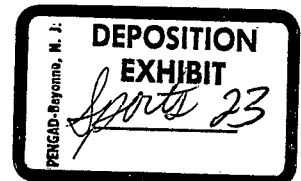


A.C. NIELSEN CO.
CABLE COPYRIGHT PROGRAM DETAIL JULY 1979

MKT	DAY	QH	CALL LTTRS	PROGRAM NAME	PROG CODE	PROG TYPE	# OF WK1	QHS WK2	TELECAST WK3	WK4	AVG QH HHS (0)	BIB ID
112	SUN	05	WMAR	STRAIGHT TALK	0000	1LC	002	000	000	000	0000000	
112	SAT	63	WMAR	THIS WK-BSBL	6207	2SS	002	000	000	000	0000000	
112	SAT	41	WMAR	THIS WK-BSBL	6207	2SS	000	000	002	000	0000000	
112	SAT	33	WMAR	THIS WK-BSBL	6207	2SS	000	002	000	000	0000000	
112	SAT	25	WMAR	TOM AND JERRY	6232	2SS	002	002	002	000	0000130	
112	TUE	57	WMAR	TOWN MEETING	0000	1LC	004	000	000	000	0000022	
112	SUN	05	WMAR	TOWN MEETING	0000	1LC	000	004	000	000	0000000	
112	SUN	19	WMAR	WESTERN THEATR	0000	4MV	004	004	004	000	0000007	
112	M-F	41	WMAR	WOODY WOODPCKR	6242	2SS	010	010	010	000	0000238	
112	SAT	07	WMAR	WOODY WOODPCKR	6242	2SS	002	002	002	000	0000107	
112	M-F	29	WMAR	2'S COMPANY	6272	1LC	010	010	010	000	0000020	
124	M-F	27	WTCG	AFTRNN MOV	0000	4MV	040	040	040	000	0007775	
124	SAT	27	WTCG	AFTRNN MOV	0000	4MV	008	009	008	000	0013398	
124	SUN	27	WTCG	AFTRNN MOV	0000	4MV	006	006	000	000	0014039	
124	TUE	65	WTCG	AMERICA	5022	2SS	004	004	000	000	0007647	
124	SAT	45	WTCG	ANGLER CLUB	6533	2SS	002	002	002	000	0004740	
124	MCN	67	WTCG	ASCENT OF MAN	6521	2SS	004	004	000	000	0004262	
124	M-F	39	WTCG	BANANA SPLITS	5051	2SS	010	010	010	000	0006443	
124	SUN	55	WTCG	BETWEEN GAMES	0000	1LC	000	000	001	000	0011347	
124	SUN	65	WTCG	BETWEEN WARS	6297	2SS	002	002	000	000	0004583	
124	TUE	79	WTCG	BRAVES REPLAY	0000	5MS	002	000	002	000	0002276	
124	WED	79	WTCG	BRAVES REPLAY	0000	5MS	002	000	002	000	0001571	
124	THU	79	WTCG	BRAVES REPLAY	0000	5MS	000	000	001	000	0001762	
124	FRI	79	WTCG	BRAVES REPLAY	0000	5MS	000	000	003	000	0002614	
124	SUN	79	WTCG	BRAVES REPLAY	0000	5MS	004	004	000	000	0002712	
124	SUN	40	WTCG	BRAVES-PTSBGH	0000	5MS	000	000	002	000	0021542	



