Train	Dinosaur Train

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-04-15	14:00:00	Sesame Street	Sesame Street
2014-04-15	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-15	15:30:00	Super Why!	Super Why!
2014-04-15	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-04-15	16:30:00	Thomas & Friends	Thomas & Friends
2014-04-15	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-15	17:30:00	Caillou	Caillou
2014-04-15	18:00:00	Super Why!	Super Why!
2014-04-15	18:30:00	Dinosaur Train	Dinosaur Train
2014-04-15	19:00:00	Peg + Cat	Peg + Cat
2014-04-15	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-15	20:00:00	Curious George	Curious George
2014-04-15	20:30:00	Arthur	Arthur
2014-04-15	21:00:00	WordGirl	WordGirl
2014-04-15	21:30:00	Wild Kratts	Wild Kratts
2014-04-15	22:00:00	Martha Speaks	Martha Speaks
2014-04-15	22:30:00	Cyberchase	Cyberchase
2014-04-15	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-04-16	00:00:00	Pioneers of Television	Pioneers of Television
2014-04-16	01:00:00	The Address	The Address
2014-04-16	02:30:00	Discovering Alabama	Discovering Alabama
2014-04-16	03:00:00	Dugger Mountain Music	Dugger Mountain Music
2014-04-16	03:30:00	Afterhours	Afterhours
2014-04-16	04:00:00	BBC World News	BBC World News
2014-04-16	04:30:00	Independent Lens	Independent Lens
2014-04-16	06:00:00	The Address	The Address
2014-04-16	07:30:00	Lincoln@Gettysburg	Lincoln@Gettysburg
2014-04-16	08:30:00	Independent Lens	Independent Lens
2014-04-16	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-16	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-16	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-04-16	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-04-16	12:00:00	Curious George	Curious George
2014-04-16	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-16	13:00:00	Peg + Cat	Peg + Cat
2014-04-16	13:30:00	Dinosaur Train	Dinosaur Train
2014-04-16	14:00:00	Sesame Street	Sesame Street
2014-04-16	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-16	15:30:00	Super Why!	Super Why!
2014-04-16	16:00:00	Sid the Science Kid	Sid the Science Kid

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-04-16	16:30:00	Thomas & Friends	Thomas & Friends
2014-04-16	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-16	17:30:00	Caillou	Caillou
2014-04-16	18:00:00	Super Why!	Super Why!
2014-04-16	18:30:00	Dinosaur Train	Dinosaur Train
2014-04-16	19:00:00	Peg + Cat	Peg + Cat
2014-04-16	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-16	20:00:00	Curious George	Curious George
2014-04-16	20:30:00	Arthur	Arthur
2014-04-16	21:00:00	WordGirl	WordGirl
2014-04-16	21:30:00	Wild Kratts	Wild Kratts
2014-04-16	22:00:00	Martha Speaks	Martha Speaks
2014-04-16	22:30:00	Cyberchase	Cyberchase
2014-04-16	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-04-17	00:00:00	Nature	Nature
2014-04-17	01:00:00	NOVA	NOVA
2014-04-17	02:00:00	Your Inner Fish	Your Inner Fish
2014-04-17	03:00:00	Alabama Inc.	Alabama Inc.
2014-04-17	03:30:00	Alabama Life	Alabama Life
2014-04-17	04:00:00	BBC World News	BBC World News
2014-04-17	04:30:00	Tavis Smiley	Tavis Smiley
2014-04-17	05:00:00	Globe Trekker	Globe Trekker
2014-04-17	06:00:00	NOVA	NOVA
2014-04-17	07:00:00	Your Inner Fish	Your Inner Fish
2014-04-17	08:00:00	The Address	The Address
2014-04-17	09:30:00	Katmai: Alaska's Wild Peninsula	Katmai: Alaska's Wild Peninsula
2014-04-17	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-17	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-17	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-04-17	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-04-17	12:00:00	Curious George	Curious George
2014-04-17	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-17	13:00:00	Peg + Cat	Peg + Cat
2014-04-17	13:30:00	Dinosaur Train	Dinosaur Train
2014-04-17	14:00:00	Sesame Street	Sesame Street
2014-04-17	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-17	15:30:00	Super Why!	Super Why!
2014-04-17	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-04-17	16:30:00	Thomas & Friends	Thomas & Friends
2014-04-17	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-04-17	17:30:00	Caillou	Caillou
2014-04-17	18:00:00	Super Why!	Super Why!
2014-04-17	18:30:00	Dinosaur Train	Dinosaur Train
2014-04-17	19:00:00	Peg + Cat	Peg + Cat
2014-04-17	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-17	20:00:00	Curious George	Curious George
2014-04-17	20:30:00	Arthur	Arthur
2014-04-17	21:00:00	WordGirl	WordGirl
2014-04-17	21:30:00	Wild Kratts	Wild Kratts
2014-04-17	22:00:00	Martha Speaks	Martha Speaks
2014-04-17	22:30:00	Cyberchase	Cyberchase
2014-04-17	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-04-18	00:00:00	Spotlight on Education (April 2014)	Spotlight on Education (April 2014)
2014-04-18	01:00:00	The This Old House Hour	The This Old House Hour
2014-04-18	02:00:00	Antiques Roadshow	Antiques Roadshow
2014-04-18	03:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-04-18	03:30:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-04-18	04:00:00	BBC World News	BBC World News
2014-04-18	04:30:00	Tavis Smiley	Tavis Smiley
2014-04-18	05:00:00	Nature	Nature
2014-04-18	06:00:00	Pioneers of Television	Pioneers of Television
2014-04-18	07:00:00	Lincoln@Gettysburg	Lincoln@Gettysburg
2014-04-18	08:00:00	Nature	Nature
2014-04-18	09:00:00	NOVA	NOVA
2014-04-18	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-18	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-18	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-04-18	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-04-18	12:00:00	Curious George	Curious George
2014-04-18	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-18	13:00:00	Peg + Cat	Peg + Cat
2014-04-18	13:30:00	Dinosaur Train	Dinosaur Train
2014-04-18	14:00:00	Sesame Street	Sesame Street
2014-04-18	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-18	15:30:00	Super Why!	Super Why!
2014-04-18	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-04-18	16:30:00	Thomas & Friends	Thomas & Friends
2014-04-18	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-18	17:30:00	Caillou	Caillou
2014-04-18	18:00:00	Super Why!	Super Why!

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-04-18	18:30:00	Dinosaur Train	Dinosaur Train
2014-04-18	19:00:00	Peg + Cat	Peg + Cat
2014-04-18	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-18	20:00:00	Curious George	Curious George
2014-04-18	20:30:00	Arthur	Arthur
2014-04-18	21:00:00	WordGirl	WordGirl
2014-04-18	21:30:00	Wild Kratts	Wild Kratts
2014-04-18	22:00:00	Martha Speaks	Martha Speaks
2014-04-18	22:30:00	Cyberchase	Cyberchase
2014-04-18	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-04-19	00:00:00	Washington Week	Washington Week
2014-04-19	00:30:00	McLaughlin Group	McLaughlin Group
2014-04-19	01:00:00	Capitol Journal	Capitol Journal
2014-04-19	02:00:00	Rasin in The Sun Revisited: The Rasin Cycle at Center Stage	Rasin in The Sun Revisited: The Rasin Cycle at Center Stage
2014-04-19	03:00:00	BBC Newsnight	BBC Newsnight
2014-04-19	03:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-04-19	04:00:00	BBC World News	BBC World News
2014-04-19	04:30:00	Tavis Smiley	Tavis Smiley
2014-04-19	05:00:00	To the Contrary with Bonnie Erbe	To the Contrary with Bonnie Erbe
2014-04-19	05:30:00	Religion & Ethics Newsweekly	Religion & Ethics Newsweekly
2014-04-19	06:00:00	Peter Pan from The Milwaukee Ballet	Peter Pan from The Milwaukee Ballet
2014-04-19	08:00:00	Pioneers of Television	Pioneers of Television
2014-04-19	09:00:00	The This Old House Hour	The This Old House Hour
2014-04-19	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-19	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-19	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-04-19	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-04-19	12:00:00	The Whole Child: A Caregiver's Guide to the First Five Years	The Whole Child: A Caregiver's Guide to the First Five Years
2014-04-19	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-19	13:00:00	Peg + Cat	Peg + Cat
2014-04-19	13:30:00	Dinosaur Train	Dinosaur Train
2014-04-19	14:00:00	Thomas & Friends	Thomas & Friends
2014-04-19	14:30:00	Bob the Builder	Bob the Builder
2014-04-19	15:00:00	BizKid\$	BizKid\$
2014-04-19	15:30:00	Design Squad	Design Squad
2014-04-19	16:00:00	America's Test Kitchen from Cook's Illustrated	America's Test Kitchen from Cook's Illustrated
2014-04-19	16:30:00	Julia Child Cooking with Master Chefs	Julia Child Cooking with Master Chefs
2014-04-19	17:00:00	Martha Bakes	Martha Bakes
2014-04-19	17:30:00	Lidia's Kitchen	Lidia's Kitchen
2014-04-19	18:00:00	Simply Ming	Simply Ming

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-04-19	18:30:00	Sewing with Nancy	Sewing with Nancy
2014-04-19	19:00:00	Fons & Porter's Love of Quilting	Fons & Porter's Love of Quilting
2014-04-19	19:30:00	Rick Steves' Europe	Rick Steves' Europe
2014-04-19	20:00:00	Garden Smart	Garden Smart
2014-04-19	20:30:00	Growing a Greener World	Growing a Greener World
2014-04-19	21:00:00	American Woodshop	American Woodshop
2014-04-19	21:30:00	Hometime	Hometime
2014-04-19	22:00:00	This Old House	This Old House
2014-04-19	22:30:00	PBS NewsHour Weekend	PBS NewsHour Weekend
2014-04-19	23:00:00	The Lawrence Welk Show	The Lawrence Welk Show
2014-04-20	00:00:00	Classic Gospel	Classic Gospel
2014-04-20	01:00:00	Masterpiece	Masterpiece
2014-04-20	02:30:00	Dugger Mountain Music	Dugger Mountain Music
2014-04-20	03:00:00	Austin City Limits	Austin City Limits
2014-04-20	04:00:00	Live from the Artists Den	Live from the Artists Den
2014-04-20	05:00:00	Globe Trekker	Globe Trekker
2014-04-20	06:00:00	Independent Lens	Independent Lens
2014-04-20	07:30:00	Ribbon of Sand	Ribbon of Sand
2014-04-20	08:00:00	Antiques Roadshow	Antiques Roadshow
2014-04-20	09:00:00	Washington Week	Washington Week
2014-04-20	09:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-04-20	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-20	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-20	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-04-20	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-04-20	12:00:00	Curious George	Curious George
2014-04-20	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-20	13:00:00	Peg + Cat	Peg + Cat
2014-04-20	13:30:00	Dinosaur Train	Dinosaur Train
2014-04-20	14:00:00	Martha Speaks	Martha Speaks
2014-04-20	14:30:00	WordGirl	WordGirl
2014-04-20	15:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-04-20	15:30:00	Arthur	Arthur
2014-04-20	16:00:00	Bookmark	Bookmark
2014-04-20	16:30:00	Second Opinion: Taking Charge of Your Health Care	Second Opinion: Taking Charge of Your Health Care
2014-04-20	17:00:00	Discovering Alabama	Discovering Alabama
2014-04-20	18:00:00	Capitol Journal	Capitol Journal
2014-04-20	19:00:00	Peter Pan from The Milwaukee Ballet	Peter Pan from The Milwaukee Ballet
2014-04-20	21:00:00	Ocean Frontiers: The Dawn of a New Era In Ocean Stewardship	Ocean Frontiers: The Dawn of a New Era In Ocean Stewardship
2014-04-20	22:00:00	Green Fire: Aldo Leopold and a Land Ethic for Our Time	Green Fire: Aldo Leopold and a Land Ethic for Our Time

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-04-20	23:00:00	Wilderness: The Great Debate	Wilderness: The Great Debate
2014-04-21	00:00:00	Call the Midwife	Call the Midwife
2014-04-21	01:00:00	Masterpiece	Masterpiece
2014-04-21	02:00:00	The Bletchley Circle	The Bletchley Circle
2014-04-21	03:00:00	Civil War: The Untold Story	Civil War: The Untold Story
2014-04-21	04:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-04-21	04:30:00	Masterpiece	Masterpiece
2014-04-21	06:00:00	The Bletchley Circle	The Bletchley Circle
2014-04-21	07:00:00	Peter Pan from The Milwaukee Ballet	Peter Pan from The Milwaukee Ballet
2014-04-21	09:00:00	Pioneers of Television	Pioneers of Television
2014-04-21	10:00:00	Civil War: The Untold Story	Civil War: The Untold Story
2014-04-21	11:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-04-21	11:30:00	Martha Speaks	Martha Speaks
2014-04-21	12:00:00	Arthur	Arthur
2014-04-21	12:30:00	Wild Kratts	Wild Kratts
2014-04-21	13:00:00	Curious George	Curious George
2014-04-21	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-21	14:00:00	Peg + Cat	Peg + Cat
2014-04-21	14:30:00	Dinosaur Train	Dinosaur Train
2014-04-21	15:00:00	Sesame Street	Sesame Street
2014-04-21	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-21	16:30:00	Super Why!	Super Why!
2014-04-21	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-04-21	17:30:00	Thomas & Friends	Thomas & Friends
2014-04-21	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-21	18:30:00	Caillou	Caillou
2014-04-21	19:00:00	Super Why!	Super Why!
2014-04-21	19:30:00	Dinosaur Train	Dinosaur Train
2014-04-21	20:00:00	Peg + Cat	Peg + Cat
2014-04-21	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-21	21:00:00	Curious George	Curious George
2014-04-21	21:30:00	Arthur	Arthur
2014-04-21	22:00:00	WordGirl	WordGirl
2014-04-21	22:30:00	Wild Kratts	Wild Kratts
2014-04-21	23:00:00	Martha Speaks	Martha Speaks
2014-04-21	23:30:00	WordGirl	WordGirl
2014-04-22	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-04-22	01:00:00	Antiques Roadshow	Antiques Roadshow
2014-04-22	02:00:00	Independent Lens	Independent Lens
2014-04-22	04:00:00	Charlie Rose	Charlie Rose

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-04-22	05:00:00	Austin City Limits	Austin City Limits
2014-04-22	06:00:00	Lincoln@Gettysburg	Lincoln@Gettysburg
2014-04-22	07:00:00	Call the Midwife	Call the Midwife
2014-04-22	08:00:00	Masterpiece	Masterpiece
2014-04-22	09:00:00	Lincoln@Gettysburg	Lincoln@Gettysburg
2014-04-22	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-22	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-22	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-04-22	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-04-22	12:00:00	Curious George	Curious George
2014-04-22	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-22	13:00:00	Peg + Cat	Peg + Cat
2014-04-22	13:30:00	Dinosaur Train	Dinosaur Train
2014-04-22	14:00:00	Sesame Street	Sesame Street
2014-04-22	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-22	15:30:00	Super Why!	Super Why!
2014-04-22	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-04-22	16:30:00	Thomas & Friends	Thomas & Friends
2014-04-22	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-22	17:30:00	Caillou	Caillou
2014-04-22	18:00:00	Super Why!	Super Why!
2014-04-22	18:30:00	Dinosaur Train	Dinosaur Train
2014-04-22	19:00:00	Peg + Cat	Peg + Cat
2014-04-22	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-22	20:00:00	Curious George	Curious George
2014-04-22	20:30:00	Arthur	Arthur
2014-04-22	21:00:00	WordGirl	WordGirl
2014-04-22	21:30:00	Wild Kratts	Wild Kratts
2014-04-22	22:00:00	Martha Speaks	Martha Speaks
2014-04-22	22:30:00	Cyberchase	Cyberchase
2014-04-22	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-04-23	00:00:00	Pioneers of Television	Pioneers of Television
2014-04-23	01:00:00	American Masters	American Masters
2014-04-23	02:00:00	Frontline	Frontline
2014-04-23	03:00:00	Dugger Mountain Music	Dugger Mountain Music
2014-04-23	03:30:00	Afterhours	Afterhours
2014-04-23	04:00:00	BBC World News	BBC World News
2014-04-23	04:30:00	Tavis Smiley	Tavis Smiley
2014-04-23	05:00:00	Cosplay: Crafting a Secret Identity	Cosplay: Crafting a Secret Identity
2014-04-23	06:00:00	American Masters	American Masters

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-04-23	07:00:00	Frontline	Frontline
2014-04-23	08:00:00	Independent Lens	Independent Lens
2014-04-23	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-23	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-23	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-04-23	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-04-23	12:00:00	Curious George	Curious George
2014-04-23	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-23	13:00:00	Peg + Cat	Peg + Cat
2014-04-23	13:30:00	Dinosaur Train	Dinosaur Train
2014-04-23	14:00:00	Sesame Street	Sesame Street
2014-04-23	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-23	15:30:00	Super Why!	Super Why!
2014-04-23	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-04-23	16:30:00	Thomas & Friends	Thomas & Friends
2014-04-23	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-23	17:30:00	Caillou	Caillou
2014-04-23	18:00:00	Super Why!	Super Why!
2014-04-23	18:30:00	Dinosaur Train	Dinosaur Train
2014-04-23	19:00:00	Peg + Cat	Peg + Cat
2014-04-23	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-23	20:00:00	Curious George	Curious George
2014-04-23	20:30:00	Arthur	Arthur
2014-04-23	21:00:00	WordGirl	WordGirl
2014-04-23	21:30:00	Wild Kratts	Wild Kratts
2014-04-23	22:00:00	Martha Speaks	Martha Speaks
2014-04-23	22:30:00	Cyberchase	Cyberchase
2014-04-23	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-04-24	00:00:00	Nature	Nature
2014-04-24	01:00:00	NOVA	NOVA
2014-04-24	02:00:00	Your Inner Fish	Your Inner Fish
2014-04-24	03:00:00	Alabama Inc.	Alabama Inc.
2014-04-24	03:30:00	Alabama Life	Alabama Life
2014-04-24	04:00:00	BBC World News	BBC World News
2014-04-24	04:30:00	Tavis Smiley	Tavis Smiley
2014-04-24	05:00:00	Globe Trekker	Globe Trekker
2014-04-24	06:00:00	NOVA	NOVA
2014-04-24	07:00:00	Your Inner Fish	Your Inner Fish
2014-04-24	08:00:00	Pioneers of Television	Pioneers of Television
2014-04-24	09:00:00	American Masters	American Masters

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-04-24	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-24	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-24	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-04-24	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-04-24	12:00:00	Curious George	Curious George
2014-04-24	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-24	13:00:00	Peg + Cat	Peg + Cat
2014-04-24	13:30:00	Dinosaur Train	Dinosaur Train
2014-04-24	14:00:00	Sesame Street	Sesame Street
2014-04-24	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-24	15:30:00	Super Why!	Super Why!
2014-04-24	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-04-24	16:30:00	Thomas & Friends	Thomas & Friends
2014-04-24	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-24	17:30:00	Caillou	Caillou
2014-04-24	18:00:00	Super Why!	Super Why!
2014-04-24	18:30:00	Dinosaur Train	Dinosaur Train
2014-04-24	19:00:00	Peg + Cat	Peg + Cat
2014-04-24	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-24	20:00:00	Curious George	Curious George
2014-04-24	20:30:00	Arthur	Arthur
2014-04-24	21:00:00	WordGirl	WordGirl
2014-04-24	21:30:00	Wild Kratts	Wild Kratts
2014-04-24	22:00:00	Martha Speaks	Martha Speaks
2014-04-24	22:30:00	Cyberchase	Cyberchase
2014-04-24	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-04-25	00:00:00	Alabama Music Hall of Fame	Alabama Music Hall of Fame
2014-04-25	01:00:00	Independent Lens	Independent Lens
2014-04-25	03:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-04-25	03:30:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-04-25	04:00:00	BBC World News	BBC World News
2014-04-25	04:30:00	Tavis Smiley	Tavis Smiley
2014-04-25	05:00:00	Nature	Nature
2014-04-25	06:00:00	Pioneers of Television	Pioneers of Television
2014-04-25	07:00:00	American Masters	American Masters
2014-04-25	08:00:00	Nature	Nature
2014-04-25	09:00:00	NOVA	NOVA
2014-04-25	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-25	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-25	11:00:00	Sit and Be Fit	Sit and Be Fit

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-04-25	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-04-25	12:00:00	Curious George	Curious George
2014-04-25	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-25	13:00:00	Peg + Cat	Peg + Cat
2014-04-25	13:30:00	Dinosaur Train	Dinosaur Train
2014-04-25	14:00:00	Sesame Street	Sesame Street
2014-04-25	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-25	15:30:00	Super Why!	Super Why!
2014-04-25	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-04-25	16:30:00	Thomas & Friends	Thomas & Friends
2014-04-25	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-25	17:30:00	Caillou	Caillou
2014-04-25	18:00:00	Super Why!	Super Why!
2014-04-25	18:30:00	Dinosaur Train	Dinosaur Train
2014-04-25	19:00:00	Peg + Cat	Peg + Cat
2014-04-25	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-25	20:00:00	Curious George	Curious George
2014-04-25	20:30:00	Arthur	Arthur
2014-04-25	21:00:00	WordGirl	WordGirl
2014-04-25	21:30:00	Wild Kratts	Wild Kratts
2014-04-25	22:00:00	Martha Speaks	Martha Speaks
2014-04-25	22:30:00	Cyberchase	Cyberchase
2014-04-25	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-04-26	00:00:00	Washington Week	Washington Week
2014-04-26	00:30:00	McLaughlin Group	McLaughlin Group
2014-04-26	01:00:00	Capitol Journal	Capitol Journal
2014-04-26	02:00:00	Nashville 2.0	Nashville 2.0
2014-04-26	03:00:00	BBC Newsnight	BBC Newsnight
2014-04-26	03:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-04-26	04:00:00	BBC World News	BBC World News
2014-04-26	04:30:00	Tavis Smiley	Tavis Smiley
2014-04-26	05:00:00	To the Contrary with Bonnie Erbe	To the Contrary with Bonnie Erbe
2014-04-26	05:30:00	Religion & Ethics Newsweekly	Religion & Ethics Newsweekly
2014-04-26	06:00:00	Great Performances	Great Performances
2014-04-26	08:00:00	Pioneers of Television	Pioneers of Television
2014-04-26	09:00:00	The This Old House Hour	The This Old House Hour
2014-04-26	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-26	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-26	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-04-26	11:30:00	Wai Lana Yoga	Wai Lana Yoga

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-04-26	12:00:00	The Whole Child: A Caregiver's Guide to the First Five Years	The Whole Child: A Caregiver's Guide to the First Five Years
2014-04-26	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-26	13:00:00	Peg + Cat	Peg + Cat
2014-04-26	13:30:00	Dinosaur Train	Dinosaur Train
2014-04-26	14:00:00	Thomas & Friends	Thomas & Friends
2014-04-26	14:30:00	Bob the Builder	Bob the Builder
2014-04-26	15:00:00	BizKid\$	BizKid\$
2014-04-26	15:30:00	Design Squad	Design Squad
2014-04-26	16:00:00	America's Test Kitchen from Cook's Illustrated	America's Test Kitchen from Cook's Illustrated
2014-04-26	16:30:00	Julia Child Cooking with Master Chefs	Julia Child Cooking with Master Chefs
2014-04-26	17:00:00	Martha Stewart's Cooking School	Martha Stewart's Cooking School
2014-04-26	17:30:00	Lidia's Kitchen	Lidia's Kitchen
2014-04-26	18:00:00	Simply Ming	Simply Ming
2014-04-26	18:30:00	Sewing with Nancy	Sewing with Nancy
2014-04-26	19:00:00	Fons & Porter's Love of Quilting	Fons & Porter's Love of Quilting
2014-04-26	19:30:00	Rick Steves' Europe	Rick Steves' Europe
2014-04-26	20:00:00	Garden Smart	Garden Smart
2014-04-26	20:30:00	Growing a Greener World	Growing a Greener World
2014-04-26	21:00:00	American Woodshop	American Woodshop
2014-04-26	21:30:00	Hometime	Hometime
2014-04-26	22:00:00	This Old House	This Old House
2014-04-26	22:30:00	PBS NewsHour Weekend	PBS NewsHour Weekend
2014-04-26	23:00:00	The Lawrence Welk Show	The Lawrence Welk Show
2014-04-27	00:00:00	Classic Gospel	Classic Gospel
2014-04-27	01:00:00	Alabama Music Hall of Fame	Alabama Music Hall of Fame
2014-04-27	02:00:00	Independent Lens	Independent Lens
2014-04-27	04:00:00	Live from the Artists Den	Live from the Artists Den
2014-04-27	05:00:00	Globe Trekker	Globe Trekker
2014-04-27	06:00:00	Frontline	Frontline
2014-04-27	07:00:00	Independent Lens	Independent Lens
2014-04-27	09:00:00	Washington Week	Washington Week
2014-04-27	09:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-04-27	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-27	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-27	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-04-27	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-04-27	12:00:00	Curious George	Curious George
2014-04-27	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-27	13:00:00	Peg + Cat	Peg + Cat
2014-04-27	13:30:00	Dinosaur Train	Dinosaur Train