A.C. NIELSEN CO.
CABLE COPYRIGHT PROGRAM DETAIL JULY 1979

MKT	DAY	QH	CALL LTTRS	PROGRAM NAME	PRG CODE	PRG TYPE	# OF WK1	QHS WK2	TELECAST WK3	WK4	AVG QH HHS (0)	BIB ID
124	SUN	52	WTCG	BRAVES-PTSBGH	0000	5MS	000	000	003	000	0014802	
124	SUN	46	WTCG	BRAVES-PTSBGH	0000	5MS	000	000	001	000	0012710	
124	SUN	64	WTCG	BRAVES-PTSBGH	0000	5MS	000	000	006	000	0013397	
124	SUN	56	WTCG	BRAVES-PTSBGH	0000	5MS	000	000	006	000	0012191	
124	SAT	59	WTCG	CHIEFS SOCCER	0000	5MS	000	000	008	000	0003069	
124	SUN	07	WTCG	CHRIST-WORLD	0000	30S	002	002	002	000	0000469	
124	THU	43	WTCG	D-BRAVES BSBL	0000	5MS	000	000	002	000	0012066	
124	FRI	43	WTCG	D-BRAVES BSBL	0000	5MS	000	000	002	000	0010808	
124	SAT	61	WTCG	DOLLY	6130	2SS	002	002	000	000	0011888	
124	M-F	03	WTCG	DRAGNET	5164	2SS	010	010	010	000	0000898	
124	TUE	57	WTCG	DRAGNET	5164	2SS	000	000	002	000	0008723	
124	WED	57	WTCG	DRAGNET	5164	2SS	000	000	002	000	0009482	
124	SUN	63	WTCG	DRAGNET	5164	2SS	002	000	000	000	0010979	
124	WED	66	WTCG	FALL OF EAGLES	6369	2SS	004	000	000	000	0007095	
124	MON	49	WTCG	FAMILY AFFAIR	5183	2SS	002	002	002	000	0010994	
124	TUE	49	WTCG	FAMILY AFFAIR	5183	2SS	002	002	002	000	0010172	
124	WED	49	WTCG	FAMILY AFFAIR	5183	2SS	002	002	002	000	0010922	
124	THU	49	WTCG	FAMILY AFFAIR	5183	2SS	002	002	002	000	0012996	
124	FRI	49	WTCG	FAMILY AFFAIR	5183	2SS	002	002	002	000	0009769	
124	MON	51	WTCG	FATHR KNWS BST	5185	2SS	002	002	002	000	0016307	
124	TUE	51	WTCG	FATHR KNWS BST	5185	2SS	002	002	002	000	0014724	
124	WED	51	WTCG	FATHR KNWS BST	5185	2SS	002	002	002	000	0016208	
124	THU	51	WTCG	FATHR KNWS BST	5185	2SS	002	002	002	000	0018637	
124	FRI	51	WTCG	FATHR KNWS BST	5185	2SS	002	002	002	000	0016021	
124	TUE	70	WTCG	FILL	0000	70P	000	000	001	000	0006778	
124	SAT	44	WTCG	FILL	0000	70P	000	000	001	000	0008739	

A.C. NIELSEN CO.
CABLE COPYRIGHT PROGRAM DETAIL JULY 1979

MKT	DAY	QH	CALL LTTRS	PROGRAM NAME	PROG CODE	PROG TYPE	# OF WK1	QHS WK2	TELECAST WK3	WK4	AVG QH HHS (0)	BIB ID
124	M-F	41	WTCG	FLINTSTONES	5191	2SS	010	010	010	000	0011974	
124	SAT	49	WTCG	GA CHAMP SPTS	0000	1LC	008	008	008	000	0015973	
124	MON	53	WTCG	GET SMART	5206	2SS	002	002	002	000	0017463	
124	TUE	53	WTCG	GET SMART	5206	2SS	002	002	002	000	0016882	
124	WED	53	WTCG	GET SMART	5206	2SS	002	002	002	000	0014957	
124	THU	53	WTCG	GET SMART	5206	2SS	002	002	002	000	0020935	
124	FRI	53	WTCG	GET SMART	5206	2SS	002	002	002	000	0016403	
124	M-F	15	WTCG	GREEN ACRES	5210	2SS	010	010	010	000	0009738	
124	SUN	17	WTCG	HAZEL	5229	2SS	002	002	002	000	0016252	
124	SAT	57	WTCG	HEE HAW HONEYS	6298	2SS	002	002	002	000	0009769	
124	M-F	35	WTCG	I LOVE LUCY 1	5251	2SS	010	010	010	000	0009716	
124	M-F	37	WTCG	INFINITY FCTRY	6339	2SS	010	000	000	000	0004090	
124	SUN	05	WTCG	JIMMY SWAGGART	5272	3DS	002	002	002	000	0000307	
124	SAT	77	WTCG	JUKE BOX	6387	2SS	002	002	002	000	0001767	
124	M-F	09	WTCG	LASSIE	5306	2SS	010	010	010	000	0005419	
124	MON	77	WTCG	LATE LATE SHW	0000	4MV	004	004	004	000	0003849	
124	TUE	77	WTCG	LATE LATE SHW	0000	4MV	000	004	000	000	0007722	
124	WED	77	WTCG	LATE LATE SHW	0000	4MV	000	004	000	000	0004633	
124	THU	77	WTCG	LATE LATE SHW	0000	4MV	004	004	000	000	0007009	
124	FRI	77	WTCG	LATE LATE SHW	0000	4MV	003	003	000	000	0005117	
124	MON	71	WTCG	LATE SHW	0000	4MV	006	006	006	000	0004985	
124	TUE	71	WTCG	LATE SHW	0000	4MV	008	006	008	000	0007217	
124	WED	71	WTCG	LATE SHW	0000	4MV	007	006	007	000	0004390	
124	THU	71	WTCG	LATE SHW	0000	4MV	006	006	009	000	0007437	
124	FRI	71	WTCG	LATE SHW	0000	4MV	007	007	007	000	0009920	
124	SUN	13	WTCG	LOST IN SPACE	5318	2SS	004	004	000	000	0012113	

A.C. NIELSEN CO.
CABLE COPYRIGHT PROGRAM DETAIL JULY 1979

MKT	DAY	QH	CALL LTTRS	PROGRAM NAME	PROG CODE	PROG TYPE	# OF WK1	QHS WK2	TELECAST WK3	WK4	AVG QH HHS (0)	BIB ID
124	M-F	26	WTCG	LOVE AMER STYL	5325	2SS	005	005	010	000	0006718	
124	M-F	13	WTCG	LUCY SHW	5322	2SS	010	010	010	000	0008776	
124	SAT	59	WTCG	MARTY ROBBINS	6229	2SS	002	002	000	000	0012278	
124	SUN	13	WTCG	MAVERICK	5336	2SS	000	000	004	000	0011477	
124	SAT	41	WTCG	MISSN IMPOSSBL	5349	2SS	004	000	000	000	0009356	
124	M-F	17	WTCG	MORNING MOV	0000	4MV	045	045	040	000	0007113	
124	SAT	17	WTCG	MORNING MOV	0000	4MV	010	010	008	000	0010033	
124	MON	57	WTCG	MOV 17	0000	4MV	010	010	012	000	0016556	
124	TUE	57	WTCG	MOV 17	0000	4MV	000	010	000	000	0013110	
124	WED	57	WTCG	MOV 17	0000	4MV	000	012	000	000	0010135	
124	THU	57	WTCG	MOV 17	0000	4MV	010	010	008	000	0019709	
124	FRI	57	WTCG	MOV 17	0000	4MV	008	008	008	000	0011409	
124	SUN	19	WTCG	MOV 17	0000	4MV	008	008	010	000	0023429	
124	MON	55	WTCG	MY 3 SONS	5984	2SS	002	002	002	000	0011713	
124	TUE	55	WTCG	MY 3 SONS	5984	2SS	000	002	002	000	0012938	
124	WED	55	WTCG	MY 3 SONS	5984	2SS	000	002	002	000	0010663	
124	THU	55	WTCG	MY 3 SONS	5984	2SS	002	002	002	000	0014371	
124	FRI	55	WTCG	MY 3 SONS	5984	2SS	002	002	002	000	0011833	
124	SAT	67	WTCG	NASHVILLE-ROAD	5961	2SS	002	002	002	000	0009971	
124	SAT	63	WTCG	NASHVLL MUSIC	5374	2SS	002	002	000	000	0011637	
124	THU	67	WTCG	ONED IN LINE	6172	2SS	004	004	004	000	0005303	
124	SUN	69	WTCG	OPEN UP	0000	1LC	008	008	008	000	0000711	
124	TUE	55	WTCG	P-BRAVES BSBL	0000	5MS	010	000	011	000	0025956	
124	WED	55	WTCG	P-BRAVES BSBL	0000	5MS	011	000	013	000	0022354	
124	SUN	55	WTCG	P-BRAVES BSBL	0000	5MS	010	012	000	000	0018961	
124	MON	43	WTCG	PARTRIDGE FHLY	5409	2SS	002	002	002	000	0009123	