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-04-27	14:00:00	Martha Speaks	Martha Speaks
2014-04-27	14:30:00	WordGirl	WordGirl
2014-04-27	15:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-04-27	15:30:00	Arthur	Arthur
2014-04-27	16:00:00	Bookmark	Bookmark
2014-04-27	16:30:00	Second Opinion: Taking Charge of Your Health Care	Second Opinion: Taking Charge of Your Health Care
2014-04-27	17:00:00	Discovering Alabama	Discovering Alabama
2014-04-27	18:00:00	Capitol Journal	Capitol Journal
2014-04-27	19:00:00	Great Performances	Great Performances
2014-04-27	21:00:00	Independent Lens	Independent Lens
2014-04-27	23:00:00	Alabama Music Hall of Fame	Alabama Music Hall of Fame
2014-04-28	00:00:00	Call the Midwife	Call the Midwife
2014-04-28	01:00:00	Masterpiece	Masterpiece
2014-04-28	02:00:00	The Bletchley Circle	The Bletchley Circle
2014-04-28	03:00:00	Civil War: The Untold Story	Civil War: The Untold Story
2014-04-28	04:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-04-28	04:30:00	To Be Announced	To Be Announced
2014-04-28	05:30:00	Discovering Alabama	Discovering Alabama
2014-04-28	06:00:00	The Bletchley Circle	The Bletchley Circle
2014-04-28	07:00:00	Great Performances	Great Performances
2014-04-28	09:00:00	Pioneers of Television	Pioneers of Television
2014-04-28	10:00:00	Civil War: The Untold Story	Civil War: The Untold Story
2014-04-28	11:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-04-28	11:30:00	Martha Speaks	Martha Speaks
2014-04-28	12:00:00	Arthur	Arthur
2014-04-28	12:30:00	Wild Kratts	Wild Kratts
2014-04-28	13:00:00	Curious George	Curious George
2014-04-28	13:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-28	14:00:00	Peg + Cat	Peg + Cat
2014-04-28	14:30:00	Dinosaur Train	Dinosaur Train
2014-04-28	15:00:00	Sesame Street	Sesame Street
2014-04-28	16:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-28	16:30:00	Super Why!	Super Why!
2014-04-28	17:00:00	Sid the Science Kid	Sid the Science Kid
2014-04-28	17:30:00	Thomas & Friends	Thomas & Friends
2014-04-28	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-28	18:30:00	Caillou	Caillou
2014-04-28	19:00:00	Super Why!	Super Why!
2014-04-28	19:30:00	Dinosaur Train	Dinosaur Train
2014-04-28	20:00:00	Peg + Cat	Peg + Cat

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-04-28	20:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-28	21:00:00	Curious George	Curious George
2014-04-28	21:30:00	Arthur	Arthur
2014-04-28	22:00:00	WordGirl	WordGirl
2014-04-28	22:30:00	Wild Kratts	Wild Kratts
2014-04-28	23:00:00	Martha Speaks	Martha Speaks
2014-04-28	23:30:00	WordGirl	WordGirl
2014-04-29	00:00:00	The PBS NewsHour	The PBS NewsHour
2014-04-29	01:00:00	Antiques Roadshow	Antiques Roadshow
2014-04-29	02:00:00	Antiques Roadshow	Antiques Roadshow
2014-04-29	03:00:00	Independent Lens	Independent Lens
2014-04-29	04:30:00	Sky Island	Sky Island
2014-04-29	05:00:00	Austin City Limits	Austin City Limits
2014-04-29	06:00:00	Antiques Roadshow	Antiques Roadshow
2014-04-29	07:00:00	Call the Midwife	Call the Midwife
2014-04-29	08:00:00	Masterpiece	Masterpiece
2014-04-29	09:00:00	Your Inner Fish	Your Inner Fish
2014-04-29	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-29	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-29	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-04-29	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-04-29	12:00:00	Curious George	Curious George
2014-04-29	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-29	13:00:00	Peg + Cat	Peg + Cat
2014-04-29	13:30:00	Dinosaur Train	Dinosaur Train
2014-04-29	14:00:00	Sesame Street	Sesame Street
2014-04-29	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-29	15:30:00	Super Why!	Super Why!
2014-04-29	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-04-29	16:30:00	Thomas & Friends	Thomas & Friends
2014-04-29	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-29	17:30:00	Caillou	Caillou
2014-04-29	18:00:00	Super Why!	Super Why!
2014-04-29	18:30:00	Dinosaur Train	Dinosaur Train
2014-04-29	19:00:00	Peg + Cat	Peg + Cat
2014-04-29	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-29	20:00:00	Curious George	Curious George
2014-04-29	20:30:00	Arthur	Arthur
2014-04-29	21:00:00	WordGirl	WordGirl
2014-04-29	21:30:00	Wild Kratts	Wild Kratts

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-04-29	22:00:00	Martha Speaks	Martha Speaks
2014-04-29	22:30:00	Cyberchase	Cyberchase
2014-04-29	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-04-30	00:00:00	Pioneers of Television	Pioneers of Television
2014-04-30	01:00:00	Ruben Salazar: Man in the Middle	Ruben Salazar: Man in the Middle
2014-04-30	02:00:00	Frontline	Frontline
2014-04-30	03:30:00	Afterhours	Afterhours
2014-04-30	04:00:00	BBC World News	BBC World News
2014-04-30	04:30:00	Independent Lens	Independent Lens
2014-04-30	06:00:00	Ruben Salazar: Man in the Middle	Ruben Salazar: Man in the Middle
2014-04-30	07:00:00	Frontline	Frontline
2014-04-30	08:30:00	Independent Lens	Independent Lens
2014-04-30	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-30	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-04-30	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-04-30	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-04-30	12:00:00	Curious George	Curious George
2014-04-30	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-30	13:00:00	Peg + Cat	Peg + Cat
2014-04-30	13:30:00	Dinosaur Train	Dinosaur Train
2014-04-30	14:00:00	Sesame Street	Sesame Street
2014-04-30	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-30	15:30:00	Super Why!	Super Why!
2014-04-30	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-04-30	16:30:00	Thomas & Friends	Thomas & Friends
2014-04-30	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-04-30	17:30:00	Caillou	Caillou
2014-04-30	18:00:00	Super Why!	Super Why!
2014-04-30	18:30:00	Dinosaur Train	Dinosaur Train
2014-04-30	19:00:00	Peg + Cat	Peg + Cat
2014-04-30	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-04-30	20:00:00	Curious George	Curious George
2014-04-30	20:30:00	Arthur	Arthur
2014-04-30	21:00:00	WordGirl	WordGirl
2014-04-30	21:30:00	Wild Kratts	Wild Kratts
2014-04-30	22:00:00	Martha Speaks	Martha Speaks
2014-04-30	22:30:00	Cyberchase	Cyberchase
2014-04-30	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-05-01	00:00:00	Nature	Nature
2014-05-01	01:00:00	NOVA	NOVA

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-05-01	02:00:00	Nazi Mega Weapons	Nazi Mega Weapons
2014-05-01	03:00:00	Alabama Inc.	Alabama Inc.
2014-05-01	03:30:00	Discovering Alabama	Discovering Alabama
2014-05-01	04:00:00	BBC World News	BBC World News
2014-05-01	04:30:00	Tavis Smiley	Tavis Smiley
2014-05-01	05:00:00	Globe Trekker	Globe Trekker
2014-05-01	06:00:00	NOVA	NOVA
2014-05-01	07:00:00	Nazi Mega Weapons	Nazi Mega Weapons
2014-05-01	08:00:00	Ruben Salazar: Man in the Middle	Ruben Salazar: Man in the Middle
2014-05-01	09:00:00	Pioneers of Television	Pioneers of Television
2014-05-01	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-01	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-01	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-05-01	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-05-01	12:00:00	Curious George	Curious George
2014-05-01	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-01	13:00:00	Peg + Cat	Peg + Cat
2014-05-01	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-01	14:00:00	Sesame Street	Sesame Street
2014-05-01	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-01	15:30:00	Super Why!	Super Why!
2014-05-01	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-05-01	16:30:00	Thomas & Friends	Thomas & Friends
2014-05-01	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-01	17:30:00	Caillou	Caillou
2014-05-01	18:00:00	Super Why!	Super Why!
2014-05-01	18:30:00	Dinosaur Train	Dinosaur Train
2014-05-01	19:00:00	Peg + Cat	Peg + Cat
2014-05-01	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-01	20:00:00	Curious George	Curious George
2014-05-01	20:30:00	Arthur	Arthur
2014-05-01	21:00:00	WordGirl	WordGirl
2014-05-01	21:30:00	Wild Kratts	Wild Kratts
2014-05-01	22:00:00	Martha Speaks	Martha Speaks
2014-05-01	22:30:00	Cyberchase	Cyberchase
2014-05-01	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-05-02	00:00:00	The This Old House Hour	The This Old House Hour
2014-05-02	01:00:00	Antiques Roadshow	Antiques Roadshow
2014-05-02	02:00:00	Great Old Amusement Parks	Great Old Amusement Parks
2014-05-02	03:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-05-02	03:30:00	Capitol Journal	Capitol Journal
2014-05-02	04:00:00	BBC World News	BBC World News
2014-05-02	04:30:00	Tavis Smiley	Tavis Smiley
2014-05-02	05:00:00	Nature	Nature
2014-05-02	06:00:00	Pioneers of Television	Pioneers of Television
2014-05-02	07:00:00	Ruben Salazar: Man in the Middle	Ruben Salazar: Man in the Middle
2014-05-02	08:00:00	Nature	Nature
2014-05-02	09:00:00	NOVA	NOVA
2014-05-02	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-02	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-02	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-05-02	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-05-02	12:00:00	Curious George	Curious George
2014-05-02	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-02	13:00:00	Peg + Cat	Peg + Cat
2014-05-02	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-02	14:00:00	Sesame Street	Sesame Street
2014-05-02	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-02	15:30:00	Super Why!	Super Why!
2014-05-02	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-05-02	16:30:00	Thomas & Friends	Thomas & Friends
2014-05-02	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-02	17:30:00	Caillou	Caillou
2014-05-02	18:00:00	Super Why!	Super Why!
2014-05-02	18:30:00	Dinosaur Train	Dinosaur Train
2014-05-02	19:00:00	Peg + Cat	Peg + Cat
2014-05-02	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-02	20:00:00	Curious George	Curious George
2014-05-02	20:30:00	Arthur	Arthur
2014-05-02	21:00:00	WordGirl	WordGirl
2014-05-02	21:30:00	Wild Kratts	Wild Kratts
2014-05-02	22:00:00	Martha Speaks	Martha Speaks
2014-05-02	22:30:00	Cyberchase	Cyberchase
2014-05-02	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-05-03	00:00:00	Washington Week	Washington Week
2014-05-03	00:30:00	McLaughlin Group	McLaughlin Group
2014-05-03	01:00:00	Capitol Journal	Capitol Journal
2014-05-03	02:00:00	Pennsylvania Ballet at 50	Pennsylvania Ballet at 50
2014-05-03	03:00:00	BBC Newsnight	BBC Newsnight
2014-05-03	03:30:00	Charlie Rose: The Week	Charlie Rose: The Week

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-05-03	04:00:00	BBC World News	BBC World News
2014-05-03	04:30:00	Tavis Smiley	Tavis Smiley
2014-05-03	05:00:00	To the Contrary with Bonnie Erbe	To the Contrary with Bonnie Erbe
2014-05-03	05:30:00	Religion & Ethics Newsweekly	Religion & Ethics Newsweekly
2014-05-03	06:00:00	Pennsylvania Ballet at 50	Pennsylvania Ballet at 50
2014-05-03	07:00:00	Craft in America	Craft in America
2014-05-03	08:00:00	Pioneers of Television	Pioneers of Television
2014-05-03	09:00:00	The This Old House Hour	The This Old House Hour
2014-05-03	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-03	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-03	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-05-03	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-05-03	12:00:00	The Whole Child: A Caregiver's Guide to the First Five Years	The Whole Child: A Caregiver's Guide to the First Five Years
2014-05-03	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-03	13:00:00	Peg + Cat	Peg + Cat
2014-05-03	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-03	14:00:00	Space Racers	Space Racers
2014-05-03	14:30:00	Bob the Builder	Bob the Builder
2014-05-03	15:00:00	BizKid\$	BizKid\$
2014-05-03	15:30:00	Design Squad	Design Squad
2014-05-03	16:00:00	America's Test Kitchen from Cook's Illustrated	America's Test Kitchen from Cook's Illustrated
2014-05-03	16:30:00	Julia Child Cooking with Master Chefs	Julia Child Cooking with Master Chefs
2014-05-03	17:00:00	Martha Stewart's Cooking School	Martha Stewart's Cooking School
2014-05-03	17:30:00	Lidia's Kitchen	Lidia's Kitchen
2014-05-03	18:00:00	Simply Ming	Simply Ming
2014-05-03	18:30:00	Sewing with Nancy	Sewing with Nancy
2014-05-03	19:00:00	Fons & Porter's Love of Quilting	Fons & Porter's Love of Quilting
2014-05-03	19:30:00	Rick Steves' Europe	Rick Steves' Europe
2014-05-03	20:00:00	Garden Smart	Garden Smart
2014-05-03	20:30:00	Growing a Greener World	Growing a Greener World
2014-05-03	21:00:00	American Woodshop	American Woodshop
2014-05-03	21:30:00	Hometime	Hometime
2014-05-03	22:00:00	This Old House	This Old House
2014-05-03	22:30:00	PBS NewsHour Weekend	PBS NewsHour Weekend
2014-05-03	23:00:00	The Lawrence Welk Show	The Lawrence Welk Show
2014-05-04	00:00:00	Classic Gospel	Classic Gospel
2014-05-04	01:00:00	Masterpiece	Masterpiece
2014-05-04	02:30:00	A Chef's Life	A Chef's Life
2014-05-04	03:00:00	Austin City Limits	Austin City Limits
2014-05-04	04:00:00	Infinity Hall Live	Infinity Hall Live

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-05-04	05:00:00	Globe Trekker	Globe Trekker
2014-05-04	06:00:00	Frontline	Frontline
2014-05-04	07:30:00	Independent Lens	Independent Lens
2014-05-04	09:00:00	Washington Week	Washington Week
2014-05-04	09:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-05-04	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-04	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-04	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-05-04	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-05-04	12:00:00	Curious George	Curious George
2014-05-04	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-04	13:00:00	Peg + Cat	Peg + Cat
2014-05-04	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-04	14:00:00	Martha Speaks	Martha Speaks
2014-05-04	14:30:00	WordGirl	WordGirl
2014-05-04	15:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-05-04	15:30:00	Arthur	Arthur
2014-05-04	16:00:00	Bookmark	Bookmark
2014-05-04	16:30:00	Second Opinion: Taking Charge of Your Health Care	Second Opinion: Taking Charge of Your Health Care
2014-05-04	17:00:00	Discovering Alabama	Discovering Alabama
2014-05-04	18:00:00	Capitol Journal	Capitol Journal
2014-05-04	19:00:00	Conquistadors	Conquistadors
2014-05-04	20:00:00	Conquistadors	Conquistadors
2014-05-04	21:00:00	Conquistadors	Conquistadors
2014-05-04	22:00:00	Conquistadors	Conquistadors
2014-05-04	23:00:00	Nazi Mega Weapons	Nazi Mega Weapons
2014-05-05	00:00:00	Call the Midwife	Call the Midwife
2014-05-05	01:00:00	Masterpiece	Masterpiece
2014-05-05	02:00:00	The Bletchley Circle	The Bletchley Circle
2014-05-05	03:00:00	Civil War: The Untold Story	Civil War: The Untold Story
2014-05-05	04:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-05-05	04:30:00	Masterpiece	Masterpiece
2014-05-05	06:00:00	The Bletchley Circle	The Bletchley Circle
2014-05-05	07:00:00	Pennsylvania Ballet at 50	Pennsylvania Ballet at 50
2014-05-05	08:00:00	Craft in America	Craft in America
2014-05-05	09:00:00	Pioneers of Television	Pioneers of Television
2014-05-05	10:00:00	Civil War: The Untold Story	Civil War: The Untold Story
2014-05-05	11:00:00	Arthur	Arthur
2014-05-05	11:30:00	Wild Kratts	Wild Kratts
2014-05-05	12:00:00	Curious George	Curious George

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-05-05	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-05	13:00:00	Peg + Cat	Peg + Cat
2014-05-05	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-05	14:00:00	Sesame Street	Sesame Street
2014-05-05	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-05	15:30:00	Super Why!	Super Why!
2014-05-05	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-05-05	16:30:00	Thomas & Friends	Thomas & Friends
2014-05-05	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-05	17:30:00	Caillou	Caillou
2014-05-05	18:00:00	Super Why!	Super Why!
2014-05-05	18:30:00	Dinosaur Train	Dinosaur Train
2014-05-05	19:00:00	Peg + Cat	Peg + Cat
2014-05-05	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-05	20:00:00	Curious George	Curious George
2014-05-05	20:30:00	Arthur	Arthur
2014-05-05	21:00:00	WordGirl	WordGirl
2014-05-05	21:30:00	Wild Kratts	Wild Kratts
2014-05-05	22:00:00	Martha Speaks	Martha Speaks
2014-05-05	22:30:00	Cyberchase	Cyberchase
2014-05-05	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-05-06	00:00:00	Antiques Roadshow	Antiques Roadshow
2014-05-06	01:00:00	Antiques Roadshow	Antiques Roadshow
2014-05-06	02:00:00	Egypt's Golden Empire	Egypt's Golden Empire
2014-05-06	03:00:00	Pioneers of Television	Pioneers of Television
2014-05-06	04:00:00	BBC World News	BBC World News
2014-05-06	04:30:00	Tavis Smiley	Tavis Smiley
2014-05-06	05:00:00	Austin City Limits	Austin City Limits
2014-05-06	06:00:00	Antiques Roadshow	Antiques Roadshow
2014-05-06	07:00:00	Call the Midwife	Call the Midwife
2014-05-06	08:00:00	Masterpiece	Masterpiece
2014-05-06	09:00:00	Pennsylvania Ballet at 50	Pennsylvania Ballet at 50
2014-05-06	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-06	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-06	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-05-06	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-05-06	12:00:00	Curious George	Curious George
2014-05-06	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-06	13:00:00	Peg + Cat	Peg + Cat
2014-05-06	13:30:00	Dinosaur Train	Dinosaur Train

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-05-06	14:00:00	Sesame Street	Sesame Street
2014-05-06	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-06	15:30:00	Super Why!	Super Why!
2014-05-06	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-05-06	16:30:00	Thomas & Friends	Thomas & Friends
2014-05-06	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-06	17:30:00	Caillou	Caillou
2014-05-06	18:00:00	Super Why!	Super Why!
2014-05-06	18:30:00	Dinosaur Train	Dinosaur Train
2014-05-06	19:00:00	Peg + Cat	Peg + Cat
2014-05-06	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-06	20:00:00	Curious George	Curious George
2014-05-06	20:30:00	Arthur	Arthur
2014-05-06	21:00:00	WordGirl	WordGirl
2014-05-06	21:30:00	Wild Kratts	Wild Kratts
2014-05-06	22:00:00	Martha Speaks	Martha Speaks
2014-05-06	22:30:00	Cyberchase	Cyberchase
2014-05-06	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-05-07	00:00:00	Pioneers of Television	Pioneers of Television
2014-05-07	01:00:00	Secrets of the Dead	Secrets of the Dead
2014-05-07	02:00:00	Frontline	Frontline
2014-05-07	03:00:00	Dugger Mountain Music	Dugger Mountain Music
2014-05-07	03:30:00	Afterhours	Afterhours
2014-05-07	04:00:00	BBC World News	BBC World News
2014-05-07	04:30:00	Independent Lens	Independent Lens
2014-05-07	06:00:00	Secrets of the Dead	Secrets of the Dead
2014-05-07	07:00:00	Frontline	Frontline
2014-05-07	08:00:00	Independent Lens	Independent Lens
2014-05-07	09:30:00	Katmai: Alaska's Wild Peninsula	Katmai: Alaska's Wild Peninsula
2014-05-07	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-07	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-07	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-05-07	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-05-07	12:00:00	Curious George	Curious George
2014-05-07	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-07	13:00:00	Peg + Cat	Peg + Cat
2014-05-07	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-07	14:00:00	Sesame Street	Sesame Street
2014-05-07	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-07	15:30:00	Super Why!	Super Why!

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-05-07	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-05-07	16:30:00	Thomas & Friends	Thomas & Friends
2014-05-07	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-07	17:30:00	Caillou	Caillou
2014-05-07	18:00:00	Super Why!	Super Why!
2014-05-07	18:30:00	Dinosaur Train	Dinosaur Train
2014-05-07	19:00:00	Peg + Cat	Peg + Cat
2014-05-07	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-07	20:00:00	Curious George	Curious George
2014-05-07	20:30:00	Arthur	Arthur
2014-05-07	21:00:00	WordGirl	WordGirl
2014-05-07	21:30:00	Wild Kratts	Wild Kratts
2014-05-07	22:00:00	Martha Speaks	Martha Speaks
2014-05-07	22:30:00	Cyberchase	Cyberchase
2014-05-07	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-05-08	00:00:00	Nature	Nature
2014-05-08	01:00:00	NOVA	NOVA
2014-05-08	02:00:00	Nazi Mega Weapons	Nazi Mega Weapons
2014-05-08	03:00:00	Alabama Inc.	Alabama Inc.
2014-05-08	03:30:00	Alabama Life	Alabama Life
2014-05-08	04:00:00	BBC World News	BBC World News
2014-05-08	04:30:00	Tavis Smiley	Tavis Smiley
2014-05-08	05:00:00	Globe Trekker	Globe Trekker
2014-05-08	06:00:00	NOVA	NOVA
2014-05-08	07:00:00	Nazi Mega Weapons	Nazi Mega Weapons
2014-05-08	08:00:00	Secrets of the Dead	Secrets of the Dead
2014-05-08	09:00:00	Pioneers of Television	Pioneers of Television
2014-05-08	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-08	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-08	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-05-08	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-05-08	12:00:00	Curious George	Curious George
2014-05-08	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-08	13:00:00	Peg + Cat	Peg + Cat
2014-05-08	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-08	14:00:00	Sesame Street	Sesame Street
2014-05-08	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-08	15:30:00	Super Why!	Super Why!
2014-05-08	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-05-08	16:30:00	Thomas & Friends	Thomas & Friends

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-05-08	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-08	17:30:00	Caillou	Caillou
2014-05-08	18:00:00	Super Why!	Super Why!
2014-05-08	18:30:00	Dinosaur Train	Dinosaur Train
2014-05-08	19:00:00	Peg + Cat	Peg + Cat
2014-05-08	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-08	20:00:00	Curious George	Curious George
2014-05-08	20:30:00	Arthur	Arthur
2014-05-08	21:00:00	WordGirl	WordGirl
2014-05-08	21:30:00	Wild Kratts	Wild Kratts
2014-05-08	22:00:00	Martha Speaks	Martha Speaks
2014-05-08	22:30:00	Cyberchase	Cyberchase
2014-05-08	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-05-09	00:00:00	The This Old House Hour	The This Old House Hour
2014-05-09	01:00:00	Antiques Roadshow	Antiques Roadshow
2014-05-09	02:00:00	Ice Cream Show	Ice Cream Show
2014-05-09	03:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-05-09	03:30:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-05-09	04:00:00	BBC World News	BBC World News
2014-05-09	04:30:00	Tavis Smiley	Tavis Smiley
2014-05-09	05:00:00	Nature	Nature
2014-05-09	06:00:00	Pioneers of Television	Pioneers of Television
2014-05-09	07:00:00	Nature	Nature
2014-05-09	08:00:00	NOVA	NOVA
2014-05-09	09:00:00	Nazi Mega Weapons	Nazi Mega Weapons
2014-05-09	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-09	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-09	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-05-09	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-05-09	12:00:00	Curious George	Curious George
2014-05-09	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-09	13:00:00	Peg + Cat	Peg + Cat
2014-05-09	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-09	14:00:00	Sesame Street	Sesame Street
2014-05-09	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-09	15:30:00	Super Why!	Super Why!
2014-05-09	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-05-09	16:30:00	Thomas & Friends	Thomas & Friends
2014-05-09	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-09	17:30:00	Caillou	Caillou

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-05-09	18:00:00	Super Why!	Super Why!
2014-05-09	18:30:00	Dinosaur Train	Dinosaur Train
2014-05-09	19:00:00	Peg + Cat	Peg + Cat
2014-05-09	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-09	20:00:00	Curious George	Curious George
2014-05-09	20:30:00	Arthur	Arthur
2014-05-09	21:00:00	WordGirl	WordGirl
2014-05-09	21:30:00	Wild Kratts	Wild Kratts
2014-05-09	22:00:00	Martha Speaks	Martha Speaks
2014-05-09	22:30:00	Cyberchase	Cyberchase
2014-05-09	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-05-10	00:00:00	Washington Week	Washington Week
2014-05-10	00:30:00	McLaughlin Group	McLaughlin Group
2014-05-10	01:00:00	Capitol Journal	Capitol Journal
2014-05-10	02:00:00	The Silk Road Ensemble with Yo-Yo Ma: Live from Tanglewood	The Silk Road Ensemble with Yo-Yo Ma: Live from Tanglewood
2014-05-10	03:00:00	BBC Newsnight	BBC Newsnight
2014-05-10	03:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-05-10	04:00:00	BBC World News	BBC World News
2014-05-10	04:30:00	Tavis Smiley	Tavis Smiley
2014-05-10	05:00:00	To the Contrary with Bonnie Erbe	To the Contrary with Bonnie Erbe
2014-05-10	05:30:00	Religion & Ethics Newsweekly	Religion & Ethics Newsweekly
2014-05-10	06:00:00	The Silk Road Ensemble with Yo-Yo Ma: Live from Tanglewood	The Silk Road Ensemble with Yo-Yo Ma: Live from Tanglewood
2014-05-10	07:00:00	Jake Shimabukuro: Life on Four Strings	Jake Shimabukuro: Life on Four Strings
2014-05-10	08:00:00	Pioneers of Television	Pioneers of Television
2014-05-10	09:00:00	The This Old House Hour	The This Old House Hour
2014-05-10	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-10	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-10	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-05-10	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-05-10	12:00:00	The Whole Child: A Caregiver's Guide to the First Five Years	The Whole Child: A Caregiver's Guide to the First Five Years
2014-05-10	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-10	13:00:00	Peg + Cat	Peg + Cat
2014-05-10	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-10	14:00:00	Space Racers	Space Racers
2014-05-10	14:30:00	Bob the Builder	Bob the Builder
2014-05-10	15:00:00	BizKid\$	BizKid\$
2014-05-10	15:30:00	Design Squad	Design Squad
2014-05-10	16:00:00	America's Test Kitchen from Cook's Illustrated	America's Test Kitchen from Cook's Illustrated
2014-05-10	16:30:00	Julia Child Cooking with Master Chefs	Julia Child Cooking with Master Chefs
2014-05-10	17:00:00	Martha Stewart's Cooking School	Martha Stewart's Cooking School