A.C. NIELSEN CO.
CABLE COPYRIGHT PROGRAM DETAIL JULY 1979

MKT	DAY	QH	CALL LTRS	PROGRAM NAME	PROG CODE	PROG TYPE	# OF WK1	QHS WK2	TELECAST WK3	WK4	AVG QH HMS (0)	BIB ID
124	TUE	43	WTCG	PARTRIDGE FMLY	5409	2SS	002	002	002	000	0007433	
124	WED	43	WTCG	PARTRIDGE FMLY	5409	2SS	002	002	002	000	0008310	
124	THU	43	WTCG	PARTRIDGE FMLY	5409	2SS	002	002	000	000	0010287	
124	FRI	43	WTCG	PARTRIDGE FMLY	5409	2SS	002	002	000	000	0009236	
124	SAT	11	WTCG	PARTRIDGE FMLY	5409	2SS	002	002	002	000	0001771	
124	SAT	65	WTCG	POP GOES CNTRY	5432	2SS	002	002	000	000	0012656	
124	SAT	69	WTCG	PORTER WAGONER	5429	2SS	002	002	002	000	0005422	
124	SUN	47	WTCG	RAIN DELAY	0000	70P	000	000	002	000	0012448	
124	SUN	42	WTCG	RAIN DELAY	0000	7CP	000	000	004	000	0015740	
124	SUN	36	WTCG	RAIN DELAY	0000	70P	000	000	004	000	0023686	
124	SUN	62	WTCG	RAIN DELAY	0000	70P	000	000	002	000	0012266	
124	M-F	37	WTCG	REBOP	6321	2SS	000	010	000	000	0004557	
124	SAT	71	WTCG	ROCK CONCERT	5448	2SS	006	006	006	000	0002236	
124	M-F	11	WTCG	ROMPER ROOM	5452	2SS	010	010	010	000	0004464	
124	SUN	67	WTCG	RUFF HOUSE	6330	2SS	002	002	000	000	0003258	
124	SUN	70	WTCG	RUFF HOUSE	6330	2SS	000	000	002	000	0002773	
124	SAT	35	WTCG	SAT MATINEE	0000	4MV	006	009	000	000	0012442	
124	SAT	79	WTCG	SAT NITE MOV	0000	4MV	002	002	002	000	0002031	
124	MON	69	WTCG	SOUPY SALES	5681	2SS	000	000	002	000	0006218	
124	TUE	69	WTCG	SOUPY SALES	5681	2SS	002	000	000	000	0005174	
124	WED	69	WTCG	SOUPY SALES	5681	2SS	002	002	000	000	0004859	
124	THU	69	WTCG	SOUPY SALES	5681	2SS	000	000	002	000	0003721	
124	FRI	69	WTCG	SOUPY SALES	5681	2SS	002	002	002	000	0006001	
124	MON	45	WTCG	STAR TREK	5487	2SS	004	004	004	000	0011431	
124	TUE	45	WTCG	STAR TREK	5487	2SS	004	004	004	000	0011253	
124	WED	45	WTCG	STAR TREK	5487	2SS	004	004	004	000	0011931	

A.C. NIELSEN CO.
CABLE COPYRIGHT PROGRAM DETAIL JULY 1979

MKT	DAY	QH	CALL LTTRS	PROGRAM NAME	PROG CODE	PROG TYPE	# CF WK1	QHS WK2	TELECAST WK3	WK4	AVG QH HHS (0)	BIB ID
124	THU	45	WTCG	STAR TREK	5487	2SS	004	004	004	000	0011800	
124	FRI	45	WTCG	STAR TREK	5487	2SS	004	004	004	000	0012108	
124	SAT	13	WTCG	STAR TREK	5487	2SS	004	004	004	000	0005500	
124	SUN	09	WTCG	STOOGES&FRNDS	5512	2SS	004	004	004	000	0005218	
124	SUN	33	WTCG	SUN MATINEE	0000	4MV	008	008	000	000	0016318	
124	SUN	80	WTCG	SUN NITE MOV	0000	4MV	000	000	001	000	0002247	
124	SUN	49	WTCG	SUN SPTS	0000	1LC	004	004	003	000	0015196	
124	SAT	47	WTCG	THIS WK-BSBL	6207	2SS	002	002	002	000	0004483	
124	SAT	09	WTCG	ULTRA MAN	5535	2SS	002	002	002	000	0002222	
124	SAT	29	WTCG	W-BRAVES BSBL	0000	5MS	000	000	011	000	0012351	
124	SUN	29	WTCG	W-BRAVES BSBL	0000	5MS	000	000	007	000	0027936	
124	M-F	01	WTCG	WORLD AT LARGE	5765	2SS	010	010	010	000	0000502	
124	FRI	65	WTCG	10 WHO DARED	6171	2SS	004	004	004	000	0006643	
124	M-F	05	WTCG	3 STGS&RASCALS	5512	2SS	020	020	020	000	0004013	
124	SAT	05	WTCG	3 STGS&RASCALS	5512	2SS	004	004	004	000	0001966	
124	SUN	41	WTCG	4 PM MOVIE	0000	4MV	008	008	000	000	0016899	
127	SUN	09	WTTV	ABUNDANT LIFE	0000	3DS	002	002	002	000	0000096	
127	SAT	25	WTTV	AIAW-TENNIS	0000	6LS	000	004	000	000	0000000	
127	SAT	65	WTTV	BEST-DONAHUE	5424	2SS	004	004	004	000	0000283	
127	SUN	31	WTTV	BIG MOV	0000	4MV	008	006	000	000	0001076	
127	M-F	25	WTTV	BOB BRAUN	0000	2SS	030	030	030	000	0000040	
127	MON	45	WTTV	BRADY BUNCH	5093	2SS	002	002	000	000	0000501	
127	TUE	45	WTTV	BRADY BUNCH	5093	2SS	002	002	002	000	0000766	
127	WED	45	WTTV	BRADY BUNCH	5093	2SS	002	002	002	000	0000154	
127	THU	45	WTTV	BRADY BUNCH	5093	2SS	002	002	002	000	0000769	
127	FRI	45	WTTV	BRADY BUNCH	5093	2SS	002	002	002	000	0000538	

A.C. NIELSEN CO.
CABLE COPYRIGHT PROGRAM DETAIL JULY 1979

MKT	DAY	QT	CALL LTTRS	PROGRAM NAME	PROG CODE	PROG TYPE	# OF WK1	QHS WK2	TELECAST WK3	WK4	AVG QH HHS (0)	BIB ID
104	SUN	31	WKBS	SUN FAMILY MOV	0000	4MV	006	006	006	000	0000644	
104	SUN	57	WKBS	SUN 8.00 MOV	0000	4MV	008	008	000	000	0000483	
104	M-F	35	WKBS	TENN TUXEDO	5508	2SS	010	010	010	000	0000505	
104	M-F	25	WKBS	UNDERDOG	5539	2SS	010	010	010	000	0000304	
104	SAT	57	WKBS	UPSTRS DWNSTRS	6487	2SS	004	004	004	000	0000245	
104	SAT	25	WKBS	WILD WILD WEST	5554	2SS	004	004	004	000	0001027	
104	M-F	41	WKBS	WOODY WOODPCKR	6242	2SS	010	010	010	000	0000278	
104	SUN	53	WKBS	WORLD AT WAR	5574	2SS	004	004	004	000	0000354	
104	MGN	57	WKBS	8.00 MOV	0000	4MV	008	010	000	000	0000188	
104	TUE	57	WKBS	8.00 MOV	0000	4MV	008	010	010	000	0000613	
104	WED	57	WKBS	8.00 MOV	0000	4MV	008	010	000	000	0000809	
104	THU	57	WKBS	8.00 MOV	0000	4MV	010	010	008	000	0000331	
104	FRI	57	WKBS	8.00 MOV	0000	4MV	010	000	008	000	0000745	
104	FRI	61	WKBS	9 O'CLOCK MOV	0000	4MV	000	008	000	000	0000384	
104	MON	69	WPHL	A HITCHCOCK	5001	2SS	000	002	002	000	0000284	
104	TUE	69	WPHL	A HITCHCOCK	5001	2SS	002	002	000	000	0000072	
104	THU	69	WPHL	A HITCHCOCK	5001	2SS	002	002	002	000	0000275	
104	FRI	69	WPHL	A HITCHCOCK	5001	2SS	002	002	000	000	0000531	
104	M-F	29	WPHL	AFTRNN MOV	0000	4MV	040	040	040	000	0000430	
104	THU	67	WPHL	ALA WINSTON500	0000	6LS	000	000	002	000	0000000	
104	WED	57	WPHL	AMERICANS	6346	2SS	004	000	000	000	0000245	
104	SAT	15	WPHL	AMR BLK FORUM	6267	2SS	002	002	002	000	0000000	
104	M-F	25	WPHL	ANDY GRIFFITH	5032	2SS	010	010	010	000	0000374	
104	SAT	21	WPHL	ANDY GRIFFITH	5032	2SS	002	002	002	000	0000222	
104	M-F	41	WPHL	B BUNNY&FRNDS	5098	2SS	010	010	010	000	0000530	
104	SAT	23	WPHL	BOWERY BOYS	0000	4MV	006	006	006	000	0000386	