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-05-10	17:30:00	Martha Bakes	Martha Bakes
2014-05-10	18:00:00	George Hirsch Lifestyle	George Hirsch Lifestyle
2014-05-10	18:30:00	Sewing with Nancy	Sewing with Nancy
2014-05-10	19:00:00	Fons & Porter's Love of Quilting	Fons & Porter's Love of Quilting
2014-05-10	19:30:00	Rick Steves' Europe	Rick Steves' Europe
2014-05-10	20:00:00	Garden Smart	Garden Smart
2014-05-10	20:30:00	Growing a Greener World	Growing a Greener World
2014-05-10	21:00:00	American Woodshop	American Woodshop
2014-05-10	21:30:00	Hometime	Hometime
2014-05-10	22:00:00	This Old House	This Old House
2014-05-10	22:30:00	PBS NewsHour Weekend	PBS NewsHour Weekend
2014-05-10	23:00:00	The Lawrence Welk Show	The Lawrence Welk Show
2014-05-11	00:00:00	Classic Gospel	Classic Gospel
2014-05-11	01:00:00	Masterpiece	Masterpiece
2014-05-11	02:30:00	A Chef's Life	A Chef's Life
2014-05-11	03:00:00	Austin City Limits	Austin City Limits
2014-05-11	04:00:00	Infinity Hall Live	Infinity Hall Live
2014-05-11	05:00:00	Globe Trekker	Globe Trekker
2014-05-11	06:00:00	Frontline	Frontline
2014-05-11	07:00:00	Independent Lens	Independent Lens
2014-05-11	08:30:00	Katmai: Alaska's Wild Peninsula	Katmai: Alaska's Wild Peninsula
2014-05-11	09:00:00	Washington Week	Washington Week
2014-05-11	09:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-05-11	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-11	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-11	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-05-11	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-05-11	12:00:00	Curious George	Curious George
2014-05-11	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-11	13:00:00	Peg + Cat	Peg + Cat
2014-05-11	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-11	14:00:00	Martha Speaks	Martha Speaks
2014-05-11	14:30:00	WordGirl	WordGirl
2014-05-11	15:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-05-11	15:30:00	Arthur	Arthur
2014-05-11	16:00:00	Bookmark	Bookmark
2014-05-11	16:30:00	Second Opinion: Taking Charge of Your Health Care	Second Opinion: Taking Charge of Your Health Care
2014-05-11	17:00:00	Discovering Alabama	Discovering Alabama
2014-05-11	18:00:00	Capitol Journal	Capitol Journal
2014-05-11	19:00:00	Michael Wood's Story of England	Michael Wood's Story of England

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-05-11	20:00:00	Michael Wood's Story of England	Michael Wood's Story of England
2014-05-11	21:00:00	Michael Wood's Story of England	Michael Wood's Story of England
2014-05-11	22:00:00	Michael Wood's Story of England	Michael Wood's Story of England
2014-05-11	23:00:00	Nazi Mega Weapons	Nazi Mega Weapons
2014-05-12	00:00:00	Call the Midwife	Call the Midwife
2014-05-12	01:00:00	Masterpiece	Masterpiece
2014-05-12	02:00:00	Secrets of Chatsworth	Secrets of Chatsworth
2014-05-12	03:00:00	Civil War: The Untold Story	Civil War: The Untold Story
2014-05-12	04:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-05-12	04:30:00	Masterpiece	Masterpiece
2014-05-12	06:00:00	Secrets of Chatsworth	Secrets of Chatsworth
2014-05-12	07:00:00	The Silk Road Ensemble with Yo-Yo Ma: Live from Tanglewood	The Silk Road Ensemble with Yo-Yo Ma: Live from Tanglewood
2014-05-12	08:00:00	Jake Shimabukuro: Life on Four Strings	Jake Shimabukuro: Life on Four Strings
2014-05-12	09:00:00	Pioneers of Television	Pioneers of Television
2014-05-12	10:00:00	Civil War: The Untold Story	Civil War: The Untold Story
2014-05-12	11:00:00	Arthur	Arthur
2014-05-12	11:30:00	Wild Kratts	Wild Kratts
2014-05-12	12:00:00	Curious George	Curious George
2014-05-12	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-12	13:00:00	Peg + Cat	Peg + Cat
2014-05-12	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-12	14:00:00	Sesame Street	Sesame Street
2014-05-12	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-12	15:30:00	Super Why!	Super Why!
2014-05-12	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-05-12	16:30:00	Thomas & Friends	Thomas & Friends
2014-05-12	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-12	17:30:00	Caillou	Caillou
2014-05-12	18:00:00	Super Why!	Super Why!
2014-05-12	18:30:00	Dinosaur Train	Dinosaur Train
2014-05-12	19:00:00	Peg + Cat	Peg + Cat
2014-05-12	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-12	20:00:00	Curious George	Curious George
2014-05-12	20:30:00	Arthur	Arthur
2014-05-12	21:00:00	WordGirl	WordGirl
2014-05-12	21:30:00	Wild Kratts	Wild Kratts
2014-05-12	22:00:00	Martha Speaks	Martha Speaks
2014-05-12	22:30:00	Cyberchase	Cyberchase
2014-05-12	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-05-13	00:00:00	Antiques Roadshow	Antiques Roadshow

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-05-13	01:00:00	Antiques Roadshow	Antiques Roadshow
2014-05-13	02:00:00	Egypt's Golden Empire	Egypt's Golden Empire
2014-05-13	03:00:00	Pioneers of Television	Pioneers of Television
2014-05-13	04:00:00	BBC World News	BBC World News
2014-05-13	04:30:00	Tavis Smiley	Tavis Smiley
2014-05-13	05:00:00	Austin City Limits	Austin City Limits
2014-05-13	06:00:00	Antiques Roadshow	Antiques Roadshow
2014-05-13	07:00:00	Call the Midwife	Call the Midwife
2014-05-13	08:00:00	Masterpiece	Masterpiece
2014-05-13	09:00:00	Secrets of Chatsworth	Secrets of Chatsworth
2014-05-13	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-13	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-13	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-05-13	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-05-13	12:00:00	Curious George	Curious George
2014-05-13	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-13	13:00:00	Peg + Cat	Peg + Cat
2014-05-13	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-13	14:00:00	Sesame Street	Sesame Street
2014-05-13	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-13	15:30:00	Super Why!	Super Why!
2014-05-13	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-05-13	16:30:00	Thomas & Friends	Thomas & Friends
2014-05-13	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-13	17:30:00	Caillou	Caillou
2014-05-13	18:00:00	Super Why!	Super Why!
2014-05-13	18:30:00	Dinosaur Train	Dinosaur Train
2014-05-13	19:00:00	Peg + Cat	Peg + Cat
2014-05-13	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-13	20:00:00	Curious George	Curious George
2014-05-13	20:30:00	Arthur	Arthur
2014-05-13	21:00:00	WordGirl	WordGirl
2014-05-13	21:30:00	Wild Kratts	Wild Kratts
2014-05-13	22:00:00	Martha Speaks	Martha Speaks
2014-05-13	22:30:00	Cyberchase	Cyberchase
2014-05-13	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-05-14	00:00:00	Coming Back with Wes Moore	Coming Back with Wes Moore
2014-05-14	01:00:00	Frontline	Frontline
2014-05-14	03:00:00	Dugger Mountain Music	Dugger Mountain Music
2014-05-14	03:30:00	Afterhours	Afterhours

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-05-14	04:00:00	BBC World News	BBC World News
2014-05-14	04:30:00	Independent Lens	Independent Lens
2014-05-14	06:00:00	Frontline	Frontline
2014-05-14	08:00:00	Independent Lens	Independent Lens
2014-05-14	09:30:00	Ribbon of Sand	Ribbon of Sand
2014-05-14	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-14	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-14	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-05-14	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-05-14	12:00:00	Curious George	Curious George
2014-05-14	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-14	13:00:00	Peg + Cat	Peg + Cat
2014-05-14	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-14	14:00:00	Sesame Street	Sesame Street
2014-05-14	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-14	15:30:00	Super Why!	Super Why!
2014-05-14	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-05-14	16:30:00	Thomas & Friends	Thomas & Friends
2014-05-14	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-14	17:30:00	Caillou	Caillou
2014-05-14	18:00:00	Super Why!	Super Why!
2014-05-14	18:30:00	Dinosaur Train	Dinosaur Train
2014-05-14	19:00:00	Peg + Cat	Peg + Cat
2014-05-14	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-14	20:00:00	Curious George	Curious George
2014-05-14	20:30:00	Arthur	Arthur
2014-05-14	21:00:00	WordGirl	WordGirl
2014-05-14	21:30:00	Wild Kratts	Wild Kratts
2014-05-14	22:00:00	Martha Speaks	Martha Speaks
2014-05-14	22:30:00	Cyberchase	Cyberchase
2014-05-14	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-05-15	00:00:00	Nature	Nature
2014-05-15	01:00:00	NOVA	NOVA
2014-05-15	02:00:00	Nazi Mega Weapons	Nazi Mega Weapons
2014-05-15	03:00:00	Alabama Inc.	Alabama Inc.
2014-05-15	03:30:00	Alabama Life	Alabama Life
2014-05-15	04:00:00	BBC World News	BBC World News
2014-05-15	04:30:00	Tavis Smiley	Tavis Smiley
2014-05-15	05:00:00	Globe Trekker	Globe Trekker
2014-05-15	06:00:00	NOVA	NOVA

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-05-15	07:00:00	Nazi Mega Weapons	Nazi Mega Weapons
2014-05-15	07:06:00	Latin Music USA	Latin Music USA
2014-05-15	08:00:00	Coming Back with Wes Moore	Coming Back with Wes Moore
2014-05-15	09:00:00	Secrets of Chatsworth	Secrets of Chatsworth
2014-05-15	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-15	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-15	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-05-15	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-05-15	12:00:00	Curious George	Curious George
2014-05-15	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-15	13:00:00	Peg + Cat	Peg + Cat
2014-05-15	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-15	14:00:00	Sesame Street	Sesame Street
2014-05-15	14:30:00	Sesame Street	Sesame Street
2014-05-15	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-15	15:30:00	Super Why!	Super Why!
2014-05-15	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-05-15	16:30:00	Thomas & Friends	Thomas & Friends
2014-05-15	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-15	17:30:00	Caillou	Caillou
2014-05-15	18:00:00	Super Why!	Super Why!
2014-05-15	18:30:00	Dinosaur Train	Dinosaur Train
2014-05-15	19:00:00	Peg + Cat	Peg + Cat
2014-05-15	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-15	20:00:00	Curious George	Curious George
2014-05-15	20:30:00	Arthur	Arthur
2014-05-15	21:00:00	WordGirl	WordGirl
2014-05-15	21:30:00	Wild Kratts	Wild Kratts
2014-05-15	22:00:00	Martha Speaks	Martha Speaks
2014-05-15	22:30:00	Cyberchase	Cyberchase
2014-05-15	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-05-16	00:00:00	The This Old House Hour	The This Old House Hour
2014-05-16	01:00:00	Antiques Roadshow	Antiques Roadshow
2014-05-16	02:00:00	A Hot Dog Program	A Hot Dog Program
2014-05-16	03:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-05-16	03:30:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-05-16	04:00:00	BBC World News	BBC World News
2014-05-16	04:30:00	Tavis Smiley	Tavis Smiley
2014-05-16	05:00:00	Nature	Nature
2014-05-16	06:00:00	Secrets of Chatsworth	Secrets of Chatsworth

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-05-16	07:00:00	Coming Back with Wes Moore	Coming Back with Wes Moore
2014-05-16	08:00:00	Nature	Nature
2014-05-16	09:00:00	NOVA	NOVA
2014-05-16	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-16	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-16	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-05-16	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-05-16	12:00:00	Curious George	Curious George
2014-05-16	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-16	13:00:00	Peg + Cat	Peg + Cat
2014-05-16	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-16	14:00:00	Sesame Street	Sesame Street
2014-05-16	14:30:00	Sesame Street	Sesame Street
2014-05-16	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-16	15:30:00	Super Why!	Super Why!
2014-05-16	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-05-16	16:30:00	Thomas & Friends	Thomas & Friends
2014-05-16	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-16	17:30:00	Caillou	Caillou
2014-05-16	18:00:00	Super Why!	Super Why!
2014-05-16	18:30:00	Dinosaur Train	Dinosaur Train
2014-05-16	19:00:00	Peg + Cat	Peg + Cat
2014-05-16	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-16	20:00:00	Curious George	Curious George
2014-05-16	20:30:00	Arthur	Arthur
2014-05-16	21:00:00	WordGirl	WordGirl
2014-05-16	21:30:00	Wild Kratts	Wild Kratts
2014-05-16	22:00:00	Martha Speaks	Martha Speaks
2014-05-16	22:30:00	Cyberchase	Cyberchase
2014-05-16	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-05-17	00:00:00	Washington Week	Washington Week
2014-05-17	00:30:00	McLaughlin Group	McLaughlin Group
2014-05-17	01:00:00	Capitol Journal	Capitol Journal
2014-05-17	02:00:00	American Masters	American Masters
2014-05-17	03:00:00	Frontline	Frontline
2014-05-17	03:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-05-17	04:00:00	BBC World News	BBC World News
2014-05-17	04:30:00	Tavis Smiley	Tavis Smiley
2014-05-17	05:00:00	To the Contrary with Bonnie Erbe	To the Contrary with Bonnie Erbe
2014-05-17	05:30:00	Religion & Ethics Newsweekly	Religion & Ethics Newsweekly

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-05-17	06:00:00	American Masters	American Masters
2014-05-17	07:00:00	Frontline	Frontline
2014-05-17	07:30:00	Becoming An Artist	Becoming An Artist
2014-05-17	08:00:00	Nazi Mega Weapons	Nazi Mega Weapons
2014-05-17	09:00:00	The This Old House Hour	The This Old House Hour
2014-05-17	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-17	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-17	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-05-17	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-05-17	12:00:00	The Whole Child: A Caregiver's Guide to the First Five Years	The Whole Child: A Caregiver's Guide to the First Five Years
2014-05-17	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-17	13:00:00	Peg + Cat	Peg + Cat
2014-05-17	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-17	14:00:00	Space Racers	Space Racers
2014-05-17	14:30:00	Bob the Builder	Bob the Builder
2014-05-17	15:00:00	BizKid\$	BizKid\$
2014-05-17	15:30:00	Design Squad	Design Squad
2014-05-17	16:00:00	America's Test Kitchen from Cook's Illustrated	America's Test Kitchen from Cook's Illustrated
2014-05-17	16:30:00	Julia Child Cooking with Master Chefs	Julia Child Cooking with Master Chefs
2014-05-17	17:00:00	Martha Stewart's Cooking School	Martha Stewart's Cooking School
2014-05-17	17:30:00	Martha Bakes	Martha Bakes
2014-05-17	18:00:00	George Hirsch Lifestyle	George Hirsch Lifestyle
2014-05-17	18:30:00	Sewing with Nancy	Sewing with Nancy
2014-05-17	19:00:00	Fons & Porter's Love of Quilting	Fons & Porter's Love of Quilting
2014-05-17	19:30:00	Rick Steves' Europe	Rick Steves' Europe
2014-05-17	20:00:00	Garden Smart	Garden Smart
2014-05-17	20:30:00	Growing a Greener World	Growing a Greener World
2014-05-17	21:00:00	American Woodshop	American Woodshop
2014-05-17	21:30:00	Hometime	Hometime
2014-05-17	22:00:00	This Old House	This Old House
2014-05-17	22:30:00	PBS NewsHour Weekend	PBS NewsHour Weekend
2014-05-17	23:00:00	The Lawrence Welk Show	The Lawrence Welk Show
2014-05-18	00:00:00	Classic Gospel	Classic Gospel
2014-05-18	01:00:00	Masterpiece	Masterpiece
2014-05-18	02:30:00	A Chef's Life	A Chef's Life
2014-05-18	03:00:00	Austin City Limits	Austin City Limits
2014-05-18	04:00:00	Infinity Hall Live	Infinity Hall Live
2014-05-18	05:00:00	Globe Trekker	Globe Trekker
2014-05-18	06:00:00	Frontline	Frontline
2014-05-18	07:00:00	Plants Behaving Badly	Plants Behaving Badly

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-05-18	08:00:00	Ribbon of Sand	Ribbon of Sand
2014-05-18	08:30:00	Becoming An Artist	Becoming An Artist
2014-05-18	09:00:00	Washington Week	Washington Week
2014-05-18	09:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-05-18	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-18	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-18	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-05-18	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-05-18	12:00:00	Curious George	Curious George
2014-05-18	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-18	13:00:00	Peg + Cat	Peg + Cat
2014-05-18	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-18	14:00:00	Martha Speaks	Martha Speaks
2014-05-18	14:30:00	WordGirl	WordGirl
2014-05-18	15:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-05-18	15:30:00	Arthur	Arthur
2014-05-18	16:00:00	Bookmark	Bookmark
2014-05-18	16:30:00	Second Opinion: Taking Charge of Your Health Care	Second Opinion: Taking Charge of Your Health Care
2014-05-18	17:00:00	Discovering Alabama	Discovering Alabama
2014-05-18	17:30:00	Alabama Life	Alabama Life
2014-05-18	18:00:00	Capitol Journal	Capitol Journal
2014-05-18	19:00:00	Great Performances at the Met	Great Performances at the Met
2014-05-18	22:00:00	Secrets of Chatsworth	Secrets of Chatsworth
2014-05-18	23:00:00	Nazi Mega Weapons	Nazi Mega Weapons
2014-05-19	00:00:00	Call the Midwife	Call the Midwife
2014-05-19	01:00:00	Masterpiece	Masterpiece
2014-05-19	02:00:00	Antiques Roadshow	Antiques Roadshow
2014-05-19	03:00:00	Secrets of Selfridges	Secrets of Selfridges
2014-05-19	04:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-05-19	04:30:00	Masterpiece	Masterpiece
2014-05-19	06:00:00	Masterpiece	Masterpiece
2014-05-19	07:00:00	Antiques Roadshow	Antiques Roadshow
2014-05-19	08:00:00	American Masters	American Masters
2014-05-19	09:00:00	NOVA	NOVA
2014-05-19	09:30:00	Becoming An Artist	Becoming An Artist
2014-05-19	10:00:00	Secrets of Selfridges	Secrets of Selfridges
2014-05-19	11:00:00	Arthur	Arthur
2014-05-19	11:30:00	Wild Kratts	Wild Kratts
2014-05-19	12:00:00	Curious George	Curious George
2014-05-19	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-05-19	13:00:00	Peg + Cat	Peg + Cat
2014-05-19	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-19	14:00:00	Sesame Street	Sesame Street
2014-05-19	14:30:00	Odd Squad	Odd Squad
2014-05-19	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-19	15:30:00	Super Why!	Super Why!
2014-05-19	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-05-19	16:30:00	Thomas & Friends	Thomas & Friends
2014-05-19	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-19	17:30:00	Caillou	Caillou
2014-05-19	18:00:00	Super Why!	Super Why!
2014-05-19	18:30:00	Dinosaur Train	Dinosaur Train
2014-05-19	19:00:00	Peg + Cat	Peg + Cat
2014-05-19	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-19	20:00:00	Curious George	Curious George
2014-05-19	20:30:00	Arthur	Arthur
2014-05-19	21:00:00	WordGirl	WordGirl
2014-05-19	21:30:00	Wild Kratts	Wild Kratts
2014-05-19	22:00:00	Martha Speaks	Martha Speaks
2014-05-19	22:30:00	Cyberchase	Cyberchase
2014-05-19	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-05-20	00:00:00	Antiques Roadshow	Antiques Roadshow
2014-05-20	00:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-05-20	01:00:00	Antiques Roadshow	Antiques Roadshow
2014-05-20	02:00:00	Egypt's Golden Empire	Egypt's Golden Empire
2014-05-20	03:00:00	Day of Days: June 6, 1944	Day of Days: June 6, 1944
2014-05-20	04:00:00	BBC World News	BBC World News
2014-05-20	04:30:00	Tavis Smiley	Tavis Smiley
2014-05-20	05:00:00	Austin City Limits	Austin City Limits
2014-05-20	06:00:00	Antiques Roadshow	Antiques Roadshow
2014-05-20	07:00:00	Call the Midwife	Call the Midwife
2014-05-20	08:00:00	Masterpiece	Masterpiece
2014-05-20	09:00:00	The This Old House Hour	The This Old House Hour
2014-05-20	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-20	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-20	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-05-20	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-05-20	12:00:00	Curious George	Curious George
2014-05-20	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-20	13:00:00	Peg + Cat	Peg + Cat

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-05-20	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-20	14:00:00	Sesame Street	Sesame Street
2014-05-20	14:30:00	Odd Squad	Odd Squad
2014-05-20	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-20	15:30:00	Super Why!	Super Why!
2014-05-20	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-05-20	16:30:00	Thomas & Friends	Thomas & Friends
2014-05-20	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-20	17:30:00	Caillou	Caillou
2014-05-20	18:00:00	Super Why!	Super Why!
2014-05-20	18:30:00	Dinosaur Train	Dinosaur Train
2014-05-20	19:00:00	Peg + Cat	Peg + Cat
2014-05-20	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-20	20:00:00	Curious George	Curious George
2014-05-20	20:30:00	Arthur	Arthur
2014-05-20	21:00:00	WordGirl	WordGirl
2014-05-20	21:30:00	Wild Kratts	Wild Kratts
2014-05-20	22:00:00	Martha Speaks	Martha Speaks
2014-05-20	22:30:00	Cyberchase	Cyberchase
2014-05-20	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-05-21	00:00:00	Coming Back with Wes Moore	Coming Back with Wes Moore
2014-05-21	01:00:00	Escape from a Nazi Death Camp	Escape from a Nazi Death Camp
2014-05-21	01:30:00	A Chef's Life	A Chef's Life
2014-05-21	02:00:00	Frontline	Frontline
2014-05-21	03:00:00	Dugger Mountain Music	Dugger Mountain Music
2014-05-21	03:30:00	Afterhours	Afterhours
2014-05-21	04:00:00	BBC World News	BBC World News
2014-05-21	04:30:00	Independent Lens	Independent Lens
2014-05-21	05:30:00	Charlie Rose	Charlie Rose
2014-05-21	06:00:00	Escape from a Nazi Death Camp	Escape from a Nazi Death Camp
2014-05-21	07:00:00	Frontline	Frontline
2014-05-21	08:00:00	Independent Lens	Independent Lens
2014-05-21	09:00:00	Washington Week	Washington Week
2014-05-21	09:30:00	Katmai: Alaska's Wild Peninsula	Katmai: Alaska's Wild Peninsula
2014-05-21	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-21	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-21	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-05-21	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-05-21	12:00:00	Curious George	Curious George
2014-05-21	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-05-21	13:00:00	Peg + Cat	Peg + Cat
2014-05-21	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-21	14:00:00	Sesame Street	Sesame Street
2014-05-21	14:30:00	Sesame Street	Sesame Street
2014-05-21	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-21	15:30:00	Super Why!	Super Why!
2014-05-21	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-05-21	16:30:00	Thomas & Friends	Thomas & Friends
2014-05-21	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-21	17:30:00	Caillou	Caillou
2014-05-21	18:00:00	Super Why!	Super Why!
2014-05-21	18:30:00	Dinosaur Train	Dinosaur Train
2014-05-21	19:00:00	Peg + Cat	Peg + Cat
2014-05-21	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-21	20:00:00	Curious George	Curious George
2014-05-21	20:30:00	Arthur	Arthur
2014-05-21	21:00:00	WordGirl	WordGirl
2014-05-21	21:30:00	Wild Kratts	Wild Kratts
2014-05-21	22:00:00	Martha Speaks	Martha Speaks
2014-05-21	22:30:00	Cyberchase	Cyberchase
2014-05-21	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-05-22	00:00:00	Nature	Nature
2014-05-22	01:00:00	NOVA	NOVA
2014-05-22	03:00:00	Alabama Inc.	Alabama Inc.
2014-05-22	03:30:00	Alabama Life	Alabama Life
2014-05-22	04:00:00	BBC World News	BBC World News
2014-05-22	04:30:00	Tavis Smiley	Tavis Smiley
2014-05-22	05:00:00	Globe Trekker	Globe Trekker
2014-05-22	06:00:00	NOVA	NOVA
2014-05-22	08:00:00	Coming Back with Wes Moore	Coming Back with Wes Moore
2014-05-22	09:00:00	Nature	Nature
2014-05-22	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-22	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-22	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-05-22	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-05-22	12:00:00	Curious George	Curious George
2014-05-22	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-22	13:00:00	Peg + Cat	Peg + Cat
2014-05-22	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-22	14:00:00	Sesame Street	Sesame Street

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-05-22	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-22	15:30:00	Super Why!	Super Why!
2014-05-22	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-05-22	16:30:00	Thomas & Friends	Thomas & Friends
2014-05-22	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-22	17:30:00	Caillou	Caillou
2014-05-22	18:00:00	Super Why!	Super Why!
2014-05-22	18:30:00	Dinosaur Train	Dinosaur Train
2014-05-22	19:00:00	Peg + Cat	Peg + Cat
2014-05-22	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-22	20:00:00	Curious George	Curious George
2014-05-22	20:30:00	Arthur	Arthur
2014-05-22	21:00:00	WordGirl	WordGirl
2014-05-22	21:30:00	Wild Kratts	Wild Kratts
2014-05-22	22:00:00	Martha Speaks	Martha Speaks
2014-05-22	22:30:00	Cyberchase	Cyberchase
2014-05-22	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-05-23	00:00:00	The This Old House Hour	The This Old House Hour
2014-05-23	01:00:00	Antiques Roadshow	Antiques Roadshow
2014-05-23	02:00:00	Breakfast Special	Breakfast Special
2014-05-23	03:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-05-23	03:30:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-05-23	04:00:00	BBC World News	BBC World News
2014-05-23	04:30:00	Tavis Smiley	Tavis Smiley
2014-05-23	05:00:00	Nature	Nature
2014-05-23	06:00:00	Antiques Roadshow	Antiques Roadshow
2014-05-23	07:00:00	Escape from a Nazi Death Camp	Escape from a Nazi Death Camp
2014-05-23	08:00:00	NOVA	NOVA
2014-05-23	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-23	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-23	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-05-23	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-05-23	12:00:00	Curious George	Curious George
2014-05-23	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-23	13:00:00	Peg + Cat	Peg + Cat
2014-05-23	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-23	14:00:00	Sesame Street	Sesame Street
2014-05-23	15:00:00	National Geographic Bee	National Geographic Bee
2014-05-23	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-05-23	16:30:00	Thomas & Friends	Thomas & Friends

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-05-23	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-23	17:30:00	Caillou	Caillou
2014-05-23	18:00:00	Super Why!	Super Why!
2014-05-23	18:30:00	Dinosaur Train	Dinosaur Train
2014-05-23	19:00:00	Peg + Cat	Peg + Cat
2014-05-23	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-23	20:00:00	Curious George	Curious George
2014-05-23	20:30:00	Arthur	Arthur
2014-05-23	21:00:00	WordGirl	WordGirl
2014-05-23	21:30:00	Wild Kratts	Wild Kratts
2014-05-23	22:00:00	Martha Speaks	Martha Speaks
2014-05-23	22:30:00	Cyberchase	Cyberchase
2014-05-23	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-05-24	00:00:00	Washington Week	Washington Week
2014-05-24	00:30:00	McLaughlin Group	McLaughlin Group
2014-05-24	01:00:00	Capitol Journal	Capitol Journal
2014-05-24	02:00:00	In Performance at the White House	In Performance at the White House
2014-05-24	03:00:00	BBC Newsnight	BBC Newsnight
2014-05-24	03:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-05-24	04:00:00	BBC World News	BBC World News
2014-05-24	04:30:00	Tavis Smiley	Tavis Smiley
2014-05-24	05:00:00	To the Contrary with Bonnie Erbe	To the Contrary with Bonnie Erbe
2014-05-24	05:30:00	Religion & Ethics Newsweekly	Religion & Ethics Newsweekly
2014-05-24	06:00:00	In Performance at the White House	In Performance at the White House
2014-05-24	07:00:00	In Performance at the White House	In Performance at the White House
2014-05-24	08:00:00	Escape from a Nazi Death Camp	Escape from a Nazi Death Camp
2014-05-24	09:00:00	The This Old House Hour	The This Old House Hour
2014-05-24	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-24	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-24	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-05-24	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-05-24	12:00:00	The Whole Child: A Caregiver's Guide to the First Five Years	The Whole Child: A Caregiver's Guide to the First Five Years
2014-05-24	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-24	13:00:00	Peg + Cat	Peg + Cat
2014-05-24	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-24	14:00:00	Space Racers	Space Racers
2014-05-24	14:30:00	Bob the Builder	Bob the Builder
2014-05-24	15:00:00	BizKid\$	BizKid\$
2014-05-24	15:30:00	Design Squad	Design Squad
2014-05-24	16:00:00	America's Test Kitchen from Cook's Illustrated	America's Test Kitchen from Cook's Illustrated

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-05-24	16:30:00	Julia Child Cooking with Master Chefs	Julia Child Cooking with Master Chefs
2014-05-24	17:00:00	Martha Stewart's Cooking School	Martha Stewart's Cooking School
2014-05-24	17:30:00	Martha Bakes	Martha Bakes
2014-05-24	18:00:00	George Hirsch Lifestyle	George Hirsch Lifestyle
2014-05-24	18:30:00	Sewing with Nancy	Sewing with Nancy
2014-05-24	19:00:00	Fons & Porter's Love of Quilting	Fons & Porter's Love of Quilting
2014-05-24	19:30:00	Rick Steves' Europe	Rick Steves' Europe
2014-05-24	20:00:00	Garden Smart	Garden Smart
2014-05-24	20:30:00	Growing a Greener World	Growing a Greener World
2014-05-24	21:00:00	American Woodshop	American Woodshop
2014-05-24	21:30:00	Hometime	Hometime
2014-05-24	22:00:00	This Old House	This Old House
2014-05-24	22:30:00	PBS NewsHour Weekend	PBS NewsHour Weekend
2014-05-24	23:00:00	The Lawrence Welk Show	The Lawrence Welk Show
2014-05-25	00:00:00	Classic Gospel	Classic Gospel
2014-05-25	01:00:00	Masterpiece	Masterpiece
2014-05-25	02:30:00	A Chef's Life	A Chef's Life
2014-05-25	03:00:00	Austin City Limits	Austin City Limits
2014-05-25	04:00:00	Infinity Hall Live	Infinity Hall Live
2014-05-25	05:00:00	Globe Trekker	Globe Trekker
2014-05-25	06:00:00	Escape from a Nazi Death Camp	Escape from a Nazi Death Camp
2014-05-25	07:00:00	Frontline	Frontline
2014-05-25	08:00:00	Coming Back with Wes Moore	Coming Back with Wes Moore
2014-05-25	09:00:00	Washington Week	Washington Week
2014-05-25	09:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-05-25	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-25	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-25	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-05-25	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-05-25	12:00:00	Curious George	Curious George
2014-05-25	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-25	13:00:00	Peg + Cat	Peg + Cat
2014-05-25	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-25	14:00:00	Martha Speaks	Martha Speaks
2014-05-25	14:30:00	WordGirl	WordGirl
2014-05-25	15:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-05-25	15:30:00	Arthur	Arthur
2014-05-25	16:00:00	Bookmark	Bookmark
2014-05-25	16:30:00	Second Opinion: Taking Charge of Your Health Care	Second Opinion: Taking Charge of Your Health Care
2014-05-25	17:00:00	Discovering Alabama	Discovering Alabama

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-05-25	17:30:00	Alabama Life	Alabama Life
2014-05-25	18:00:00	Capitol Journal	Capitol Journal
2014-05-25	19:00:00	Unsung Heroes: The Story of America's Female Patriots	Unsung Heroes: The Story of America's Female Patriots
2014-05-25	20:00:00	Unsung Heroes: The Story of America's Female Patriots	Unsung Heroes: The Story of America's Female Patriots
2014-05-25	21:00:00	Dick Winters: Hang Tough	Dick Winters: Hang Tough
2014-05-25	22:00:00	The Men Who Sailed the Liberty Ships	The Men Who Sailed the Liberty Ships
2014-05-25	23:00:00	D-Day: The Price of Freedom	D-Day: The Price of Freedom
2014-05-26	00:00:00	National Memorial Day Concert 2014	National Memorial Day Concert 2014
2014-05-26	01:30:00	National Memorial Day Concert 2014	National Memorial Day Concert 2014
2014-05-26	03:00:00	Eagles of Mercy	Eagles of Mercy
2014-05-26	04:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-05-26	04:30:00	Masterpiece	Masterpiece
2014-05-26	06:00:00	Eagles of Mercy	Eagles of Mercy
2014-05-26	07:00:00	In Performance at the White House	In Performance at the White House
2014-05-26	08:00:00	In Performance at the White House	In Performance at the White House
2014-05-26	09:00:00	Escape from a Nazi Death Camp	Escape from a Nazi Death Camp
2014-05-26	10:00:00	Eagles of Mercy	Eagles of Mercy
2014-05-26	11:00:00	Arthur	Arthur
2014-05-26	11:30:00	Wild Kratts	Wild Kratts
2014-05-26	12:00:00	Curious George	Curious George
2014-05-26	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-26	13:00:00	Peg + Cat	Peg + Cat
2014-05-26	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-26	14:00:00	Sesame Street	Sesame Street
2014-05-26	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-26	15:30:00	Super Why!	Super Why!
2014-05-26	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-05-26	16:30:00	Thomas & Friends	Thomas & Friends
2014-05-26	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-26	17:30:00	Caillou	Caillou
2014-05-26	18:00:00	Super Why!	Super Why!
2014-05-26	18:30:00	Dinosaur Train	Dinosaur Train
2014-05-26	19:00:00	Peg + Cat	Peg + Cat
2014-05-26	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-26	20:00:00	Curious George	Curious George
2014-05-26	20:30:00	Arthur	Arthur
2014-05-26	21:00:00	WordGirl	WordGirl
2014-05-26	21:30:00	Wild Kratts	Wild Kratts
2014-05-26	22:00:00	Martha Speaks	Martha Speaks
2014-05-26	22:30:00	Cyberchase	Cyberchase

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-05-26	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-05-27	00:00:00	Antiques Roadshow	Antiques Roadshow
2014-05-27	01:00:00	American Experience	American Experience
2014-05-27	03:00:00	National Memorial Day Concert 2014	National Memorial Day Concert 2014
2014-05-27	04:30:00	Tavis Smiley	Tavis Smiley
2014-05-27	05:00:00	Austin City Limits	Austin City Limits
2014-05-27	06:00:00	Escape from a Nazi Death Camp	Escape from a Nazi Death Camp
2014-05-27	07:00:00	National Memorial Day Concert 2014	National Memorial Day Concert 2014
2014-05-27	08:30:00	National Memorial Day Concert 2014	National Memorial Day Concert 2014
2014-05-27	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-27	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-27	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-05-27	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-05-27	12:00:00	Curious George	Curious George
2014-05-27	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-27	13:00:00	Peg + Cat	Peg + Cat
2014-05-27	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-27	14:00:00	Sesame Street	Sesame Street
2014-05-27	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-27	15:30:00	Super Why!	Super Why!
2014-05-27	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-05-27	16:30:00	Thomas & Friends	Thomas & Friends
2014-05-27	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-27	17:30:00	Caillou	Caillou
2014-05-27	18:00:00	Super Why!	Super Why!
2014-05-27	18:30:00	Dinosaur Train	Dinosaur Train
2014-05-27	19:00:00	Peg + Cat	Peg + Cat
2014-05-27	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-27	20:00:00	Curious George	Curious George
2014-05-27	20:30:00	Arthur	Arthur
2014-05-27	21:00:00	WordGirl	WordGirl
2014-05-27	21:30:00	Wild Kratts	Wild Kratts
2014-05-27	22:00:00	Martha Speaks	Martha Speaks
2014-05-27	22:30:00	Cyberchase	Cyberchase
2014-05-27	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-05-28	00:00:00	Coming Back with Wes Moore	Coming Back with Wes Moore
2014-05-28	01:00:00	D-Day 360	D-Day 360
2014-05-28	02:00:00	Frontline	Frontline
2014-05-28	03:00:00	Dugger Mountain Music	Dugger Mountain Music
2014-05-28	03:30:00	Afterhours	Afterhours

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-05-28	04:00:00	BBC World News	BBC World News
2014-05-28	04:30:00	Tavis Smiley	Tavis Smiley
2014-05-28	05:00:00	Day of Days: June 6, 1944	Day of Days: June 6, 1944
2014-05-28	06:00:00	D-Day 360	D-Day 360
2014-05-28	07:00:00	Frontline	Frontline
2014-05-28	08:00:00	American Experience	American Experience
2014-05-28	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-28	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-28	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-05-28	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-05-28	12:00:00	Curious George	Curious George
2014-05-28	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-28	13:00:00	Peg + Cat	Peg + Cat
2014-05-28	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-28	14:00:00	Sesame Street	Sesame Street
2014-05-28	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-28	15:30:00	Super Why!	Super Why!
2014-05-28	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-05-28	16:30:00	Thomas & Friends	Thomas & Friends
2014-05-28	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-28	17:30:00	Caillou	Caillou
2014-05-28	18:00:00	Super Why!	Super Why!
2014-05-28	18:30:00	Dinosaur Train	Dinosaur Train
2014-05-28	19:00:00	Peg + Cat	Peg + Cat
2014-05-28	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-28	20:00:00	Curious George	Curious George
2014-05-28	20:30:00	Arthur	Arthur
2014-05-28	21:00:00	WordGirl	WordGirl
2014-05-28	21:30:00	Wild Kratts	Wild Kratts
2014-05-28	22:00:00	Martha Speaks	Martha Speaks
2014-05-28	22:30:00	Cyberchase	Cyberchase
2014-05-28	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-05-29	00:00:00	Nature	Nature
2014-05-29	01:00:00	NOVA	NOVA
2014-05-29	03:00:00	Alabama Inc.	Alabama Inc.
2014-05-29	03:30:00	Alabama Life	Alabama Life
2014-05-29	04:00:00	BBC World News	BBC World News
2014-05-29	04:30:00	Tavis Smiley	Tavis Smiley
2014-05-29	05:00:00	Globe Trekker	Globe Trekker
2014-05-29	06:00:00	NOVA	NOVA

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-05-29	08:00:00	Coming Back with Wes Moore	Coming Back with Wes Moore
2014-05-29	09:00:00	D-Day 360	D-Day 360
2014-05-29	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-29	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-29	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-05-29	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-05-29	12:00:00	Curious George	Curious George
2014-05-29	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-29	13:00:00	Peg + Cat	Peg + Cat
2014-05-29	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-29	14:00:00	Sesame Street	Sesame Street
2014-05-29	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-29	15:30:00	Super Why!	Super Why!
2014-05-29	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-05-29	16:30:00	Thomas & Friends	Thomas & Friends
2014-05-29	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-29	17:30:00	Caillou	Caillou
2014-05-29	18:00:00	Super Why!	Super Why!
2014-05-29	18:30:00	Dinosaur Train	Dinosaur Train
2014-05-29	19:00:00	Peg + Cat	Peg + Cat
2014-05-29	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-29	20:00:00	Curious George	Curious George
2014-05-29	20:30:00	Arthur	Arthur
2014-05-29	21:00:00	WordGirl	WordGirl
2014-05-29	21:30:00	Wild Kratts	Wild Kratts
2014-05-29	22:00:00	Martha Speaks	Martha Speaks
2014-05-29	22:30:00	Cyberchase	Cyberchase
2014-05-29	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-05-30	00:00:00	The This Old House Hour	The This Old House Hour
2014-05-30	01:00:00	Antiques Roadshow	Antiques Roadshow
2014-05-30	02:00:00	Breakfast Special 2: Revenge of the Omelets	Breakfast Special 2: Revenge of the Omelets
2014-05-30	03:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-05-30	03:30:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-05-30	04:00:00	BBC World News	BBC World News
2014-05-30	04:30:00	Tavis Smiley	Tavis Smiley
2014-05-30	05:00:00	Nature	Nature
2014-05-30	06:00:00	Antiques Roadshow	Antiques Roadshow
2014-05-30	07:00:00	Nature	Nature
2014-05-30	08:00:00	NOVA	NOVA
2014-05-30	10:00:00	Workplace Essential Skills	Workplace Essential Skills

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-05-30	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-30	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-05-30	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-05-30	12:00:00	Curious George	Curious George
2014-05-30	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-30	13:00:00	Peg + Cat	Peg + Cat
2014-05-30	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-30	14:00:00	Sesame Street	Sesame Street
2014-05-30	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-30	15:30:00	Super Why!	Super Why!
2014-05-30	16:00:00	Sid the Science Kid	Sid the Science Kid
2014-05-30	16:30:00	Thomas & Friends	Thomas & Friends
2014-05-30	17:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-05-30	17:30:00	Caillou	Caillou
2014-05-30	18:00:00	Super Why!	Super Why!
2014-05-30	18:30:00	Dinosaur Train	Dinosaur Train
2014-05-30	19:00:00	Peg + Cat	Peg + Cat
2014-05-30	19:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-30	20:00:00	Curious George	Curious George
2014-05-30	20:30:00	Arthur	Arthur
2014-05-30	21:00:00	WordGirl	WordGirl
2014-05-30	21:30:00	Wild Kratts	Wild Kratts
2014-05-30	22:00:00	Martha Speaks	Martha Speaks
2014-05-30	22:30:00	Cyberchase	Cyberchase
2014-05-30	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-05-31	00:00:00	Washington Week	Washington Week
2014-05-31	00:30:00	McLaughlin Group	McLaughlin Group
2014-05-31	01:00:00	Capitol Journal	Capitol Journal
2014-05-31	02:00:00	In Performance at the White House	In Performance at the White House
2014-05-31	03:00:00	BBC Newsnight	BBC Newsnight
2014-05-31	03:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-05-31	04:00:00	BBC World News	BBC World News
2014-05-31	04:30:00	Tavis Smiley	Tavis Smiley
2014-05-31	05:00:00	To the Contrary with Bonnie Erbe	To the Contrary with Bonnie Erbe
2014-05-31	05:30:00	Religion & Ethics Newsweekly	Religion & Ethics Newsweekly
2014-05-31	06:00:00	American Experience	American Experience
2014-05-31	08:00:00	D-Day 360	D-Day 360
2014-05-31	09:00:00	The This Old House Hour	The This Old House Hour
2014-05-31	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-05-31	10:30:00	Workplace Essential Skills	Workplace Essential Skills

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-05-31	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-05-31	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-05-31	12:00:00	The Whole Child: A Caregiver's Guide to the First Five Years	The Whole Child: A Caregiver's Guide to the First Five Years
2014-05-31	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-05-31	13:00:00	Peg + Cat	Peg + Cat
2014-05-31	13:30:00	Dinosaur Train	Dinosaur Train
2014-05-31	14:00:00	Space Racers	Space Racers
2014-05-31	14:30:00	Bob the Builder	Bob the Builder
2014-05-31	15:00:00	BizKid\$	BizKid\$
2014-05-31	15:30:00	Joy Bauer's Food Remedies	Joy Bauer's Food Remedies
2014-05-31	17:00:00	30 Days to a Younger Heart	30 Days to a Younger Heart
2014-05-31	18:30:00	Brain Change with David Perlmutter, MD	Brain Change with David Perlmutter, MD
2014-05-31	20:00:00	Healing A.D.D. with Dr. Daniel Amen	Healing A.D.D. with Dr. Daniel Amen
2014-05-31	22:00:00	Suze Orman's Financial Solutions For You	Suze Orman's Financial Solutions For You
2014-06-01	00:00:00	Suze Orman's Financial Solutions For You	Suze Orman's Financial Solutions For You
2014-06-01	02:00:00	The Big Band Years	The Big Band Years
2014-06-01	04:00:00	The Grateful Dead: Dead Ahead	The Grateful Dead: Dead Ahead
2014-06-01	06:00:00	D-Day 360	D-Day 360
2014-06-01	07:00:00	Frontline	Frontline
2014-06-01	08:00:00	Coming Back with Wes Moore	Coming Back with Wes Moore
2014-06-01	09:00:00	Washington Week	Washington Week
2014-06-01	09:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-06-01	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-01	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-01	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-06-01	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-06-01	12:00:00	Curious George	Curious George
2014-06-01	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-06-01	13:00:00	Peg + Cat	Peg + Cat
2014-06-01	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-01	14:00:00	Martha Speaks	Martha Speaks
2014-06-01	14:30:00	WordGirl	WordGirl
2014-06-01	15:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-06-01	15:30:00	Arthur	Arthur
2014-06-01	16:00:00	Suze Orman's Financial Solutions For You	Suze Orman's Financial Solutions For You
2014-06-01	18:00:00	Dr. Wayne Dyer: Wishes Fulfilled!	Dr. Wayne Dyer: Wishes Fulfilled!
2014-06-01	21:00:00	30 Days to a Younger Heart	30 Days to a Younger Heart
2014-06-01	22:30:00	Lent at Ephesus: Benedictines of Mary Queen of Apostles	Lent at Ephesus: Benedictines of Mary Queen of Apostles
2014-06-01	23:30:00	Happy	Happy
2014-06-02	01:00:00	My Music	My Music

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-06-02	03:00:00	The Grateful Dead: Dead Ahead	The Grateful Dead: Dead Ahead
2014-06-02	05:00:00	Easy Yoga for Arthritis with Peggy Cappy	Easy Yoga for Arthritis with Peggy Cappy
2014-06-02	06:00:00	Mr. Stink	Mr. Stink
2014-06-02	07:00:00	American Experience	American Experience
2014-06-02	09:00:00	Mr. Stink	Mr. Stink
2014-06-02	10:00:00	Coming Back with Wes Moore	Coming Back with Wes Moore
2014-06-02	11:00:00	Wild Kratts	Wild Kratts
2014-06-02	11:30:00	Wild Kratts	Wild Kratts
2014-06-02	12:00:00	Curious George	Curious George
2014-06-02	12:30:00	Curious George	Curious George
2014-06-02	13:00:00	Peg + Cat	Peg + Cat
2014-06-02	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-02	14:00:00	Sesame Street	Sesame Street
2014-06-02	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-02	15:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-02	16:00:00	Dinosaur Train	Dinosaur Train
2014-06-02	16:30:00	Dinosaur Train	Dinosaur Train
2014-06-02	17:00:00	Super Why!	Super Why!
2014-06-02	17:30:00	Thomas & Friends	Thomas & Friends
2014-06-02	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-02	18:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-06-02	19:00:00	Caillou	Caillou
2014-06-02	19:30:00	Sid the Science Kid	Sid the Science Kid
2014-06-02	20:00:00	Arthur	Arthur
2014-06-02	20:30:00	Arthur	Arthur
2014-06-02	21:00:00	Wild Kratts	Wild Kratts
2014-06-02	21:30:00	Wild Kratts	Wild Kratts
2014-06-02	22:00:00	Martha Speaks	Martha Speaks
2014-06-02	22:30:00	Cyberchase	Cyberchase
2014-06-02	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-06-03	00:00:00	Elvis: Aloha from Hawaii	Elvis: Aloha from Hawaii
2014-06-03	01:30:00	Albert King with Stevie Ray Vaughan - In Session	Albert King with Stevie Ray Vaughan - In Session
2014-06-03	03:00:00	Brain Change with David Perlmutter, MD	Brain Change with David Perlmutter, MD
2014-06-03	04:30:00	30 Days to a Younger Heart	30 Days to a Younger Heart
2014-06-03	06:00:00	Antiques Roadshow	Antiques Roadshow
2014-06-03	07:00:00	Mr. Stink	Mr. Stink
2014-06-03	08:00:00	How Sherlock Changed the World	How Sherlock Changed the World
2014-06-03	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-03	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-03	11:00:00	Sit and Be Fit	Sit and Be Fit

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-06-03	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-06-03	12:00:00	Curious George	Curious George
2014-06-03	12:30:00	Curious George	Curious George
2014-06-03	13:00:00	Peg + Cat	Peg + Cat
2014-06-03	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-03	14:00:00	Sesame Street	Sesame Street
2014-06-03	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-03	15:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-03	16:00:00	Dinosaur Train	Dinosaur Train
2014-06-03	16:30:00	Dinosaur Train	Dinosaur Train
2014-06-03	17:00:00	Super Why!	Super Why!
2014-06-03	17:30:00	Thomas & Friends	Thomas & Friends
2014-06-03	18:00:00	Peg + Cat	Peg + Cat
2014-06-03	18:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-06-03	19:00:00	Caillou	Caillou
2014-06-03	19:30:00	Sid the Science Kid	Sid the Science Kid
2014-06-03	20:00:00	Arthur	Arthur
2014-06-03	20:30:00	Arthur	Arthur
2014-06-03	21:00:00	Wild Kratts	Wild Kratts
2014-06-03	21:30:00	Wild Kratts	Wild Kratts
2014-06-03	22:00:00	Martha Speaks	Martha Speaks
2014-06-03	22:30:00	Cyberchase	Cyberchase
2014-06-03	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-06-04	00:00:00	Suze Orman's Financial Solutions For You	Suze Orman's Financial Solutions For You
2014-06-04	02:00:00	30 Days to a Younger Heart	30 Days to a Younger Heart
2014-06-04	03:30:00	Doo Wop Love Songs	Doo Wop Love Songs
2014-06-04	05:30:00	3 Steps to Incredible Health! with Joel Fuhrman, M.D.	3 Steps to Incredible Health! with Joel Fuhrman, M.D.
2014-06-04	06:00:00	Hallowed Grounds	Hallowed Grounds
2014-06-04	07:00:00	Objects and Memory	Objects and Memory
2014-06-04	08:00:00	Independent Lens	Independent Lens
2014-06-04	09:30:00	Ribbon of Sand	Ribbon of Sand
2014-06-04	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-04	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-04	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-06-04	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-06-04	12:00:00	Curious George	Curious George
2014-06-04	12:30:00	Curious George	Curious George
2014-06-04	13:00:00	Peg + Cat	Peg + Cat
2014-06-04	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-04	14:00:00	Sesame Street	Sesame Street

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-06-04	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-04	15:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-04	16:00:00	Dinosaur Train	Dinosaur Train
2014-06-04	16:30:00	Dinosaur Train	Dinosaur Train
2014-06-04	17:00:00	Super Why!	Super Why!
2014-06-04	17:30:00	Thomas & Friends	Thomas & Friends
2014-06-04	18:00:00	Peg + Cat	Peg + Cat
2014-06-04	18:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-06-04	19:00:00	Caillou	Caillou
2014-06-04	19:30:00	Sid the Science Kid	Sid the Science Kid
2014-06-04	20:00:00	Arthur	Arthur
2014-06-04	20:30:00	Arthur	Arthur
2014-06-04	21:00:00	Wild Kratts	Wild Kratts
2014-06-04	21:30:00	Wild Kratts	Wild Kratts
2014-06-04	22:00:00	Martha Speaks	Martha Speaks
2014-06-04	22:30:00	Cyberchase	Cyberchase
2014-06-04	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-06-05	00:00:00	My Music	My Music
2014-06-05	02:00:00	Aaron Neville - Doo Wop: My True Story	Aaron Neville - Doo Wop: My True Story
2014-06-05	03:30:00	Elvis: Aloha from Hawaii	Elvis: Aloha from Hawaii
2014-06-05	05:00:00	Easy Yoga for Arthritis with Peggy Cappy	Easy Yoga for Arthritis with Peggy Cappy
2014-06-05	06:00:00	NOVA	NOVA
2014-06-05	08:00:00	Hallowed Grounds	Hallowed Grounds
2014-06-05	09:00:00	Objects and Memory	Objects and Memory
2014-06-05	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-05	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-05	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-06-05	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-06-05	12:00:00	Curious George	Curious George
2014-06-05	12:30:00	Curious George	Curious George
2014-06-05	13:00:00	Peg + Cat	Peg + Cat
2014-06-05	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-05	14:00:00	Sesame Street	Sesame Street
2014-06-05	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-05	15:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-05	16:00:00	Dinosaur Train	Dinosaur Train
2014-06-05	16:30:00	Dinosaur Train	Dinosaur Train
2014-06-05	17:00:00	Super Why!	Super Why!
2014-06-05	17:30:00	Thomas & Friends	Thomas & Friends
2014-06-05	18:00:00	Peg + Cat	Peg + Cat

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-06-05	18:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-06-05	19:00:00	Caillou	Caillou
2014-06-05	19:30:00	Sid the Science Kid	Sid the Science Kid
2014-06-05	20:00:00	Arthur	Arthur
2014-06-05	20:30:00	Arthur	Arthur
2014-06-05	21:00:00	Wild Kratts	Wild Kratts
2014-06-05	21:30:00	Wild Kratts	Wild Kratts
2014-06-05	22:00:00	Martha Speaks	Martha Speaks
2014-06-05	22:30:00	Cyberchase	Cyberchase
2014-06-05	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-06-06	00:00:00	The Big Band Years	The Big Band Years
2014-06-06	02:00:00	My Music	My Music
2014-06-06	04:00:00	Healing A.D.D. with Dr. Daniel Amen	Healing A.D.D. with Dr. Daniel Amen
2014-06-06	06:00:00	Masterpiece	Masterpiece
2014-06-06	07:30:00	NOVA	NOVA
2014-06-06	09:30:00	Ribbon of Sand	Ribbon of Sand
2014-06-06	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-06	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-06	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-06-06	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-06-06	12:00:00	Curious George	Curious George
2014-06-06	12:30:00	Curious George	Curious George
2014-06-06	13:00:00	Peg + Cat	Peg + Cat
2014-06-06	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-06	14:00:00	Sesame Street	Sesame Street
2014-06-06	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-06	15:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-06	16:00:00	Dinosaur Train	Dinosaur Train
2014-06-06	16:30:00	Dinosaur Train	Dinosaur Train
2014-06-06	17:00:00	Super Why!	Super Why!
2014-06-06	17:30:00	Thomas & Friends	Thomas & Friends
2014-06-06	18:00:00	Peg + Cat	Peg + Cat
2014-06-06	18:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-06-06	19:00:00	Caillou	Caillou
2014-06-06	19:30:00	Sid the Science Kid	Sid the Science Kid
2014-06-06	20:00:00	Arthur	Arthur
2014-06-06	20:30:00	Arthur	Arthur
2014-06-06	21:00:00	Wild Kratts	Wild Kratts
2014-06-06	21:30:00	Wild Kratts	Wild Kratts
2014-06-06	22:00:00	Martha Speaks	Martha Speaks

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-06-06	22:30:00	Cyberchase	Cyberchase
2014-06-06	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-06-07	00:00:00	Washington Week	Washington Week
2014-06-07	00:30:00	McLaughlin Group	McLaughlin Group
2014-06-07	01:00:00	Capitol Journal	Capitol Journal
2014-06-07	02:00:00	3 Steps to Incredible Health! with Joel Fuhrman, M.D.	3 Steps to Incredible Health! with Joel Fuhrman, M.D.
2014-06-07	04:00:00	My Music	My Music
2014-06-07	06:00:00	Music Makes a City: The Story of the Louisville Orchestra	Music Makes a City: The Story of the Louisville Orchestra
2014-06-07	07:00:00	Mariachi High	Mariachi High
2014-06-07	08:00:00	Hallowed Grounds	Hallowed Grounds
2014-06-07	09:00:00	The This Old House Hour	The This Old House Hour
2014-06-07	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-07	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-07	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-06-07	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-06-07	12:00:00	The Whole Child: A Caregiver's Guide to the First Five Years	The Whole Child: A Caregiver's Guide to the First Five Years
2014-06-07	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-06-07	13:00:00	Peg + Cat	Peg + Cat
2014-06-07	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-07	14:00:00	Space Racers	Space Racers
2014-06-07	14:30:00	Bob the Builder	Bob the Builder
2014-06-07	15:00:00	Rick Steves' Europe Travel Skills	Rick Steves' Europe Travel Skills
2014-06-07	17:00:00	Blood Sugar Solution 10-Day Detox Diet	Blood Sugar Solution 10-Day Detox Diet
2014-06-07	18:30:00	Elvis: Aloha from Hawaii	Elvis: Aloha from Hawaii
2014-06-07	20:00:00	The Big Band Years	The Big Band Years
2014-06-07	22:00:00	Daniel O'Donnell: Stand Beside Me	Daniel O'Donnell: Stand Beside Me
2014-06-07	23:30:00	My Music	My Music
2014-06-08	02:00:00	Elvis: Aloha from Hawaii	Elvis: Aloha from Hawaii
2014-06-08	03:30:00	Albert King with Stevie Ray Vaughan - In Session	Albert King with Stevie Ray Vaughan - In Session
2014-06-08	05:00:00	Easy Yoga for Arthritis with Peggy Cappy	Easy Yoga for Arthritis with Peggy Cappy
2014-06-08	06:00:00	Hallowed Grounds	Hallowed Grounds
2014-06-08	07:00:00	Independent Lens	Independent Lens
2014-06-08	08:30:00	Katmai: Alaska's Wild Peninsula	Katmai: Alaska's Wild Peninsula
2014-06-08	09:00:00	Washington Week	Washington Week
2014-06-08	09:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-06-08	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-08	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-08	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-06-08	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-06-08	12:00:00	Curious George	Curious George

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-06-08	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-06-08	13:00:00	Peg + Cat	Peg + Cat
2014-06-08	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-08	14:00:00	Martha Speaks	Martha Speaks
2014-06-08	14:30:00	WordGirl	WordGirl
2014-06-08	15:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-06-08	15:30:00	Arthur	Arthur
2014-06-08	16:00:00	3 Steps to Incredible Health! with Joel Fuhrman, M.D.	3 Steps to Incredible Health! with Joel Fuhrman, M.D.
2014-06-08	18:00:00	Brain Change with David Perlmutter, MD	Brain Change with David Perlmutter, MD
2014-06-08	19:30:00	My Music	My Music
2014-06-08	22:00:00	My Music	My Music
2014-06-09	01:00:00	My Music	My Music
2014-06-09	01:30:00	My Music	My Music
2014-06-09	03:00:00	Elvis: Aloha from Hawaii	Elvis: Aloha from Hawaii
2014-06-09	04:30:00	Albert King with Stevie Ray Vaughan - In Session	Albert King with Stevie Ray Vaughan - In Session
2014-06-09	06:00:00	Sky Island	Sky Island
2014-06-09	06:30:00	Ribbon of Sand	Ribbon of Sand
2014-06-09	07:00:00	Objects and Memory	Objects and Memory
2014-06-09	08:00:00	Mariachi High	Mariachi High
2014-06-09	09:00:00	Music Makes a City: The Story of the Louisville Orchestra	Music Makes a City: The Story of the Louisville Orchestra
2014-06-09	10:00:00	Secrets of the Manor House	Secrets of the Manor House
2014-06-09	11:00:00	Wild Kratts	Wild Kratts
2014-06-09	11:30:00	Wild Kratts	Wild Kratts
2014-06-09	12:00:00	Curious George	Curious George
2014-06-09	12:30:00	Curious George	Curious George
2014-06-09	13:00:00	Peg + Cat	Peg + Cat
2014-06-09	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-09	14:00:00	Sesame Street	Sesame Street
2014-06-09	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-09	15:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-09	16:00:00	Dinosaur Train	Dinosaur Train
2014-06-09	16:30:00	Dinosaur Train	Dinosaur Train
2014-06-09	17:00:00	Super Why!	Super Why!
2014-06-09	17:30:00	Thomas & Friends	Thomas & Friends
2014-06-09	18:00:00	Peg + Cat	Peg + Cat
2014-06-09	18:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-06-09	19:00:00	Caillou	Caillou
2014-06-09	19:30:00	Sid the Science Kid	Sid the Science Kid
2014-06-09	20:00:00	Arthur	Arthur
2014-06-09	20:30:00	Arthur	Arthur

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-06-09	21:00:00	Wild Kratts	Wild Kratts
2014-06-09	21:30:00	Wild Kratts	Wild Kratts
2014-06-09	22:00:00	Martha Speaks	Martha Speaks
2014-06-09	22:30:00	Cyberchase	Cyberchase
2014-06-09	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-06-10	00:00:00	My Music	My Music
2014-06-10	02:00:00	Suze Orman's Financial Solutions For You	Suze Orman's Financial Solutions For You
2014-06-10	04:00:00	My Music	My Music
2014-06-10	06:00:00	Brazil with Michael Palin	Brazil with Michael Palin
2014-06-10	07:00:00	Secrets of the Manor House	Secrets of the Manor House
2014-06-10	08:00:00	The Making of a Lady	The Making of a Lady
2014-06-10	09:30:00	Ribbon of Sand	Ribbon of Sand
2014-06-10	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-10	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-10	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-06-10	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-06-10	12:00:00	Curious George	Curious George
2014-06-10	12:30:00	Curious George	Curious George
2014-06-10	13:00:00	Peg + Cat	Peg + Cat
2014-06-10	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-10	14:00:00	Sesame Street	Sesame Street
2014-06-10	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-10	15:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-10	16:00:00	Dinosaur Train	Dinosaur Train
2014-06-10	16:30:00	Dinosaur Train	Dinosaur Train
2014-06-10	17:00:00	Super Why!	Super Why!
2014-06-10	17:30:00	Thomas & Friends	Thomas & Friends
2014-06-10	18:00:00	Peg + Cat	Peg + Cat
2014-06-10	18:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-06-10	19:00:00	Caillou	Caillou
2014-06-10	19:30:00	Sid the Science Kid	Sid the Science Kid
2014-06-10	20:00:00	Arthur	Arthur
2014-06-10	20:30:00	Arthur	Arthur
2014-06-10	21:00:00	Wild Kratts	Wild Kratts
2014-06-10	21:30:00	Wild Kratts	Wild Kratts
2014-06-10	22:00:00	Martha Speaks	Martha Speaks
2014-06-10	22:30:00	Cyberchase	Cyberchase
2014-06-10	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-06-11	00:00:00	My Music	My Music
2014-06-11	02:30:00	Healing A.D.D. with Dr. Daniel Amen	Healing A.D.D. with Dr. Daniel Amen

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-06-11	04:30:00	Blood Sugar Solution 10-Day Detox Diet	Blood Sugar Solution 10-Day Detox Diet
2014-06-11	06:00:00	Brazil with Michael Palin	Brazil with Michael Palin
2014-06-11	07:00:00	Brazil with Michael Palin	Brazil with Michael Palin
2014-06-11	08:00:00	Music Makes a City: The Story of the Louisville Orchestra	Music Makes a City: The Story of the Louisville Orchestra
2014-06-11	09:00:00	Mariachi High	Mariachi High
2014-06-11	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-11	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-11	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-06-11	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-06-11	12:00:00	Curious George	Curious George
2014-06-11	12:30:00	Curious George	Curious George
2014-06-11	13:00:00	Peg + Cat	Peg + Cat
2014-06-11	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-11	14:00:00	Sesame Street	Sesame Street
2014-06-11	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-11	15:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-11	16:00:00	Dinosaur Train	Dinosaur Train
2014-06-11	16:30:00	Dinosaur Train	Dinosaur Train
2014-06-11	17:00:00	Super Why!	Super Why!
2014-06-11	17:30:00	Thomas & Friends	Thomas & Friends
2014-06-11	18:00:00	Peg + Cat	Peg + Cat
2014-06-11	18:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-06-11	19:00:00	Caillou	Caillou
2014-06-11	19:30:00	Sid the Science Kid	Sid the Science Kid
2014-06-11	20:00:00	Arthur	Arthur
2014-06-11	20:30:00	Arthur	Arthur
2014-06-11	21:00:00	Wild Kratts	Wild Kratts
2014-06-11	21:30:00	Wild Kratts	Wild Kratts
2014-06-11	22:00:00	Martha Speaks	Martha Speaks
2014-06-11	22:30:00	Cyberchase	Cyberchase
2014-06-11	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-06-12	00:00:00	Daniel O'Donnell Live from Nashville	Daniel O'Donnell Live from Nashville
2014-06-12	02:00:00	My Music	My Music
2014-06-12	04:00:00	3 Steps to Incredible Health! with Joel Fuhrman, M.D.	3 Steps to Incredible Health! with Joel Fuhrman, M.D.
2014-06-12	06:00:00	NOVA	NOVA
2014-06-12	08:00:00	Secrets of the Dead	Secrets of the Dead
2014-06-12	09:00:00	Antiques Roadshow	Antiques Roadshow
2014-06-12	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-12	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-12	11:00:00	Sit and Be Fit	Sit and Be Fit

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-06-12	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-06-12	12:00:00	Curious George	Curious George
2014-06-12	12:30:00	Curious George	Curious George
2014-06-12	13:00:00	Peg + Cat	Peg + Cat
2014-06-12	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-12	14:00:00	Sesame Street	Sesame Street
2014-06-12	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-12	15:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-12	16:00:00	Dinosaur Train	Dinosaur Train
2014-06-12	16:30:00	Dinosaur Train	Dinosaur Train
2014-06-12	17:00:00	Super Why!	Super Why!
2014-06-12	17:30:00	Thomas & Friends	Thomas & Friends
2014-06-12	18:00:00	Peg + Cat	Peg + Cat
2014-06-12	18:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-06-12	19:00:00	Caillou	Caillou
2014-06-12	19:30:00	Sid the Science Kid	Sid the Science Kid
2014-06-12	20:00:00	Arthur	Arthur
2014-06-12	20:30:00	Arthur	Arthur
2014-06-12	21:00:00	Wild Kratts	Wild Kratts
2014-06-12	21:30:00	Wild Kratts	Wild Kratts
2014-06-12	22:00:00	Martha Speaks	Martha Speaks
2014-06-12	22:30:00	Cyberchase	Cyberchase
2014-06-12	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-06-13	00:00:00	My Music	My Music
2014-06-13	01:30:00	My Music	My Music
2014-06-13	04:00:00	My Music	My Music
2014-06-13	06:00:00	Masterpiece	Masterpiece
2014-06-13	07:30:00	NOVA	NOVA
2014-06-13	09:30:00	Sky Island	Sky Island
2014-06-13	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-13	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-13	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-06-13	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-06-13	12:00:00	Curious George	Curious George
2014-06-13	12:30:00	Curious George	Curious George
2014-06-13	13:00:00	Peg + Cat	Peg + Cat
2014-06-13	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-13	14:00:00	Sesame Street	Sesame Street
2014-06-13	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-13	15:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-06-13	16:00:00	Dinosaur Train	Dinosaur Train
2014-06-13	16:30:00	Dinosaur Train	Dinosaur Train
2014-06-13	17:00:00	Super Why!	Super Why!
2014-06-13	17:30:00	Thomas & Friends	Thomas & Friends
2014-06-13	18:00:00	Peg + Cat	Peg + Cat
2014-06-13	18:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-06-13	19:00:00	Caillou	Caillou
2014-06-13	19:30:00	Sid the Science Kid	Sid the Science Kid
2014-06-13	20:00:00	Arthur	Arthur
2014-06-13	20:30:00	Arthur	Arthur
2014-06-13	21:00:00	Wild Kratts	Wild Kratts
2014-06-13	21:30:00	Wild Kratts	Wild Kratts
2014-06-13	22:00:00	Martha Speaks	Martha Speaks
2014-06-13	22:30:00	Cyberchase	Cyberchase
2014-06-13	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-06-14	00:00:00	Washington Week	Washington Week
2014-06-14	00:30:00	McLaughlin Group	McLaughlin Group
2014-06-14	01:00:00	Capitol Journal	Capitol Journal
2014-06-14	02:00:00	My Music	My Music
2014-06-14	04:00:00	3 Steps to Incredible Health! with Joel Fuhrman, M.D.	3 Steps to Incredible Health! with Joel Fuhrman, M.D.
2014-06-14	06:00:00	Great Performances	Great Performances
2014-06-14	08:00:00	Nature	Nature
2014-06-14	09:00:00	The This Old House Hour	The This Old House Hour
2014-06-14	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-14	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-14	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-06-14	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-06-14	12:00:00	The Whole Child: A Caregiver's Guide to the First Five Years	The Whole Child: A Caregiver's Guide to the First Five Years
2014-06-14	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-06-14	13:00:00	Peg + Cat	Peg + Cat
2014-06-14	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-14	14:00:00	Space Racers	Space Racers
2014-06-14	14:30:00	Bob the Builder	Bob the Builder
2014-06-14	15:00:00	BizKid\$	BizKid\$
2014-06-14	15:30:00	3 Steps to Incredible Health! with Joel Fuhrman, M.D.	3 Steps to Incredible Health! with Joel Fuhrman, M.D.
2014-06-14	17:30:00	Healing A.D.D. with Dr. Daniel Amen	Healing A.D.D. with Dr. Daniel Amen
2014-06-14	19:30:00	My Music	My Music
2014-06-14	22:00:00	Celtic Woman: Emerald - Musical Gems	Celtic Woman: Emerald - Musical Gems
2014-06-15	00:00:00	My Music	My Music
2014-06-15	01:30:00	Aaron Neville - Doo Wop: My True Story	Aaron Neville - Doo Wop: My True Story

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-06-15	03:00:00	He Touched Me: The Gospel Music of Elvis Presley	He Touched Me: The Gospel Music of Elvis Presley
2014-06-15	04:30:00	Muddy Waters & The Rolling Stones Live	Muddy Waters & The Rolling Stones Live
2014-06-15	06:00:00	Nature	Nature
2014-06-15	07:00:00	Brazil with Michael Palin	Brazil with Michael Palin
2014-06-15	08:00:00	Brazil with Michael Palin	Brazil with Michael Palin
2014-06-15	09:00:00	Washington Week	Washington Week
2014-06-15	09:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-06-15	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-15	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-15	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-06-15	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-06-15	12:00:00	Curious George	Curious George
2014-06-15	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-06-15	13:00:00	Peg + Cat	Peg + Cat
2014-06-15	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-15	14:00:00	Martha Speaks	Martha Speaks
2014-06-15	14:30:00	WordGirl	WordGirl
2014-06-15	15:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-06-15	15:30:00	Arthur	Arthur
2014-06-15	16:00:00	Dr. Wayne Dyer: Wishes Fulfilled!	Dr. Wayne Dyer: Wishes Fulfilled!
2014-06-15	19:00:00	Rick Steves' Europe Travel Skills	Rick Steves' Europe Travel Skills
2014-06-15	21:00:00	Easy Yoga: The Secret to Strength and Balance with Peggy	Easy Yoga: The Secret to Strength and Balance with Peggy Cappy
2014-06-15	22:00:00	He Touched Me: The Gospel Music of Elvis Presley	He Touched Me: The Gospel Music of Elvis Presley
2014-06-15	23:30:00	My Music	My Music
2014-06-16	01:00:00	Masterpiece	Masterpiece
2014-06-16	02:30:00	30 Days to a Younger Heart	30 Days to a Younger Heart
2014-06-16	04:00:00	3 Steps to Incredible Health! with Joel Fuhrman, M.D.	3 Steps to Incredible Health! with Joel Fuhrman, M.D.
2014-06-16	06:00:00	Secrets of Scotland Yard	Secrets of Scotland Yard
2014-06-16	07:00:00	Brazil with Michael Palin	Brazil with Michael Palin
2014-06-16	08:00:00	Brazil with Michael Palin	Brazil with Michael Palin
2014-06-16	09:00:00	Independent Lens	Independent Lens
2014-06-16	10:00:00	Secrets of Scotland Yard	Secrets of Scotland Yard
2014-06-16	11:00:00	Wild Kratts	Wild Kratts
2014-06-16	11:30:00	Wild Kratts	Wild Kratts
2014-06-16	12:00:00	Curious George	Curious George
2014-06-16	12:30:00	Curious George	Curious George
2014-06-16	13:00:00	Peg + Cat	Peg + Cat
2014-06-16	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-16	14:00:00	Sesame Street	Sesame Street
2014-06-16	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-06-16	15:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-16	16:00:00	Dinosaur Train	Dinosaur Train
2014-06-16	16:30:00	Dinosaur Train	Dinosaur Train
2014-06-16	17:00:00	Super Why!	Super Why!
2014-06-16	17:30:00	Thomas & Friends	Thomas & Friends
2014-06-16	18:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-16	18:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-06-16	19:00:00	Caillou	Caillou
2014-06-16	19:30:00	Sid the Science Kid	Sid the Science Kid
2014-06-16	20:00:00	Arthur	Arthur
2014-06-16	20:30:00	Arthur	Arthur
2014-06-16	21:00:00	Wild Kratts	Wild Kratts
2014-06-16	21:30:00	Wild Kratts	Wild Kratts
2014-06-16	22:00:00	Martha Speaks	Martha Speaks
2014-06-16	22:30:00	Cyberchase	Cyberchase
2014-06-16	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-06-17	00:00:00	Antiques Roadshow	Antiques Roadshow
2014-06-17	01:00:00	Antiques Roadshow	Antiques Roadshow
2014-06-17	02:00:00	American Pharaoh	American Pharaoh
2014-06-17	03:00:00	Cool Spaces: The Best New Architecture	Cool Spaces: The Best New Architecture
2014-06-17	04:00:00	BBC World News	BBC World News
2014-06-17	04:30:00	Tavis Smiley	Tavis Smiley
2014-06-17	05:00:00	Austin City Limits	Austin City Limits
2014-06-17	06:00:00	Independent Lens	Independent Lens
2014-06-17	07:00:00	Secrets of Scotland Yard	Secrets of Scotland Yard
2014-06-17	08:00:00	Masterpiece	Masterpiece
2014-06-17	09:30:00	Sky Island	Sky Island
2014-06-17	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-17	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-17	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-06-17	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-06-17	12:00:00	Curious George	Curious George
2014-06-17	12:30:00	Curious George	Curious George
2014-06-17	13:00:00	Peg + Cat	Peg + Cat
2014-06-17	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-17	14:00:00	Sesame Street	Sesame Street
2014-06-17	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-17	15:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-17	16:00:00	Dinosaur Train	Dinosaur Train
2014-06-17	16:30:00	Dinosaur Train	Dinosaur Train

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-06-17	17:00:00	Super Why!	Super Why!
2014-06-17	17:30:00	Thomas & Friends	Thomas & Friends
2014-06-17	18:00:00	Peg + Cat	Peg + Cat
2014-06-17	18:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-06-17	19:00:00	Caillou	Caillou
2014-06-17	19:30:00	Sid the Science Kid	Sid the Science Kid
2014-06-17	20:00:00	Arthur	Arthur
2014-06-17	20:30:00	Arthur	Arthur
2014-06-17	21:00:00	Wild Kratts	Wild Kratts
2014-06-17	21:30:00	Wild Kratts	Wild Kratts
2014-06-17	22:00:00	Martha Speaks	Martha Speaks
2014-06-17	22:30:00	Cyberchase	Cyberchase
2014-06-17	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-06-18	00:00:00	PBS Previews: The Roosevelts	PBS Previews: The Roosevelts
2014-06-18	00:30:00	PBS Previews: The Roosevelts	PBS Previews: The Roosevelts
2014-06-18	01:00:00	American Experience	American Experience
2014-06-18	03:00:00	Dugger Mountain Music	Dugger Mountain Music
2014-06-18	03:30:00	Afterhours	Afterhours
2014-06-18	04:00:00	BBC World News	BBC World News
2014-06-18	04:30:00	The Day it Snowed in Miami	The Day it Snowed in Miami
2014-06-18	06:00:00	American Experience	American Experience
2014-06-18	08:00:00	American Pharaoh	American Pharaoh
2014-06-18	09:00:00	Antiques Roadshow	Antiques Roadshow
2014-06-18	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-18	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-18	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-06-18	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-06-18	12:00:00	Curious George	Curious George
2014-06-18	12:30:00	Curious George	Curious George
2014-06-18	13:00:00	Peg + Cat	Peg + Cat
2014-06-18	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-18	14:00:00	Sesame Street	Sesame Street
2014-06-18	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-18	15:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-18	16:00:00	Dinosaur Train	Dinosaur Train
2014-06-18	16:30:00	Dinosaur Train	Dinosaur Train
2014-06-18	17:00:00	Super Why!	Super Why!
2014-06-18	17:30:00	Thomas & Friends	Thomas & Friends
2014-06-18	18:00:00	Peg + Cat	Peg + Cat
2014-06-18	18:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-06-18	19:00:00	Caillou	Caillou
2014-06-18	19:30:00	Sid the Science Kid	Sid the Science Kid
2014-06-18	20:00:00	Arthur	Arthur
2014-06-18	20:30:00	Arthur	Arthur
2014-06-18	21:00:00	Wild Kratts	Wild Kratts
2014-06-18	21:30:00	Wild Kratts	Wild Kratts
2014-06-18	22:00:00	Martha Speaks	Martha Speaks
2014-06-18	22:30:00	Cyberchase	Cyberchase
2014-06-18	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-06-19	00:00:00	Brazil with Michael Palin	Brazil with Michael Palin
2014-06-19	01:00:00	Brazil with Michael Palin	Brazil with Michael Palin
2014-06-19	02:00:00	Brazil with Michael Palin	Brazil with Michael Palin
2014-06-19	03:00:00	Brazil with Michael Palin	Brazil with Michael Palin
2014-06-19	04:00:00	BBC World News	BBC World News
2014-06-19	04:30:00	Tavis Smiley	Tavis Smiley
2014-06-19	05:00:00	Globe Trekker	Globe Trekker
2014-06-19	06:00:00	NOVA	NOVA
2014-06-19	07:00:00	Hawking	Hawking
2014-06-19	08:00:00	American Experience	American Experience
2014-06-19	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-19	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-19	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-06-19	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-06-19	12:00:00	Curious George	Curious George
2014-06-19	12:30:00	Curious George	Curious George
2014-06-19	13:00:00	Peg + Cat	Peg + Cat
2014-06-19	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-19	14:00:00	Sesame Street	Sesame Street
2014-06-19	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-19	15:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-19	16:00:00	Dinosaur Train	Dinosaur Train
2014-06-19	16:30:00	Dinosaur Train	Dinosaur Train
2014-06-19	17:00:00	Super Why!	Super Why!
2014-06-19	17:30:00	Thomas & Friends	Thomas & Friends
2014-06-19	18:00:00	Peg + Cat	Peg + Cat
2014-06-19	18:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-06-19	19:00:00	Caillou	Caillou
2014-06-19	19:30:00	Sid the Science Kid	Sid the Science Kid
2014-06-19	20:00:00	Arthur	Arthur
2014-06-19	20:30:00	Arthur	Arthur

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-06-19	21:00:00	Wild Kratts	Wild Kratts
2014-06-19	21:30:00	Wild Kratts	Wild Kratts
2014-06-19	22:00:00	Martha Speaks	Martha Speaks
2014-06-19	22:30:00	Cyberchase	Cyberchase
2014-06-19	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-06-20	00:00:00	The This Old House Hour	The This Old House Hour
2014-06-20	01:00:00	Antiques Roadshow	Antiques Roadshow
2014-06-20	02:00:00	Great Museums: "Elevated Thinking" The High Line in New York City	Great Museums: "Elevated Thinking" The High Line in New York City
2014-06-20	03:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-06-20	04:00:00	BBC World News	BBC World News
2014-06-20	04:30:00	Tavis Smiley	Tavis Smiley
2014-06-20	05:00:00	Nature	Nature
2014-06-20	06:00:00	Masterpiece	Masterpiece
2014-06-20	07:30:00	Nature	Nature
2014-06-20	08:30:00	NOVA	NOVA
2014-06-20	09:30:00	PBS Previews: The Roosevelts	PBS Previews: The Roosevelts
2014-06-20	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-20	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-20	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-06-20	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-06-20	12:00:00	Curious George	Curious George
2014-06-20	12:30:00	Curious George	Curious George
2014-06-20	13:00:00	Peg + Cat	Peg + Cat
2014-06-20	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-20	14:00:00	Sesame Street	Sesame Street
2014-06-20	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-20	15:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-20	16:00:00	Dinosaur Train	Dinosaur Train
2014-06-20	16:30:00	Dinosaur Train	Dinosaur Train
2014-06-20	17:00:00	Super Why!	Super Why!
2014-06-20	17:30:00	Thomas & Friends	Thomas & Friends
2014-06-20	18:00:00	Peg + Cat	Peg + Cat
2014-06-20	18:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-06-20	19:00:00	Caillou	Caillou
2014-06-20	19:30:00	Sid the Science Kid	Sid the Science Kid
2014-06-20	20:00:00	Arthur	Arthur
2014-06-20	20:30:00	Arthur	Arthur
2014-06-20	21:00:00	Wild Kratts	Wild Kratts
2014-06-20	21:30:00	Wild Kratts	Wild Kratts
2014-06-20	22:00:00	Martha Speaks	Martha Speaks

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-06-20	22:30:00	Cyberchase	Cyberchase
2014-06-20	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-06-21	00:00:00	Alabama State Games XXXII Opening Ceremony	Alabama State Games XXXII Opening Ceremony
2014-06-21	01:00:00	Capitol Journal	Capitol Journal
2014-06-21	02:00:00	American Masters	American Masters
2014-06-21	03:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-06-21	04:00:00	BBC World News	BBC World News
2014-06-21	04:30:00	Tavis Smiley	Tavis Smiley
2014-06-21	05:00:00	To the Contrary with Bonnie Erbe	To the Contrary with Bonnie Erbe
2014-06-21	05:30:00	Religion & Ethics Newsweekly	Religion & Ethics Newsweekly
2014-06-21	06:00:00	Frederick Law Olmsted: Designing America	Frederick Law Olmsted: Designing America
2014-06-21	07:00:00	American Masters	American Masters
2014-06-21	08:30:00	Sky Island	Sky Island
2014-06-21	09:00:00	The This Old House Hour	The This Old House Hour
2014-06-21	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-21	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-21	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-06-21	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-06-21	12:00:00	The Whole Child: A Caregiver's Guide to the First Five Years	The Whole Child: A Caregiver's Guide to the First Five Years
2014-06-21	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-06-21	13:00:00	Peg + Cat	Peg + Cat
2014-06-21	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-21	14:00:00	Space Racers	Space Racers
2014-06-21	14:30:00	Bob the Builder	Bob the Builder
2014-06-21	15:00:00	BizKid\$	BizKid\$
2014-06-21	15:30:00	Design Squad	Design Squad
2014-06-21	16:00:00	America's Test Kitchen from Cook's Illustrated	America's Test Kitchen from Cook's Illustrated
2014-06-21	16:30:00	Julia Child Cooking with Master Chefs	Julia Child Cooking with Master Chefs
2014-06-21	17:00:00	Martha Stewart's Cooking School	Martha Stewart's Cooking School
2014-06-21	17:30:00	Martha Bakes	Martha Bakes
2014-06-21	18:00:00	George Hirsch Lifestyle	George Hirsch Lifestyle
2014-06-21	18:30:00	Sewing with Nancy	Sewing with Nancy
2014-06-21	19:00:00	Fons & Porter's Love of Quilting	Fons & Porter's Love of Quilting
2014-06-21	19:30:00	Rick Steves' Europe	Rick Steves' Europe
2014-06-21	20:00:00	Garden Smart	Garden Smart
2014-06-21	20:30:00	Growing a Greener World	Growing a Greener World
2014-06-21	21:00:00	American Woodshop	American Woodshop
2014-06-21	21:30:00	Hometime	Hometime
2014-06-21	22:00:00	This Old House	This Old House
2014-06-21	22:30:00	PBS NewsHour Weekend	PBS NewsHour Weekend

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-06-21	23:00:00	The Lawrence Welk Show	The Lawrence Welk Show
2014-06-22	00:00:00	Classic Gospel	Classic Gospel
2014-06-22	01:00:00	Masterpiece	Masterpiece
2014-06-22	02:30:00	A Chef's Life	A Chef's Life
2014-06-22	03:00:00	Austin City Limits	Austin City Limits
2014-06-22	04:00:00	Infinity Hall Live	Infinity Hall Live
2014-06-22	05:00:00	Globe Trekker	Globe Trekker
2014-06-22	06:00:00	American Experience	American Experience
2014-06-22	08:00:00	American Pharaoh	American Pharaoh
2014-06-22	09:00:00	Washington Week	Washington Week
2014-06-22	09:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-06-22	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-22	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-22	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-06-22	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-06-22	12:00:00	Curious George	Curious George
2014-06-22	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-06-22	13:00:00	Peg + Cat	Peg + Cat
2014-06-22	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-22	14:00:00	Martha Speaks	Martha Speaks
2014-06-22	14:30:00	Wild Kratts	Wild Kratts
2014-06-22	15:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-06-22	15:30:00	Arthur	Arthur
2014-06-22	16:00:00	Bookmark	Bookmark
2014-06-22	16:30:00	Second Opinion: Taking Charge of Your Health Care	Second Opinion: Taking Charge of Your Health Care
2014-06-22	17:00:00	Discovering Alabama	Discovering Alabama
2014-06-22	17:30:00	Journey Proud	Journey Proud
2014-06-22	18:00:00	Capitol Journal	Capitol Journal
2014-06-22	19:00:00	Great Performances at the Met	Great Performances at the Met
2014-06-22	22:30:00	PBS Previews: The Roosevelts	PBS Previews: The Roosevelts
2014-06-22	23:00:00	Treasures from the Rubble	Treasures from the Rubble
2014-06-23	00:00:00	Secrets of Underground London	Secrets of Underground London
2014-06-23	01:00:00	Masterpiece	Masterpiece
2014-06-23	02:30:00	PBS Previews: The Roosevelts	PBS Previews: The Roosevelts
2014-06-23	03:00:00	In Performance at the White House	In Performance at the White House
2014-06-23	04:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-06-23	04:30:00	Masterpiece	Masterpiece
2014-06-23	06:00:00	Ribbon of Sand	Ribbon of Sand
2014-06-23	06:30:00	PBS Previews: The Roosevelts	PBS Previews: The Roosevelts
2014-06-23	07:00:00	Frederick Law Olmsted: Designing America	Frederick Law Olmsted: Designing America

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-06-23	08:00:00	American Masters	American Masters
2014-06-23	09:30:00	Ribbon of Sand	Ribbon of Sand
2014-06-23	10:00:00	Secrets of Underground London	Secrets of Underground London
2014-06-23	11:00:00	Wild Kratts	Wild Kratts
2014-06-23	11:30:00	Wild Kratts	Wild Kratts
2014-06-23	12:00:00	Curious George	Curious George
2014-06-23	12:30:00	Curious George	Curious George
2014-06-23	13:00:00	Peg + Cat	Peg + Cat
2014-06-23	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-23	14:00:00	Sesame Street	Sesame Street
2014-06-23	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-23	15:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-23	16:00:00	Dinosaur Train	Dinosaur Train
2014-06-23	16:30:00	Dinosaur Train	Dinosaur Train
2014-06-23	17:00:00	Super Why!	Super Why!
2014-06-23	17:30:00	Thomas & Friends	Thomas & Friends
2014-06-23	18:00:00	Peg + Cat	Peg + Cat
2014-06-23	18:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-06-23	19:00:00	Caillou	Caillou
2014-06-23	19:30:00	Sid the Science Kid	Sid the Science Kid
2014-06-23	20:00:00	Arthur	Arthur
2014-06-23	20:30:00	Arthur	Arthur
2014-06-23	21:00:00	Wild Kratts	Wild Kratts
2014-06-23	21:30:00	Wild Kratts	Wild Kratts
2014-06-23	22:00:00	Martha Speaks	Martha Speaks
2014-06-23	22:30:00	Cyberchase	Cyberchase
2014-06-23	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-06-24	00:00:00	Antiques Roadshow	Antiques Roadshow
2014-06-24	01:00:00	Antiques Roadshow	Antiques Roadshow
2014-06-24	02:00:00	A Cemetery Special	A Cemetery Special
2014-06-24	03:00:00	Cool Spaces: The Best New Architecture	Cool Spaces: The Best New Architecture
2014-06-24	04:00:00	BBC World News	BBC World News
2014-06-24	04:30:00	Tavis Smiley	Tavis Smiley
2014-06-24	05:00:00	Austin City Limits	Austin City Limits
2014-06-24	06:00:00	Hawking	Hawking
2014-06-24	07:00:00	Secrets of Underground London	Secrets of Underground London
2014-06-24	08:00:00	Masterpiece	Masterpiece
2014-06-24	09:30:00	PBS Previews: The Roosevelts	PBS Previews: The Roosevelts
2014-06-24	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-24	10:30:00	Workplace Essential Skills	Workplace Essential Skills

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-06-24	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-06-24	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-06-24	12:00:00	Curious George	Curious George
2014-06-24	12:30:00	Curious George	Curious George
2014-06-24	13:00:00	Peg + Cat	Peg + Cat
2014-06-24	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-24	14:00:00	Sesame Street	Sesame Street
2014-06-24	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-24	15:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-24	16:00:00	Dinosaur Train	Dinosaur Train
2014-06-24	16:30:00	Dinosaur Train	Dinosaur Train
2014-06-24	17:00:00	Super Why!	Super Why!
2014-06-24	17:30:00	Thomas & Friends	Thomas & Friends
2014-06-24	18:00:00	Peg + Cat	Peg + Cat
2014-06-24	18:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-06-24	19:00:00	Caillou	Caillou
2014-06-24	19:30:00	Sid the Science Kid	Sid the Science Kid
2014-06-24	20:00:00	Arthur	Arthur
2014-06-24	20:30:00	Arthur	Arthur
2014-06-24	21:00:00	Wild Kratts	Wild Kratts
2014-06-24	21:30:00	Wild Kratts	Wild Kratts
2014-06-24	22:00:00	Martha Speaks	Martha Speaks
2014-06-24	22:30:00	Cyberchase	Cyberchase
2014-06-24	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-06-25	00:00:00	The March	The March
2014-06-25	01:00:00	American Experience	American Experience
2014-06-25	03:00:00	Dugger Mountain Music	Dugger Mountain Music
2014-06-25	03:30:00	Afterhours	Afterhours
2014-06-25	04:00:00	BBC World News	BBC World News
2014-06-25	04:30:00	POV	POV
2014-06-25	06:00:00	American Experience	American Experience
2014-06-25	08:00:00	POV	POV
2014-06-25	09:30:00	Sky Island	Sky Island
2014-06-25	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-25	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-25	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-06-25	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-06-25	12:00:00	Curious George	Curious George
2014-06-25	12:30:00	Curious George	Curious George
2014-06-25	13:00:00	Peg + Cat	Peg + Cat

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-06-25	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-25	14:00:00	Sesame Street	Sesame Street
2014-06-25	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-25	15:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-25	16:00:00	Dinosaur Train	Dinosaur Train
2014-06-25	16:30:00	Dinosaur Train	Dinosaur Train
2014-06-25	17:00:00	Super Why!	Super Why!
2014-06-25	17:30:00	Thomas & Friends	Thomas & Friends
2014-06-25	18:00:00	Peg + Cat	Peg + Cat
2014-06-25	18:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-06-25	19:00:00	Caillou	Caillou
2014-06-25	19:30:00	Sid the Science Kid	Sid the Science Kid
2014-06-25	20:00:00	Arthur	Arthur
2014-06-25	20:30:00	Arthur	Arthur
2014-06-25	21:00:00	Wild Kratts	Wild Kratts
2014-06-25	21:30:00	Wild Kratts	Wild Kratts
2014-06-25	22:00:00	Martha Speaks	Martha Speaks
2014-06-25	22:30:00	Cyberchase	Cyberchase
2014-06-25	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-06-26	00:00:00	Nature	Nature
2014-06-26	01:00:00	NOVA	NOVA
2014-06-26	02:00:00	NOVA	NOVA
2014-06-26	03:00:00	Alabama Inc.	Alabama Inc.
2014-06-26	03:30:00	Alabama Life	Alabama Life
2014-06-26	04:00:00	BBC World News	BBC World News
2014-06-26	04:30:00	Tavis Smiley	Tavis Smiley
2014-06-26	05:00:00	Globe Trekker	Globe Trekker
2014-06-26	06:00:00	NOVA	NOVA
2014-06-26	07:00:00	NOVA	NOVA
2014-06-26	08:00:00	American Experience	American Experience
2014-06-26	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-26	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-26	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-06-26	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-06-26	12:00:00	Curious George	Curious George
2014-06-26	12:30:00	Curious George	Curious George
2014-06-26	13:00:00	Peg + Cat	Peg + Cat
2014-06-26	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-26	14:00:00	Sesame Street	Sesame Street
2014-06-26	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-06-26	15:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-26	16:00:00	Dinosaur Train	Dinosaur Train
2014-06-26	16:30:00	Dinosaur Train	Dinosaur Train
2014-06-26	17:00:00	Super Why!	Super Why!
2014-06-26	17:30:00	Thomas & Friends	Thomas & Friends
2014-06-26	18:00:00	Peg + Cat	Peg + Cat
2014-06-26	18:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-06-26	19:00:00	Caillou	Caillou
2014-06-26	19:30:00	Sid the Science Kid	Sid the Science Kid
2014-06-26	20:00:00	Arthur	Arthur
2014-06-26	20:30:00	Arthur	Arthur
2014-06-26	21:00:00	Wild Kratts	Wild Kratts
2014-06-26	21:30:00	Wild Kratts	Wild Kratts
2014-06-26	22:00:00	Martha Speaks	Martha Speaks
2014-06-26	22:30:00	Cyberchase	Cyberchase
2014-06-26	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-06-27	00:00:00	The This Old House Hour	The This Old House Hour
2014-06-27	01:00:00	Antiques Roadshow	Antiques Roadshow
2014-06-27	02:00:00	Frederick Law Olmsted: Designing America	Frederick Law Olmsted: Designing America
2014-06-27	03:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-06-27	03:30:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-06-27	04:00:00	BBC World News	BBC World News
2014-06-27	04:30:00	Tavis Smiley	Tavis Smiley
2014-06-27	05:00:00	Nature	Nature
2014-06-27	06:00:00	Masterpiece	Masterpiece
2014-06-27	07:30:00	PBS Previews: The Roosevelts	PBS Previews: The Roosevelts
2014-06-27	08:00:00	Nature	Nature
2014-06-27	09:00:00	NOVA	NOVA
2014-06-27	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-27	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-27	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-06-27	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-06-27	12:00:00	Curious George	Curious George
2014-06-27	12:30:00	Curious George	Curious George
2014-06-27	13:00:00	Peg + Cat	Peg + Cat
2014-06-27	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-27	14:00:00	Sesame Street	Sesame Street
2014-06-27	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-27	15:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-27	16:00:00	Dinosaur Train	Dinosaur Train

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-06-27	16:30:00	Dinosaur Train	Dinosaur Train
2014-06-27	17:00:00	Super Why!	Super Why!
2014-06-27	17:30:00	Thomas & Friends	Thomas & Friends
2014-06-27	18:00:00	Peg + Cat	Peg + Cat
2014-06-27	18:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-06-27	19:00:00	Caillou	Caillou
2014-06-27	19:30:00	Sid the Science Kid	Sid the Science Kid
2014-06-27	20:00:00	Arthur	Arthur
2014-06-27	20:30:00	Arthur	Arthur
2014-06-27	21:00:00	Wild Kratts	Wild Kratts
2014-06-27	21:30:00	Wild Kratts	Wild Kratts
2014-06-27	22:00:00	Martha Speaks	Martha Speaks
2014-06-27	22:30:00	Cyberchase	Cyberchase
2014-06-27	23:00:00	The PBS NewsHour	The PBS NewsHour
2014-06-28	00:00:00	Washington Week	Washington Week
2014-06-28	00:30:00	McLaughlin Group	McLaughlin Group
2014-06-28	01:00:00	Capitol Journal	Capitol Journal
2014-06-28	02:00:00	Great Performances at the Met	Great Performances at the Met
2014-06-28	04:30:00	Tavis Smiley	Tavis Smiley
2014-06-28	05:00:00	To the Contrary with Bonnie Erbe	To the Contrary with Bonnie Erbe
2014-06-28	05:30:00	Religion & Ethics Newsweekly	Religion & Ethics Newsweekly
2014-06-28	06:00:00	Great Performances at the Met	Great Performances at the Met
2014-06-28	08:30:00	Sky Island	Sky Island
2014-06-28	09:00:00	The This Old House Hour	The This Old House Hour
2014-06-28	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-28	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-28	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-06-28	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-06-28	12:00:00	The Whole Child: A Caregiver's Guide to the First Five Years	The Whole Child: A Caregiver's Guide to the First Five Years
2014-06-28	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-06-28	13:00:00	Peg + Cat	Peg + Cat
2014-06-28	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-28	14:00:00	Space Racers	Space Racers
2014-06-28	14:30:00	Bob the Builder	Bob the Builder
2014-06-28	15:00:00	BizKid\$	BizKid\$
2014-06-28	15:30:00	Design Squad	Design Squad
2014-06-28	16:00:00	America's Test Kitchen from Cook's Illustrated	America's Test Kitchen from Cook's Illustrated
2014-06-28	16:30:00	Julia Child Cooking with Master Chefs	Julia Child Cooking with Master Chefs
2014-06-28	17:00:00	Martha Stewart's Cooking School	Martha Stewart's Cooking School
2014-06-28	17:30:00	Martha Bakes	Martha Bakes

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-06-28	18:00:00	George Hirsch Lifestyle	George Hirsch Lifestyle
2014-06-28	18:30:00	Sewing with Nancy	Sewing with Nancy
2014-06-28	19:00:00	Fons & Porter's Love of Quilting	Fons & Porter's Love of Quilting
2014-06-28	19:30:00	Rick Steves' Europe	Rick Steves' Europe
2014-06-28	20:00:00	Garden Smart	Garden Smart
2014-06-28	20:30:00	Growing a Greener World	Growing a Greener World
2014-06-28	21:00:00	American Woodshop	American Woodshop
2014-06-28	21:30:00	Hometime	Hometime
2014-06-28	22:00:00	This Old House	This Old House
2014-06-28	22:30:00	PBS NewsHour Weekend	PBS NewsHour Weekend
2014-06-28	23:00:00	The Lawrence Welk Show	The Lawrence Welk Show
2014-06-29	00:00:00	Classic Gospel	Classic Gospel
2014-06-29	01:00:00	Masterpiece	Masterpiece
2014-06-29	02:30:00	A Chef's Life	A Chef's Life
2014-06-29	03:00:00	Austin City Limits	Austin City Limits
2014-06-29	04:00:00	Infinity Hall Live	Infinity Hall Live
2014-06-29	05:00:00	Globe Trekker	Globe Trekker
2014-06-29	06:00:00	NOVA	NOVA
2014-06-29	07:00:00	POV	POV
2014-06-29	08:30:00	Ribbon of Sand	Ribbon of Sand
2014-06-29	09:00:00	Washington Week	Washington Week
2014-06-29	09:30:00	Charlie Rose: The Week	Charlie Rose: The Week
2014-06-29	10:00:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-29	10:30:00	Workplace Essential Skills	Workplace Essential Skills
2014-06-29	11:00:00	Sit and Be Fit	Sit and Be Fit
2014-06-29	11:30:00	Wai Lana Yoga	Wai Lana Yoga
2014-06-29	12:00:00	Curious George	Curious George
2014-06-29	12:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-06-29	13:00:00	Peg + Cat	Peg + Cat
2014-06-29	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-29	14:00:00	Martha Speaks	Martha Speaks
2014-06-29	14:30:00	Wild Kratts	Wild Kratts
2014-06-29	15:00:00	Clifford the Big Red Dog	Clifford the Big Red Dog
2014-06-29	15:30:00	Arthur	Arthur
2014-06-29	16:00:00	Bookmark	Bookmark
2014-06-29	16:30:00	Second Opinion: Taking Charge of Your Health Care	Second Opinion: Taking Charge of Your Health Care
2014-06-29	17:00:00	Project C: Lessons from the American Civil Rights Movement	Project C: Lessons from the American Civil Rights Movement
2014-06-29	18:00:00	Capitol Journal	Capitol Journal
2014-06-29	19:00:00	American Experience	American Experience
2014-06-29	21:00:00	American Experience	American Experience

Date	Time	(Distant) WBIQ-DT	(Local) WHIQ-DT
2014-06-29	23:00:00	Secrets of Underground London	Secrets of Underground London
2014-06-30	00:00:00	Last Tango in Halifax	Last Tango in Halifax
2014-06-30	01:00:00	Masterpiece	Masterpiece
2014-06-30	02:45:00	Queen & Country	Queen & Country
2014-06-30	03:30:00	Vicious	Vicious
2014-06-30	04:00:00	We Have Signal: Live From Birmingham	We Have Signal: Live From Birmingham
2014-06-30	04:30:00	Masterpiece	Masterpiece
2014-06-30	06:00:00	PBS Previews: The Roosevelts	PBS Previews: The Roosevelts
2014-06-30	06:30:00	Vicious	Vicious
2014-06-30	07:00:00	American Experience	American Experience
2014-06-30	09:00:00	The March	The March
2014-06-30	10:00:00	Last Tango in Halifax	Last Tango in Halifax
2014-06-30	11:00:00	Wild Kratts	Wild Kratts
2014-06-30	11:30:00	Wild Kratts	Wild Kratts
2014-06-30	12:00:00	Curious George	Curious George
2014-06-30	12:30:00	Curious George	Curious George
2014-06-30	13:00:00	Peg + Cat	Peg + Cat
2014-06-30	13:30:00	Dinosaur Train	Dinosaur Train
2014-06-30	14:00:00	Sesame Street	Sesame Street
2014-06-30	15:00:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-30	15:30:00	Daniel Tiger's Neighborhood	Daniel Tiger's Neighborhood
2014-06-30	16:00:00	Dinosaur Train	Dinosaur Train
2014-06-30	16:30:00	Dinosaur Train	Dinosaur Train
2014-06-30	17:00:00	Super Why!	Super Why!
2014-06-30	17:30:00	Thomas & Friends	Thomas & Friends
2014-06-30	18:00:00	Peg + Cat	Peg + Cat
2014-06-30	18:30:00	The Cat in the Hat Knows a Lot About That!	The Cat in the Hat Knows a Lot About That!
2014-06-30	19:00:00	Caillou	Caillou
2014-06-30	19:30:00	Sid the Science Kid	Sid the Science Kid
2014-06-30	20:00:00	Arthur	Arthur
2014-06-30	20:30:00	Arthur	Arthur
2014-06-30	21:00:00	Wild Kratts	Wild Kratts
2014-06-30	21:30:00	Wild Kratts	Wild Kratts
2014-06-30	22:00:00	Martha Speaks	Martha Speaks
2014-06-30	22:30:00	Cyberchase	Cyberchase
2014-06-30	23:00:00	The PBS NewsHour	The PBS NewsHour

Appendix D

MULTICHANNEL TRENDS

2014 DVR take rates show signs of maturity, hint at cord shaving

Tuesday, March 31, 2015 3:35 PM ET

By Ian Olgeirson
Market Intelligence

U.S. multichannel service providers maintained a semblance of upward momentum for U.S. DVR households in the fourth quarter of 2014 despite a drag on the figures from the decline of estimated subs in the cable segment. Though it's too early to point the finger at cord shaving, the segment is showing more definitive signs of slowing.

It remains to be seen if the slowing is primarily the result of category maturity (a sign that most households that want a DVR have one) or if it's a signal that customers are cutting back on their monthly spend in the shift to over the top. But given the dynamics of high penetrations and growing OTT usage, it's likely a combination of the two.

The hard-drive equipped set-tops associated with a digital cable, telco or DBS service reached 54.7 million at the end of the year and accounted for a flat 57% of digital subs, according to SNL Kagan estimates. The relatively modest sequential gains of fewer than 200,000 new DVR customers in the quarter came amid continued broader softness in the multichannel market.

However, full-year growth of 2.8 million integrated DVR households far outpaced the stagnant multichannel subscription segment and generally reflects the churn of subs from cable packages to the more DVR-oriented telco and DBS equivalents.

Adding estimated subscribers from TiVo Inc.'s stand-alone devices increased the total U.S. DVR households to 55.7 million but did not significantly impact the sequential movement.

U.S. DVR subscribers, Q4 2014								
		Q4	Q3	Q4	Change			
		'13	'14	'14	Annual	Seq.	Annual	Seq.
							(%)	(%)
Cable DVR subs	(M)	21.5	22.1	21.9	0.4	(0.2)	2	(1)
% of digital cable subs	(%)	45	46	46	-	-	-	-
DBS DVR subs	(M)	20.0	21.1	21.3	1.3	0.2	6	1
% of DBS subs	(%)	58	62	62	-	-	-	-
Telco DVR subs	(M)	10.4	11.3	11.5	1.1	0.2	11	2
% of telco subs	(%)	88	88	88	-	-	-	-
Combined integrated DVR subs*	(M)	51.9	54.6	54.7	2.8	0.2	5	0
% of combined digital subs	(%)	55	57	57	-	-	-	-
Standalone DVR subs^	(M)	1.0	0.9	0.9	(0.0)	0.0	(2)	2
Total DVR subs~*	(M)	52.9	55.5	55.7	2.8	0.2	5	0

As of March 2015.
 *Includes DVRs integrated with set-tops for cable, DBS and telco video services.
 ^Includes TiVo devices not affiliated with multichannel service.
 ~Includes standalone and integrated DVR subscribers.
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The telcos and DBS providers combined to offset slipping cable figures. Though the commitment to wireline video from the telcos is wavering to varying degrees, the phone companies were still responsible for the largest share of growth. AT&T Inc.'s U-verse is slowing its build-out and Verizon Communications Inc.'s FiOS has reached its current benchmark for passings, but both added video subs and continue to push DVRs as a standard feature.

The DBS providers did not benefit from the same overall subscriber growth, but the importance of the Genie and Hopper multiroom DVRs for DIRECTV and DISH Network Corp. respectively fueled estimated gains in the penetration of DVRs.



Explore SNL Maps to quickly compare provider footprints by ZIP code along with multichannel and provider subscribers by DMA®. [Click here to get started.](#)

SNL Kagan estimates the cable segment posted its largest sequential decline in the fourth quarter of 2014, though still managed a small gain for the full year.

Comcast Corp. is heavily engaged in a refresh cycle of DVR boxes, which appears to be producing smaller gains in overall DVR households while making significant progress in the expansion of the hybrid IP gateways used to support the X1 platform.

The MSO finished the year with X1 customers accounting for 25% of its triple play sub base, or approximately 2.5 million subs with the multiroom hardware in a full bundle. Its overall customers equipped with an advanced box, which includes a mix of X1 and legacy DVRs as well as X1-client units and stand-alone HD set-top boxes, reached 13 million, accounting for 58% of total subs at the end of the year.

The MSO has deployed "X1 DVR with Cloud Technology" to approximately 50% of its footprint. No new markets announced on top of the 2014 second-half list that includes Houston. Markets include Atlanta; Augusta, Ga.; Chattanooga, Tenn.; Greater Boston; Philadelphia; the state of New Jersey; Washington, D.C.; Independence, Mo.; Colorado Springs, Colo.; the San Francisco Bay Area; Sacramento, Fresno, Stockton and Santa Barbara, Calif.; Baltimore; the state of Virginia and Houston.

Comcast advanced services customers				
		2012	2013	2014
Advanced services customers*	(M)	11.8	12.5	13.0
Penetration of video customers	(%)	51.7	55.5	58.3
X1 triple play households^	(M)	N/A	N/A	2.5
Penetration of video customers	(%)	N/A	N/A	11.0

As of March 2015.
 *Comcast reported residential and commercial customers equipped with at least one DVR or standalone HD set-top box.
 ^Calculated by SNL Kagan using Comcast statements on X1 represents 25% of triple play households.
 N/A = not available.
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Time Warner Cable Inc. lost more ground in the 2014 fourth quarter. Though its 46,000 subscriber decline was an improvement from the previous quarter, it marked an increase from the year-ago fourth quarter and its penetration crept closer to dipping below the 50% level.

Time Warner Cable's long-term decline in DVR subs is evident in the comparison from 2010 levels. The MSO has lost 125,000 subs in the four-year span, even after getting a boost of approximately 368,000 DVR households from the acquisition of Insight Communications in 2012. Removing the impact of the M&A bump, the MSO would be on track to lose closer to a half a million since the end of 2010.

Time Warner Cable DVR net adds					
		2010	2011	2012	2013 2014
Q4 net adds	(000)	47	53	41	(35) (46)
Full year net adds^	(000)	232	24	470	(403) (216)
DVR households	(000)	4,630	4,654	5,124	4,721 4,505
DVR penetration	(%)	51.7	51.8	53.9	52.0 50.2

As of March 2015.
 Figures prior to Q4 2012 do not reflect adjustments, restatements or subscribers from the Insight acquisition.
 ^2012 net adds reflects gains from the Insight acquisition of approximately 368,000 subs.
 Source: Time Warner Cable.
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Time Warner Cable has largely preserved DVR revenue on a per-subscriber basis. Though total DVR fees dipped to \$155 million for the fourth quarter of the previous year, the calculated DVR revenue remained above the \$11 per month mark, down slightly year over year, but within its long-term range.

Time Warner Cable DVR revenue																	
		-----2011-----				-----2012-----				-----2013-----				-----2014-----			
		Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Total DVR revenue	(\$M)	154	160	161	163	169	173	168	165	172	178	177	170	165	160	154	155
Revenue per DVR sub	(\$)	11.04	11.47	11.65	11.76	11.62	11.40	11.03	10.78	11.25	11.84	12.16	11.96	11.65	11.35	11.13	11.41
Revenue per digital sub	(\$)	5.69	5.90	5.96	6.05	6.05	5.99	5.85	5.78	6.04	6.31	6.39	6.23	6.06	5.88	5.69	5.76

As of March 2015.
Figures do not reflect adjustments or restatements.
Q1 2012 DVR revenue reflects the addition of Insight from Feb. 29 through March 31, 2012.
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The benefits of Time Warner Cable's new Enhanced DVR, a six-tuner hybrid IP gateway, are not yet apparent in the reported metrics. The MSO rolled out the multiroom hardware in its New York, Los Angeles and Austin, Texas, markets as part of its TWC Maxx initiative before the end of 2014. It has since expanded to include Kansas City, Kan.-Mo., Dallas and San Antonio. The other four markets that have been announced for 2015 include Charlotte, N.C.; Raleigh, N.C.; San Diego; and Hawaii.

Suddenlink Communications posted a year-to-date jump in DVR subs through the first nine months of 2014, but lost ground in the final quarter to end the year when it dipped from its 2013 level. The privately held MSO reported DVRs accounted for 46.4% of digital subs, or approximately 405,000 customers, compared to 406,000 at the end of 2013.

Mediacom Communications Corp. is bucking the trend, producing an uptick in DVR households. DVRs represented 30% of its digital subscribers at the end of the year, or approximately 284,000 subs across the two reporting divisions for a net gain of 48,000 customers for the year.

Both Suddenlink and Mediacom, along with a growing list of other smaller operators, are finding success with TiVo-integrated DVRs. And the DVR pioneer illustrated its own headway.

TiVo's fourth quarter for the fiscal year 2015 ended Jan. 31 showed not only a 324,000 sub boost to its tally of customers through MSO partnerships, but it also showed some modest signs of improvement in the stand-alone or "TiVo-owned" DVRs. TiVo reported gaining 16,000 households in the quarter, though still finishing the year below the 1 million household mark.

TiVo also pulled the trigger on select assets from Aereo Inc. The company highlighted its purchase of the trademark and customer lists for the now-defunct streaming video venture that drew the eventually fatal ire of networks for assigning customers individual thumb-sized antennas and redistributing broadcast signals over the Internet.

TiVo subscribers													
	Jan. 31, 2012	Apr. 30, 2012	Jul. 31, 2012	Oct. 31, 2012	Jan. 31, 2013	Apr. 30, 2013	Jul. 31, 2013	Oct. 31, 2013	Jan. 31, 2014	Apr. 30, 2014	Jul. 31, 2014	Oct. 31, 2014	Jan. 31, 2015
TiVo-owned subscribers (000)	1,109	1,080	1,057	1,042	1,029	1,007	981	960	966	957	937	928	944
Net adds (000)	(26)	(29)	(23)	(15)	(13)	(22)	(26)	(21)	6	(9)	(20)	(9)	16
Monthly churn rates (%)	2	2	2	1	2	2	2	2	2	0	2	2	2
MSO partnerships (000)	1,170	1,405	1,658	1,898	2,120	2,397	2,635	2,930	3,243	3,584	3,867	4,204	4,528
Net adds (000)	260	235	253	240	222	277	238	295	313	341	283	337	324
Total (000)	2,279	2,485	2,715	2,940	3,149	3,404	3,616	3,890	4,209	4,541	4,804	5,132	5,472
Total net adds (000)	234	206	230	225	209	255	212	274	319	332	263	328	340

As of March 2015.
 Source: TiVo.
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MULTICHANNEL TRENDS

DVR households dip in 2015

Tuesday, March 22, 2016 6:24 PM ET

By Ian Olgeirson
Market Intelligence

2015 marked a plateau in the number of households with a DVR, challenged by shifting viewer habits and evolving priorities. SNL Kagan estimates the combined cable, DBS and telco video subscribers equipped with an integrated DVR fell by 115,000 customers in 2015 to finish the year at 54.6 million.

The percentage of digital multichannel subscribers equipped with a DVR fell slightly to 57%, underscoring the maturing appeal of set-top boxes at their current price point and strategic shifts by operators, most notably from the DVR-heavy telcos.

The annual decline actually lessens when factoring in stand-alone devices from TiVo Inc. TiVo's modest full-year gain reduced slightly the drop in total, but its installed based lifts the tally by fewer than 1 million households to 55.6 million at year-end 2015.

U.S. DVR subscribers (Q4 2015)		Q4 '14	Q3 '15	Q4 '15	Annual	Seq.	Annual	Seq.
		------(%)-----						
Cable DVR subs	(M)	21.9	21.8	21.9	(0.02)	0.10	(0.11)	0.47
% of Digital cable subs	(%)	46	45	44	-	-	-	-
DBS DVR subs	(M)	21.3	21.2	21.4	0.05	0.12	0.22	0.56
% of DBS subs	(%)	63	64	64	-	-	-	-
Telco DVR subs	(M)	11.5	11.5	11.4	(0.14)	(0.19)	(1.20)	(1.64)
% of telco subs	(%)	88	87	87	-	-	-	-
Combined integrated DVR subs*	(M)	54.7	54.6	54.6	(0.12)	0.03	(0.21)	0.06
% of combined digital subs	(%)	58	57	57	-	-	-	-
Standalone DVR subs^	(M)	0.9	1.0	1.0	0.03	0.02	2.86	2.00
Total DVR subs~*	(M)	55.7	55.5	55.6	(0.09)	0.05	(0.16)	0.09

As of March 2016.
 Historical penetrations for Cable, DBS and Telco revised
 * Includes DVRs integrated with set-tops for cable, DBS and telco video services.
 ^ Includes TiVo devices not affiliated with multichannel service.
 ~ Includes standalone and integrated DVR subscribers.
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The annual decline can primarily be sourced to the telcos, and to a lesser extent, cable. While DBS DVR customers grew slightly in 2015, the gain was erased by the 138,000 fewer telco DVR subs and cable's modest decline at year-end. Some of the movement can be traced to share shift — cable operators capitalizing on the telcos' shrinking appetite for video growth.

However, the more conservative DVR promotional stance from cable and, to a lesser extent, DBS providers, suggests lower conversion rates of DVR households when a customer transitions away from a telco service.

Both cable and DBS can be expected to benefit from the pull back by Verizon Communications Inc.'s FiOS and the conversion of AT&T Inc.'s U-verse to the DIRECTV platform, but it could continue to reduce overall DVR take rates.

Promotional activity, however, is apparent across the board. Time Warner Cable Inc., one of the few operators that reports DVR households and the corresponding revenue, managed to staunch its losses for a small fourth-quarter gain. The full-year decline of 97,000 subscribers offers a significant improvement from the previous two years, though penetrations fell to 45.9% because of the inflating customer base denominator from its all-digital migration.

Time Warner Cable DVR net adds

		-----Year-end-----				
		2011	2012	2013	2014	2015
DVR households	(000)	4,654	5,124	4,721	4,505	4,408
Net adds (Trailing 3 months)	(000)	53	41	(35)	(46)	5
Net adds (Trailing 12 months)*	(000)	24	n/a	(403)	(216)	(97)
DVR penetration	(%)	51.8	53.9	52.0	50.2	45.9

As of March 2016.

Figures prior to 2012 do not reflect adjustments, restatements or subscribers from the Insight acquisition.

* Net adds for trailing 12 months ended Q4 2012 not applicable due to acquisition of Insight

Source: Time Warner Cable

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The influence of promotional activity was evident. Time Warner Cable posted a drop in overall DVR ARPU to \$11.20 per month. It's worth noting the 2015 decline comes after the MSO fully deployed its six-tuner, multiroom Enhanced DVR. Time Warner Cable is frequently removing the "DVR service" fee to reduce the cost of the central unit to an aggressive \$11.25 monthly price point.

Time Warner Cable DVR revenue

		-----2012-----				-----2013-----			
		Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Total DVR revenue	(\$M)	169	173	168	165	172	178	177	170
Rev. per DVR sub	(\$)	11.62	11.40	11.03	10.78	11.25	11.84	12.16	11.96
Rev. per digital sub	(\$)	6.05	5.99	5.85	5.78	6.04	6.31	6.39	6.23
		-----2014-----				-----2015-----			
		Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Total DVR revenue	(\$M)	165	160	154	155	155	156	150	148
Rev. per DVR sub	(\$)	11.65	11.35	11.13	11.41	11.50	11.64	11.29	11.20
Rev. per digital sub	(\$)	6.06	5.88	5.69	5.76	5.71	5.63	5.31	5.17

As of March 2016.

Figures do not reflect adjustments or restatements. Q1 2012 DVR revenue reflects the addition of Insight from Feb. 29 through March 31, 2012.

Source: SNL Kagan analysis of Time Warner Cable reports.

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TiVo posted its biggest gain in stand-alone (or TiVo-owned) customers in seven years. However, with a bump of 19,000 in the quarter ended Jan. 31, it serves as more of a symbolic figure than a meaningful increase.

The quarter-ending 971,000 customers, and the gradual drop from TiVo's peak of more than 1.7 million units in 2008, takes on new significance amid the backdrop of the FCC's push to open the set-top space for more consumer electronics manufacturers.

While TiVo is the recognized DVR pioneer, and holds several key patents that route new entrants through licensing agreements with TiVo, it has seen tepid interest in retail sales of its boxes. The count of customers through MSO partnerships has moved in the opposite direction, topping 5.8 million in the January quarter.

TiVo subscribers

		2013	-----2014-----				-----2015-----				2016
		Oct. 31	Jan. 31	Apr. 30	Jul. 31	Oct. 31	Jan. 31	Apr. 30	Jul. 31	Oct. 31	Jan. 31
TiVo-owned subscribers	(000)	960	966	957	937	928	944	944	941	952	971
Net adds	(000)	(21)	6	(9)	(20)	(9)	16	0	(3)	11	19
Monthly churn rates	(%)	1.8	1.5	0.0	1.6	1.6	1.6	1.4	1.4	1.4	1.4
MSO partnerships	(000)	2,930	3,243	3,584	3,867	4,204	4,528	4,813	5,097	5,515	5,833
Net adds	(000)	295	313	341	283	337	324	285	284	418	318
Total	(000)	3,890	4,209	4,541	4,804	5,132	5,472	5,757	6,038	6,467	6,804
Total net adds	(000)	274	319	332	263	328	340	285	281	429	337

As of March 2016.

Source: TiVo

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MULTICHANNEL TRENDS

Q4'16 DVR count produces small full-year gain

Friday, April 7, 2017 4:38 PM ET

By Ian Olgeirson
Market Intelligence

The base of U.S. households with a DVR inched higher in 2016, with integrated and stand-alone units eking out fourth-quarter and full-year growth, according to estimates from Kagan, a media research group within S&P Global Market Intelligence.

With an overwhelming majority of net adds tied to DIRECTV Group Holdings LLC and the transition of AT&T Inc. U-verse homes to the DBS platform, we estimate combined cable, DBS and telco video subscribers equipped with an integrated DVR rose by 174,000 customers sequentially to end 2016 at 54.7 million.

The full-year gain was narrower, but avoided a first-ever annual decline in the sector that is seeing a drop in absolute video subscribers as well as pressure on advanced features stemming from over-the-top video options.

U.S. DVR subscribers (Q4 2016)		Q4 '15	Q3 '16	Q4 '16	Annual	Seq.	Annual	Seq.
							-----(%)-----	
Cable DVR subs	(M)	21.9	21.9	21.9	0.01	0.04	0	0
% of digital cable subs	(%)	44	44	43	-	-	-	-
DBS DVR subs	(M)	21.4	22.4	22.8	1.43	0.43	7	2
% of DBS subs	(%)	64	67	68	-	-	-	-
Telco DVR subs	(M)	11.4	10.3	10.0	(1.38)	(0.29)	(12)	-3
% of telco subs	(%)	87	87	87	-	-	-	-
Combined integrated DVR subs*	(M)	54.6	54.5	54.7	0.06	0.17	0	0
% of combined digital subs	(%)	57	57	57	-	-	-	-
Standalone DVR subs^	(M)	1.0	1.0	1.0	0.01	0.01	1	1
Total DVR subs~*	(M)	55.6	55.5	55.7	0.07	0.18	0	0

As of April 2017.
 * Includes DVRs integrated with set-tops for cable, DBS and telco video services.
 ^ Includes TiVo devices not affiliated with multichannel service.
 ~ Includes standalone and integrated DVR subscribers.
 Kagan, a media research group within the TMT offering of S&P Global Market Intelligence
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While the DVR-centric marketing from DIRECTV and the U-verse transition boosted the DBS segment, the draw down in the telco segment nearly canceled out the overall gain for the year.

Comcast Corp.'s X1 push is a driver for the cable industry. Charter Communications Inc. is still leaning on a legacy two-tuner DVR, in both its historic markets and in the Time Warner Cable Inc. and Bright House Networks LLC systems that have been transitioned to the Charter Spectrum brand.

Suddenlink Communications's installed base has effectively plateaued. It reported that 45.9% of its subs were equipped with a DVR at the end of 2016, keeping its calculated base flat year over year at just over 400,000 households.

TiVo Corp.-integrated homes make up the majority. It reported installing more than 450,000 total TiVo DVR, Mini and Stream units to approximately 223,000 customers, or an average of slightly more than two units per home.

Mediacom Communications Corp. no longer reports a total for installed units, but according to Kagan estimates and company reports, its DVR penetration increased to nearly 40% of digital to produce an annual gain in absolute DVR homes.

Comcast reported that its X1 deployment, which reached 48% of video customers at year-end, is driving higher DVR penetration. However, the evidence is building that the X1 conversion is mostly impacting subscribers that already had an advanced box, including both HD and DVR homes.

The percentage of the advanced services households with X1 grew to 73% by the end of the year, but the slice of overall Comcast video subscribers with an advanced box was essentially flat sequentially at 65%.

Comcast penetration of X1 and advanced services										
	Q3 '14	Q4 '14	Q1 '15	Q2 '15	Q3 '15	Q4 '15	Q1 '16	Q2 '16	Q3 '16	Q4 '16
	-----(%)-----									
X1 (as a percentage of video subs)	10	13	13	18	25	30	35	40	45	48
Advanced service (as a % of video subs)*	57	58	59	60	60	62	63	64	65	65
X1 (as a percentage of advanced service subs)	17	22	23	30	41	48	55	62	70	73

As of April 2017.
 *Advanced service households described as customers equipped with at least one HD or DVR set-top box.
 Source: Kagan calculations based on Comcast reported figures
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MULTICHANNEL TRENDS

US DVR households decline in Q4'17

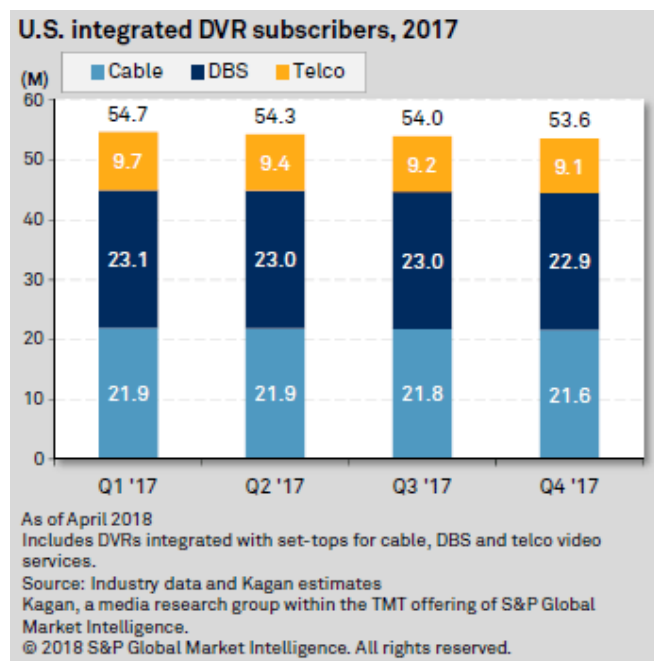
Thursday, April 5, 2018 8:50 PM ET

By Ian Olgeirson
Market Intelligence

U.S. households with a DVR slumped to an estimated 54.6 million at the end of 2017 behind a moderately eroding demand for the time-shifting hardware. The majority of DVRs installed in U.S. households are leased as a premium feature associated with a cable, DBS or telco multichannel package, making them a barometer for advanced video services.

While illustrating clearer signs of deterioration in 2017, the nearly 2% annual decline was milder than the 3.7% decrease of traditional multichannel subs during the year.

Customers with integrated DVRs fell to slightly less than 53.6 million, according to estimates from Kagan, a media research firm within S&P Global Market Intelligence. The percentage of digital multichannel customers with a DVR was flat at 58% at the end of the quarter.



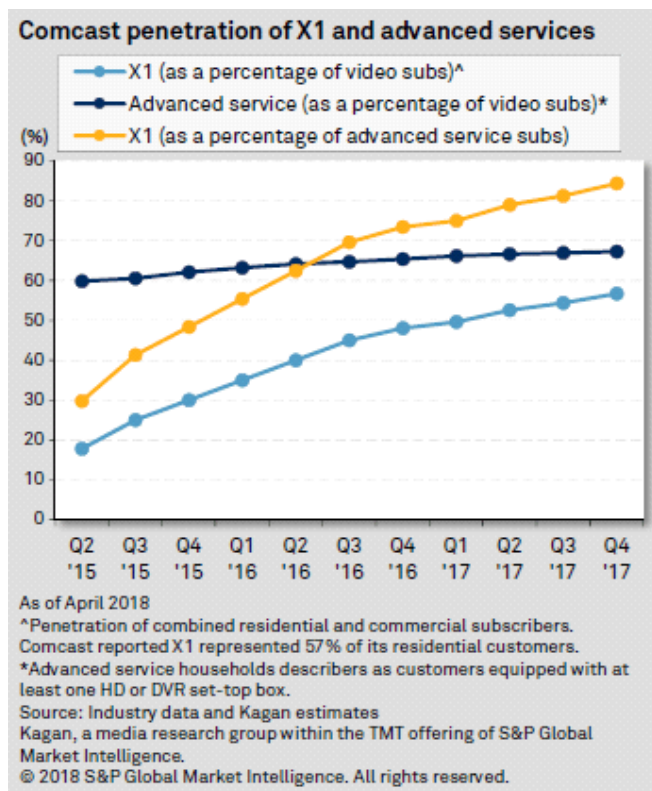
[Click here for data in Excel.](#)

The estimated tally of DBS customers with a DVR ticked upward despite downward pressure on overall segment video subscribers. Both DISH Network Corp. and DIRECTV Group Holdings LLC have introduced streamed alternatives with cost-conscious packages, but the satellite services have continued to position their multiroom DVRs as premium products while supporting higher penetrations with lower monthly fees than their cable counterparts.

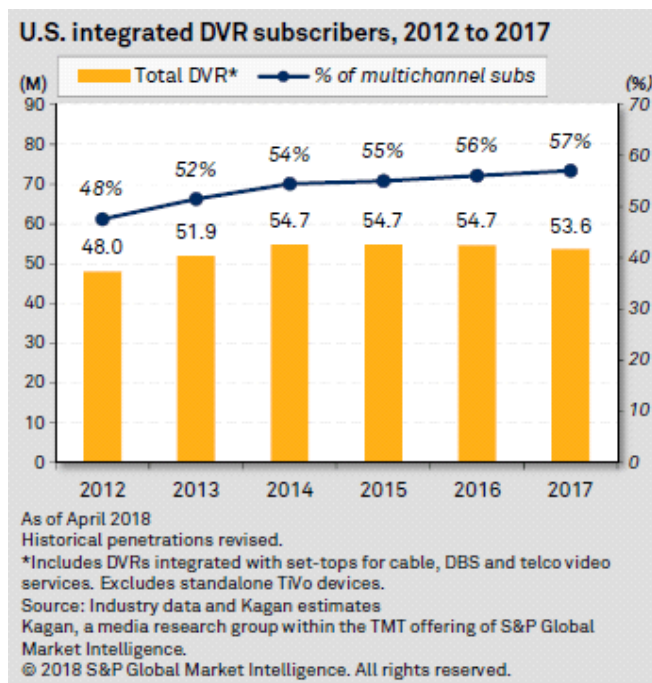
The telco segment, with already mature penetrations, fell on subscriber attrition. The estimated total cable homes with an integrated DVR fell to 21.6 million households with penetrations that appear to have plateaued around 43% of digital customers.

Comcast Corp.'s advanced service household count resumed growing in the fourth quarter after posting a rare decline in the third quarter. By year-end, more than 15 million customers were equipped with either an HD or DVR set-top.

Comcast reported its X1 platform accounted for nearly 60% of residential customers, equating to nearly 57% of total video subs and an estimated 84% of the advanced services subset.



The total combined tally of DVR subs in the U.S. fell by nearly 1.1 million in 2017, marking the most substantial loss for a segment that had been virtually flat for the previous two years. Penetrations have continued to rise, reflecting a total multichannel universe that is shrinking at a faster pace. It also supports the argument for lower churn among DVR households that operators frequently cite.



Product Tips



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and provider subscribers by DMA®. Click hereto get started.

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EXHIBIT C

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August 29, 2022

VIA EMAIL

Ronald G. Dove, Jr.
Dustin Cho
Shinji Ryu
COVINGTON & BURLING LLP
850 Tenth Street, NW
Washington, DC 20001

Re: *Commercial Television Claimants' Responses to Public Television's Follow-up Discovery Requests for Source Data Underlying Testimony of Robert Papper in Docket No. 14-CRB-0010-CD (2014-2017)*

Dear Counsel:

On behalf of Commercial Television Claimants Group ("CTV"), we write in response to your August 19, 2022, letter regarding alleged deficiencies identified by Public Television ("PTV") in CTV's "document productions and discovery responses with respect to the Testimony of Robert Papper."

As we noted in CTV's responses to PTV's Follow-up Discovery Requests served on August 4, 2022, the RTDNA survey that Professor Papper testified about involves disclosure of information that is highly proprietary for all commercial and non-commercial stations. As a result, each year all survey responses provided by all stations are destroyed after the results are recorded and tabulated by Professor Papper as a regular matter of course. This has been the established practice since the survey started 30 years ago.

What remains in Professor Papper's possession are annual summary tabulation documents for 2014-17, which we intend to produce subject to the Protective Order entered into this case on February 17, 2022, with redactions of any respondent-identifying information. We plan to produce these documents by no later than September 2, 2022.

Sincerely,

/s/ David J. Ervin
David J. Ervin

EXHIBIT D

Plovnick, Lucy

From: Chakrabarti, Preetha <PChakrabarti@crowell.com>
Sent: Thursday, September 8, 2022 4:37 PM
To: Plovnick, Lucy; Ervin, David
Cc: Olaniran, Greg
Subject: [EXTERNAL] RE: CTV Responses to Follow-Up Discovery Requests (Docket No. 16-CRB-0009-CD (2014-17))

-EXTERNAL MESSAGE-

Hi Lucy,

Thank you for your email.

As previously discussed, Professor Papper receives responses to the RTDNA Survey questions and manually records the responses in Word documents ("Summary Word Documents"), and then destroys the responses. The Summary Word Documents that he manually creates is what we produced to all parties, simply in PDF form, so as to facilitate redaction of station-identifying information. There is no "electronic database" in which any of the Summary Word Documents are housed (other than Professor Papper's own computer where he saves these documents), nor are there any other "electronic files," beyond the Summary Word Documents that Professor manually creates. As such, CTV believes that it has complied with its discovery obligations and there is nothing further to produce as related to these Summary Word Documents.

Regarding your request about document nos. CTV0003533-3650, we first note that the native form of CTV0003533 is not an Excel file, but also a Word document that we produced in PDF form. The native forms of document nos. CTV0003534-CTV0003650 are four Excel files that we converted to PDFs. For all four documents, the sheets/tabs in the native Excels named "NewsFromOther" did not have column headings—we produced them exactly as we received them. To that end, we are happy to produce the native Excel spreadsheets, and will do so by the end of this week.

We hope the foregoing resolves any concerns that Program Suppliers may have about CTV's production.

Sincerely,
Preetha

Preetha Chakrabarti

Pronouns: she/her/hers
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+1.212.895.4327 direct | +1.401.439.0696 mobile

From: Plovnick, Lucy <lhp@msk.com>
Sent: Friday, September 2, 2022 12:00 PM
To: Ervin, David <DErvin@crowell.com>; Chakrabarti, Preetha <PChakrabarti@crowell.com>
Cc: Olaniran, Greg <goo@msk.com>
Subject: RE: CTV Responses to Follow-Up Discovery Requests (Docket No. 16-CRB-0009-CD (2014-17))

External Email

Dave,

I am writing you back regarding CTV's Supplemental production of additional underlying documents related to Mr. Papper's Written Direct Testimony. We received your supplemental production last night, and have reviewed it, and it is clear that the PDF files that you produced as CTV0002994- 3650 are derived from an electronic database of some kind that contains the actual survey response data that Mr. Papper gathered from the RTDNA survey response questionnaires each year. We understand that the RTDNA survey response questionnaires were not retained by Mr. Papper and no longer exist, however, from reviewing the documents you have produced it is clear that an electronic database, or electronic files of some kind, do exist, and have not been produced. It is also clear that these unproduced native files that contain the RTDNA survey data that Mr. Papper obtained from the response questionnaires before they were destroyed.

It is impossible for Program Suppliers and their experts to verify the bottom-line numbers in Mr. Papper's testimony without access to these underlying electronic files that have not been produced. Therefore, we ask that CTV produce the underlying electronic files from which the documents that were produced as CTV0002994- 3650 were derived. We also ask that you produce copies of CTV0002994- 3650 in their native form (which appears to be Microsoft Excel). Finally, we note that on the PDF documents that CTV produced as CTV0003533-3650, it appears the identification of the columns in the "NewsFromOther" tab for each year is missing. We would ask that complete copies of these documents be produced in their native form.

As we stated previously, we have no objection to CTV working with Mr. Papper to redact the information that CTV produces in discovery to ensure the confidentiality of individual survey respondents. We believe that such redactions can be made to the native files that Program Suppliers are requesting.

It is already September 2, and we are concerned that CTV's failure to produce underlying documents related to Mr. Papper's testimony is prejudicing Program Suppliers. Please confirm that CTV will produce these additional underlying native files as soon as possible, and no later than Friday, September 9, 2022.

Thanks,
Lucy



Lucy Holmes Plovnick | Partner, through her professional corporation

T: 202.355.7918 | lh@msk.com

Mitchell Silberberg & Knupp LLP | www.msk.com

1818 N Street NW, 7th Floor, Washington, DC 20036

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From: Ervin, David <DErvin@crowell.com>

Sent: Monday, August 29, 2022 5:05 PM

To: Plovnick, Lucy <lh@msk.com>; Chakrabarti, Preetha <PChakrabarti@crowell.com>

Cc: Olaniran, Greg <goo@msk.com>

Subject: [EXTERNAL] RE: CTV Responses to Follow-Up Discovery Requests (Docket No. 16-CRB-0009-CD (2014-17))

-EXTERNAL MESSAGE-

Hi Lucy.

Thanks for your follow-up note. We have indeed been able to get permission to produce additional documents underlying Professor Papper's testimony, and will do so later this week and no later than Friday September 2nd. If we can process the documents by Wednesday August 31st, we will try to get them produced by then. Professor Papper has been traveling out of the country for the past ten days and will not return until next week, which has delayed and added some logistical challenges to the process.

We will be sending a response to Public Television's recent discovery letter confirming the production of additional documents underlying Professor Papper's testimony and will copy you and other counsel to provide notice of the additional production to be made later this week.

Thanks,
Dave

David Ervin

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From: Plovnick, Lucy <lh@msk.com>
Sent: Thursday, August 25, 2022 11:37 AM
To: Ervin, David <DErvin@crowell.com>; Chakrabarti, Preetha <PChakrabarti@crowell.com>
Cc: Olaniran, Greg <goo@msk.com>
Subject: RE: CTV Responses to Follow-Up Discovery Requests (Docket No. 16-CRB-0009-CD (2014-17))

External Email

Dave,

We wanted to follow up with you regarding whether CTV plans to produce any additional underlying documents related to the RTDNA survey that is discussed in Mr. Papper's written direct testimony. During our meet and confer two weeks ago on August 10, you told us that CTV would endeavor to obtain permission to produce additional underlying documents related to the RTDNA survey, and you also included that commitment in writing in your August 11 cover letter accompanying CTV's follow up discovery production. Program Suppliers would like to know whether CTV has obtained permission to produce additional documents underlying Mr. Papper's testimony and, if so, when CTV plans to produce those documents. As we discussed during our meet and confer, Program Suppliers need to receive all the documents that are responsive to our discovery requests as soon as possible, since the Judges' deadlines for Amended Written Direct Statements and Rebuttal Statements are fast approaching. Please produce the additional documents underlying Mr. Papper's testimony no later than next Wednesday, August 31, or confirm that CTV will not be making a supplemental production.

Thanks,
Lucy



Lucy Holmes Plovnick | Partner, through her professional corporation

T: 202.355.7918 | lh@msk.com

Mitchell Silberberg & Knupp LLP | www.msk.com

1818 N Street NW, 7th Floor, Washington, DC 20036

From: Ervin, David <DErvin@crowell.com>
Sent: Tuesday, August 9, 2022 4:41 PM
To: Plovnick, Lucy <lh@msk.com>; Chakrabarti, Preetha <PChakrabarti@crowell.com>
Cc: Olaniran, Greg <goo@msk.com>
Subject: [EXTERNAL] RE: CTV Responses to Follow-Up Discovery Requests (Docket No. 16-CRB-0009-CD (2014-17))

-EXTERNAL MESSAGE-
Hi Lucy.

How about 11am tomorrow for the meet and confer?

Preetha is on vacation this week so it will only be me for this call.

Thanks,
Dave

David Ervin

Crowell & Moring LLP
dervin@crowell.com
+1.202.624.2622 direct | +1.202.413.6881 mobile

From: Plovnick, Lucy <lh@msk.com>
Sent: Tuesday, August 9, 2022 4:21 PM
To: Chakrabarti, Preetha <PChakrabarti@crowell.com>; Ervin, David <DErvin@crowell.com>
Cc: Olaniran, Greg <goo@msk.com>
Subject: RE: CTV Responses to Follow-Up Discovery Requests (Docket No. 16-CRB-0009-CD (2014-17))

External Email

Dave and Preetha,

Program Suppliers would like to have a meet and confer meeting with you regarding CTV's responses to our Follow Up Requests, including the Nielsen stipulation and protective order that is referenced in CTV's response to PS Request No. 119, and which were attached to the revised copy of CTV's responses that Preetha sent us last Friday. Please let us know when you can be available. We are available today until 5:30pm EST, and then tomorrow before noon. Let us know if there is a time in either of those windows that would work for you, and I will send out a calendar invite with a Zoom link.

Thanks,
Lucy



Lucy Holmes Plovnick | Partner, through her professional corporation
T: 202.355.7918 | lh@msk.com

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From: Plovnick, Lucy
Sent: Friday, August 5, 2022 11:12 AM
To: 'Chakrabarti, Preetha' <PChakrabarti@crowell.com>; Ervin, David <DErvin@crowell.com>
Cc: Olaniran, Greg <goo@msk.com>
Subject: RE: CTV Responses to Follow-Up Discovery Requests (Docket No. 16-CRB-0009-CD (2014-17))

Thanks, Preetha.

Lucy



Lucy Holmes Plovnick | Partner, through her professional corporation

T: 202.355.7918 | lh@msk.com

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From: Chakrabarti, Preetha <PChakrabarti@crowell.com>
Sent: Friday, August 5, 2022 11:07 AM
To: Plovnick, Lucy <lh@msk.com>; Ervin, David <DErvin@crowell.com>
Cc: Olaniran, Greg <goo@msk.com>
Subject: [EXTERNAL] RE: CTV Responses to Follow-Up Discovery Requests (Docket No. 16-CRB-0009-CD (2014-17))

-EXTERNAL MESSAGE-
Hi Lucy,

Thanks for your email, and apologies for the oversight. Please see attached.

Sincerely,
Preetha

Preetha Chakrabarti

Pronouns: she/her/hers

Crowell & Moring LLP

pchakrabarti@crowell.com

+1.212.895.4327 direct | +1.401.439.0696 mobile

From: Plovnick, Lucy <lh@msk.com>
Sent: Friday, August 5, 2022 9:59 AM
To: Chakrabarti, Preetha <PChakrabarti@crowell.com>; Ervin, David <DErvin@crowell.com>
Cc: Olaniran, Greg <goo@msk.com>
Subject: RE: CTV Responses to Follow-Up Discovery Requests (Docket No. 16-CRB-0009-CD (2014-17))

External Email

Preetha and Dave,

In CTV's response to PS Follow Up Request No. 119 you state "CTV will produce all data responsive to this request within CTV's possession by the parties' agreed-upon August 11, 2022 deadline and upon receipt of the signed Nielsen stipulation and protective order, attached herein." It appears that these attachments were not included with CTV's responses to Program Suppliers (we do not see them in the PDF addressed to Program Suppliers that we received last night). Can you please forward us the referenced Nielsen stipulation and protective order?

Thanks,
Lucy



Lucy Holmes Plovnick | Partner, through her professional corporation

T: 202.355.7918 | lh@msk.com

Mitchell Silberberg & Knupp LLP | www.msk.com

1818 N Street NW, 7th Floor, Washington, DC 20036

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From: Chakrabarti, Preetha <PChakrabarti@crowell.com>
Sent: Thursday, August 4, 2022 10:53 PM
To: Victor Cosentino <victor.cosentino@larsongaston.com>; Warley, Michael A. <michael.warley@pillsburylaw.com>; Kientzle, Michael <Michael.Kientzle@arnoldporter.com>; Cantor, Daniel A. <Daniel.Cantor@arnoldporter.com>; Plovnick, Lucy <lh@msk.com>; Olaniran, Greg <goo@msk.com>; LK Satterfield <lksatterfield@satterfield-pllc.com>; RDove@cov.com; Cho, Dustin <dcho@cov.com>; Ryu, Shinji <SRyu@cov.com>; MacLean, Matthew J. <matthew.macleane@pillsburylaw.com>; Nyman, Jessica T. <jessica.nyman@pillsburylaw.com>; Block, Caroline M. <caroline.block@pillsburylaw.com>; Arnold Lutzker <arnie@lutzker.com>; Ben Sternberg <Ben@lutzker.com>
Cc: Ervin, David <DErvin@crowell.com>
Subject: [EXTERNAL] CTV Responses to Follow-Up Discovery Requests (Docket No. 16-CRB-0009-CD (2014-17))

-EXTERNAL MESSAGE-
Counsel:

Attached please find Commercial Television Claimants' Responses to Follow-up Discovery Requests from Canadian Claimants Group, Program Suppliers, Public Television, and Settling Devotional Claimants.

Sincerely,
Preetha

Preetha Chakrabarti

Pronouns: she/her/hers

pchakrabarti@crowell.com

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EXHIBIT E

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(202) 624-2622 direct

Crowell & Moring LLP
1001 Pennsylvania Avenue NW
Washington, DC 20004
+1.202.624.2500 main
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February 16, 2023

VIA EMAIL AND FTP

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Victor J. Cosentino
LARSON & GASTON, LLP
200 S. Los Robles Ave, Suite 530
Pasadena, CA 91101

Re: Commercial Television Claimants' Fourth Supplemental Document Production, Docket No. 16-CRB-0009-CD (2014-17)

Dear Counsel:

You will be receiving an email directing you to the secure FTP site where you will be able to access the Commercial Television Claimants' ("CTV") fourth supplemental production of documents underlying their written direct testimony and exhibits, specifically underlying the testimony of Professor Papper. This production includes four spreadsheets and is newly-found input data that underlies Professor Papper's annual RTDNA Survey for the years 2014-2017. Professor Papper had previously believed that these materials had been destroyed. These four newly-found spreadsheets, taken together with CTV0002994-CTV0003650 and CTV0003651-CTV0003654, previously produced on September 1, 2022 and September 9, 2022, respectively, constitute the full raw data that underlie the annual RTDNA Survey.

CTV's production includes highly confidential and sensitive information and data, and therefore all documents in this supplemental production are subject to restrictions on their disclosure and use and are therefore marked "**RESTRICTED - Subject to Protective Order in Docket No. 16-CRB-0009-CD (2014-17)**" in accordance with the Protective Order entered in this proceeding on February 17, 2022. The documents in this supplemental production are CTV0006225-CTV0006228. I also attach the required Declaration regarding these RESTRICTED materials.

Sincerely,
/s/ David J. Ervin
David J. Ervin

**Before the
COPYRIGHT ROYALTY JUDGES
Washington, DC**

In the Matter of)	
)	
)	Docket No. 16-CRB-0009-CD (2014-17)
Distribution of the)	
2014-17 Cable Funds)	
)	

DECLARATION OF JEFFERY A. STEC, PH.D.

I, Jeffery A. Stec, declare:

1. I am a Managing Director at Berkeley Research Group, as well as leader of its Intellectual Property practice and co-leader of its Economics and Damages community. Berkeley Research Group is a leading global strategic advisory and expert consulting firm that provides independent advice, data analytics, valuation, authoritative studies, expert testimony, investigations, transaction advisory, restructuring services, and regulatory and dispute consulting to Fortune 500 corporations, financial institutions, government agencies, major law firms, and regulatory bodies around the world.

2. I have personal knowledge of the following facts and, if called and sworn as a witness, could and would competently testify thereto.

3. According to the Written Direct Testimony of Robert A. Papper (“WDT”), Robert A. Papper is a professor of broadcast and digital journalism retained by the Commercial Television claimants (“CTV”) to testify as an expert witness in the captioned proceeding. CTV filed the Papper WDT on July 2, 2022 and filed the Papper Written Rebuttal Testimony (“WRT”) on November 2, 2022.

4. The Papper WDT and WRT bases many conclusions on results of the Radio Television Digital News Association annual surveys for the years 2014 through 2017 which Professor Papper conducted (“RTDNA Surveys”).

5. I understand that CTV, through its counsel, has previously taken the position that “[A]ll survey responses provided by all stations are destroyed after the results are recorded and tabulated by Professor Papper as a regular matter of course.” *See* Plovnick Declaration at Exhibit C, Letter from CTV Counsel David Ervin (dated August 29, 2022).

6. On February 16, 2023, CTV produced additional discovery documents purportedly underlying Professor Papper’s testimony. Specifically, CTV produced four spreadsheets labeled CTV0006225_2014 qualtrics output uncleaned.csv; CTV0006226_2015 Qualtrics data uncleaned.csv; CTV0006227_2016 qualtrics data uncleaned.csv; CTV0006228_2017 qualtrics data uncleaned.csv. In their cover letter accompanying this production, CTV’s counsel claimed that its discovery productions now constitute the full raw data that underlie the RTDNA Survey.

7. In the limited amount of time that I have had access to it, I have reviewed the discovery documents CTV produced on February 16, 2023. Based on my review, I disagree with CTV’s counsel’s representation.

8. According to the Papper WDT, “[t]he annual Surveys are conducted in the fourth quarter of the year among all 1,780 operating, nonsatellite television stations and a random sample of 3,379 radio stations. Paper surveys are mailed to all TV stations that produce local news; all other TV stations are contacted to ensure that current data remain accurate (see Appendix B). A series of emails are sent to non-responding stations urging participation via the paper survey or the online version of the Survey constructed in Qualtrics.” *See* Papper WDT at 2.

9. The information CTV produced in the spreadsheets appears to be data from the online version of the RTDNA Survey completed in Qualtrics, which I understand CTV’s counsel

has represented that Professor Papper combined with data taken from the paper survey responses that were destroyed. The table below identifies the number of television stations that Professor Papper reported he had valid responses from, each year, in the Papper WDT,¹ and the number of observations recorded in the spreadsheets CTV produced yesterday. There are notable differences between the numbers.

	Papper Testimony (Stations he said completed surveys)	Qualtrics Data (Stations for which survey data was produced)	Difference
2014	1,300	372	928
2015	1,281	390	891
2016	1,286	394	892
2017	1,409	371	1,038

10. The differences between the numbers shows that CTV has not produced *any* underlying survey data for the *majority* of the television stations that Professor Papper says that he surveyed each year, amounting to approximately 70-75% of the total number of surveys Professor Papper claims were completed, annually.

11. In addition, I understand that CTV has not produced any of the paper surveys that purportedly underlie Professor Papper’s conclusions in his WDT and WRT. Rather, as I understand, CTV continues to confirm that those documents have been destroyed.

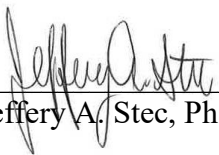
12. As I stated on page 44 of my rebuttal testimony, because CTV has failed to provide the input data for the RTDNA Surveys, it is “impossible to determine the credibility of the RTDNA Survey results that Mr. Papper is relying on,” and “impossible to determine if any of Mr. Papper’s work product is accurate and whether his conclusions are based on correctly done

¹ See Papper WDT, Appendix C, “About The Survey,” reporting the number of stations responding to the RTDNA Surveys each year, 2014-17.

analyses.” Nothing in CTV’s February 16, 2023 production has caused me to change those conclusions.

I declare under penalty of perjury under the laws of the United States that the foregoing is true and correct.

Executed this 17th day of February, 2023, in Chicago, Illinois.



Jeffery A. Stec, Ph.D.

CERTIFICATE OF SERVICE

I certify that on February 17, 2023, I caused a copy of the foregoing to be served on all parties registered to receive notice by eCRB by filing through the eCRB filing system.

/s/ *Lucy Holmes Plovnick*

Lucy Holmes Plovnick

Proof of Delivery

I hereby certify that on Friday, February 17, 2023, I provided a true and correct copy of the Motion In Limine To Exclude Portions Of The Testimony of Professor Robert A. Papper to the following:

Major League Soccer, L.L.C., represented by Edward S. Hammerman, served via E-Service at ted@copyrightroyalties.com

Public Television Claimants, represented by Ronald G. Dove Jr., served via E-Service at rdove@cov.com

SESAC Performing Rights, LLC, represented by Timothy L Warnock, served via E-Service at twarnock@loeb.com

Devotional Claimants, represented by Matthew J MacLean, served via E-Service at matthew.maclean@pillsburylaw.com

National Public Radio, represented by Gregory A Lewis, served via E-Service at glewis@npr.org

Broadcast Music, Inc. (BMI), represented by Jennifer T. Criss, served via E-Service at jennifer.criss@dbr.com

Global Music Rights, LLC, represented by Scott A Zebrak, served via E-Service at scott@oandzlaw.com

Multigroup Claimants, represented by Brian D Boydston, served via E-Service at brianb@ix.netcom.com

ASCAP, represented by Sam Mosenkis, served via E-Service at smosenkis@ascap.com

Commercial Television Claimants / National Association of Broadcasters, represented by David J Ervin, served via E-Service at dervin@crowell.com

Canadian Claimants, represented by Lawrence K Satterfield, served via E-Service at lksatterfield@satterfield-pllc.com

Joint Sports Claimants, represented by Michael E Kientzle, served via E-Service at
michael.kientzle@arnoldporter.com

Signed: /s/ Lucy H Plovnick